From the Kickstarter campaigns data analysis, we can say that the length of campaign contributes to its ultimate failure in most of the cases where the duration of the campaign is more than 30 days. In other words, most of the successful campaigns were having duration of 30 days or less. Also, the goal amount plays a key role in the success or failure of the campaign. The lower the goal amount target the higher is the chances of success. But some goal ranges like the one between $10000 to $25000 are susceptible to both failure and success depending upon other factors.

The three conclusions from the analysis of the Kickstarter campaigns data based on the goals and launch dates are:

1. From the data analysis of the outcomes based on goals, it is observed that the lower the amount of the campaign goal higher is the chance of its success. For example, most of the successful campaigns have the goal amount less than $5000.

2. Also, it can be observed from the data of the outcomes based on the goals that the higher goal target increases its chances of failure. For example, the campaigns whose goal amount is more than $45000 are more prone to failure. The campaigns whose goal amount ranges between $10000 to $25000 have 50 percentage chances of either success or failure.

3. From the data analysis of the outcomes based on launch dates, it is observed that the most of the successful campaigns were launched in the months of May and June. Where as in the month of December the chances of success and failure were same (50:50).

The data given should consists of the status of the canceled projects whether they will be re-launched or dropped forever. The status of the live projects is also not clear. We can also include some categories like art, comics and fashion to broaden the area of coverage of the population of these Kickstarter Campaigns. Also, we can include the columns like backer's reward or share from profit making (successful) campaigns. To have more in-depth analysis we can also include the ethnicity of the people to launch some specific campaigns.