

Executive Summary

Client is a global leader in the gymnastics and cheerleading apparel industries and is recognized around the world. Distributed in over 35 countries, their products have been worn by international Olympians and World Champions for over 30 years.

Scope of the Project

- Leverage data from the Global Data Warehouse
- Sales Analytics
- Work on CSV file populated by client's IT department
- Create Sales Dashboard
- Global Strategic Planning scorecard
- Corporate Marketing scorecard
- Distributor Compensation & Sales scorecard

Business Challenges

- A robust BI platform, with rich, interactive reporting functionality was needed for smart and agile decision-making
- Need for a single log on for users for multiple systems
- Seamless integration of BI platforms with complex, disparate ERP systems
- The organization wanted to migrate to a BI

Project Features

- OBIEE 11g Implementation with a new interface enhanced end user experience
- OBIEE11g features such as new rich visualization, Dashboard control new graphs and interactive which helped present data more effectively to top executives.
- Action-based strategy implemented through scorecard and strategy management. The system tightly integrated with Fusion middleware. Other middleware components such as SOA etc can be deployed on same middleware