

Executive Summary

The customer is one of the largest retail groups in the Middle East region with interests in Clothing, Footwear and household furniture. It has a turnover of over \$300 million. With its branches spread across the GCC and India, it today operates over 200 stores and around 10 Malls. The customer's retail business is segmented into different lines of businesses which they call 'Concepts'. These Concepts operate as independent profit centers. The group operates in a multi-product; multi-companies format across various geographical locations.

Solution Provided

Enormous IT managed the implementation of Oracle Applications 11.5.9 with the following customizations:

- 22 Interfaces
- 30 Concurrent Programs
- 32 Reports
- 15 Uploads
- 6 Alerts
- 2 Workflows

The project achieved 100% test effectiveness, with 0% defect leakage reported so far.

Business Challenges

The key business challenge was the extensive implementation across numerous business entities in 90 companies, which included the following:

- 45 Set of Books
- 200 Users
- 60 Operating Units
- 93 Inventory Organizations
- 1 Million Account Code Combinations
- 89 Asset books
- 500 Properties
- 5 Legacy applications interfaced

Business Benefits

Enormous IT provided the implementation of Oracle Daily Business Intelligence (DBI) – for Payables. This consisted of providing the client's Payables Managers & Analysts the daily information they need to:

- Optimize open payables positions.
- Capitalize on remaining discount opportunities.
- Identify critical outstanding holds.
- Enhance relationships with suppliers.