

ARCHANA M

DIGITAL MARKETER

CONTACT

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EDUCATION

2017 - 2020

THIRUVALLUVAR UNIVERSITY

- B.SC Mathematics
- Percentage - 72%

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Critical Thinking

COMPUTER CERTIFICATE

- DCA - Programming
Language(c,c++,HTML)
- Type Writting - English(Junior and
Senior), Tamil(Junior)

LANGUAGE

- Tamil
- English(Intermediate)

SUMMARY

A driven Digital Marketing student with a passion for creative problem-solving and a knack for innovative designs. Currently pursuing a degree in Digital Marketing, I'm eager to apply my skills in real-world scenarios. My goal is to help businesses thrive online through innovative marketing solutions and user-centric designs.

EXPERIENCE

(Jun 2020 - Oct 2021)

Typing Instructor, 1 Year 4 Month Experience in Arasan Type Writing Institute Taught typing and data entry skills to students. Created personalized learning plans to ensure student success. Developed strong attention to detail and organizational skills.

(Nov 2021 - Jul 2024)

2 years 9 month Experience in Senior Associate, Ola Future Factory. Contributed to the growth and success of the company through my skills and dedication. Gained experience in team management, leadership, and communication. Developed strong problem-solving and analytical skills.

(Aug 2024 - present)

Digital Marketing Student, Whytap Institute. Currently learning digital marketing strategies and tools.

SOFTWARE

- Canva Design
- Web Development
- Graphic Design
- SEO
- SMM
- Email Marketing
- Video Marketing