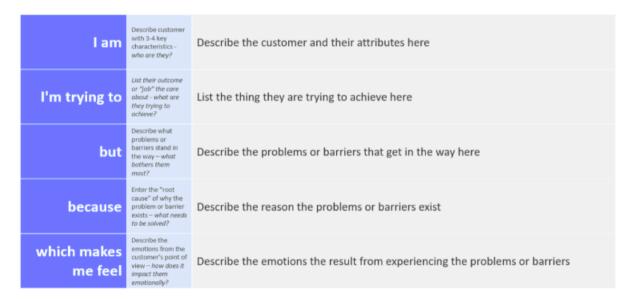
Ideation Phase Define the Problem Statements

Date	31 January 2025		
Team ID	LTVIP2025TMID29043		
Project Name	Cafeteria menu display		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.





Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	an employee in an organization	find out what meals are available in the cafeteria today or for the week	I often don't have access to updated menu informati on, or I have to rely on outdated PDFs or email announce ments.	the current system is manual, inconsistent, and not accessible in real time.	frustrated, confused about meal options, and less likely to use the cafeteria.
PS-2	a cafeteria administrat or or manager.	create, update, and publish menus in a timely and organized way.	the process is slow, prone to errors, and requires repetitive manual updates across different platforms .	we don't have a centralized portal to manage and publish menus effectively.	overwhelmed and inefficient, with less time to focus on food quality or employee engagement.