Document Report

What is your company name?
CÔME

What is the description of your company?

CÔME is a company specializing in teleworking which aims to facilitate the daily
life of employees (and students) who work from home.

What does the company do?

For this, it offers on its site support equipment
and accessories
that is adapted
to the new situation of most employees and students, and all this at the best prices.
There is also a Blog tab on the Website with articles and advice (e.g. articles:
how to make teleworking pleasant ;
Dress-code: How to dress while teleworking? New restrictions ; the rights of
teleworking employees ; does my employer have the right to impose telework
on me ? how set up an office area at home?)
This is the AliExpress of telecommuting.

Who are your target audience?

Our main target are employees and students who work from home.

What feeling does the company want to convey?

We want to make this work experience, which is affecting more and more
people in recent times, as pleasant as possible.

Group Report

22870 Gautier Lemaitre : in charge of Models on XD (tree structure fonctionalities) and Logo Designer
22878 Lutiku Ndongala : Completed the texts documents
23227 Milo Lallement : In charge of assets and UML Diagram

CÔME is an e-commerce site for remote working
so we wanted a name in which we could find the " hōm" sound.
The C represents here the word "cocooning" because our site aims to make this experience as pleasant   as possible

Target audience :

We offer office automation products (pc, printers, office)
so naturally, our main target is workers and students who work from home
and who need materials (office, IT) to work efficiently.

Technologies :

We chose React because it is a Javascript library in great demand at the moment, moreover it is very fast
What makes the difference with its competitors is obviously its flexibility and its performance,
notably thanks to the work on a virtual DOM and by only updating the rendering in the browser when necessary.
Because browsers are rather slow to react to changes in the DOM,
React has the advantage (and intelligence) of limiting interactions with it.
It therefore performs operations on the virtual DOM and compares it to the real DOM to make the changes to be made.
We gain in performance.

Style :

Colors :

Blue color represents intelligence and responsibility;

it brings serenity and peace to the client / user, increases productivity.

Generates a feeling of security and confidence.

It is the most popular color in the world, by individuals (regardless of gender) as well as by brands.

It is the color most used by institutions that want to be trustworthy.

it is often associated with white or gray

Polices :

This font works well on all screen sizes and resolutions. She looks familiar.

In general, it is preferable to use sans serif typography,

which allows better readability of the text. It is therefore suitable for the design of a website