

Digital Church Growth & Engagement Strategy

A comprehensive proposal to strengthen nationwide church presence through digital platforms, AI integration, and strategic media engagement.



Digital Presence Expansion

Soci

Social Media Growth

Strategic expansion across Facebook, Instagram, Twitter, and TikTok platforms.



Content Calendar

Structured engagement through daily devotionals and live sessions.



AI-Driven Engagement

Automated responses and scheduled posts for consistent interaction.

Church Media Hub & Live Streaming



Weekly Sermon Highlights

Featured on YouTube and Facebook Live for wider reach.



Reels & Shorts

Short-form content designed to engage younger audiences.



Testimonies

Real-life impact stories that inspire and connect communities.





WhatsApp & Discord Community Building

Exclusive Church Network

Dedicated communities on WhatsApp and Discord for member connection.

Automated Daily Scriptures

Regular spiritual content and announcements delivered automatically.

Virtual Prayer Groups

Q&A sessions and prayer meetings in digital spaces.

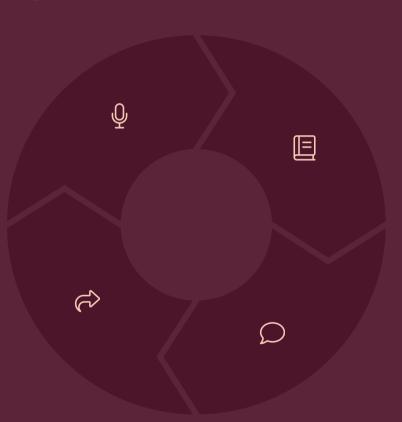
AI-Powered Engagement

Sermon Summaries

Al auto-summarizes sermons into shareable posts.

Distribution

Automated sharing across multiple platforms.



Content Transformation

Bishop's audio teachings converted to text for books.

24/7 Support

Al chatbots handling FAQs and member inquiries.

Nationwide Influence & Outreach



Scope & Implementation

Scope of Work

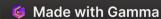
- Content creation & scheduling
- Al automation for updates
- Community management
- Live streaming expansion

Technology Implementation

- Al Chatbots for responses
- Al Editing for content
- QR Code Registration

Budget Considerations

- Team compensation
- Software subscriptions
- Training programs



Next Steps

Finalize Strategy

Complete implementation timeline and approach.

Define Budget

Establish financial framework and responsibilities.

Contract Signing

Formalize agreement and begin project kickoff.

