



# Digital Church Growth & Engagement Strategy

A comprehensive proposal to strengthen nationwide church presence through digital platforms, AI integration, and strategic media engagement.



# Digital Presence Expansion



## Social Media Growth

Strategic expansion across Facebook, Instagram, Twitter, and TikTok platforms.



## Content Calendar

Structured engagement through daily devotionals and live sessions.



## AI-Driven Engagement

Automated responses and scheduled posts for consistent interaction.

# Church Media Hub & Live Streaming



## Weekly Sermon Highlights

Featured on YouTube and Facebook Live for wider reach.



## Reels & Shorts

Short-form content designed to engage younger audiences.



## Testimonies

Real-life impact stories that inspire and connect communities.







# WhatsApp & Discord Community Building

## Exclusive Church Network

Dedicated communities on WhatsApp and Discord for member connection.

## Automated Daily Scriptures

Regular spiritual content and announcements delivered automatically.

## Virtual Prayer Groups

Q&A sessions and prayer meetings in digital spaces.

# AI-Powered Engagement

## Sermon Summaries

AI auto-summarizes sermons into shareable posts.

## Distribution

Automated sharing across multiple platforms.



## Content Transformation

Bishop's audio teachings converted to text for books.

## 24/7 Support

AI chatbots handling FAQs and member inquiries.

# Nationwide Influence & Outreach



## Strategic Partnerships

Collaborations with influencers and gospel artists.



## Social Media Challenges

Engagement campaigns like Daily Prayer Challenge.



## Regional Engagement

Localized groups through WhatsApp and Telegram.

# Scope & Implementation

## Scope of Work

- Content creation & scheduling
- AI automation for updates
- Community management
- Live streaming expansion

## Technology Implementation

- AI Chatbots for responses
- AI Editing for content
- QR Code Registration

## Budget Considerations

- Team compensation
- Software subscriptions
- Training programs

# Next Steps



## Finalize Strategy

Complete implementation timeline and approach.



## Define Budget

Establish financial framework and responsibilities.



## Contract Signing

Formalize agreement and begin project kickoff.

