Problem statement

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People need a way to easily track how much money they spend on food, clothes, etc. because they don't often have time to keep a budget.

Who: People that are bad/incompetent with monitoring their money spent

What: People do not have the amount of money saved up for emergency expenses or to buy things that they would want

Where: Usually in people who are bad with money. Can happen in any person no matter the demographic

Why: This can become a problem if people don't have enough money to cover an emergency or want to do activities that require more money