



Media kit
edition 13-11
english

archiproducts®

the worldwide source for architecture & design products

THE
ARCHITECTURE
DESIGN
NETWORK
—
archipassport

ediportale

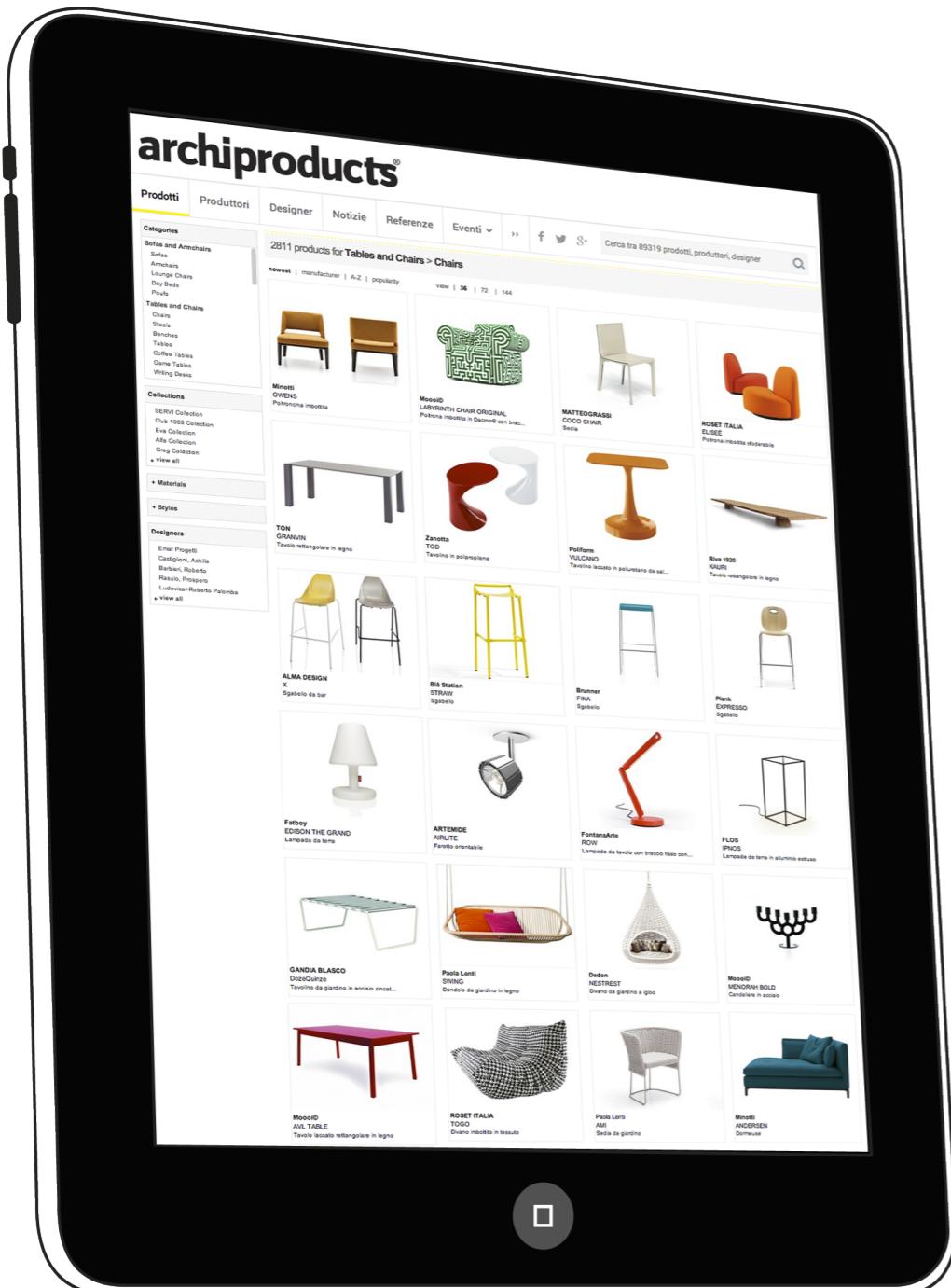
archiportale®

archiproducts®

archilovers®

archiproducts®

the worldwide source for architecture & design products



THE LARGEST ONLINE DATABASE FOR YOUR PRODUCTS

the international products directory + the online magazine for architecture and design + the social network for architects and designers

Archiproducts is the largest “**permanent virtual exhibition**” of international architecture and design.

The place where you can find the best design products and brands. Archiproducts.com is not only products and companies, but also designers, news and events.

90,000 catalogues published, **2,500 designers**, an incredible source of inspiration for designers, interior designers and end users.

11 languages covering the main geographical areas of the world to reach professionals everywhere.

Archiproducts is also a **free App** which lets architects, designers and interior designers all over the world consult and choose the products of the best brands directly on their own smartphone.

Archiproducts shares its products database with **archilovers.com**, the largest professional network for architects and designers in the world. This connection allows the community to insert the products of the database in all the projects published.

THE ARCHITECTURE DESIGN NETWORK

archipassport

Archiproducts is a website of Archipassport, the international network chosen by professionals to find their way and communicate in the construction, architecture and design world.

archiproducts®

the worldwide source for architecture and design products.

archilovers®

the architecture and design professional network.

archiportale®

architecture, design, interiors magazine

edilportale®

the construction industry search engine.

“stay tuned on our breaking news _ go to archipassport.com”

WEB TRAFFIC

42 MILLION

visits / per year

24 MILLION

unique visitors / per year

118 MILLION

page views / per year

THE TRAFFIC ON THE NETWORK:

archiproducts.com (11 million readers | 38 million page views)
archiportale.com (3 million readers | 10 million page views)
archilovers.com (6 million readers | 25 million page views)
edilportale.com (22 million readers | 45 million page views)

Traffic data Google analytics

**19%
AMERICA**

United States 38%
Brazil 23%
Argentina 10%
Mexico 9%
Canada 8%

**69%
EUROPE**

Italy 25%
France 19%
Germany 15%
Spain 8%
Russia 6%
Portugal 4%
UK 4.5%
Switzerland 3.4%
Ukraine/Poland 2.5%
Sweden 2.3%
Denmark 1.3%
Finland 1.2%
Norway 1.05%

**8%
ASIA-Oceania**

Japan 23%
China 14%
Turkey 9%
India 8%
Saudi Arabia 5%
Iran 3%

**4%
AFRICA**

Egypt 18%
Marocco 15%
Algeria 13%
Tunisia 10%

1.5 MILLION

followers on social networks



THE COMMUNITY

800,000
registered users

**80 %
architects**

design
interior design
furnishing
decoration
equipment
lighting design
outdoor design
industrial design
technical design

**20 %
dealers
resellers
agents
companies
distributors**

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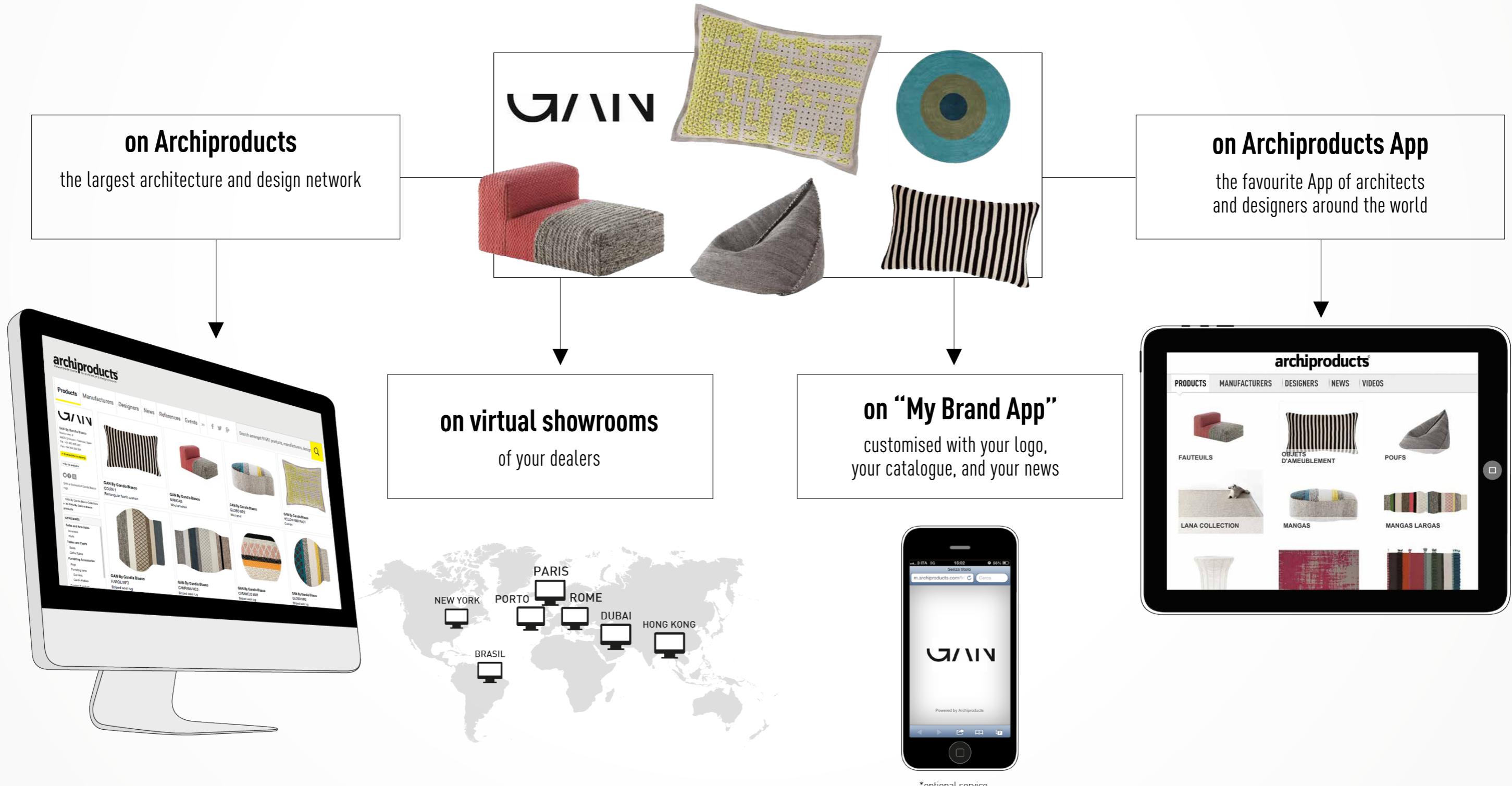
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THE PRODUCTS DIRECTORY

1 membership, maximum visibility, on the web, and on mobile!



YOUR SHEETS IN THE PRODUCTS DIRECTORY

The largest online database for architecture and design, translated in 11 languages

archiproducts®

Products Manufacturers Designers News References Events > [f](#) [t](#) [g+](#) [Search amongst 91 651 products, manufacturers, design](#)

Categories

- Sofas and Armchairs
- Tables and Chairs
- Collections
- Materials
- Styles
- Designers

Products

MDF Italia FLOW CHAIR Sedia

Vitra PANTON CHAIR Sedia in plastica

Arper CATIFA 46 Sedia

PEDRALI FRIDA Sedia in rovere

POLIFORM GRACE Sedia imbottita in pelle

Arper NORMA Sedia

Vitra VEGETAL Sedia imbottita in plastica

Arper SAARI Sedia

Sinética Industries WAVY Sgabello a dondolo imbottito

Sinética Industries HONEY Sgabello

Marol By CARENE Poltrona imbottita in legno massello con...

ARKTIS furniture KOMBU 801/1 Poltrona imbottita

GAN By Gaudí Blasco MANGAS Poltrona in pelle con poggi

LEOLUX MARABIS Poltrona in pelle con poggi

Dombach Italia SUPERNOVA Rubinetto per lavabo a 3 fori

Dombach Italia SELV Soffione a muro a poggio

DURAVIT Italia PAVARIDA Lavabo da appoggio

RUBINETTERIE TOSCAN MERCURIO Lavabo

Haymann MARIE Lampada da tavolo fluorescente

PEDRALI COLETTE Lampada da tavolo in policarbonato

Anglepoise TYPE 1238 Lampada da tavolo orientabile

Delightfull DIANA Lampada da terra orientabile

Zanotta NIGHT Letto imbottito

Zanotta NIRVANA Letto imbottito

Dialma Brown + DB002890 Comò

JSPR PLASTIC FANTASTIC Comò

Novamobili VOGUE Comò

Abstract AIRCONE Divisoria in ferro

ROSET ITALIA ENDLESS Paravento

BuzziSpace BUZZPLANTS Dots + Stripes 01 Divisoria / paravento

OBJECT CARPET DOTS + STRIPES 01 Tappeto rotondo

Nanostar CALDER Tappeto a tinta unita in lana

ARKTIS furniture CLASH 836 Tavolo da pranzo rettangolare

Girsberger VENTURA Tavolo rettangolare

La Chance MAGNUM Tavolo laccato in laminato

Offecct NOBYS Tavolo laccato in laminato

ALMA DESIGN MALENA Tavolo quadrato in laminato



archiproducts

Products Manufacturers Designers News References Events > [f](#) [t](#) [g+](#) [Search amongst 91 651 products, manufacturers, design](#)

BLA STATION

VIVI 4

Wooden chair, design by Thomas Bernstrand (2013)

Overview [Photo/Videos](#) [Catalogues/Cad](#) [Designers](#) [News](#) [Events](#)

Manufacturer

BLA STATION
Blå Station
Gärdsängsvägen 17
S-285 35 Åhus | Sweden
Tel: +46044 24070
[+ Go to website](#)

Dealers Bla Station

All Bla Station products (111)

Tables and Chairs (68)

Sofas and Chairs (29)

Furniture for restaurants and bars (15)

Outdoor furniture (12)

Furniture for public buildings (12)

Page 1 of 5

BLA STATION

VIVI 4

Stackable chair in lacquered layer-glued, compression-moulded ash wood. Available in natural or coloured finish. Vivi 4 comes with 4 legs. Vivi 2 comes with sledge-base. Height: 785 mm. Depth: 565 mm. Width: 510 mm. Seat height: 450 mm. Seat depth: 464 mm.

VIVI 2

Sled base chair

VIVI 22

Stackable armchair in lacquered layer-glued, compression-moulded ash wood. Available in natural or coloured finish. Vivi 22 comes with 4 legs. Vivi 22 comes with sledge-base. Height: 785 mm. Depth: 565 mm. Width: 530 mm. Seat height: 450 mm. Seat depth: 464 mm.

Tables and Chairs by BLA STATION

Tags

Wooden chair, VIVI 4, Blå Station, Vivi, Thomas Bernstrand, Tables and Chairs, Chairs, chair, Bla Station, ash, wooden

REQUEST FOR INFORMATION

Fill out the form to receive additional information on the product or a custom quote. Your request will be sent directly to the manufacturer's commercial offices.

Please send me a catalogue
 Please send me a price list of the product
 Please send me a list of your local dealers
 I would like to be contacted by a representative

Personal request Request on behalf of a company/studio

Name: Surname: Email:
 Profession: Business type: Main activity:
 Town: Address: Tel:
 I declare that I have read and accept the service terms and privacy policy send



Publishing your catalogue on the network significantly improves your website's Pagerank on google, thanks to the valuable backlink from our network.

Benefits of Annual Membership

- Annual presentation of unlimited product sheets with photo gallery, videos, downloadable catalogues in PDF format, CAD blocks and links to the company web site, in the Products Directory of each network website.
- Automatic visibility of one or more products in the "Featured products" section of the editorial newsletter, on the homepage and in the introductory page to the Products Directory.
- Worldwide exposure and browsing (no geographical restrictions) in 11 languages (English, Italian, French, Spanish, Portuguese, German, Arabic, Chinese, Russian, Hindi, Japanese).
- Visibility on the Archiproducts App for iOS, Android.
- Autonomous publication of an unlimited number of multilingual press releases and distribution in the editorial newsletter of archiproducts.com®.
- Access to the reserved area to update the product sheets and to view the web statistics in real time (impressions, clickthroughs, downloads, etc.).
- Notification of Participation in trade shows and visibility in the pages of the guide to these events.
- Access to the database of qualified users requesting information/quotations.
- Enhanced management of the qualified leads with the possibility of exporting them in Excel, sorting them to your sales network by language or country, customising an auto-reply service.

CATALOGUES

Architects can "flip through" your catalogues online. The pleasure and customary action of turning pages comes with new possibilities like zooming in the pictures, clicking on the links in the pdf, zooming in the text and above all, having access to your product sheets.

PHOTO&VIDEO

If a picture can paint a thousand words, then several pictures and above all several videos can describe your product in its finest detail. You can upload pictures, a video or import it straight from YouTube or Vimeo.

REFERENCE PROJECTS

Your products used in the best projects all over the world. What better way of referencing a quality product? You can see all the tagged products with a simple click on tab "reference" on archiproducts.com.

PRESS RELEASES

Are you presenting a new product at Imm Cologne, at iSaloni or at Maison & Objet? You can link the product launch to the event and publish the relevant press releases on archiproducts.com.

DESIGNERS

Link each product to its designer. Archiproducts visitors can then choose your products based on their favourite designer.

INFORMATION REQUESTS

All product sheets contain an online interactive form aimed at connecting a designer or company with a manufacturer. Requests, complete with personal data, are sent in real time via email, directly to the sales office, distribution network and/or agents on the territory, and saved in your reserved area.

CAD

Upload the CAD blocks of your products and make them available to thousands of designers all over the world.

DEALERS

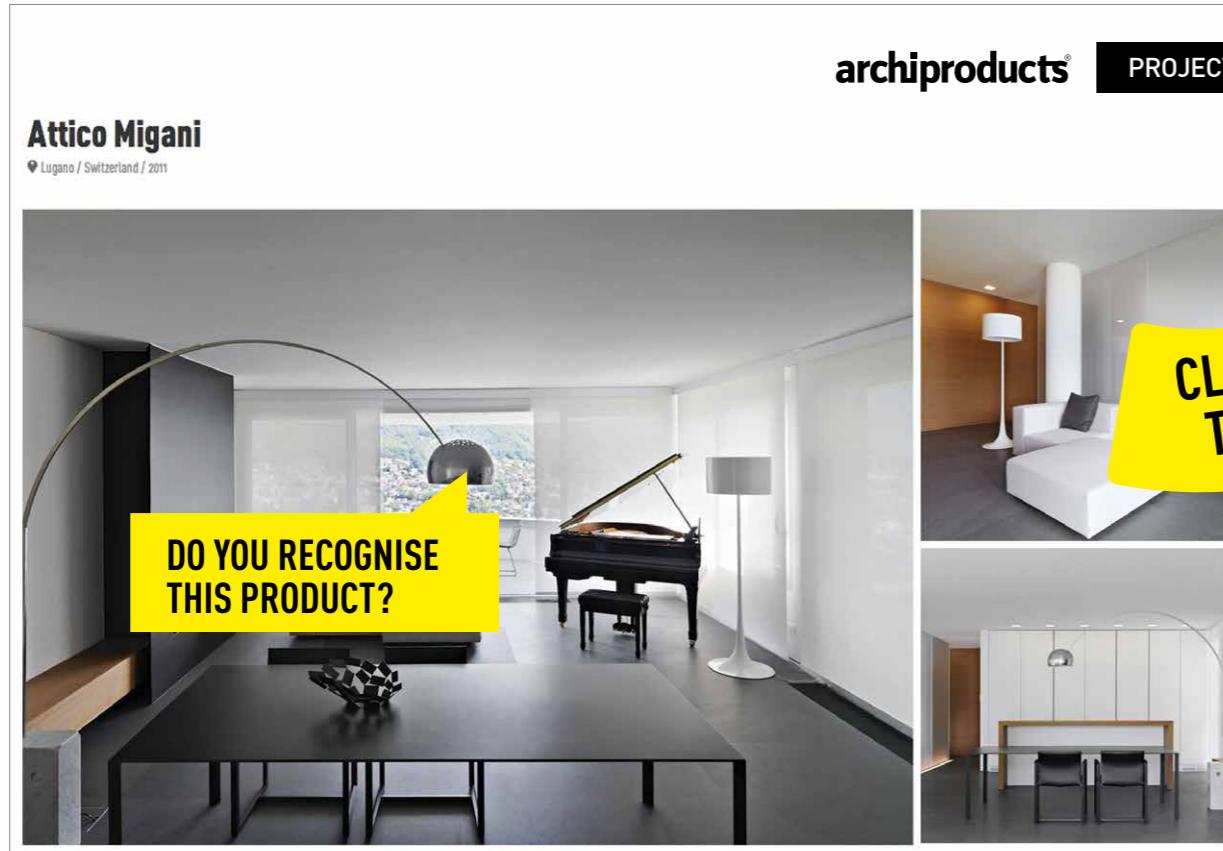
Your products are requested around the world, but it is difficult to find them? On Archiproducts you can enter a list of retailers and update it any time.

MEMBERSHIP € 1,800 / year

YOUR REFERENCES

Tag your products and show how they are used in real projects

Thanks to the “tagging” instrument you can reference all your products on the projects where they have been used. In this way a two-way flow of research can be activated from the projects published on Archilovers to the product sheets on Archipproducts and vice versa.



Would you like to see how your products have been used in real projects?

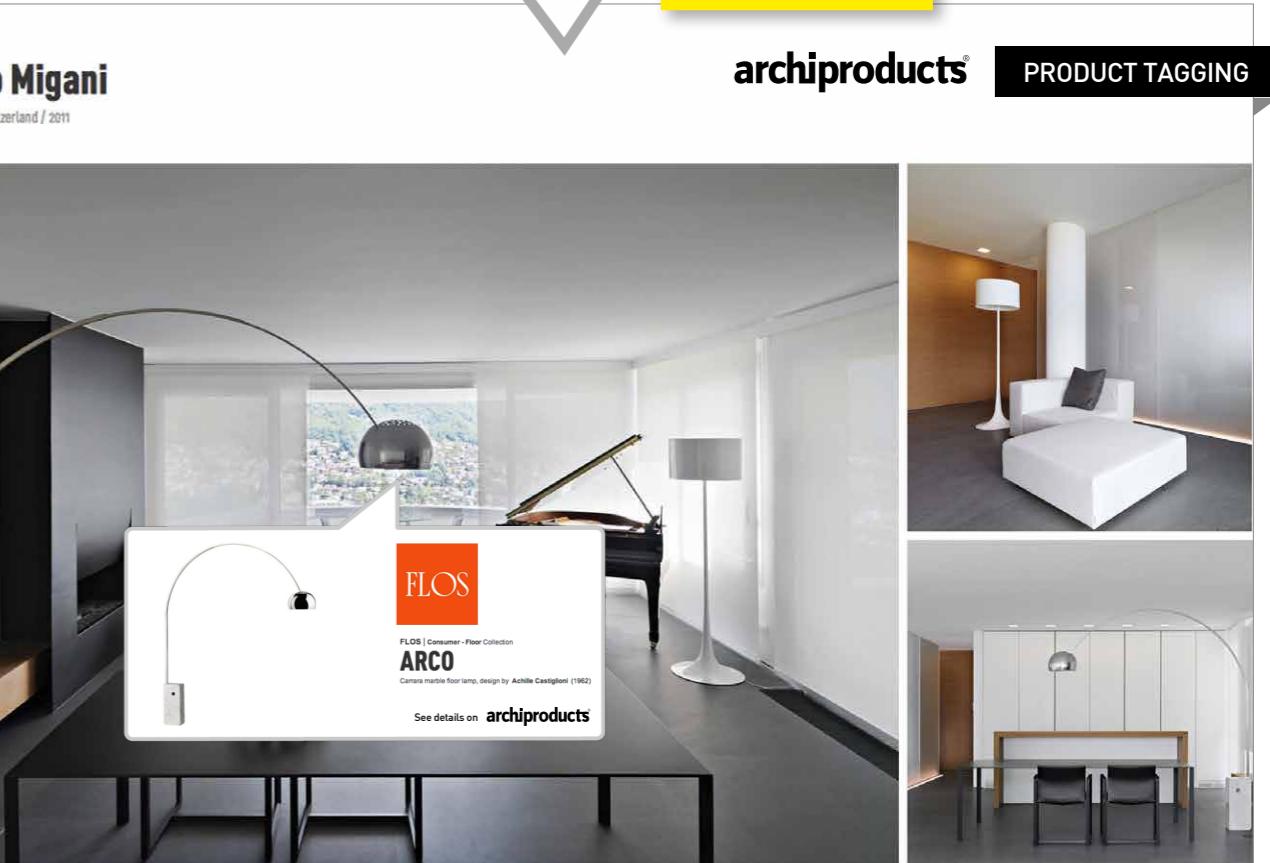
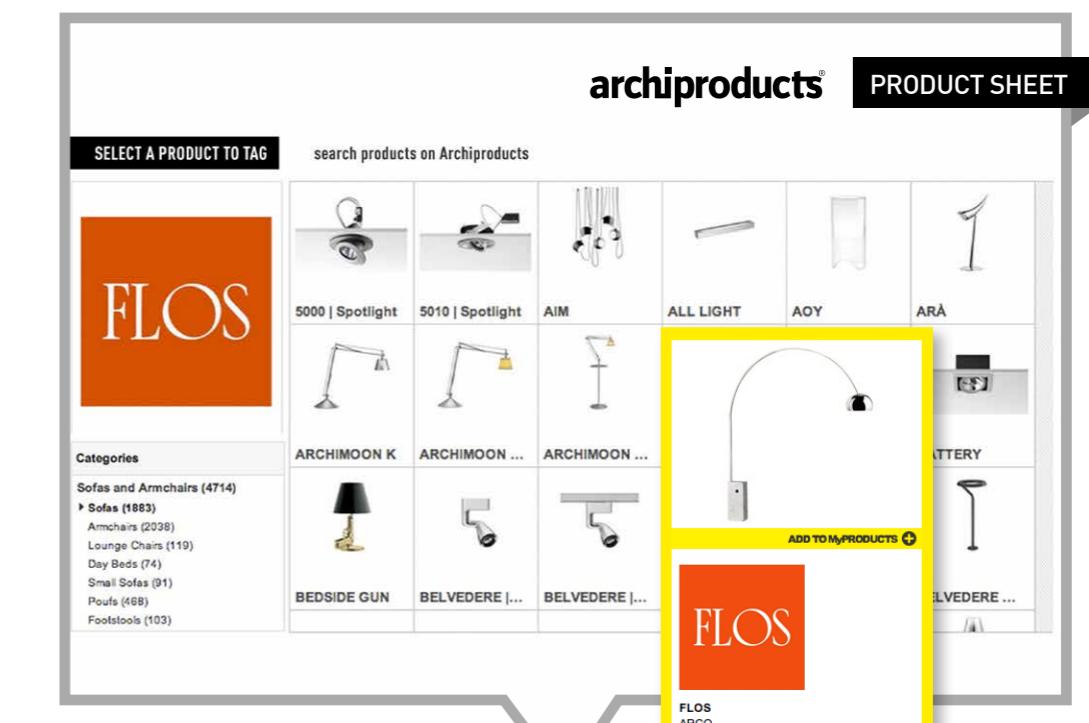
Just like on Facebook, where you can tag and thus link people to an image, on Archilovers you can tag and link products to

project photos added by you or already present in projects of other architects.

How is all this possible? It is quite simple.

Archilovers communicates with the Archipproducts database, so just tag your product and it will appear directly in the project. Your product will always be visible on the project photo and by clicking on it, the user

can see the detailed product sheet on Archipproducts. So, your product is described not only in terms of its technical features but is also chosen and put into a practical context in real situations.



Archilovers is...

The first, real social network for architects, designers and lovers of architecture. It is a free, international platform with boundless space to create your professional network.

You can create your company profile, write and manage stories, news and press releases for your followers. Publish photos, videos, projects, products and add them to dedicated albums.

But the true strength of Archilovers is its interaction with Archipproducts. Your products on Archipproducts can be linked and added directly to the projects published on Archilovers by tagging it.

This is quite an advantage, because it gives your products a context within real projects of architects and designers all over the world.

1 Where do you tag the product?

All the Archilovers projects offer the possibility of tagging products directly in the image gallery.

2 How do you add it?

- 1] Go to the photo gallery
- 2] Click on “tag a product”
- 3] Then click on the product
- 4] Follow the procedure

3 Who can tag?

The tag function is accessible to all Archilovers users, designers and companies. Anybody can recognise a product and tag it on the project image.

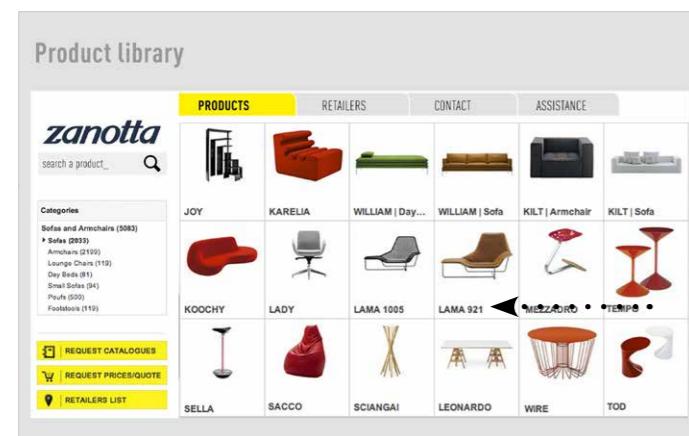
THE VIRTUAL SHOWROOM

Your products on your site and on your dealers network

The “Virtual Showroom”, the web platform which you can incorporate into your website and which contains all your product sheets, has been launched.

An **extension of your catalogue and of your shop**, integrated on the homepage of your website.

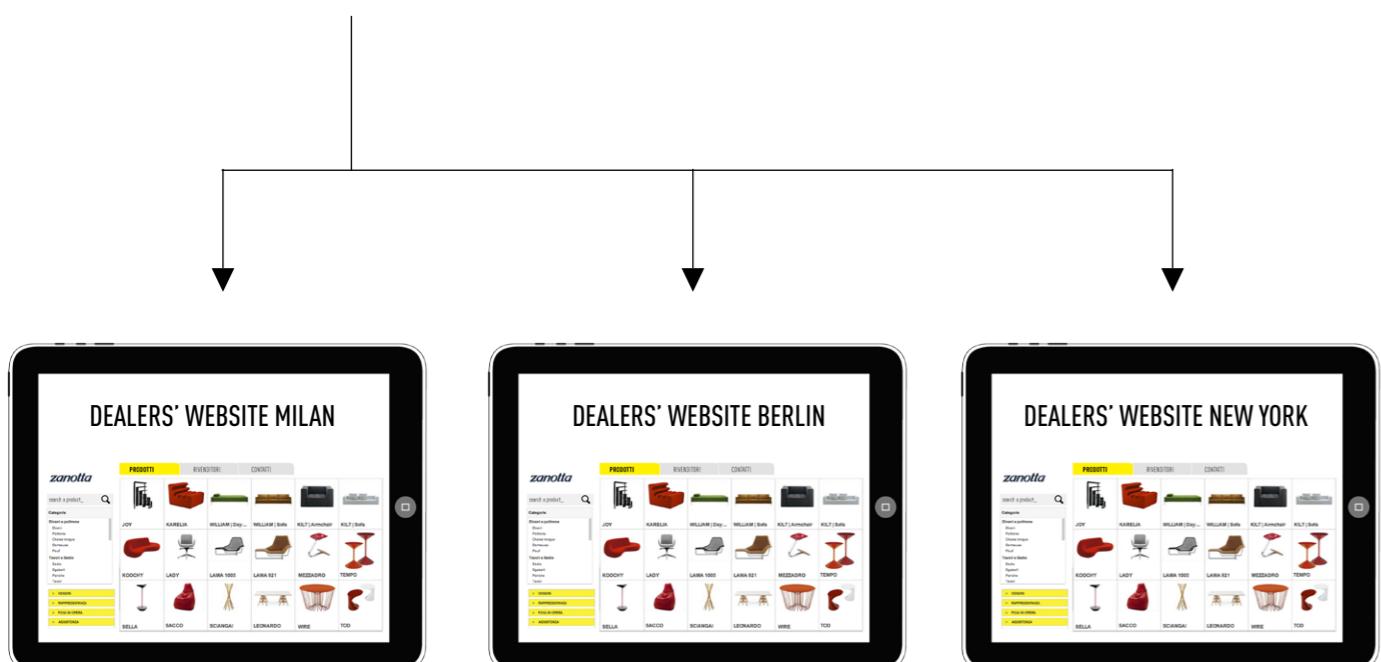
YOUR PRODUCTS



ON YOUR
WEBSITE



ON YOUR DEALERS' WEBSITES



Example of Virtual Showroom connected to the company website, above, and to the dealer's website. Contact us for further information

MY BRAND APP: YOUR OWN CUSTOMISED APP

The products library App with your brand

You can **manage the showroom independently**, update the product sheets and add new ones.

More importantly, the same platform can be used by your **dealers**, who can thus show your products on their website.



Example of customised single brand App – splash page with company logo

When you publish your products on Archiproducts, you will have the optimised version of your catalogue for smartphone. You can also buy **your own customised App** for iPhone and for other smartphones.

So, **with a single publication** (managed by yourself, if you want) you can take control of your website, your presence on the 4 websites of the Network and your customised app. Ask your Archiproducts representative for an appointment, a presentation, and a proposal to create your App.

We can create it for you in a few hours!

Creation and publication of the “MyBrandApp”

your products + your collections + your news + contact + designers all on your “My Brand App”

€ 1,800 | one-time fee

ADMIN

The App's content is managed through Admin Archipassport that the company can use to create, update and edit information on products, news, designers and contacts.

The App can be promptly updated and synchronised with the online version of the products on the network sites (the Products Directory staff are always available to help you with this).

CONTACT DETAILS

Address, phone number, website and social network contacts.

NEWS

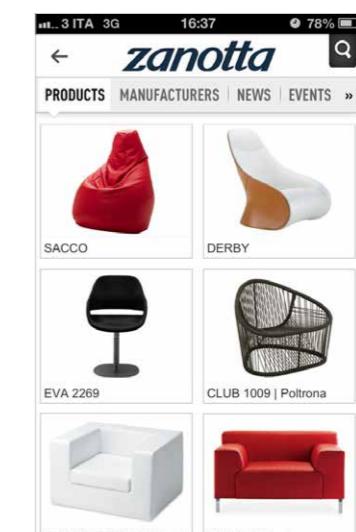
News consisting of title, subtitle, text and picture gallery, press releases, texts.

PRODUCTS / COLLECTIONS

Browsable by category, collection, quick search by keyword with word completion, list of product sheets with photos, videos, pdf catalogues (with an identical format to that already published in the Products Directory of the Network), information request forms.

DESIGNERS

Possibility of connecting each product to its designer, with a photo and brief biography.



See the offers on pages.26

THE NEWSLETTER / DEM

the certainty of talking to the right target

The Direct Emailing allows you to **communicate via email with 430,000 registered architects and companies**, promoting products, services, events, softwares and books. In terms of **visibility and branding**, the efficacy of this service is a certainty: communicating with newsletters makes you obtain **thousands of qualified leads** in a very short period of time.

The newsletter is made up of two "objects": the email sent to the chosen target which links to a "**landing page**" with

the "technical details" containing further information and contact form.

The newsletter's graphic layout and message are produced by our staff to help you achieve your goals. It can be a single image or a combination of texts and images.

Colour, graphic, communication and marketing in a combination of technical and advertising information for the **best results in terms of visibility and clicks!**



Your newsletter: create it in just 3 steps ...

1

DESIGN

The newsletter is designed based on the product or service promoted. The Archiproducts graphic design department, in

collaboration with your company's marketing office, develops and creates an advertising visual layout, followed by a dossier with technical details on the specific product or service.

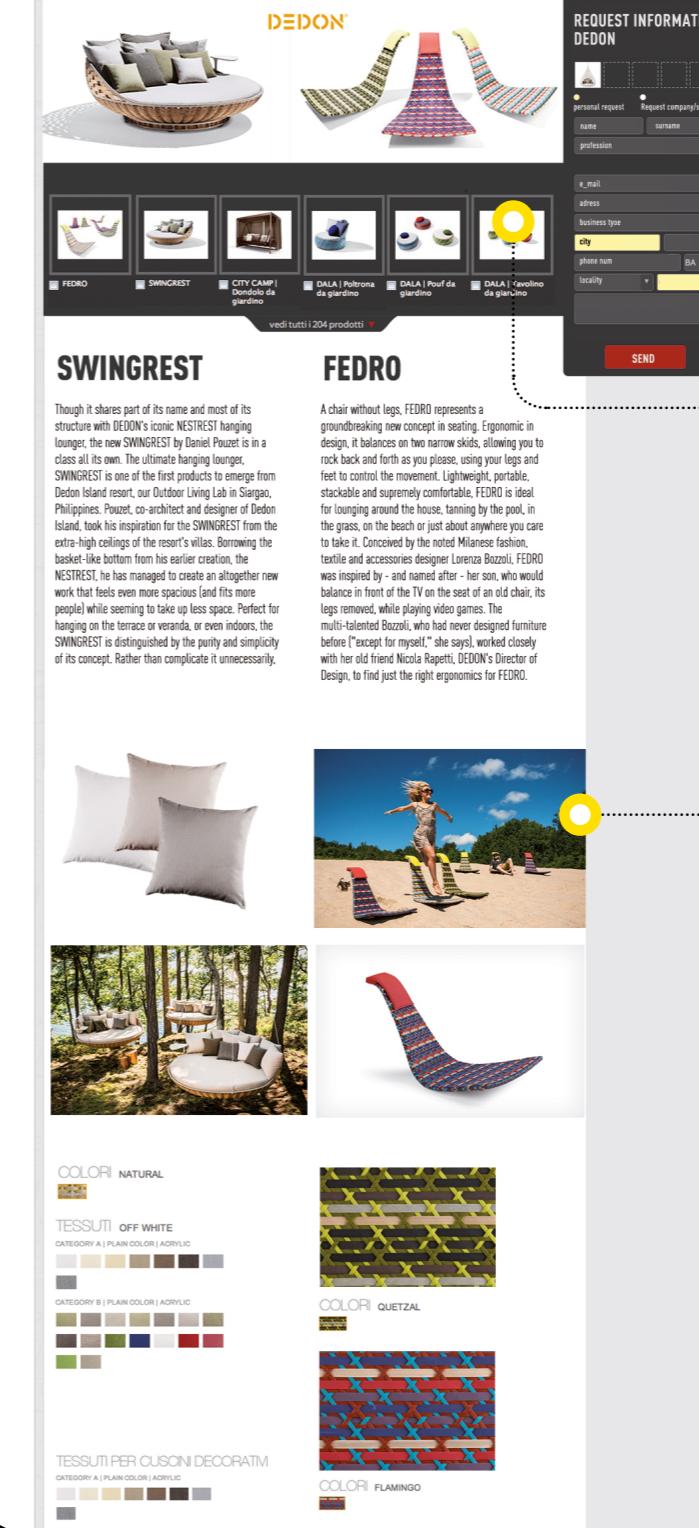
2

TRANSMISSION TO SUBSCRIBERS

On the agreed date, the Newsletter is sent to the selected target (all subscribers or selected categories only). The number of active users

2 LANDING PAGE

archiproducts



CONTACT FORM

- Users can immediately request information, quotes, catalogues to the company. This form can get you hundreds of new qualified leads on which you can perform traditional communication activities, through your business network or through further marketing operations.

• YOUR PRODUCTS IN THE ARCHIVE

- All the products can be seen at the top of the landing page. Here you can search the products, by name or category, and access each individual product sheet. A true single brand directory which lets the user perform a single, more detailed, and specific information request.

• TECHNICAL DETAILS

- This section contains detailed technical information, application methods, potential annexes in .pdf format, drawings, etc.



OPTIMISED VERSION FOR SMART-PHONE

- All the users who receive the newsletters on smartphones access an optimised version of technical dossier: quick, light, aimed at increasing the number of commercial leads.

3

REQUESTS AND REDEMPTIONS

In real time, your company's business office starts receiving information requests from users interested in your product or service. All user requests and data are filed and

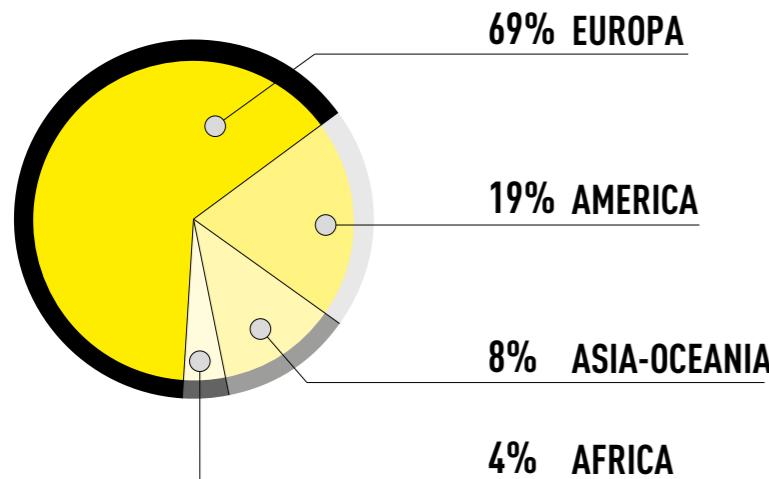
can be immediately consulted in your private area.

INTERNATIONAL TARGET : 430,000 RECIPIENTS

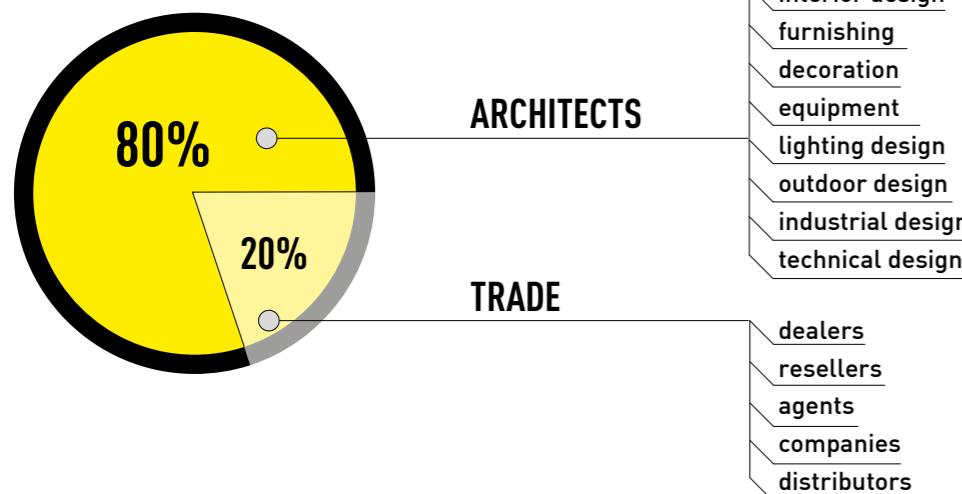
architects, designers, distributors all over the world

The direct e-mailing (DEM) service is the best and **quickest way to communicate with** a target of architects, designers, dealers, resellers and agents. Archiproducts has over 430,000 registered users **all over the world**. The newsletter can be sent to all the geographical areas of the active registered users on the whole network.

GEOLOCATION OF RECIPIENTS



BREAKDOWN OF TARGET BY PROFESSION



DEM NEWSLETTER - 430,000 recipients - € 3,200

STATS AND LEADS

many new qualified leads to manage through your reserved area

At any time you can access your reserved area and view a report on your DEM: **number of recipients, clicks, information requests, qualified leads**.

You can also download an Excel file with the data of the inquirers, categorised by profession and geographical area, as well as see an overview of your product catalogue, which is updated in real time.

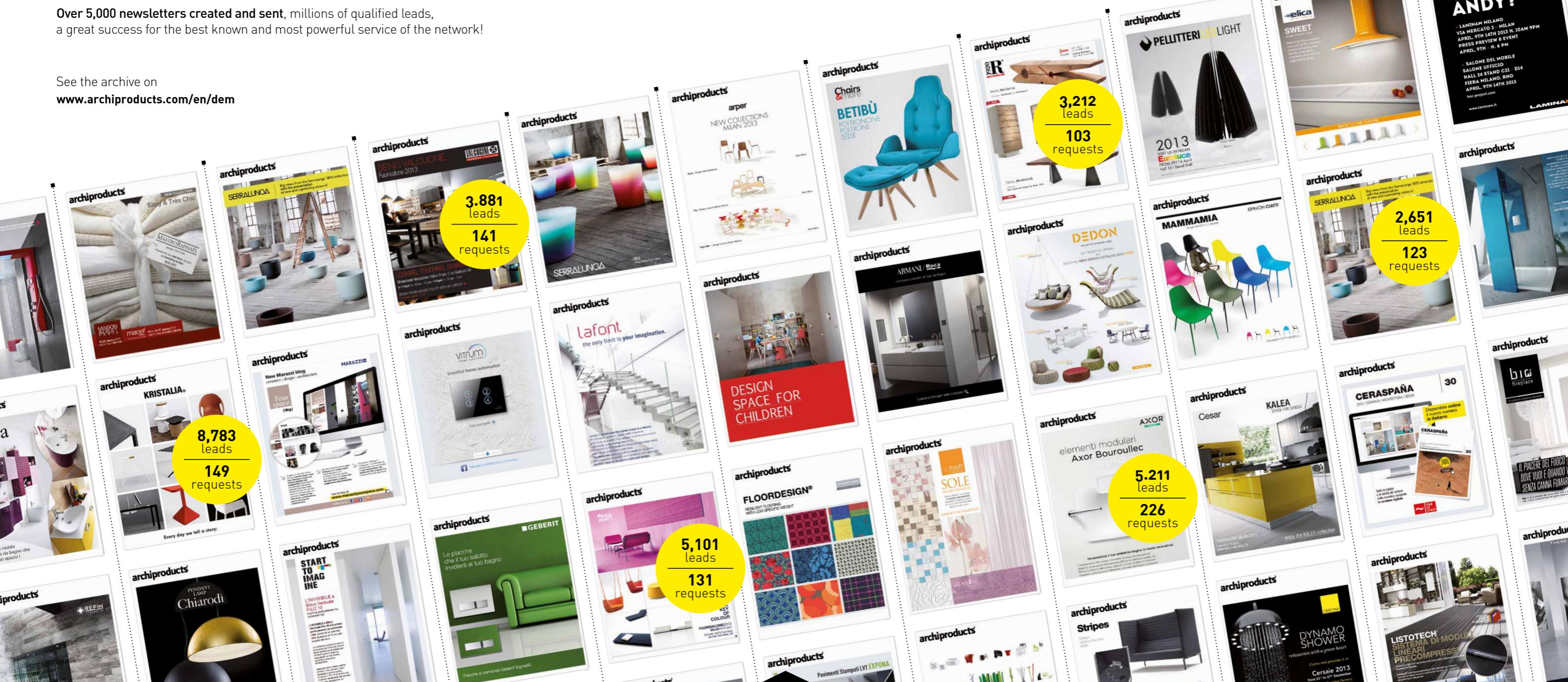


Access to the reserved area (web stats and qualified leads) is activated with the membership.

THE BEST KNOWN NEWSLETTERS ON THE WEB

Over 5,000 newsletters created and sent, millions of qualified leads, a great success for the best known and most powerful service of the network!

See the archive on
www.archiproducts.com/en/dem



The most frequently asked questions on the newsletters

Who decides when the DEM is sent?

It is agreed on, according to the needs and availability of space in Archiproducts's calendar. In general, prior to the most important events in the sector, and in the Autumn and Spring in any case, requests for the Newsletter are higher so you will have to book the space in good time, if you wish to transmit your newsletter at these times. In any case you can book the date and then confirm it contractually later. The booking can be held for a maximum of 2 weeks, after which the option expires unless contractually confirmed.

Who chooses the transmission theme channel?

It is decided by the editorial staff of Archiproducts, according to criteria related to the product and transmission date.

Who are the DEM sent to?

To all active emails (emails of registered users who receive and interact with Archiproducts's Newsletters regularly). Users who do not interact with the Newsletters for various consecutive transmissions are considered "inactive" and will no longer receive the DEM.

Who takes care of the graphics?

The graphics and page layout are created by the editorial office, at no additional expense, or they can be supplied by the client according to dimension and content specifications indicated by the editors. However, Archiproducts has complete discretion over the subject of the Newsletter and Archiproducts's transmission address (Transmission theme channel).

When and what kind of material should be sent?

The material must be sent within 5 working days from the transmission of the DEM. Any proof readings sent by the client must be transmitted within a suitable time frame so that Archiproducts can make the necessary corrections prior to transmission. Further details on the submission times of the material are indicated in the CONTRACT CONDITIONS annexed to the order forms.

How many links can the DEM contain?

We generally choose to put a single link in the DEM to lead the readers in a specific direction. However, if clients wish to introduce several links, they can do so.

The DEM link generally takes the reader to more detailed information which is specifically created and also contains an information request form. If a client wishes, the link can also lead to their corporate website or specific pages on the corporate website.

How do we assess the efficacy of a DEM?

Number of recipients, number of openings of the DEM (therefore number of users who have viewed the message and corporate logo), number of clicks that these users have made on the DEM, number of contacts deriving from the information request form in the dossier (direct result). In addition to this data, after receiving the DEM, a certain number of users call the company's customer service, click on the link of the company's website, view the product fact-sheets, etc.

What kind of results can I expect?

The result of a DEM depends on a large number of unpredictable factors, including brand recognition, product recognition, degree of innovation, transmission date, number and type of target in relation to the product type, period of the year, etc. In any case by analysing the results of the Archiproducts users over the last few years, what comes out is that it is always important to do a good job and try to give as much information as possible to the users. The result is almost always more than satisfactory!

How can I manage the contacts obtained with the DEM?

Clients have a restricted area to check the Newsletter performance (as well as other services purchased) in real time: transmission time,

number of recipients, clicks and information requests. Information requests are recorded in the restricted area as well as being sent to the company by email.

The data of enquiring users (and individual requests) can be downloaded in Excel format, broken down according to region, province, professional category, etc., and followed up for commercial purposes.

{ For all other information, including contractual information, regarding the DEM service, please read the CONTRACT CONDITIONS annexed to the order forms. }

WHERE IS ANDY?

> LAMINAM MILANO
 VIA MERCATO 3 - MILAN
 APRIL 9TH-14TH 2013 H. 10 AM-9 PM
 PRESS PREVIEW & EVENT
 APRIL 9TH - H. 6 PM

> SALONE DEL MOBILE
 SALONE UFFICIO
 HALL 24 STAND C31 D14
 FIERA MILANO, RHO
 APRIL 9TH-14TH 2013
 h2c-project.com
 www.laminam.it

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 PRESS PREVIEW & EVENT
 APRIL 9TH - H. 6 PM

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 APRIL 9TH - H. 6 PM

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 APRIL 9TH - H. 6 PM

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ADVERTISING-ADS

Small spaces for big results

archiproducts

Products Manufacturers Designers News References Events > [f](#) [t](#) [g](#) Search amongst 91651 products, manufacturers, design

TIRATOI

your brand on the network

DESIGN & TRENDS

Segis The novelties Segis in collaboration with BartoliDesign
25/03/2013 - During the Milan Design Week 2013, Segis present new products designed by BartoliDesign. Mono/Twin - BartoliDesign Characterized by light, flowing...

Saba Italia Saba Italia on preview at Milan Design Week
25/03/2013 - At Salone del Mobile 2013, Saba Italia presents the New York outdoor armchair, design by Sergio Bicego. New York outdoor armchair is the...

Special edition Hayon Showtime Vases 21/11/2012 - In terms of design history of the past 40 years, BD Barcelona Design has been a pioneer in many ways.

Zero The new lighting collection by Zero
25/03/2013 - Zero presents a new light family and two more interesting new lights at Eurocucina. LOOS - Luca Nichetto Three felt layers with laser-cut...

OmniDecor Preview Omnidecor at Fuorisalone 2013
22/03/2013 - Omnidecor will present its new decors designed by Setsu & Shinobu Ito. A need of touch and natural...

Artemide IN-EI Issey Miyake, la collezione di lampade firmata Artemide
08/07/2013 - IN-EI ISSEY MIYAKE è una collezione firmata Artemide di lampade a sospensione, da tavolo e da terra che, grazie al tessuto speciale di cui sono fatte, è unica nel suo genere.

PETITE FRITURE Smarin: when design is handcrafted, innovation and creative exuberance
23/03/2013 - Smarin has presented Stephane Marin's creation since 2004. An independent design philosophy, responsible eco-development...

PETITE FRITURE Petite Friture on show at Euroluce 2013
23/03/2013 - Petite Friture aims to produce objects that create a spark, designed by emerging talents. With their complicity, Petite Friture offers...

How to choose the ads?

What ads best suit you?
We have created a series of display ads for you to choose from according to format, position and target.

Choose where to show your ads according to:

Geographical target: on Archiproducts and Archilovers you can select the countries where your ads will be seen.

Professional Target: visitors of Archiproducts and Archilovers are mainly architects and Designers but on Archilovers you may even choose which kind of architect or designer you want to see your ads. You can select them by activity, area of interest, kind of projects they are interested in.

Product category: on archiproducts you can select the categories where your ads will be shown. You can choose to spend your impressions on web pages that suit the category of the product you are promoting.

ADS ON ARCHIPRODUCTS

archiproducts

Products Manufacturers Designers News References Events > [f](#) [t](#) [g](#) Search amongst 91651 products, manufacturers, design

demode

LEADERBOARD BANNER

Size: 728x90 pixels
Available positions: 2
Display: all the pages

€ 600 x 100,000 impressions

Visualisation options

- ✓ **All archiproducts**
the banner appears on all the archiproducts pages.
- ✓ **By country**
the banner is only visualised by the users of the chosen countries.
- ✓ **By category**
the banner appears when a specific category of goods chosen by the company is consulted.

archiproducts

Products Manufacturers Designers News References Events > [f](#) [t](#) [g](#) Search amongst 91651 products, manufacturers, design

BISAZZA MOSAICO

FLASH GALLERY

Size: 1000x340 pixels
Available positions: 1
Rotation: max 30 brands
Display: Home Page

€ 600/week

archiproducts

Products Manufacturers Designers News References Events > [f](#) [t](#) [g](#) Search amongst 91651 products, manufacturers, design

PAOLA LENTI

NEWS

Elephant wood vince l'Interior Innovation Award 2012 Kristalita la espone a IMM Cologne 2012

VMZ Opus ad effetto vellutato L'Interior design si veste di nuovo

Material Connexion Milano: i nuovi materiali di dicembre

La corporate identity di Arper vince l'IF Communication Award Ambito premio Internazionale per la qualità di design della comunicazione

Minaccioli: nuovo arredamento Richmond con ante scorrevoli Realizzato in legno massello da maniglioni a rotazione e movimento controllato

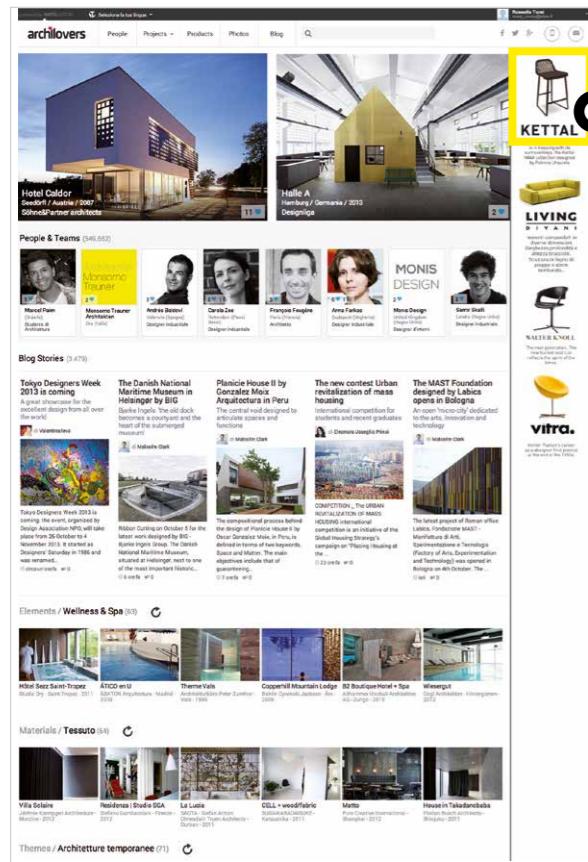
GRAPHIC ADS ON ARCHIPRODUCTS EDITORIAL NEWSLETTER

Sent to 430,000 registered users
Size: 728x250 pixels
Available positions: 3
Rotation: No

€ 600/transmission

Advertising image in the central body of the editorial newsletter, sent by e-mail to the registered users of Archiproducts.

ADS ON ARCHILOVERS



ADS on Archilovers

Size:

120 x 90 pixels & 135 characters

Available positions: 4

Display: all the pages

€ 600 x 100,000 impressions

Visualisation options

✓ All Archilovers

The ads appears on all the pages of the website.

✓ By nationality

The ads is only visualised by users of the chosen countries.

✓ Interests of the registered designer

The ads is only visualised by the registered users who chose the indicated interests when registering.

✓ Type of project

The ads appears when the indicated type of project and album are consulted.

GRAPHIC ADS ON ARCHILOVERS EDITORIAL NEWSLETTER

Sent to 350,000 registered users

Size: 728x250 pixels

Available positions: 3

Rotation: No

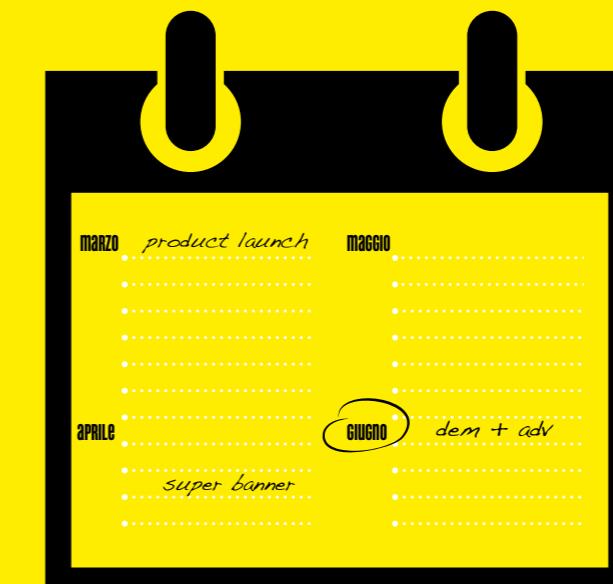
€ 600/transmission

Advertising image in the central body of the editorial Newsletter, sent by e-mail to the registered users of Archilovers.



PLANNING

packages



plan your web marketing

PRODUCTS LISTING on archiproducts.com

€ 1,800

Annual presentation of an unlimited number of products

Product sheets with photos, videos, catalogues, designers, links, references, retailers, CAD

Worldwide exposure in 11 languages

English, Italian, French, Spanish, Portuguese, German, Arabic, Chinese, Russian, Hindi, Japanese

Visibility on Mobile

Optimised product sheets for mobile devices, visibility on the Archiproducts App (iOS, Android)

Leads and Stats

Reserved area, web stats, qualified leads database, self-editing of product sheets

Editorial Coverage

Publication of multilingual press releases, communication of your presence at international trade fairs and events, visibility on the editorial themed newsletters and products featured on our homepage

Marketing for Events

Exposure for brands and products on web special showcases and guides dedicated to the main international trade fairs and events

Your products will be published on the Archipassport Network: archiproducts.com, archiportale.com, archilovers.com and ediportale.com.

Thanks to our team of architects, the presentation will be ready shortly after the membership confirmation.

You can ask for your products to be updated, free of charge, any time you like.

Select the package, fill in the following fields, and send the form by fax **+39 080 99 95 130** or scanned to the email address **sales@archiproducts.com**

*Offers Valid until 30/06/2014
Prices Ex-VAT*

The transmission dates of newsletters and publication of services are agreed on according to availability. Ediportale Spa reserves the right to deny the publication of content deemed improper. The effective number of recipients of the DEM Newsletter may be 10% more or less than the figure indicated. The described services and their terms of supply are regulated by the annexed contract conditions, of which this order form is an integral part and which is further detailed in the ediportale brochure valid at the subscription date (ver-1311).

PAYMENT TERMS
Unless otherwise agreed, the overall invoice is issued on the first day of the month after subscription and payment by direct remittance.

INFO AND CONTACTS 080-2460421

COMPANY NAME		
ADDRESS	ZIP CODE	
CITY	PROVINCE	
VAT reg. no.	FISCAL CODE	
IBAN	(for bank transfer)	
CERTIFIED EMAIL ADDRESS		
TECHNICAL CONTACT (for services, sending materials, etc.) NAME AND SURNAME		
ADMINISTRATIVE CONTACT (for sending invoices, etc.) NAME AND SURNAME		
EMAIL		
ACCEPTANCE OF TERMS AND CONDITIONS By signing this order form the client hereby declares to have read the annexed Contractual Conditions Ver-1311 and to accept them without reservations.		
DATE	THE CLIENT	
Pursuant to articles 1341 and 1342 of the Italian civil code, the client specifically declares to approve the clauses contained in articles:2) Description of service and terms of supply, including the subsequent paragraphs; 8) Privacy; 10) Intellectual property and Copyright; 11) Prohibition of internal competition; 15) Express Cancellation clause; 16) Court of Jurisdiction.		
THE CLIENT		
The client specifically declares to have read the informative note reported in art. 8 of the Contractual conditions and provides its consent to receive postal and email communications from ediportale.com S.p.A. about new commercial initiatives. The client is aware of the fact that it may revoke this consent at any moment by sending an email to info@ediportale.com as laid down by art. 7 of Decree Law 196/03		
THE CLIENT		

ARCHI-MAIL

price list € 5,000

€ 3,800

discount 20%

ARCHI-PLANNING 1

price list € 8,600

€ 5,400

discount 35%

ARCHI-PLANNING 2

price list € 15,400

€ 8,800

discount 40%

ARCHI-PLANNING 3

price list € 22,200

€ 10,800

discount 50%

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MY-BRAND APP (customised app)

€ 1,800
One time fee

My Brand App is the mobile application with your trademark for iPhone, Android. It consists of a company showcase exclusively dedicated to your company, made up of sections regarding the products, press releases, biographies and designers, contacts, etc. It includes browsing by product tree of the company product categories, browsing by collection, quick search by keyword with word completion, the lists of the company product sheets with photos, videos, pdf catalogues, information request forms, a company news section, designer biographies, a contacts and social networks section, user browsing options and disclaimer and credits sections.

MyBrand App is made up of the following sections:

- Splash page** | clickable company logo to access the APP
- Products** | Browsable by category, collection, quick search by keyword with word completion, list of product sheets with photos, videos, pdf catalogues (with an identical format to that already published in the Products Directory of the Network), information request forms
- News** | News consisting of title, subtitle, text and picture gallery, press releases, texts
- Designers** | Possibility of connecting each product to its designer, with a photo and brief biography
- Contacts** | Address, phone number, website and social network contacts
- Interface and contact in 11 languages**
- User navigation options, disclaimer, credits**
- Catalogues Download** | Possibility to download the pdf catalogues from a unique dedicated page
- Gallery** | photo gallery (images of showrooms, events, news and interests, etc.)
- Archipassport Admin** | This is the management platform for the content of the APP that the company can use to create, update and modify information on the products, news, designers and contacts. The App can, therefore, be promptly updated and is synchronised with the online version of the products on the network sites (the Products Directory staff are always available to help you with this)

The MY-BRAND APP is downloadable and is free of charge. Considering the synchronisation of the APP with the info published on the archipassport network sites, **the App's validity depends on the company activating the "Products Directory" service by subscribing an annual contract of products publication.**

Select the package, fill in the following fields, and send the form by fax **+39 080 99 95 130** or scanned to the email address **sales@archiproducts.com**

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SECTION	DESCRIPTION OF THE SERVICE	QTY	PUBLICATION	COST	TOTAL
MEMBERSHIP	Publication of products on Archiproducts.com	All the catalogue	Annual	€ 1,800 year	
DEM	DEM to 430,000 users Creation of a graphic image and a landing page of detailed information with images and texts.			€ 3,200 transmission	
GRAPHIC ADS	Leaderboard banner on Archiproducts Size: 728x90 pixels / available positions: 2			€ 600 x 100,000 impressions	
	Flash Gallery on Archiproducts Size: 1000x340 pixels / available positions: 1 Rotation: max 30 brands / Display: Home Page			€ 600 week	
	Ads on Archilovers Size: 120x90 pixels / 135 characters / Positions: 4			€ 600 x 100,000 impressions	
	Graphic ad on Archiproducts Newsletter Advertising image in the body of the editorial Newsletter Size: 728x250 pixels / available positions: 3			€ 600 transmission	
	Graphic ad on Archilovers Newsletter Advertising image in the body of the editorial Newsletter Size: 728x250 pixels / available positions: 3			€ 600 transmission	
APP	My brand App			€ 1,800 one time fee	
TOTAL:					
DISCOUNT:					
TAXABLE AMOUNT:					

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THE CLIENT			

NOTES

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MEDIA KIT
edition 13-11 - English

ARCHIPRODUCTS APP is available on GOOGLE PLAY and APP STORE

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Edilportale.com Spa | Via Loiacono, 20 - 70126 Bari, Italy tel. +39 080 24 60 421 | fax +39 080 99 95 130