

Financial Report

Product/Service

All

Region

All

Year, Quarter, Month Name

All

24M

Total Revenue

2.92M

Cash_Inflows

2.24M

Cash_Outflows

687.99K

Net Cash

-0.24

Budget Variance %

Date

1/1/2020



12/31/2026



Profitability by Product / Service

● Sum of Revenue ● Gross Profit

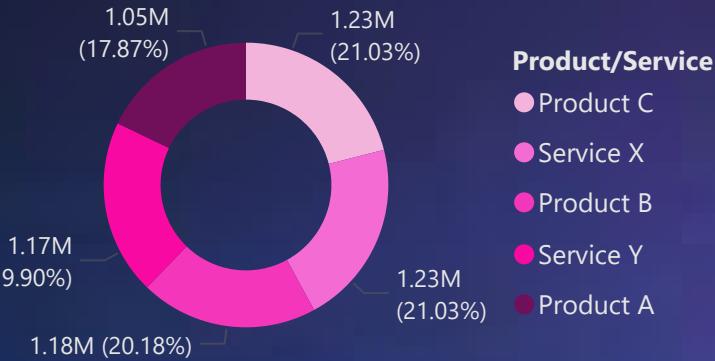


Cash Flow & Liquidity Intelligence

● Cash_Inflows ● Net Cash ● Cash_Outflows



EBITDA Contribution by Product/Service



Revenue & Profit Trend

● Sum of Revenue ● EBITDA



Product / Service Performance

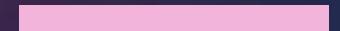
Product C

Service X

Product B

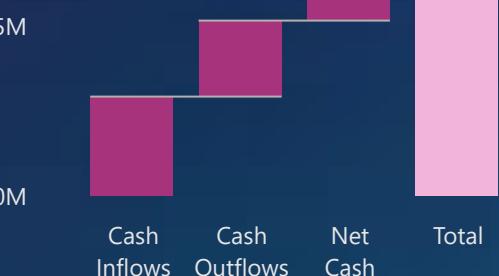
Service Y

Product A



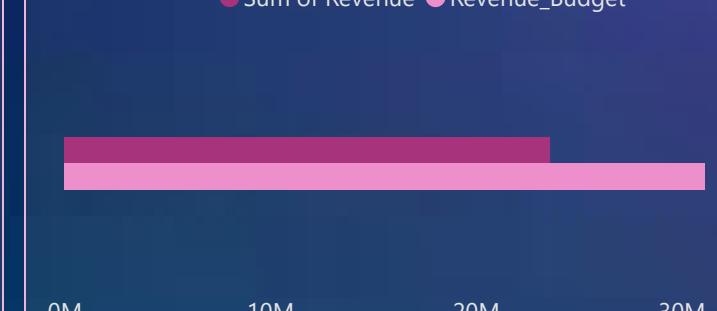
Cash Flow Waterfall

● Increase ● Decrease ● Total



Sum of Revenue and Revenue_Budget

● Sum of Revenue ● Revenue_Budget



Financial Performance Dashboard – Power BI

Objective

- The objective of this dashboard is to provide a monthly-level, interactive view of the company's financial performance, enabling stakeholders to monitor profitability, cash flow, budget adherence, and operational efficiency.

Dashboard Logic

- The dashboard integrates P&L, Cash Flow, Sales, Receivables Aging, and Budget data into a unified Power BI model. KPI cards present high-level financial health, while trend and variance visuals allow deeper performance analysis over time.

Key Insights

- Revenue, Gross Margin %, and EBITDA % trends highlight profitability performance
- Budget vs Actual variance identifies over- or under-performance
- Product and region analysis reveals revenue concentration and growth drivers
- Receivables aging helps assess cash collection risk
- Cash flow waterfall provides visibility into liquidity movement

Interactivity

- Users can filter by time period, region, and product category. Drill-downs enable exploration from high-level KPIs to detailed monthly and category-level insights. Cross-filtering ensures seamless analysis across all visuals.

Assumptions

- Data is aggregated at a monthly level
- Missing financial values were excluded from KPI calculations
- Budget data represents approved targets for comparison
- Aging buckets are calculated based on invoice due dates

Business Value

- This dashboard enables finance and leadership teams to make data-driven decisions, proactively manage risks, and improve financial planning through real-time interactive reporting.