

**Title of the Proposal:**

Expense tracker

**Name of Product Prototype:**

Money-track+

**Objective:**

Money-track+ is an expense tracker app that helps users track and manage their expenses to achieve their financial goals. The app aims to provide users with a simple and intuitive interface that allows them to quickly and easily track their expenses, set budgets , and analyse their spending habits.

**Key features:**

- 1.Expense tracking: Users can easily log their expenses by category, date, and amount.
- 2.Budget management: Users can set up budgets for different categories of expenses and receive alerts when they are about to exceed their set limits.
- 3.Goal setting: Users can set financial goals, such as saving for a vacation or a down payment on a house, and track their progress towards achieving those goals.
- 4.Personalised Suggestion: Users can get personalised suggestions and tips to cut down expenses and waste money.

**Target Audience:**

The primary target audience for Money-track+ are young professionals and individuals who are looking to improve their financial management skills. They may be starting out in their careers or looking to better manage their spending to reach their financial goals. It can be used by anyone who wants a detailed report of their spendings and want to make better financial decisions.

**Conclusion:**

Money-track+ is an expense tracker app that helps users take control of their finances and achieve their financial goals. With its intuitive interface, budgeting and goal setting features, Money-track+ is poised to capture a significant share of the expense tracker app market.

**Name of the students:**

Archit Jain

Registration Number: RA2211003030138

B.tech. Student 1st year (Computer Science Engineering)

**Contact Number:** 9999185941

Ayush Gupta

Registration Number: RA2211003030205

B.tech. Student 1st year (Computer Science Engineering)

**Contact Number:** 9958209368

Megha Gupta

Registration Number: RA2211003030302

B.tech. Student 1st year (Computer Science Engineering)

**Contact Number:** 8076767945