Aayush Srivastava

Lead Business Analyst

Contact

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Languages
English *****
Hindi   *****

Summary

Having **7+ years of total experience** as Solutions driven Product Owner / Techno Functional Business Analyst leading cross functional teams in the development, documentation and delivery of process innovations driving the attainment of business goals ,with experience of working in Agile , CRMs, web applications, mobile apps within BFSI Domain and Hospitality domain.

Skill Highlights

- Stakeholder Management
- Requirement Management
- Product Strategy Planning
- Wireframe and Mockups
- GAP Analysis
- UX Design Thinking
- Quality Assurance
- AWS
- Backlog Grooming
- CRM Analytics
- Agile & Scrum
- Azure Boards
- SQL
- APIs(Rest, SOAP etc)
- Balsamiq
- Team Management
- RTM
- Marketing Research
- Competitive Research

Professional Snapshot

- I am a seasoned professional with extensive experience in **leading 20 + end-to-end development of product roadmaps and 10 + Client Portfolios** primarily focused on the banking and Hospitality domain.

- **Proficient in gathering requirements** through various methods like **Workshops, Interviews, Document and Process Analysis** etc.

- Presented **demos and presentations to educate delivery agents/consultants for 35+ Bank Portfolios.**

- I possess technical expertise in drafting solution documents, designing wireframes and mock-ups, creating use cases, and developing prototypes that helps **in shortneing the development & testing cycle by 30%** by avoiding unproductive meetings.

- Maintained Traceability Matrices **which improves delivery quality for all business requirement by 40%**.

- Delivered **50000+ requirements impacting 50 lakhs+** Users.

Acidaes Solutions Pvt. Ltd.

Duration: Jan'2020-Present

Projects:

- OpenAI BOT
- Giving new user experience to existing platform
- Email Intelligence
- Sentiment Analysis
- Codeless Designers to Develop Applications
- Integration Projects
- 50000+ requirements delivery experience.
- Product Packaging
- CRM Analytics and Dashboard Designers.

ANR Software Pvt. Ltd.

Duration: June'2016 - Jan' 2020

Projects:

- Zip Schedules
- Zip Inventory
- Zip Ordering
- Zip Forecast
- Integration with various POS systems like Aloha, Micros etc

Projects

Role and Responsibilities:

- Presents Bi-weekly Project Status and Plan to CXOs.
- Experience in managing Scrum Team
- Led end-to-end development of Product Roadmap.
- Conduct Market and Competitive research to enhance product offerings.
- Gathered and analyzed requirements from business stakeholders, prepared functional specification documents, and communicated them to the development team.
- Delivered 50000+ requirements impacting 50 lakhs+ Users.
- Created Feature lists, Product Backlog, and Sprint Backlog.
- Maintained Traceability Matrices which improves delivery quality for all business requirement by 40%.
- Presented demos and presentations to educate delivery agents/consultants for 35+ Bank Portfolios.
- Designed and recommended Dashboards and reports for 50,000+ users.

Role and Responsibilities:

- Requirements Elicitation from stakeholders through series of meetings, questionnaires, discussions etc.
- Worked on multiple projects with complete ownership.
- Creating User Stories and acceptance criteria in a defined format
- Maintaining and updating the Scrum board on Trello from time to time
- Detailing out user stories to the developers and helping them in removing their impediments
- Actively managing plans, dependencies, scope risks, issues and quality and deliver project in line with agreed upon overall project commitments.
- Reviewing test scripts and involved in functional testing from the end user's point of view

Education

- B-Tech: EC 2016, Ideal Institute of Technology, 72.5%
- Class XII: 2012, Happy Model School, 84.8%
- Class X:2010, Happy Model School, 82.4%

Declaration

I hereby affirm that all the above information is true & correct to the best of my knowledge and belief.