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## Professional Summary

Highly motivated **Data Analyst** with **2 years of experience** transforming complex datasets into **actionable insights**. Proficient in **SQL, Python (Pandas, NumPy)**, and data visualization tools like **Tableau** and **Power BI**. Proven ability to develop insightful **dashboards**, generate clear **reports**, and **present findings** to both technical and non-technical stakeholders. Seeking to leverage analytical skills and drive data-driven decisions at TechSolutions Inc.

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## Technical Skills

- **Data Analysis & Programming:** Python (Pandas, NumPy, Scikit-learn), SQL (PostgreSQL, MySQL), R (Basic)
  - **Data Visualization:** Tableau, Power BI, Excel (Advanced, Pivot Tables, Lookups)
  - **Databases:** Relational Databases, Data Warehousing Concepts
  - **Statistical Analysis:** Hypothesis Testing, Regression Analysis
  - **Other:** Git, JIRA, Microsoft Office Suite, Google Analytics (Basic)
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## Professional Experience

**Junior Data Analyst** | *Data Insights Co., Boston, MA* | June 2023 - Present

- **Analyzed** sales and marketing campaign data using **SQL** queries and **Python (Pandas)** to identify key performance trends, contributing to a 10% increase in campaign ROI.
- **Developed** and maintained interactive **Tableau dashboards** visualizing website traffic and user engagement metrics, reducing manual reporting time by 15%.
- Created weekly performance **reports** summarizing key findings and presented recommendations to the marketing team, leading to optimized ad spend.
- Collaborated with the product team to define data collection requirements for new feature launches.
- Performed ad-hoc analysis using **Excel** and **SQL** to answer specific business questions from leadership.

- Assisted in cleaning and preprocessing large datasets to ensure data accuracy and integrity.

**Data Analysis Intern** | *Analytics Solutions Ltd., Remote* | Jan 2023 - May 2023

- Supported senior analysts in extracting and cleaning data using **SQL**.
  - Assisted in building basic **reports** and charts in **Excel** and **Power BI**.
  - Learned data visualization best practices and participated in team meetings.
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## Projects

### Customer Churn Prediction (Academic Project)

- Utilized **Python (Scikit-learn)** to build a logistic regression model predicting customer churn based on usage patterns. Cleaned and preprocessed data using **Pandas**. Achieved 85% accuracy on test data.
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## Education

### Bachelor of Science in Statistics

- Northeastern University, Boston, MA | Graduated May 2023
  - *Relevant Coursework:* Statistical Methods, Data Mining, Database Management, Data Visualization
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This resume should score highly because:

- It explicitly uses keywords from the JD (**SQL, Python, Tableau, Power BI, analyze, dashboards, reports, present**).
- The summary and experience directly mirror the responsibilities and qualifications sought.
- The context is that of a professional analyst with relevant experience, matching the JD's intent.
- It has clear sections (Experience, Education, Skills).