

# Romanian Film Festival in Seattle

Sponsorship  
Opportunities



# Contents

2

- 3 About the Romanian Film Festival in Seattle
- 4 The Romanian Film Festival in numbers
- 5 Sponsor recognition
- 6 Sponsor rewards
- 7 Contact

“One of the most  
important Romanian  
cultural events in  
North America.”

Romanian Cultural Institute, New York

# About RFF

3

Founded in 2014, the Romanian Film Festival in Seattle represents the highlight of the Romanian cultural life in Washington state.

The American Romanian Cultural Society (ARCS), who organizes the festival, is the largest non-profit in NW America, promoting Romanian culture through educational, artistic and networking events.

The festival offers unique opportunities for brand exposure by inviting you to reach over 2,000 festival goers, the majority of them white collar professionals (25-45) based in or around Seattle.

Depending on your preferred level of sponsorship, you have the opportunity to reach out to our audience in print, via email and even live, during the many festival supporting events.

# Festival Facts & Figures

4

- 5 strategic US-based partnerships
- 6 years running
- 35 guests in attendance
- 45 film screenings
- 50 private and public events
- 475 email subscribers
- 3,000 social media followers

“A brief but  
mighty festival”

The Stranger, Seattle

# Sponsor Recognition

| RECOGNITION   | FESTIVAL SPONSOR<br>1,000 and more | FESTIVAL<br>AMBASSADOR \$500 |
|---|------------------------------------|------------------------------|
| <b>BEFORE AND AFTER THE EVENT</b>   |                                    |                              |
| • ARCS Annual Agenda  | X                                  |                              |
| • website presence on the festival page with logo and link                              | X                                  | X                            |
| • social Media Shout-Out  | logo/name/link                     | name /link                   |
| • email special mentions  | name /link                         | name                         |
| • festival poster   | logo                               | logo                         |
| • festival flyer  | logo                               | logo                         |
| <b>DURING THE EVENT (NOVEMBER 15-17)</b>  |                                    |                              |
| • special mention at the beginning & closing of the festival, and before each screening | X                                  | X                            |
| • shared slide before each screening  | X                                  | X                            |
| • festival booklet ad and schedule  | 1/2 page                           | 1/4 page /name               |
| • advertising space at ARCS Table   | X                                  |                              |
| • Opening Gala Private Party  | X                                  | X                            |
| • Surprise Gift   | X                                  | X                            |
| • Festival Passes   | 2                                  | 2                            |
| • Festival Poster   | 1                                  | 1                            |
| • Festival T-Shirt  | 1                                  | 1                            |

# Sponsor Rewards

| REWARDS                      | FESTIVAL SPONSOR<br>1,000 and more | FESTIVAL<br>AMBASSADOR \$500 |
|------------------------------|------------------------------------|------------------------------|
| • Opening Gala Private Party | X                                  | X                            |
| • Surprise Gift              | X                                  | X                            |
| • Festival Passes            | 2                                  | 2                            |
| • Festival Poster            | 1                                  | 1                            |
| • Festival T-Shirt           | 1                                  | 1                            |

**Not what you're looking for?**

We're excited to work with you and offer you the sponsorship opportunity that best meets your needs.

Get in touch to discuss other options.

# Contact

## The ARCS Team

Otilia Baraboi, President  
[otilia.baraboi@arcsproject.org](mailto:otilia.baraboi@arcsproject.org)  
(206) 254-5341

Ileana Marin, Treasurer  
[ileana.marin@arcsproject.org](mailto:ileana.marin@arcsproject.org)  
(206) 604-1831

Oana Gusatu, Marketing Director  
[oana.gusatu@arcsproject.org](mailto:oana.gusatu@arcsproject.org)  
(206) 372-3783



# Thank you for your forthcoming sponsorship!

American  
Romanian  
Cultural  
Society

