Rakesh Chaudhary

Data Analyst/Engineer | Python Developer

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Profile

An accomplished technology professional having about 5 years of experience in all phases of agile software development lifecycle. Passionate about Data Engineering technologies and delivery of effective solutions through creative problem-solving.

Education

Master of Science - Financial Mathematics, Maharaja Sayajirao University of Baroda ☑ Jun 2016 - Jun 2018

Certification

- Certified SAFe® 6 Scrum Master 🛭
- Google Cloud Skills ☑
- Databricks Lakehouse Fundamentals
- HackerRank ☑

Professional Experience

Senior Analyst, NielsenIQ

Nov 2018 - present

- An Integral Part of Global Innovation Team for Client.
- Communicate with onshore product team to understand the problem statement and requirements.
- Design and develop the data engineering solutions.
- Review codes of peers and junior developers.

Technical Skills

Programming Languages Python SQL	•	•	•	•	
Databases MySQL Oracle Snowflake	•	•	•	•	
Data Transformation Tools Pyspark Pandas Polars	•	•	•	•	•
DevOps Tools Git Bitbucket Docker Jenkins	•	•	•	•	
Cloud Services Databricks Blob ADF EC2 S3 BigQuery	8	•	•	•	
Project Tracking Tools JIRA and Confluence	•	•	•	•	
Machine Learning Models Tree-Based Classifiers	•	•	•	•	

Projects

Retailer Sales Data Classification Tech: Python, Sklearn, polars, pandas & Oracle SQL

- Acting Lead Developer to implement classifier for highly imbalanced binary classification problem.
- Wrote analytical SQL queries to extract the long historical time series data.
- Performed EDA and used various techniques to optimized the model performance for each country dataset.
- Reduced ~50% manual validation efforts by deploying the models for each country.

Global Item Xcode App Tech: Databricks, Pyspark, Azure-Blob, python-polars

- Developed the data extraction and transformation pipelines to build country level product info vocab using pyspark using databricks platform
- Developed the string match module to produce top 4 matches for respective user input product description parsed from Django UI.
- Reduce the manual item coding efforts to 30%

Ecommerce Data Acquisition Tech: Python, Scrapy, Selenium, RapidFuzz, EasyOCR, Pandas, S3 & EC2

- Developed Various Web Scrapers to scrape product images, price, sales, units and categories data (Retailers and Google sites).
- Optimized the OCR process of images using python multiprocessing.
- The web scrapers process & store data for ~2 million products every week.