

Monthly Promotion

1

\$3.49 Cheetos - Funyuns
@ 2/\$6



- Cost \$2.57
- Discount \$0.17
- Net Cost \$2.40
- Margin 20%
- Timing June 1 - 30

New Item Prepacked Shipper

2

\$1.49 Hispanic Shipper



- Cost \$1.04
- Retail \$1.49
- Margin 30%
- Timing June 1 - 30

Convenience Food Shipper

3

\$1.99 Protein Nut Shipper



- Cost \$1.29
- Retail \$1.99
- Margin 35%
- Timing June 1 - 30