

➤ **Red Bull 12oz Package is growing at 47% within the ASCSR chain!!!**



**Brand: Red Bull**



**Package: All Red Bull 12oz**



**Promotion Retail: 2/\$5.33 or one at regular price**



**Gross Profit: 30%**



**Dates: November 1<sup>st</sup> to November 31<sup>st</sup>**



**Merchandising & Execution:**



- **Approved by ASCSR - small 12oz display in lobby of store and barrel next to register for incremental sales.**
- **Red Bull Statics on cooler door AND Barrels. All members must participate.**



## Red Bull Packages (8)

## UPC

Red Bull Energy 12oz	61126981899
Red Bull Sugar Free 12oz	61126971646
Red Bull Zero 12oz	61126961505
Red Bull Red 12oz	61126917452
Red Bull Yellow 12oz	61126911357
Red Bull Blue 12oz	61126918246
Red Bull TZ Orange 12oz	61126914248
Red Bull TZ Cherry 12oz	61126915123