

Job Shadowing:

Job Shadowing Summary: Radio Station Experience

I had the incredible opportunity to partake in a job shadowing experience at Link FM radio station, which has been a transformative experience in my journey towards pursuing a journalism career. This invaluable exposure provided me with firsthand insights into the dynamic world of radio journalism.

Overview:

- Duration: 5 Days
- Location: River Park Building, 1 Pontoon Road, East London

Key Takeaways:

1. **Newsroom Dynamics:** I observed the fast-paced environment of the newsroom, witnessing the coordination and teamwork required to deliver timely and accurate news updates to the audience.
2. **Interviewing Skills:** I had the privilege of observing and even assisting in conducting interviews with various guests, honing my skills in posing insightful questions and engaging with interviewees.
3. **Design Production:** I had the opportunity to design Vouchers and posters for a Link FM radio. I have attached the work to my application.
4. **Live Broadcasts:** I shadowed radio hosts during live broadcasts, gaining a firsthand understanding of on-air presence and the ability to think on one's feet. I have attached the interview to my application.
5. **Script Writing:** I participated in scriptwriting sessions, which helped me appreciate the art of concise and impactful storytelling, a fundamental skill in journalism.
6. **Editing and Production:** My experience included insights into the post-production process, where I observed how sound clips and interviews are edited to create polished radio content.
7. **Media Ethics:** I learned the importance of journalistic ethics, including impartiality, fact-checking, and the responsibility of delivering accurate and unbiased news to the public.
8. **Community Engagement:** I was exposed to the radio station's community involvement initiatives, emphasising the significance of local journalism and its role in shaping community narratives.

Personal Growth:

This job shadowing experience has solidified my passion for journalism and provided me with a realistic view of the challenges and rewards that come with a career in radio journalism. It has enhanced my understanding of the industry's inner workings, honed my interpersonal and communication skills, and motivated me to continue pursuing my academic journey in journalism.

Future Aspirations:

I am eager to build on this experience as I enter my third year of journalism studies. The knowledge and skills I gained through this job shadowing will undoubtedly prove valuable as I continue to work towards becoming a proficient journalist, contributing to the field with integrity and professionalism.

This job shadowing opportunity at Link FM has been instrumental in shaping my career aspirations. I am excited to continue my journey in journalism with the invaluable insights gained from this experience.

I Designed the vouchers for the Radio Station I was working at during the June-July Holidays.

