

# Jordan Connor

## Digital Designer



### EXPERIENCE

#### Digital Designer

Bauer Media Group

2016 - Present

Web and brand for local and national campaigns, responsible for producing and publishing content, promotional artwork & Email.

Working closely with Sales and Marketing across Bauer brands to deliver visuals, consistency, insights and analysis. Working with the Adobe suite, Figma, Wordpress, HTML & CSS to prototype and implement activity.

#### Freelance Designer

2015 - 2016

Design and management of client websites, branding and marketing materials.

### EDUCATION

#### BA in Graphic Design (Honours in Digital Design)

University of Central Lancashire

2012 - 2015

#### Creative Content and Production

AIM Awards level 3

2019

HelloJConnor@gmail.com

07305124001

#### Industry Knowledge

Digital Design

Wireframing

Rapid Prototyping

Design Research

Web Design

Brand Identity

Illustration

Video Editing

Motion Graphics

#### Tools & Technologies

Figma, Adobe Suite,

Wordpress, Google

Analytics

#### Other Skills

HTML, CSS, Javascript

#### Social

Ideates.co.uk

linkedin.com/in/jordanconnor/

dribbble.com/ArcticSquire