

Teachers

Rani Prasad

Goals / Dreams

Help her students at learning English

Broaden her students' vision of the world

To make her students global citizens

Bring something new to her school

Improve the soft skills of her students

ESL focus School

size class: 20-30

Subjects taught in her school: science, math and social studies

Her principal support cultural exchange

Age

Gender

Job Title

Country

Education

Language

45

Female

K-12 English Teacher / Coordinator

Asia Region - India

Bachelor's Degree in Education

Hindi / English

¿Where does she work?

Sales Funnel

6 steps funnel: Awareness,Interest, Consideration,Intent, Evaluation, Conversion and Loyalty

Facebook - Main SM (She found us here)

WhatsApp - Main Communication

Email - Notification

Pain Points

Lack of Time

Time Zone

School Calendar

Internet Connection

Language

Student Engagement

Background

She has 20 years of experience in education, she has already looked for platforms like C2C, she has participated in previous exchange programs with her class

Communication Channels

Interests

Professional Development

Recognition

Learn New Tools

Innovation in Education

Cultural Connection

Meet new people

Brand Perception

Personality

It's easy to connect with other teachers

They feel supported

They find our resources easy, attractive, and useful

Likes The C2C Meetings

She is a participative, self-taught and self-driven person. She is outgoing, likes to meet other people and participates in personal development events. She seeks her own opportunities and wants to go beyond the school curriculum. She has influence over her peers and is a reference within her school.

Previous Exp

Support Needed

SDGs knowledge

Technology-oriented

She is a more mature teacher with several years of experience that has earned her admiration and influence among her colleagues. She is familiar with technology from her experience with other exchange programs, but enjoys learning about new technologies and new ways to improve. She doesn't need a lot of support to use the platform, but she does need to find out how to get the most out of it, she likes to know how she can go further. She is also a teacher who, in terms of support, likes to ask a lot of questions and is interested in her students receiving the recognition that is offered.

"At Class2Classorgorg, we make it easy for teachers to connect with educators around the world. Our platform offers extensive support and resources to help you through your teaching journey. You'll find our platform resources both attractive and useful, making it easy for you to find what you need. Plus, with our biweekly meetings, you'll have the opportunity to network and collaborate with other teachers. We even offer certifications for both teachers and students, so you can showcase your achievements and expertise."

VALUE PROPOSITION : RANI PRASAD

Olivia Williams

Goals / Dreams

Help her students at learning English

Broaden her students' vision of the world

To make her students global citizens

Bring something new to their students

Improve the soft skills of her students

ESL focus School

size class: 10-20

Subjects taught in her school: science, art, social studies and sports

Her principal support cultural exchange

Age

Gender

Job Title

Country

Education

Language

35

Female

K-12 English Teacher / Social Studies

North America - USA

Bachelor's Degree in Education

English

¿Where does she work?

Sales Funnel

6 steps funnel: Awareness, Interest, Consideration, Intent, Evaluation, Conversion and Loyalty

Facebook - Main SM (She found us here)

WhatsApp - Main Communication

Email - Notification

Pain Points

Lack of Time

Time Zone
School Calendar
Student Engagement

Background

He has 10 years of experience in education, this is her first experience with C2C, she uses the networks to continue researching what new tools he can bring to his classroom. What she appreciates most is the knowledge and networking she can gain from this experience.

Communication Channels

Interests

Profesional Development

Learn New Tools

Innovation in Education

Cultural Connection

Brand Perception

Personality

It's easy to connect with other teachers

Feels supported

Finds our resources easy, attractive, and useful

Likes The C2C Meetings

She is a self-directed, technology-oriented teacher who seeks to expand and innovate in her classroom. She is very practical, participates in most events and takes great care for the safety of herself and her students.

Previous Exp

Support Needed

SDGs knowledge

Technology-oriented

She is a relatively young teacher who is looking for a program that will add value to her students and from which she can also build a powerful network. She cares about both her students' learning and her professional development, her support requests are very specific, or if she has a specific case to raise, and she finds the use of the platform intuitive, she tries to solve it herself first if there is something that causes difficulty, and then consult with the team.

Join Class2Classorgorg and take your teaching to the next level. We provide a catalog of ready-to-use resources, cultural connections, and a powerful network of like-minded educators to help you add value to your students' learning. Whether you want them to make a positive impact on the world by working towards the SDGs or becoming global citizens, our platform gives you all the tools to support you throughout this journey

VALUE PROPOSITION : OLIVIA WILLIAMS

Michael Chen

Goals / Dreams

Help his students to practice and learn English

Broaden her students' vision of the world

Bring something new to his class

Improve the soft skills of her students

ESL focus School

size class: 20-30

Subjects taught in her school: science, art, social studies and math

Her principal support cultural exchange

Age

Gender

Job Title

Country
Education
Language

40

Male

K-12 English Teacher / Social Studies

Asia - Taiwan

Bachelor's Degree in Education

English/ Mandarin Chinese

¿Where does he work?

Sales Funnel

6 steps funnel: Awareness, Interest, Consideration, Intent, Evaluation, Conversion and Loyalty

Facebook - Main SM (He found us here)

WhatsApp - Main Communication

Email - Notification

Pain Points

Lack of Time

Time Zone

School Calendar

Background

He has 12 years of experience in education. He already knows about the SDGs and the opportunity to connect with other teachers around the world. He usually registers on several platforms and tries to see which one best suits his needs.

Communication Channels

Interests

Professional Development

Learn New Tools

Innovation in Education

Fast and Easy Cultural Connection

Brand Perception

Personality

It's easy to connect with other teachers

Finds our resources easy, attractive, and useful

Likes The C2C Meetings

He is a technology-oriented person who likes to try new activities for his students, does not hesitate to register on different platforms and make as many contacts as possible. He is practical and active in social networks, they connect under a specific objective and are attentive to our publications.

Previous Exp

Support Needed

SDGs knowledge

Technology-oriented

He is a teacher who is actively looking for ways to add value to his students and build a powerful network, he is a curious person who does not hesitate to register on all the platforms that seem attractive to him, he is testing C2C and at the same time he is still looking for more opportunities. He usually connects with female teachers and pays attention to the information we post on our communication channels. They like to share their successes and experiences with their students through the WhatsApp group.

Are you looking for innovative ways to enhance your students' learning? At Class2Class.org, we offer fast and easy cultural connections, a wealth of resources and tools to help you achieve your teaching goals. Our platform is designed to connect classrooms around the world in a user-friendly way, making it easy for you to navigate and access our resources. Join us today and bring something new and exciting to your classroom, while growing professionally and building a powerful network of like-minded educators.

VALUE PROPOSITION : MICHAEL CHEN

Students

Influential Student

Age

Gender

Country

Education

Language

15 years old

Female

Tunisia

11th grade - Junior year

English/ Arabic

Goals / Dreams

Improve language skills

Learning from different cultures

Meet new friends

Explore new interests and areas of study

Discover potential career paths or educational opportunities

Having good grades

Pain Points

Balancing her academic responsibilities with her extracurricular activities

Internet Connection

Possible language barrier (understanding different accents)

Nervous before the first meeting

Interests

Meeting new friends

Technology

Learning new tools

Traveling

Playing Games

Instagram

TikTok

Twitter

WhatsApp

TikTok

Social Networks

C2C Impact

Learning how to work together and cooperate with a group

Meeting new people from different countries and getting to know new cultures and traditions

Developing self-confidence and expressing opinions without shame

Learning about and finding solutions to various problems

Learning how to use modern electronic programs and technologies

Personality

Outgoing / Extrovert

Curious

Creative

Open-minded

Empathic

Responsible

Independent

Competitive

Technology - oriented

Discover a world of possibilities with Class2Classorg - the perfect place for students who want to learn languages, meet new friends from all over the world, and gain confidence by sharing their ideas with others.

You'll work together with students from different countries and learn about their cultures, while also exploring new interests and learning important skills for your future. Whether you want to improve your grades or just have fun, Class2Classorg is the place for you. Join our community today and start exploring the world in a whole new way

VALUE PROPOSITION : INFLUENTIAL STUDENT

Curious Student

Age

Gender

Country

Education

Language

13 years old

Male

Mexico

9th grade

English/ Spanish

Goals / Dreams

Improve language skills

Meet new friends

Gain confidence

Explore new interests and areas of study

Discover potential career paths or educational opportunities

Succeed academically and get good grades in school

Pain Points

Balancing her academic responsibilities with her extracurricular activities

Internet Connection

Possible language barrier (understanding different accents)

Nervous before the first meeting

Interests

Technology

Learning new tools

Playing Games

Videogame Apps on the phone

Like: xbox, playstation, nintendo

Engage in online game community

Like sports

Instagram

Tiktok

Twitter

WhatsApp

Social Networks

C2C Impact

Learning how to work together and cooperate with a group

Meeting new people from different countries and getting to know new cultures and traditions

Developing self-confidence and expressing opinions without shame

Learning about and finding solutions to various problems

Learning how to use modern electronic programs and technologies

Personality

Curious and eager to learn new things

Introverted or shy in social situations

Competitive and motivated by achievement

Join Class2Class.org and experience a fun way to improve your English skills! Meet new friends from around the world and learn about different cultures while becoming more confident expressing yourself. You'll also learn how to work well in groups and solve problems using modern technology. Start your journey of discovery today!

VALUE PROPOSITION : CURIOUS STUDENT

Headmasters

Supportive Headmaster

Goals / Dreams

Providing a rigorous and comprehensive education for his students

Creating a positive and inclusive school culture

Ensuring high levels of academic achievement and college acceptance for his students

Maintaining a safe and secure school environment

Developing and supporting his faculty members to be effective teachers and leaders

Fostering relationships with the community and local businesses

Age

Gender

Job Title

Education

Language

48 años

Female

Headmaster / School director

Master's Degree in Education

English/ Spanish

Pain Points

Difficulty keeping up with the latest trends and technologies in education.

Limited resources and budget constraints

High levels of stress and pressure to maintain academic excellence

Balancing administrative duties

Managing a diverse range of personalities and opinions among students, teachers, and parents.

Dealing with unengaged parents

Finding and retaining quality teachers

Interests

Professional Development

Education and pedagogy,

Staying up-to-date on the latest trends

Cultural experiences

Tech and innovation in education

ESL focus School

Private K-12 school with an emphasis on college preparatory curriculum

Enrollment: 500-600 students Faculty: 50-60 teachers

¿Where does he work?

Facebook

WhatsApp

Email

In-person

Conferences and events

Communication Channels

Personality

Supportive and empathetic towards the needs of students, teachers, and parents.

Strong communication skills and the ability to build relationships with others.

Driven and goal-oriented, with a passion for education and helping students succeed.

Collaborative and open-minded, willing to listen to the ideas and feedback of others.

Organized and detail-oriented, with the ability to manage multiple priorities and responsibilities.

Strategic thinker who is always looking for ways to improve the school's offerings and stay ahead of the curve

Passionate and committed to providing the best possible education for students

Connect your students with schools from around the world and offer a unique learning experience that develops collaboration, communication, and global awareness.

With Class2Classorg, get an excellent support for easy implementation and engage your students in innovative and engaging projects aligned with their curriculums. Enhance your school's reputation as a forward-thinking and innovative institution.

Value prop: A plug and play ESD & COIL learning platform

VALUE PROPOSITION : Supportive Headmaster

Cautious Headmaster

Goals / Dreams

Providing a rigorous and comprehensive education for his students

Creating a positive and inclusive school culture

Ensuring high levels of academic achievement and college acceptance for his students

Maintaining a safe and secure school environment

Developing and supporting his faculty members to be effective teachers and leaders

Fostering relationships with the community and local businesses

Age

Gender

Job Title

Education

Language

55 años

Male

Headmaster / School director

Master's Degree in Education

Spanish

Pain Points

Ensuring student and faculty satisfaction and engagement

Maintaining a positive school reputation in the community

Managing the school budget and finances

Attracting and retaining high-quality faculty members

Navigating the changing landscape of education policy and regulations

Language barrier (basic english level)

Interests

Profesional Development

Learn New Tools

Fast and Easy Cultural Connection

School's reputation

ESL focus School

Private K-12 school with an emphasis on college preparatory curriculum

Enrollment: 500-600 students Faculty: 50-60 teachers

¿Where does he work?

Facebook

WhatsApp

Email

Their teachers recommend the program

Attend education conferences

Partner with educational associations or organizations that work closely with headmasters

Communication Channels

Ways to reach them

Personality

Goal-oriented and results-driven

Collaborative and team-oriented

Cautious

Decisive and confident

Cares about the welfare and success of his students and faculty

At Class2Classorg, we understand that your priority is providing a high-quality education for your students, creating a positive and inclusive school culture, and maintaining a safe environment. Our platform allows you to connect your students with others around the world to enhance their learning experience, all while maintaining a secure digital space.

Our user-friendly resources and excellent support make it easy for your faculty members to implement Class2Classorg and collaborate with other schools, promoting high levels of academic achievement and college acceptance for your students.

VALUE PROPOSITION : STUDENTS