

ARDALAN | FULL-STACK AI-JAF | ENGINEER

[ARDALANJAF.COM](https://ardalanjaf.com) / CONTACT@ARDALANJAF.COM

Dynamic full-stack engineer with a background in visual communication and diverse industry experience. Seeking a long-term opportunity with a company that values growth and stability.

EXPERIENCE

Full-Stack Engineer | Switch2Zero

April 2023 - Present (Remote, UK)

- **Principle front-end engineer:** Led development adhering to W3C standards with a strong attention to detail.
- **Front-end performance:** Improved SEO Lighthouse ratings from below 50% to approximately 90%.
- **Service management:** Managed and integrated CRM (GA, GTM, HubSpot, Zoho) and CMS (Strapi) solutions.
- **Product Development:** Directed front-end development of various e-commerce and service products.
- **Architectural Refinement:** Streamlined front-end architecture for enhanced robustness and development speed.
- **Backend Support:** Assisted with backend development, building APIs, maintaining databases, and fixing bugs.

Full-Stack Engineer | Self-employed

2022 - 2023 (London)

- Developed a full-stack React website or customised clients' existing websites. Examples: [Klover Healthcare](#), [Klaud studio](#)
- Adept at translating non-technical clients' needs into practical solutions, clearly communicating the associated pros and cons.

Education & Career Transition | Education & Freelance

2020 - 2022 (London)

- Attained a Master's degree in Decolonial Philosophy and transitioned to coding through self-study and professional tutoring during the pandemic. Supported myself through various freelance roles.

Supported Accommodation Case-Worker | Depaul UK

2017 - 2020 (London)

- Managed high-stakes responsibilities in challenging and highly volatile environments, demonstrating strong initiative.
- Resolved two long-standing cases that the organisation had been unable to find ways to close for over two years.

Event Company Founder | Hidden Events

2016 - 2017 (Medellín, Colombia)

- Founded and operated an events company in Medellín, Colombia.
- Supervised a team of up to 12 employees to meet strict deadlines.
- Successfully repaid initial loan within a year and transitioned business to a local successor.

SKILLS

Languages

Typescript, HTML5, CSS3 & SASS, SQL, GraphQL

Libraries

React, Redux, RTK, JQuery, Bootstrap, Styled-components, reshaped, GSAP

Frameworks

Jest, Node.js (Express & Nest), Next.js

Services

Stripe, AWS, Strapi (CMS), Hubspot (CRM), GA/GTM, Sentry

Conventions

REST, Agile/Scrum, Responsive-design, WCAG, MVC

Design & Media

Figma, Adobe suite, Affinity suite, digital & analogue illustration & design skills

EDUCATION

Full-Stack Developer Training

The Jump Digital School
2022

Cultural Studies MA (1st)

SOAS University
2019 - 2021

Animation BA

University of Westminster
2009 - 2013

Animation Foundation

London College of Communication
2008 - 2009

ADDITIONAL INFO

Right to work in the UK and EU.
Immediately available for interview.
References available on request.
Languages: English (native), Spanish & Dutch (conversational).