



# COMPANY PROFILE

## PT ADEV NATURAL INDONESIA

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[www.adev.co.id](http://www.adev.co.id)

# BEGINNING OF THE STORY

PT ADEV Natural Indonesia is a company that focuses on cosmetic and personal care services with the slogan 'Solusi Bisnis Kosmetik'. We have experience of more than 15 years in making various cosmetic products.

PT ADEV Natural Indonesia was officially established on January 15th, 2007, in Bogor. Starting from the results of research and development of transparent soap at the Bogor Agricultural University (IPB) laboratory scale, which was initiated by Prof. Dr. Ir. Erliza Hambali, M.Sc. and Prof. Dr. Ir. Ani Suryani, DEA in 2004.

Consistent research continues to improve the formula. Thus the soap product can be mass-produced.

After more than 15 years of experience in making transparent soap, ADEV has not stopped innovating. Currently, PT ADEV Natural Indonesia is able to produce various personal care products ranging from haircare, skincare, body care, men's corner (special care products for men), lip care, fragrances, and other cosmetic products.

In the future, PT ADEV Natural Indonesia will continue to be committed and strive to develop quality cosmetic products, with BPOM standards and following CPKB standards.

- 
-  PT. Adev Natural Indonesia
  -  adev.official
  -  PT. Adev Natural Indonesia

# OUR ONE TRUE HOME

## VISION

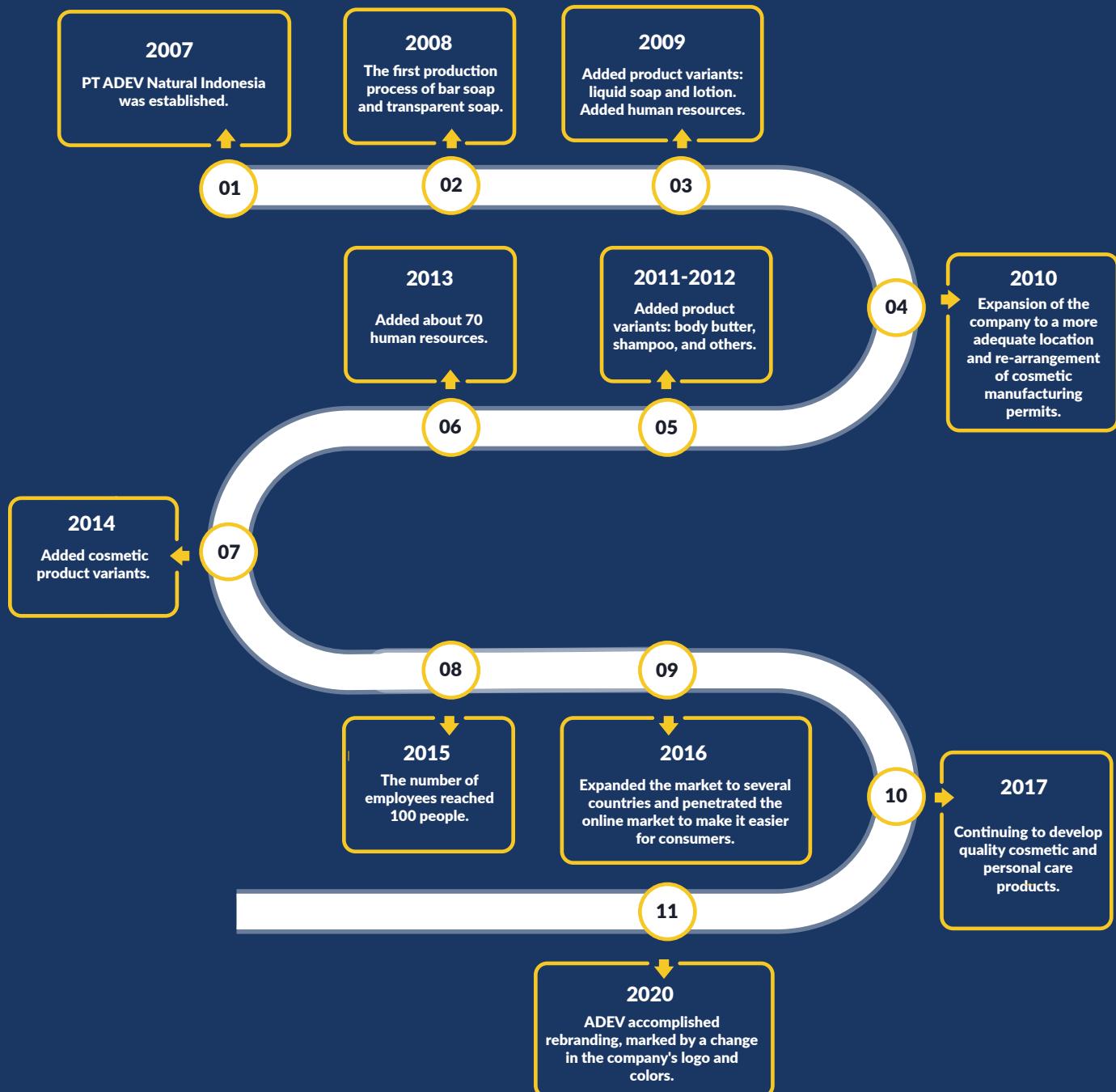
Providing satisfactory cosmetic business services.

## MISSION

1. Helping to actualize the cosmetic business with quality products in a precise, fast and easy manner.
2. Build human resources and appropriate technology effectively and efficiently.
3. Respond positively to every condition and change.



# ADEV COMPANY MILESTONE





SOAP



BODYCARE



SKINCARE



and OTHER COSMETIC

**Soap** is a superior product from ADEV, for cleaning and caring for the skin which can be produced in various variants.



### BAR SOAP

Transparant/Translucent  
40g, 50g, 60g, 80g, 100g

Shape: Rectangle, Oval, Big and Small Circle.



aq  
LIQUID  
SOAP

### LIQUID SOAP

SLES/NON SLES\*  
100ml, 250ml, 550ml, 1000ml

\*SLES produces clear and more viscous products,  
NON SLES has a color that tends to be yellower  
and more liquid.

## 02. HAIR CARE



**Haircare** is a series of products for hair care, both men and women. Hair care products are beneficial for treating and making hair feel healthier.



## BEARD OIL

100ml, 250ml,  
500ml, 1000ml



## SHAMPOO

100ml, 250ml,  
500ml, 1000ml



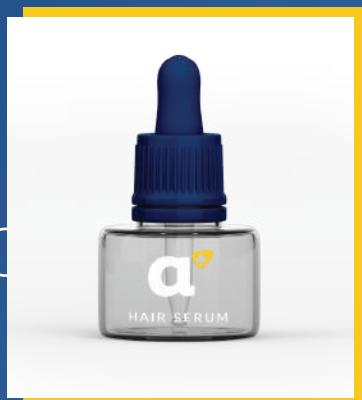
## CONDITIONER

100ml, 250ml,  
500ml, 1000ml



## HAIR TONIC

30ml, 60ml, 100ml, 250ml,  
500ml, 1000ml



## HAIR SERUM

10ml, 30ml, 60ml, 100ml



## HAIR MIST

30ml, 60ml, 100ml, 250ml,  
500ml, 1000ml



## POMADE

100g, 250g



## HAIR OIL

100ml, 250ml,  
500ml, 1000ml



## HAIR MASK

100g, 250g

## 03. SKINCARE

**Skincare** is a series of products specially formulated for facial care. The skincare series consists of products with various benefits, including brightening, moisturizing, smoothing, and making facial skin look brighter.





FACE WASH

45ml, 80ml, 100ml



ESSENCE

100ml, 200ml,  
500ml, 1000ml



FACE MIST

100ml, 200ml,  
500ml, 1000ml



WASH OF MASK

30ml, 60ml, 100ml



EYE SERUM

5ml



TONER

100ml, 200ml,  
500ml, 1000ml



CREAM

12g, 15g



## FACE SERUM

40ml, 50ml, 60ml,  
80ml, 100ml



MICELLAR  
WATER



## SUNSCREEN

10ml, 30ml



## PEEL OF MASK

45ml, 80ml, 100ml



## CLAY MASK

100g, 150g

## 04. BODYCARE

**Bodycare** is a series of products specially formulated for body care. This product series has many benefits including moisturizing, softening, brightening, and soothing the body's skin.





SCRUB



BODY SCRUB

100g, 200g, 500G, 1000g



LOTION

LOTION

100ml, 250ml, 500ml, 1000ml



BODY BUTTER

100g, 200g, 500G, 1000g



BODY SERUM

100ml, 200ml, 500ml, 1000ml



PERFUME NON ALCOHOL

(Water Based) 30ml



SOOTHING GEL

100ml, 200ml, 500ml, 1000ml



MASSAGE OIL

100ml, 200ml, 500ml, 1000ml

**Lipcare** is a series of products specially formulated for lip care. The lip care products have various benefits such as moisturizing, brightening, nourishing, and giving lip color.





TINTED LIPBALM

Tinted Lip Balm Pot 5g  
Tinted Lip Balm Stick 3g



LIP SERUM

3g



LIP SCRUB

3g



LIP THERAPY

3g

## 06. FRAGRANCES



**Fragrances** are one of the cosmetic segments that function to provide a fragrant aroma to the body.



EAU FRAICHE



PERFUME



EAU DE COLOGNE

PERFUME

(Alcohol, Non-Alcohol)



EAU DE TOILETTE



EAU DE PERFUME

### *Decorative (Make Up)*

are several cosmetic products that function to arrange make-up and enhance the appearance to make it more attractive.





LIP GLOSS

3g



LIP TINT

3g



BB CUSHION

15gr



LIP CREAM

3g



CREAM BLUSH

3g

SPECIAL INSIGHT  
FOR YOU



DISCOVER OUR  
NEW PRODUCT



01.

## Legal Registration

Includes trademark registration, BPOM, and LPPOM MUI halal certification.

02.

## Packaging Preparation

Includes making packaging designs as well as ordering and supplying packaging materials.

03.

## After Sales Service

This includes the making of product photos and videos for marketing purposes and assistance in implementing marketing strategies and advertising settings (Google ads).

## WHY CHOOSE US

- 01.
- 02.
- 03.
- 04.
- 05.
- 06.

### BPOM, Halal and CPKB standard factory

ADEV already has a permit from BPOM, has its own halal supervisor, and is certified CPKB (Proper Way of Making Cosmetics) class A.

### ISO 9001:2015

ADEV has followed the ISO 9001:2015 certification which is an international standard related to quality assurance systems or quality management system certification.

### Custom Product

Make your dream product come true with a variety of active ingredients, colors, aromas, and packaging.

### MOQ Varies

There is a choice of product packages with variations in the MOQ that can be adjusted to your liking.

### Quick Response

Get quick access and information about our product and services.

### ADEV Authentic Tools

Protection for consumer products from counterfeiting in the market. Features can be accessed at [cek.adevnatural.co.id](http://cek.adevnatural.co.id).

# STEPS TOWARDS YOUR DREAM PRODUCT



# Those Who Grew with Us

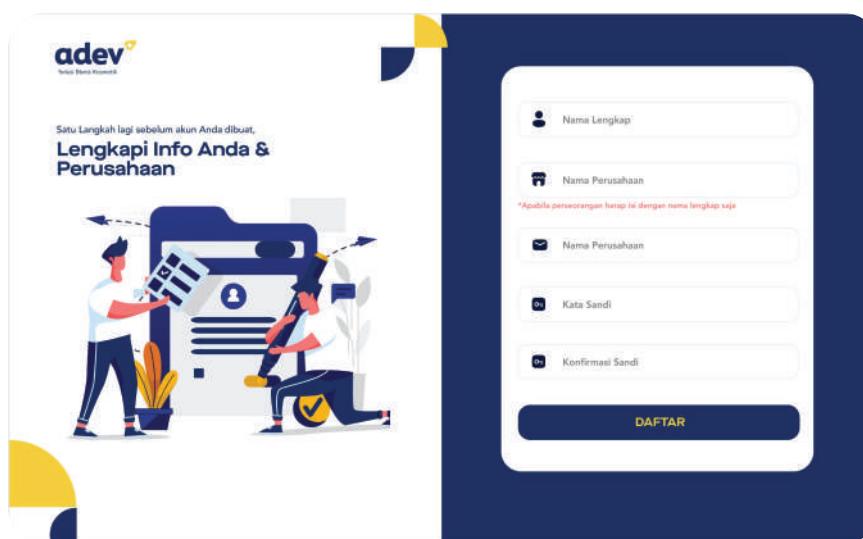
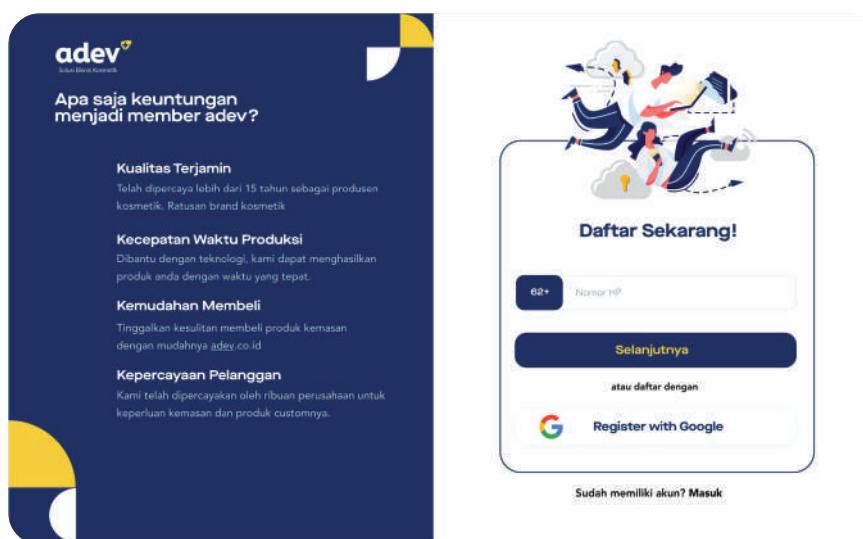
We always prioritize customer satisfaction and continue to strive to be the best.

Our commitment is to provide superior products, guaranteed quality, and according to your wishes.



# Something Special is Coming!

**We're working on a new feature that will make it easier for you  
to keep an eye on the process.**



Design  
Customer Onboarding Interface, Customer Membership

**adev**  
Solusi Bisnis Kosmetik

Home    Produk    Layanan    Biaya

Evan Yakti

### Skincare Product → Cream

**Dashboard**

- Pesanan
- Transaksi
- Persetujuan
- Ulasan
- Pengaturan

**Pilih ukuran produk:**

12g    15g

**Pilih jenis produk:**

Jar    Tube

**Pilih fungsi produk :** Brightening

**Pilih bahan aktif :** Niacimide (1)

**Pilih aroma produk:**

Fruity    Strawberry

**Pilih Warna produk:**

#8E191C    #B6537B    #F6EB1D  
#0EADAA    #2043BE    #E91D4E

Lihat Warna Lain

Harga produksi per produk yang diinginkan (tanpa kemasan):  
Rp

**Selanjutnya**

Design  
Sample Request Interface, Sample Ordering