## Automating Your Shiny New Twitter Scripts

From Programming for Marketers

<u>Justin Mares</u> <u>@jwmares</u> Nathaniel Eliason
<a href="mailto:anateliason">anateliason</a>

#### The Joys of Cron

Automating your Twitter codes is pretty easy.

We're going to create what's called a "cron-job," which is a task your computer runs as frequently as you want for you

It's slightly different on Windows and OS X, So go to the slide for your operating system

### Cron Jobs on OS X

#### A quick note on syntax

When you create your cronjob, you'll need to specify how often it runs.

The job takes 5 inputs, the Minute (0-59), Hour (0-23), Day of Month (1-31), Month (1-12), and Day of Week (0-6)

So if you type in: 30 \* \* \* \* the job will run every 30 minutes.

Or: 0 7 \* \* \* will run every day at 7 AM

Or: \* \* \* \* 5 will run every Friday

- 1. Go to terminal, any type in "crontab -e"
- 2. Press "i" to enter the "insert" mode
- 3. Then type in your job (the time format followed by the directory the program is in), for example: 0 12 \* \* \* Documents/Twitter/auto\_follow.py
- 4. Press ESC to exit the insert mode
- 5. Type "ZZ" in capital letters
- 6. And you're good! If you want to double check it's live, you can type in "crontab -l"

# Cron Jobs on Windows

Believe it or not, Cron is easier on Windows than Mac for non-developers.

First, open control panel, navigate to "system and security," then "administrative tools," then "task scheduler"

Second, click "action," then "create basic task" and give it a name

Finally, follow the wizard, and Windows will help you get your job set up!

## Have fun! We'll be back soon with Lesson 3

From Programming for Marketers

<u>Justin Mares</u> <u>@jwmares</u> Nathaniel Eliason
<a href="mailto:new-aliason"><u>anateliason</u></a>