

ARDIAN KRASNIQI

Full-Stack Software Developer | AI & SaaS Specialist

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OBJECTIVE

Innovative Senior Software Developer and SaaS entrepreneur with 5+ years of experience building secure, scalable web applications and AI-driven platforms. Proven track record leading development teams, designing backend architectures, and delivering measurable business impact through automation and predictive analytics. Skilled in full-stack development, AI integration, cloud infrastructure, and SaaS product strategy.

EXPERIENCE

Elevate — Founder & Lead Developer

June 2025 – Present

- Founded and led the development of a SaaS platform leveraging AI to optimize website performance and automate business processes, driving efficiency gains for multiple clients.
- Architected a highly scalable and secure backend infrastructure capable of handling thousands of concurrent users, implementing microservices architecture, RESTful APIs, and robust database schemas.
- Developed AI-powered predictive analytics tools and A/B testing modules, enabling clients to improve conversion rates by 20–35% through data-driven decision-making.
- Implemented automated reporting dashboards, real-time monitoring, and performance optimization features, reducing manual client workload by 40%.

- Managed full Agile development lifecycle including roadmap planning, sprint management, and cross-functional team coordination, achieving consistent on-time delivery.
- Led cloud infrastructure deployment (AWS) including server provisioning, database configuration (MySQL & MongoDB), CI/CD pipelines, and API integration for seamless multi-client SaaS operations.
- Mentored junior developers and coordinated front-end, backend, and QA teams to deliver high-quality, maintainable software.

Fiverr — Freelance Full-Stack Developer

2019 – Present

- Delivered 30+ full-stack web and SaaS projects for international clients, specializing in backend optimization, secure API development, and high-performance web applications.
- Developed custom WordPress solutions and web platforms, integrating server-side logic, database management, and front-end frameworks (React, Bootstrap, TypeScript) for optimized UX.
- Reduced client site load times by up to 50% through backend optimization, caching strategies, and performance tuning.
- Advised clients on scalable architecture, cloud hosting, and security best practices, resulting in repeat business and referrals.

Karrota Agency — Team Lead & Full-Stack Developer

October 2022 – November 2023

- Promoted to Team Lead for delivering scalable backend systems, leading a team of 5 developers, and ensuring high-quality, secure project delivery.
- Engineered backend solutions, by reducing security vulnerabilities by 99% while improving system reliability and uptime.
- Directed deployment processes, API integrations, server management, and database optimization to support complex, client-facing applications.
- Implemented CI/CD pipelines and automated testing procedures, reducing deployment errors by 70% and accelerating feature releases.
- Provided mentorship and technical guidance to junior developers, improving team coding standards, efficiency, and knowledge sharing.

Zonda Creative Studio — Game Developer (Part-Time)

April 2023 – August 2023

- Designed and developed 2D browser-based games using JavaScript and Canvas API, implementing complex gameplay mechanics, animations, and interactive features.
- Optimized game performance and cross-browser compatibility to deliver smooth, engaging experiences.
- Collaborated with designers and sound engineers to integrate assets and ensure cohesive game design.

2GetherGreen — Junior Developer

September 2021 – August 2022

- Contributed to environmental web applications using PHP, JavaScript, and MySQL, enhancing functionality, performance, and user experience.
- Optimized backend processes and database queries, improving data retrieval speed by 30%.
- Assisted in front-end integration and responsive design, ensuring seamless user interactions.

SELECTED PROJECTS

- **Sigal KS** (sigal-ks.com) — Full-stack corporate website with secure backend, dynamic content, and optimized performance for high traffic.
- **Draw-AI** (ardianiii.github.io/draw-ai/) — AI-powered web drawing app with predictive tools and interactive design.
- **Optika Moda** (optikamoda.com) — E-commerce platform with secure checkout, inventory management, and responsive UI.
- **Bodrum i Vjeter** (bodrumivjeter.com) — Interactive website with optimized server performance and dynamic content.
- **Al-Tek** (al-tek.al) — SaaS backend with API integrations, cloud hosting, and performance optimization.
- **Epidamn** (epidamn.com) — Real-time web application with analytics dashboard and backend performance monitoring.

EDUCATION & CERTIFICATIONS

- SHMLP 'Ismail Dumoshi' — Energy Engineering, 2018 – 2021

- UBT College — Software Engineering Training & Certification, 2022
- Backend Developer Certificate — Digital School, 2022
- Code Fest Finalist — Digital School, 2021
- Western Balkans Digital Summit — Software Engineer Recognition, 2022

SKILLS

- **Backend & Databases:** PHP, Node.js, Laravel, MySQL, PostgreSQL, REST & GraphQL APIs, Microservices, Serverless Architectures, Database Optimization, Authentication (OAuth, JWT).
- **Frontend:** JavaScript (ES6+), TypeScript, Angular, jQuery, Bootstrap, TailwindCSS, SCSS/SASS, Responsive Design, UI/UX Prototyping (Figma).
- **Cloud & DevOps:** AWS, Server Hosting, CI/CD, Performance Optimization, Deployment Pipelines
- **Web & SaaS Development:** Full-Stack Development, SaaS Architecture, WordPress (Custom Themes & Plugins), WooCommerce, E-Commerce, AI Integration, Secure Coding Practices.
- **Blockchain & Emerging Tech:** Web3.js, Solidity (Basics), Crypto Payment Integration.
- **Key Strengths:** Scalable System Design, Project Leadership, Team Mentorship, Client Communication, Stakeholder Management, Problem Solving, Critical Thinking, Agile/Scrum, Adaptability, Collaboration, Time Management, Product Roadmap Planning, Freelancing & Entrepreneurship.

LANGUAGES

- English — Fluent
- German — Novice