

# Medi-Connect: Your Health, Your Data, Anytime, Anywhere

Revolutionizing healthcare by creating AI-driven digital solutions for a blockchain unified digital health ecosystem.





# The Problem: Fragmented Healthcare

## 1 Fragmented Records

Lack of unified patient data.

## 2 Access

Struggling to access past medical records.

## 3 Delays

Hospitals face delays retrieving data.

## 4 Slow Claims

Insurance claims are slow.

## 5 Tracking

Lack of real-time vitals tracking.

# Medi-Connect: The Solution

## 1 Unified Ecosystem

Connect patients, doctors, and providers.

## 3 Emergency Ready

SOS alerts and location sharing. Easy access to health record.

## 2 Real-Time Monitoring

AI-driven predictive analytics. IOT based vitals monitoring

## 4 Enhanced Security

Secure blockchain for speeding up insurance claims.

# Market Opportunity

## Individuals & Families

Secure storage & emergency response.

## Hospitals & Clinics

Fast data access & interoperability.

## Insurance Companies

AI-driven risk assessment.

## Government &

Digital health integration.



# Competitive Edge

Practo	Limited to appointments	Full health record + IoT
1mg	Focuses on pharmacy	Emergency response + AI
Private EHRs	Expensive & complex	Affordable & user-friendly

## Potential Market Size:

- **500M+ potential users** (patients, hospitals, insurers).
- **\$10B+ addressable market** in health data management.



# Business Model

1

## B2C Subscriptions

₹199–₹999/month.

2

## B2B SaaS

₹10,000–₹100,000/month.

3

## Insurance Partnerships

₹50–₹500 per patient.

4

## IoT Integrations

Revenue share.



# Our Team



Blockchain expert

Katherine Eliza Shibu



AI expert

Ardra A Nair



IOT expert

Ampadi S Kumar



Business strategist expert

Rithika Reeba Manoj



Cybersecurity expert

Amina NS

# Progress

## What we've done so far:

- Prototype development underway.
- Initial discussions with hospitals & insurers.
- Participation in ABDM sandbox for compliance & integration.

## Next Milestones:

- Beta testing with **10+ hospitals** in the next **3 months**.
- Fundraising for **product expansion & regulatory approvals**.

# Call to Action

## Seed Funding

Support building, testing and scaling.

## Mentorship

Guidance from industry leaders.

## Strategic Partnerships

Hospitals, insurers, IoT makers.

## Contact Us:

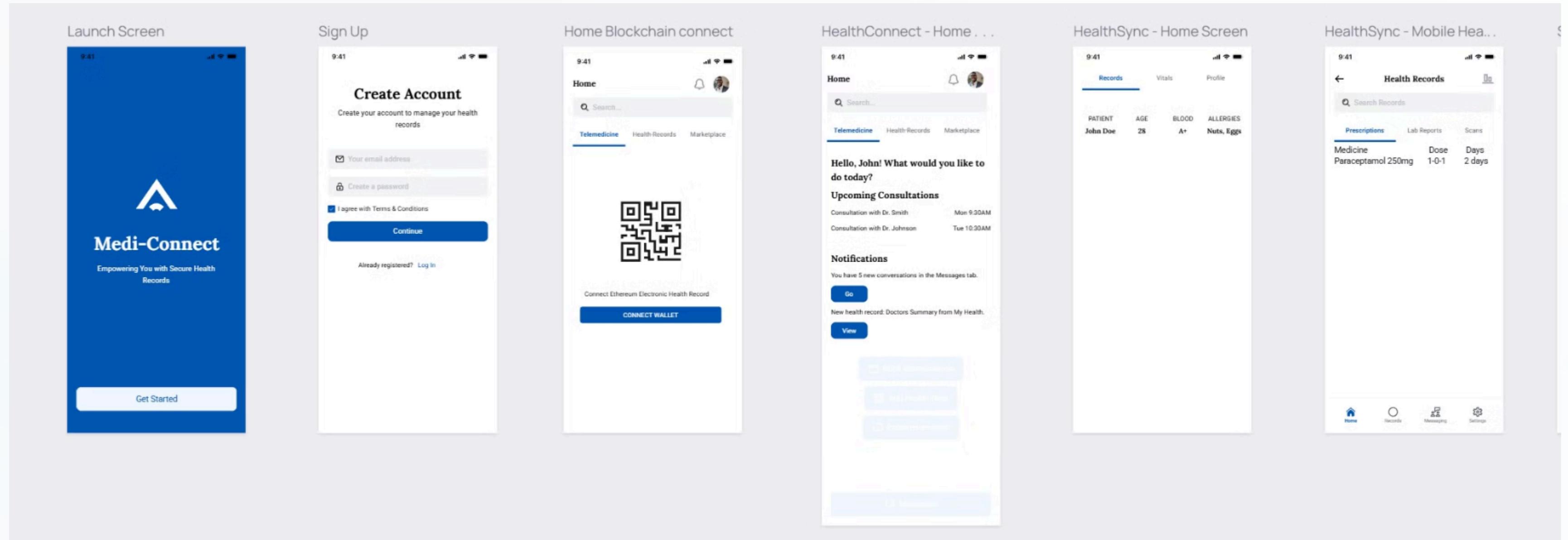
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## Pilot Program

Government health agencies.



# APP PROTOTYPE



THANK YOU