Robert "Ardy" Ross | contact@ardyirl.com https://ardyirl.com | https://www.linkedin.com/in/ardyirl/

Education

University of Hawaii at Manoa | Honolulu, HI

2020 - 2022

• Bachelors Degree With Honors: Communications - Esports Focus | Production Manager - UH Esports Osaka Japanese Language Academy | Osaka City, Osaka Prefecture, Japan

2018 - 2020

Experience

Opera GX - Social Media Manager, Producer, Host | Remote———January 2022—October 2022

- · Creating gaming focused video content with over 2m+ views on the official Opera GX youtube channel & GX corner
- · Building cohesive projects with the team and managing activations that increased our twitch by 160,000 followers
- · Generating new records of impressions across existing social media platforms, and establishing audience on Tiktok
- · Curating a consistent and fresh tone of voice and presence across all Opera GX social channels

Team Liquid - Events Team Intern | Honolulu, HI———————September 2021—March 2022

- · Working closely with Events & Broadcast Producer to build and develop databases for events
- · Project lead for first Team Liquid IRL event post-COVID & first Women-centric tournament series: Eve Ascension
- · Developing and managing events and their budgets while producing detailed requests and write ups for each project
- · Leading creation of run of shows for official Team Liquid broadcasts, and hosted virtual and in person events

Call of Duty League 2021 - Production Intern | Arlington, TX ————July 2021—August 2021

- · Assisted broadcast production in live environment, while also prepping venue staff before and during the event
- · Operated one of the main camera angles used on broadcast, while helping with setup and teardown of the arena itself
- · Mentored directly by the executive producer, technical director, and lead broadcast engineers to train for their roles

Overwatch League 2021 - Production Intern | Honolulu, HI————April 2021—September 2021

- · Personal assistant to tournament director and competition operations director
- · Assisted features producer and lead social video producer as a B-cam operator and drone pilot for broadcast features
- · Directed team of students in reorganizing UH Esports content creation and social media management structure

University of Hawaii Esports - Manager | Honolulu, Hl——————June 2020—January 2022

- · Increased Twitter followers by 1000+ & impressions by +750,000 during the UH Esports x Overwatch league event
- · Instructed cohort of students on how to produce streams for official UH Esports broadcasts
- · Created weekly UH Esports update videos to educate followers and university staff about ongoings within the program

Osaka Pub Crawl - Organizer, Host | Osaka, Japan———————————January 2019—March 2020

- · Facilitated team of 3 to guide between 50-200 patrons across Osaka city and provided a smooth and safe experience
- · Interfaced with thousands of attendees across multiple cultural backgrounds to create a cohesive group environment
- · Coordinated communication in both English and Japanese with bar and nightclub owners to organize action plans

Shoutcasting Experience

2016- Present

APEX LEGENDS '22	NerdStreet EGL Club Clash Collegiate (Various)		
VALORANT '22:	Unified Premier League, EGFederation, NACE Starleague, Redbull Pacific Gauntlet	Other games '20-'21:	BOOMtv / AVGL - COD Vanguard Team Liquid - CS:GO EGL - Apex Legends
VALORANT '20-'21:	Twitch Student Cup, MSI Radiant Cup Redbull: Campus Clutch, Pacific Gauntlet, Summer Splash,, GCI	LEGACY (2016-2019)	Esports Arena - Various games Tokaigi 2019 - R6 Evo Japan 2019 - Skullgirls (JP/EN)

