### Robert "Ardy" Ross | contact@ardyirl.com https://ardyirl.com | https://www.linkedin.com/in/ardyirl/

### Education

University of Hawaii at Manoa | Honolulu, HI

2020 - 2022

• Bachelors Degree With Honors: Communications - Esports Focus | Production Manager - UH Esports Osaka Japanese Language Academy | Osaka City, Osaka Prefecture, Japan

2018 - 2020

# Experience

Gen.G Global Academy - Coach, Assistant Manager | Saudi Arabia / South Korea ———— Present

- · Coached the first ever Gen.G Global Academy course in Riyadh, Saudi Arabia to build their first national esports team
- · Managed several mid-scale international accounts for Gen.G Esports, leading a multinational team of coaches in Riyadh
- · Lead production of first ever Global Academy series courses through international collaboration and filming
- · Wrote, produced, and hosted 4 full university level courses on various aspects of the esports industry

Opera GX - Social Media Manager, Producer, Host | Remote———January 2022—October 2022

- · Creating gaming focused video content with over 2m+ views on the official Opera GX youtube channel & GX corner
- · Building cohesive projects with the team and managing activations that increased twitch by 160,000 followers
- · Directed "Disruptive" brand strategy, and lead content strategy on Tiktok crossing 100k followers, now at over 2m.

Team Liquid - Intern | Honolulu, HI-----------September 2021---March 2022

- · Working closely with Events & Broadcast Producer to build and develop databases for events
- · Developing and managing events and their budgets while producing detailed requests and write ups for each project.
- · Project lead for first Team Liquid IRL event post-COVID & first Women-centric tournament series: Eve Ascension
- · Took charge in management and production of official Team Liquid broadcasts, hosting both virtual and IRL events

University of Hawaii Esports - Manager | Honolulu, HI————June 2020—January 2022

- · Created weekly UH Esports update videos to educate state and university staff about ongoings within the program
- · Lead weekly coaching sessions for JV and Varsity VALORANT teams throughout 2021 leading to national qualifications
- · Instructed students on VALORANT play by play casting through demonstration and interactive activities
- · Produced and managed events for the University of Hawai'i Esports VALORANT, Apex Legends, and Call of Duty teams

Call of Duty League 2021 - Production Intern | Arlington, TX —————July 2021—August 2021

- · Assisted broadcast production in live environment, while also preparing venue before and during the event
- · Operated one of the main camera angles used on broadcast, while helping with setup and teardown of the arena itself
- · Mentored directly by the executive producer, technical director, and lead broadcast engineers to train for their roles

Overwatch League 2021 - Production Intern | Honolulu, HI————April 2021—September 2021

- · Personal assistant to various team managers and content staff throughout their stay in Hawai'i for OWL's Project Aloha
- · Assisted features producer and lead social video producer as a B-cam operator and drone pilot for broadcast features
- · Directed team of students in reorganizing UH Esports content creation and social media management structure

Osaka Pub Crawl - Organizer, Host | Osaka, Japan———————————January 2019—March 2020

- · Facilitated team of 3 to guide between 50-200 patrons across Osaka city and provided a smooth and safe experience
- Interfaced with thousands of attendees across multiple cultural backgrounds to create a cohesive group environment
- · Coordinated communication in both English and Japanese with bar and nightclub owners to organize action plans

### Coaching / Management Network:

Ysabel Müller - Manager: Cloud 9 White Nicolette Barker - Manager: Gen.G Black Chris Tebbit - Coach: Gen.G Valorant Theodor Bjornsson - Coach: TSM / Gen.G Acad Taylor Broomall - Coach: TSM / Prodigy Malik Forrester - Manager: Team Liquid Haris Hodzic - Coach: Xset Apex Legends Michael Ping - Coach: SJSU / ElysiumVAL Daniel Kennedy - Marketing Manager: 100T Brenden Valentine - Marketing Manager: SSG

## Notable shoutcasting & Hosting credits:

College VALORANT
NerdStreet Summer Champs
Redbull Campus Clutch
Twitch Student Cup
MSI Radiant Cup
Redbull Pacific Gauntlet
Redbull Summer Splash
Redbull Golden Coast Invitational
BOOMtv / AVGL VALORANT
Tokyo Game Party 2019

Language & Technical Skills