Robert "Ardy" Ross | contact@ardyirl.com https://ardyirl.com | https://www.linkedin.com/in/ardyross/

EDUCATION

University of Hawaii at Manoa | Honolulu, HI

2020 - Present

• BA Communications - Esports Focus | Production Manager - UH Esports Osaka Japanese Language Academy | Osaka City, Osaka Prefecture, Japan

2018 - 2020

Experience

Opera GX - Social Media Manager, Producer, Host | Remote

January 2022 - Present

- Creating gaming focused video content directly for the official Opera GX youtube channel
- Building cohesive projects with the team, and deciding on a firm direction to carry out full campaigns of content
- Generating new records of impressions across existing social media platforms, and opening IG & Tiktok for Opera GX
- Curating a consistent and fresh tone of voice and presence across all Opera GX social channels

Team Liquid - Events Team Intern | Honolulu, HI

September 2021 - March 2022

- Working closely with Events & Broadcast Producer to build and develop databases for events
- Project lead for first Team Liquid IRL event post-COVID & first Women-centric tournament series: Eve Ascension
- Developing and managing events and their budgets while producing detailed requests and write ups for each project
- Leading creation of run of shows for official Team Liquid broadcasts, and hosted virtual and in person events

Call of Duty League 2021 - Production Intern | Arlington, TX

July 2021 - August 2021

- Intern acting as a personal assistant to broadcast production.
- Operated one of the main camera angles used on broadcast, while helping with setup and teardown of the arena
- Mentored directly by the executive producer, technical director, and lead broadcast engineers

Overwatch League 2021 - Production Intern | Honolulu, HI

April 2021 - September 2021

- Personal assistant to tournament director and competition operations director
- Assisted features producer and lead social video producer as a B-cam operator and drone pilot for broadcast features
- Directed team of students in reorganizing UH Esports content creation and social media management structure

University of Hawaii Esports - Manager | Honolulu, HI

June 2020 - January 2022

- Increased Twitter followers by 750+ & impressions by +500,000 during the UH Esports x Overwatch league event
- Instructed cohort of students on how to produce streams for official UH Esports broadcasts
- Created weekly UH Esports update videos to educate followers and university staff about ongoings within the program

Osaka Pub Crawl / OPPLE Events - Organizer, Host | Osaka, Japan

January 2019 - March 2020

- Facilitated team of 3 to guide between 50-200 patrons across downtown Osaka and provide a smooth and safe experience
- Interfaced with thousands of attendees across multiple cultural backgrounds to create a cohesive group environment
- Coordinated communication in both English and Japanese with bar and nightclub owners to organize action plans

Shoutcasting Experience

2016- Present

| APEX LEGENDS '22 | NerdStreet Summer Champs EGL Club Clash Collegiate (Various) | | |
|-------------------|---|----------------------|---|
| VALORANT '22: | Unified Premier League, EGFederation, NACE Starleague, Redbull Pacific Gauntlet | Other games '20-'21: | BOOMtv / AVGL - COD Vanguard Team Liquid - CS:GO EGL - Apex Legends |
| VALORANT '20-'21: | Twitch Student Cup, MSI Radiant Cup Redbull: Pacific Gauntlet, Summer Splash, Campus Clutch, GCI | LEGACY (2016-2019) | Esports Arena - Various games Tokaigi 2019 - R6 Evo Japan 2019 - Skullgirls (JP/EN) |

SKILLS