



This paper has been published on 2021-04-12.

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Google Privacy Policy

The privacy policy of Google aims to help the user understand what information Google collect, why Google collect it and how user can operate (including update, manage, export, and delete) their information.

1. Information That Google Collects

- Things that user created or provided to Google.
 - Name, password, phone number, payment information that user provided.
 - Emails user received or sent, photos and videos user saved, docs and sheets user created, and comments user left on YouTube.
- Necessary information using Google's service.
 - Information of applications, browsers, and device.
 - User activity.
 - Location information.

2. Why Google Collects Data

- Provide Google services. E.g., auto complete when searching.
- Maintain and improve Google services. E.g., application crash information for fixing them.
- Develop new services.
- Personalized services. E.g., personalized ads.
- Measure performance.
- Communicate with user.
- Improve the safety and reliability of services.

Before collecting and using these information, Google will ask for user's consent.

3. User Privacy Controls

In the privacy policy document, Google provided links to the web pages for privacy controls, including

- manage, reviewing, and updating user data,
- and exporting, removing, and deleting user information.

4. The Other Sections

In the remaining parts of the privacy policy document, Google claimed their statements.

- When will Google share user information.
- Keeping user information secure.
- Users can export, delete their information.
- Policy of retaining information.
- About this privacy policy.
- And Google's guarantee of complying this privacy policy.