

# Areeba Akhlaque

## Data Analyst

 areeba.akhlaque@gmail.com  <https://github.com/Areeba2204>

 [linkedin.com/in/areeba-akhlaque-a8769723a/](https://www.linkedin.com/in/areeba-akhlaque-a8769723a/)

 D/55, Latifabad #12, Hyderabad, Sindh  +923043017321

## SUMMARY

A detail-oriented Data Analyst with statistical analysis, data visualization, and database management skills. Experienced in interpreting and analyzing complex data sets, delivering accurate and timely reports, and driving data-driven decision-making. Possesses strong communication skills and committed to continuous learning.

## EXPERIENCE

Big Data Analytics Intern Sep/2022

Vezow Sydney, Australia

Assisted in data analysis and reporting resulting in improved operational efficiency.

- Collected and cleaned large datasets for analysis.
- Conducted statistical analysis and created visualizations to communicate findings.
- Developed automated reports to streamline data reporting processes.
- Collaborated with team members to identify areas for process improvement.

## EDUCATION

Bachelor of Science in Telecommunication Jan/2018 - Dec/2021

University of Sindh, Jamshoro Sindh, Pakistan

GPA 3.4 / 4.0

## TRAINING / COURSES

Big Data Analytic Technique (NAVTTTC) Certificate Mar/2022 - Sep/2022

Mehran University of Engineering & Technology, Jamshoro Sindh, Pakistan

- Data Cleaning and Data Preprocessing
- Data Analysis with Python Programming and SQL
- Data Visualization with Power BI and Tableau

Google Data Analytics Certificate Dec/2023

Coursera Google

- Data-Driven Decision Making
- Process Data from Dirty to Clean
- Analyze Data to Answer Questions
- Data Visualization with Tableau
- Data Analysis with R Programming, SQL and Spreadsheets

## LANGUAGE

English

Native ●●●●●

Urdu

Native ●●●●●

## STRENGTHS

### Data Analysis

Cleaned, processed, and analyzed data to drive data-driven decisions and drive business strategies.

### Data Visualization

Develop precise and impactful visual representations to effectively convey insights derived from data analysis. Working with tools like Tableau, Power BI, Looker Studio, Matplotlib, Seaborn, plotly or other relevant visualization tools.

### Problem-Solving

Ability to solve business problems using data-driven approaches.

## SKILLS

- Data Analysis • Data Cleaning
- Python • R Programming • SQL
- Statistics • Data Visualization
- Tableau • Power BI • Looker Studio
- MS Excel

## PROJECTS

### Demand Forecasting Analysis

Project on Machine Learning for Predicting Customer Demand and Improving Forecasting Accuracy through Advanced Data Analysis and Algorithmic Models.

### Crime Rate Analysis

My internship was focused on analyzing the crime rate in Pakistan/province-wise through a Big Data Analytics Project.

### Credit Card Fraud Detection

Data Science Project Completed During Internship Program

## CERTIFICATION

Data Science Bootcamp Certificate June/2023

DataMites

Data Analytics & Business Intelligence Certificate Oct/2023

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