**Read the Blog: [What is Generative AI](https://medium.com/@areeshakainat03/what-is-generative-ai-0b87c300bc6d)**

let’s first understand what **Artificial Intelligence (AI)** actually means.

**Artificial Intelligence (AI)**is all about making machines behave in an intelligent way similar to how humans think and act.

But now there’s a new and exciting field called**Generative AI (Gen AI).**

**Generative AI**

Generative AI is a type of AI that doesn’t just analyze or classify data . it can create new content. This includes:

* Images, Text, Videos, Audio, Code and more

While traditional AI gives outputs like predictions or classifications based on input, **Generative AI actually generates new things.**

**Example of Generative AI in Action:**

You can ask ChatGPT to write a poem, and then use DALL·E 2 to generate a visual image based on that poem all powered by Generative AI!

