



NESCO LIMITED

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7 April 2025

BSE Limited
Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code: 505355

National Stock Exchange India Limited,
Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex,
Bandra-(East),
Mumbai-400051

Scrip Code: NESCO

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find details of appointment of employee designated as a Senior Managerial Personnel as per Annexure A.

The above information is also available on the website of the Company at
www.nesco.in

Thanks and Regards

For NESCO Limited

**Shalini Kamath
Company Secretary & Compliance Officer
A14933**

Annexure A

Details under amended Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Circular No. SEBI/HO/CFD/CFDPoD-1/P/CIR/2023/123 dated July 13, 2023.

Sr. No	Disclosure Requirements	Details
1	Reason for change	Appointment of Mr. Balakrishnan Balram as Vice President (Events & Exhibitions) designated as Senior Managerial Personnel
2	Date of Appointment / cessation and term of appointment	7 April 2025
3	Brief Profile (in case of appointment)	Mr. Balakrishnan Balram is a seasoned leader in strategic brand and experiential marketing, with over two decades of experience across luxury, banking, real estate, and media industries. He has been instrumental in enhancing brand equity and driving consumer engagement for prestigious global brands. He has leveraged his expertise to tell brand stories augmenting marketing funnels and influencing key decision makers.
4	Disclosure of relationships between directors	Not applicable

Thanks and Regards

For Nescot Limited

**Shalini Kamath
 Company Secretary & Compliance Officer
 A14933**