AREEJ SHAFIQ

WEB DEVELOPER

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ABOUT ME

Experienced front-end developer with 1+ years building responsive web applications using HTML, CSS, SASS, Bootstrap, JavaScript, and React JS. Proven in creating visually appealing designs, with a strong understanding of web development best practices. Passionate about coding and committed to continuous learning.

SKILLS
TECHNICAL/NONTECHNICAL

Coding Languages
HTML | CSS | BOOTSTRAP | JAVASCRIPT | REACT JS

Management and other
Tasks Management | Team Management | Communication management | WordPress | Adobe Photoshop | SEO | CANVA | Social Media Marketing| Blogging

TOOLS

PhpmyAdmin | Xampp | Visual Studio | GitLab | Trello | Jira | GitHub | Wordpress | MS Office | User Experience | User Interface | Dream Viewer

PROFESSIONAL TRAINING

- Web Designing & Development
- Freelancing
- Creative Writing
- MS Office

EDUCATIONAL TRAINING

TEVTA Institute
Diploma in Information Technology (DIT)

Allama Iqbal Open University
FA

Federal Government Girls High School
Matriculation

CAREER SUMMARY

Front-End Developer
Bio ICAW Tech | Feb 2023 to Oct 2023

➢ **Front-End Development:**
- Proficient in HTML, CSS, Bootstrap, and JavaScript.
- Successfully designed and implemented numerous front-end projects showcasing strong UI/UX skills.

➢ **WordPress Expertise:**
- Extensive experience in WordPress development.
- Proficient in using popular page builders like Elementor and WP-Bakery for efficient and dynamic site creation.
- Explored and implemented various WordPress plugins to enhance website functionality. Adept at integrating plugins to optimize website performance and user experience.

➢ **Blogging Website Creation:**
- Developed and managed blogging websites, demonstrating a keen understanding of content creation and presentation.
- Implemented effective strategies to engage and retain blog readership.

➢ **Social Media Marketing:**
- Executed successful social media marketing campaigns to promote projects and increase online visibility.
- Utilized platforms like Facebook, Instagram, and Twitter to connect with the target audience.

➢ **SEO Implementation:**
- Applied SEO strategies to optimize blog content for search engines.
- Utilized keyword research, on-page optimization, and other SEO techniques to enhance online discover-ability.

Front-End Developer-intern
Codinia| May 2022 to July 2022

- Utilized HTML, CSS, and JavaScript to design and implement visually appealing features for web-based applications.Gained hands-on experience with front-end development frameworks, including React.

Front-End Developer-intern
Encoder Squad | April. 2021 to August 2021
- Designed and implemented user-facing features using HTML, CSS, and JavaScript for web applications. Skilled in React, debugging, and cross-browser testing.