

Day:

Hackathon 3

(Day 1)

Date:

Step 1: Choose your Marketplace Type..

Type: Q-Commerce

Primary Purpose: To provide ultra-fast delivery of restaurant-quality food directly to customer's doorstep. Focus on convenience, freshness, and speed.

Step 2: Define your Business Goals:

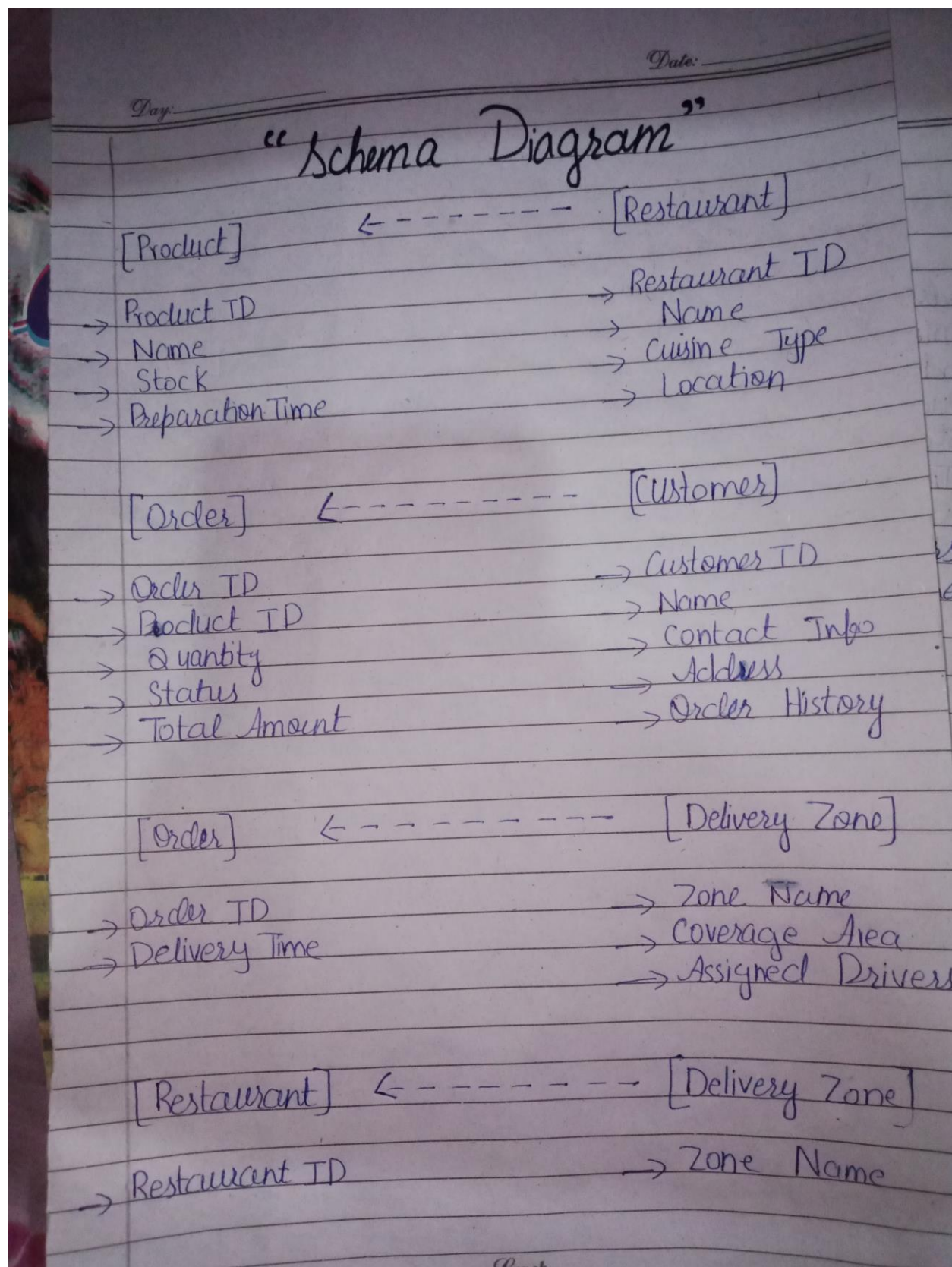
(1) What problem does your marketplace aim to solve?

- ★ Solve the problem of delayed food deliveries and lack of fresh, restaurant-quality meals.
- ★ Provide a platform for customers to quickly access diverse menu options with guaranteed fast delivery.

(2) Who is your target audience?

- ★ Urban customers seeking convenience, such as busy professionals, students and families.
- ★ People who prefer high-quality restaurant meals but need them delivered quickly.

(3) What products or services will you offer?



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- * Products: Fresh meals, snacks beverages, and desserts from partner restaurants
- * Services: Express food delivery within 15-30 minutes and order customization (e.g., dietary restrictions)

(4) What will set your marketplace apart?

- * Unmatched speed of delivery (within 30 minutes)
- * Broad coverage of multiple cuisines and dietary options
- * Use of technology for real-time tracking and an intuitive user experience

Step 3: Create a Data Schema.

(1) Products (Menu Items):

* Fields:

- > Product ID
- > Name
- > Price
- > Stock
- > Restaurant ID
- > Preparation Time

* Relationship: Each product is associated with a restaurant.

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(2) Orders:

* Fields:

- Order ID
- Customer ID
- Product IDs
- Quantity
- Status
- Total Amount
- Order Time
- Delivery Time

* Relationship: Each order is linked to a customer, and each order contains one or more products.

(3) Delivery Zones:

* Fields:

- Zone Name
- Coverage Area
- Assigned Drivers
- Delivery Time Estimate

* Relationship: Each order is linked to a delivery zone based on the customer's location.

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(4) Customers:

* Fields:

- > Customer ID
- > Name
- > Contact Info
- > Address
- > Order History

* Relationship: Customers place orders, and each order is linked to a customer.

(5) Restaurants:

* Fields:

- > Restaurant ID
- > Name
- > Cuisine Type
- > Location
- > Menu

* Relationship: Restaurants provide products (menu items), and each product is linked to a restaurant.

