



# Data Science & **Machine Learning**

Data Analysis, Pandas, Data Visualization

۱. فایل تمرین را در پنل خود آپلود کنید.



- title . ۲ فایل تمرین به صورت (نام تمرین+نام و نام خانوادگی) به انگلیسی باشد.
  - ۳. در صورتی که سوال و یا ابهامی دارید در گروه چت تلگرامی بیرسید.

Have you ever wondered when the best time of year to book a hotel room is? Or the optimal length of stay in order to get the best daily rate? What if you wanted to predict whether or not a hotel was likely to receive a disproportionately high number of special requests?

Use the attached dataset and explore and analyze the data to discover important factors that governs booking.



## **Data Cleaning:**

As a first step, explore the data and preprocess it in order to be

#### cleaned:

- 1. Check for missing values and find the best practice to deal with them
- 7. Convert the dtypes to appropriate ones according to the values
- T. Check for the duplicate values and remove them from data
- \*. According to the columns and their meanings, do any other preprocessings necessary for further analysis

### **Analysis:**

- 1. There are two types of hotels in the dataset, which type of hotels booked most? Plot a pie chart to show the results.
- T. What percentage of bookings were cancelled? What type of chart do you suggest to show the results?
- ". Based on different hotel types, what percentage of bookings were cancelled? What type of chart do you suggest to show the results?



- \*. In different years, what type of hotels were booked most and booked least? Draw a proper countplot to show the results.
- △. According to different hotel types, how 'adr' changes in different months?
- f. Check hotel wise daily rates mean, standard deviation, median, min and max.
- V. Extract the number of bookings per country and investigate that most of the guests are from which countries?
- A. According to the 'market\_segment' most of the guests book their rooms on what channels?
- 1. What other useful analysis can you extract?

#### Notes:

Write proper markdowns according to your results and include the highlighting points from each analysis

# Happy Analyzing