



Transcendence

EXPERIENCE BEYOND ORDINARY

ABSTRACT

Transcendence is the technical Intra-collegiate fest organized and hosted by the Artificial Intelligence and Machine Learning Department of BMSIT&M.

This year will be the second iteration of our fest, giving students a platform to shine for the all-round development of students. Transcendence will be a platform for the tech savvy entertainers to showcase their brilliance, hoping to turn heads with the incredible events planned out for students all over the college

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BLOG & VLOG

EVENT DETAILS:

- Each team will be given an opportunity to choose a number between 1-10 which will reveal their company and a one line summary of the same.
- The participants should come up with a creative name for their company.
- The participants should come up with content for the blog of the company, detailing functionality and requirements of the company.
- The participants can make use of any online platform (such as WordPress, Medium, Blogger) to create the blog.
- The participants should make a 3-4 minutes promotional video for the company. They are free to use any software/tools to edit the video.
- The vlog should comprise of good edits, sound effects, transitions, aesthetic vibe, stability and mainly it should show the purpose of the company.
- The teams will be judged based on their creativity of the video and the blogs will be judged on the basis of their impact on the readers.

NUMBER OF PARTICIPANTS: 3 (MAX4) per team

DURATION: 4 hrs

- 30 mins introduction and briefing about the contest
- 2 hrs to work on the project
- 1 hrs for presentation (all teams)
- 30 mins for judging and announcing the winners

COMPANY IDEAS AND SUMMARIES:

- **Cartography:** This company is aimed at mapping uncharted areas.
- **Building Sustainable Cities:** They plan cities which are eco-friendly and nature loving.
- **Airplane Manufacturers:** Providing parts for both commercial and military purposes
- **Space Exploration:** Desire to launch satellites and humans into space
- **Video Game Company:** Designing the latest First Person Shooting game
- **Fast Food Chain:** A fast food chain looking to increase their reach globally
- **Pharma:** Manufacturing of protective gears for the pandemic
- **Clothing for kids:** Manufacturer of clothing for ages 0-14
- **Electric Vehicles Manufacturers:** Manufactures eco friendly vehicles
- **News Cooperation:** An organisation which broadcasts news 24/7

RULES:

- The blog, vlog or caption should not contain any political remarks.
- The blog ,vlog or caption should not contain any comments which may offend one's beliefs, cast, creed or religion.
- The video should not be plagiarized.
- The video should not be less than 3 minutes and not extend beyond 4 minutes.
- The word limit for the blog is 800-1000 words.
- Under no circumstances will the competition time be increased.
- The video can have music or can be voice overed.

NOTE: IF ANY TEAM IS FOUND VIOLATING THE ABOVE RULES, THEY WILL BE DISQUALIFIED.

REGISTRATION: RS. 150/-

PRIZE: first prize:2000; second prize:1000 and will get featured on the department Instagram Page.

Student Coordinators: Aditi N and Shreyas Sreenivas

Faculty Coordinator: Dr. Santhi Natarajan

XTEMPO

EVENT DETAILS:

NUMBER OF PARTICIPANTS: One participant per team

EVENT DESCRIPTION: An event that showcases a participant's speaking and articulation skills, tests the literary and oratory skills of the participant and also shows the perspective of one's views on the topic given.

Each participant will require about 4 Mins (including 30 seconds buffer time)

- The order of participants will be random(picked using a chit)
- The participant will be given a topic and the timer will be set for two mins.
- Immediately after the buzzer sound the participant would have to start talking for 1 min 30 Seconds.
- The last thirty seconds can be used either for the rebuttal or continuation of the speech.

TOPICS THAT WILL BE GIVEN:

Digital Divide, Globalization, Artificial Intelligence, Reservations in India

THE PARTICIPANTS WILL BE JUDGED ON:

- **Quickness and quality of speech.**
- **The beginning and end of the speech which creates the impression.**
- **Confidence.**
- **Voice Modulation.**
- **Logical thinking communication skills.**
- **Alertness and using examples of logic to prove their rebuttal**

RULES:

- **The participant will be a given maximum of two minutes to prepare.**
- **The participant will be given 1 minute 30 seconds.**
- **Last 30 seconds can be used for rebuttal or continuation of the talk.**
- **Extra rewards would be given for rebuttal**

NOTE:

- **The first Speaker can wish to use his last thirty seconds for rebuttal after all the participants have spoken or can use it for his speech.**
- **The participant would require to turn on their camera throughout the 3 mins 30**
- **seconds.**

Registration: ₹100

Potential Prize Pool:

First place: ₹2000; Second Place: ₹1000

Student coordinators: Gowtham Senthil & Tejasvi Kalburgi

Faculty Coordinator: Dr Bharathi M A

SPONTANEOUS POSTER PRESENTATION

EVENT DETAILS:

DESCRIPTION: The teams will be made to choose a number first, based on which a topic is assigned on spot. Then the team has to do research on their respective topics and prepare a digital poster. Then present the poster online in the presence of the judges.

- 2-3 members per team
- Landscape/ Portrait presentations allowed
- Preparation time: 3 hours (max) Presentation time: 10 min Presentation mode: Google meet

Content must include:

- > Abstract
- > Introduction
- > Literature review
- > Case study (if any)
- > Results
- > Conclusion
- > Limitations
- > Acknowledgement
- > References

PRIZE: The best poster presentation will be awarded the first prize:2000; second prize:1000 (digital transfer) with their presentation put up on the AI&ML Department Youtube Channel.

All the participants will receive a Certificate of Participation.

REGISTRATION FEE: ₹ 150/-

Student Coordinators : Madhumitha (+91 9449516170)
Lahari (+91 8095735396)

Faculty Coordinator: Dr. Anupama H S

WEB DESIGNING AND LOGO DESIGNING

EVENT DETAILS:

EVENT DESCRIPTION: you will be given a company's name and information about what the company is about (its mission and vision). The task is to design a web page for the company along with a logo. This web page will have the basic things the company would want you to include on their web page and you can add on to it as well (with valid reasons).

TIME ALLOTTED: 2 days

TOPIC: will be given on the first day of the event by 10am

NOTE:

Total time needed for the event will solely depend on the number of participants.

TIMING: 11:00am – 1:00pm

On the final day we will be updating the participants with a google meet link where you will show case your website by sharing the screen in front of the other participants and esteemed judges and results will be mailed to you ASAP.

RULES:

- replication and utilisation of logos of already existing companies are not entertained
- The designing of web page should be completed and submitted(mailed) well before the deadline
- Resubmissions are not entertained
- Along with the designed web
- page, the rough sketch of the work done by the participants (making of logos, structure mapping of the web page) should also be MAILED.
- Each team can do all the work of creating the web pages using ANY available web development tools.
- Participants need to design a 5 pages website based on the competition topic.
- First page must be your Homepage (Containing LOGO/picture depicting the topic and the website name).
- Three pages must be dedicated to your discussion suitable for the website.
- Students have to design a web-site on the given topics and present it to the judges. Decision of the judges will be final.
- Templates must be created from scratch.
- Templates must be created using custom template files with editable and non-editable zones.
- Use of any built-in template, template wizard, or template from the internet or any other source is not permitted, and is considered cheating.
- replication and utilisation of logos of already existing companies are not entertained
- The designing of web page should be completed and submitted(mailed) well before the deadline
- Resubmissions are not entertained

THE PARTICIPANTS WILL BE JUDGED ON

- o Relevance & accuracy of content
- o Readability
- o Correct spelling and grammar
- o Good use of content chunking
- o Visual appeal and style
- o Consistent look and feel
- o Minimalist design
- o Effective navigation and working links
- o Effective use of multimedia content
- o Browser compatibility
- o Written in user's language
- o Minimize user's memory load
- o Minimize required user actions
- o Progressive exposition of levels of details
- o Navigation feedback mechanism
- o Effective user guidance

POTENTIAL PRIZE POOL:

First place: ₹2000; Second Place: ₹1000;

Student coordinators: Ananya S Malagi and Puja S

Faculty Coordinator: Dr. Vishwa kiran

Platform: Google Meet

IN COLLABORATION WITH:



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)

TECHNICAL PARTNER:



Helping panda