

Usability review

Showaround



Hover over a guideline for more information, examples of good practice and importance to the overall user experience.

Score

N/A = not applicable
or can't be assessed

Comments

Optional - Provide a short rational for the score, such as a description of the issues found; examples of good practice and the likely impact for users.

Features & functionality

1 Features and functionality meet common user goals and objectives.

Poor

Es difícil hacer un viaje si no pagas lo que te piden, no se verifican las fotos que se suben

2 Features and functionality support users desired workflows.

Poor

No había muchos métodos para registrarse (solo Facebook, email y V Kontakte)

3 Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported (e.g. short cuts are available).

Poor

La página podría ser más intuitiva, crees que va a funcionar de una manera y es de otra

4 Users are adequately supported according to their level of expertise (e.g. short cuts for expert users, help and instructions for novice users).

Poor

No hay muchas ayudas para usuarios poco habituados

5 Call to actions (e.g. register, add to basket, submit) are clear, well labelled and appear clickable.

Moderate

El registro está claro, pero otras acciones como completar el perfil son un poco más rebuscadas

Homepage / starting page

6 The Homepage / starting page provides a clear snapshot and overview of the content, features and functionality available.

Moderate

Está bastante claro el tema de buscar guías pero no se pueden apreciar otras funcionalidades de la página

7 The home page / starting page is effective in orienting and directing users to their desired information and tasks.

Poor

Se puede volver al inicio desde cualquier parte, pero el icono no está muy bien señalado

8 The homepage / starting page layout is clear and uncluttered with sufficient 'white space'.

Good

Es atractiva en tema de diseño

Navigation

9 Users can easily access the site or application (e.g. the URL is predictable and is returned by search engines).

Excellent

El nombre está bien escogido, representa la funcionalidad y es fácilmente memorizable, además sale el primero en Google

10 The navigational scheme (e.g. menu) is easy to find, intuitive and consistent.

Poor

No es muy difícil de encontrar pero no es intuitivo

11 The navigation has sufficient flexibility to allow users to navigate by their desired means (e.g. searching, browse by type, browse by name, most recent etc...).

Very Poor

Solo puedes buscar por ciudad

12 The site or application structure is clear, easily understood and addresses common user goals.

Poor

Se puede intuir lo que se puede hacer, pero no cómo hacerlo

13 Links are clear, descriptive and and well labelled.

Excellent

14 Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported.

Good

15 The current location is clearly indicated (e.g. breadcrumb, highlighted menu item).

Poor

Puedes intuirlo, pero no te lo muestra explícitamente

16 Users can easily get back to the homepage or a relevant start point.

Moderate

17 A clear and well structure site map or index is provided (where necessary).

N/A

No lo tiene pero no es necesario

Search

18 A consitent, easy to find and easy to use search function is available throughout (where desirable).

Good

La función de buscar está siempre visible y en un sitio bastante correcto

19 The search interface is appropriate to meet user goals (e.g. multi-parameter, prioritised results, filtering search results).

Poor

Es intuitiva, pero no tiene muchas opciones, un autocompletar y poco más

20 The search facility deals well with common searchs (e.g. showing most popular results), misspellings and abbreviations.

Poor

La búsqueda no sigue ningún criterio de ordenación aparentemente. Sí que es cierto que te puede llegar a corregir errores de escritura a la hora de buscar una ciudad

21 Search results are relevant, comprehensive, precise, and well displayed.

Moderate

Se entiende lo que te quieren mostrar, pero no están bien ordenados

Control & feedback

22 Prompt and appropriate feedback is given (e.g. following a successful or unsuccessful action).

Moderate

23 Users can easily undo, go back and change or cancel actions; or are at least given the chance to confirm an action before committing (e.g. before placing an order).

Moderate

Puedes quitar los viajes que tienes hechos, por ejemplo, pero no está muy claro como hacerlo

24 Users can easily give feedback (e.g. via email or an online feedback / contact us form).

Moderate

Tiene algunas páginas como Twitter o Facebook mediante las cuales se puede contactar

Forms

25 Complex forms and processes are broken up into readily understood steps and sections. Where a process is used a progress indicator is present with clear numbers or named stages.

Excellent

Los formularios suelen aparecer fragmentados, tienes una barra de progreso para completar el perfil, etc

26 A minimal amount of information is requested and where required justification is given for asking for information (e.g. date of birth, telephone number).

Good

Te piden confirmar tu email para registrarte y el número de teléfono para contactar con alguna persona

27 Required and optional form fields are clearly indicated.

Very Poor

En ningún momento te muestra si algo es opcional o no, directamente te lo dice al intentar completar la operación

28 Appropriate input fields (e.g. calendar for date selection, drop down for selection) are used and required formats are indicated.

Excellent

Cuando tienes que escoger fechas tienes calendario, tiene estructuras tipo drop down, etc

29 Help and instructions (e.g. examples, information required) are provided where necessary.

Poor

No hay ningún ejemplo disponible y los formularios no tienen placeholders

Errors

30 Errors are clear, easily identifiable and appear in appropriate location (e.g. adjacent to data entry field, adjacent to form, etc.).

Good

Al estar los formularios divididos por campo, los errores suelen aparecer bastante claros

31 Error messages are concise, written in easy to understand language and describe what's occurred and what action is necessary.

Good

32 Common user errors (e.g. missing fields, invalid formats, invalid selections) have been taken into consideration and where possible prevented.

Moderate

Solo en algunas opciones

33 Users are able to easily recover (i.e. not have to start again) from errors.

Excellent

Solo te piden volver a introducir los campos en los que has fallado

Content & text

34 Content available (e.g. text, images, video) is appropriate and sufficiently relevant, and detailed to meet user goals.

Good

35 Links to other useful and relevant content (e.g. related pages or external websites) are available and shown in context.

Moderate

Tenemos links a redes sociales y al blog de la página, pero su utilidad es limitada

36 Language, terminology and tone used is appropriate and readily understood by the target audience.

Good

Se te informa bien del error que has cometido

37 Terms, language and tone used are consistent (e.g. the same term is used throughout).

Good

No hemos encontrado ninguna inconsistencia

38 Text and content is legible and scanable, with good typography and visual contrast.

Excellent

Se usa una tipografía bastante clara y unos colores adecuados

Help

39 Online help is provided and is suitable for the user base (e.g. is written in easy to understand language and only uses recognised terms). Where appropriate contextual help is provided.

Moderate

Hay una guía, pero está un poco escondida

40 Online help is concise, easy to read and written in easy to understand language.

Moderate

Explica lo que se puede hacer

41 Accessing online help does not impede users (i.e. they can resume work where they left off after accessing help).

Good

42 Users can easily get further help (e.g. telephone or email address).

Moderate

Pueden obtenerla pero no está muy claro el lugar

Performance

43 Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays).

Excellent

El rendimiento de la página es bastante adecuado

44 Errors and reliability issues don't inhibit the user experience.

Moderate

45 Possible user configurations (e.g. browsers, resolutions, computer specs) are supported.

Excellent

Cuenta además con una versión de móvil

Overall usability score (out of 100) *

64

-

Moderate

* Very poor (less than 29) - Users are likely to experience very significant difficulties using this site or system and might not be able to complete a significant number of important tasks.

* Poor (between 29 and 49) - Users are likely to experience some difficulties using this site or system and might not be able to complete some important tasks.

* Moderate (between 49 and 69) - Users should be able to use this site or system and complete most important tasks, however the user experience could be significantly improved.

* Good (between 69 and 89) - Users should be able to use this site or system with relative ease and should be able to complete the vast majority of important tasks.

* Excellent (more than 89) - This site or system provides an excellent user experience for users. Users should be able to complete all important tasks on the site or system.