

Adventure Works Executive Dashboard

\$110M

Total Revenue

275K

Total Units Sold

\$399.63

Avg. Selling Price

65.84M

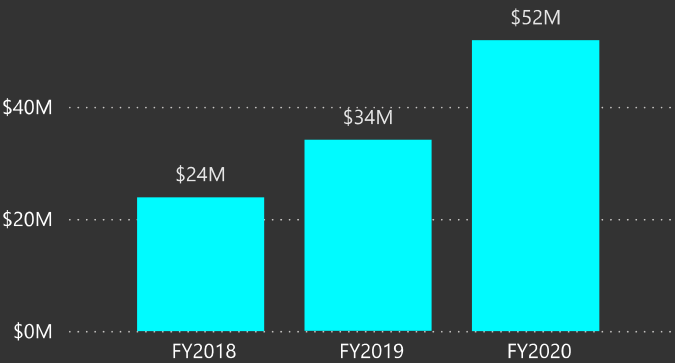
Total Profit

60.0%

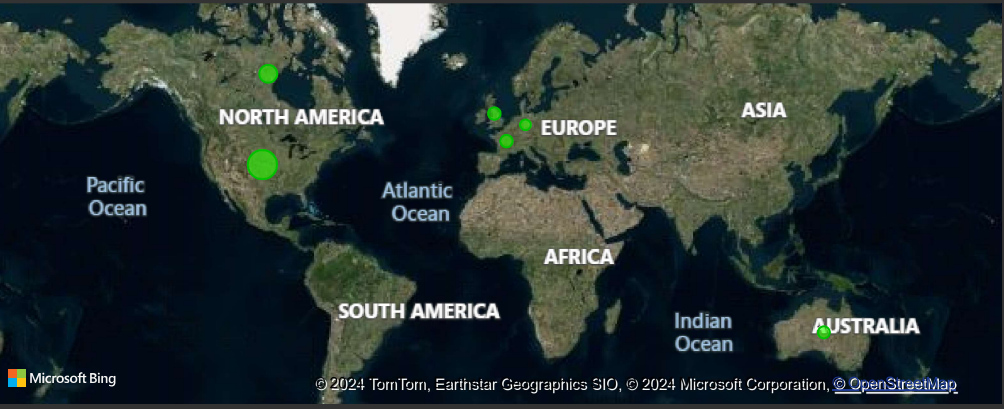
Profit Margin %



Revenue by Fiscal Year



Total Units Sold by Country



Fiscal Year

All

Country

All

Data Summary:

At \$51,878,268.2, FY2020 had the highest Sum of Sales Amount and was 117.42% higher than FY2018, which had the lowest Sum of Sales Amount at \$23,860,893.13.

FY2020 had the highest Sum of Sales Amount at \$51,878,268.2, followed by FY2019 at \$34,070,112.67 and FY2018 at \$23,860,893.13.

FY2020 accounted for 47.24% of Sum of Sales Amount.

FY2018 had \$23,860,893.13 Sum of Sales Amount, FY2019 had \$34,070,112.67, and FY2020 had \$51,878,268.2.

Category	Total Revenue
Components	\$11,799,074
Clothing	\$1,777,841
Bikes	\$66,302,381
Accessories	\$571,300
Total	\$80,450,596

Country	Revenue	Units Sold	Profit	Profit Margin %
United States	\$62,997,591	154,092	39,767,761	63.1%
United Kingdom	\$7,670,721	20,099	4,307,991	56.2%
Germany	\$4,878,300	13,005	2,465,046	50.5%
France	\$7,251,556	19,906	4,393,488	60.6%
Canada	\$16,355,771	49,381	10,429,794	63.8%
Australia	\$10,655,336	18,293	4,473,479	42.0%
Total	\$109,809,274	274,776	65,837,557	60.0%