**Homework 1 Report**

**Aren Durham**

There are more successful campaigns than failed and cancelled ones as seen by the “Date Pivot Data”. Theatre is the most successful category campaign with 839 successes. Journalism is the least successful campaign with 0 successes. This is supported by the “Categories Pivot Table”. Plays is the most successful sub-category campaign with 694 successes. There are many sub-categories with no successes.

A fair amount of campaigns is live. Because of this, many campaigns are not set data as failed or successful. There are no determining factors as to why campaigns were cancelled. This data also does not determine hidden trends to be successful.

A pie chart could be used to show the total percentages of successful, failed, canceled, and live campaigns. A pivot table with a line chart by each year could be done to see if Kickstarter got more successes per year and in what categories. A bar graph for determining what categories obtained the most funds. There are many possible ways to show the campaign data.