



# Learning Concept Taxonomies from Multi-modal Data

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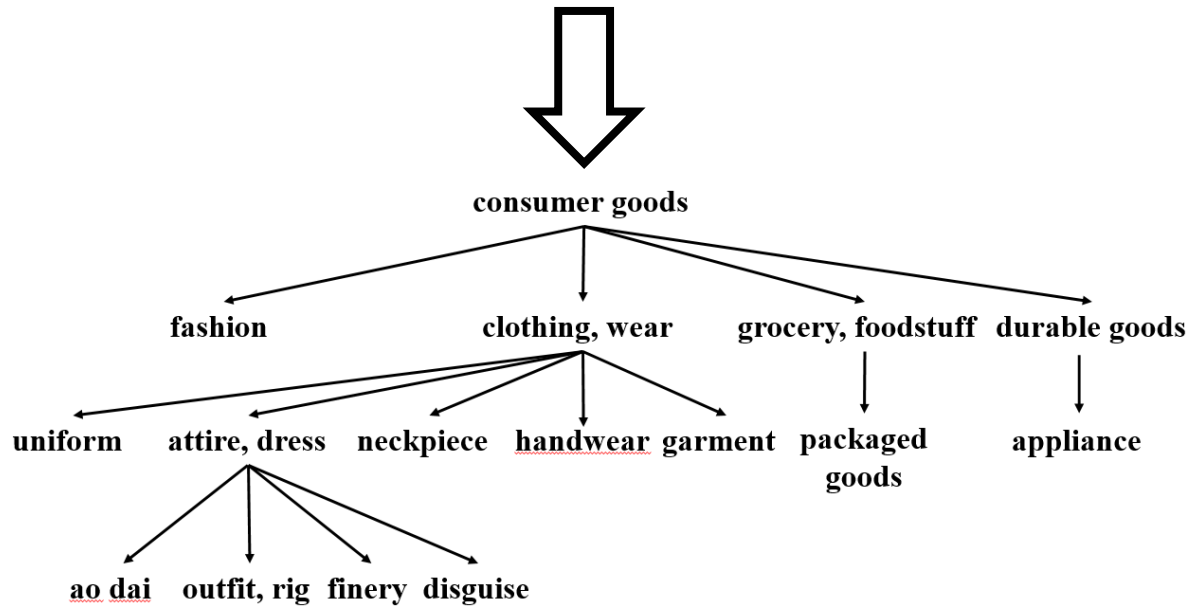
# Outline

- Problem
- Taxonomy Induction Model
- Features
- Evaluation and Analysis

# Problem

- Taxonomy induction

A set of lexical terms = {consumer goods, fashion, uniform, neckpiece, handwear, finery, disguise, ...}



- Human knowledge
- Interpretability

- Question answering
- Information extraction
- Computer vision

# Problem

- Existing Taxonomies



WIKIPEDIA  
The Free Encyclopedia

- Knowledge/time intensive to build
- Limited coverage
- Unavailable

# Related Works (NLP)

- Automatically induction of taxonomies

Widdows [2003]

Snow et al [2006]

Poon and Domnigos  
[2010]

Yang and Callan [2009]

Kozareva and Hovy  
[2010]

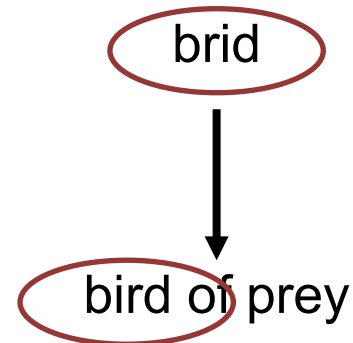
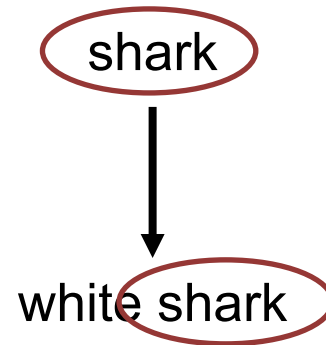
Navigli et al [2011]

Fu et al [2014]

Bansal et al [2014]

# Problem

- What evidence helps taxonomy induction?
  - Surface features
    - Ends with
    - Contains
    - Suffix match
    - ...



# Problem

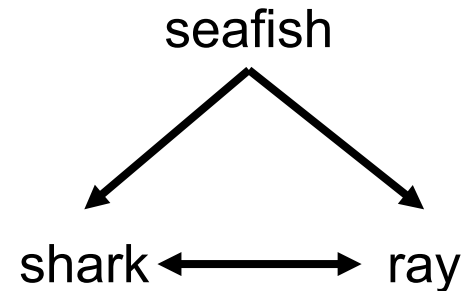
- What evidence helps taxonomy induction?
  - Semantics from text descriptions
    - Parent-child relation
    - Sibling relation [Bansal 2014]

“**seafish**, such as **shark**...”

“**rays** are a group of **seafishes**...”

“Either **shark** or **ray**...”

“Both **shark** and **ray**...”



# Problem

- What evidence helps taxonomy induction?
  - Semantics from text descriptions
    - Parent-child relation
    - Sibling relation [Bansal 2014]

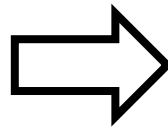
“**seafish**, such as **shark**...”

“**rays** are a group of **seafishes**...”

“Either **shark** or **ray**...”

“Both **shark** and **ray**...”

extracted as



- Wikipedia abstract
  - Presence and distance
  - Patterns
- Web-ngrams
- ...



# Problem

- What evidence helps taxonomy induction?
  - wordvec

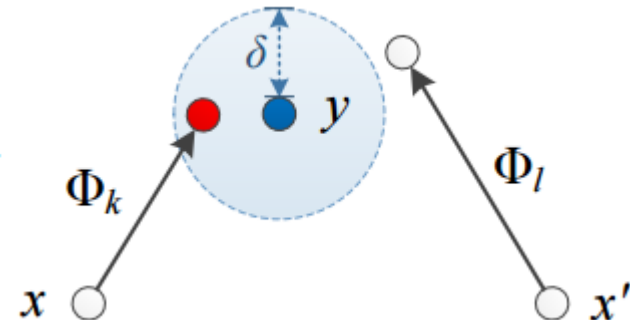
$$d(v(\text{king}), v(\text{queen})) \approx d(v(\text{man}), v(\text{woman}))$$

$$v(\text{seafish}) - v(\text{shark}) \overset{?}{\longleftrightarrow} v(\text{human}) - v(\text{woman})$$

- Projections between parent and child [Fu 2014]

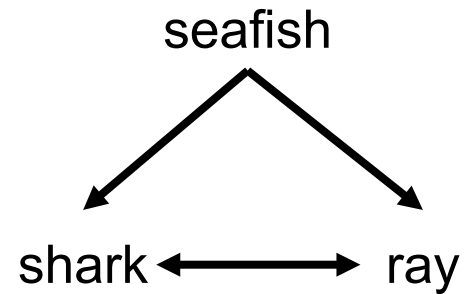
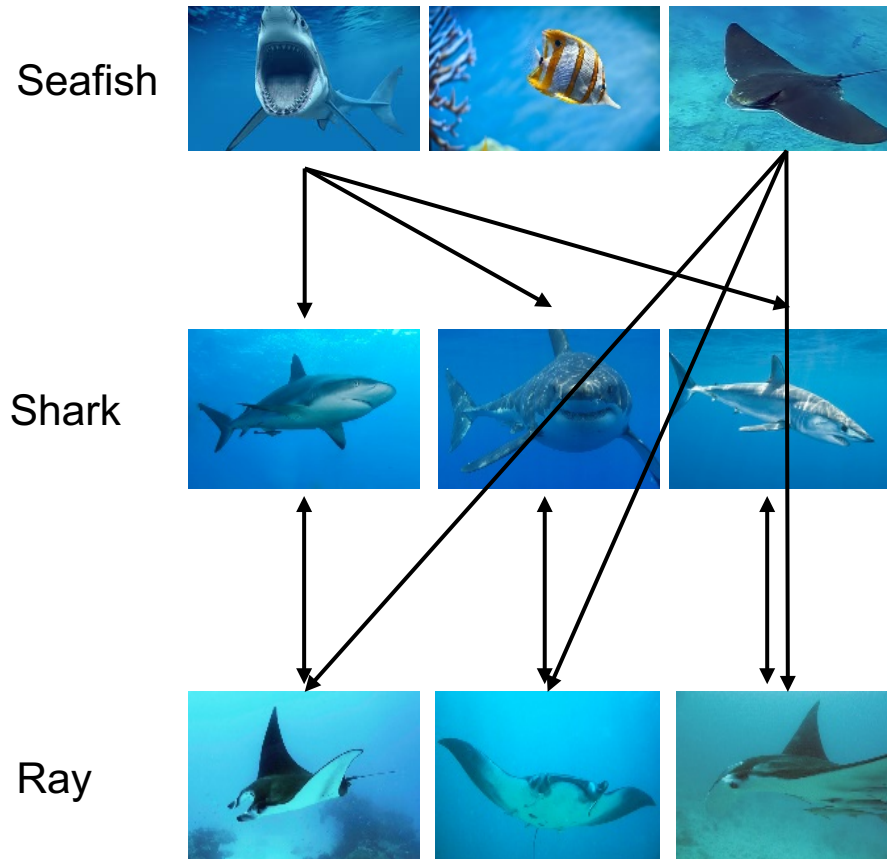
$$\Phi^* = \arg \min_{\Phi} \frac{1}{N} \sum_{(x,y)} \| \Phi x - y \|^2$$

$$d(\Phi_k x, y) = \| \Phi_k x - y \|^2 < \delta$$



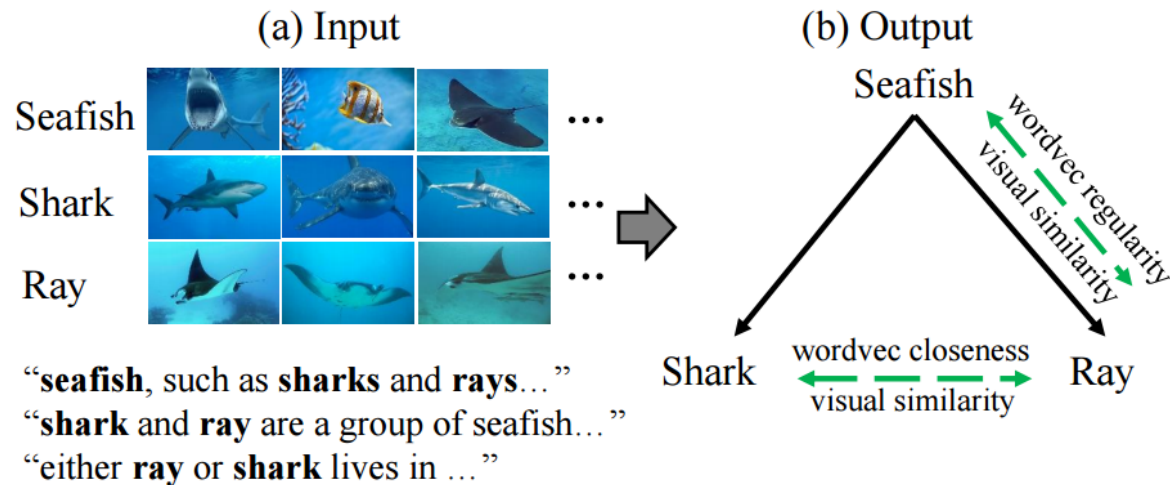
# Motivation

- How about images?



# Motivation

- Our motivation
  - Images may include perceptual semantics
  - Jointly leverage text and visual information (from the web)



- Problems to be addressed:
  - How to design visual features to capture the perceptual semantics?
  - How to design models to integrate visual and text information?

# Related Works (CV)

- Building visual hierarchies

Griffin and Perona [2008]

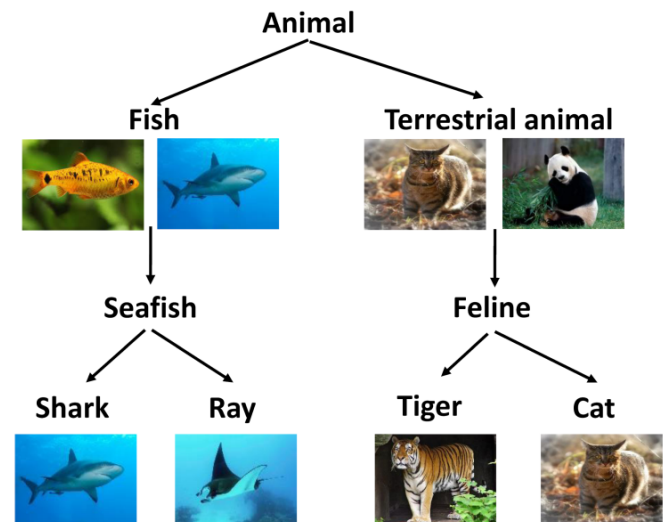
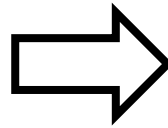
Sivic et al [2008]

Chen et al [2013]

# Task Definition

- Assume a set of  $N$  categories  $\mathbf{x} = \{x_1, x_2, \dots, x_N\}$ 
  - Each category has a *name* and a *set of images*
- Goal: induce a taxonomy tree over  $\mathbf{x}$ 
  - Using both text & visual features

$\mathbf{x} = \{\text{Animal, Fish, Shark, Cat, Tiger, Terrestrial animal, Seafish, Feline}\}$



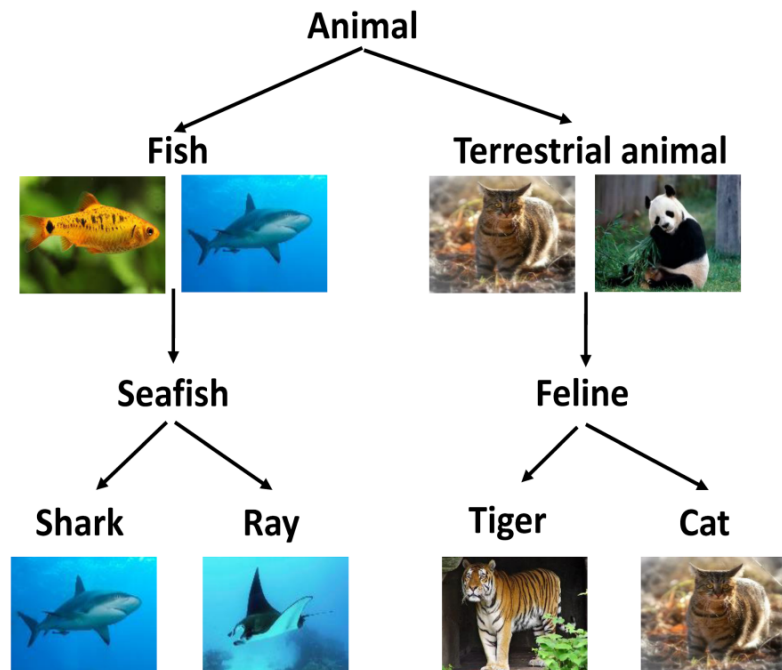
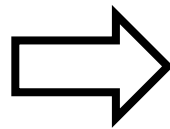
- Setting: Supervised learning of category hierarchies from data

# Model

Let  $z_n (1 \leq z_n \leq N)$  be the index of the parent of category  $x_n$

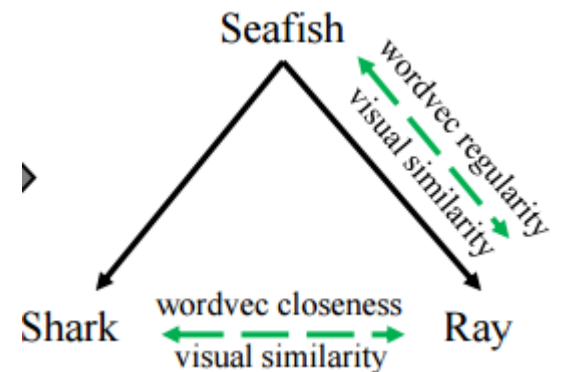
- The set  $\mathbf{z} = \{z_1, z_2, \dots, z_n\}$  encodes the whole tree structure
- Our goal  $\rightarrow$  infer the conditional distribution  $p(\mathbf{z}|\mathbf{x})$

$\mathbf{x} = \{\text{Animal, Fish, Shark, Cat, Tiger, Terrestrial animal, Seafish, Feline}\}$



# Model Overview

- Intuition: Categories tend to be closely related to **parents** and **siblings**
  - (text) hypernym-hyponym relation: *shark*  $\rightarrow$  *cat shark*
  - visual similarity: images of *shark*  $\Leftrightarrow$  images of *ray*
- Method: Induce features from **distributed representations** of images and text
  - image: deep convnet
  - text: word embedding



# Taxonomy Induction Model

- Notations:

- $\mathbf{c}_n$ : child nodes of  $x_n$
- $x'_n \in \mathbf{c}_n$
- $g_w$ : consistency term depending on features
- $w$ : model weights to be learned

parent indexes  
of categories

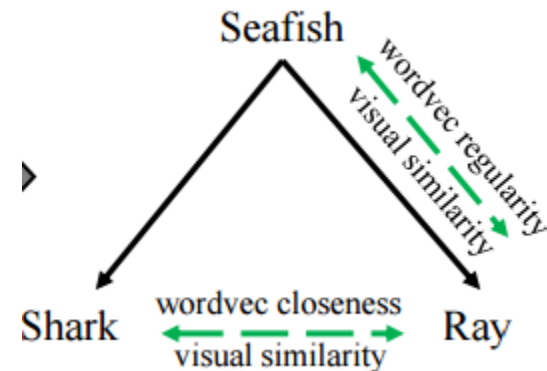
popularity (#child)  
of categories

$$p_w(z, \pi | x, \alpha) \propto$$

$$p(\pi | \alpha) \prod_{n=1}^N \prod_{x'_n \in \mathbf{c}_n} \pi_n g_w(x_n, x'_n, \mathbf{c}_n \setminus x'_n),$$

prior of popularity

consistency of  $x'_n$  with parent  
 $x_n$  and siblings  $\mathbf{c}_n \setminus x'_n$





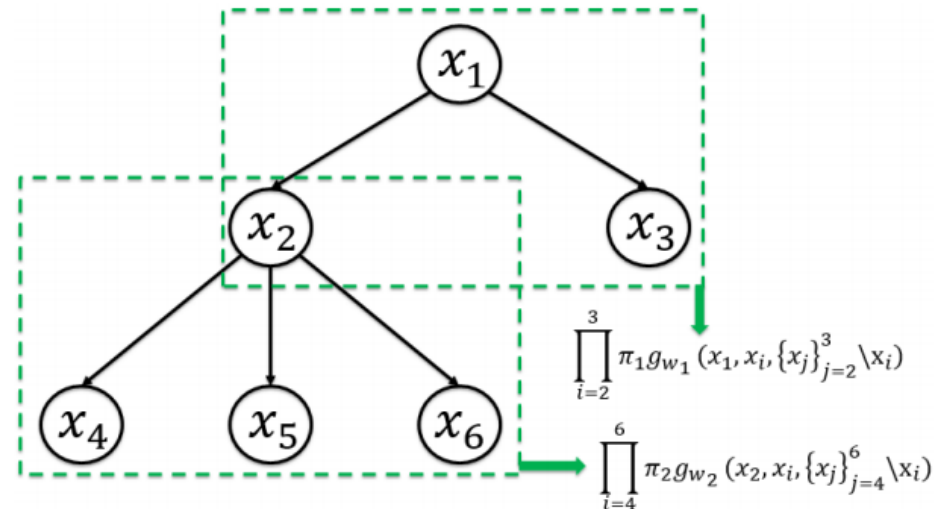
# Taxonomy Induction Model

- Looking into  $g_w$ :
  - $g(x_n, x'_n, \mathbf{c}_n \setminus x'_n)$  evaluates how consistent a parent-child group is.
  - The whole model is a factorization of consistency terms of all local parent-child groups.

$$p_w(\mathbf{z}, \boldsymbol{\pi} | \mathbf{x}, \boldsymbol{\alpha}) \propto$$

$$p(\boldsymbol{\pi} | \boldsymbol{\alpha}) \prod_{n=1}^N \prod_{x_{n'} \in \mathbf{c}_n} \pi_n g_w(x_n, x_{n'}, \mathbf{c}_n \setminus x_{n'}),$$

consistency of  $x'_n$  with parent  $x_n$  and siblings  $\mathbf{c}_n \setminus x_{n'}$



# Model: Develop $g_w$

- Notations:

- $\mathbf{c}_n$ : child nodes of  $x_n$
- $x'_n \in \mathbf{c}_n$
- $g_w$ : consistency term depending on features
- $w$ : model weights to be learned

$$p_w(\mathbf{z}, \boldsymbol{\pi} | \mathbf{x}, \boldsymbol{\alpha}) \propto$$

$$p(\boldsymbol{\pi} | \boldsymbol{\alpha}) \prod_{n=1}^N \prod_{x'_n \in \mathbf{c}_n} \pi_n g_w(x_n, x'_n, \mathbf{c}_n \setminus x'_n),$$

consistency of  $x'_n$  with parent  $x_n$  and siblings  $\mathbf{c}_n \setminus x'_n$

weight vector (to be learned)

$$\exp \{ \mathbf{w}^\top \mathbf{f}_{n,n', \mathbf{c}_n \setminus x'_n} \}$$

feature vector: feature vector of  $x'_n$  with parent  $x_n$  and siblings  $\mathbf{c}_n \setminus x'_n$

# Feature: Develop $f$

- Visual features:
  - Sibling similarity
  - Parent-child similarity
  - Parent prediction
- Text features
  - Parent prediction [Fu et al.]
  - Sibling Similarity
  - Surface features [Bansal et al.]

# Feature: Develop $f$

- Visual features: Sibling similarity (S-V1\*)
  - Step 1 : fit a Gaussian to the images of each category
  - Step 2: Derive the **pairwise** similarity  $vissim(x_n, x_m)$

$$vissim(x_n, x_m) = [\mathcal{N}(\bar{\mathbf{v}}_{i_m}; \bar{\mathbf{v}}_{i_n}, \Sigma_n) + \mathcal{N}(\bar{\mathbf{v}}_{i_n}; \bar{\mathbf{v}}_{i_m}, \Sigma_m)] / 2$$

- Step 3: Derive the **groupwise** similarity by averaging

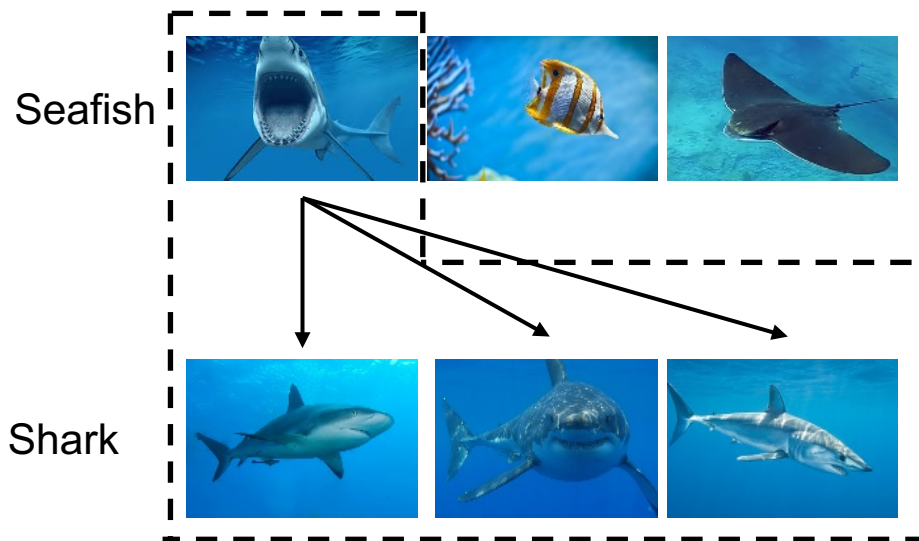
$$vissim(x_{n'}, \mathbf{c}_n \setminus x_{n'}) = \frac{\sum_{x_m \in \mathbf{c}_n \setminus x_{n'}} vissim(x_{n'}, x_m)}{|\mathbf{c}_n| - 1}.$$

S-V1 evaluates the visual similarity between siblings

\* S: Siblings, V: Visual

# Feature: Develop $f$

- Visual features: Parent-child Similarity (PC-V1\*)
  - Step 1 : Fit a Gaussian for child categories
  - Step 2: Fit a Gaussian for **only the top-K images of parent categories**
  - Step 3 – 4: same with S-V1



\* PC: Parent-child, V: Visual

# Feature: Develop $f$

- Visual features: Parent Prediction (PC-V2\*)

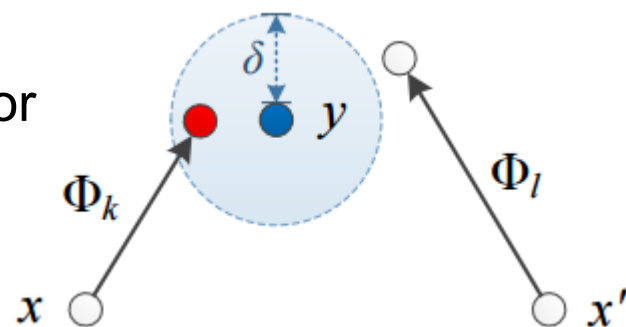
- Step 1 : Learn a projection matrix to map the mean image of child category to the word embedding of its parent category

$$\Phi^* = \operatorname{argmin}_{\Phi} \frac{1}{N} \sum_n \|\Phi \bar{v}_{i_{n'}} - v_{t_n}\|_2^2 + \lambda \|\Phi\|_1$$

- Step 2: Calculate the distance

$$\|\Phi \bar{v}_{i_{n'}} - v_{t_n}\|.$$

- Step 3: bin the distance as a feature vector



\* PC: Parent-child, V: Visual

# Feature: Develop $f$

- Text features
  - Parent prediction [Fu et al.]
    - Parent prediction: projection from child to parent
  - Sibling Similarity
    - Distance between word vectors
  - Surface features [Bansal et al.]
    - Ends with (e.g. catshark is a sub-category of shark), LCS, Capitalization, etc.

# Parameter Estimation

- Inference
  - Gibbs sampling

$$p(z_n = m | \mathbf{z} \setminus z_n, \cdot) \\ \propto (q_m^{-n} + \alpha_m) \frac{\prod_{x_{n'} \in \mathbf{c}_m \cup \{x_n\}} g_w(x_m, x_{n'}, \mathbf{c}_m \cup \{x_n\})}{\prod_{x_{n'} \in \mathbf{c}_m \setminus x_n} g_w(x_m, x_{n'}, \mathbf{c}_m \setminus x_n)}$$

- Learning
  - Supervised learning from gold taxonomies of training data
  - Gradient descent-based maximum likelihood estimation
- Output taxonomies
  - Chao-Liu-Edmonds algorithm



# Experiment Setup

- Implementation

- Wordvec: Google word2vec
- Convnet: VGG-16

- Evaluation metric: Ancestor-F1 =  $\frac{2PR}{P+R}$

$$P = \frac{|\text{is-a}_{\text{predicted}}| \cap |\text{is-a}_{\text{gold}}|}{|\text{is-a}_{\text{predicted}}|}, R = \frac{|\text{is-a}_{\text{predicted}}| \cap |\text{is-a}_{\text{gold}}|}{|\text{is-a}_{\text{gold}}|}$$

- Data

- Training set: ImageNet taxonomies

Trees	Tree A	Tree B	Tree C
<b>Synset ID</b>	12638	19919	23733
<b>Name</b>	consumer goods	animal	food, nutrient
$h = 4$	187	207	572
$h = 5$	362	415	890
$h = 6$	493	800	1166
$h = 7$	524	1386	1326

# Evaluation

## Results: Comparison to baseline methods

- Embedding-based feature (LV) is comparable to state-of-the-art
- Full feature set (LVB) achieve the best

Method	$h = 4$	$h = 5$	$h = 6$	$h = 7$
Hierarchy Completion				
Fu2014	0.66	0.42	0.26	0.21
Ours (L)	0.70	0.49	0.45	0.37
Ours (LV)	<b>0.73</b>	<b>0.51</b>	<b>0.50</b>	<b>0.42</b>
Hierarchy Construction				
Fu2014	0.53	0.33	0.28	0.18
Bansal2014	0.67	0.53	0.43	0.37
Ours (L)	0.58	0.41	0.36	0.30
Ours (LB)	0.68	0.55	0.45	0.40
Ours (LV)	0.66	0.52	0.42	0.34
Ours (LVB - E)	0.68	0.55	0.44	0.39
Ours (LVB)	<b>0.70</b>	<b>0.57</b>	<b>0.49</b>	<b>0.43</b>

- L: Language features
  - surface features
  - embedding features
- V: Visual features
- B: Bansal2014 features
  - web ngrams etc.
- E: Embedding features

# Evaluation

## Results: How much visual features help?

S-V1	PC-V1	PC-V2	h = 4	h = 5	h = 6	h = 7
			0.58	0.41	0.36	0.30
✓			0.63	0.48	0.40	0.32
	✓		0.61	0.44	0.38	0.31
		✓	0.60	0.42	0.37	0.31
✓	✓		0.65	<b>0.52</b>	0.41	0.33
✓	✓	✓	<b>0.66</b>	<b>0.52</b>	<b>0.42</b>	<b>0.34</b>

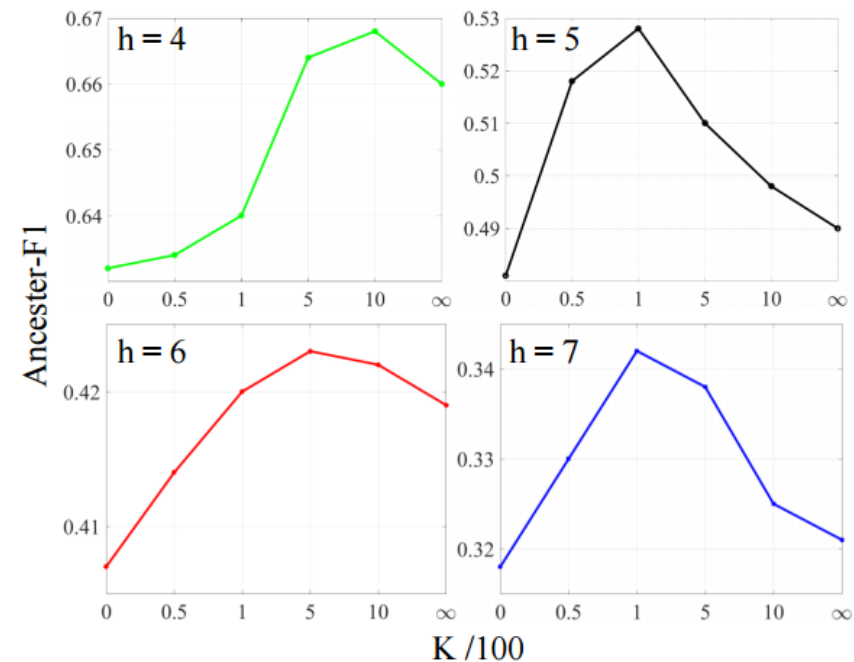
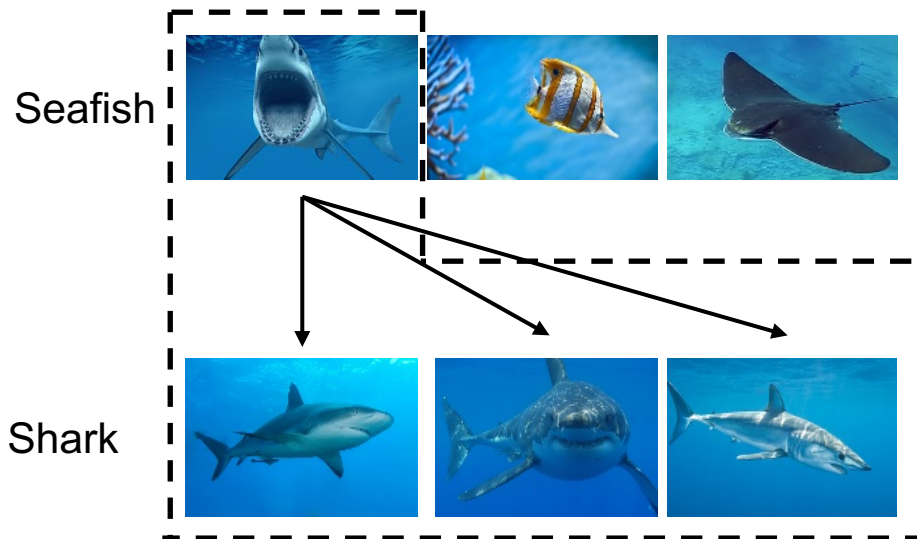
Messages:

- Visual similarity (S-V1, PC-V1) help a lot
- The complexity of visual representations does not affect much

# Evaluation

## Results: Investigating PC-V1

- Images of parent category are not all necessarily visually similar to images of child category



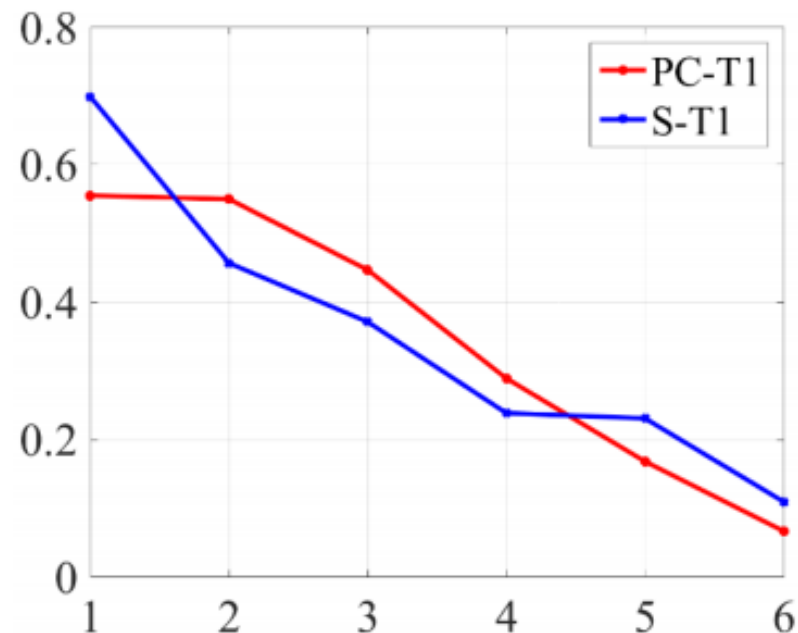
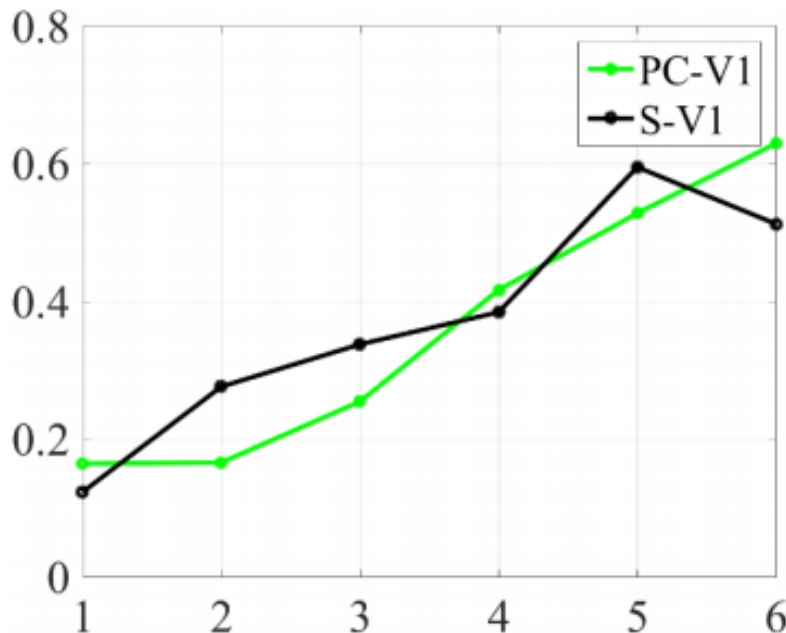
# Evaluation

## Results: When/Where visual features help?

- Messages:

- Shallow layers  $\leftrightarrow$  abstract categories  $\leftrightarrow$  text features more effective
- Deep layers  $\leftrightarrow$  specific categories  $\leftrightarrow$  visual features more effective

Weights v.s. depth



# Take-home Message

- Visual similarity helps taxonomy induction a lot
  - Sibling similarity
  - Parent-child similarity
- Which features are more important?
  - Visual features are more indicative in near-leaf layers
  - Text features more evident in near-root layers
- Embedding features augments word count features

**Thank You!**  
**Q & A**

# Evaluation

## Results: Visualization

