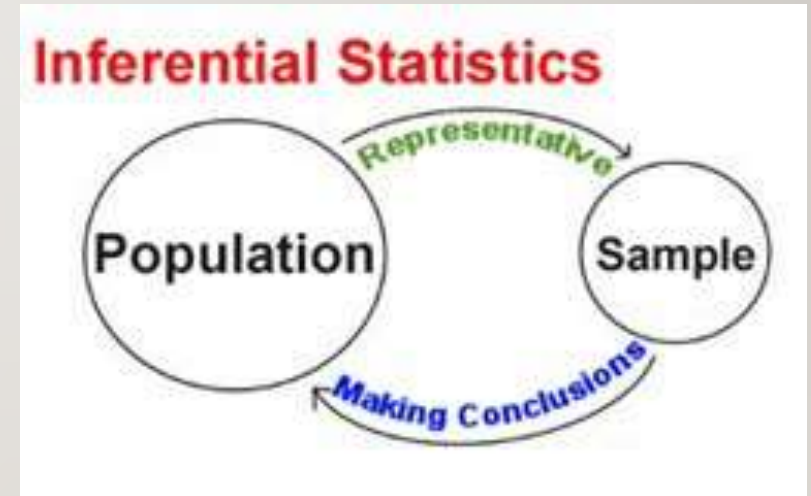


INFERENTIAL STATISTICS AND HYPOTHESIS TESTING

INFERENTIAL STATISTICS

- Inferential statistics is used to draw inference from the sample of the huge data.
- In this session we are going to talk about the following topics
 - t-Tests
 - Correlation Coefficients
 - Chi-Square

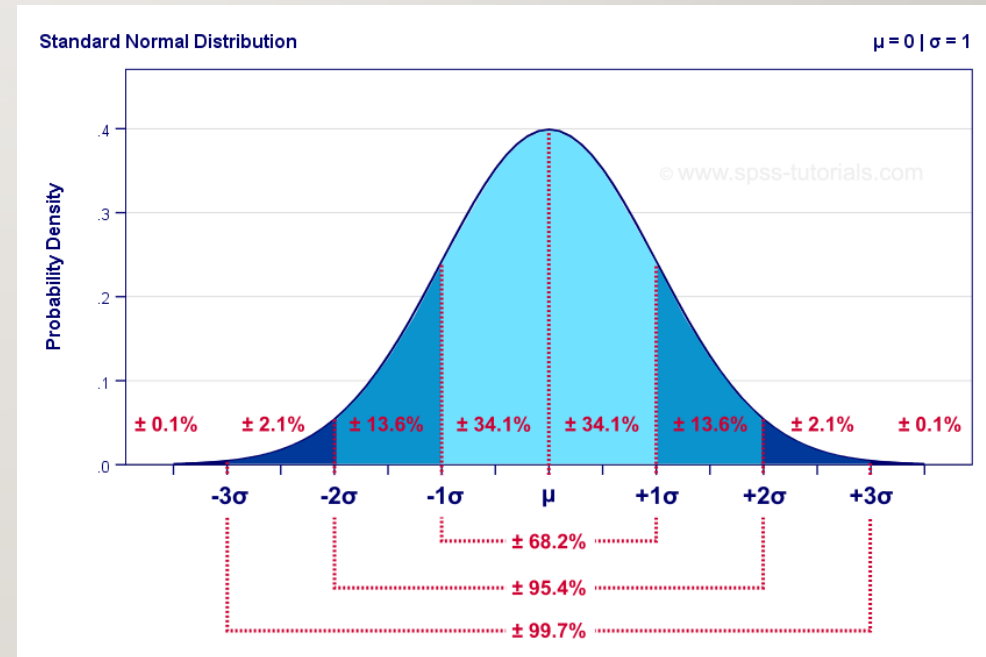
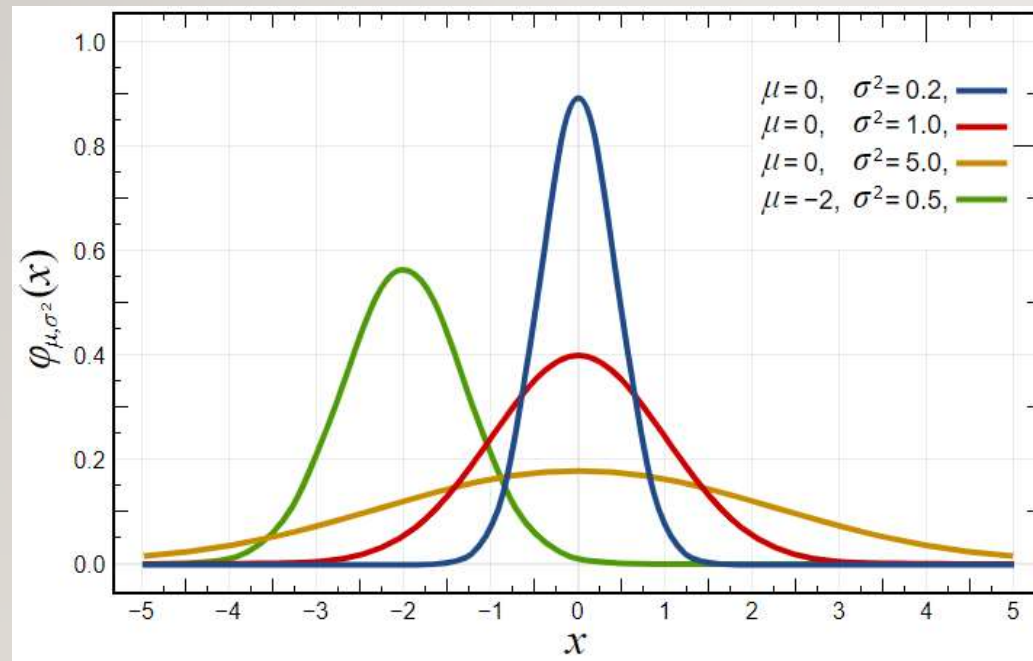


HYPOTHESIS TESTING

- Hypothesis testing is a statistical method that is used in making statistical decisions using experimental data.
- Hypothesis Testing is basically an assumption that we make about the population parameter.
- A hypothesis test evaluates two mutually exclusive statements about a population to determine which statement is best supported by the sample data.
- When we say that a finding is statistically significant, it's thanks to a hypothesis test.

BASICS OF HYPOTHESIS TESTING

- The basic of hypothesis is “**Normalization**” and “**Standard Normalization**”.



PARAMETERS OF HYPOTHESIS TESTING

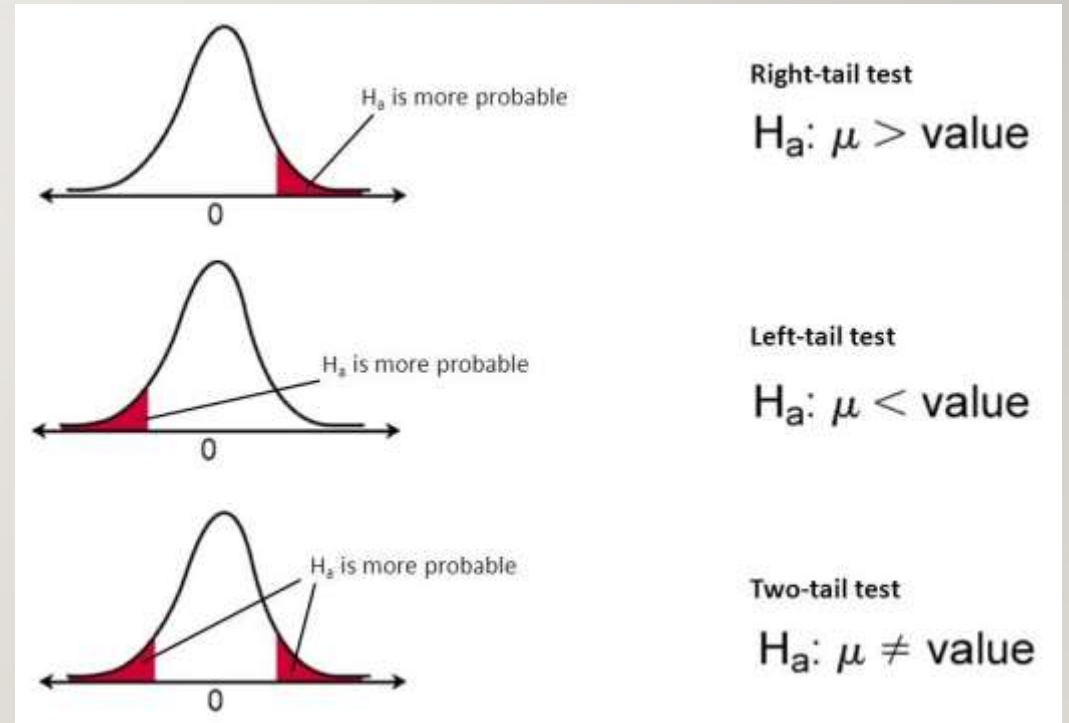
- **Null Hypothesis:-** In inferential statistics, the null hypothesis is a general statement or default position that there is no relationship between two measured phenomena, or no association among groups.
- **Alternative Hypothesis:-** The alternative hypothesis is the hypothesis used in hypothesis testing that is contrary to the null hypothesis. It is usually taken to be that the observations are the result of a real effect.
- **Errors:-** There are two types of errors Type-I and type-II.

PYTHON LIBRARY

- Numpy
- Pandas
- Scipy
- Matplotlib

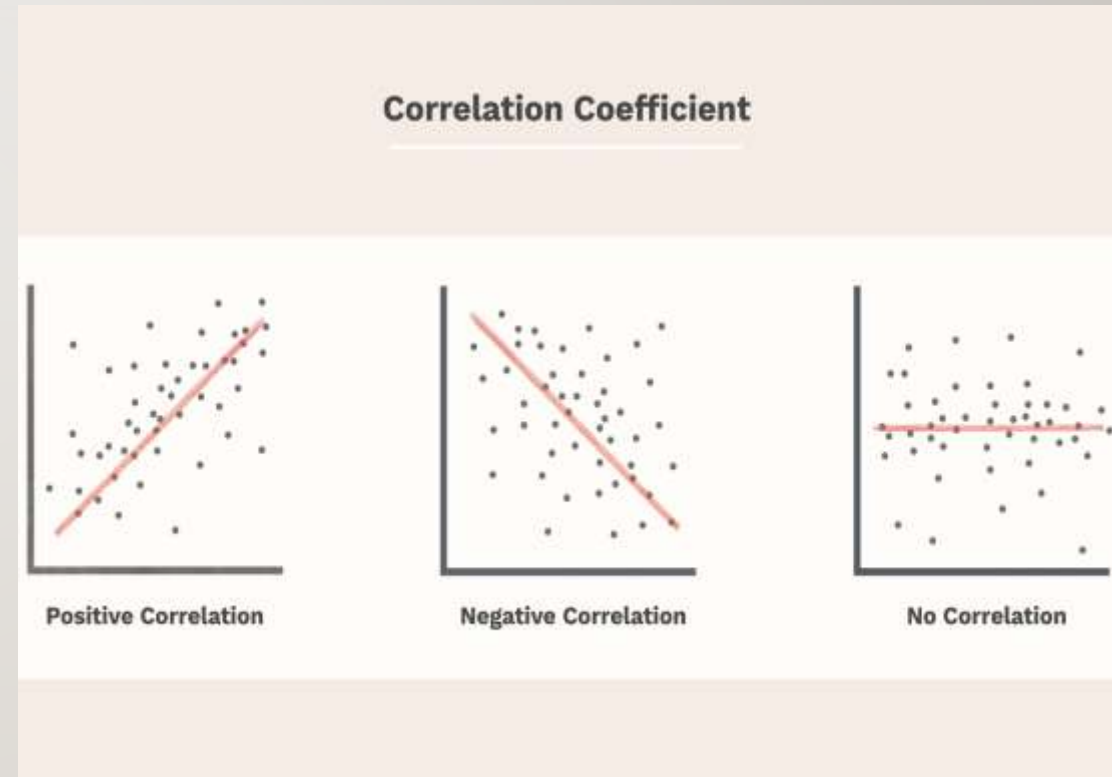
T-TEST

- t-Test is used to see whether two groups are similar or not.
- Two-sided one-sample t-test
- Independent t-test
- Paired t-test



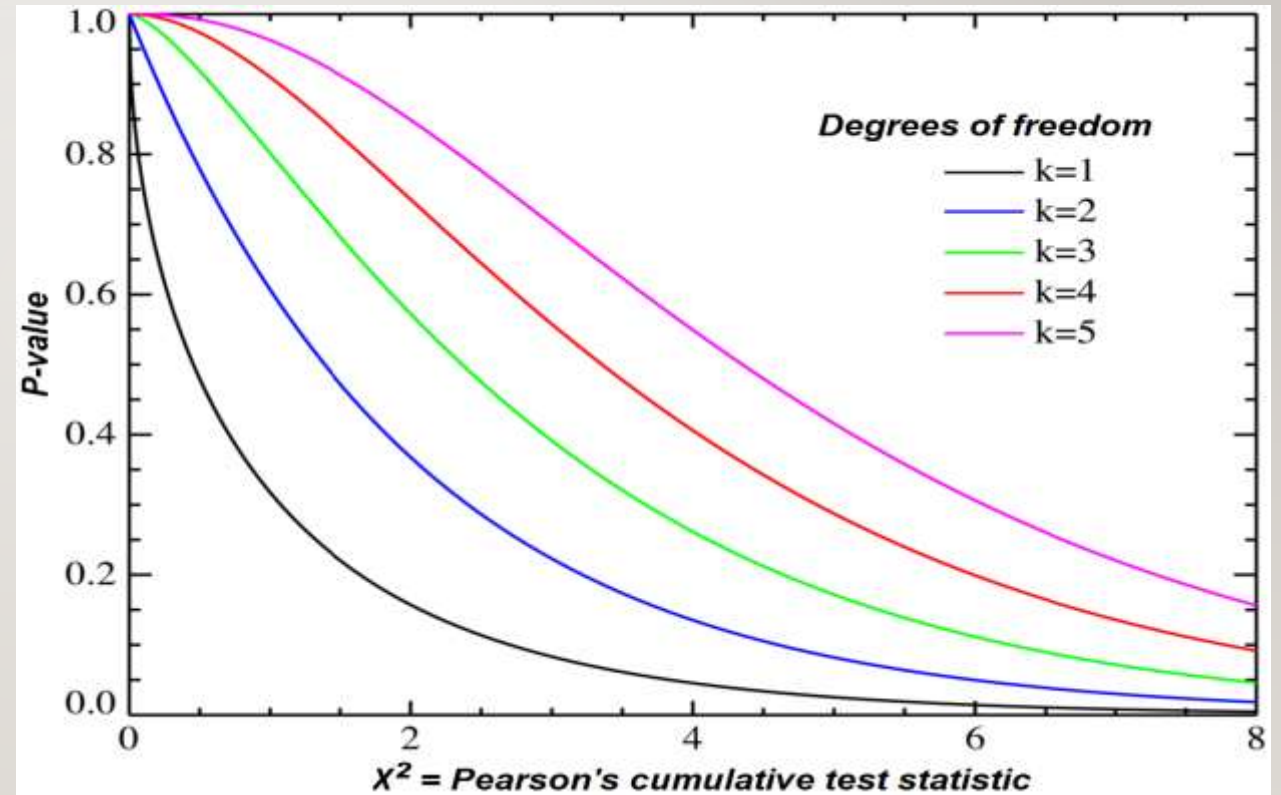
CORRELATION COEFFICIENT

- The correlation coefficient is a statistical measure of the strength of the relationship between the relative movements of two variables.
- Three relations can be established depending upon the value of the correlation coefficient
 - Positive
 - Negative
 - Neutral



CHI-SQUARE TEST

- Unlike Correlation Coefficients, Chi-Square is used to test the level of association between two categorical variables.
- The chi-square test is also known as χ^2 test.



THANK YOU