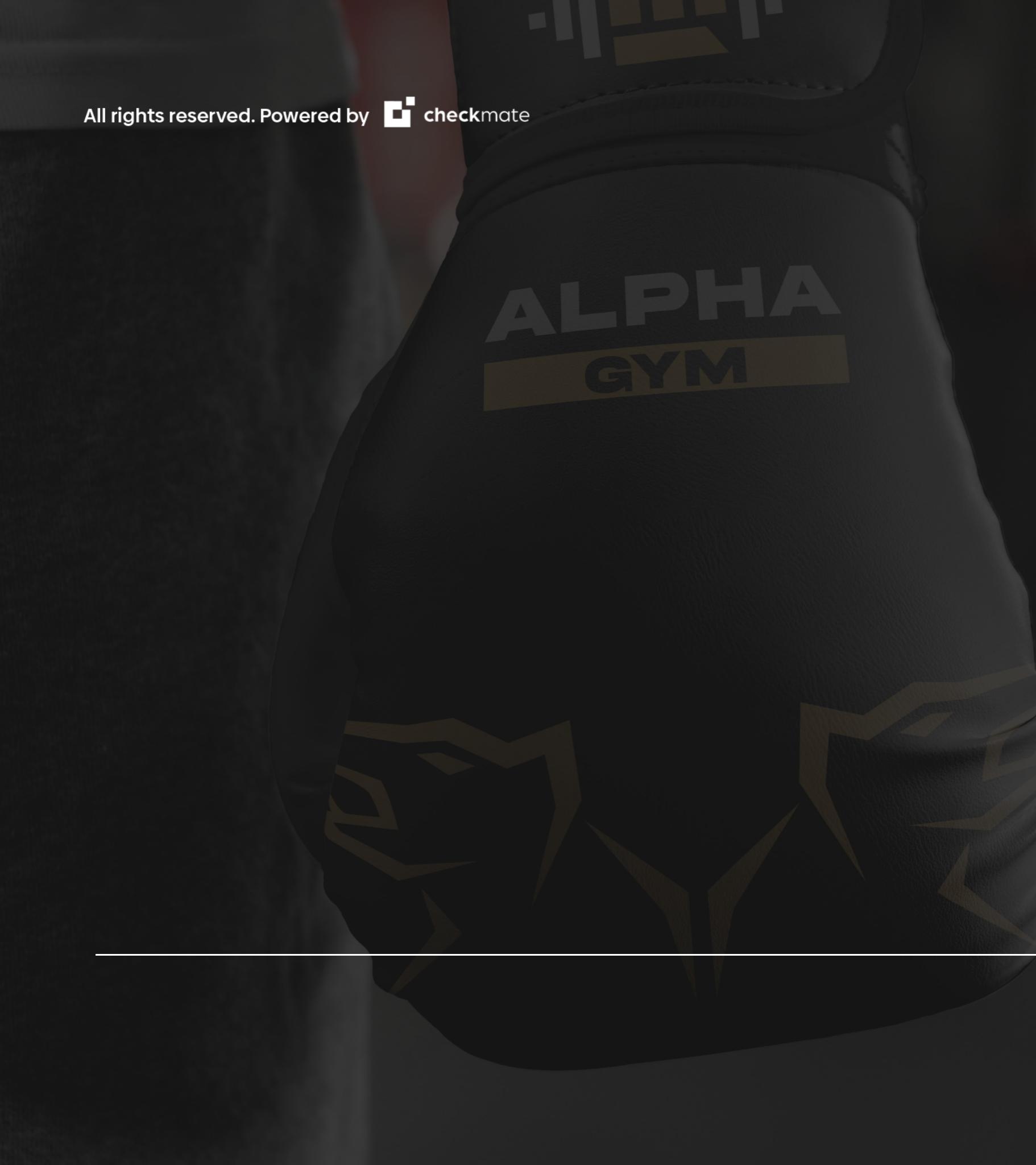




ALPHA
GYM



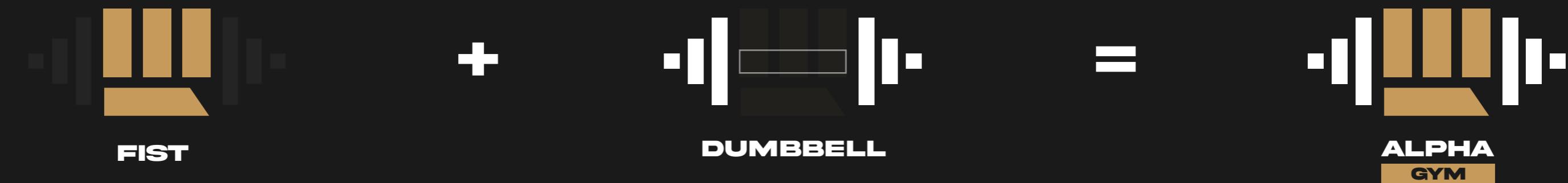
ALPHA
GYM

BRAND IDENTITY

ALPHA
GYM



LOGO CONCEPT

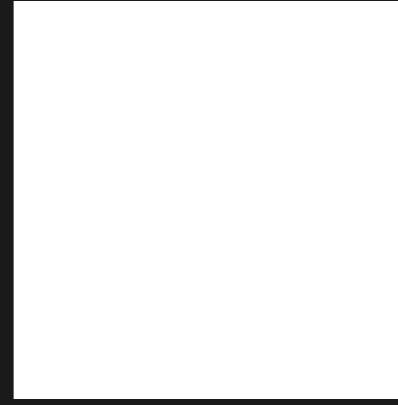


COLOR & FONT

**AKIRA EXPANDED
SUPER BOLD**

**A B C D E F G H J K L M
N O P Q R S T U V Z
1 2 3 4 5 6 7 8 9 0**

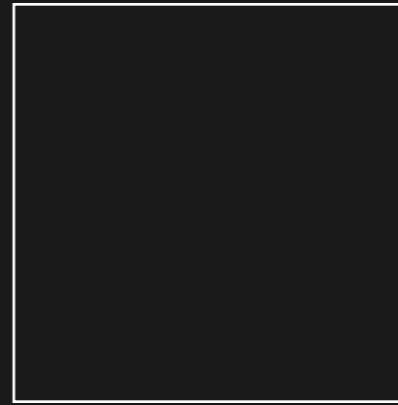
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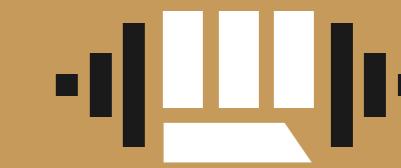
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#1A1A1A



LOGO USAGE



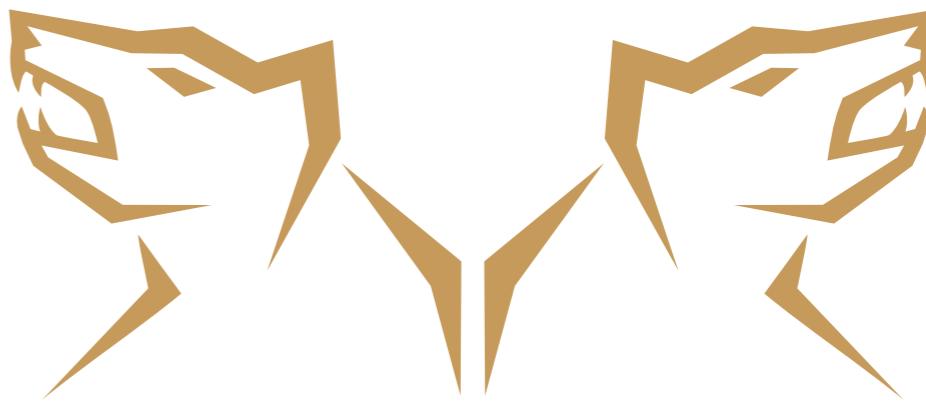
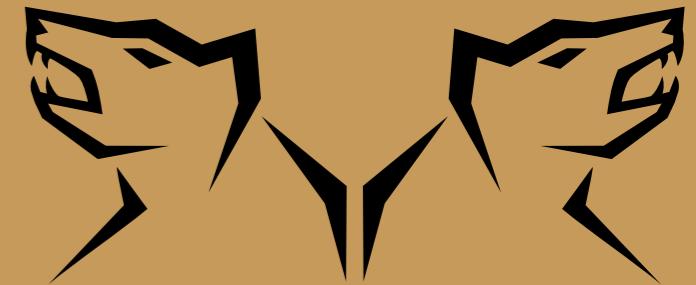
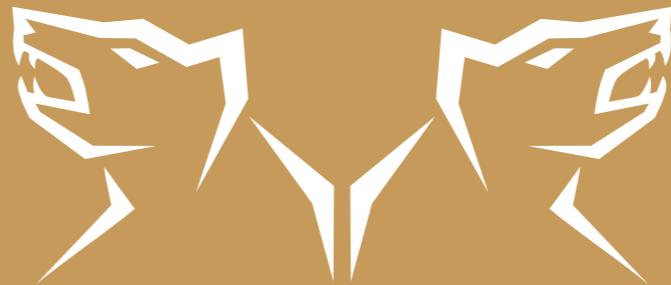
TYPOGRAPHY USAGE

ALPHA
GYM

ALPHA
GYM

ALPHA
GYM

MASCOT USAGE



MOCKUPS









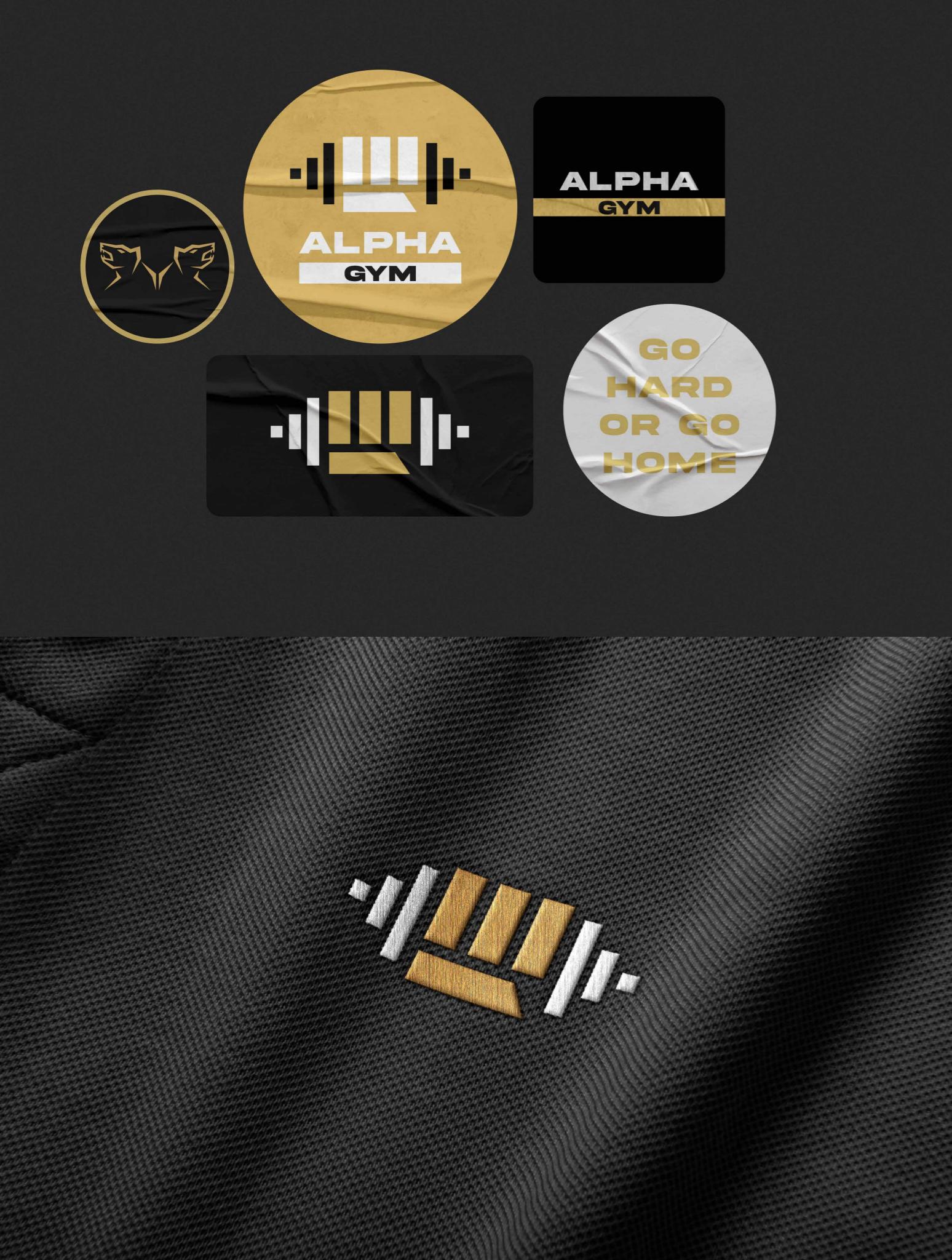
**BEAST
MODE**





ALPHA
GYM

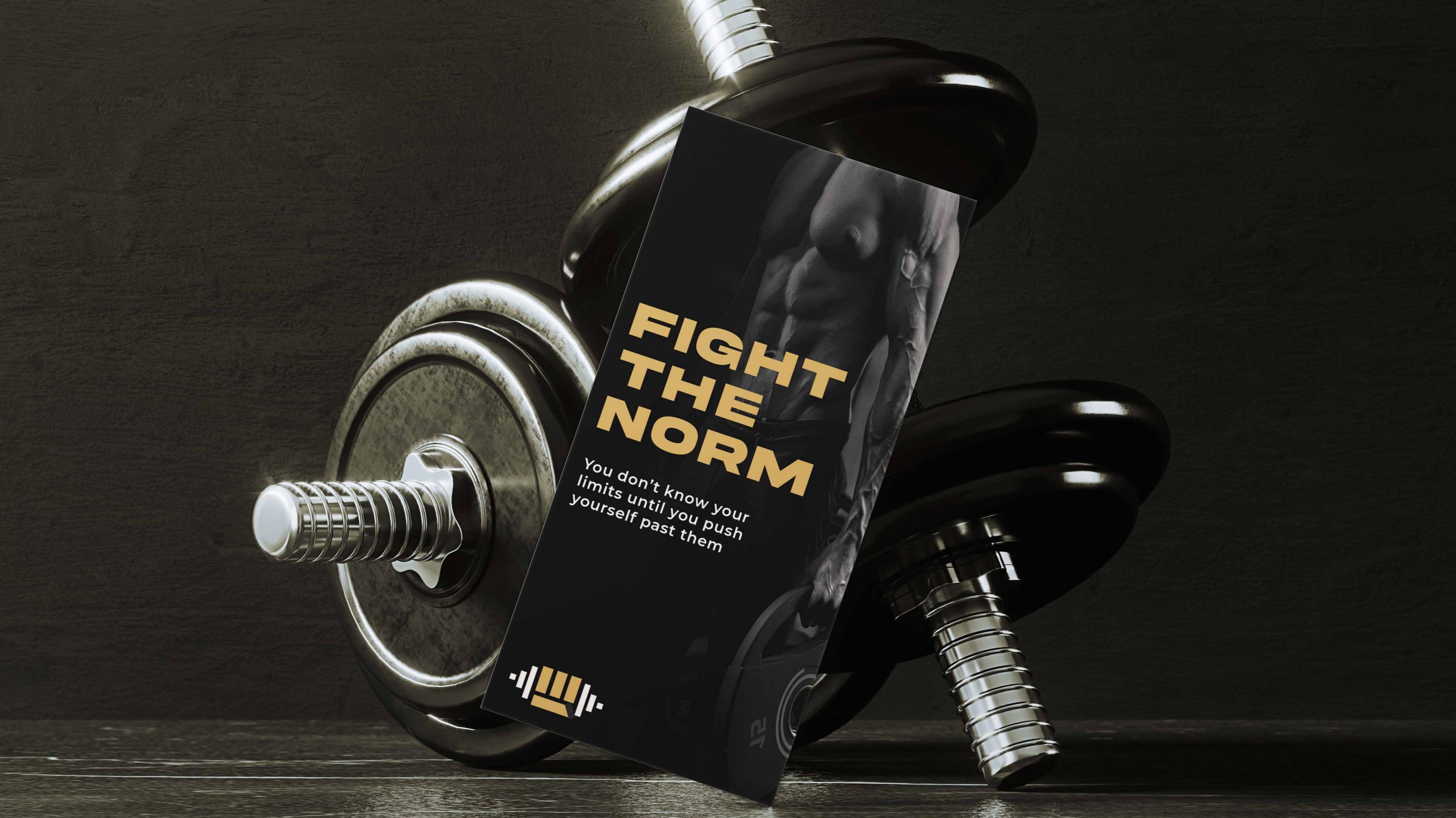




GO HARD OR GO HOME
GO HARD OR GO HOME





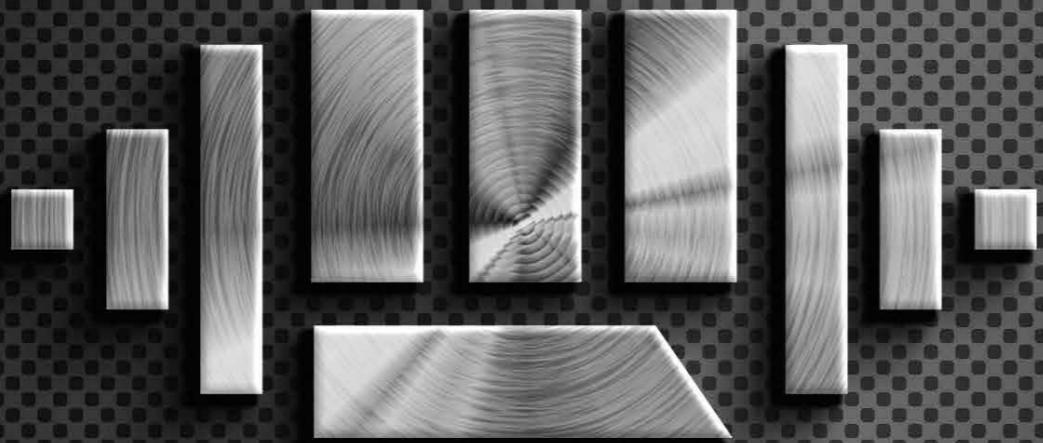


FIGHT THE NORM

You don't know your
limits until you push
yourself past them







ALPHA GYM

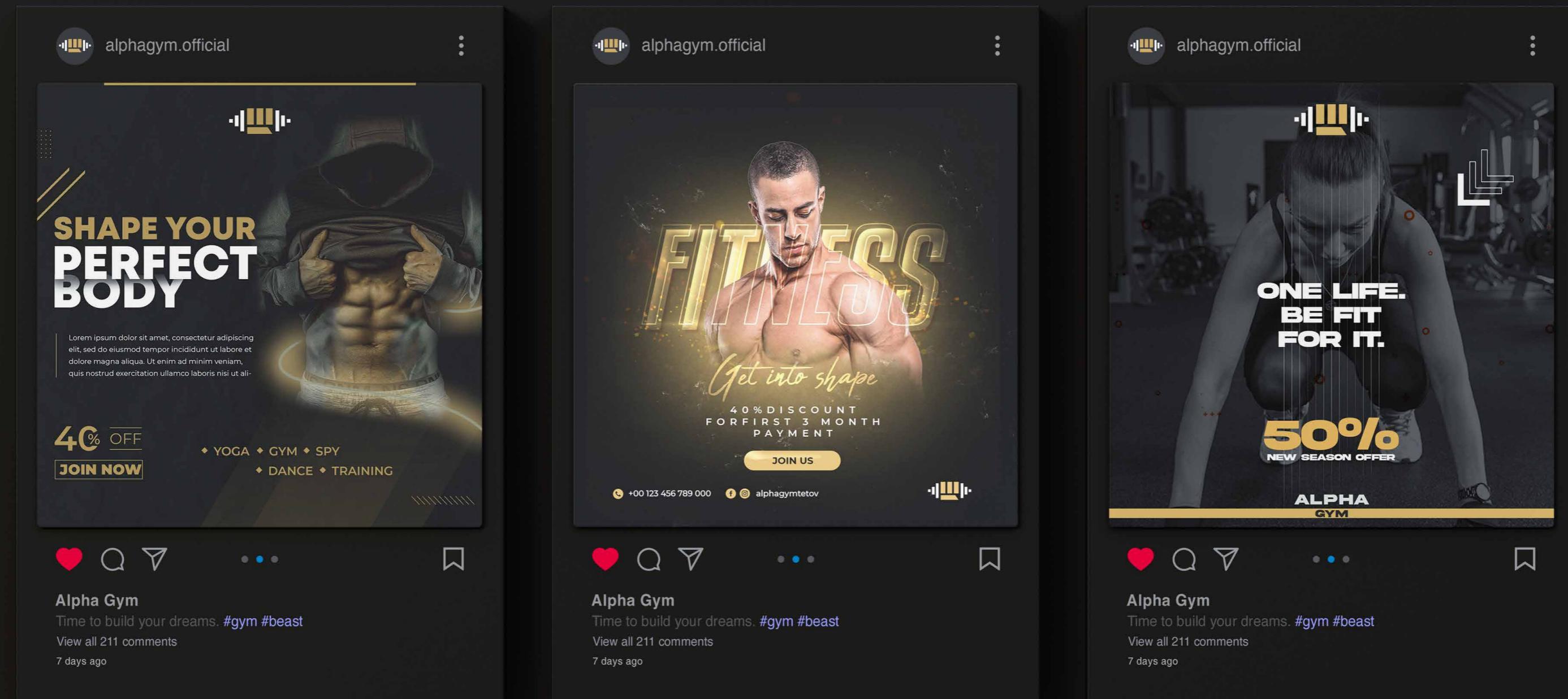
No more Excuses

Regular attendance to "ALPHA GYM" offers a myriad of benefits to both physical and mental health. With various workout options, it's an excellent way to improve fitness, reduce stress and anxiety, and boost confidence.

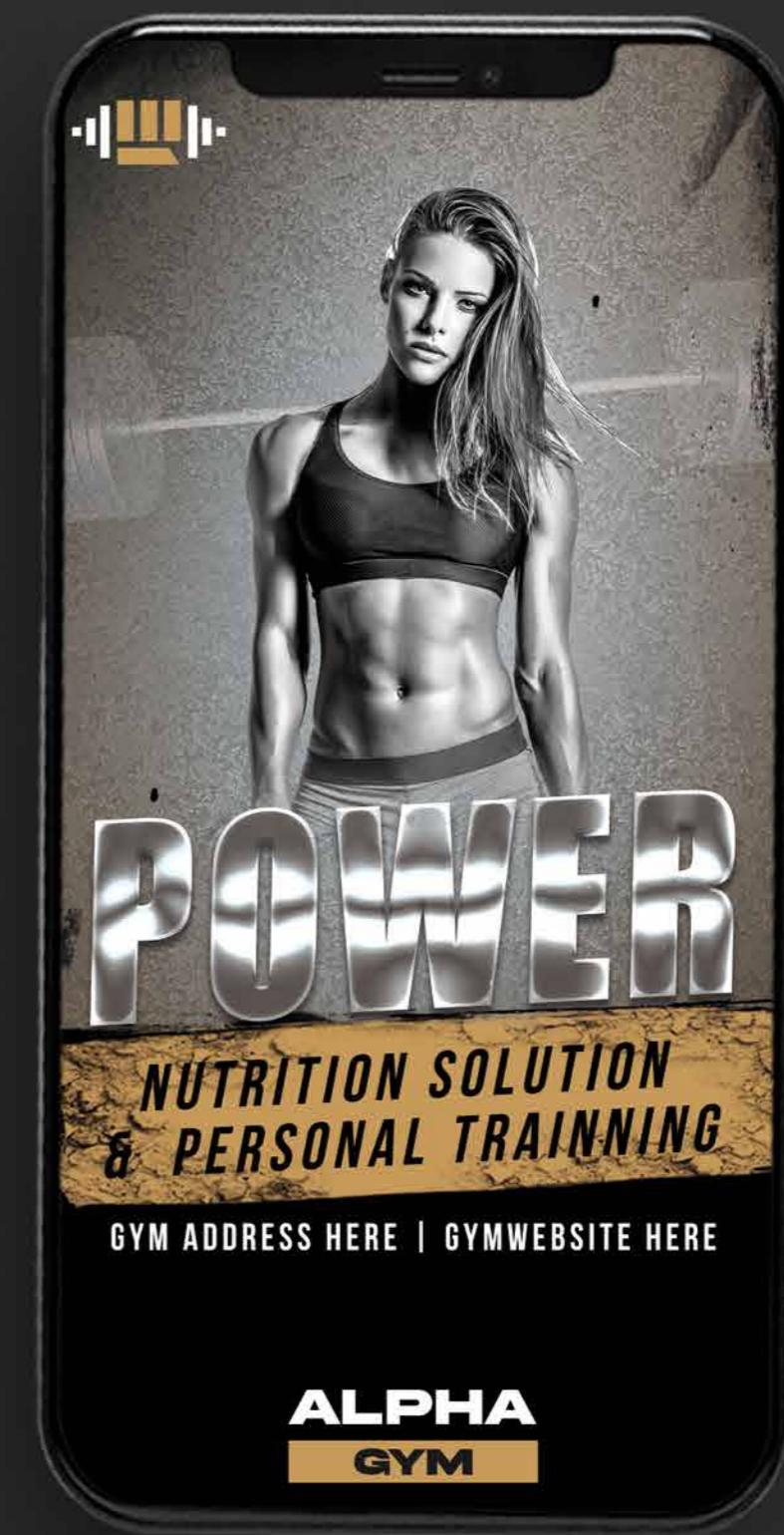




SOCIAL MEDIA







**THANK
YOU**

