

Zynoxbit: A Strategic Digital Transformation Proposal



This document serves as a comprehensive proposal for a strategic partnership with Zynoxbit, a digital solutions company committed to empowering businesses for a smarter, more connected future. Our approach is to move beyond a simple vendor-client relationship to become an extension of your business, providing transparent, value-driven, and scalable solutions tailored to the unique dynamics of the Bangladeshi and Malaysian markets.

Our services are meticulously planned to address your specific challenges and business goals. The budget plans below are not merely a list of costs; they are a breakdown of strategic investments designed to maximize your return and ensure long-term, sustainable growth.

Section 1: Bangladesh Market (BDT)

The digital market in Bangladesh is characterized by a strong emphasis on cost-effectiveness and value. Our pricing strategy is designed to be highly competitive while reflecting the commitment to a superior standard of quality and project management. A 20% **Quality Assurance & Strategic Partnership Fee** is included in all prices. This fee covers dedicated project management, rigorous quality checks, and strategic oversight, ensuring your project is not only delivered on time but is also built to international standards.

1.1 Web Development Services

Our web development packages are structured to provide a clear correlation between investment and functionality, offering a clear roadmap for businesses at different stages of growth.

Package/Functionality	Base Cost (BDT)	Strategic Fee (20%)	Final Price (BDT)
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Professional Website			
<i>Functionality:</i> Professional-quality website with CMS integration (e.g., WordPress), true responsive design, up to 15 pages, feedback form, and social media integration. Also includes website analytics and dedicated photography services.	30,000 - 40,000	6,000 - 8,000	36,000 - 48,000
Corporate Website			
<i>Functionality:</i> A robust, feature-rich website for mid-sized enterprises. Includes up to 30 pages and advanced technology such as PHP + Laravel/ MERN Stack. Incorporates live chat, email marketing, and integrated SEO. Also comes with six months of post-delivery support.	60,000	12,000	72,000

E-Commerce Solution			
<i>Functionality:</i> A complete online store with custom design for direct sales. Features include unlimited products and categories, price and size filters, blog integration, and SEO-friendly development.	1,50,000	30,000	1,80,000

1.2 Supplemental Digital Services

These services can be added on a retainer or project basis to support your core digital presence.

Service Category	Functionality Breakdown	Base Cost (BDT)	Strategic Fee (20%)	Final Price (BDT)
Search Engine Optimization (SEO)	Our monthly retainer includes keyword research, on-page optimization, and natural link-building to improve your website's visibility on search	15,000 - 40,000/month	3,000 - 8,000/month	18,000 - 48,000/month

	engines.			
Social Media Marketing & Meta Ads	We provide strategic content creation, audience targeting, and campaign planning to attract customers and drive tangible conversions.	5,100+ /month	1,020+ /month	6,120+ /month
UI/UX Design	This project-based service focuses on enhancing your digital platforms with seamless navigation and compelling aesthetics to improve customer engagement and retention.	Custom Quote	20% of Base Cost	Custom Quote

Section 2: Malaysia Market (RM)

The Malaysian market is more mature and values premium, integrated solutions backed by operational excellence. Our pricing is structured to reflect this, with a 50% fee that funds continuous innovation, superior talent, and proactive consulting. We refer to this as the **Miscellaneous Costing & Company Revenue**, as it is a critical investment in your long-term success.

2.1 Web Development Services

Our Malaysian web development services are a mix of pre-defined and custom solutions, designed to meet the high standards of a discerning market.

Package/Functionality	Base Cost (RM)	Miscellaneous Costing & Company Revenue (50%)	Final Price (RM)
Simple Website Package			
<i>Functionality:</i> A cost-effective solution for startups and SMEs, providing a foundational online presence with responsive design, contact forms, and social media integration.	888 - 3,999	444 - 1,999.50	1,332 - 5,998.50
Custom Design Website			
<i>Functionality:</i> A unique, custom-designed website tailored to your brand identity, starting with a tailored mockup and incorporating simple animations	5,000	2,500	7,500

and dynamic elements.			
Custom Build & Development			
<i>Functionality:</i> A bespoke web application requiring a team of specialists to develop unique, complex functionalities for your business.	25,000+	12,500+	37,500+
Add-on Functions			
<i>Functionality:</i> Additional high-value functions can be added to any package, such as an e-commerce system with a payment gateway, AI live chat integration, or multi-language support.	Varies	50% of Base Cost	Varies

2.2 Supplemental Digital Services

Our retainer-based services are designed to provide continuous support and strategic guidance for ongoing growth.

Service	Functionality	Base Cost	Miscellaneous	Final Price
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Category	Breakdown	(RM)	Costing & Company Revenue (50%)	(RM)
Website Maintenance & Security	Ongoing services to ensure your website remains secure, performs optimally, and maintains its SEO ranking.	300 - 800/month (for SMEs)	150 - 400/month	450 - 1,200/month
Search Engine Optimization (SEO)	Our monthly retainer includes comprehensive keyword strategies, on-page optimization, and technical SEO, with a focus on improving online visibility and user engagement.	2,000 - 8,000/month	1,000 - 4,000/month	3,000 - 12,000/month
Social Media Marketing (SMM)	We create and manage campaigns across multiple platforms, focusing on audience targeting, strategic content	2,000 - 10,000/month	1,000 - 5,000/month	3,000 - 15,000/month

	creation, and delivering measurable growth.			
Meta Ads Management	This service provides professional management of your Facebook and Instagram ad campaigns. Fees are for management only and do not include ad spend.	1,000 - 3,000/month	500 - 1,500/month	1,500 - 4,500/month

Conclusion

This proposal is a testament to our commitment to a transparent, strategic, and results-driven partnership. We believe in building a future where your business can thrive without being held back by operational complexities or a lack of resources. Our goal is to handle the "heavy lifting" so you can focus on what matters most—leading your company into its next phase of growth.

We are ready to start this journey with you. Let's discuss how we can tailor these plans to your specific needs and build a blueprint for your success.