# Advanced Topics in Human Computer Interaction

**Guest Lecture** 

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### Who am I?

**BSc in ICT (Hons)** 



Researcher





**PhD in Information Technology** 



**Research Fellow** 



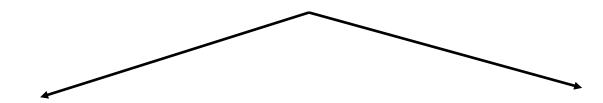
## What will we discuss today?

Personalisation

Role of personalisation in digital mental health interventions

 How it has been applied to the companion agent we are developing

#### HCI research



#### **Technology-Centric**

Technological breakthroughs to enhance user interfaces

E.g., AR/VR, Haptic Interfaces and Augmentation, etc.

#### **Human-Centric**

Research focuses on understanding human psychology and behavior to create more adaptive and user-friendly systems

E.g., Personalisation, Behavioural Computing, etc.

#### What is personalisation?

Personalisation is the process that changes the functionality, interface, information content, or distinctiveness of a system to increase its personal relevance to the individual.

What are some examples of personalisation you've noticed on apps on your phone?

#### **Entertainment**



#### **App recommendations**



**Shopping/e-commerce** 



#### **Health and fitness**









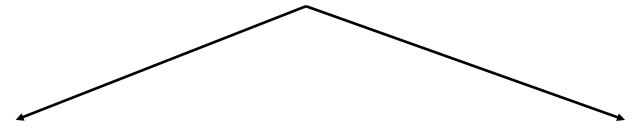
## Personalisation in Digital Mental Health Interventions

 Digital Mental Health Intervention (DMHI) - technology-based tools, such as apps, websites, or programs, designed to support mental health.

- Importance of personalisation in DMHI
  - Increased Engagement
  - Improved Adherence
  - Enhanced User Experience
  - Better Outcomes

### Contd.

#### Personalisation in DMHIs



What elements have been personalised?

Through what methods/mechanisms has personalisation been implemented?

**Personalisation Dimensions** 

**Personalisation Mechanisms** 

### **Personalisation Dimensions**







Order



Guidance



Communication





Interface



Interactivity

### Personalisation Mechanisms









User choice

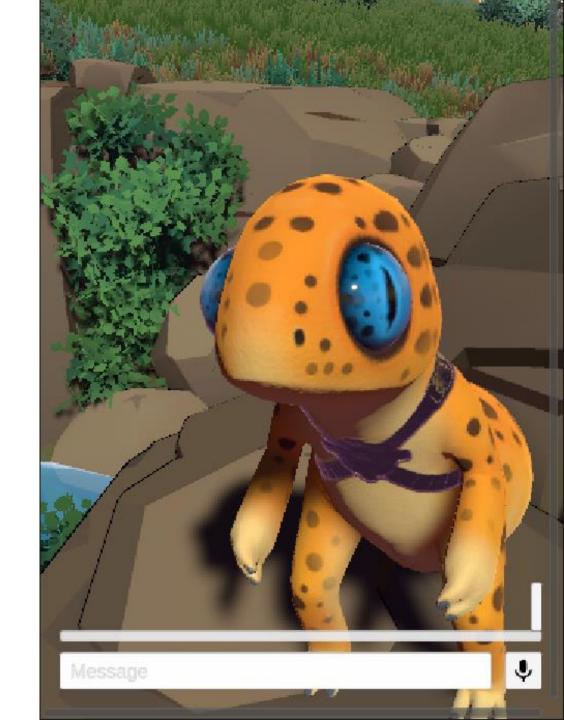
Provider choice

Rule-based

Machine learning

## Our Companion Agent: Mango

- The research problem
- Why 'Mango'?
- What 'Mango' can do?



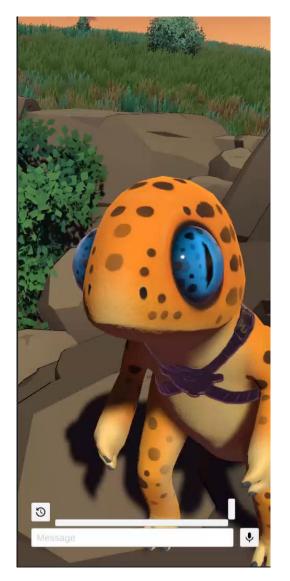
## Personalising Mango



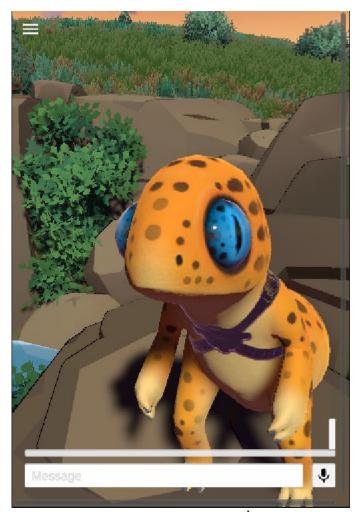


In collaboration with

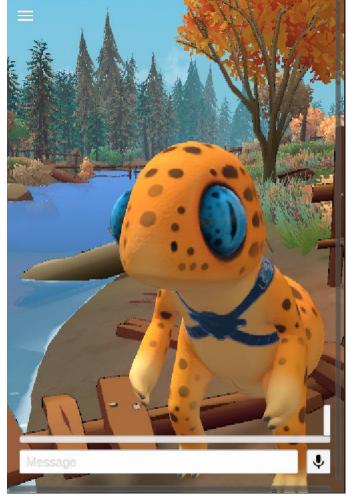
The University of Nottingham



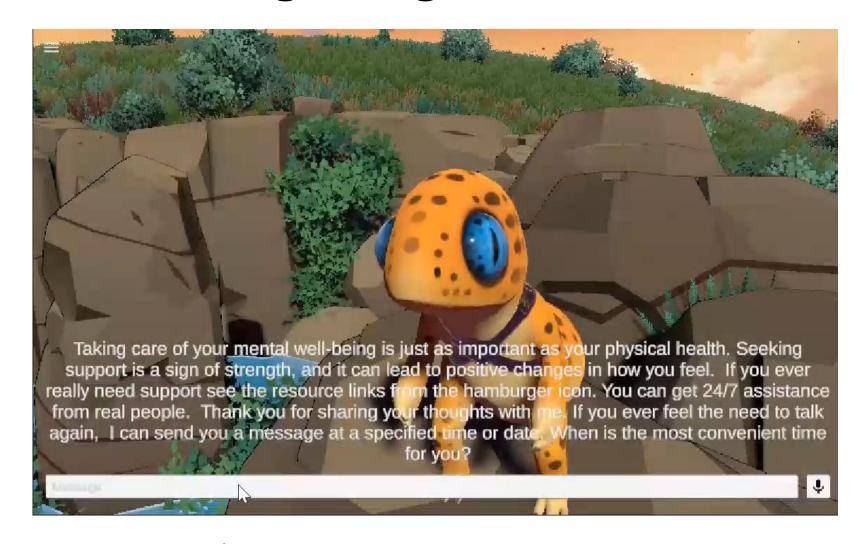
## Personalising Mango Contd.





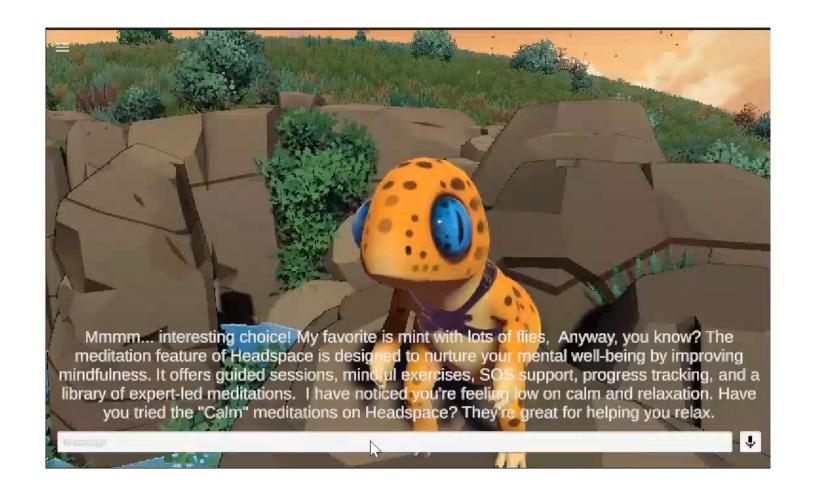


### Personalising Mango Contd.

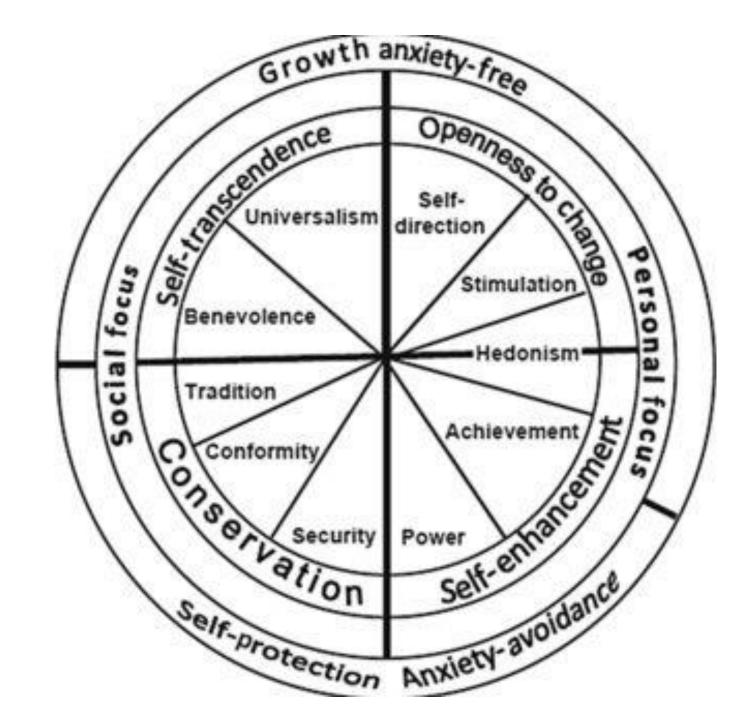


## Personalising Mango Contd.

- Motivational content/Feature introduction based on WHO-5
- What is WHO-5?
  - Felt cheerful in good spirits?
  - Felt calm and relaxed?
  - Felt active and vigorous?
  - Woke up feeling fresh and rested?
  - Daily life has been filled with things that interest me?



Continuing personalisation of Mango with Schwartz's theory of basic values



## Thank you!