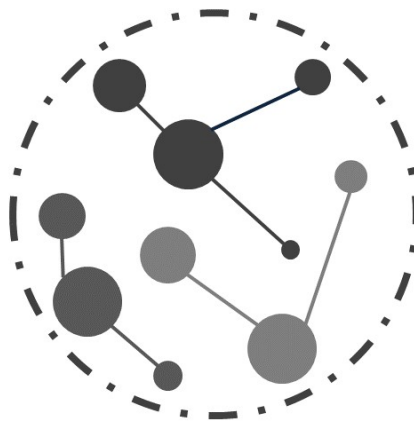


Clustering algorithms in the touristic sector:

Case study on travel agency data

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A thesis presented for the degree of
Management Science and Technology



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Abstract

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Chapter 1

INTRODUCTION

1.1 Research Motivation

1.2 Research Methology

Chapter 2

BACKGROUND

Chapter 3

CASE STUDY: CLUSTER ANALYSIS ON TRAVEL AGENCY'S DATA