

# Email Marketing – APIs

## 1. Contacts

### a. View All Contacts

<b>Description</b>	This API is used to fetch all the contacts
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-contacts
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### b. View Single Contact

<b>Description</b>	This API is used to fetch the details of the individual contact on the basis of the contact ID.
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-contact/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### c. Create Contact

<b>Description</b>	This API is used to create the contact.	
<b>Method</b>	<b>POST</b>	
<b>URL</b>	https://marketingemail.biz/api/v1/add-contact	
<b>Headers:</b>		
<b>Authorization</b>	Bearer FQPitDe7bsfsswrewetsdwwretert456456	
<b>secret-key</b>	7phn6ybzsq88o80	
<b>Body:</b>	<b>Type</b>	
<b>first_name[]</b>	text	John
<b>last_name[]</b>	text	Smith
<b>for_sms[]</b>	boolean	1 (for yes) OR 0 (for no)
<b>for_email[]</b>	boolean	1 (for yes) OR 0 (for no)
<b>email[]</b>	text	example@mail.com
<b>number[]</b>	number	E.g: 12 3456789012
<b>group_id (optional)</b>	text	E.g: "dcjb3rjh43nds4"

#### d. Update Contact

<b>Description</b>	This API is used to edit the contact by its ID.	
<b>Method</b>	<b>PATCH</b>	
<b>URL</b>	https://marketingemail.biz/api/v1/edit-contact	
<b>Headers:</b>		
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456	
<b>secret-key</b>	E.g: 7phn6ybzsq88o80	
<b>Body:</b>	<b>Type</b>	
<b>contact_id[]</b>	text	E.g: "dcjb3rjhf43nds4"
<b>first_name[]</b>	text	John
<b>last_name[]</b>	text	Smith
<b>for_sms[]</b>	boolean	1 (for yes) OR 0 (for no)
<b>for_email[]</b>	boolean	1 (for yes) OR 0 (for no)
<b>email[]</b>	text	example@mail.com
<b>number[]</b>	number	E.g: 12 3456789012
<b>group_id (optional)</b>	text	E.g: "dcjb3rjhf43nds4"

### e. Delete Contact

<b>Description</b>	This API is used to delete the contact by the contact ID.
<b>Method</b>	<b>DELETE</b>
<b>URL</b>	https://marketingemail.biz/api/v1/delete-contact
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80
<b>Body:</b>	
<b>contact_id[]</b>	E.g: "dcjb3rjhf43nds4"

### f. Subscribe Contact

<b>Description</b>	This API is used to subscribe the contact
<b>Method</b>	<b>PATCH</b>
<b>URL</b>	https://marketingemail.biz/api/v1/subscribe-contact/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### g. Unsubscribe Contact

<b>Description</b>	This API is used to unsubscribe the contact
<b>Method</b>	<b>PATCH</b>
<b>URL</b>	https://marketingemail.biz/api/v1/unsubscribe-contact/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

**Note** As we are bulk uploading. In case of wrong ID or data for any of the contacts sent in the request, the API will not Create/Edit that contact while all with valid data will be Created/Edited.

## 2. Groups

### a. View All Groups

<b>Description</b>	This API is used to fetch all the groups
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-groups
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### b. View Single Group

<b>Description</b>	This API is used to fetch the details of the individual group on the basis of the group ID.
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-group/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### c. Create Group

<b>Description</b>	This API is used to create the group.	
<b>Method</b>	<b>POST</b>	
<b>URL</b>	https://marketingemail.biz/api/v1/add-group	
<b>Headers:</b>		
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456	
<b>secret-key</b>	E.g: 7phn6ybzsq88o80	
<b>Body:</b>	<b>Type</b>	
<b>name</b>	text	My list
<b>description</b>	text	"Group/mailling list description here"
<b>for_sms</b>	boolean	1 (for yes) OR 0 (for no)
<b>for_email</b>	boolean	1 (for yes) OR 0 (for no)

### d. Update Group

<b>Description</b>	This API is used to edit the group by its ID.	
<b>Method</b>	<b>POST</b>	
<b>URL</b>	https://marketingemail.biz/api/v1/edit-group/id	
<b>Headers:</b>		
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456	
<b>secret-key</b>	E.g: 7phn6ybzsq88o80	
<b>Body:</b>	<b>Type</b>	
<b>name</b>	text	My list
<b>description</b>	text	"Group/mailling list description here"
<b>for_sms</b>	boolean	1 (for yes) OR 0 (for no)
<b>for_email</b>	boolean	1 (for yes) OR 0 (for no)

### e. Delete Group

<b>Description</b>	This API is used to delete the group by the group ID.
<b>Method</b>	<b>DELETE</b>
<b>URL</b>	https://marketingemail.biz/api/v1/delete-group/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

## 3. SMS campaign

### a. View All SMS Campaigns

<b>Description</b>	This API is used to fetch all the SMS campaigns.
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-sms-campaigns
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### b. View Single SMS Campaign

<b>Description</b>	This API is used to fetch the details of the individual SMS campaign on the basis of the campaign ID.
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-sms-campaign/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### c. Create SMS Campaign

<b>Description</b>	This API is used to create the SMS campaign.	
<b>Method</b>	<b>POST</b>	
<b>URL</b>	https://marketingemail.biz/api/v1/add-sms-campaign	
<b>Headers:</b>		
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456	
<b>secret-key</b>	E.g: 7phn6ybzsq88o80	
<b>Body:</b>	<b>Type</b>	
<b>name</b>	text	Campaign1
<b>message</b>	text	Message to be sent
<b>sender_name</b>	text	John
<b>reply_to_number (optional)</b>	number	E.g: 12 3456789012
<b>type</b>	number	1 (for immediate) OR 2 (for scheduled) OR 3 (for recursive)
<b>group_ids</b>	text	E.g: [ "dcjb3rjh43nds4" , "fe4b3rjhfc dioz" ]
<b>callback_url</b>	text	E.g: https://www.site.com
<b>Other conditional fields</b>		
<b>recursive_campaign_type</b>	number	1 (for weekly) OR 2 (for monthly) OR 3 (for yearly)
<b>schedule_date</b>	date	E.g: 30-12-2022
<b>no_of_time</b>	number	E.g: 5
<b>day_of_week</b>	number	E.g: 5 ( 1-7 : 1 being monday and 7 being sunday )
<b>day_of_month</b>	number	E.g: 14 ( 1-31 )
<b>month_of_year</b>	number	E.g: 10 ( 1-12 )



#### d. Update SMS Campaign

<b>Description</b>	This API is used to edit the SMS campaign by campaign.	
<b>Method</b>	<b>PATCH</b>	
<b>URL</b>	https://marketingemail.biz/api/v1/edit-sms-campaign	
<b>Headers:</b>		
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456	
<b>secret-key</b>	E.g: 7phn6ybzsq88o80	
<b>Body:</b>	<b>Type</b>	
<b>campaign_id</b>	text	E.g: "dcjb3rjh43nds4"
<b>name</b>	text	John
<b>message</b>	text	Message to be sent
<b>sender_name</b>	text	Rob
<b>reply_to_number (optional)</b>	number	E.g: 12 3456789012
<b>type</b>	number	1 (for immediate) OR 2 (for scheduled) OR 3 (for recursive)
<b>group_ids</b>	text	E.g: [ "dcjb3rjh43nds4" , "fe4b3rjhfc dioz" ]
<b>callback_url</b>	text	E.g: https://www.site.com
<b>Other conditional fields</b>		
<b>recursive_campaign_type</b>	number	1 (for weekly) OR 2 (for monthly) OR 3 (for yearly)
<b>schedule_date</b>	date	E.g: 30-12-2022
<b>no_of_time</b>	number	E.g: 5
<b>day_of_week</b>	number	E.g: 5 ( 1-7 : 1 being monday and 7 being sunday )
<b>day_of_month</b>	number	E.g: 14 ( 1-31 )
<b>month_of_year</b>	number	E.g: 10 ( 1-12 )

### e. Delete SMS Campaign

<b>Description</b>	This API is used to delete the SMS campaign which is in draft by campaign ID.
<b>Method</b>	<b>DELETE</b>
<b>URL</b>	https://marketingemail.biz/api/v1/delete-sms-campaign/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### f. View SMS Campaign Report

<b>Description</b>	This API is used to fetch the SMS campaign report by campaign ID
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-sms-campaign-report/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### g. Stop SMS Campaign

<b>Description</b>	This API is used to stop the SMS campaign by campaign ID
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/stop-sms-campaign/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

## 4. Email Campaign

### a. View All Email Campaigns

<b>Description</b>	This API is used to fetch all the email campaigns.
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-email-campaigns
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### b. View Single Email Campaign

<b>Description</b>	This API is used to fetch the details of the individual email campaign on the basis of the campaign ID.
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-email-campaign/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### c. Create Email Campaign

<b>Description</b>	This API is used to create the email campaign.	
<b>Method</b>	<b>POST</b>	
<b>URL</b>	https://marketingemail.biz/api/v1/add-email-campaign	
<b>Headers:</b>		
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456	
<b>secret-key</b>	E.g: 7phn6ybzsq88o80	
<b>Body:</b>	<b>Type</b>	
<b>name</b>	text	Campaign1
<b>subject</b>	text	Email subject
<b>sender_name</b>	text	John
<b>sender_email</b>	text	example@email.com
<b>reply_to_email (optional)</b>	text	example@email.com
<b>campaign_type</b>	number	1 (for immediate) OR 2 (for scheduled) OR 3 (for recursive)
<b>template_id</b>	text	E.g: "dcjb3rjh43nds4"
<b>group_ids</b>	text	E.g: [ "dcjb3rjh43nds4" , "fe4b3rjhfc dioz" ]
<b>callback_url</b>	text	E.g: https://www.site.com
<b>Other conditional fields</b>		
<b>recursive_campaign_type</b>	number	1 (for weekly) OR 2 (for monthly) OR 3 (for yearly)
<b>schedule_date</b>	date	E.g: 30-12-2022
<b>no_of_time</b>	number	E.g: 5
<b>day_of_week</b>	number	E.g: 5 ( 1-7 : 1 being monday and 7 being sunday )
<b>day_of_month</b>	number	E.g: 14 ( 1-31 )
<b>month_of_year</b>	number	E.g: 10 ( 1-12 )

## d. Update Email Campaign

<b>Description</b>	This API is used to edit the email campaign by campaign ID.	
<b>Method</b>	<b>PATCH</b>	
<b>URL</b>	https://marketingemail.biz/api/v1/edit-email-campaign	
<b>Headers:</b>		
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456	
<b>secret-key</b>	E.g: 7phn6ybzsq88o80	
<b>Body:</b>	<b>Type</b>	
<b>campaign_id</b>	text	E.g: "Dcjb3rjh43nds4"
<b>name</b>	text	Campaign1
<b>subject</b>	text	This is my campaign
<b>sender_name</b>	text	john
<b>sender_email</b>	text	example@email.com
<b>reply_to_email (optional)</b>	text	example@email.com
<b>campaign_type</b>	number	1 (for immediate) OR 2 (for scheduled) OR 3 (for recursive)
<b>template_id</b>	text	E.g: "dcjb3rjh43nds4"
<b>group_ids</b>	text	E.g: [ "dcjb3rjh43nds4" , "fe4b3rjhfc dioz" ]
<b>callback_url</b>	text	E.g: https://www.site.com
<b>Other conditional fields</b>		
<b>recursive_campaign_type</b>	number	1 (for weekly) OR 2 (for monthly) OR 3 (for yearly)
<b>schedule_date</b>	date	E.g: 30-12-2022
<b>no_of_time</b>	number	E.g: 5
<b>day_of_week</b>	number	E.g: 5 ( 1-7 : 1 being monday and 7 being sunday )
<b>day_of_month</b>	number	E.g: 14 ( 1-31 )

### e. Delete Email Campaign

<b>Description</b>	This API is used to delete the email campaign which is in draft by campaign ID.
<b>Method</b>	<b>DELETE</b>
<b>URL</b>	https://marketingemail.biz/api/v1/delete-email-campaign/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### f. View Email Campaign Report

<b>Description</b>	This API is used to fetch the email campaign report by campaign ID
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-email-campaign-report/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### g. Stop Email Campaign

<b>Description</b>	This API is used to stop the email campaign by campaign ID
<b>Method</b>	<b>PATCH</b>
<b>URL</b>	https://marketingemail.biz/api/v1/stop-email-campaign/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

## 4.Split Campaign

### a. View All Split Campaigns

<b>Description</b>	This API is used to fetch all the split campaigns.
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-split-campaigns
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### b. View Single Split Campaign

<b>Description</b>	This API is used to fetch the details of the individual split campaign on the basis of the campaign ID.
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-split-campaign/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### c. Create Split Campaign

<b>Description</b>	This API is used to create the split campaign.	
<b>Method</b>	<b>POST</b>	
<b>URL</b>	https://marketingemail.biz/api/v1/add-split-campaign	
<b>Headers:</b>		
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456	
<b>secret-key</b>	E.g: 7phn6ybzsq88o80	
<b>Body:</b>	<b>Type</b>	
<b>name</b>	text	Campaign1
<b>sender_name</b>	text	John
<b>sender_email</b>	text	example@email.com
<b>reply_to_email (optional)</b>	text	example@email.com
<b>split_test_param</b>	number	1 (for split-by-subject) OR 2 (for split-by-content)
<b>campaign_type</b>	number	1 (for immediate) OR 2 (for scheduled) OR 3 (for recursive)
<b>group_ids</b>	text	E.g: [ "dcjb3rjh43nds4" , "fe4b3rjhfc dioz" ]
<b>callback_url</b>	text	E.g: https://www.site.com
<b>Other conditional fields</b>		
<b>recursive_campaign_type</b>	number	1 (for weekly) OR 2 (for monthly) OR 3 (for yearly)
<b>schedule_date</b>	date	E.g: 30-12-2022
<b>no_of_time</b>	number	E.g: 5
<b>day_of_week</b>	number	E.g: 5 ( 1-7 : 1 being monday and 7 being sunday )
<b>day_of_month</b>	number	E.g: 14 ( 1-31 )
<b>month_of_year</b>	number	E.g: 10 ( 1-12 )



#### d. Update Split Campaign

<b>Description</b>	This API is used to edit the split campaign by campaign ID.	
<b>Method</b>	<b>PATCH</b>	
<b>URL</b>	https://marketingemail.biz/api/v1/edit-split-campaign	
<b>Headers:</b>		
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456	
<b>secret-key</b>	E.g: 7phn6ybzsq88o80	
<b>Body:</b>	<b>Type</b>	
<b>campaign_id</b>	text	E.g: "Dcjb3rjh43nds4"
<b>name</b>	text	Campaign1
<b>subject</b>	text	Email subject
<b>sender_name</b>	text	John
<b>sender_email</b>	text	example@email.com
<b>reply_to_email (optional)</b>	text	example@email.com
<b>split_test_param</b>	number	1 (for split-by-subject) OR 2 (for split-by-content)
<b>campaign_type</b>	number	1 (for immediate) OR 2 (for scheduled) OR 3 (for recursive)
<b>group_ids</b>	text	E.g: [ "dcjb3rjh43nds4" , "fe4b3rjhfc dioz" ]
<b>callback_url</b>	text	E.g: https://www.site.com
<b>Other conditional fields</b>		
<b>recursive_campaign_type</b>	number	1 (for weekly) OR 2 (for monthly) OR 3 (for yearly)
<b>schedule_date</b>	date	E.g: 30-12-2022
<b>no_of_time</b>	number	E.g: 5
<b>day_of_week</b>	number	E.g: 5 ( 1-7 : 1 being monday and 7 being sunday)
<b>day_of_month</b>	number	E.g: 14 ( 1-31 )
<b>month_of_year</b>	number	E.g: 10 ( 1-12 )

### e. Delete Split Campaign

<b>Description</b>	This API is used to delete the split campaign which is in draft by campaign ID.
<b>Method</b>	<b>DELETE</b>
<b>URL</b>	https://marketingemail.biz/api/v1/delete-split-campaign/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### f. View Split Campaign Report

<b>Description</b>	This API is used to fetch the split campaign report by campaign ID
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-split-campaign-report/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

### g. Stop Split Campaign

<b>Description</b>	This API is used to stop the split campaign by campaign ID
<b>Method</b>	<b>PATCH</b>
<b>URL</b>	https://marketingemail.biz/api/v1/stop-split-campaign/id
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80

## 5. Templates

### a. View Templates

<b>Description</b>	This API is used to fetch all the templates
<b>Method</b>	<b>GET</b>
<b>URL</b>	https://marketingemail.biz/api/v1/get-templates
<b>Headers:</b>	
<b>Authorization</b>	E.g: Bearer FQPitDe7bsfsswrewetsdvwretert456456
<b>secret-key</b>	E.g: 7phn6ybzsq88o80