

THE WEB DESIGNER'S IDEA BOOK

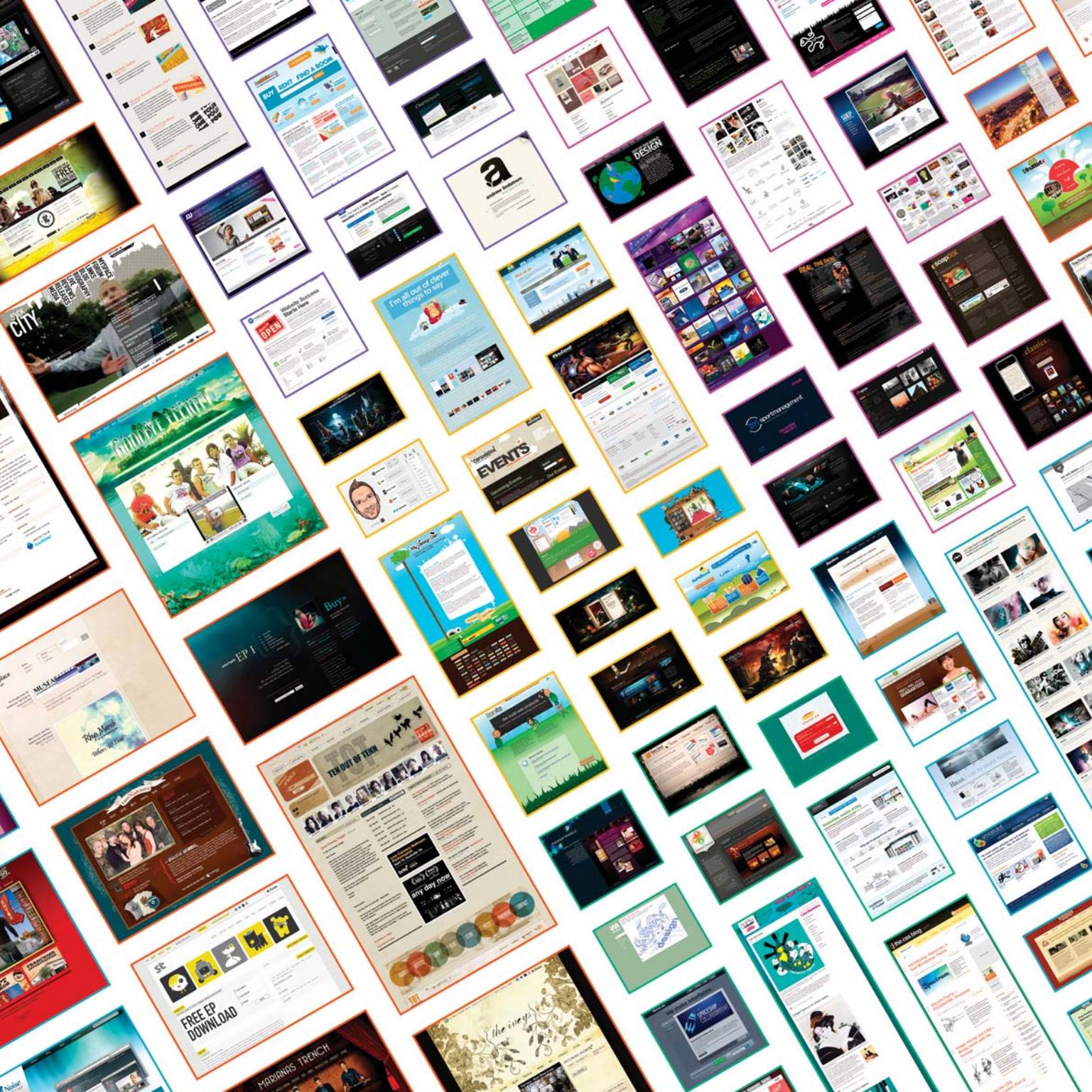
more of the best themes, trends and styles in website design

PATRICK McNEIL, creator of designmeltdown.com

volume 2



THE WEB DESIGNER'S
IDEA BOOK^{volume 2}



PATRICK McNEIL, creator of designmeltdown.com

THE WEB DESIGNER'S *volume 2* IDEA BOOK

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Cincinnati, Ohio
www.howdesign.com

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DEDICATION

For Angela and Jack.

ABOUT THE AUTHOR

Patrick McNeil is a web developer focused on content management systems and front-end web development. His love for both technology and design makes the web his ideal playground, and his diverse interests allow him to be involved in everything from writing and speaking at conferences to digging into jQuery and advanced content management system integrations. Ultimately, his love for design drives him to obsess over cataloging web sites into the various trends and patterns presented in this very book.

ACKNOWLEDGMENTS

As with the first *Web Designer's Idea Book*, I can't imagine how I could thank anyone for making this second volume without first acknowledging the countless designers who worked so hard to make the designs presented in this book. It is the work of others that inspires me to obsess over web design, and I truly appreciate the passion you pour into your work. I also owe many thanks to the readers and fans of Design Meltdown and the first book; your response far exceeded my expectations and I am grateful for your support. While many people at F+W Media make a book like this possible, I particularly appreciate Amy and Grace's efforts to help push this book to be the best it can be. And as always, my wife Angela is my biggest supporter: She encourages me to chase my dreams and sacrifices countless hours as I stay up late writing.

table of contents

word from the author.....	001		
01 / inspiration	002		
using inspiration in the design process.....	003	freelance	036
02 / basic principles of design	007	band	041
emphasis.....	009	blog	045
contrast	012	personal	051
balance	016	design firm	055
alignment	020	event.....	059
repetition.....	024	travel and tourism.....	063
flow.....	027	e-commerce	067
03 / sites by type	030	business card	072
iphone application.....	031	web utility.....	075
		web software	078
		real estate	083
		portfolios.....	087
		coming soon	092
		t-shirt.....	096
		directory.....	100
04 / sites by design elements	103		
		the pitch	104
		lighting	109
iphone as flourish	114		
social media links	119		
icons	123		
typographic.....	129		
photographic backgrounds	135		
05 / sites by styles and themes	139		
ultra clean	140		
minimal.....	145		
sketchy.....	150		
collage.....	154		
illustrated	160		
type-focused	166		
solid colors	171		
fabric	177		
wood	185		
06 / sites by structural styles	193		
index/permissions	255		
atypical navigation.....	194		
atypical layouts.....	199		
pseudo-flash.....	205		
horizontal scrolling	210		
one-page.....	214		
07 / sites by structural elements	220		
tabs	221		
buttons.....	225		
form elements.....	229		
helpful homepages.....	236		
functional footers.....	240		
homepage slide shows..	246		
404 pages	252		

word from the author

The web is one of the fastest-changing mediums creatives can hope to work in. The styles come and go as quickly as you can imagine, and new development techniques are always emerging. These new techniques lead to other trends and patterns that turn up in countless web sites. On the whole, I am thrilled to see how the web industry is progressing. The past year was a good one for web design. We saw many of the web 2.0 fads fade, such as frivolous badges and an insatiable use of glossy designs; in their place, a refined style with a sense of purpose has emerged.

I can't help but reflect on how much things have changed since the original *Web Designer's Idea Book*, especially from a technology standpoint. With much wider acceptance of JavaScript-based tools than ever before, libraries

like jQuery continue to shape the face of web sites. Flash, while still ever-present, has more and more found its place in the myriad of web development tools and is no longer the de facto standard for sites that demand to be amazing. And mobile platforms have become an unstoppable force that will drive change in the industry. The web is evolving, the same as it always has. If you're up for it, the web industry offers endless opportunities to grow and learn. And this is just what I and so many others are addicted to.

It is this addiction which drives me to obsess over trends and patterns and form them into this book. In fact, I am already thinking about what books three and four might contain. I believe I share this insatiable appetite for learning, growth and better understanding with many people in

my field. There is a reason you can google almost any web development problem and quickly find an answer. We are a community of people passionate about what we do and fearless about sharing that knowledge. I sincerely hope that this book can be part of my contribution to the web community.

—Patrick McNeil

Note: If you would like to submit your designs for possible use in future books, please visit TheWebDesignersIdeaBook.com to sign up for our semi-annual mailing list. You will be informed of book releases, calls for entries and other information directly related to the books. Submitting sites is free, easy to do and is open to anyone. And if you think you are too small of a shop to submit your work, I encourage you to do so anyway. I pride myself on profiling many lesser-known sites. My books showcase what is happening on the web, not just the most expensive sites.

01 /

using inspiration in the design process

inspiration

One of the questions I get asked most is how to leverage inspiration without plagiarizing or stealing someone else's ideas. In some ways, this is a really easy question, simply answered. Don't steal ideas. The nuance of this is the hard part. At what point does inspiration become theft? The lines are blurry, especially when we consider the fact that no one operates in a bubble. All design is influenced by the previously created works we are surrounded by. Marko Prlić is a web designer who has also written on this very topic. This chapter, penned by Marko, takes us step-by-step through the creation of a new design. More importantly, it demonstrates how various ideas, approaches and design elements can be found elsewhere and merged together to create a new design. I am excited for this book to inspire you and challenge you to borrow ideas—without ripping them off.

using inspiration in the design process

By Marko Prljć

Get inspired, but don't copy. There is a thin line between inspiration and copying—one that is further blurred as we are surrounded with designs and art in our everyday lives. Finding inspiration for a design is an easy task these days, having so many valuable resources to leverage. The web has been inundated with web design showcases. There is no exact formula for how to use inspiration and not copy someone else's work, but there are some straightforward ways to avoid it. Here, I will take you through my design process for a web site I recently created. Through examples of inspiration, I will demonstrate how I created a fresh and new design while leveraging various sources of inspiration. But before we step through an example, let's look at some core concepts when it comes to using inspiration.

USE MORE THAN ONE DESIGN FOR INSPIRATION

When you have found a design that you like and you think, "I could do something like this," don't stop there; keep searching for additional designs that are similar in color, structure or content to what you have in mind. The goal will be to leverage the best elements of each of these as you merge these ideas into your new layout.

Start visualizing your new design with a combination of elements that inspire you. Look at the wire frames for your new site, and consider styles that might be applied to specific elements. The goal is not to pick a single design and copy it, but rather to find an assortment of elements that can work together in a new way. By the time you start creating mock-ups, you should have developed some fresh ideas with the result being something new and—most critically—unique.

BREAK THE DESIGNS DOWN

A great way to approach inspiration is not to look at the whole design, but rather to scan for the elements that are relevant to your project. Observe how others have solved problems similar to yours, and run with those aspects of the design. For example, the following observations on imagery could be made from this sample site (Figure 1 on the next page):

- The header is not split off by contrasting colors or boxes like typical sites are.
- The color palette is limited with lots of subtle tones.
- A large tagline clearly states the site's purpose.
- The large slide show has a clear set of icons below it, giving a sense of placement in the show.

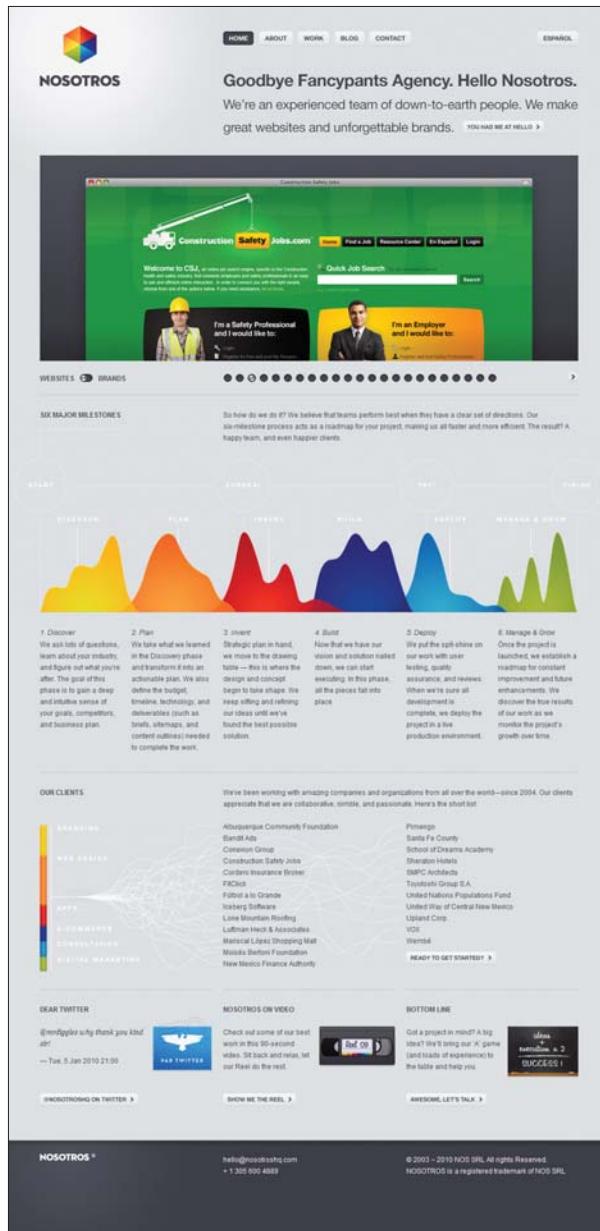


Figure 1

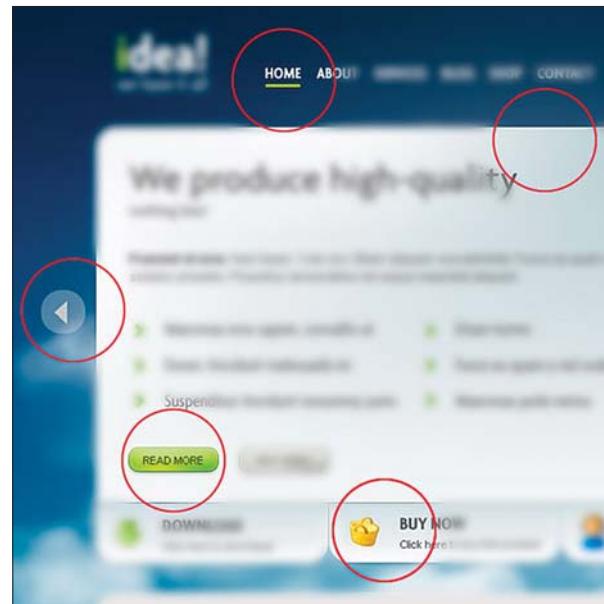


Figure 2

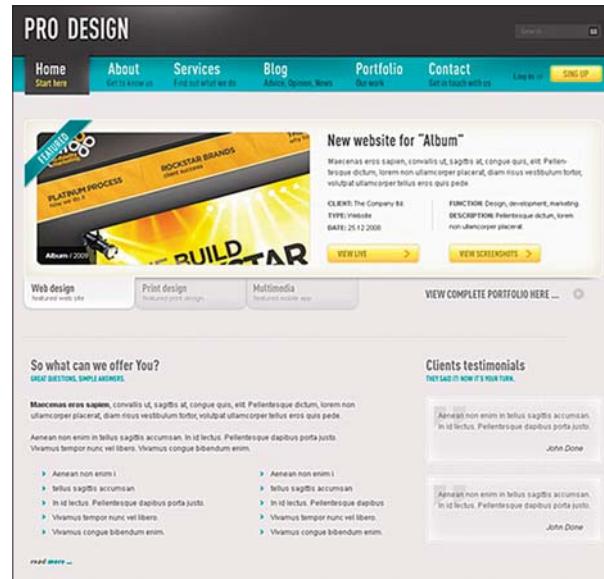


Figure 3

- Lots of white (or gray) space makes the site feel comfortable and open.

PICK YOUR FAVORITE DETAILS

When you have found some designs that inspire you, take a closer look and pick out the elements that really make them shine. Watch for gradients, light effects, typography—all of the subtle details that breathe life into the design. Ask yourself: What is

it that makes this design so great? Figure 2 is another good example with some key elements highlighted.

THE CREATION OF A NEW DESIGN

Now let's dig into an example of this and step through the design process used for the creation of a template I designed for themeforest.net. Several great sites

inspired this design, and I will demonstrate how they contributed to the final product. Let's start by taking a look at the final product in Figure 3.

When I started the design for this template, I thought about how it would be nice to create something modern, well-structured, content-rich, blog-adaptive and multifunctional. With this in mind, I had a vague idea of how the design should feel.



Figure 4 Inspiration



Figure 5 Design

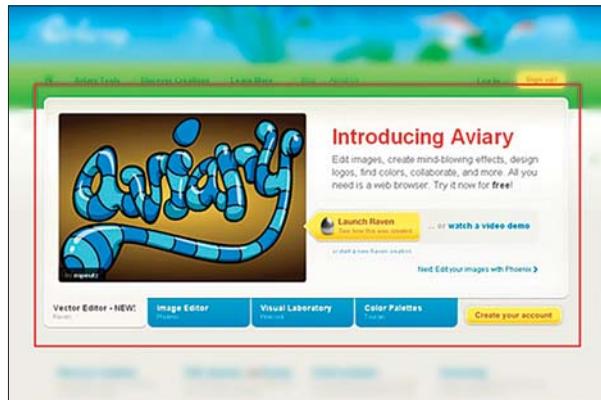


Figure 6 Inspiration

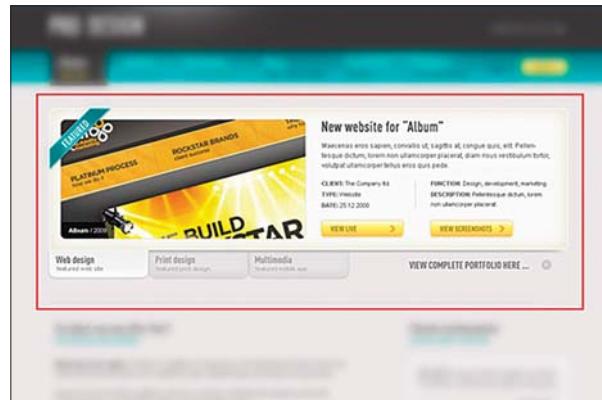


Figure 7 Design

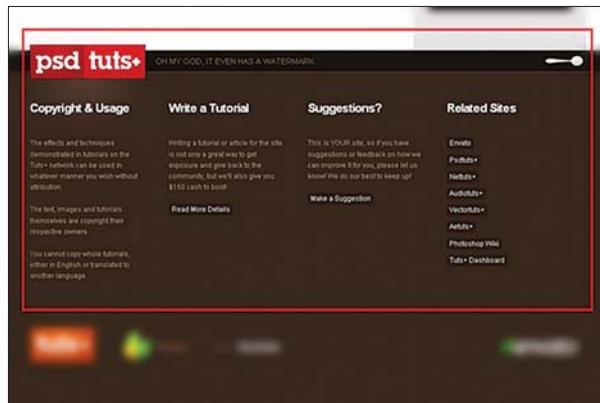


Figure 8 Inspiration

From there, I found these organizations' sites as sources of inspiration:

- FreelanceSwitch
- Aviary
- Psdtuts+

Inspiration #1: FreelanceSwitch

The first thing I loved about this site's design was its navigation: It's big and clear, and contains small additional bits of information for each link. It also has multiple layers to the background, stretching from top to bottom, giving the site a more interesting look (Figures 4 and 5).

Inspiration #2: Aviary

The large content rotator on this homepage works great, so I thought this could be a key element of my design. This is a common design element, but it's great to see how others have approached it. There are a million ways to add variety to an element such as this through subtle changes in the configuration and layout (Figures 6 and 7).

Inspiration #3: Psdtuts+

A key element borrowed from this design is the footer. It's rather large, and it provides additional information and key links. I also noticed how the logo is repeated in the footer, so I tried the same thing with my own stylization (Figures 8 and 9).

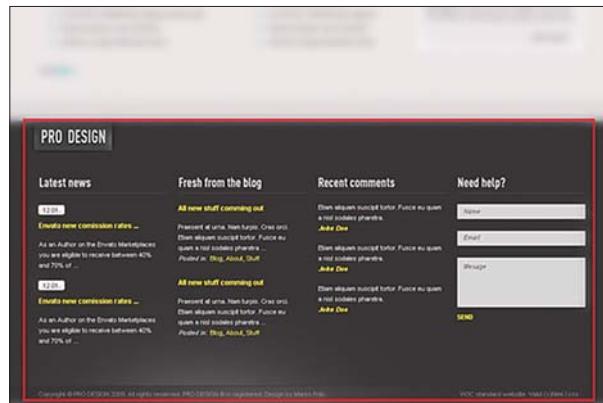


Figure 9 Design

CONCLUSION

If you look at the finished product, you can see how the various sources of inspiration contributed to it, and yet the result is a fresh design that doesn't feel like a direct replication of any of the other designs. Some will say I am suggesting you Frankenstein together various pieces to form a new design. Certainly, if you simply clip together various elements, the results are not likely to inspire anyone in a positive way. You must always work to unify the new work with common stylistic approaches and never lose track of the big picture. In the end, be inspired—but don't copy!

02/

emphasis • contrast • balance • alignment • repetition • flow

basic principles of design

My approach to design analysis and learning has always been from a sample standpoint. That is to say, I much prefer to analyze samples of design and how they address various issues, rather than talking abstractly about vague topics. Through the analysis of real-life examples, we get a practical overview on the basic underlying principles of design. This is good not only for the beginner, but also for the more advanced designer. I often find that when I go back to the basics, I find something new that gives me a fresh perspective. It also seems that whenever a design is suffering, I need only to review the list of basic principles to be reminded of an aspect of the design I have neglected.

For the basic principles covered here, I turned to the book *Basics of Design* by Lisa Graham. It is the book I used in school, and it has

always served as a basic reference point for me. According to Lisa, all design is built on the basic principles of emphasis, contrast, balance, alignment, repetition and flow. The more thought that is put into these elements, the better the design is likely to be. When these principles are forgotten, a design often goes astray. By returning to the fundamentals, you can refocus your eyes and mind to produce an exceptional design.

However, keep in mind that simply following a formula doesn't guarantee success: I'm not saying that this is the formula to good design. I can say, though, that time and time again, these principles are what encourage me to polish my own designs and allow me to discover why some designs work and others fail.

In this section, a focused effort has been made to provide examples of sites that demonstrate these elements in a variety of ways. Some samples use them in strikingly obvious ways, while others are more subtle. This is what I love about real-life examples, though; they are much more practical for illustrating a point because nothing in the real world happens in textbook-perfect patterns.

emphasis

Emphasis highlights a special importance or significance, and in many ways emphasis is closely related to, if not the same as, hierarchy. In order to design around the principle of emphasis, you must analyze a site's content in order to determine what hierarchy of importance the content should use. Once this is established, you can create a design that effectively carries out the hierarchy. A great method to establish what needs emphasis is to list all of the elements required on a page. Then, number the elements in order of importance. With this list in mind, design so that the visual hierarchy of the page reflects the determined importance. One reason this is so important is to avoid an attempt to emphasize everything. It also helps avoid the trap of an accidental hierarchy. It is always better to consciously decide what should be the visual priority and not just leave it to chance. If you try to emphasize every-

thing, you effectively emphasize nothing. Let's look at some samples to see what has been done to create a visual hierarchy.

Bryan Connor (Figure 1)

Bryan Connor's site is a great demonstration of emphasis. The most prominent element of the page is the most recent post from his blog. It has a sharp contrast to the majority of the page by being the only white section, and the type is large and placed near the top of the page. This is a sign of clear intention and a desire to direct attention. In cases like this, it might be tempting to think the portfolio pieces or the contact information should be equally important, but again, trying to make everything equal ultimately makes everything blend together.

Digitalmash (Figure 2)

This site offers another clear use of emphasis to control the user's consump-

tion of the page. The large, dominant text, which has again been placed at the top of the page, clearly states the site owner's purpose: This site is intended to get him work. It's not there to show off to his family, to share Flickr photos with friends or to hype up his latest tweet. It's simply to drum up work. Consider your site's purpose and how you can use emphasis to bring it out and highlight it.

Cold Stone Creamery (Figure 3)

This site offers a common layout formula that leverages effective emphasis. The page has a typical header containing a logo and key navigation items. From there, the design starts with a very strong emphasis. Primarily controlled by the amount of physical space elements occupy, the emphasis of items is reduced as you move down the page. Some sites will have more than the three layers we find here, but that is not necessarily required.

Here, the large masthead movie directs the user's attention and offers the site's owners to direct user attention as they see fit. Then the design moves into a denser

content region with three messages in separate buckets. This density means it will be looked at second and not first. It makes really good sense to match the flow

of emphasis to the way a user engages a page: top to bottom. Don't fight it, just go with it and work it to your advantage.

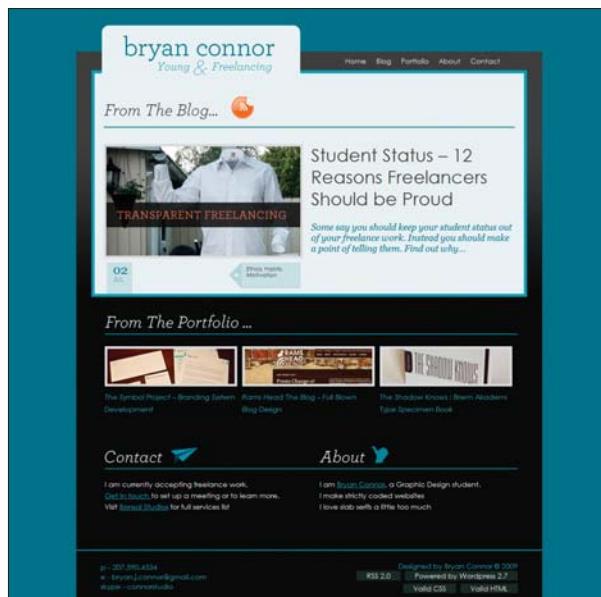


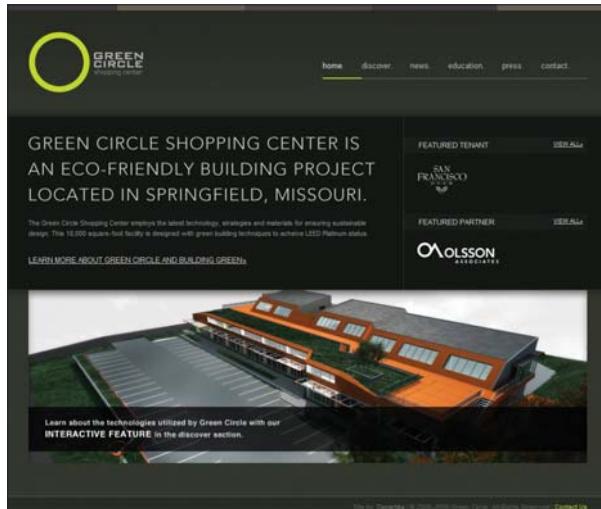
Figure 1 <http://www.bryanc Connor.com>



Figure 3 <http://www.coldstonecreamery.com>



Figure 2 <http://www.digitalmash.com>



<http://www.greencircleshoppingcenter.com>

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contrast

Contrast is the visual differentiation of two or more elements. Elements with strong contrast appear distinct and separate, while elements with low contrast appear similar and tend to blend together. There are many design elements you can manipulate to achieve contrast, including color, size, position, font choice and font weights. Contrast in a design will help a site have visual variety and avoid being stale. Contrast can also help achieve focus, thereby addressing the need for emphasis on certain elements. You can see how a loop among the basic design principles appears, as contrast is used to affect emphasis, flow and other aspects of a design.

Contrast may have its largest impact on the hierarchy of a page, as it is often used to enforce the desired emphasis. In this way, contrast can contribute to the visual order of a design. It can quickly

draw attention to key elements, such as content, action items or purpose statements. As always, the needs of a site should be carefully considered so you can intentionally draw attention to certain elements through the deliberate control of contrast. Let's look at some samples to see what other designers have done with contrast.

Twe4ked Studios (Figure 1)

In this example, it is easy to spot the contrast because the two large green buttons leap out of the page. These key calls to action have been emphasized through size and color. Clearly the designer of this site is driving at two purposes; he wants you to either look at his portfolio or give him a call. We also find contrast at work in a few other areas on this site. His introduction is large and dominates the top of the page. Not only is it the full width of the page, but it is also the largest text on

it. The entire top half of the page is black on white with the bottom being reversed out. This contrast sets the top content apart with an apparent level of importance, which is further emphasized by the contrast in type density. The content in the bottom is far denser, making it feel less important. It's amazing how fundamental contrast is and how inescapable it can be.

Be the Middle Man (Figure 2)

This site again demonstrates how a radical use of contrast can drive emphasis and the desired action for your user. This site encourages the user to test out their search tool by making it a dominate element in the page. As such, their goal is clear. Another interesting aspect of this design is how the density of content gets greater as the page goes down. This increasing contrast flows nicely and matches a user's behavior. If a person is reading this page to the bottom, chances

are he is more and more interested as he reaches the bottom of the page (or perhaps more desperate to find what he

needs), so the site packs in more and more to try to offer up what the user is looking for.

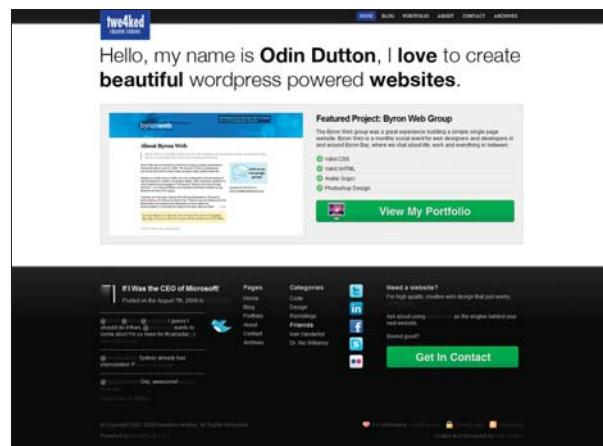
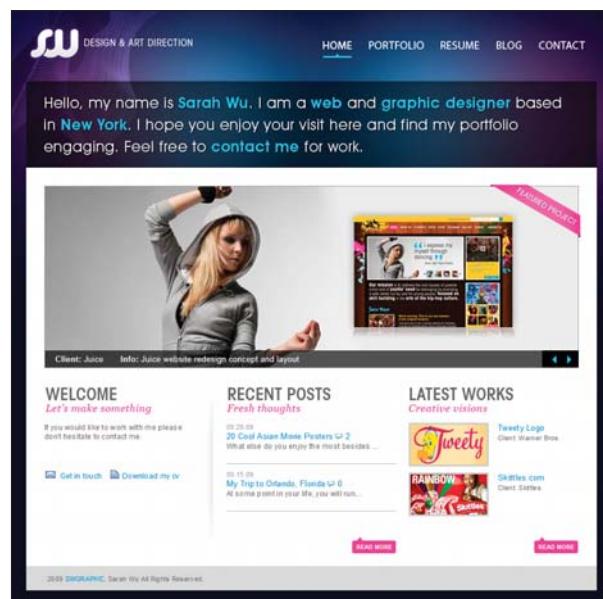


Figure 1 <http://twe4ked.com>



<http://www.swgraphic.com/v2>

The screenshot shows a real estate portal. At the top, there's a search bar with "I'M LOOKING TO..." and a bird icon. Below it are three main buttons: "BUY", "RENT", and "FIND A ROOM". The "RENT" button is highlighted. There are sections for "Looking to SELL?", "Looking to LET?", and "Looking for a ROOMMATE?". The central part of the page has a "FREE for the first 1TRILLION people who register" button and a "Want to be a VIP?" section. The right side has a sidebar with commission details and a "Tearing Behind On Your Payments? Help Is At Hand." section. The footer contains legal and contact information.

Figure 2 <http://www.bethemiddleman.com>

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ONE by FOUR

Mixologie: Take Me Back
A post about Music

Take Me Back is all at once sweet and bittersweet. This Mixologie installment is about love, love lost and everything in-between.



Mixologie: Remember Summer, Part II
A post about Music

If Remember Summer, Part I is like watching the wave approach, then Part II is like being under it. These songs take on a more dreamy, slow-burning, after-the-after-party side of summer. The night to Part I's day, if you will. Many of the artists in this mix are new discoveries or newcomers from the past year or so.



Food Truck Design Contest Winner!
A post about Side Projects

The blog Kitsune Noir and artist Will Guy from Goopymart choose our Liquid Lunch entry for their food truck contest!



Matchbook Typefaces
A post about Typography

Matchbook is a simple and functional set of two typefaces we designed in a serif and sans-serif version, both available for download.



Mixologie: Remember Summer, Part I
A post about Music

With the season hastily retreating, it's hard not to look back at the sun-soaked days, the fuzzed-out nights, and all those great summer jams in-between. Mixologie, which will be our recurring series, harkens back to the days when love was best expressed through a heartfelt mixtape (still true for us). Here we spread the love to you.



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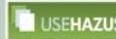
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andrew lindstrom
strong, healthy web design.

Hi, I'm Andrew Lindstrom.

I am a freelance web designer based in Vancouver, BC. I make clean, accessible websites that are easy to use and easy on the eyes. My clients range from individual entrepreneurs to small businesses in need of a web presence.

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balance

The principle of balance revolves around the idea of how the elements in a design are distributed and how they relate to the overall distribution of visual weight within the page. This has a considerable impact on the visual stability of the design. As elements are grouped together in a design, they create visual weight. Typically, this weight must be balanced out by an equal and opposite weight in order to achieve balance in the design. Not doing so results in a design that feels unstable, though this is not to imply that it would be necessarily bad. I have no doubt that a lack of balance could be put to effective use. But a well-balanced design creates a subtle notion of stability and is generally more appealing.

There are two approaches to balance: symmetrical and asymmetrical. We will look at examples of each.

SYMMETRICAL BALANCE

Balance through symmetrical design is accomplished when the design of a page is mirrored on some axis and the two halves have identical visual weights. In web design, this is typically seen when the left and right sides are split vertically and each side has an equal weight. As always, I prefer samples, so let's look at one.

MINT Wheels (Figure 1)

The use of symmetrical balance matches with the content of this site in a very natural way. Consider the precise efforts that go into ensuring perfect balance in luxury cars; these cars offer up some of the most perfectly balanced experiences one can find on the road. In this way, a symmetrically balanced site fits well with the type of experience one has when driving a car such as this. Note how the logo has been moved to the top center of the page. This

not only helps establish symmetrical balance, but also puts the logo in the visual hot spot for the layout (top and center). This site is slick and clean, and it perfectly matches its content.

ASYMMETRICAL BALANCE

Asymmetrical balance is achieved when the visual weight of a page is equally distributed on an axis, but the individual elements of these halves are not mirror images. That is a really complex way of saying that asymmetrical balance is a result of the use of dissimilar elements to create an overall balance. That still sounds complicated; let's look at some samples to see how this works.

Dallas Baptist University (Figure 2)

Asymmetrical balance is extremely common in web design because it is often a more natural solution to the content

being presented. In this case, we see asymmetrical balance throughout the page, starting with the header. The logo balances out the main navigation items (which have been placed where the logo usually resides). The logo is tall and dark, allowing its small size to still match up with the navigation. Below the banner section, the text box with the welcome message is larger than the denser quick facts section. The size of the left box is well matched by the smaller but denser box next to it.

Campaign Monitor (Figure 3)

In some cases, it will make most sense to actually blend these two approaches to achieving balance. This is exactly the approach taken on the Campaign Monitor landing page. At the top, we see asymmetrical balance with the copy section balancing the image. But below that, we see a section of balance where the six items, the logos below that and the footer copy are all perfectly balanced left to right in a symmetrical way.

Balance is one of the more subtle elements of design, and one that many of us will address instinctively. If your design feels lopsided, consider how you can balance it by minimizing the contrast. This might mean two dominant elements that match well, or a set of equally controlled, less prominent items to balance it out. Does your design feel like it would tip over? Does it feel unstable? These are the types of questions to ask yourself to discover if you have balance issues.



Figure 1 <http://www.mintwheels.com>



Figure 2 <http://whydbu.dbu.edu>

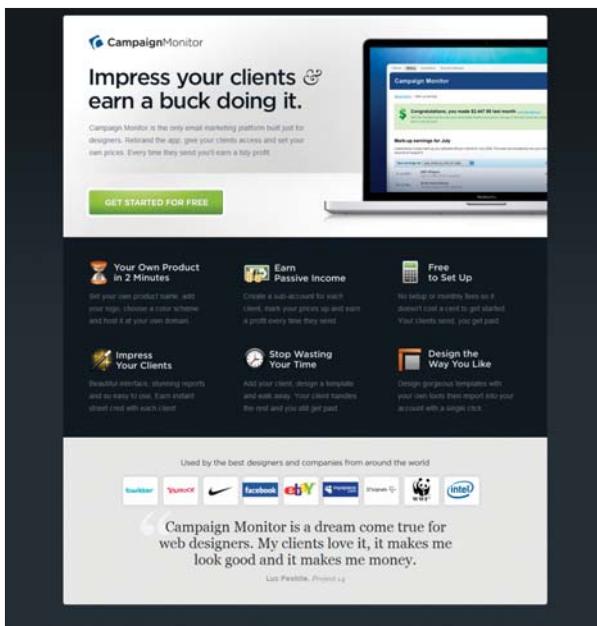


Figure 3 <http://campaignmonitor.com/designers>

<http://viminteractive.com>

<http://www.nationalbreastcancer.org>

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alignment

Alignment is the arrangement of elements in such a way that the natural lines (or borders) created by them match up as closely as possible. By doing so, these elements become unified and form a greater whole. This is often referred to as working with a grid. Unaligned elements tend to fall apart and lack the unification we so often seek. Some examples of aligned elements are having the tops of two columns line up, or the left edges of a series of stacked elements align with each other. While these examples are fairly obvious, there can be far more intricate alignments in a page that work to create a unified and pleasing design.

If you have been given the task of taking designs and turning them into code, you should be particularly aware of this principle. As a design is translated into

reality, it often becomes tedious and difficult to replicate the alignments established in the original design. Not only is it a challenge, it also can be easy to overlook these carefully crafted details entirely. An awareness of design on this level can really help a developer in the translation process.

Design Without Frontiers (Figure 1)

This site is like the poster child for demonstrating alignment in web design. The deliberate and consistent use of alignment makes for a design that feels clean and balanced. For example the width of the logo matches the width of the content and the titles all align. Thanks to the nature of this design, one need only follow the lines to see what the designer intended. The meticulous usage of alignment creates a design that is perfectly balanced.

Indextwo (Figure 2)

Alignment doesn't have to be taken to the extreme, and it is a self-applied rule that can be broken at times. In this site's design, we see an overall three-column layout. Each level of the design works within that. Oftentimes, the consistency from one layer to another is lost by not maintaining alignment. In the header on this site, the main navigation has broken the column structure, though the divider between two items conveniently falls on the border. This is a perfect example of breaking the rules to serve a purpose. If the designer had compressed the options into the smaller space, they would be closer and smaller, making them much more difficult to use.



Figure 1 <http://www.designwithoutfrontiers.com>



<http://leihu.com>



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<http://www.rawcoach.be>

Figure 2 <http://www.indextwo.com>

ONE BIT WONDER

December 04, 2009

android
texmate
bundle
development

Android TexMate Bundle
15 comments

A quick post for you TexMate geeks and Android developers out there (everybody else please ignore). We made a TexMate bundle for Android Phone App developers. Features easy-to-use interfaces to quickly create, update, and run Android apps. Please visit the [project page](#) for more information on how to install and use.

• [LAUNCH PROJECT](#)

November 25, 2009

paper
hand-made
sketches

Paper Garden
4 comments

We've been constructing a little garden for the cas for our One Bit Experience Site. The plants were made by gluing a piece of aluminum foil (Canarie recycles aluminum foil when she bakes) and wire together, then covering it with tape and pieces of carefully cut paper painted with acrylics.

• [CONTINUE READING](#)

November 20, 2009

batch
photography
texture
hand-made

One Bit Experience, Part 1
10 comments

Figure: Screenshot of our first landscape scene

The One Bit Experience site is our side pet project that we started several months ago. Our goal: to make a simple website that spans both of our interests: integrations to be used in the classroom. Canarie made her own textures, cut them out, and glued and glued to construct an imaginative landscape. And Canarie spent most of his time photographing and re-constructing the images as a full-blown virtual world right inside the browser. We're still working on the site, but continue reading to take a look at our progress thus far.

• [CONTINUE READING](#)

November 20, 2009

hand-made
prototype
paper

White Prototype
1 comment

Recently we've been constructing numerous experiments with paper and white paint for a potential future project. Some really interesting shapes and textures emerged. We're excited about them and thought you might like a quick looksee.

• [CONTINUE READING](#)

<http://www.onebitwonder.com>

MACALLAN RIDGE

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Welcome to MacAllan Ridge

MacAllan Ridge is an 85-acre luxury resort development in the Great Smoky Mountains. Every aspect of MacAllan Ridge is the product of an integrated design strategy designed to create the region's "First True Rental Resort" in the Smokies.

MacAllan Ridge will be all about the natural environment. The Cliffs Lodge perched on a hillside elevated by a series of tiered terraces. The Cliffs will feature 17 one-bedroom suites, a restaurant and bar, conference room, and a variety of outdoor amenities including a swimming pool.

Adjacent to The Cliffs will be the Aspinwall Cabin featuring the Chalet Alpine Cabin, Fitness Center & Day Spa, and much more. Further up the mountain, in Gables Golf Park guests will have access to a hole par three golf course.

Accommodations will include our guest's choice of 1, 2, 3, or 4 bedrooms. In-unit fireplaces will be standard.

And whether taking the trail, enjoying the catch-and-release pond at Silverleaf Falls, or strolling through Gables Golf Park, guests will experience the beauty of The Smoky Mountains without ever having to leave MacAllan Ridge, the "First True Rental Resort in the Smokies."

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<http://macallanridge.com>

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Q: Keputihan & Pap Smear Saat Hamil

by THE URBAN MAMA MASK THE DOG
Isiwi juga bisa hamil dan mengalami keputihan. Apakah boleh melakukan Pap Smear pada saat hamil?

1 comment

Kroket Nasi
Seriushnya istimewah banget ini-nya, nih! nasi kroket yang dibuat dengan teknik padu cemerlang Kroket Nasi. Cucok dehantap saang-saang, jadi taksi snack sekolah si sejuk, atau disanggup sere-sere sambar ngepas-ngepas dan cemilan teh.

1 comment

Laughter is The Best Medicine
Laughing lowers levels of stress hormones, stimulates the immune system. Six-year-olds laugh an average of 300 times a day. Adults only laugh 15 to 100 times a day. Is it true?

14 comment

Kehabagiaan Seorang Ibu Baru
Segak kemandirian Aurel, kemandirian sawe-saweleh. Di usia 21 tahun dia punya semakin merasa lengkap sebagai seorang wanita, ibu, dan seorang ibu.

13 comment

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repetition

With repetition, the focus is on how elements of a design are used more than once throughout a design in varying ways. Designs that contain repetition become unified. Repetition can be achieved using many forms, including color, shape, line, fonts, imagery and an overall approach to style. This is often an inevitable design principle, because if a design has no repetition in its elements, it typically lacks a unified and cohesive feel.

A huge benefit of repetition is predictability. The user will learn to expect certain things if a site's design maintains key elements in a consistent way. All too often, a web site loses its visual cohesiveness by starting each page with a blank slate instead of developing some basic formulas to work with.

Vim Interactive (Figure 1)

In this example, there is so much repetition that it would take many pages of

commentary to point them all out. I will, however, point out some of the more subtle uses of repetition. Spacing is one: Consider the amount of padding inside each container and how it matches up to the spacing elsewhere in the site. This overall consistency gives the site a very clean feel. The complexity of the dense content is reduced by this simple, hardly noticeable element. Another interesting element of the design that is heavily repeated is the pattern of larger text always having a less prominent sub text: the logo has a tagline next to it; the phone number has a statement encouraging you to use it; the large text next to the map has a smaller explanation; each "learn more" bucket has a title with sub text. This leads to the notion of predictability. In this design, the user comes to know what to expect, and the repetition is soothing.



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Figure 1 <http://viminteractive.com>

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Well, hello there. Oh boy! Isn't that just a site for sore eyes...

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Hello, I'm Chris Spooner.*
I design stuff.

In a nutshell, that means that I sit at my shiny Apple computer all day long creating snazzy designs for cool folks from around the world. It's great!

However, it is much more complicated than that. There's all this business about typography, composition, grids, space, form, colour theory, semantics and usability to consider (that's just for starters). Luckily I've spent my lifetime so far completely filling my brain with all this creative goodness, so I can make things that not only look cool, but also solve a problem and make things work in the real world.

If you've heard of me before, chances are it's through my blogs, interviews on the web or maybe from a magazine or book feature. I've been fortunate enough to appear in a range of publications both on and offline.

Find out a little more about me

Take a peek at my creative portfolio

You'll have probably guessed that blogging is a big part of my life. Just take a look at [Blog.SpoonGraphics](#), [Line25](#) or my [Twitter profile](#) and you'll see how crazy I am about design. Blogging about the topic has been a fantastic way for me to share tips and resources to others and to network with like-minded individuals from around the world – it has also generated some

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flow

Flow is the path the user's eyes take through a design. This is primarily a result of how elements like emphasis and contrast are used. In fact, flow is entirely the result of how other elements are put together.

One thing to always remember when considering flow is the natural order of things. There have been studies that show people tend to look at things in a rather predictable fashion. Typically, a person's eyes will go from left to right and top to bottom. This is why a web site that is right-justified feels so funky to us left-to-right readers. There's nothing inherently wrong with going against the natural order; we simply must consider the implications of such decisions. The point is that it would be wise to work with the natural flow instead of trying to force something different.

Every site has a flow, good or bad. Who decides when the flow of a site is

bad? When I was selecting sites as examples of good flow, I had to determine what defines good flow. This is what I settled on: I look for demonstrations of flow that feel smooth, comfortable and as natural as possible. It can be complex, but it must feel natural and comfortable so that I don't feel like I am bouncing around the page like a pinball. For me, a smooth flow is better than a rough one. A person's eyes will naturally bounce around, but a site with what I consider good flow will encourage the user to take a nice stable path, and at times it will take the person's eyes in a loop to help keep interest.

Wilson Doors (Figure 1)

This site is a nice example of comfortable flow. It doesn't hurt that the homepage is not content heavy, and there is only a small number of options. The focus starts with a large and interesting image that gives the quick elevator pitch of what they

sell. From there, our eyes flow to the bottom left and across the bottom, leading us back to the main image. This clean loop makes it easy to scan and understand the options, but also to make a choice and dive in. Notice that this loop contains all the key items for the site and ensures that a user will be exposed to the option she is looking for. Also of note is the fact that the main navigation doesn't pop out. If it did, it would compete for placement in the flow and distract the user from consuming the primary set of messages.

This looping pattern is one you will find in many of the samples in this chapter. As I already mentioned, flow is the strategic combination of other design elements. This also makes flow one of the easiest elements to forget and overlook. But again, I find that if a design isn't working for me, considering this element of design can lead to the answer of why it feels broken.

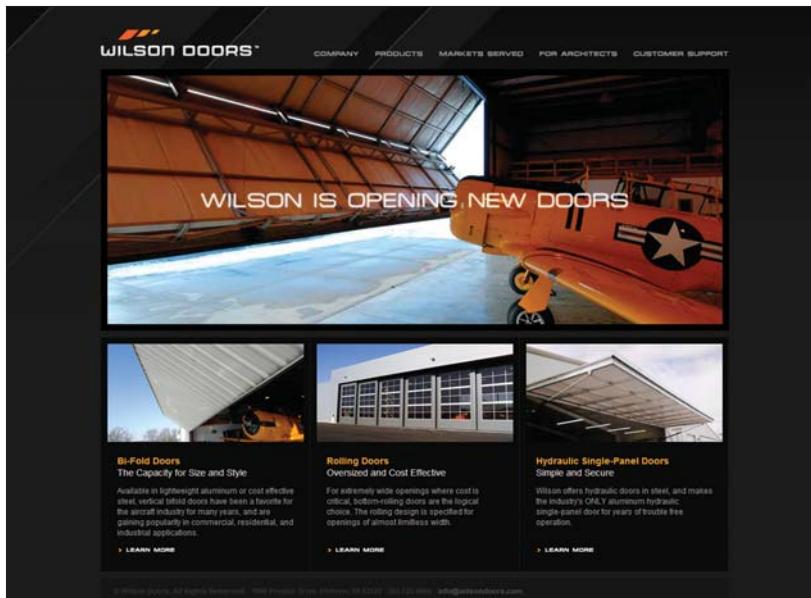


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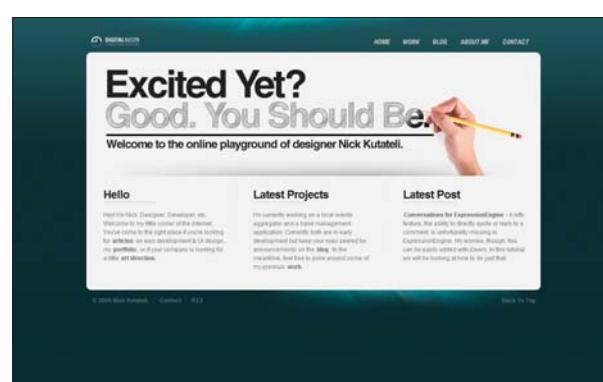
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web software • real estate • portfolios • coming soon • t-shirt • directory

sites by type

One might think that a small set of various site types might be pointless in a book such as this, considering it would take countless volumes to cover all the basic site types there might be. But lucky for me, the goal is not to cover every potential site type. Ultimately I really have two main hopes with this section. First, I wanted to highlight some of the more active segments of the web design community (like iPhone application sites) and in that way capture some of the most popular topics of the day. Secondly, I really believe that any type of site can be inspired from any of these topics. Each has lessons to teach and each has different obstacles to overcome. These lessons and obstacles are shared with countless other topics and can easily translate over. I hope you don't skim past this part of the book if your niche isn't represented. Absorb the ideas presented by others and be inspired by them!

iphone application

iPhone applications are all the rage, and it stands to reason they will be for quite some time. They can be amazingly useful for the user, are typically very cheap if not free, and offer the opportunity for an extended impression of your brand. One key aspect of the process of building an iPhone app is the need for a beautiful design. Apple will, in fact, reject your application if it doesn't meet their design standards. So it isn't surprising to find that many of the sites set up to sell these wonderful apps look great as well.

Sites for selling these apps tend to be very focused, as they offer the opportunity to lead the user to make a quick purchase. For example, the Tea Round (Figure 1) site sells an app revolving around the making of tea. This might not give away the demographic, but it certainly reflects a common interest. As such, the site's design reflects

the audience's interests, especially in the context of tea.

Another obvious example of connecting to the target audience is the Outpost site (Figure 2). As an application that hooks into Basecamp, it only makes sense that the site connects itself as closely to Basecamp as possible; a similar color palette has been used to strengthen the connection and the site feels like a close extension of the Basecamp brand.

The designs included here have done an outstanding job at connecting to the consumers and driving them to sales. Ultimately, these are mini e-commerce sites intended to drive people to a conversion point. This explains the prominent links to Apple's App Store where the software can be purchased and downloaded. In many ways, these would be ideal candidates for a study in landing page

effectiveness and conversion rates. Why couldn't other sites be created with such focus? Portfolio sites seem like a prime candidate for such treatment.



<http://libertyboom.com>

Tea Round

Updates on everything Tearound
Follow @tearoundapp on Twitter

Available now on the App Store

Tea Round rapidly settles thirst-based arguments by deciding who makes the tea.

You never make the tea!

Step 1 To kick things off you need to choose, edit or add a new Tea Round. You can save as many as you want for home, office, friends and family.

Step 1 Step 2 Step 3 Step 4

Sign up for app updates
Enter your name SIGN ME UP Enter your email address
Feedback Get Satisfaction Report bugs, request features, tell us what you love us.

Our democratic selection process resolves all brew-related arguments. Only 4 short steps to your golden cup of awesome.

And make iPhone apps We Collaborate

We Collaborate

V1.1 Assigned to David Kandis Due 1 Sync effortlessly

Get the big picture Outpost has multiple Dashboard screens, going you a broad overview of recent activity, your to-dos, and upcoming milestones across all of your projects. Recent changes can also be viewed project-by-project.

Sync effortlessly

Keep the conversation going Add comments to individual messages, to-dos, and milestones to stay in touch with your team. Comments support Gravatar icons, so it's easy to tell who's who.

Messages are rendered in HTML - To-dos can be rearranged and checked off from lists - SSL accounts are fully supported - More coming very soon.

Beautifully executed and very nice offline feature. Excellent app, and worth the money.

Had an initial issue, but support was very responsive (and quick!). First experience with Outpost has been very positive.

Installed in seconds, sync'd about 20 projects in under a minute and it works beautifully... Awesome interface, awesome job!

Brilliant, Smith, Creative Director Loudspike Media

© 2009 We Collaborate Design, code + late nights to the Collaborate team Site by We Collaborate

Figure 1 <http://tearoundapp.com>

TIC A TAC POKER for the iPhone

for the iPhone

TIC A TAC POKER \$1.99 Available on the iPhone App Store

Tic A Tac™ Poker

The Tic A Tac Poker is a great extension of this poker / tic tac toe hybrid. This game slips with many variations and a potentially huge community hook end.

http://www.ticatacgames.net/static/iphone_teaser

6 days ago we replied to @davidkandis but not yet, sorry

Outpost

A native iPhone app for Basecamp, the best project management software. Ever.

Available on the iTunes App Store. [Buy now](#)

Outpost allows people to manage their projects with Basecamp®, an online project management app from 37signals. Basecamp is widely acclaimed for its simplicity and effectiveness in organizing teams.

Outpost brings the power of Basecamp to your iPhone or iPod Touch, with comprehensive support for messages, milestones, to-dos, and comments. Outpost is also the first app for Basecamp which offers full offline capabilities.

SHARE

Foto V1.1 Assigned to David Kandis Due 1 Sync effortlessly

Get the big picture

Sync effortlessly

Keep the conversation going

Beautifully executed and very nice offline feature. Excellent app, and worth the money.

Had an initial issue, but support was very responsive (and quick!). First experience with Outpost has been very positive.

Installed in seconds, sync'd about 20 projects in under a minute and it works beautifully... Awesome interface, awesome job!

Ross Smith, Creative Director Loudspike Media

Convinced?
[Buy now on iTunes »](#)

Questions?
[Ask our support team »](#)

Figure 2 <http://www.outpostapp.com>

Follow us on Twitter | Contact Us

GLASSHOUSE APPS

barista cellar

We create sexy, innovative applications for the iPhone and iPod Touch.

Barista is a beautifully designed reference for people with home espresso machines, which helps you create call-quality coffee in your own kitchen.

Cellar is an innovative app for wine drinkers, which helps you keep tabs on what wine you have in stock, as well as keeping a reference to the wine you've consumed and want to try again.

cellar

barista

<http://www.glasshouse-apps.com>

syPhone
by Selcuk Yilmaz

**TO DO • FAST CALL • FAST E-MAIL • RSS READER
CALENDAR • WEATHER • WORLD CLOCK
EASILY FIND AND MORE...**

**ALL YOU NEED,
IN ONE SCREEN**

Available on the iPhone APP STORE

Updated!
v1.6

REVIEWS

Amazing and Superb!!!
★★★★★
Proshty - CANADA

This app is super. It does exactly everything it says. It is very stable and reliable. I hope they will update and add more content. There is a price reduction so get it now before it goes up again.

Great App!
★★★★★
I would like have more features, Fahrenheit in particular. But this is a great app, and may save some time for those who use iPhone.

Popimento - USA

Too Beautiful...
★★★★★
A very good program which does everything it says. You can do a lot of things with this application. You can't find any other app.

Bulent Koykay - TURKEY

FEATURES

Fast Call
FAST CALL FROM HOME

You can add up to 12 people with their pictures to your fast call. To contact them just tap the picture and drag upwards.

Easy ToDo
TODO NEVER FORGET IT

Save the world, Macrolot, Arsenal, 21:45, Mother's day, Drink milk.

RSS Reader
RSS FLASH

Enjoy fast access to your easily attached RSS's. To refresh just shake your iPhone. You need an active internet connection.

Fast & Easy e-Mail
LIVE IN SIMPLE

Use your keyboard horizontal to send your e-mail faster and easier.

Find Easily
SEARCH WITHOUT LOOKING

Don't struggle with unnecessary steps to find your friends and acquaintances on your iPhone. Just tap the search icon, your Address Book will pop up on your screen ready to search.

World Clock
YOU HAVE ALL THE TIME
IN THE WORLD

01:17 Tokyo 09:17 Capetown
17:17 London 18:17 Paris

Weather
BE COOL!

15° Paris 15° Barcelona

Colorful
CREATE YOUR OWN STYLES!

Choose your color:

<http://syphone.selcukyilmaz.com>

notes from a developer

One of the most tempting things to do on a site for an iPhone application is to include a virtual iPhone to preview what the application is and does. This inevitably leads to one of three solutions:

Embedded video

Instead of trying to make a functional version of the iPhone that the user can interact with, simply embed a video to show what it does. This is best done in Flash. The embedding of the video is relatively simple; it's the video production that can run the bill up.

Flash-based emulator

If you want the user to interact with the simulated phone you will have to build a virtual iPhone in Flash. This is most likely going to be very time consuming, and it will get quickly out of date as the application gets updated.

Simple slide show

Another very common approach is a simple slide show. This is a great option to use because it is fast to build and easy to maintain, allowing for frequent updates with little to no cost.

Check out the iPhone as a Flourish chapter of this book on page 114 for more resources on building iPhone-centric designs.

\$0.99 DOWNLOAD NOW

SkiMaps

About Maps

SkiMaps is a brand new iPhone app for skiers and snowboarders.

- Download trail maps to your iPhone and use the built-in GPS to find your way around the slopes.
- You can even send your location to friends. Finding each other in the mountains has never been easier!
- The best thing is that you don't need an active internet connection. Download the maps you'll need in advance and everything you need on the slopes is right there on your iPhone.

Stay in touch! follow @skimapsapp on Twitter.

App Store

Plane Tree Software

© 2010 All rights reserved. mobile UI graphics by @dynamisinc.

<http://skimaps.planetreesoftware.com>

barista

Be a Barista at home for the rest of the day!

Click here to follow Barista on Twitter!

Available on the iPhone App Store

Barista included on iPhone screensaver in Apple Stores

1 July 2009

79 tweets

Barista continues to receive Apple love! This time we've discovered that they've included Barista on Apple Store screensavers on the screen savers device that runs while consumers browse.

Click here to watch a clip of the screensaver.

Barista featured in iPhone 3GS Guided Tour!

9 June 2009

Barista has been prominently in the Guided Tour video for Apple's new iPhone 3GS, following today's announcement of the device. Barista is opened on the presenter's iPhone and referred to as "one of the many great apps from the App Store."

Click here to watch the video (Barista is featured from 50sec from the beginning).

Barista featured in new series of full page iPhone press advertisements

12 April 2009

Apple just commenced a series of large scale press ads in publications such as USA Today, the Wall Street Journal, Today's the News, and Times Herald that has featured Barista in one of their, reading "Helping you stretch your budget, one app at a time."

Click here to see the press ad which ran in the WSJ on 19 April.

Barista on Apple's latest TV commercial

1 April 2009

Apple released a new series of iPhone/iPod Store commercials today and Barista is featured as one of the applications on the user's smartphone.

Click here to see the nine ads (Barista is featured in 'Techy').

Barista hits #1 in New Zealand & Sweden

16 March 2009

Barista claimed the top spot on iLife's for the #2 and Sweden iTunes App Stores over the weekend, as well as reaching the following positions in the same category in other countries:

- #1 in Australia & South Africa
- #1 in Australia & Canada
- #4 in the UK, Malaysia & the Netherlands
- #5 in Singapore, & Canada
- #7 in Italy, Hong Kong & Russia
- #9 in Israel
- #9 in the USA & Thailand
- #13 in France
- #15 in Hungary
- #15 in Peru
- #20 in Romania

Barista selected as "App of the Week" by Apple.com

"App of the Week" 11 March 2009

"Is the need for a mocha? I like to make one at home in your own espresso machine? Barista, a recent arrival on the App Store, can guide you through each step in the process to create a nice latte, cappuccino, americano, and other delicious coffee beverages. It also offers tips—on selecting and storing coffee beans and creating "felicity"—and a handy glossary."

© Acquisitive Ltd / Onehouse Apps 2009

<http://www.baristaapp.com>

Momento
A UNIQUE APPROACH TO DIARY WRITING

Download from the App Store

Buy Momento now at our special introductory price!

Momento is a unique diary/journal writing app for iPhone & iPod touch, which provides a quick and easy way to record 'moments' throughout your day.

Connect with popular social web services, such as Twitter, Facebook, Flickr and Last fm, to collect and display your online activity as part of your diary.

Help & Support

• Privately record your daily activities, experiences, thoughts and ideas on the go.

• Tag people, places & events for a fast and effective way to browse and search your diary.

• Create custom tags to categorise and keyword moments however you wish.

• Import your social activity to display it alongside your personal moments.

• Search and browse by content, date and tags to easily recall, reflect and reminisce.

Social Feeds

- t Tweets from Twitter
- f Statuses from Facebook
- Photos from Flickr
- OS Latest tracks from Last.fm

The following fields are optional:

Name:

Email:

Country:

Age:

Gender:

Device:

Subscribe

* Mandatory fields
We will not pass on your information to third parties.

Features

- Tag people you meet
- Tag places you visit
- Tag memorable events
- Create custom tags
- Rate moments
- Attach photos
- Import social feeds
- Passcode protection

Follow @momentoapp on Twitter +

<http://www.momentoapp.com>

2udoku

Play sudoku with your friends and others on your iPhone and iPod touch.

Double the fun with 2udoku

2udoku adds a new dimension to Sudoku; it lets you play together with a friend! The two of you will be playing the same Sudoku and your challenge is to be the first one to complete the game.

The features:

- You can play it by yourself or in multiplayer mode with one of your friends.
- There are four levels of games to choose from: easy, medium, hard and expert.
- All games are high quality, with only one solution.
- When playing by yourself, you can pause a game and resume it later.
- You can chat with your opponent while you are playing.
- 2udoku tracks your scores and your ranking.

Available on the App Store

Follow us on Twitter

Any questions or comments?
Please contact.us, we will be happy to answer any questions you may have in relation to 2udoku.

<http://www.2udoku.com>

thermometer

Turn your iPhone / iPod touch into a thermometer and get the current temperature based on your location.

The Thermometer App

With the Thermometer app, your iPhone is turned into a location-based thermometer in either Celsius or Celsius.

Once that the standard weather app that you find on your iPhone (with pre-set locations), this thermometer will tell you the outside temperature at your present location. You'll know within seconds how cool you really are!

[Download on the App Store](#)

Any questions or comments?

Please [contact us](#), we will be happy to answer any question you may have in relation to the thermometer.

Screenshots

26°C Paris | 65°F New York | Temperature: °C | Celsius | Fahrenheit

Follow us on Twitter

Copyright © 2009 Thermometer - All Rights Reserved - info@thermometerapp.com - Needs: No 23000

Apple, the Apple logo, iPod and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a trademark of Apple Inc.

<http://www.thermometerapp.com>

Where To?

Discover your next destination.

With just a few taps, you can find local bars, any type of place you're looking for, at the drop of a hat! Think of it as a traditional GPS device built right into your iPhone.

Watch the guided tour

With just a few taps, you can find local bars, any type of place you're looking for. Check the found places on the built-in map or in a list sorted by distance. Then call to make a reservation or check the homepage using the built-in web viewer. Get driving directions using maps, add the location to your contacts or share the location using email, SMS or the clipboard. Finally you can find local businesses and directions without any typing, using a slick, intuitive user experience.

Use "Surprise Me" to make the choice. Take a chance and find something new and exciting! Sound like something of interest? The possibilities are endless with Where To. Your days of typing names and destinations are over.

New in version 2.0

The latest version of Where To features integrated Map and Web browser features, so users can stay within the app to view map locations or display the location's homepage.

Features

- Includes more than 600 categories and 1,900 brands; find whatever you want without any typing.
- NEW: Integrated map (maps, satellite or hybrid style)
- Find places near you or your friends and family, anywhere in the world
- NEW: Tracking mode: auto-reloads new points of interest while moving
- NEW: Integrated web viewer to display the location's homepage
- Works with any iPhone or iPod touch (iPhone 3.0 or higher and Internet connection required)
- Available in English (American and British), German, French, Spanish, Italian, Dutch, Portuguese, Greek
- Gorgeous user interface

Available on the iPhone App Store

News | Subscribe | [Facebook](#) | Follow us

<http://www.futuretap.com/home/whereto-en>

Topbots

Weights for your iPhone and iPod Touch

[Blogpost](#) | [About Us](#) | [Get Help](#)

[Conversion](#) | [Weightbot](#)

Weightbot

Whether you are trying to lose (or gain) a few pounds, tracking your weight has never been more fun. Set your goal weight, record your weight at any interval (one weight per day max), view your BMI, and see your progress on a beautiful graph. Weightbot also has a built-in secure password feature to protect your weight from prying eyes. It's easy to use, surprisingly addicting, and designed for everyone to enjoy. Even if you are not actively dieting, you will love tracking your weight just to use Weightbot.

[Download from the iTunes App Store](#)

Features:

- Gorgeous user interface and sounds help provide an enjoyable experience.
- View your progress with beautiful week, month, and year graphs.
- Analyze your progress with useful trend data.
- Backup and restore over the internet via a secure 128-bit SSL connection.
- Export your data as a CSV file.
- View your BMI and set weight gain/loss goals.
- Set a numeric password to protect your data from being viewed by others.
- Unique units before (kg/lb) for weight and BMI for height, inches + pounds in the UK.
- Localized for Danish, Dutch, Italian, German, French, Japanese, Norwegian, Portuguese, Spanish, and Swedish.

Requirements:

- Weightbot works with all iPhones and iPod Touches running version 2.0 software or later.
- WiFi, Edge, or 3G networks required to use the backup/restore feature.

It's a simple premise with an absolutely splendid user interface. I think it's up there as one of the very most iconic on the platform. — John Gruber, DaringFireball.net

2008 Most Original User Interface Winner | 2008 Best App Ever Awards

2008 Most Innovative App Nominee | 2008 Best App Ever Awards

2008 Most Useful App Nominee | 2008 Best App Ever Awards

About Tapbots

Tapbots are simple utility applications built with care for the iPhone and iPod Touch. They are beautiful, easy to use, and made just for you. Tapbots are designed and engineered by Mark Jardine and Paul Haddad.

[Learn More](#)

A Well-Timed Letter of Rejection | August 27th, 2009 | FOLLOW US

Weightbot and Conversion 1.4 | August 16th, 2009 | FOLLOW US

iPhone OS 3.0 Adoption Rate | June 23rd, 2008 | FOLLOW US

[Read the Blog](#)

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freelance

The web site for freelancers (and web freelancers, in particular) falls somewhere between the personal portfolio site and the full design agency site. These sites must communicate not only who the individual is and what skills he or she brings to the table, but also that the person is professional and reliable. There is nothing worse than relying on a flaky freelancer.

One of the most notable samples of this niche is the site of Rob Morris, Hero for Hire (Figure 1). It seems that whenever he launches a new site, he gets all sorts of fanfare—and rightfully so. His sites are elegant, functional and just plain beautiful. His design is often imitated and even outright ripped off. So what makes his design so unique? For starters, it is exceedingly

clean. The level of refinement in regard to the layout, grid structure and hierarchy is spot on. His sales pitch is clear and prominent, and the four footer buckets quickly lead you to key sections of the site.

David James's site (Figure 2) accomplishes many of the same things with a totally different approach. Here, it is more about a flow of portfolio pieces. Yet the site is highly organized, easy to consume and reflective of the high level of his professionalism.

Another interesting example of a freelancer site is Traxor Designs (Figure 3). What is striking about this design is the prominent use of a clear sales pitch. This is an industry saturated with a variety of niches and specific skill sets. In this

case the quick sales pitch sums up the individual's core skills and lets the visitor know that he focuses on design and SEO work. This sort of precise communication can help attract exactly the type of work a freelancer wants.

Ronnie San (Figure 4) takes a similar approach with his prominent “your website, simplified” statement. He knows that building a site is complicated and painful for those who don't know how. So he attempts to position himself apart from the herd and give consumers a reason to work with him by appealing to their desire to have a painless experience building a web site.

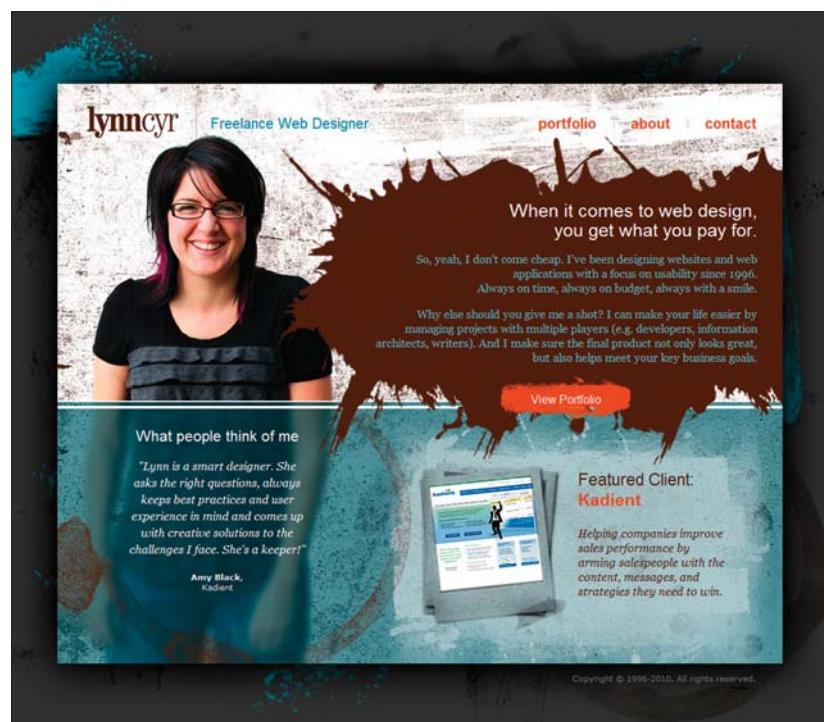
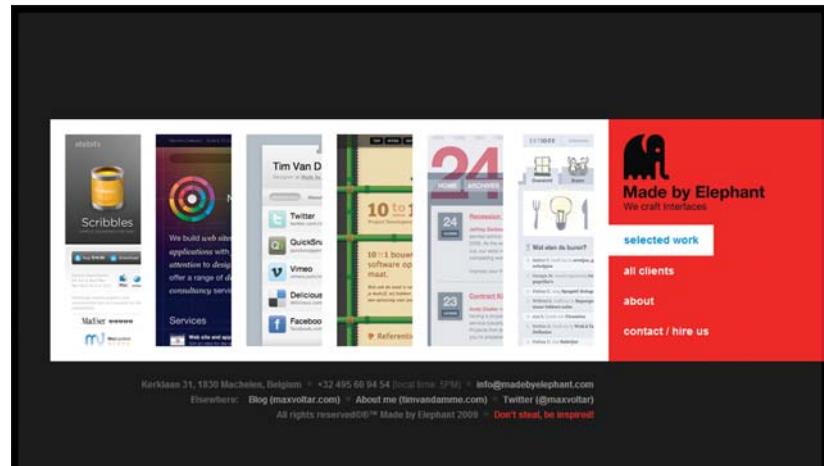
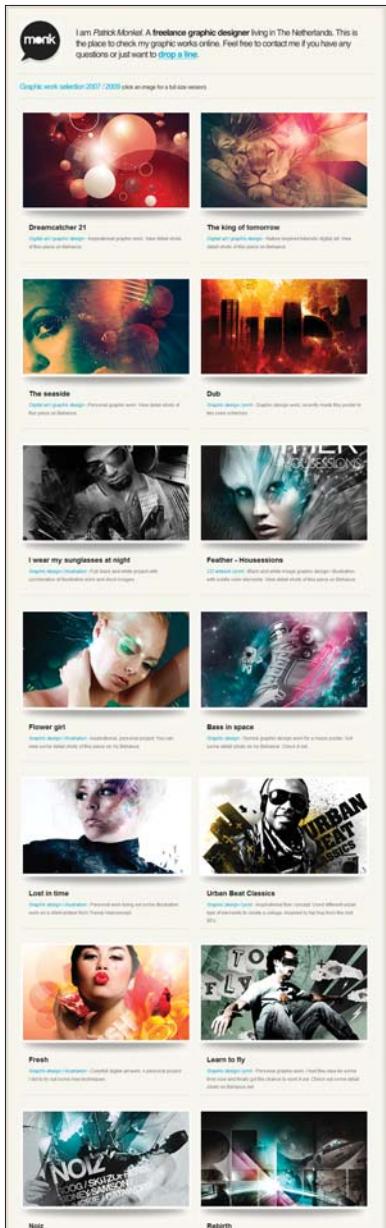


Figure 1 <http://www.digitalmash.com>

Figure 3 <http://www.traxor-designs.com>

Figure 2 <http://www.djjd.co.uk>

Figure 4 <http://www.ronnieSan.com>



portfolio

Iammnews

Iammnews is an open newsroom platform. It's a source platform for journalists, publishers and contributors to get stories.

SimilarWeb

Discover websites Without Searching

SupersonicAds

The leading virtual currency monetization platform in Europe

Evan Paul

A full frontal website made for Evan Paul, one of Victoria's leading make-up artist and hair model. Design and建模 by myself.

jobox.ca

Find Blend 100+ 1.2 Million Corporate Executives

ziv meltzer graphic designer

A graphic designer from Tel-Aviv, Israel, specialized in design & communication of ideas.

I design and produce what can be used by any user, be they experienced or beginner. I like to know the client, create their target clients and learn to know them as well. I enjoy and think what's good for me to see in a site and what makes it a base, what features we do or use and which are necessary.

I think of myself as the soul of each site I design. Try to create sites which make visitors want to find out who created them.

contact me

Name: _____
Email: _____
Phone: _____
Message: _____
Send

skills

- Photoshop 8/10
- Flash 8/10
- Action script 2.0 8/10
- MySQL 9/10
- CSS 9/10
- JavaScript 2/10
- Illustrator - 8/10

online presence

- Read my full CV on [LinkedIn](#)
- Follow me on [Twitter](#)
- See my profile on [Folio](#)
- View my business on [Databox](#)
- Read what [Digg](#) says
- ... or visit them on [Facebook](#)

Follow me:

brick design is me, Kat Brach, and this is my portfolio. I'm a freelancing web designer originally from Germany but now based in beautiful Melbourne, Australia. I design and develop pretty, standards compliant and successful websites.

Portfolio How I Work About Contact

Portfolio

The dot.com boom - the bursting of the bubble, the shiny web 2.0 era - my experience will help you do it right the first time. Previous clients range from large enterprises to small startups and are spread throughout all industries.

The importance of web standards and usability guides me in the design and development process which is reflected consistently throughout my portfolio.

How I Work

It's simply great working with Kat. Very talented and professional - and what we need! Felia Haas, Amanda

Very professional

It's you or going to West Directions South. What's your answer? My father asked me 'How to for \$300 plus flight & hotel' immediately - but I have 3 hours ago.

What I'm listening to right now

Fiona - Phoebe (The Fiji 2) (11 May 2006, 13:10)

Contact

If you are after prices and rates for your project, please be as specific as possible, so I can get back to you with the info that actually helps you choose the right man for the job.

When calling me from overseas, please make sure you are aware of the local time in Melbourne.

Get in touch

Mail: info@brick.com
Phone: 043 3651477 (from Australia)
Phone: 06005 617330 (from Germany)

Let's connect

YOUR NAME *
YOUR COMPANY *
YOUR E-MAIL *
YOUR WEBSITE *
YOUR MESSAGE *

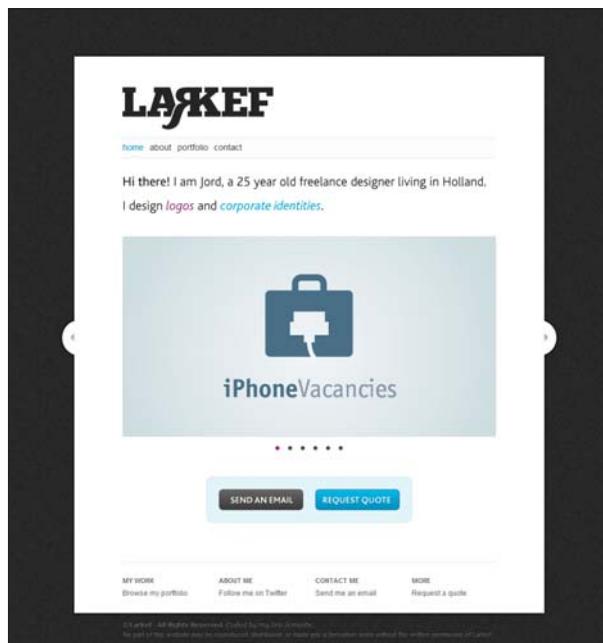
Ich spreche auch Deutsch. Ich spricht German too :)

http://www.zivmeltzer.com

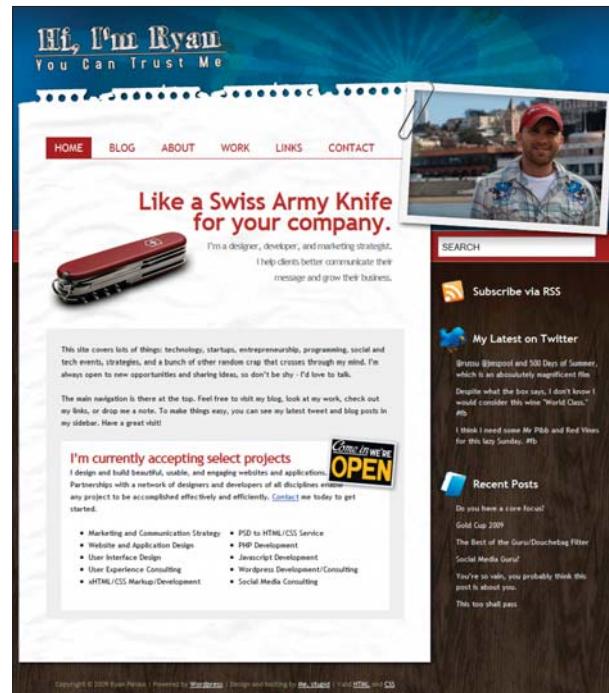
http://www.brizk.com



<http://petehellyer.com>



<http://larkef.com>



<http://ryanplesko.com>

band

If you ever want to do an interesting design experiment, band web sites create a distinct opportunity. Look at the web sites for some bands that you are wholly unfamiliar with. Based on what you see on the sites, make a quick list of the ways you would describe the music you suspect they produce.

Music puts off a clear mood, style and tempo (along with a dozen other ways to describe it). Site designs also put off various aesthetics. A great test of a design is to see if these styles match.

In my examples, I am not so concerned about this matchup as I am about the various trends being followed in this niche. One thing that becomes abundantly clear in this industry is the effectiveness of social media, especially when we remind ourselves that MySpace had its roots in promoting bands. Nearly every example

of band sites will point to MySpace, Facebook and various other networks, often in a very prominent place on the page. Could it be that one of the most important roles a site like this could play is to get people to friend you on social sites? It would seem so, based on the prime real estate these icons occupy.

Another common denominator among these sites is the need for a visual style or language. Some are graphically intense (as on Goodbye Elliott's site, Figure 1), some are exceedingly stylistic (as on the Still Rain site, Figure 2) while others seem to be purely decorative.

Based on their sites, branding is a huge issue for many bands. Making the band name the largest and most dominant element of the page is common for relatively unknown (or up-and-coming) bands. As an example, on the site for The Iveys

(Figure 3), the band name and its framework takes up nearly a full screen of space.

Sometimes there is a temptation to do something radical with a design and create something experimental to portray a band's "new" or "unique" style. But wise designers of these sites follow deliberate patterns that function to make finding out about these bands a simple process.



<http://betterplacerecordings.com>



Figure 1 <http://www.goodbyeelliott.com>

notes from a developer

Specific niches like this inevitably lead to many common elements in site design. That is to say, the content of these sites are all very, very similar. Many bands were drawn to MySpace in its early days because it was easy to use and let them spread the word and share their music. There are countless site-building systems, many of which are targeted at specific niches. Such is the case with the music industry.

A perfect example of this is ebandlive.com. Several of the samples in this chapter are built on this platform. I bring this up because leveraging a tool such as this can be a great way to streamline the building of a band's web site. This works best if you plan for this and create the design around the available functionality. Given that most bands are not bloated with extra cash to pay web developers, this is a great way to help your clients get lots of functionality for their money. Even better, it leaves a bit more of the budget to be used for design time, meaning better-looking end results.

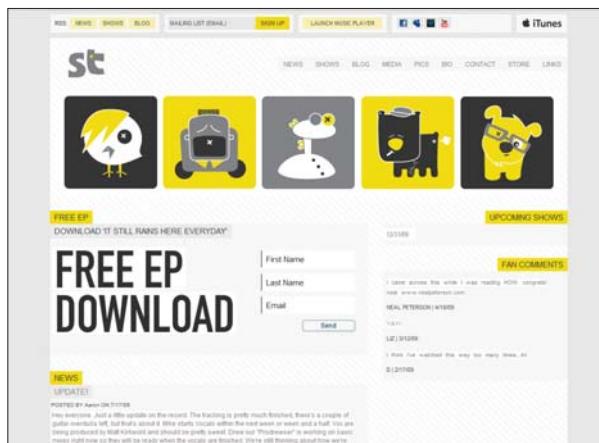


Figure 2 <http://www.standardthompson.com>

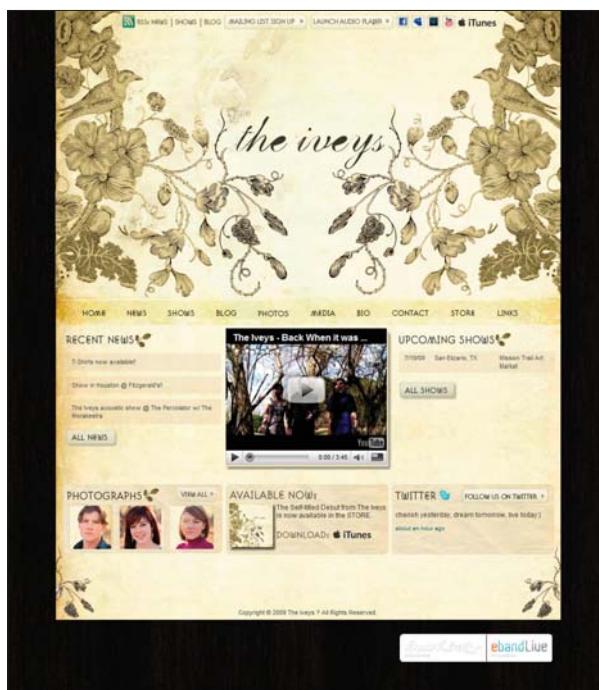


Figure 3 <http://www.theiveysmusic.com>



<http://www.rocketclub.info>

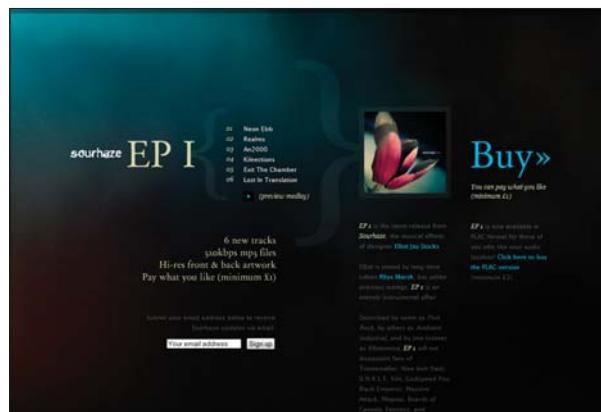
<http://10outoftenn.com>

<http://www.dimmn.com>

<http://www.jazzforme.de>



<http://www.sickcityclub.net>



<http://sourhaze.com/ep1>



<http://www.muddriverunion.com/index.htm>



<http://www.marianastrench.net>

03

sites by type

iphone application • freelance • band • **blog** • personal • design firm • event • travel and tourism • e-commerce • business card • web utility • web software • real estate • portfolios • coming soon • t-shirt • directory

blog

Blogging is a vital element in the next generation of the Internet. Inherently, blogging builds on a community of readers. As with any web site, you have a small window of time to capture the attention of the user. What follows are a few key considerations when designing a blog to ensure the blog's message is effectively delivered.

Add Images to Get Posts Read

Blog strategists talk about the creation of short, catchy blog post titles. While this is an effective tip for increasing consumption of your content, another thing you can do to grab a user's eyes is add images or graphics to all your posts. Each graphic needs to be exciting, dramatic and related to the content of the post. Inspired Mag (Figure 1) creates custom graphics for every one of their posts. Design Shard (Figure 2) uses screenshots to show the effectiveness of their tutorials. The Statement (Figure 3) incorporates several

graphics or photos, effectively creating a gallery of related images for each post.

Make Feature Articles Stand Out

Whether it is with a simple border, a change in color, or a graphic element, you can draw a user's eyes to a specific section of a site. There, you should feature your most recent or most popular articles. idsgn (Figure 4) uses an increase in image size and placement to push their most recent article. Upsidestudio (Figure 5) shows only their most recent blog post on the homepage. Snook (Figure 6) simply separates the featured article from the rest with bolded and enlarged text and a small change in placement.

Make It Easy, Make It Fast

Whether you're designing a "mommy blog" or a corporate news blog, the end game is the same; a thriving blog needs users subscribing, commenting and sharing.



Figure 1 <http://www.inspiredm.com>

Make it easy on the user—help him reach a goal by using obvious and traditional placements of graphics and links.

Subscribing: The RSS icon has become a staple in blog design and should always have a place at the top, center and bottom of every blog. A simple click of the icon should bring up a feed or a feed page that features several ways

for a user to subscribe. Upsidestudio (Figure 5), for example, has several conveniently placed RSS icons throughout their design.

Commenting: Every post should have a link leading directly to the comment submission form. Entice the user by showing the comment count or stating “Be the first to comment.” Readers want to either join

in on a conversation taking place or be the first to share their opinions.

Sharing: Along with comment links, every post should have a simple way to share its URL on social networks. Typically, the logo of the social network is used as a link and once clicked, a user will be brought to that site with content related to the post already filled out and ready to share.

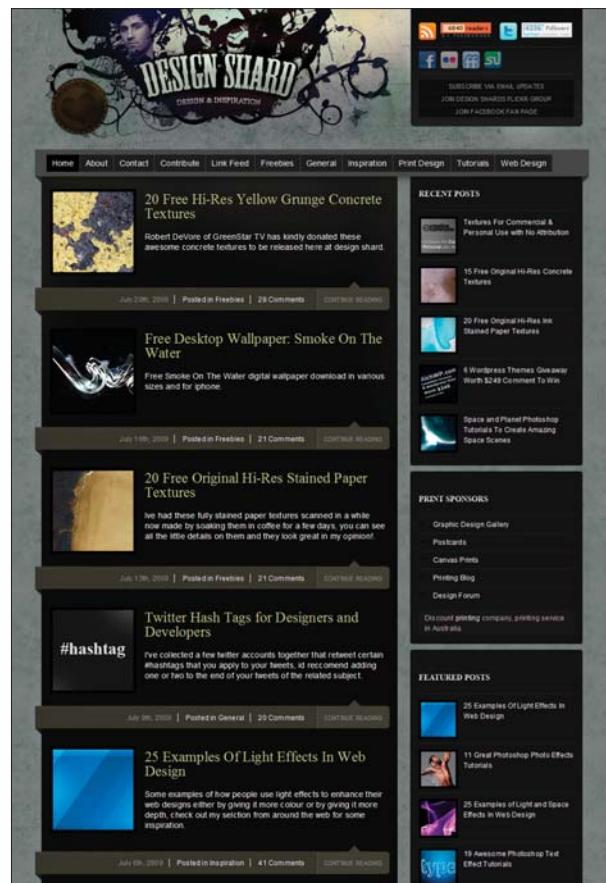


Figure 2 <http://www.designshard.com>

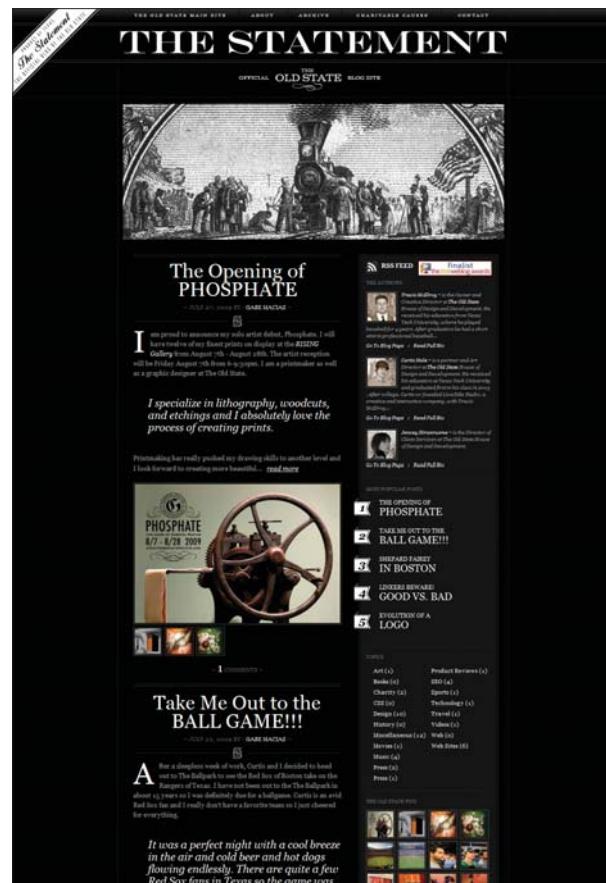


Figure 3 <http://www.theoldstate.com/blog>

idsgn A DESIGN ADVICE

Bruce Mau: Ending the interruption

September 25 2009

As [Advertising Week 2009](#) wraps up in New York, we're presenting the last of our coverage: A lecture presented by the legendary designer, [Bruce Mau](#).

Bruce Mau is a Canadian designer who is known as a 're-thinker' and 'design futurist.' He's an author, designer and thinker who remains committed to moving our industry forward.

Most designers are familiar with [S.M.L.N.D.](#), Mau's hefty design volume created with [Rem Koolhaas](#). As author of the design manifesto, [Mantra Change](#), Mau sought to push the definition of design forward.

[Read more...](#)

[FILE UNDER](#) Advertising

Lessons from innovative advertising campaigns

September 24 2009

Is your work useful, relevant and/or entertaining?

Jessica Greenwood, the Deputy Editor of [Contagious Magazine](#) gave a great presentation on the Future in 4D: Brands, Communities, Context & Technology, focused on trend spotting in new media and technology. The overarching theme was to take advantage of every existing technology and keep in mind the mantra: 'useful, relevant and/or entertaining.'

[Read more...](#)

[FILE UNDER](#) Advertising

Google: Experiments in Digital Creativity

September 22 2009

No longer just for programmers, [Google APIs](#) are increasingly becoming commonplace for creative mashups, allowing people to "take something cool and make it insanely cool."

As a part of [Advertising Week](#), Andy Berndt (Managing Director of Google Creative Lab) spoke about the limits being broken in digital

[Read more...](#)

[FILE UNDER](#) Advertising

Empowering a Sustainability Movement

September 23 2009

Non-profit [Conservation International](#) convinces two of the world's biggest brands to 'go green.'

Continuing with our [Advertising Week](#) coverage, we caught a surprisingly engaging discussion with [Howard Schultz](#) (CEO of Starbucks), [Rob Walton](#) (Chairman of Wal-Mart), and [Peter Seligman](#) (Co-Founder and CEO of Conservation International).

[Read more...](#)

[FILE UNDER](#) Branding

Reporting from Advertising Week 2009

September 23 2009

Today was the kickoff of the 6th annual [Advertising Week](#) conference in New York City.

We are happy to be here presenting on many other creation in the industry. Conferences like this one are host to so many talented people and influential speakers, that one can't help but be inspired.

[Read more...](#)

[FILE UNDER](#) Advertising

upside studio WEB-RELATED INFORMATION & INSPIRATION

If this is your first time visiting, be sure to subscribe to my RSS Feed, and don't forget to follow me on Twitter! If it isn't your first time here and you're sick and tired of this message, get rid of it.

APR 20 | 2009 | [file away](#) | GIVEAWAY | [< OLDER](#)

Tweetie for Mac Giveaway

Many of us have been raving about the super-efficient [Tweetie for iPhone](#). And today, for us Mac users, our prayers have finally been answered: [Tweetie for Mac is here!](#)

Tweetie has a beautifully smooth interface overlaid on some really great features. Features like the inline conversations view to show the full conversational history leading up to a particular tweet allow you to never lose track of your conversations. Compose tweets how you want with independent composition windows. They stay out of your way until you need them, and you can even have multiple tweet compositions open at a time.

It has some other cool features too:

- Search Trends
- Threaded DMs
- User Lists
- Follow/Unfollow
- Tear-away Search
- Link-sharing Bookmarklet
- Customizable Preferences

Tweetie
TWITTER CLIENT FOR MAC

Tweetie is free to download and try for as long as you want. While it's still full-featured, it does have some ads. But today could be your lucky day because I'm giving away a fully-registered copy of Tweetie for Mac (\$49.95 **\$14.95** until May 4th).

How to win

There's only a few things you have to do to win:

1. [Follow me on Twitter](#)
2. [Subscribe to The Upster RSS feed](#)
3. [Leave a comment on this article that contains your Twitter name](#)

And that's it! A winner will be chosen on **Friday, April 4th**. Update: A winner has been chosen at random. Congratulations to [Mindy Eason!](#)

I'd like to personally thank [Loren Brincker](#) from [steblit](#) for all his hard work. If you would like to give the free version a spin, [download it here](#).

47 comment(s) | [tagged: APPS, ATBITS, DAVID LINN, GIVEAWAY, IPHONE, MAC, TWEETIE, TWITTER](#) | [< OLDER](#)

Mini Posts

New project: [OMCHungry](#) is now live. Check it out — <http://omchungry.com> (1)

Tomorrow (Saturday, Mar 28) I'll be giving a talk (with Brian & Adam) to a room full of design students about translating from print design to web design. I'd love to see some of you there, which, if you're interested in the subject, help me make this a great presentation, leave me some words of wisdom. (2)

Heading out Friday morning (March 13) for SXSW in the [NetChic Road Trip](#). Come to my great chip! (<http://www.netchic.com>) (2)

Just found out that I'll be speaking at [WordCampNOLA](#) in April! Check out the great lineup here. Should be a great conference - you should come! (2)

AmazingCoder.com launched today. With me as their very first interviewee! Check out the interview here! (1)

Syndication

[The Upster \(RSS\)](#)
[Follow me on Twitter](#)
[Flickr](#)
[Last FM](#)
[Add to Technorati Favorites](#)

Who I Read

FRIENDS

INFORMATION

INSPIRATION

RESOURCES

TUTORIALS

Figure 4 <http://www.idsng.org>

Figure 5 <http://upsidestudio.com>



Figure 6 <http://snook.ca>

notes from a developer

As a developer, one of the most painful things to get from a designer is some crazy conceptual way to visualize a blog. So often, these visualizations of data are inflexible and immensely complicated, and they always require fancy transitions. The frustration happens when these grand ideas are paired with the realities of how tools like WordPress and other blog platforms are actually built.

In a niche such as this, the designer who has never coded anything often produces designs that are problematic and expensive. Your best bet as a designer is to think simple (though well-designed, of course) and focus on making it easy for the user to consume the data.

As a designer, you would be well served to implement a design or two as a WordPress theme and see the limitations of how a dynamic site works. I guarantee the people designing amazing WordPress templates have built their own and thoroughly understand the limitations.



<http://razvanphotography.com>



<http://www.havocinspired.co.uk>

JASON SANTA MARIA [HOME](#) [ARTICLES](#) [PORTFOLIO](#) [ODDITIES](#) [DAILY PHOTO](#) [ABOUT](#)

PRETTY SKETCHY

2009 Apr 22 COMMENTS 63 PUBLISHED IN Design, Thinking

I SEEM TO BE GETTING INTO MANY CONVERSATIONS LATELY ON THE MERITS OF KEEPING A SKETCHBOOK. ALMOST EVERYONE AGREES THEY ARE A GOOD IDEA, BUT SURPRISINGLY FEW ACTUALLY DO IT. THE EXCUSE I HEAR MOST OFTEN FROM NON-SKETCHERS IS "I CAN'T DRAW." AND NOW I'LL TELL YOU WHAT I TOLD THEM:

X SKETCHBOOKS ARE NOT ABOUT BEING A GOOD ARTIST, THEY'RE ABOUT BEING A GOOD THINKER.

OBVIOUSLY, SOME PEOPLE DO BRING THE PRACTICE OF SKETCHING TO A HIGHER ART FORM, BUT TO ME IT'S ALWAYS BEEN ABOUT VISUAL BRAINSTORMING AND RECORD-KEEPING IN A FORMAT WITH A RIDICULOUSLY LOW BARRIER TO ENTRY. MY DRAWINGS LOOK LIKE SHIT, BUT FIDELITY DOESN'T MATTER AS LONG AS I CAN CONVEY MY IDEAS TO OTHERS OR TO MY FUTURE SELF.

WE SHOULD REVEL IN NOT CARING HOW GOOD OR BAD WE ARE, AND BY KNOWING THAT WE HONE OUR CREATIVITY WITH EACH STROKE OF THE PENCIL. THE POINT IS TO KEEP DOING, IT'S HOW YOU GET STUFF DONE. AND MOST CERTAINLY HOW YOU GET BETTER.

I'M TRYING TO GET MYSELF INTO THE HABIT OF FILLING UP A PAGE OR SO A DAY. SOMETIMES THIS MIGHT JUST BE A LIST OF THOUGHTS, OTHER TIMES IT'S A DRAWING OR A BUNCH OF THUMBNAILS. I DON'T CARE IF PRACTICE MAKES PERFECT, I'M HAPPY IF PRACTICE KEEPS ME COMPETENT.

IN THE SPIRIT OF AWARENESS, I'VE SET UP A [flickr](#) GROUP FOR THIS VERY PURPOSE. POST ONE, AND ONLY ONE, SPREAD/PAGE FROM YOUR SKETCHBOOK. IT'S ALWAYS FUN TO SEE HOW EVERYONE ELSE'S MIND WORKS.

COMMENTS 63 DESIGN TACS Beige, Black, Hand-drawn Type, Illustration

ON THE SUBJECT OF ME Jason Santa Maria is a graphic designer living and working in New York City. [View Site](#)

DAILY PHOTOGRAPHY [SEARCH THE SITE](#)

SEARCH THE SITE

ODDITIES & DIVERSIONS

WOOD TYPE MUSEUM Wood Type Museum - lots of beautiful type and letterpress books. Please to get hot. [Via H/T](#)

Notes who have a great post on Hamilton's Wood Type Catalog #14. 1

A NEW TYPOGRAPHICA Typographic institutions and it's simply beautiful. Don't miss the latest feature on their favorite Typefaces of 2009. 1

A LIST APART: ISSUE 282 A List Apart is a blog that finally gets real type on the web! Their focus on design has a sweet besides aesthetic pleasure! interview with David Carson by Jeffery Zeldman and an article by Stephen P. Anderson. 1

FAST ODDITIES & DIVERSIONS +

RECENT PROJECTS [ALL PROJECTS +](#)

RSS FEEDS [Articles](#) [Oddities & Diversions](#) [Daily Photography](#)

RECOMMENDED READING [How To Be a Graphic Designer Without Losing Your Soul](#) by Jason Shafransky [ALL BOOKS +](#)

<http://jasonsantamaria.com>

Beyondjazz design fusion jazz since 2003

domu '99-'01 tribute 

Doms leaves the music industry, but not before we tune into the amazing early productions that defined his sound!

... Beyondjazz - for any music lover with a passion for broken beats, hiphop, house, nujazz, funk, soul, dubstep ...

podcast

#360 – Newness

Sun 10 Jan 10 - by lenox - [Comments](#)

A new year and a new studio for urgent.fm - yay! But for the playlist though, we used the same old recipe - tried and tested - of nujazz, hiphop, house, broken beats and a dash of dubstep.

Note: the quality of this recording may be a bit under par, as the new studio isn't fully set up yet. Still, enjoy!

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Never miss another episode of the Beyondjazz radio show by grabbing the podcast feed and popping it into your favorite podcast app!

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beyondjazz: @beyondjazz drops new album (breaks) via [iTunes](#) and [Amazon](#) and [iTunes](#) and [iTunes](#) and [iTunes](#) and [iTunes](#)

beyondjazz: RT @BIMBA: London 2010 site now live. [Yeah](#). [http://www.melodramacademy.com](#)

beyondjazz: RT @beyondjazz: RT @mengenius: XLR8R: [beyondjazz.com](#) is now live! [Check it out](#) [http://beyondjazz.com](#)

beyondjazz: RT @mengenius: XLR8R podcast: Motor City Drums Ensemble [http://tinyurl.com/3yqz8tq](#)

beyondjazz: RT @mengenius: New blog post: [Motor City Drums Ensemble](#) [http://tinyurl.com/3yqz8tq](#)

beyondjazz: Follow @beyondjazz on Twitter

flickr group



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Doms Djordjevic - [Beat In Music 2009 - Lenox](#)

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articles

Shortcuts: Four Tet, José James

<http://beyondjazz.net>

cocoa blog

OCT 04 Ramp Champ
FILED UNDER: GAMING, REVIEWS, SPRINGS

Ah, I remember the day when *Lights Off* was released, the first truly native game for (apple) iPhone. With not even a rumor about Apple's now legendary and infamous App Store, the game was available for free through the somewhat clandestine Installer app. Designed by Adam Bets and developed by the now Apple-employed Lucas Nevesas, *Lights Off* was not only a joy to play, but also beautifully designed.



It made me incredibly excited about the prospect of native games on the iPhone. Fantastic iPhone-worthy design coupled with addictive games was a reality I couldn't imagine. That turned out to be a positive limitation on my brain, since the introduction of the App Store has brought about mostly horribly ugly (yet sometimes quite playable) games. It's *Ramp Champ* that brought me back to those good thoughts, though.

[Comments](#) Continue reading...

SEP 22 the Captive Planet
FILED UNDER: COMMERCIAL, WORK, DRAWING

It's no secret to my Twitter followers that I've been very involved in games for the last few years, and I'm happy to announce that a part of my working time goes to UI and concept design for a game company. Apart from a lot of fancy interfaces (yay, holograms) I've been doing environments for an upcoming science fiction game, and I'm very excited with one I've come up with and was allowed to share: the Captive Planet.



The Captive Planet is a planet rich in natural resources, a valuable asset in any star system that's just begging to have its riches extracted. Appearance-wise, it's somewhat similar to Mars, but with its denser atmosphere and extremely hot temperatures, that's about where the similarity ends. Separated by a massive mountain range, a "wall" that spans the entire circumference of the planet, and contracts into a slot as it scrapes layer after layer off the surface of the planet, leaving behind little more than dust. Hephaestus is a sprawling city, inhabited by miners and their families.



<http://blog.cocoia.com>

MYKL mykl is the personal blog of Magical Lozeness about web, game and nothing in particular

JULY 21, 2008 CONDITIONING FOR PRODUCTIVITY
About me, blog, game, interface, mobile, personal, productivity, web

A few months back, I started feeling ill in general. It was a mix of stress, lack of sleep, and a few other projects. Looking into the possible causes/roots of this state, I went to my physician for tests and the like. Drawing strength from results and having my inspiration drained out of me by an insatiable Dyson vacuum, I wasn't one of my goals for 2009, so I decided to take some drastic measures.

JULY 21, 2008 PUSHING MOBILE SAFARI'S LIMITS (AND BUTTONS)
About me, blog, game, interface, mobile, personal, web

After writing the post about finally getting time for Mobile Safari, I had a go at a Mobile Safari problem I've noticed since changing the blog layout. Mobile Safari was not displaying the green "tag" badge properly, and I had no idea why. **Read more**

JULY 20, 2008 MERLIN MANN IS WRITING A BOOK (VIDEO)
About me, blog, game, interface, mobile, personal, productivity, web

Merlin Mann is this thing that says: "I'm writing a book about my experience and the extent to which you decide to be honest with yourself about it, may not be helping you do the things you would like to be doing." **Read more**

JULY 19, 2008 LESSON
About me, blog, game, interface, mobile, personal, productivity, web

Lesson is an extremely simple, personal URL shortener written in PHP with MySQL and mod_rewrite. Lesson looks very simple and very practical, although leaving such a simple site up for so long might end up with a lot of departed links. **Read more**

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<http://exp.horizontal.mykl.nl>

Roque Alonso simple design WITH intense content

Blog Portfolio Contacto CATEGORIAS

6 JUL Agua embotellada 2


17 JUN Agua embotellada 1


16 JUN Formatos de imagen: Bitmap


27 JUN Un poco de Chocolate


Citas
La fantasía abandonada de la razón produce monstruos. Impotencia unida con ella es madre de las artes y origen de las maravillas. — Francisco de Goya

Próxima cita ▾

Postos populares
Helvética: héroe o villano
Un poco de Chocolate
Agua embotellada 1
Agua embotellada 2
Formatos de imagen: Bitmap

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<http://roquealonso.org>

personal

The very idea of a personal web site harkens back to the earliest days of the Internet, a time when people with web sites were uber nerds and most people had no idea how to even look at them. The personal site has since become very commonplace. A combination of WordPress and a few key plug-ins can quickly get you a nice, easy-to-update site. Hook in some Flickr, Last.fm and a dash of Twitter, and people can learn all they care to about you.

This is what sets a personal site apart from a portfolio site or a more business-focused one. It offers a chance to get to know the individual a bit more, and it has not only a professional appeal, but also a personal one that entices family and friends to stay in touch and up to date on the person's latest adventures.

At Chris Sloan's web site (Figure 1), we find the home of a designer and developer.

We see the typical portfolio pieces, but the incorporation of more personal elements transition this site into this niche. Probably the best part of a site like this is how many aspects update automatically. Also note the social media links that enable his readers to connect with him on their preferred social network.

Another fun demonstration of this niche (and one devoid of any business aspects) is the personal site of Trist and Jen Chiappisi (Figure 2). This wedding site turned personal site offers a chance for the new couple to share their life with family and friends. While these sites might have a limited audience and purpose, their functionality is still critical. Consider the wide age range of readers, and you are quickly reminded that usability is key (as is readability, so no tiny text here).

Whether you're starting a site for your new baby or you want a semi-personal

professional site to show yourself to the world, this set of sites will provide a range of solutions showcasing what others have come up with.



<http://www.havocinspired.co.uk>

This screenshot shows the homepage of Chris Sloan's website. At the top, there's a navigation bar with links to 'about', 'blog', 'portfolio', 'photography', 'projects', and 'contact'. Below the navigation, a large header features the text 'DESIGNER WITH A DASH OF GEEK'.

The main content area is titled 'HEY, LOOK WHAT I CAN DO' and contains a 'Tweet Sack' section with a list of tweets from various users. There are also sections for 'photos I took', 'last fm', and 'RECENTLY' showing small thumbnail images. On the right side, there's a sidebar with 'things I find inspiring' and a 'my twitter tweets' feed.

Figure 1 http://chrissloan.info

This screenshot shows Jason Graphix's website. The header includes a logo for 'Jasongraphix' and a navigation menu with links to 'Home', 'About', 'Mobile Directory', 'Blog', 'Contact', and 'RSS Feed'. The main content area features a section titled 'Houdy, my name is Jason!' with a bio and a photo of Jason. Below this is a 'Mobile Directory' section with a sub-section for 'Mobile Directory' and a 'Title Based YouTube Index'. The footer contains links to 'Twitter, ya follow?' and 'The Principles of Beautiful Web Design'.

http://www.jasongraphix.com

This screenshot shows the website for the Chiappisi wedding. The header features the names 'trist & jen CHIAPPISI'. The main content area has a banner image of the couple kissing. To the left, there's a section for 'Read Blog Entries from Us' and a 'View Our Photos & Videos' section. On the right, there are several blog posts with images and captions, such as 'Ah, Springtime at Last!', 'Merry Christmas from the Chiappisi's', and 'Happy Holidays & Fourth Floor Interactive'. The footer contains a link to 'SEPTEMBER 27TH, 2008'.

Figure 2 http://www.chiappisi.com

This screenshot shows Joe Dowdle's website. The header includes a logo for 'news' and a link to 'The Shape of Things to Come?'. The main content area features a large photo of Joe Dowdle. To the left of the photo is a section titled 'EP on iTunes' with a link to 'iTunes'. The footer contains social media links for 'Twitter', 'Facebook', and 'YouTube', along with a cassette tape icon.

http://www.joedowdle.com

This screenshot shows a personal website for Benjamin Minnich. At the top, there's a navigation bar with links to HOME, CAREER, WORK, CONTACT, THE GUY, and BLOG. Below the navigation is a dark banner with white text: "Arrived at LDAC safely, cannot wait till it is over. it will be good, but still can't wait till July 31st!!!! 16 days ago". Underneath this is a list of recent posts:

- CAN NOW BE FOUND ON SUBMIT.CS! | posted on April 22, 2009 at 1:44 pm
- NEW PROJECTS UPDATE! | posted on April 2, 2009 at 2:31 pm
- THROUGH A STORM HE STAYS | posted on March 25, 2009 at 6:54 pm
- SOME EXAMPLES OF SOME GREAT PRINT DESIGN | posted on March 26, 2009 at 11:14 am
- WELCOME TO WORDPRESS JOSHUA COE | posted on March 18, 2009 at 9:33 pm
- GOT PUT AS ONE OF THE BEST SITES FOR INSPIRATION | posted on March 16, 2009 at 9:12 am

At the bottom of the page, there's a small note: "all rights reserved by Benjamin Minnich, 2009 | [Subscribe](#) | [Email](#)".

<http://benjaminminnich.com>

This screenshot shows Liam J Moore's portfolio website. The header features a yellow background with the text "LIAM J MOORE™" and a navigation menu with links to Blog, Portfolio, Contact, and MySpace. The main content area has a black background with white text:

- This is the portfolio website for Liam J Moore.
- That's me, a Web & Graphic Designer from Belfast.
- This is where I blog, develop and exhibit.
- Enjoy.

Below this, there are several sidebar sections:

- Hello:** A small thumbnail image of Liam J Moore.
- flickr:** A link to his Flickr account.
- What am I twittering?**: A snippet of his Twitter feed.
- Flickr:** A link to his Flickr account.
- The Archives:** A list of months from April 2008 to December 2008.
- Module Blogs:** A list of various websites he has designed.
- Search:** A search bar with a magnifying glass icon.
- Get in touch?**: Contact information including email, Twitter, and LinkedIn.
- Links:** A list of external links.

At the bottom left is a large graphic of a typewriter.

<http://www.liamjmoore.com>

notes from a developer

Personal sites might be more focused on the personal side of life, but that's not to say there isn't a place for some basic business stuff. In particular, I am thinking of an online resume. This makes good sense when you consider employers frequently look up potential employees online as a part of the recruiting process.

With that in mind, there are a few great solutions that will help you quickly create a beautiful online resume. Krop.com now offers resume building, as does ceevee.com and innovativeresume.com.

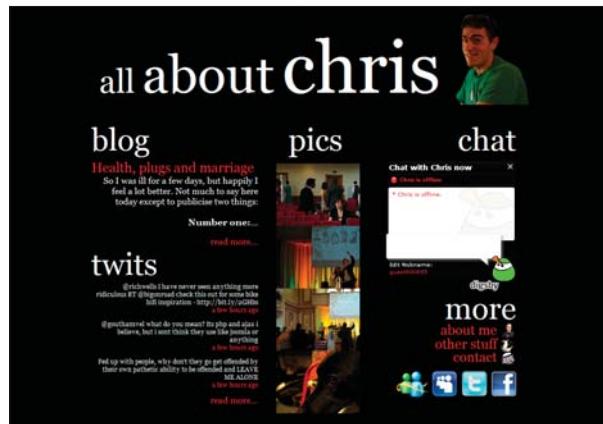
When you find yourself in dire need of a resume and want to post it online, chances are you don't want to wait on your programmer friend to help you, and you don't want to slop something together (it is your resume, after all). In such times, tools like these will help you quickly build a beautiful resume that will represent you well online.

This screenshot shows the Neboo5 website, described as "THE CREATIVE ZONE". The header includes links to READ.ME, SHOWROOM, SERVICES, and CONTACT, along with a logo for "caelums". The main content area features a large image of a website for "VULKAN" and a section titled "TESTIMONIALS" with a quote from "Darko Bunić, Project leader IT, HRT". There are also sections for "WHO, WHAT?", "WORK WITH ME", "DAILY INTAKE", and "LATEST SAVES". The footer contains links to "KEEP IN TOUCH" and "LEGAL STUFF".

<http://www.neboo5.net>



<http://www.tjmapes.com>



<http://www.allaboutchris.co.uk>

design firm

Most people who have launched their own personal sites know that it can be a daunting task. It is not uncommon to hear that people have gone through half a dozen variations before getting totally exasperated and just launching something to get it done. It seems that unlimited possibilities lead to an inevitable stalemate of the brain, from which we designers have a hard time escaping. If you imagine that you have a whole team of people with an unlimited range of possibilities, you are envisioning a situation prime for frustration. This is an issue every agency faces: What will our public image be?

These internal hurdles make it all the more remarkable when you find agency sites that function well and present an appealing message to their consumers. One such example is the site for the agency Grow (Figure 1). This site makes use of a common style found in agency sites

these days: minimalism. A well-designed minimal style lets the work shine and highlights the agency's ability to make even something relatively simple beautiful.

Another highly functional design firm example is the Paramore Redd web site (Figure 2). This site demonstrates a focus on quick communication and simplicity to reinforce the minimalist mindset. In this case, they espouse a focus on results, and as such, a minimalist style meshes very well with this singular focus.

In stark contrast, the site for Saizen Media Studios (Figure 3) shows that a far more visual solution can also be effective. The logic of demonstrating their focus remains the same though, and the site's style closely matches the Flash-centric and highly visual sites they build. Given their portfolio, it would be very confusing to find a minimal site without the agency's usual visual fanfare.



<http://komodomedia.com>

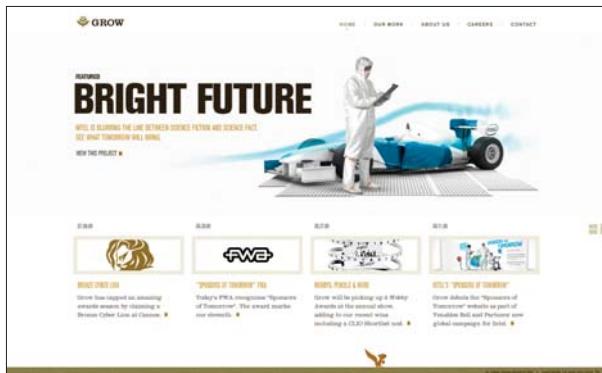


Figure 1 <http://www.thisisgrow.com>

Figure 2 <http://paramoreredd.com>



Figure 3 <http://www.saizenmedia.com>



<http://www.syck.com>

<http://www.aspect-webdesign.com>

247MEDIASTUDIOS.COM
fine handcrafted webdesigns since 2001

gaming flash layout movie portal html.
shop fullsite corporate personal print
new misc music 3D featured

"Thanks for showing this with me and the rest of the world, what a wonderful piece of art this is."
jester (member)

off the press (members)

sunday, 03/03/08
247 media studios is now featuring handcrafted designs from top to bottom. come check out our success guidelines!

Friday, 08/22/08
the web design for ledgers in space by 247 media studios has been selected as a winner at the 20th creative race days awards.

login or register

password:

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HOME ABOUT US OUR WORK NEWS JOBS GET IN TOUCH

06 JULY 09 LATEST NEWS

Zaum & Brown has really launched a new website. We've been working hard lately to make sure this website is up to par with the rest of our work. This recent website is a great example of myspace design & logo design for myspace band rock the core. Zaum & Brown have also designed a CD sleeve design & logo design for the metal band Sikanotions. Zaum & Brown has also created a new website for the metal band Sikanotions. Zaum & Brown has really launched a new website. We've been working hard lately to make sure this website is up to par with the rest of our work. This recent website is a great example of myspace design & logo design for myspace band rock the core. Zaum & Brown have also designed a CD sleeve design & logo design for the metal band Sikanotions.

READ MORE

MYSPACE & WEBSITE DESIGN CD SLEEVE DESIGN BAND ART

MYSPACE WEBSITE DESIGN £200

JENI SAINT Delta Rush SIKANOTIONS

Delta Rush asked us to design their band artwork and logo based on the band's name and the fact that they were a rock band. They wanted to use a dark, edgy, and mysterious color scheme. This logo is a great example of how to design a logo for a band. It features a stylized letter 'D' and 'R' intertwined with each other. The logo is also very clean and professional looking.

VIEW PROJECT

NIKO AUDIOMASTER GENE LINFORD

Niko has approached us for a logo design and website design. They wanted a logo that reflected their brand and style to be showcased with their style website. We have created a logo that is both professional and unique. The website is also very clean and modern, with a focus on clean lines and a minimalist design.

VIEW PROJECT

GENE LINFORD CHILL GOLD

Gene is an extremely gifted singer songwriter and has won many awards for his talents. He has performed at numerous events and has received many awards. Gene's website is a great example of how to showcase a person's personality to the world.

VIEW PROJECT

CHILL GOLD

Chill out our services include a range of services from website design to graphic design. We offer a wide range of services including logo design, website design, print design, and much more. Our services are tailored to fit your needs and we strive to provide the best service possible.

VIEW PROJECT

WHO
Zaum & Brown is the business moniker for freelance designer, web developer and graphic designer, based in the United Kingdom. I am the main point of contact for the company in actually forming of over 50 professional websites.

WHAT
We offer the most effective website, myspace page and graphics design. We offer a wide range of services including logo design, website design, print design, and much more. Our services are tailored to fit your needs and we strive to provide the best service possible.

WHERE
Zaum & Brown is situated in Ipswich, Suffolk in the UK. However, as a web developer, I can work from anywhere in the world. I have worked on projects all over the place, both as an individual and as part of a team. Zaum & Brown's 100% percentage of our work is done online so we can deal with clients from all over the globe.

WHY
Zaum & Brown was initially set up as a side project to bring in fun money. I have always had a passion for design and I wanted to find a way to turn my passion into a career. I have now turned Zaum & Brown into a full-time business and it has become one of my main sources of income.

<http://www.zaum.co.uk>

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Simplex Tower T-shirt / Apparel Design

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- GOOD Brand Strategy + Visual Identity
- ALU Give Your Brand Visual Identity
- MyFace.NET Brand and Print Visual Identity

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We know birds are touted by breaking Twitter — June 30, 2009 — it's not the call of the wild nor a series of short, sharp shots, no sir it's Twitter and if it pleases, you can have your say. We're here to help give these folks the recognition they deserve... [more](#)

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SOFTWARE

- Delivery Status Touch** An ultimate package tracker widget for iPhone and iPod touch. You can also track orders from Amazon, apple, and others before they even ship. You can also track your packages when you're away, and you can also search for your package's location in Google Maps.
- Actions 2.0 Themes** Actions 2.0 Themes are designed to make some of the theme out of your way, giving you more options were created.
- JOURNAL** A preview of Delivery Status Touch 2.0 and new Interface Swipe to see more details directly, and track your details faster. When we...

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<http://junecloud.com>

event

Event sites seem to follow a fairly common pattern. The sites in this niche tend to be graphic heavy (as in, the designs rely on lots of images) and are often very thematic. Not surprisingly, these themes tend to echo the topic of the event. Considering the diversity of topics presented in the following examples, it is amazing the designers have all found a similar style.

For example, let's consider the Portage County Randolph Fair site (Figure 1). I have been to some county fairs, and I must say I am extremely impressed at the quality of this fair's web site. The design is not over-the-top, but it certainly echoes the all-American, down-to-earth wholesomeness that can be found at such events. It's slightly patriotic, with a touch of vintage.

The site for a lecture series from the American Marketing Association (Figure 2)

takes an approach that also relies on imagery to convey the theme of the event. While the visual style is totally different from the fair's, the purpose of both sites is the same. They convey what to expect and the atmosphere that will likely exist. In this case, the site looks hip and trendy, suggesting it is truly the latest information on the topic, not rehashed ideas from five years ago.

Let's compare those sites with the Pecha Kucha site (Figure 3). This event is geared toward creatives, and the site's design clearly reflects that.

It seems the design of an event site inevitably echoes what the audience would like to see at the event. Is this really all that surprising, though? This is one of those situations where it only makes sense to play into expectations. You don't see any off-the-wall navigation styles here, just usable and clear designs.



Figure 1 <http://www.randolphfair.com>

Marketing Yourself in the New Economy

Three lectures to help you get ahead in today's job market

February 20th | 11:30am The Digital Handshake: Networking in the Internet Age

March 6th | 11:30am Write-In Candidates: Resumes and Cover Letter Development

March 20th | 11:30am Sizing Potential Employers: Dress and Interviewing in a New Business Environment

Event Details: Each event will be a lunch event from 11:30 to 1:00 at the Innovation Depot. It will be \$7.00 for students and \$15.00 for non-students.

Directions: The Innovation Depot is located at 1300 First Avenue, North Birmingham, AL 35203

Google Map Link

Let us know Your coming

Click here to Signup and Pay Online

I'll be attending : February 20 ■ March 6 ■ March 20 ■ Register

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Figure 2 <http://www.uaabama.com/lectures>

PechaKucha Night pechakucha.org

Map To PKN | Previous Events | Second & Present | Enter The PK Drawing

Upcoming Event
Cincinnati Art Museum

Where?
Wednesday, August 19, 2009
5:30 - 6:30
PechaKucha Night Cincinnati will be occurring simultaneously with the Cincinnati Art Museum's annual summer party feature artist performances, food, beer, wine, designer apparel, accessories, temporary tattoos and performances.

What is PechaKucha?
PechaKucha (pronounced peh-chuh-koo-nya) was devised in 2002 as a place for young designers to meet, network, and share their work with public.

But as we all know, give a slide to a designer (especially an architect) and you'll be trapped for hours. So PechaKucha was created for designers. Each presentation is reduced to 20 images, each shown for 20 seconds each – giving it exactly 40 seconds of time before the next presenter is up. This keeps presentations concise, the interest level up, and gives more people the chance to show.

The beauty of PechaKucha is the inclusion of creative people of any discipline or experience level. You can attend PechaKucha to see anything from architects, graphic designers, animators, professors, scientists, and many others. Anyone with an idea and the passion to share it is welcome to present, and everyone else is welcome to watch.

Follow PKN
Check out the PKN tweets on [Twitter](#)
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Signed Creative | URSUS | pleat:design

Figure 3 <http://www.doyoupk.org>

Festival Boreal | Presentación | Actividades | el Día | la Noche | Sostenibilidad | Organización

sábado 26 septiembre

Festival Boreal

EN LA COSTA DE LOS SILOS

El Festival Boreal nace de la fusión de la música, el arte y el medio ambiente y lo sitúa en un entorno natural único.

Boreal es el nombre que recibe la ballena que da vida al esqueleto de Escurial de la naturaleza y que en la actualidad preside uno de los rincones más bellos de la costa norte de Tenerife. [Descarga el programa de actividades](#)

Por segundo año consecutivo se celebrará un Festival multitudinario acercando hasta el municipio de Los silos, ganas de diferentes lugares en busca de un evento único en sus características en el ámbito de la isla.

En el litoral de Los Silos y bajo los huesos de este gigante

En su primera edición reunirá a más de 1.000 personas, que disfrutarán de talleres medioambientales, danza, música, actividades deportivas y culturales.

<http://www.festivalboreal.com>

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OCTOBER 26th and 27th

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Davis Energy Convention Center
November 21, 2009 | 8:00 p.m. to Midnight

THE RUSTY BALL STRIKES BACK PART DEUX
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The Rx is happy to be helping Electric Boogaloo. Look them up one of the best things about the event: [\\$100.00 tickets!](#)

"The last time we performed was over a year ago now. We had a great time and we're going for the love of rock 'n' roll." [\\$10.00 tickets available!](#)

"They have the best production set for a rock concert, and we're going for the love of rock 'n' roll." [\\$10.00 tickets available!](#)

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<http://www.therustyball.com>

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FOR MORE INFO AND FULL SCHEDULE SEE BELOW.

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Join us for Summer Camp 2009

Pack your knapsacks and grab your t'miners, it's time for Carsonified's first ever Summer Camp! A two day event at the Carsonified campground (office) in Bath that will feature talks and discussions aimed to help young web-preneurs kick-ass and feel inspired.

Carsonified Summer Camp is FREE, but spaces are limited to 8 due to the size of our small "campground" (office) and spaces are only open to full-time student students with a valid student id and founders of new web start-ups (hand-picked apps or apps in private beta). You can sign-up by filling out a bit of information and answering some application questions either in writing or video form.

Sign up here

Summer Camp Schedule

Day 1	Day 2
10:00 - 12:00 Breakfast and Welcome/ getting to know everyone (coffee and breakfast provided)	10:00 - 10:30 Breakfast/ overview of the day (coffee and breakfast provided)
11:00 - 11:45 "Orienteering" with Ryan Carson: How to navigate your way through marketing your web app	10:30 - 11:00 "Arts & Crafts" with Mike Kuc: Learn the concepts and skills behind great design
11:45 - 12:00 discussion / Q&A	11:00 - 11:15 discussion / Q&A
12:00 - 12:45 "Sailing" with Jonathan Howell, CTO at Huddle: Sell through building your app with agile software development	11:15 - 12:00 "Fishing" with Gillian Carson: Tips on how to get noticed in the media
12:45 - 13:00 discussion / Q&A	12:00 - 12:45 discussion / Q&A
13:00 - 14:00 Lunch (Lunch is provided)	12:45 - 13:00 "Sing-a-long" with Ryan Carson: Discussing and learning about what words and what doesn't mean Start-ups and their websites/products
14:00 - 14:45 "Obstacle Course" with Keir	

<http://summcamp.carsonified.com>

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Cobo Center, Detroit, Michigan
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△ DELTA DENSO Johnson Controls PIRELLI MICHELIN MICHIGAN TEF

<http://naias.com>

notes from a developer

If you're planning an event and are interested in creating a web site to help promote the event, chances are you are going to ask your developer about implementing an online registration system.

But before you jump in, you should realize that this may be a bit of a daunting task. Sure, a simple solution could be coded and built, but if you're expecting a large number of attendees or if you have some complex variables associated with the event, chances are this will be more difficult and expensive than you might think.

This is not to discourage you from pursuing such ideas, but rather to help you realize what you're in for. In fact, there are whole businesses built around the notion of event management. Two nice tools for this niche are eventbrite.com and epicevent.com.



<http://www.reelrocktour.com>

<http://www.visitsalford.info/foodfestival>

<http://stackoverflow.carsonified.com>

travel and tourism

For as big an industry as travel and tourism represents, it's amazing how difficult it can be to find good information online. Perhaps it is the various conflicting commercial interests—like which restaurant should be first on a list—or the mere fact that people will travel to Florida regardless of the lack of good web sites. There are plenty of good information sources outside the web, and travel is a niche that books have most thoroughly covered.

It's easy to shop and compare airfare, hotels and rental cars, but it is not nearly as easy to shop for other amenities such as local attractions or kid-friendly restaurants. In planning a recent trip to Florida, I was severely unimpressed by the availability of good information on the web. One would think that with rabid popular-

ity of services like yelp.com or Google maps that finding fun things to do would be far easier than it really is. Fortunately there are some positive examples to contradict this frustration. Let's dig in and see just how this niche can be accomplished successfully.

Perhaps the most forward-thinking of the examples here is the site for Oklahoma City's Bricktown (Figure 1). Not only do you get to browse the downtown area for various amenities, but the interface itself provides more than just a list of options. With images and useful information online, you get an immediate idea of the atmosphere of various locations. You also get to see each feature's geographic location, which helps with planning what is near your hotel, or what is easily accessible.

It's like a super-deluxe version of Google Maps catering to out-of-town travelers.

A more traditional example of this niche can be found on the Savour Durham site (Figure 2). Here, you're guided to clear buckets of information (calendar, maps, tickets), and the commercial elements are fairly obvious with the logos at the bottom. The latter is really nice, because it can be confusing to figure out whether space is purchased on a site versus when its location is merited based on the quality of the product. In other words, any crappy restaurant can purchase a prominent placement, but that is not nearly as useful as a third party rating it as such. The point is that it is always nice have a clear separation between sharing valuable information and paid listings on a site.



Figure 1 <http://www.welcometobricktown.com>

Figure 2 <http://www.gatesopen.ca>

<http://www.sani-resort.com>

<http://www.definitelydubai.com>

<http://www.campingilfrutteto.it>

<http://www.amsterdam-bed-and-breakfasts.com>

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January 14
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ISLAND TAKE IT OR LEAVE IT

REST EASY AT TREASURE ISLAND

Be a part of the Minnesota Twins Winter Caravan. Click here for more information.

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Find a hot slot. Or try your luck at the blackjack and poker tables. There's also a 24-hour bowling center and a 18-hole golf course. Experience opening of the island! Click here for more details.

ENTERTAINMENT
Treasure Island puts you on top of the action — whether you're looking for a headlining performer or the next big promotion. Click all upcoming events.

<http://treasureislandcasino.com>

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- Double : From 94 €
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- Quadruple : From 134 €
- Double : From 144 €
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ALASKAN WILDLIFE FIELD GUIDE

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e-commerce

Perhaps more than any other type of web site, e-commerce sites are driven by raw numbers. This form of commerce is unique because exact results can be measured: For example, the amount of effort that would be required to track every single visitor to a Walmart store and what they look at is astronomical, but with every web site comes log files that can reveal mountains of information about users' actions. Change the color of a button, and you can measure how much sales change. As such, there is less of a drive to attain a beautiful design (for design's sake) on e-commerce sites and more of a focus on results. With this in mind, it is impressive to find some remarkably beautiful designs in this chapter. While this chapter will not attempt to suggest what might produce the most sales, it can offer some ideas

that may work for you, and look good doing so.

Sloppy is perhaps the best word to describe the majority of e-commerce sites. Minimal is one of the least likely, but Asphaltgold (Figure 1) is one such example. This type of site needs so many elements to function, and a minimalist approach is not typically one that gets considered. Therefore, the minimal style of this site is rather unusual. Much like a portfolio site, this design almost elevates shoes to works of art. Considering this site's uber-stylish approach, this makes perfect sense. Not only is the approach extremely practical from a maintenance standpoint, but it clearly represents exactly the type of experience their potential consumers would expect.

In contrast to this minimalist style, yayadog.com (Figure 2) demonstrates

that a far more distinct and stylized approach can function just as well. Again, the site's design connects perfectly with the product and the audience it speaks to. This demonstrates a huge upside to not being a mega store: the ability to focus. By focusing on a smaller, more targeted audience, the site can more effectively connect and convert them to sales.

The quantity of products e-commerce sites offer can vary greatly. For example, the ReadyHang (Figure 3) site has a single product. With such a radically small range of product to represent, a totally different layout can be leveraged. In this case, it is more about the sales pitch of why you should be using the Ready-Hang products instead of the traditional options. Streamlined communication and attention to detail make for an impressive sales pitch.

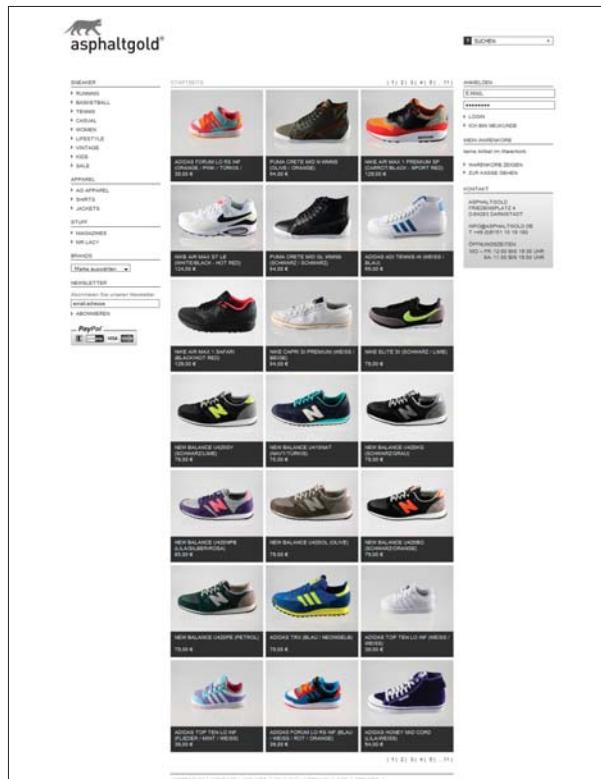


Figure 1 http://www.asphaltgold.de



Figure 3 http://www.readyhang.com

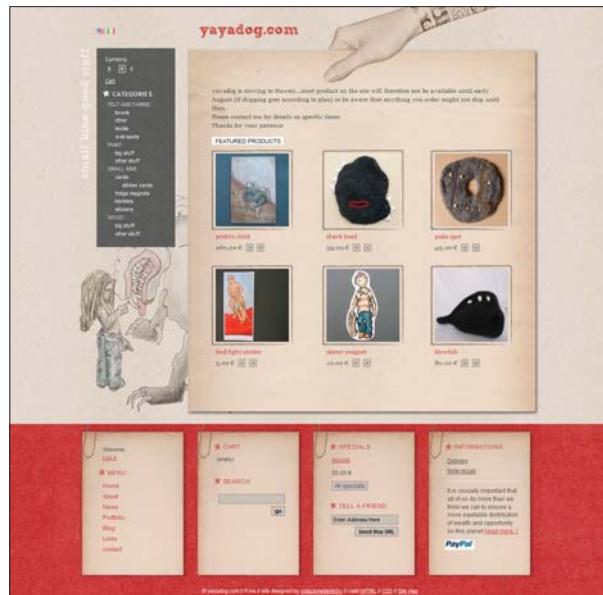


Figure 2 http://www.yayadog.com



http://www.letscollect.co.uk

[threadless](http://www.threadless.com) TYPE TO SEARCH KIDS!

Guys Girls Participate Info

New tees for MONDAY, JANUARY 11

\$14 NEW Threadless Loves Travel II Results! Globetrotter by KatherineCentral

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\$14 NEW \$20 NEW \$12 NEW \$14 NEW

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Two starting at \$9! Check 'em all out!

<http://www.threadless.com>

notes from a developer

One of the questions I get all the time is: "I have something I want to sell online—how can I make it happen?" And, of course, hideous visions of insanely complex e-commerce systems come to mind. After I calm down and tell them they are poking into the most complex type of web site possible, I remind myself there are some super-slick tools now that make this a painless process.

In fact, when I decided to sell my first book myself, I set up a shop via bigcartel.com. In no less than a couple hours, I had set up a shop, applied my logo and colors and loaded up my product, and I was open for business. Now that is what I call simple.

Big Cartel isn't the only solution out there to creating an effective and nice-looking e-commerce site; shopify.com is another super simple one.

CART MEN | WOMEN | OUR STORY | YOUR STORY | SHARE

One half of your purchase of our exclusively designed organic cotton T-shirts helps make a difference in the lives of people around the world.

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Global Village of Beijing

1 shirt purchases 8 reusable bags (made by rural people) and reduces the use of plastic bags.

Grassroot Soccer

1 shirt equips one child in Africa with the knowledge, skills, & support to live HIV-free.

Peace Jam

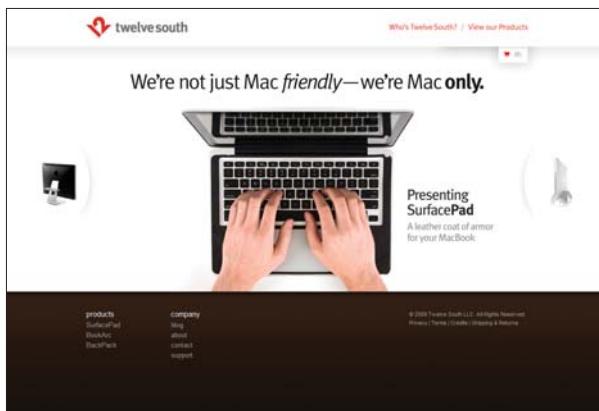
1 shirt helps a youth to attend a global leadership training conference with a Nobel Peace Prize winner.

Water.org

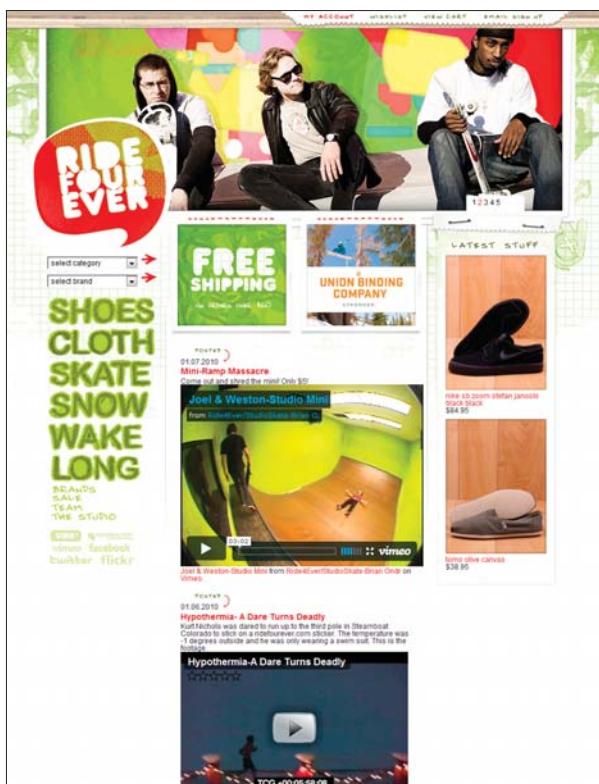
1 shirt provides a person in a developing country access to clean drinking water for life.

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English 中文

<http://www.onetribe.com>



<http://www.twelvesouth.com>



<http://ridefourever.com>

Bēhance Outfitter

Products and tools for creative professionals

Action Method | Other Products | Retail Locations

Action Method

Action Book	\$15.00
Action Runner	\$8.50
Action Pad	\$8.00
Action Sheets	\$7.50
Action Pad Mini	\$6.50
Action Cards	\$5.00
Action Stickers	\$6.00
ideapaint	\$175.00
Dot Grid Book	\$14.00
Moleskine Large Plain Notebook	\$14.50
Moleskine Pocket Plain Notebook	\$9.50

More Behance

- Behance.com
- Creative Network
- Action Method
- The 99%
- Advisory Services
- Think Tank

Opportunities

Action Products by Behance™

GET ORGANIZED, MAKE IDEAS HAPPEN

Paper products designed for organization

Buy Now

Students, save big on Behance Creative Suite & Creative Cloud.

<http://www.creativesoutfitter.com>

Tu pot dice: Teapot cumple hoy su primer año. Feliz cumpleaños Teapot!!

teapot.cl

Home Sobre el té La hora del té Magazine Bienestar De compras Participa Teapot TV Regalos

Té Barcelona
Teaklosophy

La hora del té **Bienestar** **Gente de té** **Marcas de té** **Fanatizado**

Traditional Afternoon Tea*
La hora del té es un tipo de ceremonia que se celebra en una tarde de invierno o primavera, en casa, en la oficina, en el restaurante, en la playa, en la montaña, en la noche...
[Ver más](#)

Té negro reduce los riesgos de cáncer de ovario
Drinking black tea may help reduce your risk of ovarian cancer, new research suggests.
[Ver más](#)

Tea Connected!
Aprende a través de las redes sociales sobre las bondades del té, sus beneficios para la salud, las recetas y las formas de preparar el té.

Aromatic Infusions Itálicas
Aromática infusión italiana. Aroma a hierbas y flores de Italia. Un té que combina el sabor de las flores con el sabor de las hierbas.

Té para aromatizar bebidas
Lavender tea for flavoring tea or coffee, fruit juice, smoothies, cocktails, etc.

Tradescencia **Zen Tea** **Meditación Té** **Té Orgánico Chai** **Chamomile Té** **Teaklosophy Green Berry** **Zen Tea Po-Cho-Encha** **Chamomile Vanilla Honey**

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CELLARS

WINE STUFF PLAY ABOUT NEWS

We're JAQK Cellars.
We're also a new type of wine company. In addition to being dedicated to making great wine, we're also passionate about something else: play.

For us, play includes the excitement of tasting our luck—darned if fate—at poker night. It also means getting together with friends and enjoying each other's company. And a bottle (or two) of wine can be quite helpful in that regard.

So, go ahead. Invite a few friends over, uncork a bottle of wine, and play a little.

CHECK IT OUT High Roller stands out at Acme's Atelier tasting.
[LAST NEWS +](#)

JOIN US Join us for the World Series of Poker Hall of Fame & November Nine Dinner.

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NEW SEASON ACCESSORIES
Introducing the latest ultra-soft hand clutch from Matthew Williamson's Winter Collection with signature jewel crystal.

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business card

The name pretty much says it all. Following a theme of minimalism (in content) and a frequently tiny amount of space, business card sites sum things up rather quickly. As with a real business card, these sites present a small amount of information in a concise and direct way.

Deciding to design such a simple site can happen for many reasons, from a need to simply communicate a small amount of information to a lack of time to flesh out a larger site. Whatever the case, these tiny packages can be incredibly effective. Even though business cards are small, I never find myself wishing a business card contained some extra bit of information; everything I need is always there. Such is the case with these sites.

In the micro site for Tim Van Damme (Figure 1), we see a style he started that is being rapidly copied, which is a sign of an effective design. Instead of adding

more content to the pile on this landing page, Tim simply points to all of the social networks and public online applications he uses. In this way, the site is like a distributed and highly specialized content system.

Another fine example can be found on the Appenstein site (Figure 2). Here, the individual's name isn't included, but other key elements, like a phone number and key skills, are highlighted. In a world short of iPhone developers, the site's owner need not say more to get plenty of attention.

One of the more distinct examples is that of Waqas Ashraf (Figure 3). Here, we only get a skills summary and a link to contact the person. Does this individual have a lack of information and portfolio pieces to share? Or is he simply to the point and efficient with his time and efforts?

LEANDA RYAN GRAPHIC DESIGN

redesign | rēdī'zām |
verb [transitive] design (something)
 again in a different way : *the website
 is being redesigned*. **noun** the action
 or process of redesigning something.

[email](#) [twitter](#) [flickr](#) [delicious](#) [last.fm](#) [ember](#)

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<http://www.leandaryan.com>



Jon Ward

[email me](#) [info@jonwardweb.co.uk](#)

<http://www.jonwardweb.co.uk>

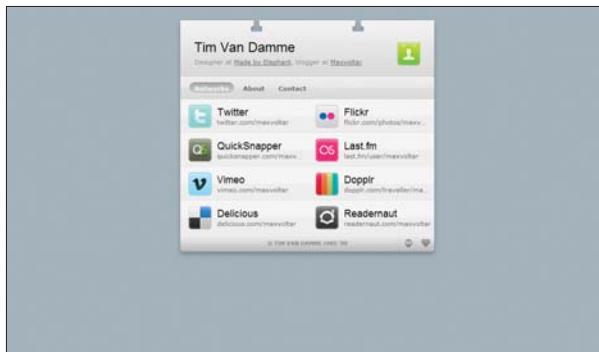


Figure 1 <http://timvandamme.com>

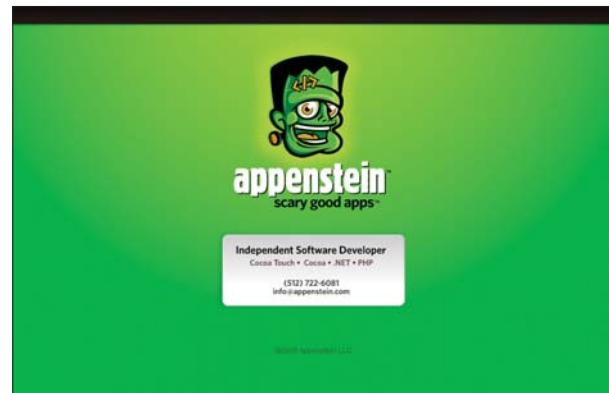


Figure 2 <http://appenstein.com>



Figure 3 <http://waqashraf.com>



<http://www.jordankeating.com>



<http://www.ultimate-mediagroup.nl>

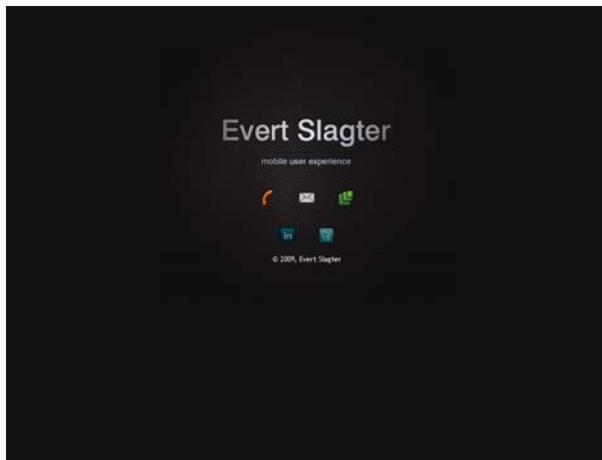


<http://andycroll.com>

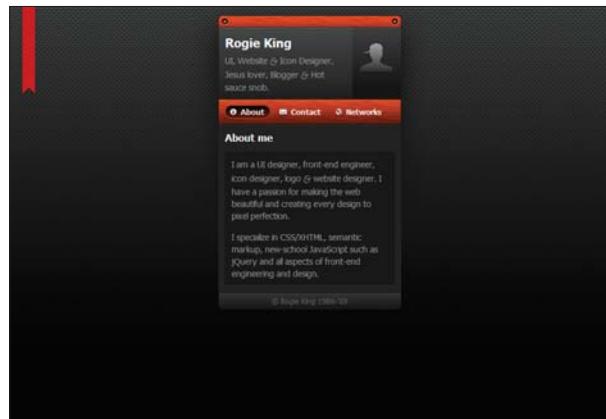
notes from a developer

If you're looking to have a business card-style web site, you will most likely be implementing the end product yourself. I suppose a business might pay someone to do this, but for the most part, this style is really geared toward personal landing pages.

As such, you will likely realize that simple-looking effects like accordions and moving icons are a lot more complex than you might imagine, as you must piece together HTML, CSS and JavaScript for a pleasing end result. Luckily, there is a free WordPress template at <http://templatic.com/demo/visitingcard/#networks> that allows you to quickly implement a site in this style. If you're an ambitious designer (or a seasoned coder), this is a fantastic starting point that can easily be modified to have almost any look and feel while retaining functionality.



<http://brisdom.com/evertslagter>



<http://rogieking.com>



<http://bitminers.com>

web utility

Web utilities are tools (typically hosted solutions) that offer a specific set of functionality. For example, SonarHQ (Figure 1) offers the ability to do online surveys, Cee-Vee (Figure 2) is a focused resume builder, and WROI (Figure 3) is a link-tracking tool on steroids. These apps offer a piece of functionality that will eventually be a small component of a web site, instead of the entire solution like a hosted e-commerce or blog system might.

One element these sites share is that the extreme focus of their functionality offers a quick sales pitch opportunity. For example, SonarHQ has four large words on its homepage: Create your survey site. You hardly have to read any more to know what they offer—good, old-fashioned surveys. CeeVee does something similar, though they could have made it in two words: online resumes. The point is that

with such a focus, you can quickly explain yourself. If you don't do so, you risk losing the attention of your visitors.

Shortwave (Figure 4) makes use of a thin single column format, a layout that is becoming very rare these days. With the increasing popularity of wide-screen monitors, thin, single-column sites are a thing of the past. This site reminds us that if we don't have a lot of information to communicate, it might make sense to streamline it and not try to fluff it up to be something bigger than what it actually is. The situation is comparable to the single-man freelance shop trying to pretend to be a bigger agency. Why pretend? Embrace what you are. In this case, you're a focused web utility that can survive with an extremely concise marketing presence.

Stay Valid (Figure 5) comes pretty close to doing the same thing as Shortwave—

keeping things simple and to the point, at least in the header part of the homepage. It quickly says what it does and encourages you to just try it. No complex sales pitch needed. The user need only be directed toward the conversion point.



<http://thurlryapp.com>

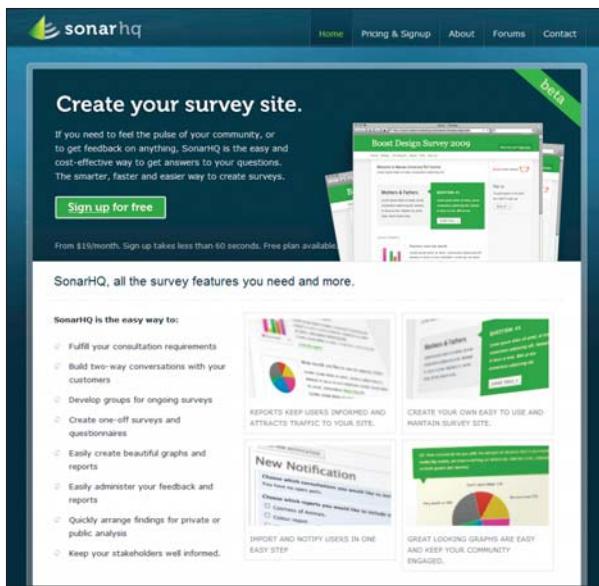


Figure 1 <http://www.sonarhq.com>

Figure 3 <http://www.w3roi.com>

Figure 2 <http://ceevue.com>

Figure 4 <http://shortwaveapp.com>

Figure 5 <http://www.stayvalid.com>

<http://wufoo.com>

<http://www.heystack.com>

<http://www.buzzsprout.com>

web software

In contrast to web utilities, this type of site typically offers a full set of functionality, which represents either a full web site or a service that doesn't get plugged in to another system. Surveys, for example, typically fit into another site, while hosted e-commerce systems like Kartel (Figure 1) and LemonStand (Figure 2) offer an application that operates as an entire web site. Others, like Campaign Monitor (Figure 3) and The Invoice Machine (Figure 4), offer hosted online services for specific functionality that isn't necessarily a component of a public-facing web site.

One thing these sites share with web utilities sites is their focus and the opportunity to quickly sell users on what they do. Every example here contains a quick sales pitch to inform the user of what she is looking at. This has become a critical element of such sites, and the pattern is seen over and over again.

The big difference in the needs of the user of a web software site versus a web utilities site is the inevitable need for more information. These bits of information connect closely with a user's desire to take steps towards being a paying customer. For example, does the e-commerce software support drop shipping? Does your e-mail service offer e-mail testing? Functionality questions come into play as key factors that determine a consumer's level of interest.

LemonStand is a perfect example of a focus on answering questions before they are asked. The homepage offers a quick "here is what it does" sort of message with two key action items: take a tour and get a beta download. The part of the page below that has a lower position in the hierarchy and is far more content heavy. It offers a few key bits of information that serve as the main selling points. For

example, flexibility and extendibility stand out from the copy as key elements of the software. It stands to reason that LemonStand would showcase its strengths, or at least turn their weaknesses into strengths by making them selling points. (This is a bit off track, but it is a common sales approach. Consider Coke Classic instead of the old Coke we have always had. Coke Classic is a positive spin on what might be considered a weakness.) The point is that the homepage for this site could be a one-sheet flyer for quickly selling the product and answering key questions.

This approach could be applied to many other niches, such as personal portfolios, agency web sites and typical product sites, all of which present situations where we are often prone to showing pretty images and not necessarily addressing key points.

Figure 1 <http://www.kartel.co.nz>

Figure 2 <http://lemonstandapp.com>

Figure 3 <http://www.campaignmonitor.com>

<http://www.notableapp.com>

The Invoice Machine

Home Tour Signup Pricing Help API Blog

Invoicing Simplified

The Invoice Machine is an online invoicing service which simplifies your invoicing and makes it beautiful.

[Take the tour](#) or [Signup for free](#)

Why Use It?

The Invoice Machine takes a new clever approach to online invoicing. It's beautiful and simple-to-use interface makes producing professional looking invoices a very pleasant experience.

Who Is It For?

The Invoice Machine is ideal for **freelancers and businesses** who want an easy way to manage, create and send their invoices. It's great for anyone who has a service or product to sell.

Invoices

Period: All Date: 12 Jan 2009

ID: 00000011

See which invoices have been sent, paid or are due. You can filter your invoices by period, client or status.

On Description

Insert New Insert from Projects...

Create new invoices in a snap. Set options like currency, taxes, shipping, discounts, language, notes and more.

Attach Invoice as a PDF file.
 Send a copy to info@bombiadesign.co
Subject: Invoice 0000011
Message: Hi Andrew,

Send invoices directly to your clients. You can attach the invoice as a PDF file to an email. Your clients will love you!

BOMBIA DESIGN
Paid
To: Sample Company, Inc.
15151 Invoice Street

Impress your clients with professional looking invoices. You can customize your invoices with colors and logo.

[Take the tour or Signup for free](#)

Who We Are

We're a small company located in the deep spruce forest of Sweden. We build useful web applications with focus on usability and user interface.

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Top Features Demo Purchase Your Account Answers Contact

Your current feed reader is full of **unread items** (30). You're hesitant to subscribe to any more feeds because you **can't keep up** with your existing subs. Maybe you've even abandoned feeds altogether.

Fever takes the temperature of your slice of the web and shows you what's hot.

Features

106.7°

While it's Hot: Fever reads your feeds and picks out the most heated (or latest) linked about links from a customizable time period. Unlike traditional aggregators, Fever works better the more feeds you follow.

No Pressure: By default Fever looks unread counts to see if any unread items have built up and if so, whether you want to see an eye on those circling numbers. Control unread counts on a global, group or feed level.

Iconic: If a picture is worth a thousand words, a favicon is worth at least the title of the feed. Fever caches and embeds the favicons of all the titles it follows in a single, compressed feed so reading is fast and intuitive.

Import/export standard OFML subscription lists

Fever updates itself automatically

Blacklist domains to prevent ad spam

Keyboard shortcuts for mouse-free use

Create and manage groups of feeds

Feed and Read with layout options

Support for cron-based refreshing of feeds

Search your feeds and their contents

Fahrenheit and Celsius temperatures

Unread most recently read items

Stay Hydrated: Fever integrates with the popular Mac OS X desktop timer application. Click the Fever icon in the Dock in real-time. Download the Fever icon for Mac OS X.

Take it with You: Fever includes an optimized interface designed specifically for the iPhone and iPod touch so you can take the current headlines, your saved items and the rest of your unread anywhere you go.

How Fever Works

To make the most of the hot list, Fever asks you to make a simple distinction between essential and supplemental feeds. Essential, must-read feeds are **Kindling**. Supplemental, low signal-to-noise feeds are **Sparks**. Sparks ignite Kindling raising the temperature of items and links that should not be missed.

Hot

Eye Before You Buy
Bomba Fever is a state-based single-user system. A live demo isn't possible. This video demo will highlight some of Fever's features and walk through the compatibility suite and installation.

Click to play 102.4°

Emergency Pro

103.0° iPhone Stand Kit

101.4° App Store Lessons: the game changer edition

100.0° Fever for Mac OS X

Purchase **Create an Account** **Or Login**

In order to purchase Fever and qualify for support you must first create an account.

Once logged in you will be able to download the Fever Server Compatibility Suite which doubles as an installer.

Upon confirmation of your server's ability to support Fever return here to purchase or retrieve your Activation Key.

Email Confirm Email

Password Confirm Password

Full Name or Organization

Display Name Current Date & Time

September 17, 2009 10:45 •

All fields are required.

In order to retrieve your Activation Key or request support please login.

Please note that the Fever Activation Center and your individual Fever installation do not share the same email and password.

Name Email Address

URL http:// Subject Optional

Answers

Is Fever a hosted service? In the \$30 a one-time fee?

No. Fever is a PHP and MySQL application that runs on your own server. Fever has been designed with ease of maintenance in mind and can automatically update itself.

Fever is a transcript-like desktop software. Major updates (e.g. 1.0 to 1.1) will be free to licensed users. Major upgrades (e.g. 1.x to 2.0) will be discounted for licensed users.

Does Fever support HTTP authenticated feeds?

Yes. Fever will prompt you for a username and password for a feed if necessary.

What are the server requirements for Fever?

What are the browser requirements for Fever?

How can I help you better help me?

Contact

Name Email Address

URL http:// Subject Optional

<http://feedafever.com>

Figure 4 <http://invoicemachine.com>

notes from a developer

As a designer working on a software product, one of the most responsible things you can do is consider usability. Quite often, designers come to me with ideas of some crazy type of interface to accomplish a task. More often than not, the functionality they describe could be done with a simple standard control (like a drop-down, check box or slider control). Sometimes the desire to be creative and different can be counterproductive and radically increase costs.

As a diligent designer, one of the most practical things you can do is familiarize yourself with the various interface widgets available. [Ui-patterns.com](http://ui-patterns.com) is a great resource for doing just that.

Another extremely useful tool in this area is software to help you with usability testing. When you start to look at how users respond to interfaces, you start to understand how important it is to make this clear and simple. Silverback (silverbackapp.com) is a great tool that happens to be really cheap; a more expensive but feature-filled option is TechSmith's Morae (<http://www.techsmith.com/morae.asp>).



<http://www.cubescripts.com>

<http://www.easytasker.com>

No one logged in. LOG IN Search

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Build your business online

Meet the first system born to run online businesses. Your website and a central customer database. Email marketing and e-commerce. Web analytics and customer profiling. It's one, central console with everything you need to run your online business.

Build your business online with the system built for success.

Take a FREE 30-Day Trial

Benefits

- Replace 10+ systems with 1**
Our fully integrated system gives you the power of multiple software suites, easily controlled from one central interface. Managing your business has never been so simple!
- Save time, money and unnecessary stress**
Our system is designed to make it easier for you to waste your time remastering multiple logins, installing updates, or syncing disconnected systems. We give you everything you need, when and where you need it.
- Easily manage your website**
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- Help grow your business**
Make informed decisions, based on real-time reporting and analysis. Our system allows you to keep a finger on the pulse of your Online Business.
- Manage your business anywhere**
From our web-based interface, you can take care of business on-the-go, without the hassle of setting up a laptop or mobile computer. Take the other side of the world, or just need an internet connection to grow your Online Business.
- Secure & Supported**
Keep peace of mind, knowing your important data is secure, hosted remotely in our data centers in Australia, Canada, Europe, and the Asia Pacific. In the rare case that you encounter a problem, a wealth of support resources are available right at your fingertips.

Main Features

- Web Page Content**
- List**
- Manage Your Website**
- Manage Your Online Store**
- List**
- Reach Your Market**
- Geo Location**
- Build Your Customer Base**
- Make Informed Business Decisions**

Free Tool

Contact

Home

Portfolio

Overview

Product

Pricing

Reseller

Support

Other Products

- Interactive Business
- Interactive CMS
- Interactive CRM
- Interactive Marketing
- Interactive Hosting
- Interactive SEO
- Interactive Email

INTERACTIVE

My Cart 0 Items

Splash360® HOME FEATURES TEMPLATE GALLERY PRICING SUPPORT LOG IN

The Smartest Way to Manage Contacts and Deliver High-Impact Email Marketing Campaigns.

Start Tour **Free Trial**

Catch the Wave. Increase Sales.

Splash360® makes it easy to centralize contact details, view notes and track activities, schedule follow-ups, prioritize tasks, and manage email marketing campaigns, all in one "cloud-based" marketing solution. In other words, we are your marketing department on the web. We give you powerful email marketing features that big companies spend big money on, and we make them simple and affordable. Seriously, if you want to increase sales - you've got to try it!

Deliver Results

Email marketing is one of the most powerful marketing tools available today. It is easy to learn, inexpensive, and quite simply one of the best ways to keep your brand and products in front of your customers. With the full-featured capabilities of Splash360® you will be able to easily create, send, and track email marketing campaigns that are targeted, personalized, and highly effective. The end result... the simplest, most engaging, and intuitive email solution designed to grow your customer base, increase customer loyalty, boost revenue, and ensure that you always look like a world-class business.

Easily Manage Tasks and Contacts

Accessible anywhere, anytime, you can manage contacts, contact details, view notes and track activities, schedule events, prioritize tasks, and manage email marketing campaigns, all in one comprehensive, fully integrated, marketing solution. So go ahead, manage your business with Splash360®.

Increase productivity, improve communications, and increase sales success - all in a manner previously unachievable - intuitively, interactively, and fully integrated.

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With Splash360® you can create bold, targeted email marketing campaigns that make your business look professional and enhance your brand image, all in a matter of minutes. Developed by a team of award winning designers and marketing professionals our templates are of the highest quality and production standards. We invite you to check them out, they really are pretty cool.

Track Results Real-Time

Get the big picture. While the results of most types of advertising and marketing can be extremely difficult to measure, email marketing offers the unique advantage of relative insight into the overall effectiveness of a marketing campaign. You can easily measure how many emails were sent, how many were opened, who opened them, and what they clicked on. This information enables you to better understand your customer, improves your relationship with them, and ultimately gives you the knowledge necessary to greatly improve your marketing performance and effectiveness. Remember, at Splash360® we don't just deliver email, we deliver results!

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Join one of the fastest growing affiliate programs on the web. The Splash360® affiliate program gives you the opportunity to deploy your work, drive traffic to your site, and earn substantial revenue.

Learn More

Contact Us

Hot News

What's Your Name? Email Address? **Send**

You, Send me marketing tips and update information.

<http://www.splash360.com>

real estate

This is a niche that typically has incredibly low standards, but I am excited to show a series of sites that demonstrate that it is possible to have a great site in this industry.

One particular aspect of this set of sites that strikes me is how they so clearly appeal to their target demographic. Well, I presume it is their target because their designs give them a demographic focus whether they like it or not. Let's contrast two sites to see how this works: The Pier (Figure 1) and CP Homes at Archer's Rock (Figure 2). The first is geared toward hip, twenty-something couples that are likely looking for their first home and are very interested in being a part of the city. The

latter is focused in an equally obvious way, this one toward thirty-something families with small children. Perhaps the point of this is to remind designers working on real estate sites that they must carefully consider their target audience for the design they create because ultimately it will either connect with them and make sales easier, or it will alienate and drive them away. Regardless, this is a perfect set of examples to show how understanding your target audience can effectively control the end product. Real estate is obviously about sales, so anything that detracts from that should be removed. In both of these cases, the sites are so focused on their niche that it becomes a

great first line of communication: Potential customers going to see a property after viewing these sites will have positive assumptions in place. This is a powerful tool for any salesperson.

Another site that also appeals to its target audience but is not consumer-driven is the Province West site (Figure 3). Because this site is geared toward professionals and financially-oriented people, it is a fantastic contrast to the consumer-driven examples discussed above. Here, we find simple navigation, a refined style that reeks of strength and stability, and a color palette that connects with a more conservative audience.



Figure 1 <http://www.lifesabounce.com>

Welcome to Archer's Rock

Archer's Rock is CP Homes newest home community in Berkeley County, WV. Archer's Rock is a beautifully planned community featuring a grand entrance with a well landscaped boulevard, street light lined sidewalks, a mix of Single Family Homes and Townhomes, with extensive common landscaping, two large lakes at the entrance, mountain views, and is just minutes from all the amenities of Hinton. Archer's Rock provides the greatest value for those who are looking for a quiet setting in a beautiful community with high-quality homes and unmatched prices.

CP Homes Archer's Rock quality home designs offer 2-story townhome and single family plans. All townhomes will have garages and all single family homes include 2-car garages, 3-car garages, and carports with options. All of CP Homes homes offer a vast choice of attractive exteriors and optional stone architectural accents. A combination of smartly planned elevations featuring handsome roof lines and exterior accents, architectural shingles, bay windows, create an attractive neighborhood.

Each design has optional areas for expansion that you may tailor to your unique needs. Whether you want a formal dining room, a sunroom, a walk-in closet, and a large recreation room, or the warm welcome of traditional living with a dream kitchen, grand morning room, master suites with sitting areas, we can create a home for you to enjoy for many years to come.

The planning of the Archer's Rock community and attention to quality by CP Homes makes Archer's Rock the community of choice. Visit us today or use our contact page to learn more about the great values in home ownership at Archer's Rock.

\$8,000 Tax Credit For First-time Home Buyers

[CLICK HERE FOR MORE](#)

Figure 2 <http://www.cphomesatarchersrock.com>

ABOUT US

Province West is a real estate brokerage firm focused exclusively on assisting our clients in the acquisition and disposition of residential land in Southern California. Leveraging the experience gained through the successful closing of more than 25,000 residential lots, our team develops and executes comprehensive strategies specifically tailored to the unique objectives of our clients.

CURRENT LISTINGS

- River Road Estelle, CA
- Robinson Ridge Rancho Santa Margarita, CA
- Skyline Desert Hot Springs, CA

RECENT CLOSINGS

- Underwood Menifee, CA
- Norlough Ranch Temecula, CA
- Los Jardines Coachella, CA

NAVIGATION:

- Site Map
- About Us
- Transactions
- Market Intelligence
- Contact Us

OUR NEWSLETTER

OUR ADDRESS:

PROVINCE WEST
ONE PARK PLAZA, SUITE #400
IRVINE, CA 92614

© 2009 PROVINCE WEST
ALL RIGHTS RESERVED
DESIGN BY SITEWAVE

Figure 3 <http://www.provincewest.com>

Welcome TO OUR WEBSITE

We have over 30 years experience in providing real estate services to the greater Charleston area of Louisiana. Whether it is commercial, retail, or residential, Champion Real Estate Services ready to meet your needs. Our reputation of excellence in the real estate field has been achieved through personal integrity and the continuing working relationships we establish with our clients. We understand that you are here for one reason, to find a product that we can offer, a place that meets your overall objective!

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The serenity of the rolling hills around Red Oak, with extensive amenities and proximity to Dallas, makes a peaceful chord. Harmony is a 100 acre community with

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Albert and Kathleen

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All Select number of bedrooms Enter a max price

YOUR GUIDE TO DOWNTOWN LIVING IN THE HEART OF THE NEW WEST

Calgary Condos & Downtown Real Estate

Welcome to my comprehensive guide to the Calgary condominium and downtown real estate market. I'm Chris Fenemore, Calgary Condominium specialist, and my aim is to make your

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LEASING & DEVELOPMENT
ABOUT MPW COMMERCIAL PROPERTIES SHOPPING CENTERS RESIDENTIAL DEVELOPMENTS BUILD TO SUIT CONTACT MPW

Welcome to our site.

MPW Properties is La Jolla's premier Commercial and Residential leasing & development company. Founded more than 20 years ago, MPW Properties owns and manages over 14 properties in La Jolla, Louisiana, where just completed 2 exclusive Residential developments, 2 successful Commercial properties, and are planning exciting developments for the future of the La Jolla community.

MPW Properties is committed to improving the overall quality of life in La Jolla through our beautiful, master-planned Residential developments & Commercial properties. We work closely with local clients and businesses who operate in our Commercial properties. We pride ourselves on creating opportunities for families and businesses to flourish in the La Jolla community.

Take a look at some of our properties by using the top menu. You'll see some of the best residential developments, commercial properties, shopping center spaces, and build to suit properties in the La Jolla area.

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MPW Properties is committed to improving the overall quality of life in La Jolla through our beautiful, master-planned Residential developments, and our first class service for the clients and businesses who operate in our Commercial properties. We pride ourselves on creating opportunities for families and businesses to flourish in the La Jolla community.

Take a look at some of our properties by using the top menu. You'll see some of the best residential developments, commercial properties, shopping center spaces, and build to suit properties in the La Jolla area.

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<http://www.mpwproperties.com>

portfolios

It seems that for every positive aspect a portfolio site might offer, there comes a downside on the same point. For example, portfolios can be bleeding-edge examples of what the future of the web has in store. On the downside, they can be an outright pain when they are experimental. As designers, we all require them and they serve to sell us day and night to anyone who is interested—and at the same time, they can miscommunicate our skills or typecast us when not thoroughly thought out.

Of all the types of sites in this book, this was by far the most common and the most difficult to select examples for. Gone are the days of the convoluted Flash portfolio (except for those who work in niches where this is actually appropriate). The

sites I included here share a refined directness that makes them more to the point.

Brian Hoff's portfolio (Figure 1) is a fantastic example of how refined and focused such a site can be. His core skills are highlighted up front with bold text stating he is a graphic designer (quickly avoiding the "What do you do?" question). While many portfolios jump straight to the work, this one focuses on him as a person, yet also allows for quick access to his portfolio.

Mark Dearman (Figure 2) has made use of my favorite approach to the straight portfolio site and put the work large and up front. There's no need for a lot of fuss, as his work is outstanding and needs little support. Often it seems that the skill level of a person is inversely related to the lengths to which they go to "dress up"

their portfolio. Mark's portfolio is simple yet elegantly designed, and it totally cuts to the chase.

And to demonstrate the opposite extreme of portfolio design I present the personal site of Ruy Adorno (Figure 3). Normally I am not a huge fan of Flash portfolios, especially when they contain gimmicky navigation. This site, however, made the cut for the book as I realized that it drew me in and had me playing with it. Let's face it, causing someone to play with your site and, therefore, get exposed to your work is a good thing—especially considering that this is the portfolio of a Flash developer who would like to do such work. So, in this case, the portfolio style matches the target and yet retains a simplicity that keeps it usable.

The website features a large, bold headline "I'm a graphic designer." in the center. Below it is a section titled "A 3RD PERSON PERSPECTIVE OF WHAT I DO:" containing a quote from Brian. The layout includes a "LITTLE ABOUT ME" sidebar with a portrait and links to his LinkedIn profile and blog. A "PORTFOLIO" sidebar lists design samples. A "CONNECT WITH ME" sidebar includes social media links and a "hire me" button.

Figure 1 <http://www.brianhoff.net>

This site uses a green and white color scheme. It features a "Works" portfolio section with a grid of thumbnail images. A specific project, "Pepsi Emoticons," is highlighted with a larger preview image showing a user interface for creating emoticons.

Figure 3 <http://www.ruyadorno.com>

The website has a dark theme. It features a "Mark Dearman Art Direction & Design" header and a contact email. Two main projects are showcased: "NIKE Teamwear Merchandise design" (a screenshot of a Nike website) and "Cutler and Gross Website redesign" (a close-up of two people wearing sunglasses). Both sections include project details and links.

Figure 2 <http://www.markdearman.com>

The website is a black-themed showcase of various digital projects. It includes a "Welkom bij DosBros" header and a "bijdragen op het gebied van Actionscript, PHP, CSS, XHTML, MYSQL, Delphi, JOOMLA, graphic design, animatie" statement. Below this are several thumbnail previews of different projects, such as a "Kochi" website and a "Graphic design for the Dutch Olympic Committee".

<http://www.dosbros.nl>

toby powell

Tweets
what's a page on google for web design tumbldesign
with a screenshot.

[portfolio](#) [3D modeling](#) [contact](#) [blog](#)

about

Website design, 3D visualisation and identity. Built according to the latest web standards.

My name is Toby Powell. I specialize in creating beautiful, usable, professional websites. I am a fan of accessibility and the latest W3C web standards guidelines, resulting in semantic and well-structured XHTML and CSS. All my sites are lovingly hand coded.

For building websites my weapons of choice are Photoshop and Illustrator for creating layouts, then Coda to produce clean semantic XHTML and CSS. I code to XHTML strict 1. I also use Flash for animations and sometimes full Flash sites.

I'm a keen user of Cinema 4D and use it whenever I have the chance to add any 3D elements to my projects. When I'm not in front of my paper designing, you'll find me in front of my piano! practicing my digital drawing. I live in sunny Tumbldesign walls, Kent, with my wife and my guitar. I love to travel, and I love my job!

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[View site](#) [Twitter](#) [Flickr](#)

portfolio

Tickbox Creative website
Website design and blog design for Tickbox Creative – a small but perfectly formed agency which I'm very proud to be a part of. 3D models and animation provided by Tickbox Creative.

Technologies used: Pencils and paper, Photoshop, Flash, XHTML, CSS, SIFR, Wordpress

Featured in the following CSS galleries:
[www.css-website.com](#), [www.csscookie.com](#), [www.cssstar.com](#), [www.designshack.co.uk](#), [www.cssbright.com](#), [www.cssload.com](#)
[www.tickboxcreative.co.uk](#)

Eat Thai Lunch Box
Website design, logo design, branding, and email template. Eat Thai Lunch Box is a small local business that sells delicious fresh food to local offices. They wanted an easy to update website to show their weekly menu, and a fresh, fun logo.

Technologies used: Pencils and paper, Photoshop, XHTML, CSS, Wordpress, Photography
[www.eatthailunchbox.co.uk](#)

Abacus Insight
Website design, done in collaboration with for Tickbox Creative. This is one of 3 concepts I presented.

Technologies used: Pencils and paper, Photoshop, XHTML, CSS
[www.abacussight.co.uk](#)

<http://www.toby-powell.co.uk>

notes from a developer

I am constantly on the lookout for tools to do things faster. As a creative, there is no doubt that you can make a slick portfolio site, but there is seldom the time to do so. Enter the handy online portfolio creator. In recent years, several options have emerged that offer the ability to quickly create absolutely beautiful online portfolios. For some of you, your work is so amazing that this will more than do; for others, this will get you something up quickly while you work on that obnoxious Flash-based design!

My favorite portfolio builders are The Behance Network (behance.net), even though it is invitation only; the ever simple carbonmade.com site; and the newer krop.com hosted portfolio tool. All of these not only let you build a portfolio, but also help you spread your name.

susie mcconnell



Welcome to the portfolio of Glasgow based print and web designer Susie McConnell.

Hello there. I'm Susie McConnell. I have 5 years experience as a graphic designer and have worked with many clients of various shapes and sizes. This site shows a few examples of my most recent work, and highlights the diverse range of projects that I have participated in over the years.

Get in touch.

[Go back](#) What's your name?

[Go back](#) I'd like to write back. Your email?

[Go back](#) What would you like to tell about?

[close](#) [send](#)

Ludden Construction

As well as a complete redesign of their previous website, Ludden Construction asked for a new corporate identity and brochures providing information and marketing material for potential new clients.



Media House

Scotland's leading public relations consultancy Media House required new stationary and a fresh website redesign to reflect their updated corporate identity.



CALA

With the launch of their new branding, CALA were in need of a complete overhaul to their existing corporate websites. This also related updating their website for each of their main divisions, CALA Homes, CALA Finance, and CALA Properties.



VWM Wealth Management

Originally going by the name VWM Consulting, financial planners VWM Wealth required a website to support their new branding and coincide with the launch of their newly formed company.



<http://www.susiemcconnell.com>

RomanPITTNER
Freelance Graphic Designer

Hi there, I'm Roman, I make graphics and I'm good at it.
I can help you with web, print and logotype graphics.
To contact me, please feel free to contact me. I am here for hire.
If you like my portfolio, please feel free to contact me. I am here for hire.

[Get in touch](#)

My work

Taco Trail Web Design

Gorilla Web Design

CaRR Web Design

Feng Shui Web Design

B Movie Web Design

Photos Web Design

Venahalluz Web Design

Sportswear Blister Web Design

Caving Fruit Web Design

Action Production Web Design

Excoffier Eme Web Design

Kim Kye Web Design

Skyline.cz Web Design

Hesabella Web Design

Dating Agency Web Design

Dakota Web Design

<http://www.pyttel.sk>

two24 STUDIOS

[WORK](#) [SERVICES](#) [ABOUT](#) [CONTACT](#)

Beautiful web design & development. Two24 Studios is the creative workspace of Jason Walker.

WORK

Hydro74
Hydro74 is a Denver based designer, producer, director, and editor. He has worked on numerous projects across a variety of genres, working with some of today's most talented artists.

Paul Berkey
From painter to architect, Paul Berkey is a master artist whose work spans the globe. His unique style has won him numerous awards and recognition.

Cassandra Lillard
In her single mode acrylic paintings, Cassandra explores the beauty of nature and the environment. She has created a studio for her to showcase her work and share it with the world.

<http://two24studios.com>

[ABOUT](#) [PORTFOLIO](#) [PHOTOS](#) [CONTACT](#) [LINKS](#)

<http://www.yodabaz.com>

SHADD DALES

[HOME](#) [VIDEO DEMOS](#) [AUDIO DEMOS](#) [CONTACT](#)

Shadd Dales – A Versatile Voice

If your event needs no introduction, kindly log off this website immediately and have a nice day. But if the trainers are ready and the fighters are ready... then let's get the crowd into it!

Introducing Shadd Dales, one of North America's newest, most exciting ring announcers. With sold out stadiums and arenas from Pasadena to Pennsylvania and all over North America, Shadd's power and passion will excite fans and propel your event into the stratosphere!

Shadd's dynamic and varied portfolio includes voice work for the Stereophonics European Tour, Toronto's Virgin Radio, Coors Light, Pizza Pizza and The Toronto Raptors. He has also thrilled fans of the Ontario Hockey League's Windsor Spitfires and Brampton Battalion. Hey, when you grow up in a small town it helps having a big voice.

Shadd Dales, no lightweight here. When it comes to voice work, he's a knockout!!

<http://www.shadddales.com>

Alexandru Cohanici web design and development

Portfolio

- Websites
- [creativeguitar.org](#)
- [my-software.co.uk](#)
- [ihly.com - The News Portal](#)
- Logos & Identity
- [carlist.ie](#)
- [yung lita](#)
- [QuickTel](#)

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XHTML | CSS

Contact

I'm available for freelance work.

First Name: _____

Last Name: _____

E-Mail: _____

Message:

Send

<http://www.alexcohanic.com>

DANIELOLIVER WEB DESIGN

About

I am a Cornwall based web designer who specialises in creating attractive, accessible and intuitive websites using the latest web standards. I currently work as senior designer for a Cornwall based web design agency.

- Get in touch
- Follow me on Twitter
- Check out some motorcycle trials
- Add me to your network
- Grab my RSS Feed

Featured work.

IBE Group

The Integrated Business Enterprise helps small companies come together to win.

Challengers High

St. Challengers' High School is a Daily Voluntary Controlled Grammar School.

Just Fittings

Just Fittings are one of Cornwall's leading manufacturers of custom fittings.

Stubm

Stubm is an online law office service for seniors, promoters, theatres and...

iPhoneGamer

iPhoneGamer.com is another personal project of mine. A small website dedicated...

TrialBog

TrialBog is a popular online blog dedicated to the sport of motorcycle trials...

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<http://www.danieloliver.co.uk>

SH

SIMON J HUNTER COMPOSER

HOME PROFILE MUSIC PORTFOLIO MUSIC PLAYER CONTACT

SIMON J. HUNTER focuses on what he does best: writing music.

Originally from Melbourne, Australia, Simon moved to Los Angeles after impressing the heads of the House of Blues with his unique music, quickly becoming one of the most in demand composers for film and television.

His work can often be heard in over 120 countries around the globe such as CD and CE TV series as well as numerous film trailers, video games, and other media. Simon also works on musical collabs and side projects in creating an other media, musical instruments of Skelethousen Five entitled "Tusk Tidz" featuring Mr. Norwegian vocals. In 2008 Simon was invited to work on a new album dedicated to providing futuristic music and sound design to movie trailer producers.

Read More »

PROJECTS

CSI: CYBER CRIMES MUSIC

Since 2001 many of the defining musical moments in the history of television by television pharmaceuticals have been to him as composer. Behind Robert Carlyle's 'The Mentalist' and many others, Simon's unique and strange sounds, the likes while soft as headphones and full force at times, influences.

KNIGHT RIDER

The trailer and original soundtrack for the global smash hit television show, starring David Hasselhoff. In addition to the title track, featuring a heavily effected harder version of the title track, as well as the grand theme 'Heaven and Hellfire'.

NBC & UNIVERSAL

Over the past three years Simon has composed and produced numerous theme songs for NBC's X-Files, NCIS, and Criminal Minds, as well as the NBC Saturday morning show 'Blue's Clues' and the NBC super bowl game.

SIMON J. HUNTER
Musician / Writer / Associate

LISTEN **MUSIC PLAYER**

<http://sjhunter.net>

ERMAN EROKUR

ABOUT PORTFOLIO INTERACTIVE WEB PRINT CONTACT

KNIGHT RIDER

Knight Rider (February 17, 2008) NBC

1980s 08/18/2008

2008

<http://www.ermanerokur.com>

coming soon

The coming soon page is certainly not a recent innovation, but gone are the days of a flashing construction sign that kindly informs you that what you are in search of might exist there someday—but it's up to you to find out if it ever does. It was almost like you were being taunted with the possibility. On the modern web, however, the coming soon page is put to work: If you manage to get someone to land on your site or page that isn't ready yet, you should do everything you can to capitalize on it.

One of the most basic things found on nearly every coming soon page is an e-mail sign-up form. There could not be a more highly focused marketing opportunity. If people land on this page and want to know when it is there, you know exactly what they are looking for and you can safely contact them once it launches. This can provide a real boost to a launch campaign when a new site goes live.

Some sites take a different approach; while they might not have everything the user might want, they can offer at least one critical element. The Designgraphy site (Figure 1) is a perfect example of this. The site might not be ready to go, but at least in this case a means of contacting the site owners keeps traffic from being fruitless.

Another popular tactic, found on Luke Beard's web site (Figure 2), is to direct the user to other means of connecting with the site's owner. In this case, the user is pointed to Luke's various social networks. It is likely he doesn't want to send out an e-mail campaign, so a sign-up form is not the best approach. But instead of losing the potential of any traffic, he directs them to other helpful alternatives.

For those of you wanting to invest more time and energy into such a landing page, SolidShops (Figure 3) offers an example of a more robust option. Here,

the coming soon site is nearly a full-blown site.



<http://www.firenetworks.com>



<http://www.fireexchange.com>

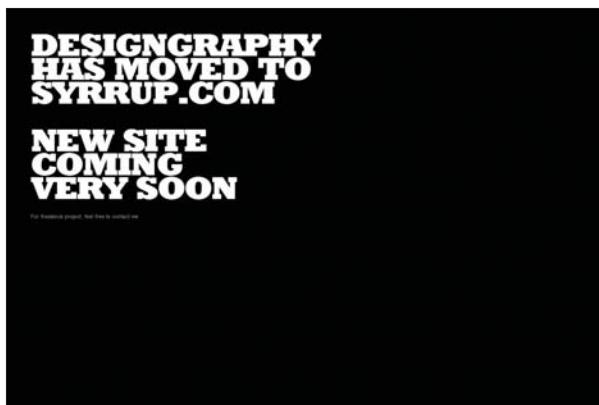


Figure 1 http://www.syrrup.com

SolidShops
E-commerce for Business

Ready. Sell. Go.

SolidShops is a **hosted e-commerce** solution that allows you to run a professional webshop with ease.

While you're focussing on running your business, we'll take care of everything technical like hosting and backups, so you don't have to worry.

Sign Up for free beta access or, [Take a Tour](#)

Enjoy solid core features, included in all plans

- Easily Manage Content
- Customizable Templates
- Powerful Analytics
- Gain Customer Trust
- Worry-free Hosting
- Integrates with PayPal

You should really [follow us](#) on Twitter!

#Solidshops, Figuring out license terms on a couple of jQuery plugins.

#Solidshops, KT Farameha One thing I want, is to make **#solidshops** the best webshop service in the world. What will make us better than the competition?

#Solidshops, Patricien One thing I want, is to make **#solidshops** the best webshops service in the world, what will make us better than the competition ?

#Solidshops, One thing I want, is to make **#solidshops** the best webshop service in the world. What will make us better than the competition ?

"I had the chance to get a sneak preview of SolidShops and I was immediately blown away by their user interface. Promising!"
— Fives J., shop owner

[Get exclusive free beta access](#)

Who's Behind SolidShops?
WhiteGondola is specialized in developing streamlined, smooth front-ends. DotsDesigns takes care of solid backend programming.
Together they created SolidShops. Smooth, Solid E-commerce.

Want to contribute something useful to SolidShops? It's a pleasure that can be rewarded at our new [Tack of Use - Points](#).

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Figure 3 http://www.solidshops.com



Figure 2 http://www.lukesbeard.com

The Upstate Design Collective

We're On Twitter

RT @
AWPNY
: southsidetattoos.net iceburgproductions.com = FAIL! Ripped @
sursly
's original design. See
<http://tinyurl.com/q6dna9>
7 days ago

by AWP + Sursly

Coming very soon

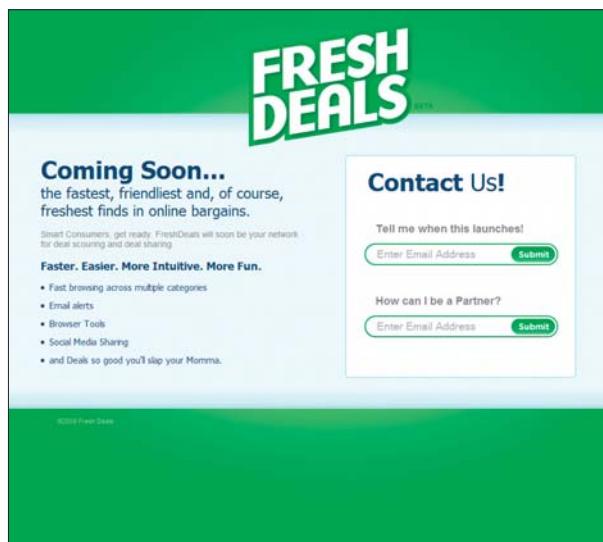
Want to be notified when the site launches and other cool stuff happens here?
Fill out the form to the right.

http://www.upstatedesign.org

notes from a developer

I know how hard it can be to invest the time it takes to create a good coming soon page with e-mail sign-up forms and all the bells and whistles. It's so much more tempting to delve into the project at hand. So, if you're a designer or marketer trying to wrangle your developer into putting up a slick coming soon page, one of the best things you can do is come to him with a resource to expedite the process.

For example, there are a variety of options for coming soon pages based on WordPress. Some of my favorites are from CSSJockey (<http://wordpress.org/extend/plugins/custom-coming-soon-page/>) and Launchpad (<http://theme-shaper.com/wordpress-domain-parking-theme/>). These out-of-the-box solutions will help you get what you're looking for with a very small amount of time from your developer. My recommendation would be to design around one of these pre-built themes.



<http://www.freshdeals.com>



<http://www.branchesdesign.co.uk>



<http://www.shortinc.com>



<http://birdboxx.com>



<http://squidchef.com>



<http://wordpress-workshops.com>



<http://www.formmule.com>

t-shirt

This is perhaps one of my favorite kinds of sites to browse as I, like many, am addicted to T-shirts. With such wide popularity, I have intentionally avoided including the obvious sites, like Threadless and Woot, for this section's examples; instead, I prefer to look at more fringe examples that bring different perspectives to this popular niche. So, if you're thinking about starting a site to sell your cotton works of art, here are some examples to chew on.

One of my favorites is Yellow Bird Project (Figure 1). The idea behind the site is totally unique and puts a great spin on the standard T-shirt site. Here, the shirts are all designed by indie rock artists, so you can get a shirt designed by fantastic bands. An idea such as this cannot carry a site all on its own (not usually, anyway), so we find a totally fresh and indie-style site to match. Being an e-commerce site, the

level of creativity woven into this design is not to be second-guessed. It takes a lot of work to get an e-commerce site skinned with your typical clean design. In this case, the rough edges and hand-rendered items make for an extra layer of complexity in terms of implementation. Overall, this site functions as a standard e-commerce site, but has some fresh and niche-specific design elements that make it a joy to browse through and purchase from.

Unreal Cotton (Figure 2) is another great site to look at for inspiration. This site is fairly minimalistic and super clean. It gets to the point and is easy to browse and understand. Overall, the designers have gone to great lengths to make it as streamlined as possible. E-commerce systems are typically bloated and confusing since there are so many options to cover and features to offer; this often

means you end up with a site that is more complex than necessary. This site's focus and ease of use makes it a great sample of how things can be done. For example, the three tabs across the top let the user instantly drill down to the product line she is in search of. Such ease of use leads the user on a faster path to conversion, which is precisely what the site's owners want.



<http://www.wuwi.com>



Figure 1 http://www.yellowbirdproject.com

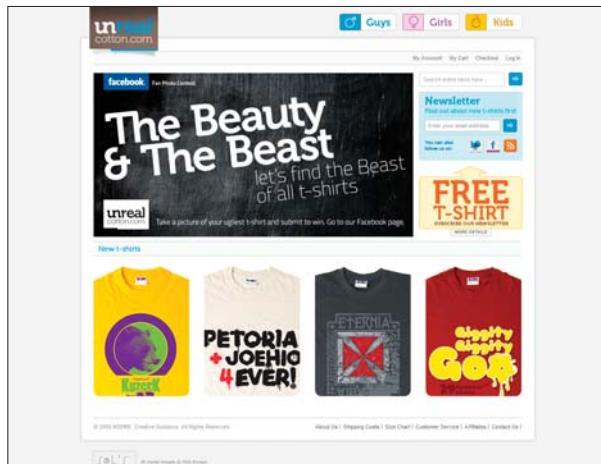


Figure 2 http://www.unrealcotton.com



http://www.cosmicsoda.com

milk & eggs co.

HOME | MY ACCOUNT | FAQ | BRAND

0 Items [View Cart](#) [CHECKOUT](#)

TEES GOODS BLOG

ON SALE

FREE BUTTON SET

For a limited time get a **FREE** button set with any short order! Just note which set you would like in the order comments.

Twitter Feed

That's great! @darkarts1's secret duder technique <http://bit.ly/8XQPV> (Put there is no secret)

about 6 hours ago

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[View all Tees](#)

LOOKING TO SELL UP? [WHOLESALEERS GO!](#)

Blog: Already got an Account? [Log In Here](#)

THE BIG FAT 100 GIVEAWAY
Buy any 1 shirt in September 2009 and receive a fat shirt in October 2009. It's that easy!

FARE + FREE SHIRT
Submit a design and if it makes the grade then we'll make you famous... and give you a free shirt!

PLAY WITH US
Sign up to our monthly newsletter to get the latest and greatest from Dripping in Fat.

Submit a t-shirt design

Sign up to our newsletter

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<http://www.drippinginfat.com>

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Design by [HOBBLE DESIGN](#)

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Ittybittee's Trendy Baby Onesies for your baby boys and girls. If you're looking for the perfect baby shower gift, Ittybittee's trendy and hip baby onesies that the experts in style to look. Our custom designed and high quality screen print onesies keep your baby looking stylish.

<http://www.ittybittee.com>

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design your own

GetMojo T of the month

wear this [t-shirt categories](#) [delivery info](#) [FREE UK DELIVERY](#)

Price £14

we are what U wear.

Hello, welcome to Got Mojo. A t-shirt company based in Glasgow. In our world we believe what you wear is important. It makes a statement about who you are and what you wear. We have a passion for t-shirts and we sell a wide range of t-shirts based in Glasgow especially for you.

We offer a huge selection of **t-shirts** from all your favourite film and television programmes, to popular music artists and more. If you have a design or idea for a t-shirt that you'd like to see produced for a cool top, we like to keep things simple. That's why most of our shirts are priced at the same price of £14.00 plus £3.00 delivery within the UK or £6.00 Europe. [Click here](#)

10 latest t-shirt designs

Cullenized **Volturi** **Give BLOOD Date a Cullen** **edward is a player not a player** **I love edward**

Twilight new moon **Split**

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<http://www.gotmojo.co.uk>

RIPT APPAREL

graveyard artists community blog service join / login

everyday, a new shirt will be available for purchase right here at riptapparel.com so come back and get yours before they rest in peace forever?

today's \$hirt: "Leaving the city"



\$10 [buy now](#)

DETAIL VIEW: 

SHIRT DETAILS: Tag: 4-color, screen
Sizing Charts | M | L | XL
Artist: Chris Dixon
<http://www.chrisdixonmedia.com>
Created by TJ Mapes

that from Indiana and I create websites by day and design t-shirts by night.

I've been artist all my life and shirt design has been such a fun outlet for me lately. My wife has been such a big help with my design work, so I have to give her major props for her support.

This lonely tree finally got fed up with all the pollution of the city, as he packed up all his worldly possessions and headed for the country. You'd be well advised to stay out of his way.

WHO'S SAYIN' WHAT 10 comments

T.J. - 01/6/10 12:00 AM
I loved this design since the moment I saw it. It is so clever and hilarious! Nice work Christ! Thanks for letting us print

SWAGGER 1 comment

T.J. - 01/6/10 12:00 AM
I thought this was great. I like the way you did your art!

MAKE TODAY'S T-SHIRT YOUR IPHONE WALLPAPER

T.J. - 01/6/10 12:00 AM
Indeed a great shirt, and yeah, I'm hitting the hay as they say

Paul - 01/6/10 12:00 AM
Make me a tree, and get outta here!

Paul - 01/6/10 3:51 AM
This is an awesome shirt, but the \$27.00 shipping (cheapest) to Australia kind of hurts — a real shame too.

JoshuaK - 01/6/10 4:17 AM
@TJ (swag): Perhaps you can get a friend from the states to ship it to you cheaper? I've purchased shirts in the past for friends and then when I have a few snagged for them, I send in bulk and save on shipping. It may take longer to get your tees, but it saves you money.

Paul - 01/6/10 5:01 AM
Waita something actually 10 off about our shipping because I have friends from Australia that have purchased and would never have done it if the price was that high...

Bub - 01/6/10 5:01 AM
Leave. Keep up the good work!

TIME LEFT TODAY: 7 55 9

email get a new shirt emailed to you daily

Advertise Here

subscribe get daily updates in your rss reader

facebook

twitter 1175 followers

ripteevee

Twitter

RIPT Apparel Twitter archive

100% from RIPT Apparel on RIPT Apparel Blog

200 NIPPLES

HOME FAQ CONTACT ARCHIVE BLOG

LIMITED EDITION NUMBERED T-SHIRTS FROM \$1



Your shirt number goes on the back

I Need Bacon by Wade Harrelson Ships on 1/12/10. Design this design... (click to enlarge, etc to close)

CLICK ON A SHIRT NUMBER TO GET STARTED!

Shirts counting down are in someone's shopping cart. If they reach zero before purchased, the shirt will become available again.

#1 - SOLD!	#2 - SOLD!	#3 - SOLD!	#4 - SOLD!	#5 - SOLD!	#6 - SOLD!	#7 - SOLD!	#8 - SOLD!	#9 - SOLD!	#10 - SOLD!
#11 - SOLD!	#12 - SOLD!	#13 - SOLD!	#14 - SOLD!	#15 - SOLD!	#16 - SOLD!	#17 - SOLD!	#18 - SOLD!	#19 - SOLD!	#20 - SOLD!
#21 - SOLD!	#22 - SOLD!	#23 - SOLD!	#24 - SOLD!	#25 - SOLD!	#26 - SOLD!	#27 - SOLD!	#28 - SOLD!	#29 - SOLD!	#30 - SOLD!
#31 - SOLD!	#32 - SOLD!	#33 - SOLD!	#34 - SOLD!	#35 - SOLD!	#36 - SOLD!	#37 - 2/13	#38 - SOLD!	#39 - SOLD!	#40 - SOLD!
#41 - SOLD!	#42 - SOLD!	#43 - SOLD!	#44 - SOLD!	#45 - SOLD!	#46 - SOLD!	#47 - SOLD!	#48 - SOLD!	#49 - SOLD!	#50 - SOLD!
#51 - SOLD!	#52 - SOLD!	#53 - SOLD!	#54 - SOLD!	#55 - SOLD!	#56 - SOLD!	#57 - SOLD!	#58 - SOLD!	#59 - SOLD!	#60 - SOLD!
#61 - SOLD!	#62 - SOLD!	#63 - SOLD!	#64 - SOLD!	#65 - SOLD!	#66 - SOLD!	#67 - SOLD!	#68 - SOLD!	#69 - SOLD!	#70 - SOLD!
#71 - SOLD!	#72 - SOLD!	#73 - SOLD!	#74 - SOLD!	#75 - SOLD!	#76 - SOLD!	#77 - SOLD!	#78 - SOLD!	#79 - SOLD!	#80 - SOLD!
#81 - SOLD!	#82 - SOLD!	#83 - SOLD!	#84 - SOLD!	#85 - SOLD!	#86 - SOLD!	#87 - SOLD!	#88 - SOLD!	#89 - SOLD!	#90 - SOLD!
#91 - SOLD!	#92 - SOLD!	#93 - SOLD!	#94 - SOLD!	#95 - SOLD!	#96 - SOLD!	#97 - SOLD!	#98 - SOLD!	#99 - SOLD!	#100 - SOLD!

HERE'S THE DEAL:

We use the finest ring-spun, pre-shrunk, 100% cotton blanks available. They're super-soft, have a 'tagless' printed tag for comfort and they won't fall apart in the wash [!]. Each one of our limited edition t-shirts is delivered with a certificate of authenticity, comes with a 100% money-back satisfaction guarantee and is completely unique...



X 100

We'll sell enough to cover 200 nipples.

The number on the shirt is the price.

Each one is hand-numbered.

1... 2... 3...

The design up there is on sale now.

HOLDING OUT FOR #1?

Subscribe to our free Shirt Reminder Service. (It's super-easy and we won't spam you. Both RSS and Email subscriptions available.)

SAFE AND CONVENIENT.

We offer your choice of Google Checkout or PayPal on all transactions for your convenience and security.

DON'T BE SCARED. ♦

We have a bullet-proof 100% money-back satisfaction guarantee.

HOME FAQ CONTACT ARCHIVE BLOG SIZING

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<http://200nipples.com>

<http://www.riptapparel.com>

directory

The directory-style site is one that seldom gets much fanfare. Many of them are very spam-ish and seem to be there just to get some click-throughs. But then a shop submitted a series of directory sites they had built, and I knew I had something worth including in this book. These sites not only look nice, but they actually seem to be user-centric. The more I dug into them, the more I realized they took this niche to a new level.

Although most of us won't likely have a need to create directories, we can still learn a lot from these sites. For one, their goal is to make immense amounts of information approachable. When you land on the homepage for one of these sites, they have no idea what you're looking for. As

such, they are great examples of how to help people get to what they are in search of as quickly as possible.

The Store Envy (Figure 1) is a great example to examine. On the surface, it is pretty clear, but when you consider the massive amount of data they have to work with, it is pretty amazing that the site feels approachable. In this case, they win by having you mill around until you find something you like. From there, you can easily click through to similar items. It has a browsing type of experience that lends itself to random discovery. Other sites are more mechanical than this, but ultimately the lessons are the same. They demonstrate ways of organizing massive amounts of data.



<http://www.patriciaferreira.com>

The screenshot shows the homepage of Storify, a social shopping platform. At the top, there's a navigation bar with links for Shop, Markets, Forums, Printing, and a search bar. Below the header is the Storify logo and a banner for "Social Shopping + free Online Stores". The main content area is divided into sections for Shoppers and Sellers. Shoppers can support global independent sellers and share favorites with others. Sellers can create a completely FREE online store, customize it however they want, and print anything they need. There are also sections for "Join Now" and "Learn More". A search bar allows users to search for products and stores. Below the search bar are several promotional banners: "LOVE 146", "The Rock Music Market", "The Singer/Songwriters Market", "Storify", "SHAKE & SHOUT", "handcrafted", "twearyourshirt", and "Makeshift". A "New & Interesting" section displays recent activity from users like Justine Schatzell, David Karanich, and Jonathan Czaja. A "Best Selling Products" section shows items like "Faithful Little Dog V-Neck", "2 Stripe T-Shirt", "Shake Iron Glass Deco", "Delight Italian Ceramic", "Long Side Patch T-Shirts", "Women's T-Shirt", and "Happie Brand V-Neck". A "Best Selling Stores" section lists "LOVE 146 Store", "The Medicine", "Becca Avenue", "The Medicine Cabinet", "Backstage Goodwill", "The Love Alliance", and "Broken Circles Records". At the bottom, there's a blog section with a link to "Read the BLOG", social media links for Facebook and Twitter, and a copyright notice: "© 2010 Storify, LLC. All Rights Reserved."

Figure 1 <http://www.storify.com>

The screenshot shows the homepage of AroundMe, a local search and discovery platform. At the top, there's a search bar with "I'm looking for..." and "St Louis, MO", along with a "Find It" button and social media links for Facebook and Twitter. The main content area features a map of St Louis, MO with various locations marked. A banner at the top says "EXPLORE YOUR CITY SELECT YOUR FAVORITES SHARE WITH YOUR FRIENDS". Below the map, there's a section titled "Most Popular in St Louis" featuring images of a coffee cup, a meal, and a bottle. A "Recent Reviews in St Louis, MO" section shows reviews from users like Justine Schatzell, David Karanich, and Jonathan Czaja. A "How To" guide for "How to Paint Wooden Shutters" is also visible. A "City Spotlight" section features a large image of the St Louis skyline at night. At the bottom, there's a "Local Member Spotlight" section and a "Promote Your Business on Around Me" button.

<http://www.aroundme.com>

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Finding a job doesn't have to be.

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Physician Jobs By Specialty

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- General Surgery
- Genetic Medicine
- Hematology/Oncology
- Hospitalist
- Infectious Disease
- Internal Medicine
- Med-Peds
- Neurology
- Oncology
- Orthopedic Surgeon
- Obstetrics & Gynecology
- Obstetrics & Gynecology
- Occupational Medicine
- Oncology
- Orthopedic Surgeon
- Obstetrics & Gynecology
- Physical Medicine & Rehab
- Plastic Surgery
- Psychiatry
- Pulmonary Disease
- Radiation Oncology
- Radiology
- Rheumatology
- Transplant Surgeon
- Urology
- Vascular Surgery
- View All

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- All States & All Specialties - Permanent, Locum Tenens
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Live Statistics

Number of Active Jobs	14,244
Active Job Seekers	12,703
Job Subscribers	1,032,341
Job Responses	6,308
New Jobs	1,700
(30 Days)	

Upcoming Meetings

American Heart Association
Booth #312 - Orlando, FL
Nov 15 - 17, 2009

Radiological Society of North America

<http://www.practicelink.com>

FRESH DEALS

Category: Clothing Shoes Electronics Computers At Home Kids Beauty More ▾ GAA Deal! [Sign in with Facebook](#)

Search

Freshest Deal

\$149 **\$87** [GO](#)

Audionics XM Satellite Radio Sound System

TIME LEFT: 00:38:40

A New You Start Fresh

Resolve to stay healthy with essential vitamins, workout clothing, athletic shoes and more.

See all categories

Shopping Categories

Clothing Shirts, Shorts, Jeans, Dresses, Sweaters, Outwear, Swimwear, ...

Computers Laptops, Desktops, Software, Printers, PCs, Memory, Components...

Kids Shelters, Clothing, Crates, Furniture, Video Games, Car Seats...

Electronics Home Audio, Cameras, GPS, Car Audio, Phones, TVs...

At Home Furniture, Home Decor, Small Appliances, Large Appliances...

Beauty Hair Care, Vitamins, Skin Care, Weight Loss Products, Cosmetics...

Recent Questions

Are water heater rentals more cost-effective than buying a new one? Mine seems to be on its last leg, and I don't think that I can afford a new one. by [Bobby](#) 7 hours ago

Topics: water heater, rentals, water heater, at home

[Ask a Question](#)

I'm planning to install Windows 7 on my old computer, should I expect it to perform better or worse than XP currently does? by [Jonathan](#) 1 day ago

Topics: windows, xp, performance, computers

[Ask a Question](#)

I'm considering buying either a Macbook Pro or Macbook Air. I don't do anything CPU intensive. Any thoughts on the relative tradeoffs? by [John](#) 2 days ago

Topics: home, laptops, computers, macbook

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Where can I find the beat bunion covers? by [Gerald](#) 2 days ago

Topics: bedding, home, future,

[Ask a Question](#)

What is the best digital camera? by [Jazzie](#) 6 days ago

Topics: electronics, cameras,

[Ask a Question](#)

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Kids Shelters, Clothing, Crates, Furniture, Toys and Games, Car Seats...

Electronics Home Audio, Cameras, GPS, Car Audio, Phones, TVs...

At Home Furniture, Home Decor, Small Appliances, Large Appliances...

Beauty Hair Care, Vitamins, Skin Care, Weight Loss Products, Cosmetics...

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04/

the pitch • lighting • iPhone as flourish • social media links •
icons • typographic • photographic backgrounds

sites by design elements

Design elements come in a wide array of shapes, sizes, and styles. Some reflect mostly trendy design while others are the result of necessity. What fascinates me about these groupings though is that each and every one of them has a purpose. For as much as each of these has a way of being used that gives it a clear and intentional purpose, they can just as easily reflect a total lack of intention (clearly we will focus on the former). My deepest hope on this topic is that designers won't look on these chapters as design clichés to abuse, but rather as functional tools to be leveraged at the appropriate time. All I ask is that you endeavor to use these elements wisely and with purpose; this only requires a little thought, and that will carry you a long way. Think before you design and you will always find that the end product is better for it.

the pitch

While this is not a book on marketing, the topic of giving a pitch almost inevitably comes up. An elevator pitch is a sales pitch that can be given quickly (as in the length of a short elevator ride). Samples of incredibly short ones might be “I am a web designer” or “We build houses.” In this chapter is a set of sites that employ a prominent elevator pitch, most commonly on their homepage.

This design element plays a crucial role in rapidly communicating to a user. Visitors to a web site often have an incredibly short attention span and an insatiable thirst for efficiency. Though most users might not describe it as efficiency, this is exactly what is happening. Consider just how helpful it is to immediately understand the purpose of the organization behind a web site. In fact, their very ability to sum up exactly what they do best

is a sure sign of a focused and polished organization. Let’s look at some samples to see how this might work.

On the Concept Feedback site (Figure 1), the sales pitch “Free feedback for marketers and designers” is critical to helping users know why they are here and why they should stay. We immediately know whom this site is for, and the free part removes the most common barrier to entry: money.

One of my favorite examples of a homepage pitch is on the personal site for Andrew Barden (Figure 2). He simply states: “Hello. I like to design things.” While this leaves it vague enough to allow him to work in multiple mediums, it is succinct enough that we don’t wonder if he is a developer, a shop full of a hundred people, or some sort of submarine parts company. It cuts to the chase and not

only lets you know why you’re here, but it lets you know in a way that invites you in further.

While the pitch statement on the Kindred Spirits site (Figure 3) is a bit longer, and perhaps less likely to be read, its prominent placement and large type at least gives it a reasonable chance of being read. In this case, the message comes across more like a mission statement than a quick summary, and I must say I agree with the decision as it would be very difficult to sum up the concept in fewer words.

Ultimately, this is a tool that can be invaluable in rapidly communicating a purpose. Careful consideration of the clarity of the message and the design in which it is presented will ensure that it works as expected.

Concept feedback

Concepts Tags Users How it works Login Sign Up

Free Feedback for Marketers and Designers.

Getting ready to launch a brand new concept? Would you like to know what other professionals think before you release it to the world? Concept Feedback is designed specifically for you!

- Upload and share your website, advertisement, logo and more
- Receive quick, actionable feedback from a professional community
- Improve your concept and get better results!

Signup For Free **Explore The Site**

Signup in just 10 seconds for free feedback.

Testimonials:

- Named one of 10 "excellent feedback services you should start using right now", [Inspired Mag](#)
- "straightforward and useful" [Designer Daily](#)
- "Two heads are better than one" [springwise.com](#)
- "this is a great concept!" [Douglas Karr Marketing Technology Blog](#)

This is just a really fun and effective way to get quality feedback. - Schwabe @ HerdBusiness

Concept: B2B Website Redesign

Concept: Mix and Drink

Concept: Urban Beat Classics

Concept: Flower girl

Concept: Bass in space

Concept: Lost in time

Concept: Fresh

Concept: Learn to fly

Concept: Note

I am Patrick Monkel I'm a freelance graphic designer living in The Netherlands. This is the place to check my graphic work online. Feel free to contact me if you have any questions or just want to [drop a line](#).

Graphic work selection 2007 - 2009 click an image for a full size version

I wear my sunglasses at night [Graphic design](#) - Personal personal work. A collection of illustration work and digital images

Flower girl [Graphic design](#) - Personal personal work. You can see some more detail of this piece on my Behance

Bass in space [Graphic design](#) - Personal graphic design work for a music producer. Bass is a Metal track on my Behance. Check it out!

Lost in time [Graphic design](#) - Personal work bring out some Bassdrum with a 3D effect from French Metalcore

Fresh [Graphic design](#) - Personal digital art work. A combination of old and some new techniques

Learn to fly [Graphic design](#) - Personal graphic art. I had the idea to combine the two words and tried to put the theme in it. I chose to combine them with a gradient effect and some white noise

Note [Graphic design](#) - In this piece I wanted to do a dance party. I combined this composition with different types of colors, elements and a color base of blue

Figure 1 <http://www.conceptfeedback.com>

PERISCOPE creative

PERISCOPE SERVICES WORK ADULT CONTACT

HELLO. I LIKE TO DESIGN THINGS.

Services **Recent Work** **About Us** **Where do we begin?**

We will develop a brand and web presence that fits the needs of the company and its industry vehicle, what you're about.

Check out some of our recent work— print, web, and brand development.

Learn about Andrew and his network of talented professionals.

Please begin by filling out our branding or website development questionnaire. It will take about 15 minutes and will help us better understand what your goals and objectives are. If you have any questions or concerns first, just shoot us an email.

The next projects are the same, as we live at the intersection of art and business. So if we've understood the scope of your project, we'll be happy to create a quote and send it your way.

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Figure 2 <http://www.periscopecreative.com>

KINDRED SPIRITS

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Where we are located

There are 20.22 acres to use West follow along the beautiful Morgan River. Walk that go as far as 1 to 10+ miles, and great area for taking a stroll or trail riding. There are riding paths and specifically close off lots off to the far distance. [Read More](#)

How this is possible

To think that a child could be dead or literally of such a young age is unfortunate, but it is. The passion for animals showed abundantly through my collection of stuffed animals and toys. For fun, I used to... [Read More](#)

Please make a donation

Kindred Spirits is a non profit organization, with that status comes the need for donations to continue operating productively. All forms of donations are accepted with open arms. [Click here to make a donation!](#)

Figure 3 <http://kindredspiritstn.org>

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Rob Hawkes brings pixel perfection to your next website

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Our Approach Investment Process

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Antidecaf

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O HAI GUYS! MY NAME IS ANDERS.
I MAKE WEBSITES.

It's true.

I'm a norwegian web designer and front end developer. I design user interfaces and write DHTML, CSS and JavaScript for a living. I also drink coffee, take photos and create digital art, among other things. Oh, and my name is Anders Johnson.

While you're at it, check out some examples of my work, a few of my photos or a selection of my artwork. If you would like to get in touch, drop me a line.

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about 12 hours ago

Bring TIM! April 2009

The Maintenance Company April 2009

Velvet Coat October 2009

<http://www.antidecaf.com>

small dot STUDIOS

our work what we do who we are contact us

We build quality websites that look great and are easy to maintain... Yep, it's that simple.

Welcome to Small Dot Studios! We are a collection of web developers and graphic designers that are committed to producing quality work that exceeds our clients expectations. Whether it's websites, logos, web applications, or print design we strive to deliver the best product possible. Take a look at our [work](#) to see what we can do or check out our [blog](#) to get an inside look at how we do things here at Small Dot Studios.

Manage With Maestro

Maestro is a content management system designed to give you complete control over your website. Incredibly easy-to-use and full of great features. Maestro is the perfect way to manage your website.

Like What You See?

If you're ready to build a new website or have questions about redesigning your current site, [get ahead of us!](#) We would be happy to discuss how we can help your business grow with quality websites.

Latest Blog Posts

The Power of Purpose
Two Websites Launch This Week
Community Foundation of Johnson County Is Live!

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<http://www.smalldotstudios.com>

Visualthoughts 

contact me
d@visualthoughts.co.uk

home about web photographs blog contact

Hi, My name is Dave, I am a Manchester based graphic / web designer. Here is a selection of my work.

Work Samples


Orchard Hosting
 Shared Hosting
 for single domain hosting


ELEVATOR
 Project: A 30s promo spot for Elevator Learning (Produced by State Room)
 Role: Concept, Storyboard and Art Direction
 Employer: Elevator Creative Ltd


NW Venture Capital Fund
 Project: Web design for NWVC, a regional fund for new business
 Role: Concept & Design
 Employer: Elevator Creative Ltd


BAM
 Project: Design a site for a construction company BAM
 Role: Concept & Design
 Employer: Elevator Creative Ltd


TG
 Project: Brand creation & paraphernalia
 Role: Concept, Brand and Design
 Employer: Freelance


HOST 06 Huddersfield Open Studio Trial
 Project: Brand creation for Huddersfield Open Studio Trial
 Role: Concept & Branding Ideas
 Employer: Freelance

Freelance web designer based in Manchester
 I am a freelance graphic / web designer based in Manchester with seven years design experience designing for both screen and print. In the last few years I have concentrated my efforts on designing for the web; making sure everything I design adheres to [SEO standards](#), is SEO friendly and has usability and interface design at its heart. Most importantly I have the ability to form the big ideas - the basis for any piece of work and essential in ensuring longevity across all media.
 I have worked for a variety of clients from local companies such as Canning O'Neil and Performance Center Manchester to global clients such as Merck Serono, BBC and Pfizer.

Site map

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<http://www.design-manchester.co.uk>

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BROWSE ARCTICWEAR


TEAM ARCTIC

 10 Wins and 14 Championships for Team Arctic. Team Arctic cross-country races concluded their remarkable season at the USCC National in Wausau, WI, winning 10 classes and taking 14 of 18 podium finishes. The results prove "Team domination" truly means. From top-to-bottom and even bottom-to-top, Team Arctic racers dominated the Pro race sleds left no doubt about which brand owns the rugged terrain that defines cross-country competition. The championship points tell the story. [Read the whole story](#)

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FEATURED VIDEO

 Team Arctic Shows No Mercy at USCC Marquette 200
 13 wins in 18 classes plus Nov Prodigy Series. To a familiar story line this season, Team Arctic racers showed no mercy at the USCC National in Marquette, Mich., thoroughly dominating the competition with 13 class wins and nine 1-2-3 podium sweeps....
[Read the whole story](#)

Swings Away the Competition in Hillclimb, Cross-Country and Snowcross
 Team Arctic racers got out the broom again this past weekend, methodically sweeping up the competition in a smorgasbord of cross-country and hillclimb events across the country. The most complete class-clearing occurred at the RMK's held in Abertay, Kan., where Team Arctic racers won 14 of 14 classes – including a sweep of the 800 Stock, Improved and Mod classes and the best-selling 600 HCR – plus three King of the Mountain titles....
[Read the whole story](#)

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<http://www.articccat.com/snow>

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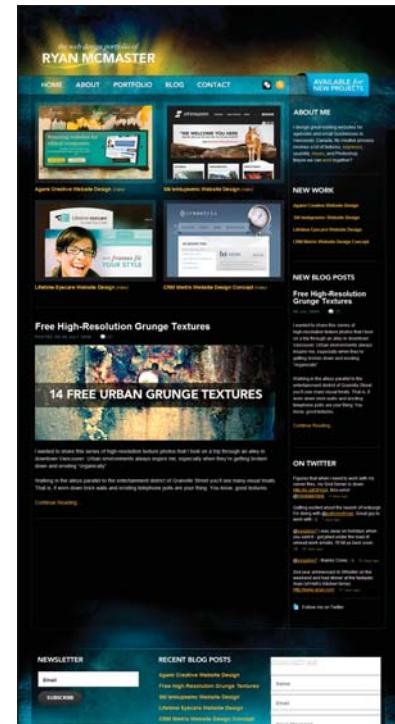
lighting

Lighting and illumination in web design can be a powerful design tool. The first thing to realize if you are new to this style is that it almost never uses the stereotypical lighting imagery—there are no light bulbs or hanging light fixtures in these designs. Rather, we find that the designs have been imbued with a sense of internal illumination that creates a certain aesthetic and atmosphere. Let's look at some specific sites to see what has been accomplished with this subtle element.

The Strutta site (Figure 1) is a prime example of how illumination can be leveraged. It is quite likely that the designer didn't necessarily consider this a lighting technique; instead, it was probably seen as an extension of a refined glossy style.

Regardless, the end result is something that gives the sense of internal illumination. In this case, the style has been used not only to reflect an overall design style, but to draw focus to a key element of the page. The intro video that gives the quick overview is a key conversion tool that is brought to the forefront by the contrast of the illuminated backgrounds.

Another subtle demonstration of this style is found on the Pizza Inn site (Figure 2). Here, a radial burst accents the gradient background. Again, I doubt the designer intended to illuminate the scene, and yet this is just what has been done. The lighting makes the content pop and gives the page depth and a rich visual interest.



<http://ryanmcmaster.com>

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Recent Blog Posts

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- Calling all Development Shops and CSS Designers
- How To Create a Domain Name for Your Contest
- LAS Vegas 5 Winners Announced
- The Strutta Friday Live Show: Beers on the Couch
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Figure 1 <http://strutta.com>

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Our site hosts commercially-supported programming from many providers to give our viewers an unparalleled level of choice.

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Figure 2 <http://www.pizzainn.com>

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zionseven.net was established in 1998 by a team of young IT professionals with a common vision of promoting an ethical commitment to help companies bridge the gap between their present business status and their business vision.

We seamlessly wed strategy, technology and creativity to develop what we call our *zonessentials™*. We integrate innovative technology with cutting-edge designs.

Finally found balance of Form (aesthetic) and Function (action).

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- Development process consulting**
If you're struggling with a bug or issue ticket overload, your code is hard to maintain, or you just keep missing release dates, let us help you *streamline your development process* to bring you back on track.

About Us



Ben Boden is the *front end specialist*. Responsible for interface design, guiding the user experience and creative direction on all work. Loves all things design, and won't sleep until your project is polished to a shine.



Marc Roberts is the *developer extraordinaire*. Engineers elegant solutions to even the toughest problems encountered in your database and application logic. Even the most complex systems will stand the tests of both time, and your users.

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Fantastic Image Viewer

The perfect image gallery on the web is Tomato Gallery. It's written in the fantastic programming language PHP. It uses a lot of javascript and the only flashcomponent is the uploader that makes uploading images to a simple process. Tomato Gallery is good looking image gallery that have a real nice and smooth layout. It's a clone of the Apple Mobile Me Gallery. Please Enjoy.

Try the demo gallery and feel how smooth and clean the images are showed!
[Run The Demo](#)

Download the latest version of the fantastic image viewer Tomato Gallery!
[Download latest Version](#)

Read the tutorial to know how to use all the advanced features in the CMS!
[Read the Documentation](#)

News

Tomato Gallery 1.2
 Tomato Gallery 2.0 is now released. Some of the new features are: album grouping, redesigned share window, images get preloaded, images are now separated to pages and you can view the images as a slideshow.
[Continue Reading...](#)

Imager is Now Tomato Gallery
 The fantastic image gallery Imager doesn't exist anymore. It's now renamed to Tomato Gallery. This change was made because it was hard to make google understand that when you search for "imager" you're not searching for "images". That's why I changed the name and tell Google about the result. Even of the news with the tomato logo. A new well designed site is also released when you read this.

Imager has left the beta Stadium
 One month and over 300 downloads after the first release, Imager php gallery has now left the beta stadium and 1.0 is released and also for download. What's new? Well, the most important thing is that the gallery is now completely built with ajax. This makes that the loading time is much lower, a flash uploader, powered by swfupload, is added which makes upload time shorter, the fupload function is disabled.

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About Tomato Gallery

Tomato gallery is one of the best looking image galleries on the web. It's written in PHP, MYSQL, Javascript and XHTML. It uses a little of flash. But only for uploading images.

<http://tomatogallery.yzx.se>



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Add Noise

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nieuws en informatie

- Meisje Meldt dat ze een goede vriendin heeft gevonden die haar niet meer wilde beschrijven. In deel van een interview dat ze voor haar blog schreef. De vrouw had een goed verhaal over hoe ze een goede vriendin had gevonden.
- Boutique Tercerisering
- Deze dienst beschrijft een aantal verschillende mogelijkheden om een website te creëren. De mogelijkheden zijn heel divers.

Add Noise werkt aan reclame in al z'n vormen

Meisje Meldt dat ze een goede vriendin heeft gevonden die haar niet meer wilde beschrijven. In deel van een interview dat ze voor haar blog schreef. De vrouw had een goed verhaal over hoe ze een goede vriendin had gevonden.

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Deze dienst beschrijft een aantal verschillende mogelijkheden om een website te creëren. De mogelijkheden zijn heel divers.

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MDX Interactive is a boutique web development firm specializing in web based software for business.

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spitfire

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Your business needs an online presence that is engaging, easy to use and keeps your customers focused on your message while growing your profits. We believe design is about problem solving, not merely aesthetics. Our designs are based on what makes sense, produce practical changes, produce powerful results. It's more than a website, it's your business.

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Our Approach

We like to create "win-win-win" situations. That's a win for you, a win for your customers and a win for us. We treat our clients like business partners and favor a teamwork approach that includes honesty and creative problem solving.

Get In Touch

Articles are where we articulate our philosophy of Web Development, pricing models and much more. Please feel free to leave a comment or give a review of the article.

The Articles

Well, after several months of hard work, it's finally here. A great big thank you to all who believed, helped and patiently waited while we crafted our new online home in between client projects, personal computers upgrades, a new car and much more. We are excited to our new look, such as our new project management and reporting tools to allow our partners to easily manage and track progress of projects and accounts. Also, our new hosting packages give partners the ability to take full control of

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<http://www.mdxinteractive.com>

notes from a developer

While this style will not likely have a serious impact on implementation costs, there are some instances where it can be a bit of a pain. If your lighting technique relies on outer glows and lots of gradients, it is likely to cause some trouble.

Outer glows in particular are notorious for driving developers crazy. This is especially true when these items have roll-over states or otherwise have to change based on a user's action. Carefully consider how glow effects might interact with the elements around them (at least when it is an element the user will interact with). For example, a button with an outer glow over a gradient background will mean one of two things: either the image will be partially transparent (and require some PNG hacking to get working), or it will have to contain the background image as part of it, and will therefore be subject to very precise positioning needs.

In the end, this isn't a showstopper—it's just important to realize that gradients, drop shadows and outer glows can be elements that require careful attention to avoid problems.

factoria

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news

THE FACTORIA CROSSMEDIA NEWS

Estreñamos head office

Este mes de Mayo de 2010 estrenamos nueva sede central de Factoria Crossmedia en Lleida. Un nuevo espacio, preparado para ofrecer nuevos servicios tanto en el campo audiovisual como de internet.

Nuestro nuevo teléfono es: 944 64 02 02
Y la nueva dirección:
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48942 Lleida
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Kommunikatik

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TELEBITA INTERNETEN

Este mes de Junio de 2010 estrenamos nuevo espacio en la Universidad de Montaigne, Kommunikatik. Hallazgos de televisión, internet, contenidos y los servicios que se están produciendo en la industria audiovisual. Para más información:

<http://www.montaigne.edu/kommunikatik/que-quita-esta-con-kommunikatik-mas-ideas-revolutionarias-en-internet>

ARRANCA VIDEOWEB 2010

Factoría Crossmedia, junto con numerosos profesionales del sector, organiza el primer festival de video en internet más importante del año VIDEOWEB 2010. Al igual que el año pasado, se celebrará en la sala Multihalls de la sede de ETB3 en Bilbao. Los organizadores contemplan la presencia de las productoras, profesionales y aficionados al vídeo y a internet, para compartir conocimientos y debatir el presente y futuro del vídeo en internet.

Más información e inscripciones en: www.grupoediceve.com

Hablando de emprendizaje en Iniciador Vitoria

Iniciador es un evento que se realiza en varias ciudades, donde se invita a emprendedores a que comparten sus experiencias en el mundo de los negocios. El año pasado 10 de noviembre de 2009 estuvimos compartiendo como ponentes la historia de Factoría Crossmedia y sus proyectos actuales. Además sede para hacer networking entre emprendedores, estudiantes, trabajadores y buenos amigos. En el siguiente enlace tenéis más información del evento [Entrada en Factoría]

Segunda prueba piloto de Twitter en Televisión

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El pasado miércoles 29 de Julio, se llevó a cabo la segunda prueba piloto de emisión de mensajes de twitter en directo en el programa de ETB3 Nick del tit.

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What We're Building Our belief is to keep it simple by providing you with metrics that you need which result in actionable insights for your online business. The first step is understanding your conversion funnel. From there, we help you measure - and impact - the factors that drive usage, retention, and revenues.

KISSmetrics is different from other analytics platforms due to a combination

<http://kissmetrics.com>

iphone as flourish

There are three things that make the iPhone a popular design flourish that has worked its way into countless web sites. First and foremost, the device is just beautiful; it makes my old flip phone look like an antiquated piece of junk. Secondly, the iPhone is massively popular and very current. So, in a small way, sites that leverage it in their designs are perhaps trying to say they are current or hip. Finally, many sites have iPhone-specific content, and displaying the gorgeous device is a sure-fire way to communicate this.

The Gelattina site (Figure 1) is a perfect example of this design element. In this case, it could easily be argued that the iPhone in the design is not necessary

because it serves a more decorative role. But as it stands, the device fits in nicely with the desktop collage style and is a clever way to show a video.

Arat (Figure 2) is a development shop that focuses on Mac and iPhone development, so it is no surprise to find a large image of an iPhone on their homepage. What struck me as interesting about this site's design was that it puts a reflection beneath the device, which actually does something slightly remarkable. This simple reflection roots the device in the real world and reminds us that it is a real, three-dimensional thing. This, combined with the overlap of the border with the header, creates an illusion of subtle depth.



Figure 1 <http://www.gelattina.com>

arat

HOME WORK CONTACT C2 EN

Hello. Welcome to Arat,
we make software for Mac OS.

We are a tiny software company, focused on designing beautiful, intuitive and functional software for Mac OS X and iPhone.

REVIEW OUR WORK **BECOME A CLIENT**

Latest news

- iStorage** ultimate file manager for iPhone
- Changes**
 - FTP now you can change file permissions
 - iPhone newer better UI
 - Improved downloading files from web and now you can resume them
 - Mail now send property non-ASCII emails
 - Doc-viewer have new page scroller
 - Calculator is automatically sorted after each use
 - Audio player now support m3u playlists
 - New French localization

Home | Work | Contact © 2006 - 2009 Arat All rights reserved.

Figure 2 <http://arat.cz>

bottle rocket preparing the mobile market

about jobs applications press support blog contact

Welcome to Bottle Rocket
Born to Make Great Apps

Who We Are
Bottle Rocket is dedicated to creating high quality iPhone applications and mobile solutions. We believe exceptionally innovative technology not only enhances the way we do things... it redefines the way we live our lives. To us, the iPhone is more than a sophisticated phone; it's a game-changing platform uniting information, instant access and unlimited range to create entertainment and enterprise solutions. With on-par mobile customer support services, Bottle Rocket is the most accessible, premier mobile media company in the market.

Our mission is to create elegant, useful and functional applications. Look for our offerings in the Apple App Store. In need of something different? Let us create a custom solution for your business.

Featured Apps

Wing-Gallery
Media
Overnight
ProxyPal
GooGoo
Solve-Doku
Wing-Earth
NPF News

Bottle Rocket features the top iPhone apps. Please check them out in the Apple App Store and tell your friends about us.

<http://www.bottlerocketapps.com>

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What is Cellar? 7 days ago

Cellar is a portable, swipeable showcase of what's currently in your cellar or wine rack, plus the Garage feature lets you store wine that you've decided you might buy again. Organizing your wine collection has never been so much fun!

Cellar is available now on the [App Store](#).

Cellar 1.0.5 approved! 16 AUG

Your update 1.0.5 has been approved by Apple and is ready for download. If you already own Cellar, it's time to visit the App Store for some update lovin' and after that go out and get yourself a nice bottle of wine to celebrate. There's info about the specific improvements in this update in the previous post. They aren't huge but they're handy, like 1-1 update will be a big one.

Buy now from the iTunes App Store

Version: 1.0.5
Price: \$2.99 (USD)
Available on all iTunes Stores worldwide.

Cellar update submitted (v1.0.5) 31 JULY

Our very first update to Cellar has been submitted to Apple for review. This update includes requested features such as: the choice of using the iPhone's camera or the iPod Touch's camera for taking photos, a more simple way to drink one bottle at a time when the quantity of a particular bottle is greater than one, the option of cork-only bottle tops, and general performance enhancements.

Stay tuned for an even bigger update (v1.1) which will include fantastic new features and some simple ways to manage larger collections of wine.

One word: Wow. 18 JULY

What an amazing launch! To think that Cellar was only approved by Apple on Monday and 24 hours later it was the #1 top paid app in Lifestyle on the US App Store and another 24 hours after that it became the #1 top paid app in Lifestyle on the Australian App Store (even Bottles only managed to reach #2).

We'd like to thank everyone who has purchased Cellar and given us such terrific feedback. We're looking forward to building on this release with updates that will assist Cellar in becoming the best wine companion you have ever seen and enjoyed. One week last thing... Wine Week have reviewed Cellar's latest video podcast (check it out on iTunes or YouTube). Thanks guys, great show!

Launch sale ends Friday night! 14 JULY

That's right, our launch sale is ending on Friday night (17 July) Cupertino time. If you've been thinking about buying Cellar during our launch special, don't miss out!

UPDATE: Cellar's launch sale is finished, but at just US\$2.99, it's still a bargain. ;)

Cellar is now available on the App Store 12 JULY

After almost three weeks in review at Apple, Cellar has been approved and is ready for sale! Thanks for your patience if you have been waiting for Cellar since Mike Rose published his "First look" article on [Macrumors](#). We hope you enjoy using Cellar and if you have feedback or feature requests, please use the Feedback link from inside the app by tapping the circular 'i' button.

iPhone friendly site 08 JUNE

Take a look at this one - your iPhone and you'll be pleased to see a friendly small-screen version ready and waiting. It will automatically detect if you're browsing on the iPhone or iPod Touch, so no need to bookmark a separate page. Meanwhile, this large-screen version has been featured on [CrackBerry](#).

Cellar submitted to App Store for review 24 JUNE

Cellar has been submitted to Apple for sale in the App Store! Assuming it is approved, it should be available in a few days and we are anticipating a launch somewhere around Friday the 3rd of July.

If you'd like to be notified when Cellar becomes available, send us an email, sign up for eNews or follow Cellar's Twitter feed.

3GS & iPhone 3GS 18 JUNE

Cellar has been optimized for version 3.0 of the iPhone OS, which totals 100+ improvements. If you're planning to upgrade to the iPhone 3GS, or anyone who will be buying or upgrading their handset to the iPhone 3GS, you'll find the experience of swiping through your Cellar zipper still. Plus the support for macro photos will make choosing your wine labels even better.

Introducing Cellar! 12 JUNE

Airspace Ltd and Glasshouse Apps are very proud to announce Cellar as our second collaborative iPhone app. If Barista (iTunes link) was a great app for starting the day, Cellar is the perfect app to finish it!

Cellar is designed to help you keep track of your wine and remember what to buy next time you visit the liquor store, thanks to the app's unique "Garage" feature.

<http://www.cellar-app.com>

notes from a developer

The implementation of this style really depends on how it is used. If the element is simply a part of the visuals and doesn't function or interact with the user, then it's a no-brainer. On the other hand, if you want it to be an interactive element, to behave at all like a real iPhone or to have it play a video, there will be a cost implication.

If you want to play a movie, load it up in Flash and embed it in the page on top of the image of the device. No big deal.

For a more interactive version, the Yahoo! design library offers some great stencil sets, one of which contains iPhone assets perfect for working into a design. Download the set for free here: <http://developer.yahoo.com/ypatterns/about/stencils>.

IEDCOCOA

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Empty Empty Empty Empty Empty Empty Keynote

Keynote
Keynote controls your computer from your iPhone or iPod Touch using shortcodes.*

[Watch the Promo Video](#)

Even Shorter Shortcuts
Tired of keychains? What if I could control my Mac with just a tap? With Keynote, you'll never have to remember what each button does again. Keynote creates single buttons out of complicated shortcuts and groups them by application, speeding up your productivity and boosting your workflow.

Make a Remote for Anything
Keynote acts as a universal remote for your Mac. Control your computer from across the room, refresh your Twitter stream wirelessly, or play a song from iTunes without even touching your computer. New features are added every day for you to download for free. You can even create custom remotes for the applications you use most.

If you've got a Mac, this is a positively indispensable application that will add more functionality to your work flow than anything I can imagine. - Razornfly

Setting Up Keynote Creating a Keystot Adding and Editing Keys Publishing/Downloading

* Requires a Macintosh computer connected to a WiFi network and running OS X 10.5 or later (not tested). Keynote works with all iPhones and iPod Touches running version 3.0 software or later.

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Iced Cocoa is made up of a small team of developers with a passion for creating unique

imagemakers

Interpretive Design & Consulting

WildSpy Seashore Ramble, our new iPhone App, is now available to download on the App Store.



We tell your stories and communicate your messages through immersive and experiential design...

Blog

Fri May 22 2009

Support your local history society!

I've enjoyed reading this blog exploring the role that local history societies play in the preservation and interpretation of a community's stories, and how they fit amongst larger heritage institutions this week. It was also very timely - I'm currently involved with voluntary local societies on a personal and professional level, helping them to develop their skills and work with a proactive society in the South Pennines to tease out the significance and distinctiveness of the Rochdale Canal and supporting my own local Civic Society on a very pro bono basis during the year.

The post rightly champions the open nature of these organisations and their important role in the preservation and interpretation of its history, while highlighting the inherent risk of a voluntary approach - inactivity and disbandment. However, the most significant role, for me, that local societies such as this play is as collectors and guardians of a community's history and stories.

[Click here to read the rest of this post...](#)

Fri May 22 2009

Cranial Screwtop Method

When we get a chance to goggle at things we see - we should do so - and try to share the moment with others. I'm not sure if anybody else will find this as amusing as I did...

Last week, we re-fitted some statues on the canal-side in Wigan. Now known affectionately as the 'Wigan 4' these GRP sculptures were unceremoniously ripped from their original locations and discarded by a group of enthusiastic hunters who clearly have less than a modicum of appreciation for their local heritage.

[Click here to read the rest of this post...](#)

Fri May 22 2009

Olympic mascot opinion divided!

The new Olympic mascots have been unveiled and once again opinion in the studio is divided. For my part I think they rank amongst the best examples of Olympic branding ever. I am particularly fond of the bear, which I think is the bear Javi Mariscal for the 1992 Barcelona Olympics. What I find interesting this time around is the fact that the client and designers have developed a look and feel that is much more organic and rounded. I think this makes a story the public will be more likely to understand them and even take them to their hearts. For us this is interesting because identifying, developing and ultimately telling stories is exactly what we do and what we do in the heritage sector. We need to make sure that we are connecting with our audiences through tellable stories and incidents so we can better relate to and engage with our audiences.

[Click here to read the rest of this post...](#)

Fri May 22 2009

Imagemakers joins the 'Experience Directory'



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What we're tweeting about...

New blog: Support your local history society: I've enjoyed reading this blog exploring the role that local heritage institutions play in the preservation and interpretation of a community's stories... <http://bit.ly/2dQZMm> #devs nps

New blog: Cranial Screwtop Method: When we get a chance to goggle at things we see - we should do so - and try to... <http://bit.ly/2dQZMm> #devs nps

Our latest photos on flickr...



Most popular tags...

universal design, reuse, redesign, accessibility, participatory, inclusive, sustainable, design, principles, design, practice, heritage, history, local history, society, 21st, audience, heritage, interpretation, exhibition,策劃, visitor, communication, education, engagement, age, community, modern, digital, media



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Independent developers of third-party iPhone applications are proving discouraged trying to make their mark in Apple's App Store, which launched just a little over a year ago with approximately 100 apps.

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cine mobits

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- Envie seu feedback direto pelo celular
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Requisitos mínimos

- iPhone OS 2.2 ou superior
- Conexão à Internet

Baixe Agora!

Depoimentos

"Cine Mobits: o melhor guia de cinema para o iPhone e iPod touch!" *Rafael Fidemann - Marketing*

"Já tenho uma nova fonte de consulta para minhas idas semanais ao cinema!" *Elaine - IPhone*

"Esse eu adoro, sólido como sou, é muito útil quando vamos ao cinema." *Julio Cezar - iPhone*

"Com o Cine Mobits você tem tudo o que precisa para organizar melhor o final de semana." *Ricardo Reis - Usuário*

"Pessoal da Mobits, parabéns pelo App para iPod, está maravilhoso!" *Vinicius Ribeiro - Usuário*

Estatísticas de Maio/2010

<http://www.cinemobits.com.br>

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features

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Community updated stats for 250 players
Email your Mock Draft picks to friends
Play Along with Live Draft on NFL Draft weekend
Live vs. Mock Draft comparison

check out other apps ↗

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<http://www.mockdraftapp.com>

flipside5

simple.fun.wow

We've got 2 new games in the family

Dart Storm

Dart Storm brings intense arcade space-shooter action to your iPhone and iPod Touch. Unknown forces have disturbed the Dart Cloud at the edge of our solar system, causing huge numbers of asteroids, meteors, and alien artifacts that threaten to destroy the Earth... [Learn more](#)

Mancala: F5S

Mancala: F5S is the world's best Mancala game for the iPhone and iPod touch. Play a game from your childhood or introduce your children. With friendly graphics and deep game logic it's perfect for kids and adults alike! Play individual, 2 difficulty levels or be challenged playing in 2 player mode - even over the internet... [Learn more](#)

Touch Tennis

Touch Tennis is the easiest game you will ever play. It can be played off your friends on your new iPhone. Touch Tennis presents increasingly fast-paced ball matches in both individual and head-to-head 2-player modes. Choose from different paddle... [Learn more](#)

Touch Hockey

Touch Hockey puts action sports in your pocket, ready to let you challenge the computer or friends. Whether you're looking for a quick diversion for practice, your kids, or a fun online-on-line, the magic of multi-touch brings 2-player... [Learn more](#)

Touch4

There have been over 1,400,000 games played on the first iPhone version of the native iPhone version is 100 times better. [Learn more](#)

Tic-Tac-Toe

Did you ever think you could have so much fun playing the classic game of Tic Tac Toe? Now native on iPhone and it is beautiful... [Learn more](#)

About Flipside5

Flipside5, Inc. was founded in late 2007 to develop some of the best software for the world's best mobile platform, the iPhone and iPod touch... [Learn more](#)

Our games

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- Tic-Tac-Toe [Learn more](#)
- Touch Tennis [Learn more](#)
- Touch Hockey [Learn more](#)
- Mancala: F5S [Learn more](#)
- Dart Storm [Learn more](#)

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News Stay up to date with the latest product news from Flipside5 by subscribing to our [RSS feed](#).

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<http://www.flipside5.com>

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EN NL FR

Touring Mobilis 1.2 voor iPhone

Touring Mobilis voor iPhone is een gratis toepassing die **real-time verkeersinformatie** toont voor België.

Op de kaart krijg je te zien waar de files zijn, alsook de ongevallen, wegwerkzaamheden en snelheidscorrecties. De recentste informatie wordt automatisch bijgewerkt via **Touring Mobilis**.

Double-tap een locatie op de kaart om meer info te krijgen omtrent de incidenten in dat gebied.

Versie 1.2 zorgt voor compatibiliteit met iPhone OS 3.0.

Eigenschappen

- Toont kaart van België met real-time verkeersinformatie.
- Kleurcode: A12 Antwerpsesteenweg Wilrijksesteenweg Verkeerssituatie werkzaamheden
- Kleurcode: 0 - 30 km
- GRATIS
- Download from the iTunes App Store

TOURING MOBILIS

Systeemvereisten

- iPhone, iPhone 3G of iPod Touch met iPhone software 2.2.1 of later
- Wi-Fi of EDGE internetverbinding

<http://www.rovingbird.com/touringmobilis-nl>

social media links

It is not the least bit surprising to find that links to various social media sites show up all over web sites. From corporate sites to personal blogs, links to Twitter, Facebook and other social platforms abound. There are loads of free icon sets for this purpose, and what I looked at in these examples is how the social media icon links have been worked into the design.

One of the most common approaches is to place all of the links in a list at the bottom of the page, as seen on the sites for Kim Burgess (Figure 1) and Lisa Bun (Figure 2). This convenient location has become very popular and is found in the footer of many sites. It makes good sense, too. Once you have consumed the site's content, you are presented with some links to other places to connect to the site or its owner.

Another tactic for icon location is prominent placement at the top of a page, as

seen on the site for Aus120 (Figure 3). Here, we find the links at the top right corner, one of the most prominent locations on the site. For this site and others that choose this placement for links, building a following on social networks is a top priority. The same thing is found on Michael Austin's site (Figure 4). Though in this case, the icons are even more prominent, and a large Twitter feed is displayed at the top as well.

In other sites, like John Philips's mini site (Figure 5), we see that social media links have become the primary purpose of the site, and the homepage is nothing more than a portal to the various networks John participates in.

As with many design elements (or content elements, in this case), designers often forget to consider the goals of a site. The placement, prominence and design of these social media links should be driven by the site's goals.



<http://www.albertlo.com>



Figure 1 http://www.kimburgess.info



Figure 4 http://maustingraphics.com

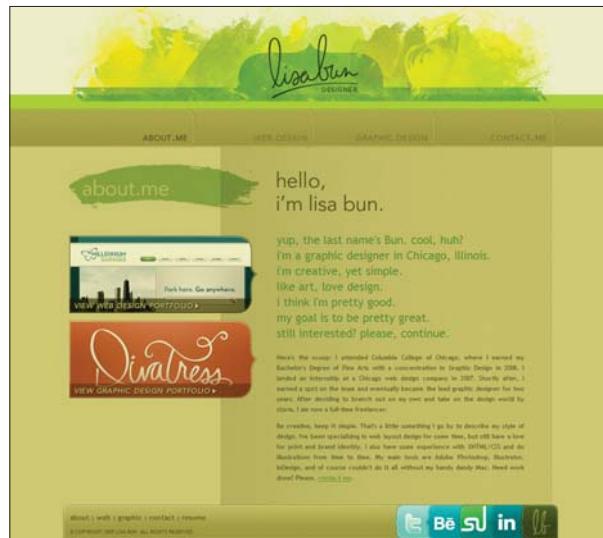


Figure 2 http://www.lisabun.com



Figure 3 http://www.aus120.com

notes from a developer

Social media is all the rage, so it is not surprising that the logos and links to these platforms have become a common part of web design. The technicalities of implementing these are very little, if any, and really have no impact on the end cost of a project.

While implementing simple links might be no big deal, showing a live feed of activity from these social platforms is not quite as easy. Showing RSS feeds is not too much work, but if you want to show live data from a third party, you're likely to have a few complications to get around. This will typically involve issues with calling the web service and handling contingencies like a service being unavailable.

Some of my favorite (and free) social media icon sets include:

- **The extensive Komodo Media set:**

<http://www.komodimedia.com/blog/2009/06/social-network-icon-pack>

- **Vikiworks's round social network icons:**

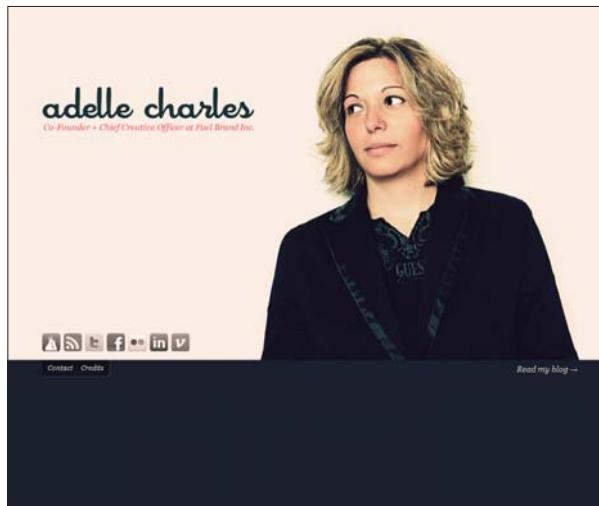
<http://vikiworks.com/2007/07/28/social-bookmark-iconset-part-2>

- **Jankoatwarpspeed.com's sketchy style icons:**

<http://www.jankoatwarpspeed.com/post/2008/10/20/Handycons-a-free-hand-drawn-social-media-icon-set.aspx> and <http://www.jankoatwarpspeed.com/post/2009/02/23/Handycons-2-another-free-hand-drawn-icon-set.aspx>



Figure 5 <http://www.johnphillips.me>



<http://adellecharles.com>



<http://www.cucweb.org>

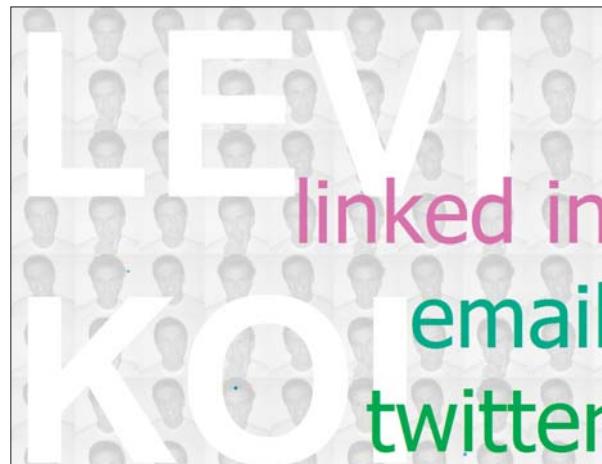


<http://www.visualgroove.net>

<http://www.kmkzband.com>



<http://3diddi.com>



<http://www.levikoi.com>

icons

The icon is to the web what hood ornaments are to the car (or at least what they were in the 1970s). Icons can communicate so much information in so little space, they cry out to be used. As such, icons have been used in almost every way imaginable. I've picked out some of the more interesting samples to illustrate how to leverage their quick communicating power.

One of my favorites is the 53 Mondays site (Figure 1). In this case, hand-rendered icons break the standard pixel-perfect model and mesh with the site perfectly. They may be a free library, but you

wouldn't know since the icons fit in so well. It would appear that the icons fit so well that they must have been hand created for this design. They still call on common themes in terms of what is depicted in the icons, which is how they become so functional. They rely on the standard imagery, but are presented in a totally fresh way.

Sometimes it is good to remember that icons don't have to dictate the entire direction of a design, and that they can be more effective as simple supporting elements. The Grooveshark VIP site proves this point perfectly (Figure 2). In this case, the icons are only in the bottom part of

the site, but they still serve a communication role. This region of the design is more dense with content, and the icons help break it up and allow for quick scanning to find the content you're in need of.

Let's compare that site to the portfolio site of Lieve Sonke (Figure 3). Here, the icons basically are the design—they are larger than normal and sit on little ledges like trophies waiting to be viewed. The icons barely need defining, and the supporting text for each is pretty small. These function really well, as the icons call on their most well-known meanings.



Figure 1 <http://53mondays.com>

The page has a pink header with the "Grooveshark VIP" logo. It features a "VIP PASS" badge and text encouraging users to "Get your name on the list. VIP lets you into the best that Grooveshark has to offer – exclusively. Become a Grooveshark VIP." A "Become a VIP" button is shown. Below this, a "Introductory Price" section offers "\$3/month" or "\$30/year". A note says "Pay per month, or get two months free when you sign up for a year." A "Grooveshark" logo with the tagline "Music. Listen. Dance. Move." is displayed. The middle section highlights "Your All-Access Pass" and "Swim Free. Ad free, that is." Both sections include small text and logos. At the bottom, there's a "Support Grooveshark (It's the Little Things)" section and a "Let the Badge Speak for Itself" section, both with small images and text.

Figure 2 <http://vip.grooveshark.com>

The homepage has a whimsical, hand-drawn style with a central illustration of a city skyline and people working. The header includes the "8 DESIGN FESTIVAL" logo and various navigation links like "HOME", "ABOUT ME", "PORTFOLIO", "ART SHOP", and "CONTACT". Below the main illustration are sections for "WHO'S THE PEACH DESIGNER?", "FEATURED PRODUCT", and "TWITTER UPDATE". The "WHO'S THE PEACH DESIGNER?" section features a bio for Peach, an illustration of a peach character, and a "SERVICES" section with icons for "PORTRAIT ILLUSTRATIONS" and "TEE ILLUSTRATION 100% COTTON". The "FEATURED PRODUCT" section shows a t-shirt design. The "TWITTER UPDATE" section displays recent tweets from Peach. The footer contains "ICONS OF INTEREST", "CONTACT INFORMATION", and "PAYMENT METHOD" sections, along with a "FAQ" link.

<http://www.thepeachdesign.com>



Figure 3 <http://www.id83.nl>



<http://theiconlab.com>

notes from a developer

From a developer's standpoint, the icon doesn't present many problems during implementation. So instead, I will point out a few key assets that can really help you find the right direction (assuming you're looking for a stock icon set).

Iconfinder.net is a fantastic search tool that will help you find many options for any basic icon needs. Once you get a sense of direction for your site's design, use this to see if you can find an entire set to fit your needs.

If you're designing for an application, one of the most popular sets to use is one from famfamfam.com. It's a huge set (more than 700 icons), and best of all, it's free.

Sometimes following standards is a helpful thing as you can draw on industry norms; standardized RSS feed icons can be found at feedicons.com.

Also, check the section in this book on social media links on page 119 for pointers to some other nice icon sets in that niche.

<http://getconcentrating.com>

The Concentrate app website features a large orange button with the text "DOWNLOAD \$29 BUY NOW". Below the button, the tagline "ELIMINATE DISTRACTIONS." is displayed in red. The page lists several features under the heading "FEWER DISTRACTIONS, MORE PRODUCTIVITY." These features include:

- Activity View
- Edit View
- Timer View
- Launch Apps
- Set Chat Status
- Out Apps
- Speak a Message
- Open Websites
- Play a Sound
- Block Websites
- Run Scripts
- Open Docs
- Growl

At the bottom of the page, there are several reviews from Macworld, Mac App Store, Patrick Rhone, and The Unofficial Apple Weblog.

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What Is It?

We're a web design and content management system service custom tailored for bands and musicians that makes it easy and affordable to launch a professional website.

Who Is It For?

Bands, musicians, webdesigners, management companies, record labels and anyone working with musicians that need a hard working affordable website.

Why Use Us?

The notch design, personal service and the hardest working band website you could ask for. We've streamlined band website management, all you have to do is decide to get started, give us some info and let us do the rest.

Easy Content Management The instant pain of updating your website will be forgotten once. Try our live demo and see for yourself.

Online Store Set up your own online store and accept payments through your PayPal or Google Checkout account.

iPhone + Mobile Versions Each website comes packaged with an iPhone + Mobile version.

Use Your Own .com Address You'll be set up with your own branded eBandLive URLs. Here's to your website with your URL.

Fully Hosted Solution Instant website design, hosting and no headaches. We take care of it all and host a 99.9% uptime.

Social Media Integration Your website visitors can login with their Facebook, Twitter, Yahoo, Open ID + many more accounts you'll need for any new accounts.

Custom Email Accounts You'll be set up with Google Apps as you can give custom email addresses to everyone involved with your band.

Detailed Visitor Stats We'll analyze your website traffic stats using Google Analytics.

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WELCOME

JP3 design provides high quality website and print design. Our html websites are developed to the latest W3C web standards, we also provide cutting edge flash websites, flash animation, banners and webcontent management systems. We make sure every page that we create is relevant and useful. Want to see more? Go to our [portfolio](#) or [services](#).

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eBandLive Blog Product Company About Us

NOEL MICIANO Illustrator & Designer

Thanks for stopping by! Please feel free to browse and come back for updates as I upload pages once they are finished.

Hello.

Twitter: RT @smartbeaver: @mchel1231 I think this site is funny... kinda need love too http://bit.ly/mchel1231 The site could use some

<http://nmicianno.com>

The homepage features a large banner with the headline "Take the Easy Ink Savings Challenge: If we can't beat your current supplier, you get \$99 of ink & toner free!" Below this, there's a "Find Out More" button and a "Conditions Apply" link. The footer includes delivery promises ("NEXT DAY DELIVERY", "ALL MAJOR BRANDS", "FREE DELIVERY + \$110", "BIZ, GOV, & EDU ONLY") and a "Why Easy Ink?" section.

<http://www.easyink.com.au>

The homepage has a red background with a large clock icon and the text "Did you know...". It includes sections for "Testimonials", "Latest Tweets", and "Latest Work". Testimonials from Todd Carlson and BuySellAds are shown. The "Latest Work" section displays a screenshot of a website for "JEWELRY BANK".

<http://www.southernmedia.net>

This personal portfolio site features a dark blue background with a map of Europe and Stefan's photo. It includes sections for "Über mich" (About me), "Beruflich" (Professional), "Bisherige Stationen" (Previous stations), "Netzwerke" (Networks), "Stream" (Stream), "Twitter und Last.fm" (Twitter and Last.fm), "Empfehlenswertes" (Recommended), "Portfolio", and "Projekte". The "Portfolio" section shows a "Mayoris Template-Viewer" with various website designs. A prominent message at the bottom reads "Wooh! You use a modern Browser. Thanks! This is for you!" with a heart icon.

<http://velthy.net>

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Game Crusade - Joomla Club Template

Looking for the ultimate gaming site? Look no further. Game Crusade's 100% transparent core allows you to add your own graphics, or use a great 'faded' choice between a fading or non-fading background. You can upload up to six images in the site's background or completely disable this feature.

- 55 Clan Roster Component
- Rotating Backgrounds
- 100% Fully Transparent

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Latest News Community We Recommend

Game Crusade - December 2009
Monday, 14 December 2009
Looking for the ultimate gaming site? Look no further. Game Crusade's 100% transparent core is just what your site is needing! This template contains a variety of great features of choice between a fading or non-fading background.

[Read more](#)

55 Joomla Club Template
Saturday, 12 December 2009
We are very excited about our new 55 Clan Roster component! This component allows you to keep track of your game's clan's members into multiple categories.

[Read more](#)

Bridge of Hope - November 2009
Wednesday, 11 November 2009
The Bridge of Hope template is designed for any type of charity or bond style websites. The template includes our standard 65 menu items, a search bar, and a footer that uses doEfects or jQuery Javascript libraries.

[Read more](#)

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We create templates and extensions for the Joomla CMS. Everything available on Shape 5 is fully designed to look great on all major web browsers.

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typographic

Typography on the web has always been limited, at times neglected, and most often scowled at by designers wanting to implement their typographic masterpieces. Their beautiful designs are often created in Photoshop, and the harsh realities of how web sites are made squash the ambitions of the otherwise hopeful designer. However, there are many tools in place that allow creatives' work to be replicated very effectively, especially when designers more fully understand the limitations they are operating under.

The limits of web site typography are often a bitter pill to swallow, but the examples provided here prove that beauty can prevail. One of my favorite examples is Darren Hoyt's personal site (Figure 1). Beautifully designed titles rule the site and define its style. These lovely titles eliminate the need for supporting graphics

and are the singular element that elevates this otherwise simple design to a higher level. Sure, all the other details need to be in place, but the typographic treatment ensures a beautiful design.

The coDesign site (Figure 2) is a fantastic example of a designer working comfortably around the limitations of the web. No special tricks have been employed to make use of fonts that aren't web-safe. Instead, the designer embraced the safe fonts and simply made the design work with them. This makes for a lean site (code wise) and should have helped reduce the development time (and, thereby, the maintenance costs). Designs like this remind me how important it is for creatives to jump in and code something. Once you see the limitations, it is much easier to create a design that plays nice.

J. Bradford Dillon

[Home](#) [Articles](#) [Deviations](#) [About](#) [Contact](#) [Syndication](#)

Welcome: An Introduction of Sorts

You have stumbled upon one of the most easily neglected areas of the internet. This is a portal by nature, aggregating content from various sources, and is not intended to be a destination of any weighty name, see the about section.

In, saw that you have, who should you say? Well, naturally, you have stumbled upon a portal of sorts, and I can't seem to decide on a steady topic. The most oft quoted wing of this site is the Deviations section, which is where I will be posting my thoughts on just about anything that I feel is important, or interesting, or just plain weird, awesome, people. The fact that I occasionally suggest other people's posts as well.

I am a web developer by profession, as most of my bookmarks and a few of my articles will likely somehow orbit that subject. I enjoy writing and reading about technology, especially as it relates to the web. I also enjoy imparting the wisdom of their industry experience on us here. I am also a fan of the arts, especially film, and I have a strong relationship with booklovers (or any less hate relating with the latter). I am also a fan of the outdoors, especially with the latest gear or最潮装备 here. For now, though, courage.

Recent Articles

Here are a few of the most recent articles in the catalog. For a fully chronological, sorted, and breakdown listing of all articles, go straight to my [archive](#).

About	Book Writing Challenge	August 17, 2004
Heavy Metal	May 29, 2004	May 29, 2004
iPhone App vs. Web App	March 17, 2004	March 17, 2004
Web Dev Deviations	November 21, 2003	November 21, 2003
A Headed Crisis	October 17, 2003	October 17, 2003
A Headed Video and Review	September 23, 2003	September 23, 2003
Fedor Fad & Stories	July 27, 2003	July 27, 2003
The Psycho Business Card	June 2, 2003	June 2, 2003
Browser Developer Tools Reviewed	May 17, 2003	May 17, 2003
Everyday Apps: Terrific	April 17, 2003	April 17, 2003
My Film Professor	March 19, 2003	March 19, 2003
The Face of Money	March 17, 2003	March 17, 2003

Recent Deviations

Like a good little blogger, I do my part to distract you from your daily tasks with articles by other people. I consider myself a bookmark connoisseur, so you should find something hot the heat in my collection. I am delinquent for my

Mother Wrote

Something I'm very proud of has went live on the iPhone App Store. It's called *Mother Wrote*, and it's a simple application that allows you to write down your thoughts and memories. Click [here](#).

PW's Mobile Texts – PW's Monthly Related note of the day

I'm a web developer. I develop websites, mobile sites, and applications. CSS, JavaScript, and everything, these are the tools of my trade. Read more.

New Yorker cover draws me

Top 10 Programming Books

Glyphish – Glyphish offers

About the Author

I'm a web developer. I develop websites, mobile sites, and applications. CSS, JavaScript, and everything, these are the tools of my trade. Read more.

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Please subscribe to the Article RSS feed. There are a few ways to do this. You can click a link below, or if you're using your feeds, just search about RSS.

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Search the Archive

Find what you're looking for

<http://jbradforddillon.com>

The screenshot shows a website for "CUSTOM DESIGN & WordPress Services". At the top, there's a navigation bar with links for ASIDES, ABOUT, BLOG, WORK, and PRODUCTS. Below the navigation is a large image of two smiling girls, one with blonde hair and one with purple hair, looking at the camera. To the left of the image is a blue banner with the text "Big Brothers Big Sisters". The main title "CUSTOM DESIGN" is in large, bold, black capital letters, followed by "& WordPress Services" in a smaller, italicized font. Below the title are two buttons: "MEET ME" and "VIEW SAMPLES". On the right side of the page, there's a vertical sidebar with the word "FEEDBACK" at the top. Under "RECENT POSTS", there are links to "WPTopics: A WordPress Content Filter", "A WordPress Theme for Writers and Journalists", "Creating a Flickr Carousel in Expression Engine", and "A New Design and Game Plan". At the bottom of the page, there's a section titled "Featured Product" with a thumbnail for "Dispatch - A Theme for Writers & Journalists" and a link to "Dispatch is a WordPress add-on for Mimbo Pro, geared toward writers and independent journalists looking to start their own online paper. Inherits all of Mimbo Pro's powerful control panel options, widgets, image resizer and more. \$20".

Figure 1 <http://www.darrenhoyt.com>

The screenshot shows the homepage of "The coDesign". The header features the site's name in a large, stylized, lowercase font. Below the header is a navigation bar with links for home, about, members, location, blog, calendar, and contact. To the right of the navigation is a circular "Join Our Newsletter" button. The main content area has a yellow background and features a large image of a modern building with wooden siding and string lights. Below the image is the text "Revolutionizing your Office Experience". Further down, there's a section titled "It's all here: expert service and quality products" with a yellow button icon. A paragraph explains that The CoDesign is a coworking studio where members converge to nurture new ideas, build better relationships, and provide a customer experience like no other. At the bottom, it says "The CoDesign members are experts in their fields and are happy to share their knowledge with you. The CoDesign member companies help make success seem simple." On the right side, there's a sidebar titled "Our Members" featuring logos and names of member companies: A.HICKMAN Design, Chafin Hill Artistry, Kronstadt, Parker's Painting, and Shelf Genie.

Figure 2 <http://thecodesign.org>

The screenshot shows the homepage of "bear." The header features the brand's logo, which is a stylized bear head with the word "bear." next to it. Below the header is a large, colorful graphic design featuring a woman painting a wall with a vibrant, abstract mural. The mural includes various shapes like eyes, flowers, and geometric patterns in bright colors like red, green, and yellow. To the right of the mural, there's a sidebar with sections for "Recent Posts" and "Recent Comments". The "Recent Posts" section includes links to "CARDBOARD & CARDBOARD Installation COOKBOOK", "I like... Olympic moment photos", and "TENNIS". The "Recent Comments" section shows several user comments with small profile pictures. At the bottom of the page, there's a "Follow Us" section with links to social media platforms like Facebook, Twitter, and LinkedIn, along with a "Subscribe" button.

<http://beargraphics.co.uk>

09

VINTAGE AD BROWSER
On the topic of [UNCLASSIFIED](#) on JANUARY 09

The complementary color palettes, hand-drawn typography, the plump girl styled illustrations, and mixture of bold typefaces — there's vintage advertisements. Recently discovered via [goldman's tweet](#), *Vintage Ad Browser* website completes the vintage obsession in me. Go have a look.

RECENT HAPPENINGS

Big Of Fosters
An article discussing informative and creative foster design showcases the below foster — twice.

Machinist Interview
Head on over to Machinist.net and check out my latest interview, discussing my two loves: design and Machinist.

Typography talk
An interview with Design Informer asked Ask the Expert, I'm asked a series of question related to typography.

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UNCATERORIZED (1)

0 responses to "VINTAGE AD BROWSER"

Comments

09

THE PHILOSOPHY OF TYPOGRAPHY BOOK
On the topic of [UNCLASSIFIED](#) on JANUARY 09

As you might have guessed, I am in love with typography — especially a good book on it. When I saw this book my heart skipped a beat and knew from the moment I saw it that I needed it.

Comments

08

<http://www.behoff.com>

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notes from a developer

For designers new to the web, the typography limitations can be painful. Short of creating lots and lots of images for headings, there are actually some practical solutions that are pretty easy to implement.

Three solid solutions to rendering fonts outside the web-safe list are sIFR (<http://www.mikeindustries.com/blog/sifr>), cufón (<http://cufon.shogunate.com/generate/>) and Typekit (<http://typekit.com/>). The first two are free, and the last is commercial. I have used sIFR on numerous sites, and it's pretty simple to implement. Once set up, it renders text in the desired typeface dynamically, making it hands off once it's installed.

The real complication comes when using these tools with backgrounds that are not a solid color. This is something to pay attention to and to work closely with your developer on to ensure your design can be implemented and easily maintained. After all, the real question isn't if you can use a typeface, but rather, how much it will cost to maintain and work with. Automated solutions such as these will keep the cost low and the aesthetics high.

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KEY FOR NON-WEBSAFE FONTS: A Windows native font serif * Office 2004+ or Vista native font serif † Mac native font serif

118XB. Arial / Helvetica [OF WIN](#) [MAC](#) [GET CSS](#)

The Smiths' dinner party had not been a success.

803ML. Cambria *

My Aunt Mabel used to keep her own accountants. They weren't purebred or anything, she wasn't a show breeder. Mostly they were just wulfs and strays that she found strolling outside the cafes and wine bars. She had them in a little pen at the end of the garden. Neighbours used to throw them tax returns or payroll spreadsheets - it was the talk of the street.

204SU. Georgia

THE SMITHS' DINNER PARTY HAD NOT BEEN A SUCCESS. A SQUABBLE BETWEEN JUNE AND KEITH OVER THE STARTERS HAD DEVELOPED INTO A FULL SCALE CONFLICT BY THE MAIN COURSE. NO ONE REMEMBERS WHO FIRED THE FIRST SHOT BUT SOON SHELLS AND ARTILLERY WERE RAINING DOWN ON THE CHINA AND CRYSTAL. THE FIRE-FIGHT LASTED SIX DAYS AND NIGHTS, BEFORE THE RICHARDSONS, LENSING AWKWARDNESS, QUIETLY LEFT.

212LI. Georgia

While my friends learn nuclear physics and live out their simple and ordinary lives I must work to save mankind. I do this by making weekly submissions to the local newspaper regarding gardening tips. With my help one day everyone's gardens will be as magnificent and sumptuous as mine are today and ages ago. We don't care so much that I do not even have a garden. In fact I never have. I don't even like plants. I sometimes plant for mere thoughts of gardening. If you have a garden, shame on you.

301SN. Lucida Grande †

I'm known as Esteban. While my friends learn nuclear physics and live out their simple and ordinary lives I must work to save mankind. I do this by making weekly submissions to the local newspaper regarding gardening tips. With my help one day everyone's gardens will be as magnificent and sumptuous as mine are today and ages ago. We don't care so much that I do not even have a garden. In fact I never have. I don't even like plants. I sometimes plant for mere thoughts of gardening. If you have a garden, shame on you.

808XN. Cambria *

The Smiths' dinner party had not been a success.

514LB. Trebuchet

I'm known as Esteban. While my friends learn nuclear physics and live out their simple and ordinary lives I must work to save mankind.

416XN. Lucida Sans Uni. ^

The Smiths' dinner party had not been a success.

613MU. Verdana

THE SMITHS' DINNER PARTY HAD NOT BEEN A SUCCESS. A SQUABBLE BETWEEN JUNE AND KEITH OVER THE STARTERS HAD DEVELOPED INTO A FULL SCALE CONFLICT BY THE MAIN COURSE. NO ONE REMEMBERS WHO FIRED THE FIRST SHOT BUT SOON SHELLS AND ARTILLERY WERE RAINING DOWN ON THE CHINA AND CRYSTAL.

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Stockbroker turned politician, Rep. James Moran illustrates Congressional conflict of interest

Long-standing congressional ethics rules allow almost any kind of trading and investment, subject in general to the judgment of individual lawmakers - whose judgment we all know is beyond reproach. It should come as no surprise that the standards Congress applies to themselves stand in stark contrast to rules the lawmakers have mandated for others in government and the private sector. [VNAPO]

CONTINUE READING Powered by Edamé on 03/23/10 ~ 101 Comments

Disgraced Detroit Mayor Kwame Kilpatrick Goes To Jail Again

DETROIT — Former Detroit Mayor Kwame Kilpatrick was sentenced to up to five years in prison Tuesday for violating the terms of his probation stemming from his conviction for lying under oath about an affair with his chief of staff

CONTINUE READING

Wall Street CEOs are still living large

Some of the nation's biggest financial firms have increased the perks and benefits they pay their top executives, including the glitzing spotlight from a probe led up with handsome bonuses at failed-out Wall Street banks.

CONTINUE READING

Surprise! No criminal charges for executives from AIG Financial Products division

Without so much as a slip on the wrist, the Justice Department closed their high-profile investigation into current and former executives of an American International Group subsidiary that was behind the insurance giant's near collapse, sources familiar with the probe said Friday morning. [WAVPOS]

CONTINUE READING

Texas Gov. Rick Perry's \$600,000 taxpayer paid rental home

AUSTIN, Texas — With the state facing a budget shortfall of at least \$11 billion, Texas Gov. Rick Perry has spent almost \$600,000 in public money during the past two years to live in a sprawling rental mansion in the hills above the capital, according to records obtained by The Associated Press.

CONTINUE READING

Forbes 2010 List of America's Most Expensive Homes

Luxury prices, ridiculous amenities, and stratospheric prices. The most ludicrously expensive "homes" for sale in the United States bear any relationship to supply and demand in the broader real estate market. While a single home can be a game-changer, the question that was asked is why are these modern-day feudal castles built in the first place?

CONTINUE READING

The Global Oil Scam

\$2.5 Trillion - That's the size of the global oil scam. It's a number so large that, to put it in perspective, we will now begin measuring the damage done to the global economy in "Mafuf" (Mafuf = \$1000). The reason? The amount of money that Dennis Madrid scavenged from investors in his lifetime, but it is less than the monthly excess price the global population is being manipulated into paying for a barrel of oil

CONTINUE READING

Crist portrait sold on eBay for \$7,700

The Florida GOP says it's sold an oil painting of Gov. Charlie Crist, who belied the party to run for U.S. Senate as an independent.

CONTINUE READING

AIG reports \$1.5 billion first-quarter profit

Balout recipient American International Group reported a profit Thursday for the third time in four quarters, improving odds that taxpayers will see at least some of their money returned by the insurance giant.

CONTINUE READING

• Mariah Carey and a Diamond Encrusted "Ring Pop" Re-Weds Nick Cannon

On April 30, 2010, Mariah Carey and Nick Cannon were remarried for the third time. The Divas and her boy-boy like to brag that they get married every year ... because "that's our thing!"

CONTINUE READING

• Florida GOP hawks Charlie Crist painting on eBay

Few things illustrate questionable spending at the Republican Party of Florida like the \$7,500 for oil paintings of Gov. Charlie Crist and noted Christian rock star, Rosie O'Donnell, that authorizes the

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GREEDY BASTARD OF THE MONTH

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OUR FEATURED WORK

Production Fastening Systems
New Orleans, LA
PFB was looking for a site to showcase their stud welding product. Along with a basic contact form and a news feed, we added product information and specs, we added a news page and photo gallery to use for product and company updates.

Read The Kanji
Nagoya, Japan
Read the Kanji is a web application we built to help students prepare for Japanese tests. Using a simple Text, tree search algorithm and Ruby on Rails, we are constructing a system for users to track their progress and pinpoint problems.

Walter J. Barnes Electric Co.
This large New Orleans based electrical contracting firm wanted a simple web presence. The site includes a contact form, information included was a projects section for displaying past works, and a customized "plan room" for making

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As a web designer myself, I always wondered how all these famous freelancers live and work. What does a typical day in their lives look like? How did they become so well-known and did they ever work in the gig economy and/or as employees? Join me as I quest to find out! Within the next few months I'll be interviewing the most talented web design freelancers and create a wonderful ebook about it. [Follow us](#) to be notified about the release!

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<http://malwin-faber.de>

<http://www.votedougducey.com>

photographic backgrounds

The use of photographs or otherwise complex backgrounds over solid colors, patterns and simple gradients has been popular in web design for a long time. From a designer's perspective, it offers a unique situation and some interesting possibilities in terms of the design.

Traditionally, many sites make use of this style in a beautiful yet basic way. For example, the sites for Leaf Tea Shop & Bar (Figure 1) and The Creative Dot (Figure 2) have complex backgrounds that lead to inevitably simpler foregrounds. The image sets the mood of the site and communicates something about the site's purpose. While this design is effective, it seems that many have begun pushing the style a bit further.

What gets really interesting is when the background image actually becomes

a part of the content. On Rommil Santiago's site (Figure 3), for example, the flower is in the background, and yet it's part of the foreground. The space left in the foreground actually makes the flower move forward, but it is overlapped by the foremost items. So it somehow lives half-way between.

We see this again on Noah Shrader's site (Figure 4). The background image is equally a part of the content itself. This dynamic makes the background an even more functional part of the site. Overall, it helps make the site distinct and unique, but also enables a sort of minimalism that leads to streamlined communication and a clear flow in the content.

It's exciting to find niche web design tools like the photographic background that are being leveraged in fresh ways. I

am sure this has been done before, but it is an approach worth talking about and shows how something simple can be put to work in a complex and effective way. It makes me want to reconsider many basic elements that get put into my designs without extensive thought.



<http://www.bensky.co.uk>



Figure 1 <http://www.thisisleaf.co.uk>

<http://www.housestopmedia.com>



<http://blog.newsok.com/afghanistan-iraq/mikes-blog>

<http://www.njwebdesign.co.za>



Figure 3 <http://www.rommil.com>



Figure 4 <http://www.noahshrader.com>

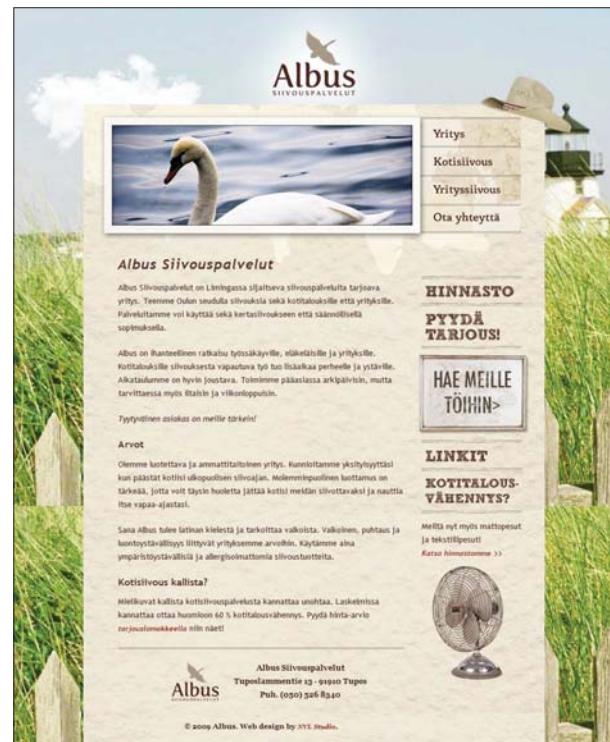


<http://www.davyknowles.com>

notes from a developer

If your design relies on portions of the background image showing through into content regions of the site, you're likely to hear your developer complain about this. If items over the background need to be able to move, transparent PNGs are inevitable. If the items don't need to move, the transparency can often be simulated by placing images appropriately.

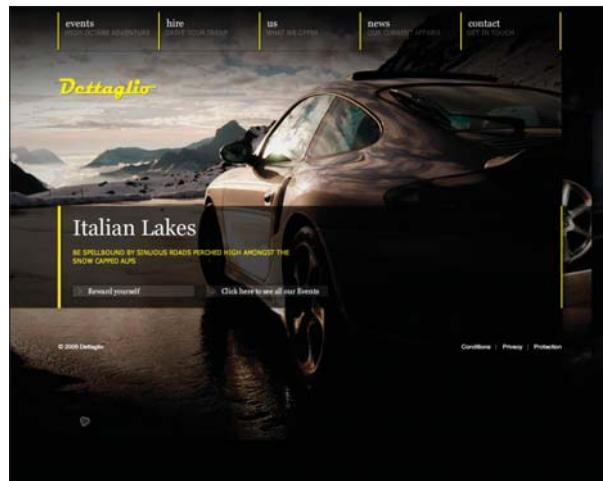
PNGs are a file format similar to JPEG and GIF, except that they allow for alpha transparency. This means they can have varying degrees of transparency, much like items in Photoshop. This does cause some browser issues and will require a fix for good old Internet Explorer. One of the best solutions can be found here: <http://www.twinkhelix.com/css/iepngfix>. All in all, this should not be a showstopper, but your developer will have to put a work-around into place. Overall, the cost implication should be minimal.



<http://www.albus.fi>



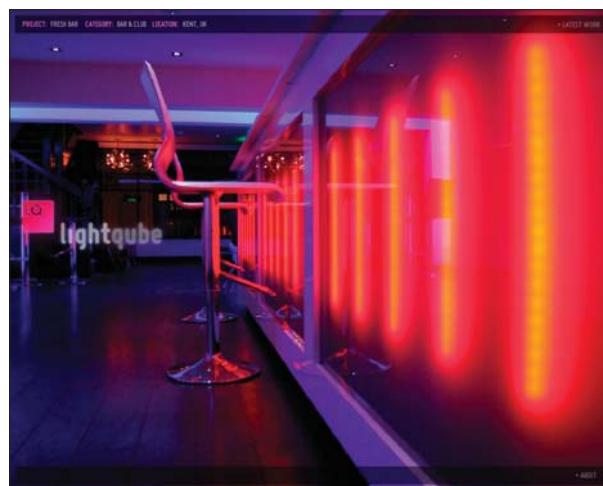
<http://www.superieur-graphique.com>



<http://www.dettaglio.co.uk>



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05/

ultra clean • minimal • sketchy • collage • illustrated •
type-focused • solid colors • fabric • wood

sites by styles and themes

One might think that styles and themes are one and the same (if only because I group them together here), but in fact, they each have their own—but similar—purpose. It seems that styles represent more vague approaches to things that don’t necessarily employ a particular visual element. For example while “retro design” is a style it doesn’t dictate a particular imagery. All of this contrasts sharply with themes. A theme in and of itself dictates a particular visual vocabulary. For example, a sketchy theme will inevitable have some hand drawn elements in it. All this really means is that themes and styles are different ways of thinking about how you design a page. One could have a retro minimal style site or an illustrated ultra clean one. The idea here is to consider the basic approaches you can take to a design and figure out how to leverage them to your benefit.

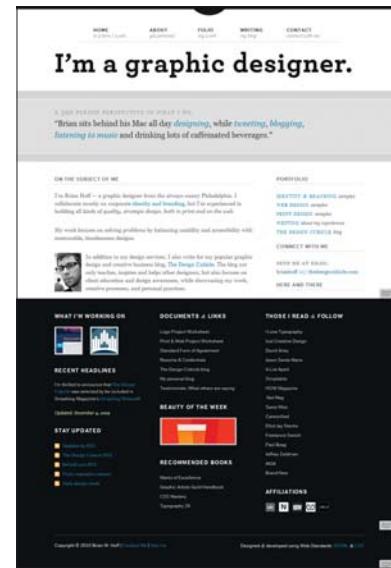
ultra clean

If I had to pick a single style or approach to web design to use, it would have to be this one. The designs in this section represent for me not just a style, but an ideal in terms of clean and functional design. Ultra-clean sites lean toward minimalism, but they are not so focused on being less as they are on being crystal clear. As such, these sites are a joy to look at and are uniformly easy to use. They provide a great target to shoot for in terms of polish and functionality.

Let's start with the Nosotros web site (Figure 1) as an example of this style. The delicate touches throughout this design combined with an airy layout make this site sing. With an abstract name and a nondescript logo, the text on the home-page introduces the company and communicates a bit about how they approach design work. They set themselves apart

from the stereotypes of agencies and support this by having a killer site. I can't imagine a more effective sales pitch. Sure, agencies have their place, but there is a market for the anti-agency (just as there is for freelancers or high school kids building web pages). The cleanliness of this site tells the user they can back up their words and lets you get hooked on them in an instant.

The NanolIntegris site demonstrates how powerful a clean site can be (Figure 2). In this otherwise dry manufacturing niche, the company showcases itself as a high-end company tuned in to the latest styles and technologies. This site makes learning about the company's products easy and clear, and it avoids the typical confusion found with extremely technical and complicated products.



<http://www.brianhoff.net>

NOSOTROS

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Figure 1 <http://www.nosotroshq.com>

Nanointegris

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May 2009 Nanointegris receives Phase I SBIR grant from the Office of Naval Research to pursue scale-up work for carbon nanotube separation.

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Figure 2 <http://www.nanointegris.com>

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<http://eightyfour.com>

**Jamie
gregory**

Fancy hooking up?
Tel: 07875 330 821
Skype: jamie_gregory
Email: hello@jamiegregory.co.uk

Jamie Gregory is a Freelance Graphic Designer based in Southampton, Hampshire, UK.
Jamie has over 10 years experience of making things look nice, working together with small businesses.

Jamie also helps design agencies with overflow work. The aim is simple, produce great work. The end.
To discuss a project or arrange a portfolio viewing please contact Jamie on 07875 330 821 or Email: hello@jamiegregory.co.uk.

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Greenspan SIPS

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Who's behind it?

NhongoUp was designed and developed by Philip Seuff. You can visit his portfolio at divita.eu, follow him on Twitter, or contact him by mail.

In the press

The Japan Times

NhongoUp is my playful and effective Japanese game for kids. I can improve my Japanese...

Kandoo! Language Lab

The particles game is NhongoUp's one up the sleeve. I really like this idea. If you're going to try NhongoUp, this is the reason to do it.

Tofugu

<http://nihongoup.com>

rihardsonline

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The freelance shenanigans of web developer Richards Steinbergs

Hello there. My name is Richards Steinbergs, I'm a freelance web developer based in Vienna, Austria.

To learn more about me & what I do take a look around.

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< ? > What Is Sales Without Support? Pro Theme has a [user forum](#) for questions, plus great documentation pages and support options for all products.

New Features Added to Mimbo Pro

It's been a busy couple weeks at Pro Theme - launching the new design, new themes and then some housekeeping in existing themes like Elemental

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Dec 21, 2009 Creating Custom WordPress Widgets

Dec 12, 2009 Elemental Tip: Remove the Pro Theme Design Footer Link

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minimal

The minimalist style has always been popular, and it seems to maintain its status as one of the most viable and well-received approaches to web design. Not only does this style potentially offer the most usable designs, it also tends to produce ones that are timeless. Sites in this style are also typically easier to build and maintain. Don't be deceived, though—the minimal style is not easy to design or to implement. It requires painstaking attention to detail, and a keen eye for the subtleties of design.

The Inbox Awards (Figure 1) web site is an interesting example of this style. Not only is it minimalist in nature, it also incorporates a very atypical layout and navigation system. As a site that showcases great design, a minimalist style makes perfect sense. The work being showcased

(instead of some fancy e-mail-based theme) is allowed to grab the full attention of the viewer. In this case, the style doesn't say much about the site's owners or the content directly, but it does reflect a pragmatic focus on the content and a desire to make it the showcase of the site.

The retrostrobe site (Figure 2) offers another fine version of this style and shows that just because the style is called minimal, it doesn't have to be lame, boring or otherwise uninteresting. Here, we see a design that functions to allow the user to get an insight into the approach this agency might take on a project. It would seem they look at a project and find the best, most efficient way to communicate the site's goals. In this case, a minimal style showcases the agency in a posi-

tive light as an effective, results-oriented shop. And we get all that from the style they selected. It is up to them to live up to that, but the message they communicate with their design is inevitable.

Another interesting minimalist example is the Sreski site (Figure 3). While it may be tempting to use a white background for a traditional minimal-style site, this example shows that you can still have a minimal style with a nonwhite/different colored/dark background. On this site, the trimmed-down design lets the work shine. What really strikes me about the design is how the image layout is adapted to fit the images. Why crop these long images to simple squares? Instead, the designer worked to show the pieces in the best possible way. It's truly refreshing.

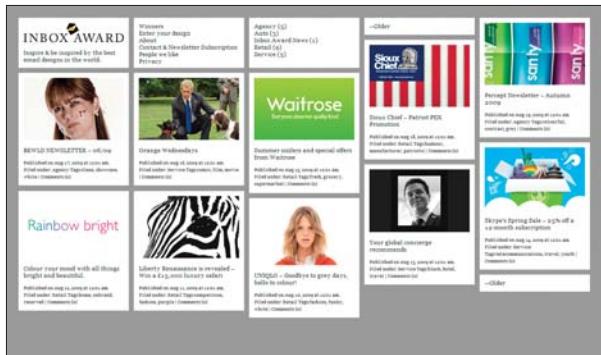


Figure 1 <http://www.inboxaward.com>

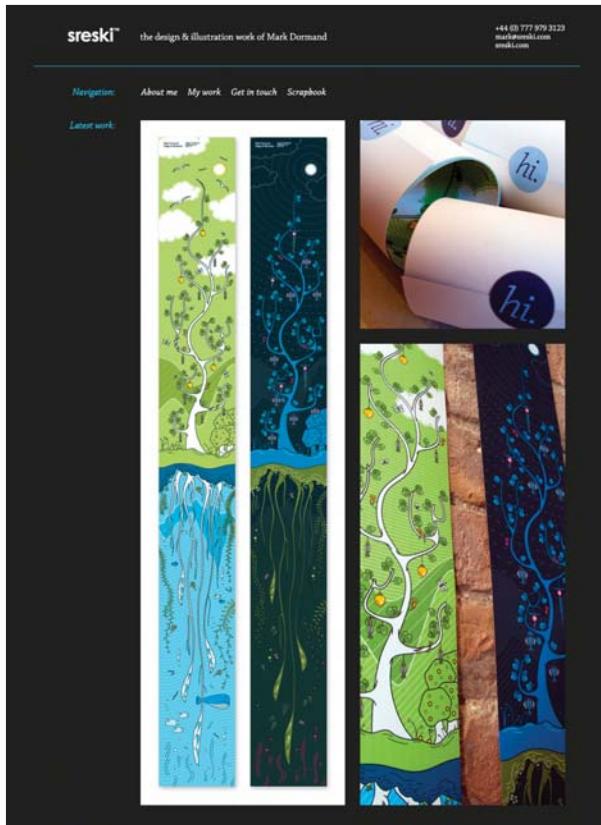


Figure 3 <http://www.sreski.com>

The retrostrobe.com website has a pink header with the site name. The main content area has a black background with a photo of a person singing into a microphone. The page is divided into sections: "01. Introduction", "Who we are.", "02. Services", "03. Portfolio", and "Site info". The "Who we are." section includes a bio for the founder and a quote. The "Services" section lists "Web design", "Mobile", "UI/UX", "Branding", and "Consulting". The "Portfolio" section shows several project thumbnails. The "Site info" section contains links to "Site info", "Code of Conduct", "Privacy policy", and "Terms & conditions".

Figure 2 <http://www.retrostrobe.com>

The nathancarnes.com website has a dark header with the name "NATHAN CARNES" and navigation links for "Portfolio", "About", and "For Clients". The main content area has a light background. It includes a welcome message, a "Work" section with four project thumbnails, an "About" section with a bio and a "WHO I AM" list, a "News" section with a timeline of recent posts, and a "Subscribe" button.

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News

Captain Red Men's Games Launch!!
The fourth floor interactive team developed for Captain Red Men's Games Launch!! Captain Phillips is an online event for girls & boys aged 10-12 years old presented by Captain Phillips. It is a weekend of fun, games, challenges and lots of fun! Participants are encouraged to dress up as pirates and play lots of fun games, competitions, quizzes and much more... [read more](#)

Featured Work

GatesheadEmpire.org
Gateshead Empire is a multi-use entertainment venue in the heart of Gateshead. One of a wave community centre as well. The website was designed to inform visitors more about the centre and the event schedule. [View Website](#)

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robertsonuk.net

simple websites for nice people

LANCAM Jewellery
Our website for Lancam Jewellery is a great example of what we can do.
Design by Robertson UK
Photo by Lancam Jewellery
[View Website](#)

trip - our honeymoon around the world.
Our honeymoon around the world.
[View Website](#)

lancamjewellery.co.uk - A diamond gesser!
Design by Robertson UK
Photo by Lancam Jewellery
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/utilities - Useful web design tools and links
Useful web design tools and links
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Florist: [www.lancashireflorist.com](#)
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Catering: [www.lancashirecatering.com](#)
Entertainment: [www.lancashireentertainment.com](#)
Stationery: [www.lancashirestationery.com](#)
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Jo & Dunc got spliced on Friday 24th March 2006
Jo & Dunc's top 50 photos | Kirsteen & Dylan's photos | Buy the official photos
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[joanddunc.gotspliced.co.uk](#)
For my brother and his (now) wife

peagreenboatflowers.co.uk - Andrea's blooming business
A friendly florist for birthday, get well, anniversary's with delicious flowers!
[View Website](#)

man in a shed
The man in a shed is a blog about the life of a self-employed carpenter.
[View Website](#)

Tom and Andree's Wedding
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Venue: [www.lancashireweddingvenue.com](#)
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ART DIRECTOR / DESIGNER

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Portfolio 2010

Shanghai Expo - Corporate Pavilions
Commercial, Design

Hong Kong Pavilion Interactive
Commercial, Interaction, Design

Experimental Reel
joh, Experimental, Personal

Azure Connected Living
joh, Commercial, Interaction

Venue Blue - Short Film
joh, Stories, Design

MyTree
joh, Personal

Spirales Website
Design, Commercial

Semi-Permanent Book 2010
joh, Design

GPJ Press Minerals
Commercial, Online

Are de Tropique
Personal, joh

Complex Z
Personal, joh

Bat Magazine Design
Personal, joh

Yellow Eiffel Tower
Personal, joh

<http://www.ryanjclose.com>

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**you are
dead...**

<http://www.playout.pt>

plsr.

Photographers Index A-Z Countries Filters Best Rated Most Viewed Submit a Site Become a Fan

Felix Lämmer	Cormac Hanley	Philip Karlberg
Martin Beddall	Jan Mielke	Viviane Sassen
Nelson Chaves	Markus Pritzi	Jamie Orillion
Daniel Samwald	Andy J. Scott	Stefan Jelhelden

1 2 3 4 5 6 7 8 ... 26 27 28 +

HOME INDEX A-Z COUNTRIES FILTERS BEST RATED MOST VIEWED SUBMIT A SITE

<http://plsr.net>

The screenshot shows the Airbnb homepage. At the top, there's a search bar with placeholder text "Where are you going?". Below it are fields for "Check in mm/dd/yyyy" and "Check out mm/dd/yyyy", and a dropdown for "Guests". To the right is a large image of a living room with a sofa and a fireplace. Below the image is the listing title "Balinese Paradise #737 - Marina Del Rey, CA" with a price of "\$684/ night". A "Post a room" button is at the top right.

We are hiring!

Top 40

Stay with alumni

The New York Times

As seen on: CNN, The New York Times, TechCrunch, Newsweek, THE WALL STREET JOURNAL, NBC

Airbnb.com

<http://www.airbnb.com>

The screenshot shows a blog post by Lennart Schoon. The title is "CSS inheritance – remember your parent". Below the title, it says "Tagged with CSS, inheritance, tips & tricks, web design". The main text discusses a CSS puzzle and includes a link to "Continue reading...".

And also...

- Let's Twitter again**
- To hell with Web Safe Fonts**
- redesigning**
- What?**

Twitter

More in the archive ...

<http://lensco.be>

<http://lensco.be>

The screenshot shows the Diografic website. At the top, there's a navigation bar with "We're Hiring!", "Sign Up", and "Sign In". On the left, there's a sidebar with links like "Design Schools", "Edy 101", "Creative", "Design", "Graphic Design", "Illustration", "Marketing", "Photography", "Writing", "Business", and "People". The main content area features a banner for "SAGRE ZERO" beer, showing a man holding a bottle and a rhinoceros in the background. Below the banner, there's a "News" section with a list of items and a "SHARE" button.

<http://www.diografic.com>

The screenshot shows the Rozner.pl website. It features a large grid of four mobile phones, each displaying a different application interface. From left to right, the phones show: 1. A blue screen with a yellow logo and the word "Hello". 2. A screen with a list of items under the heading "Best Games". 3. A screen with a list of items under the heading "Best Games". 4. A screen showing a map and some text. Below the phones is a footer with social media links for Behance, LinkedIn, and Twitter.

<http://www.rozner.pl>

sketchy

One surefire way to create a totally unique design is to incorporate hand-drawn elements into it. This works for obvious reasons—no two people will draw the same thing in the same style with the same imagery. Even when two people set out to sketch the same object, they will approach it with different techniques, different compositions and different personal histories. As such, this style finds its way into a number of sites. Let's look at a few examples.

The sketchy style of the Twiggy site (Figure 1) comes across as totally unique; in no way does it feel the same as any other site. In this case, the style connects with an organic and hip atmosphere. It appears to be a project from Internet

hipsters instead of some uber-nerd code junkies. Who knows if this is true or not: In many ways, it doesn't matter. Ultimately, they are pushing a product, and the image they present is key.

In other cases, such as Camelia Dobrin's site (Figure 2), the purpose is far more literal and obvious. Here, it is the portfolio site of a creative. As such, it does the artist well to show off her skills. The simple drawing on the homepage is unique and portrays the individual's style very clearly. We see this approach on other sites, like that of Jesse Dayate (Figure 3). Again, the individual's unique style is clearly and prominently communicated with the site's hand-drawn visuals. These illustrations not only decorate the

page, they also communicate to the user what the site's owner does.

Another purpose of hand-drawn elements is to connect with the root purpose of a site. Such is the case with the Greenville site (Figure 4). Being an organization that operates in the health care industry, it faces some key challenges. Foremost is an impersonal stigma. This is most likely what drove them to a hand-drawn style for their site. Not only does it present them in a unique way (especially within the industry), it also attempts to let the consumer know that the company isn't lifeless. This personal style connects with the user in a way that breaks down some of the stereotypes and assumptions about what a health care experience will be.



Figure 1 <http://twiggy.carsonified.com>

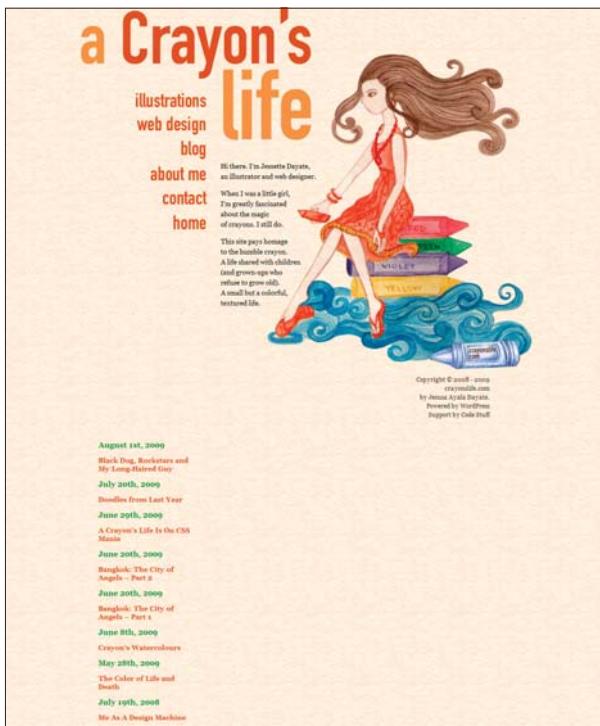


Figure 3 <http://www.crayonslife.com>



Figure 2 <http://www.camellie.com>



Figure 4 <http://www.happygreenville.com>



<http://ami.wookypooky.com>

notes from a developer

This is one of those styles that could be an implementation nightmare, or it might have no impact on things at all. It all depends on the design. Here are some important things to consider that will impact how much your developer wants to strangle you.

How many elements do you have that will have to be rendered in a custom way each time copy changes? (For example, a page header that has type rendered by hand.) This will get tiresome after a while, so it better be really necessary. Two great ways around this situation are handwriting fonts that can be combined with tools found in the Typography section of this book on page 129, or this nifty font generator that uses your own handwriting to make the file: <http://www.yourfonts.com>.

Another important thing to look for is overlaps and odd alignments. If your sketchy design includes elements that break borders and merge multiple items, it will cause a slight amount of extra work for your developer.

This style isn't likely to break the budget when used wisely.



<http://www.tylergaw.com>



<http://www.rawcoach.be>



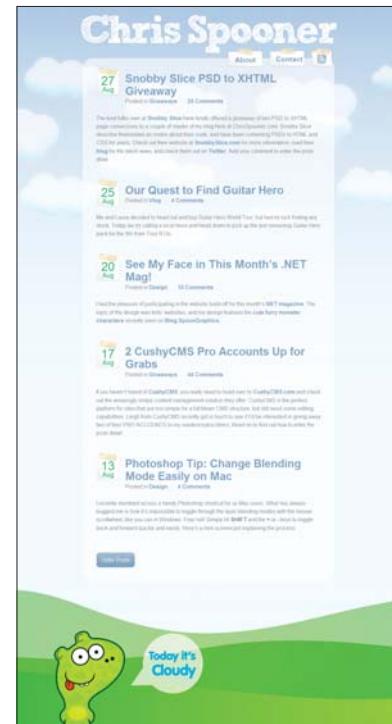
<http://mesonprojekt.com>



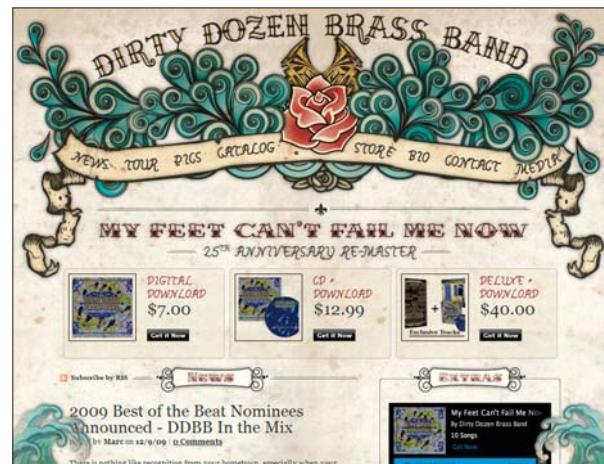
<http://www.albertocerriteno.com>



<http://www.espiratecnologias.com>



<http://www.chrisspooner.com>



<http://www.ebandlive.com/users/dirtydozenbrassband803>

collage

The collage style is one that seems to never go out of style. This versatile style creates a design that brings in numerous design elements that all carry their own meaning. Together, they create a collage that not only looks visually interesting, but also contains many messages about the content and people behind a site. What's perhaps most interesting about the set of samples here is the extremely diverse range of topics the style shows up in.

For example, the Real Sangria (Figure 1) site uses the style to create a pattern-based focal point for the page, while the Adam's Magic site (Figure 2) creates a much more playful and fun style with

the same technique. Both designs piece together various elements and draw on an aged and worn style, yet they communicate radically different messages. Perhaps this flexibility explains the appeal of the style.

Other sites put this approach to use for more aesthetic purposes. That is to say, there is less meaning in it and it's more about just looking sharp. Matt Northam's site (Figure 4) and the Duirwaigh Studios (Figure 3) site use the style to make the page feel fresh and unique. Yes, the collages on these sites create a very distinct style and set a certain mood, but overall it is more about creating something beautiful to look at.

One of the most common uses of the collage style is to create a retro atmosphere. This style easily connects with the early to mid-1900s and is a perfect solution to reference that time period in a stylish way. The Sign Shop site (Figure 5) is a prime example of this.

The collage style is one of the more overused design styles and seems to frequently be used when no other more thoughtful style is found. I suspect this style can be a crutch designers rely upon. So it is always refreshing to find good examples of it and consider how it can effectively be saved as a potential style in our design library.



Figure 1 <http://real-sangria.com>

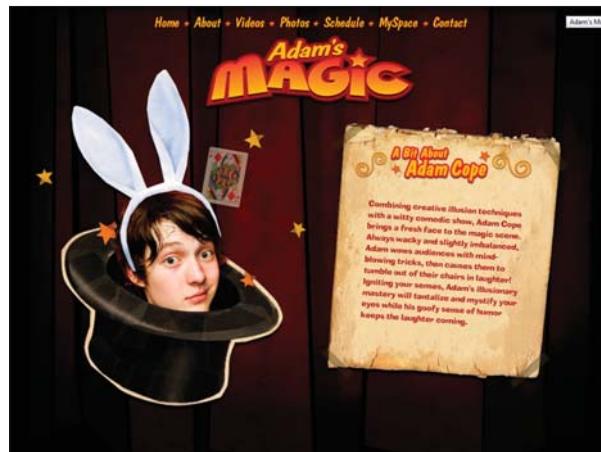


Figure 2 <http://www.adamsmagic.com>



Figure 3 <http://www.Duirwaigh.com>



Figure 4 <http://www.mattnortham.com>



Figure 5 <http://www.signshopmarketing.com>



<http://chirp.twitter.com>

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Recovering Lost Races

Posted on 21 June, 2009 | 2 Comments

No doubt, nailing the start of any race is one of the most important factors in winning windsurfing races. Starting well requires great board tuning, knowledge of the conditions and the fastest lines around the course as well as nerves of steel and a tiny bit of guts. A great start usually [...] [\[Read More\]](#)

THE ULTIMATE FW BOARD TUNING GUIDE

Posted on 2 April, 2009 | 19 Comments

In late 2007, the IPWC elected to lock the registration of Formula Boards for 2 years, meaning we'll be riding the same boards in 2009 as we had been in 2008. Now, after a full season on the current boards, there exists an unprecedented opportunity to have your board 'already' dialed in for the [...] [\[Read More\]](#)

SNEAK PEEK AT VMG BLADES

Posted on 9 February, 2009 | 6 Comments

In recent seasons the number of worldwide custom fin manufacturers has increased and sailors around the world have begun to see new fin names popping up on equipment lists on the World Tour Events. One of those names that has been popping up in recent times is VMG Blades, a new fin company based in [...] [\[Read More\]](#)

CERI WILLIAMS & THE GP WORLD TOUR

Posted on 6 June, 2008 | 9 Comments

The playground for the Formula Windsurfing Class has stepped up to a new level in 2008 with the creation of the Grand Prix World Tour, six events across two continents showcasing the talents of the world's best windsurfing racers. Already, with a very successful first event under its belt in Sines, Portugal, the GP World [...] [\[Read More\]](#)

TO THE LEeward MARK: ADVANCED TACTICS

Posted on 19 May, 2008 | 4 Comments

Now that you've made it to the windward mark, you have reached the final section of the laprise approaching the final drag to the finish. The downwind leg to the leeward mark is usually a fast-paced, sprint race with high tensions and lots of pressure for the lead boats as it is almost always the [...] [\[Read More\]](#)

PRO FW DESKTOP WALLPAPERS

Posted on 6 May, 2008 | 10 Comments

A shot while ago someone asked if there were any good images out there of Pro Formula sailors they could use as desktop wallpapers. A short scout of the windsurfing sites out there and it was quickly decided that there isn't a single desktop wallpaper out there of anyone sailing Formula bar the small few [...] [\[Read More\]](#)

Comments

- H all, just found this now, it's very interesting.
- is it the Vapour a board that match best the style.
- Hello Sean, I heard that new Gaastra board will...
- really nice article, a lot of helpful tips ...
- Hi, great article thanks a LOT! slip...

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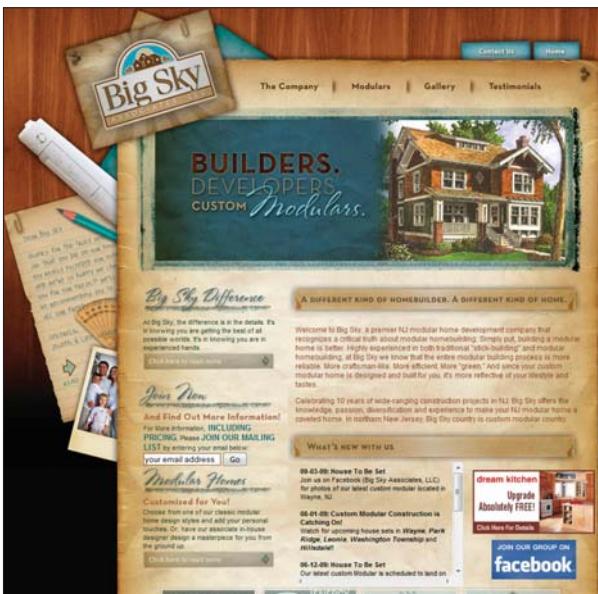
Carbon Link-Love

AUS120.com | Member | Contact

<http://www.carbonsugar.com>



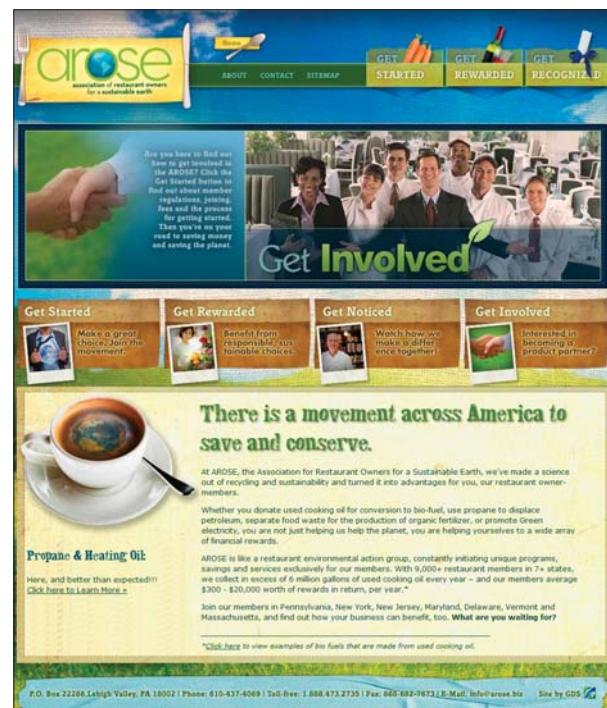
<http://www.bbc.co.uk/cbbc/tracybeaker>



<http://bigskynj.com>

notes from a developer

The issues created by many collage styles will actually reflect problems found with transparent images, as noted in the Photographic Backgrounds section on page 135. Beyond that, the impact this style has on the developer depends on the design. If the collage regions are contained, it is likely to just be a static image. If, however, the collage is pervasive throughout the design and overlaps many borders, there will be some considerations. First, many developers will observe that collage elements crossing the borders of containers might be problematic, but a dash of CSS positioning tactics combined with some transparent PNGs should solve this problem. The real issue for the developer is more likely to be the visually demanding style this often creates. By this, I mean that this style often produces designs that are visually intertwined, making it very important for the developer to replicate the design perfectly. This level of precision will likely increase the cost of converting the design into functional code.



<http://arose.biz>

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Chew on This...

APR 24 | Paddy Wagon
By Jim 0 comments

Eight years ago just about 4:15 in the afternoon, Patrick, our middle son, then 19, was killed in an automobile accident on I-20 just west of Atlanta in Douglasville, Georgia. He'd offered to drive after a concert so his two kids could sleep in the back of the Ford Explorer. But he fell asleep as well, the car rolled and it was over. He was. The two kids in the back survived but he didn't. I've been asked many times since then if I ever said or would write about almost anything, including food. I've been urged from time to time over the last eight years to write about what it's like to lose a child. But I'd never wanted to, because, frankly I was afraid, of calling up good memories of Paddy Wagon only to be reminded that there would never be any others. I'm still scared but I am going to finally try, almost at exactly the same time of day that the Georgia State trooper called the house and gave the news to Michael, the youngest, mentioning a fourteen year old with a deep voice for an adult, that a Patrick Hanby had been killed in an accident.

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APR 8 | Random Notes
By Jim 0 comments

Cooking has been getting in the way of the writing recently. And promoting the CDs, after all, is why we created this space in the first place, but communicating with the CB Nation is very important to CB Jim and I so we'll get the writing now starting with a few random thoughts from my fevered mind.

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MAR 1 | Five O for Double O
By Jim 0 comments

The Comfort Brothers had a large time on Saturday night springing a conspiratorial surprise 50th birthday party on a somewhat unsuspecting target, one Mr. Scott Ostroff, also known as "Scootie" O' to his Phoenix money CB Jim. I say "somewhat unsuspecting" because Scott is a lawyer, a damn good one, and where's the last time you heard a barrister admit you pulled one off on him?

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FEB 10 | Super Bowl Food, Final: Post Game Wrap-Up
By Jim 0 comments

There might really be something to the connection between the food and the teams of the Super Bowl. As the game was a tale of two halves, so it was with the food. There was the consistently good, familiar relative versus the uncertain, upstart, new and different. The big plays went to the Saints and to my surprise and delight, it was the same with the food.

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Tasty Morsels

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If you're prepared reading this article for the first and trying to figure out what the Comfort Brothers are all about, well join the party. Oh, and welcome...

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For starters it ain't about collard greens, mashed potatoes, port wine jello, or any other Southern dish. It's not about fried chicken, biscuits and gravy, or fried green tomatoes, although the Comfort Brothers do all of...

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Fathers and Sons and Food

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Gorillaz

LILITH: INHABITANT EYES
LILITH: SOME KIND OF MATURE (FEATURING LOU REED)

Comments (0)

01/21/2010 MUSIC MONDAY – WINTER GLOVES

Winter Gloves

LILITH: IN A POSITION
LILITH: LET ME Down

Comments (0)

01/21/2010 MUSIC MONDAY – SURFER BLOOD

Surfer Blood

LILITH: SURFER BLOOD

Comments (0)

<http://www.comfortbrothers.com>

<http://zionsnowboards.com>

<http://blog.spoongraphics.co.uk>



<http://www.swimmingwithbabies.com>

illustrated

As a designer, it is not uncommon to find that a gift for illustration can come in handy. Perhaps the most distinct advantage this offers is the ability to add something fresh and unique to the design. And in a digital world where attention spans are nonexistent, anything to stand out is openly welcomed.

Let's look at a site developed by my friends at FireHost (Figure 1). Web hosting isn't exactly cool, and it wouldn't be much of a stretch to put it in the nerdy bucket. That being said, this site's fresh design brings a great personification of hosting, servers, security, hackers and the like to the table. The comic book style illustrations and animation bring life to this design and make it stand out. The overall design flows well with the comic book characters, but the designer didn't overdo it and put everything in speech bubbles

or a half-tone pattern. For me, this strikes the perfect balance of thematic and traditional design.

On the Lionite site (Figure 2), we find an illustrated style where the theme has been carried to every aspect of the design. What saves the design from being carried too far is an illustration style that is not loud and obnoxious, but rather subdued, clean and orderly. In this case, the style reflects the personality of the people behind the site and helps the visitor see them as humans and not just another stock photo of some lady on the phone pretending to be helpful.

A few of the sites from Saizen Media Studios (Figures 3, 4 and 5) demonstrate how a web site can truly be a work of art. This style is probably not possible for the bulk of us, but this is not to say that we can't be inspired by it. The goal here is

to break the conceptions that keep us designers from seeing such approaches as a viable option.



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- Become a Partner
- Technology Partners
- Customers
- Data Centers
- Support

Security Center
Knowledge Base
FireHost Blog

Figure 1 <http://www.firehost.com>

Bonjour,
Here we are you here.
I'm Delphine Papple, a graphic/web designer and a cheese "monster". I'm French and I live in London.
That doesn't sum it all up but I'm a pretty good idea.
Feel free to contact me!

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Figure 2 <http://www.lionite.com>

launchmind

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Free access to our graduate talent pool allows employers to directly target suitable candidates and encourage them to apply for relevant vacancies.

What we do **Sample** **Targeted** **Effective** **Get started**

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Upcoming Events
Graduate CV Tips
More Resources

LaunchMind is...

- Increasing the visibility of talented graduates to employers.
- Helping graduates tap into the hidden job market.
- Encouraging employers to proactively contact graduates.

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<http://www.launchmind.com>



Figure 3 <http://www.emergence-day.com>

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Kiwi 1.2 - More, Better, Faster!

Requirements

Kiwi requires Mac OS X 10.6 Snow Leopard and a Twitter account.

Customizable

Kiwi likes to spend a lot of time on your desktop, so we made it easy to mold it to your needs. Choose a theme or build your own — it's easy.

Flexible

Kiwi can show one minimalist timeline for the social media you care about most, or it can display lots of accounts for the social networking butterfly.

Powerful

Kiwi can manage your tweets with rules and regular expressions, and it can combine Twitter accounts to create personalized timelines.

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Figure 4 <http://www.saizenmedia.com/FFIV>



Figure 5 <http://www.saizenmedia.com/nightwish>

Cupcake Carousel

Home made cupcakes in Tunbridge Wells, Kent. Beautiful, scrumptious and freshly made. Go on... treat yourself!

If you are looking for something unique and special, you've come to the right place. Birthdays, parties, corporate events, seasonal celebrations or just a great gift. We have cupcakes for every occasion.

Freshly baked to order, all our cupcakes are hand decorated. This means, our cupcakes are fresh, look beautiful and taste delicious.

We use the finest ingredients with no preservatives.

Email us and place your order or give us a call: 0773 8883890 to discuss your individual requirements.

WE'RE SORRY, BUT DUE TO CIRCUMSTANCES BEYOND OUR CONTROL, WE WILL NOT BE TRADING UNTIL FURTHER NOTICE. THANK YOU TO ALL OUR CUSTOMERS, AND WE WILL RESUME TRADING AS SOON AS POSSIBLE.

Special Offers
Sign up to receive our latest news on offers, and upcoming specials

Call back request
Send us your name and phone number and we will call you back to discuss your requirements.

Tweet Tweet
Happy Easter with our range of Easter cupcakes <http://tiny.cc/TuQFR> - 46 days ago

Web site design, Tunbridge Wells today: pawel@cupcakecarousel.co.uk; All rights reserved

<http://www.cupcakecarousel.co.uk>

Shaun Inman

- Blog
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Premio Top 10 Start-Ups de Buenos Aires

Por su Poderoso Vallenato expuso el premio Top en Start-Ups de Buenos Aires que busca contribuir a la formación y crecimiento de start-ups tecnológicas en el ecosistema local.

ELIZONI POSTS

- Presentar los Start-Ups de Buenos Aires
- Help complete history & Pillar
- Take the Survey
- Start-Ups Social Track am Present
- Indicar cuales ideas les habitan de las empresas en internet

ESTADÍSTICAS

Actualmente 10 empresas en el ecosistema local de Start-Ups de Buenos Aires que buscan contribuir a la formación y crecimiento de start-ups tecnológicas en el ecosistema local.

Por otra parte, se dio a conocer la identidad a los organizadores.

ENLACES

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a venture by thomas marban with the objective to fund and create micro web properties that matter.

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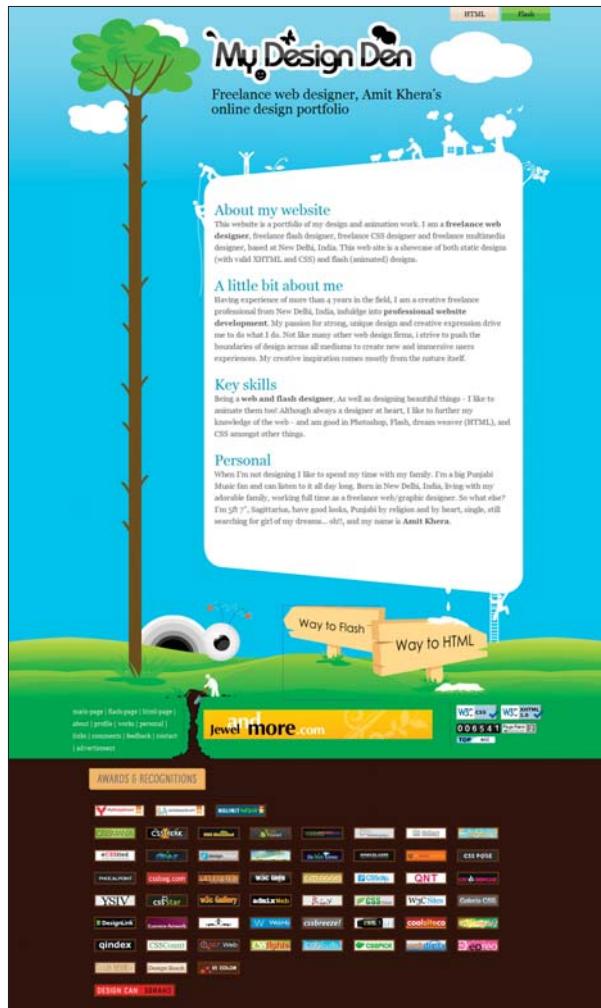
That's right folks, we're taking FOWD on the road in Q3! We're hitting four UK cities in September 2009 to bring you FREE web design tutorials, an afternoon of great talks from some top UK speakers and loads of networking. Don't miss out. Details - 2nd Sept 2009 Bristol - 4th Sept 2009 Glasgow - 14th Sept 2009 Leeds - 16th Sept 2009

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type-focused

In this section, we will focus on designs that leverage type as the predominant element. Most of these designs could easily be considered minimalist, and perhaps this is just a different way of looking at the same topic. The slight difference here is that the focus is on the usage of type in elegant ways.

On the portfolio and personal site of Shay Howe (Figure 1), for example, the design is by all means minimalist, makes use of solid colors and lines to differentiate content, and uses type as an element of design. In particular, the basic type-driven logo sets the mood for the entire design. Huge benefits of such an approach are fast-loading pages and content that is extremely easy to consume.

Another of my favorite examples of type-focused design is the Johny Favourite site (Figure 2). Here, the type is treat-

ed in an elegant and beautiful way; the simple contrast of color combined with such a clear hierarchy in the page makes this mini site crystal clear. The irony of an example like this is that it looks so easy, yet delicately manipulating type to look this great takes a lot of work.

One surprising place to find such an approach is on a site for a design shop, like the Buckenmeyer & Co. homepage (Figure 3). It's surprising because most creative shops can't resist the temptation to put their creative juices to work and generate a highly visual design. Instead, this minimalist, type-focused design presents the content with a totally different atmosphere. The site comes across as bold and confident, yet conservative and reliable. It's strange how so much can be inferred from the style of design selected.



<http://www.endemut.si>

letscounttheday
The Online Portfolio of Shay Howe.

PROFESSIONAL DESIGN

A little goes a long way. Visionary and professional design goes an exceptionally long way. I work on design, communication, and corporate identity I work to deliver visible solutions by way of clean and creative design.

[View Portfolio](#)

RECENT PROJECTS
PROJECT: 1 2 3 4

PINNACLE SECURITY

The leaders at Pinnacle Security are no fools. They made the right decision to hire me to create a security name to set what the company is all about before making any purchases or entering any contracts.

Having this in mind they decided to boost their online presence, not only from a marketing standpoint, but a branding standpoint as well. I designed a new website for them, along with a new logo and a marketing campaign. The website includes their new logo and I designed the rest of their branding elements around it, including business cards, letterhead, pictures, etc more.

[Project Details](#)

RECENT ARTICLES

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PERSONAL OVERVIEW

Recent Update
via Twitter
RT @newthemer: @mashablemag
Reading 10 Simple Ways For
Businesses To Improve Their Web Presence
<http://tinyurl.com/ykxwvqg>
Updated 17 minutes ago

Currently Enjoying:

- Enjoying
- 312
- Mountain Biking

Currently Sparring:

- Steve Moulder
- Dayside

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Figure 1 <http://www.shayhowe.com>

Buckenmeyer & Co.[™]

Communications Design

[Home](#) [About](#) [Work](#) [Contact](#)

New website

We make stories, information, concepts and data engaging, simple and beautiful.

Our Mission

Buckenmeyer & Co. is a design studio that creates editorial, marketing and brand design that's user-friendly and true to the essence of your brand. That's why we like to say substance > style.

We have a particular strength in newspaper and magazine design and a growing practice in digital design and marketing

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We're always on the lookout for talented designers, programmers, photographers, illustrators, motion graphics artists and copywriters to partner with. If you've passionate about your craft, write us.

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Raul Arias	Creative	Associated Content	Brand Republic	Focus your site on the typography (Spanish)
Edgar Barreiro	Design	Business Insider	Brand Strategy	Focus on the typography (Spanish)
Inforoses	Design/Art	Editors Writing	Seth Godin	Focus on the typography (Spanish)
3D Graphics	DesignThinking	Folio Magazine	Advertising Age	The New Negocios and Capitalist Headline (Spanish)
Diamonds	Infographic	News Ink	Newsweek	Unify your project through repetition (Spanish)
Zeta Interactive	Infographic	Publist	Entrepreneur	Create unique designs through the end-to-end (Spanish)
General Unger	Infographic	Recode	El Economista	El Economista
Feed	Infographic	233 Graphics	Forbes	Coronair

Recent Work

Focus your site on the typography (Spanish)
Brand Republic
Edgar Barreiro
Inforoses
3D Graphics
Diamonds
Zeta Interactive
General Unger
Feed

Figure 3 <http://www.miguelbuckenmeyer.com>

ABOUT ME

I am a friendly, energetic hard house dj from the uk.

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SEE ME

I will be at these events soon:

08.05 Oxford 10.05

[MORE](#)

HEAR ME

26.03 - The Mix coming very soon. Until then please check out my previous mixes:
 » Faveonix - Disc 2
 » Faveonix - Disc 1

MAIL ME

I am social, you can get in contact through the links above:
[Facebook](#)
[Twitter](#)

Would you like to get in contact with me another way?
[Try this](#)

Johny Favourite
DJ, DESIGNER, LOTHARIO...

As he looked down from heaven at Johny suddenly Alexander didn't feel that great...

Johny Favourite 2009

Figure 2 <http://dj.johnyfavourite.co.uk>

designwise
we are creative people.

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Good design is good business.

DesignWise is a creative services studio located in Yorktown, Virginia. We create websites, print graphics, and logo & identity branding both locally and nationwide.

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notes from a developer

The most obvious limitation this style confronts is that of web-safe fonts. If this idea is new to you, I suggest you start by checking out typetester.org. This site will help you quickly understand just how limited typesetting is on the web. That being said, there are ways around it. Many of the tools for such purposes are presented in the Typography section of this book on page 129.

So, if your design relies heavily on typography, and especially if the content is being styled to be the showcase of the site, it is extremely pragmatic of you to design with basic web-safe fonts in mind. The most likely solution is a site that merges modern web type trickery and basic web-safe fonts.

Latest Review

DECEMBER 29TH, 2009 @ 07:40AM

HANDCRAFTED CSS: MORE BULLETPROOF WEB DESIGN

■ Handcrafted CSS: More Bulletproof Web Design

The new release from Dan Cederholm is a great complement to his previous work in Bulletproof Web Design. For those who haven't read Bulletproof Web Design, it's premise was creating flexible websites and keeping a clear separation of your markup (HTML), styles (CSS), and behavior (JavaScript). It took examples of sites that weren't bulletproof, and showed the process to make them bulletproof. All great things. The landscape of browsers, CSS, and HTML has changed slightly since Dan wrote Bulletproof Web Design, and this book is focused on bringing those aspects to the forefront. The book assumes you have knowledge of developing using CSS and JavaScript and therefore bypasses the why of referring to web standards. The book focuses on building a functional site, the Topbar Coffee shop example. Each chapter builds a new layer into this site, with clear instruction of how each aspect progressively enhances the user experience, while not explicitly leaving other browsers...

[READ MORE](#)

Featured Author

DAN CEDERHOLM
Dan Cederholm is an award-winning web designer and author living in Somerville, Massachusetts. As founder of Simplebits, a design and development consulting firm, Dan brings over 15 years of experience designing and building sites with web standards. A recognized expert...
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Featured Book

FLUID WEB TYPOGRAPHY
The fluid web typographer can say as much to their audience as the actual words on the pages. But until now, Web designers have had an extremely limited palette of typefaces from which to choose. Fluid Web Typography, Acal (green), Times (neutral), and Georgia (brown) This is not another SEO book written for marketing professionals. Between these covers you'll find...
[READ MORE](#)

UPCOMING REVIEWS

- The Design of Sites: Patterns for Creating Winning Web Sites, Second Edition
- Information Architecture for the World Wide Web: Designing Large-Scale Web Sites
- Web Analytics: An Hour a Day
- Programming in Objective-C 2.0 (Second Edition)

IN PARTNERSHIP

Nate Kable is in partnership with Clear Function, a web design and development company that specializes in building web apps with effortless functionality. Reflect for amaze, customized website management, and Pulse for small business cash flow management.

<http://www.nkbookreviews.com>

jane de vries / essentielle gestaltung / 978383651905 Blog durchsuchen... Zuge

arbeiten info – blog kontakt

Twitter Update:
Fröhliche Studie:
Mitarbeiter und Langlehrer
http://de.gd/2QZL - einflussreiche
Arbeitszeitstudie mit 1/2 Stunde per
Reisekosten

Reaktionen:
http://www.typoglife.org
http://de.gd/2QZL #1
Stunden per Reisekosten

RSS-Feeds:
RSS
Kommentare zu RSS

Twitter Update:
Dienstag, 22. September 2009
Design & Gestaltung / Foto

Reaktionen:
http://www.typoglife.org
http://de.gd/2QZL #2
1 Stunde pro Reisekosten

Ein paar Worte zum Bildschirm-App-Werkstatt:
Wie ich vielleicht schon festgestellt habe, war ich mit heute mein Fließband wie auch das Bild in einem neuen Design. Hintergründchen und zahlreiche Änderungen neue Pfade.
Ich habe mich entschieden, die gewohnt schlichte und übersichtliche Open-Source Content Management Systeme Typo3 und WordPress hinter dieser Workstatt zu rütteln.
Aber auch konzeptuell und methodisch hat sich etwas getan. So hat sich beispielsweise der Name der Seite geändert. Ich habe mich für "werkstatt" entschieden, um die Arbeit und meine Projekte darin im Vergleich mehr in den Vordergrund dieser Seite zu rücken.
Ich stehe in Zukunft bereit auf WordPress zu verzichten und ganz auf Typo3 umzusteigen und mit diesem System zu arbeiten. Allerdings ist es noch keine Methode bekannt, wie ich die Daten aus meinem WordPress-System in Typo3 importieren bekomme.
Denkt darüber nach!

Ein paar Worte zu den Bildschirm-App-Werkstatt:
Die vielen kleinen Teile werden sich in ihrer Größe und der Farbe nach den passenden Kleinstteilen, anderen, technischen Fehler ausgleichen und den Qualität weiter optimieren.
Ich hoffe auch gefällig das Redesign und ich natürlich für jegliche kritik sehr dankbar.

Fluidtypographie 2009

Fürth, 14. September 2009
Design & Gestaltung / Foto

Reaktionen:
http://www.typoglife.org
http://de.gd/2QZL #3
Bildschirm-App

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Slanted Typography / Design

2d 3d, 4, Sommer 2009 Issue 08

Reaktionen:
http://www.typoglife.org
http://de.gd/2QZL #4
Bildschirm-App

Ein paar Worte zum Bildschirm-App-Werkstatt:
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Ich hoffe auch gefällig das Redesign und ich natürlich für jegliche kritik sehr dankbar.

Das neue Cover des Magazins ist da! Und kommt, wie befürchtet, die verlängerte Ausgabe. Zumindest hier – genauer: professional und ausgedehnter Jahre. Mit der langen gestalteten Cover des Magazins verbindet sich ein außergewöhnliches bedenklich Pfeilat, welches man sich an die Wand hängen kann.

Im Graden und German eignet sich das hochwertige Papierwerke als tolle Inspiration und Motivation. Es ist in Sachen umweltfreundliche Papierqualität und Design. Hier lassen sich viele aktuelle Trends der Szene ablesen und darf nicht in die Sammlung "Zeigtgut" benötigen gehen.

Stilvolle Bilder und Infos in der aktuellen Ausgabe findet ihr im entsprechenden Artikel des [Foto-Workshop von Starke!](#)

Das Magazin kann direkt über den [Online-Shop von Starke!](#), bei amazon oder im [Starke-Shop](#) bestellt werden.

Portrait:
ZDF berichtet auf der der Diensteweinigung von Universität in Raum und Zeit, was zwischenliegen liegt. Heute demnach überzeichnet auch geografische Grenzen und historische Trennlinien. Der Bericht zeigt die unterschiedlichen Regionen, die zusammengekommen sind. Die Stadt ist eine Mischung aus verschiedenen Kulturen, Sprachen (Portugiesisch, Mexikanisch, Brasilianisch), die Sprache „Portugiesisch, Feste“ und andere. Die Sprache „Portugiesisch, Feste“

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Recent work



adam
adam is a marketplace for advertisements developed by the Swiss company aive.



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<http://www.unjeq.n>

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Web design & stuff.

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M^k³

creative designer specializing in interface design & front-end development.

<http://m1k3.net>

LEANDA RYAN

GRAPHIC DESIGN

<http://www.leandaryan.com>

Hey There. If you're wondering why you've been redirected here from i-brandedcode.net, it's because I've just rebranded. We'll have the site up by about the end of the month, stay tuned.

BrandedCode

Hi, I'm Michelle! This was my journal and portfolio, but I've been doing some rather large renovations, so I thought I'd do up a pretty little page to tell you about them, and me.

What do you do anyway?

I produce websites, that's the short of it. The long of it, is that I design and develop the things that you see and interact with.

Tools of the Trade:

I work mainly with XHTML, CSS and JavaScript. Aside from those, I also dabble with PHP and Rails.

So.. Now What?

If you've visited here before and seen the blog, you may be interested in the [archives](#) I keep. They'll be back soon. Or, if you want, you can [email me](#) or, maybe catch me on [twitter](#).

<http://www.brandedcode.com>

Syrup

Jennifer Yen

Obsessed with art, design, fashion, food and wine.
 Designer at DT Digital / Ogilvy Melbourne.
 Want to say hello? Email me at hello@syrup.com

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THE INEVITABLE POST WHERE I TALK ABOUT THE IPAD

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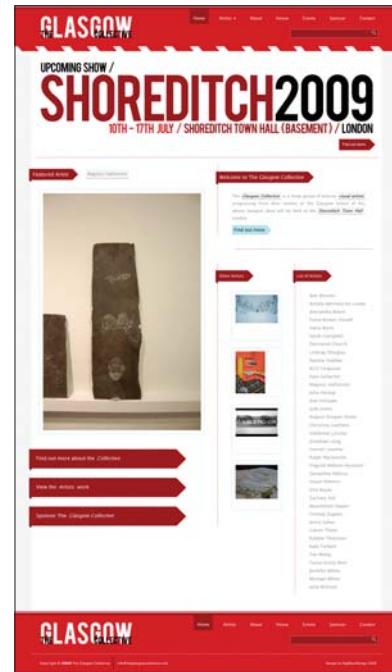
solid colors

Currently, there is a very popular pattern of using solid colors on web sites. That is to say, rather than using patterns or embellished containers, many designers are turning to a more basic approach and have been leveraging solid colors heavily. While there is not a lot to say about some deep meaning buried in the use of this style, we can make a few observations regarding how it is used.

The first is that though the style is “solid colors,” this does not mean it must be used in an overly obsessive way; you can break your own self-prescribed rules. Remix (Figure 1) is the perfect example of this. While the design is largely based on the use of solid colors, you can see that it has but only a few actual solid colors in it. The trick in this case is subtle gradients that come darn close to being solid. The net result is a site design that is crisp, clean and downright beautiful.

Another prime example of the style being selectively applied is the IntuitionHQ site (Figure 2). Lots of dominant sections of solid color are offset by slick pseudo 3-D elements that help key parts of the design pop out. The designer gave the site additional depth with a gradient background and helped the logo pop by giving it a subtle shiny treatment. The trick to using a solid color style is finding the right balance between applying the style and breaking your own rules.

In other cases, the style is more literally applied. On the 99% site (Figure 3), for example, nearly all of the color applied to the site is solid and done via CSS background colors. This particular site is content heavy, and the design actually minimizes any distraction from the content. Additionally, with very few images to load, this solid color design makes for a really fast-loading page.



<http://www.theglasgowcollective.com>

The screenshot shows the homepage of [remixcreative.net](http://www.remixcreative.net). At the top, there's a pink circular logo with "i love design". A banner on the left says "CALL US 0114 3860 553". Below the header, there's a laptop displaying a website for "hoppi". The main title "I'M NIK, AND I CREATE BEAUTIFUL WEBSITES, BROCHURE DESIGNS & LOGOS." is prominently displayed. Below it are two buttons: "Find out more..." and "Get a Quote". Underneath, there's a section titled "A little about Remix" and "Selected Works" showing various graphic designs.

Figure 1 <http://www.remixcreative.net>

The screenshot shows the homepage of [alingham.com](http://www.alingham.com). It features a large photo of a man with a guitar. The name "AL INGHAM" is displayed in large, bold letters. Below the photo are sections for "Latest Post" (with a link to "Read more"), "Latest Tweets" (with a link to "Read more"), and a "Workshop" menu with links to Music, Life, Design, Buy, and Art.

<http://www.alingham.com>

The screenshot shows the homepage of [intuitionhq.com](http://www.intuitionhq.com). The main headline is "Now it's easy to make usability testing part of every project". It features a "\$5 PER TEST" offer and a "Watch the video" button. There's also a "Sign up now" form with fields for Email, Password, and Terms of Use. The footer includes links to "Privacy Policy", "Terms of Service", "Sitemap", and "Contact Us".

Figure 2 <http://www.intuitionhq.com>

The screenshot shows the homepage of [helveticbrands.ch](http://www.helveticbrands.ch). The header includes a logo, navigation links for "home", "about", "branding", "typography", "blog", "quote", and "contact". The main content area features a section titled "Outside the box design, Swiss style." with a bio about David Pache. It includes a "View the Portfolio" button, a "Get a Quote" button, and a "dache is now helvetic brands" message. On the right, there's a "Latest work" section with a dark background and a "codespeaks" logo. The footer has sections for "Recent updates", "More Work", and a call-to-action for "Want to work together on your next design project? I'm accepting new projects for January. Get a quote".

<http://www.helveticbrands.ch>

99%

FEATURED CONTENT

Scott Besky: Creativity x Organization = Impact

If we want our ideas to have impact, we must stop giving organization short shrift. Behance founder Scott Besky says why organization is a key component of getting any creative endeavor off the ground.

VIDEO

ARTICLES

- Reel Back: Finding Creativity in Constraints
- David Chang: Full-Contact Cooking
- What Should You Start/Stopping Doing?
- Treat Feedback Like Gold
- Treat Your Meetings to a Little QA
- Reclaim Focus, One Day at a Time

FEATURED TIPS

- Train Brain: Train Brain provides easy access to the Metro Transit light rail schedule.
- 2 min: 2 min is a comedy show recently, on a Wednesday nonetheless. The comedian who impresses...
- The Best Shows for Getting Work Done
- To Stop Talking, Just Stop Talking
- Great excuse, or true confession?
- Work

It's not about ideas. It's about making ideas happen.

IF NOTED

IBG DESIGN

"We're just designers on a mission."
— Russell Leggatt

Branding Print Web Contact

Hello, we're IBG

Welcome to our world! We're a group of experienced designers that feel physically ill when we see bad design. You know what we're talking about! The "logo" your cousin made for you using every filter they could find in that program they bought called Photoshop. With that said, we're on a mission to rid the world of bad design once and for all... Yeah, we like to reach for the stars.

Meet the team

Recent Work

AEROFLUIDPRODUCTS Keeping the Aerospace in Motion AKRON Professional Staff Nurses Association of A

ibgdesign

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AEROFLUIDPRODUCTS Keeping the Aerospace in Motion AKRON Professional Staff Nurses Association of A

<http://www.ibgdg.com>

notes from a developer

It should come as no surprise to hear that sites using solid color designs are typically easy to implement, and this style is most likely going to produce sites that can load blindingly fast.

Let's contrast this with a much more visual style (like collage, wood or fabric styles). These styles rely on large and numerous images to piece together their layouts. With this, file sizes grow and loading a page takes much longer.

For those of us on high-speed connections, this might seem like a non-issue. But seconds count: There have been numerous studies to show that slower web sites equal lower revenue, for e-commerce sites, especially. This article from peer1.com spells out the problem: <http://www.peer1.com/hosting/how-slow-websites-impact-visitors-and-sales.php>.

So, a site designed in this style will play nicely when it comes to page load times, and it is a great design approach for extremely dynamic sites like e-commerce ones.

If you're wondering why your site is running slow, Yahoo!'s YSlow Firefox add-on is a fantastic tool: <http://developer.yahoo.com/yslow>.

I must also point out that more than the design, the quality of your web hosting will perhaps impact load time. Keep this in mind when you're tempted to go cheap on hosting.

Figure 3 <http://the99percent.com>

KAD LAC

HOME WORK BLOG VIDEO ABOUT

BLOG

- Jul/27/09 Comedian self-deprecating
- Jul/27/09 I went to see a comedy show recently, on a Wednesday nonetheless. The comedian who impressed...
- Jun/14/09 A little bit about the new site I have to confess. We live in an age where technology changes, websites are constantly updating...
- Feb/20/09 48 Hour Film Festival
- Feb/20/09 My friend Pete, one of the most talented people I know in terms of building anything with...

Train Brain

Train Brain provides easy access to the Metro Transit light rail schedule.

View Project

Project

Train Brain

Train Brain provides easy access to the Metro Transit light rail schedule.

View Project

Project

Project

<http://www.kadlac.com>

Rawkes THE MISSION: EXPLORING THE FRONTIERS OF ONLINE MEDIA

HOME LOG ARCHIVE THE MISSION

FEATURED ENTRY

Welcome to the Future of Rawkes



It's been a long time since Rawkes last witnessed the activity it deserves, a trend I aim to quash if I've got anything to do with it. Today I vow to give Rawkes the attention it deserves. Today I outline how I plan to do that and talk about the exciting future of Rawkes.

Recently in the Captain's Log

23 DEC Introducing Arduino: Electronics Made Easy



Arduino. If you're like me when I first saw that word then you'll be thinking something along the lines of, "what are you on about you crazy person?". To be honest I'm still not entirely sure how to pronounce it, I believe it's ar-do-ee-no. Regardless, all you need to know is that it's a word you'll be hearing a lot of in the near future, even if that's all from my mouth alone.

18 DEC Tracking Multiple Augmented Reality Markers [Video]



Work is underway on an augmented reality game involving the use of multiple, trackable, markers.

15 DEC The Web Factor



It seems that anyone with an ounce of 'talent' is able to climb in front of the general public and make a success of themselves, and a fortune to boot. Whatever happened to experience? Cue rant.

14 DEC Factored Canvas Application is now Open Source



I've been meaning to do this for a few months now so it makes me extremely happy to announce that I've released all the code for the canvas application I made at Redweb as open source.

11 DEC An Insight into the HTML 5 Canvas Element



During my Internship at Redweb I was asked to explore what can be achieved by using cutting-edge web technologies. In particular, I was asked to experiment with the new HTML 5 <canvas> element.

01 DEC My Involvement in Redweb's Spirit of Christmas 2009



Over the last few weeks I've been beavering away with Redweb on a top secret project. My role involves some pretty cool Arduino and PHP work that all integrates nicely with Twitter.

<http://rawkes.com>

BLOG PORTFOLIO

Thinkcage

Hi. I'm Jason Zimdars a web designer in Oklahoma City, OK. I specialize in beautiful, accessible websites created with user experience in mind.

The making of a designer

May 20th, 2009
Reading John Siracusa's *Hypertext* on Ars Technica a couple of weeks ago really sent me back in time. This is the first time in my life where I've encountered an account of growing up that so closely matches my own. I was really stunned to read it.

I, too, grew up drawing and everyone always expected me to be an artist. I drew constantly as a kid, right up through high school where my ability was known enough that my teachers didn't mind if I drew in class—I always managed to

Twitter

I'm selling my beloved 2004 VW GTI. Help me find a buyer! <http://bit.ly/SHPyv4> 4 days ago

Ok are we standing for this one guy? Yeah, ok it looks like we are. NO wait... Stand. Yes, stand and stay. 1 week ago

<http://www.thinkcage.com>

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Prettyface Amnesty International uMeet UPR

Blog / News

THE GRID
Branding for non-profits and why it's so important - With so many non-profits and charities competing with...

TV 15 years
Grid structures in Web design - Problems a chaotic world in which parameters are...

Is Social Media a Fad? - People have been calling social media a fad...

Associate value with functionality - Whether you are creating a new website or...

We're a small Web Design Agency with big Agency skills. Along with designing websites, we provide Web Development, E-Commerce, SEO and online strategy services to non-profits and charities, SME's and other design and development agencies. We are based in Dublin, Ireland and have an office opening in Vancouver, Canada shortly. Read more about us and our approach to webdesign and development in the [about us](#) section.

[Read more about us](#)

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<http://www.creativecomponent.com>

cramerdev

Who we are | What we do | Our products | Our work | Get in touch | Our weblog

Kablamo.

At Cramer Dev, we are passionate about exceptional website design and application development. We research it and practice it. We live and breathe it. Let us run with your project, and see just how great web development is done these days.

Contact us about your project →

WEBSITE STRATEGY

Do your website have a clear call to action? Are your visitors engaged with your content? Every great website starts with a great plan. Let us help you discover what your website was meant to be.

APPLICATION DEVELOPMENT

Do you need a world class web application development team to back your startup? Are you moving your website from mediocrity to magnificence? Let our dev team be the fuel that drives your concepts to fruition.

WE MADE THIS

Market Factory is a flexible, powerful, and easy to use content management system (CMS) that provides your designer with all hooks needed to create a standards compliant and search engine friendly website.

FROM THE BLOG

Great Commission Churches Project
As a movement of churches with members stretching all across the nation, Great Commission Churches was in need of a website that would help to centralize and unify their movement. While they had a website in place at the start of the project, they desired to update both the design and the organization → [READ MORE...](#)

The Making of CramerDev.com
Our five member dev team is spread across three states (IL, NH, and IA). There are both benefits and drawbacks to this arrangement, but I actually think we are more productive being up this way as opposed to everyone being in the same location. This is mostly due to the lack of ... [READ MORE...](#)

LATEST TWEETS

First day as a work from home mom, we'll see how this goes right after I change that diaper, feed her, read, feed me, check my email... :)

@askakid 6/21/2009

On meditation: <http://bit.ly/dBzki> "Our technology is getting more sophisticated than our understanding of ourselves as human beings."

<http://cramerdev.com>

kolor-designs
PORTFOLIO OF KALAZAN HOREANGA

home portfolio blog contact rss feed

kolor-designs is a one-man web design studio. I enjoy creating websites that are unique and efficient. Everything is coded from scratch with web standards and best practices in mind. Each project is unique so I don't have any cookie cutter solutions. Everything is custom made to fit your needs.

Let's talk about your project →

latest blog articles

FEBRUARY 24TH, 2010 [The Social Media Revolution](#)

FEBRUARY 17TH, 2010 [A new global visual language for the BBC's digital services](#)

JANUARY 24TH, 2010 [How-to register an International Domain Name](#)

elswere **140 characters** **subscribe** **services**

Facebook
Flickr
LinkedIn
Twitter

Enjoying this great weather! 63 days ago

RT @davinci: It's kind of funny how loudly people yell about Twitter having no revenue model when in

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kids welcome
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- What to do in an emergency
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get it now!

meet the DENTIST

News

SUMMER FUN
Summer is here and living in the Ozarks is that there are so many things for families. [read more...](#)

HEALTHY TEETH ON THE GO
Summer is here and living in the Ozarks is that there are so many things for families. [read more...](#)

TRICK OR TREAT, TRICK OR TREAT
Aside from the creepy costumes and candy, there are other ways to keep trick-or-treated kids safe. [read more...](#)

Smile Zone
Jonathan T. Hudkins, DDS, PC
William V. Britt, Jr., DDS, MSD
Dental's Building, Suite E-101 | 1521 East Durbinne Street | Springfield, MO 65804

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<http://new.smilezonedentist.com>

fabric

A fabric-style site quite literally makes use of fabric as a part of the design. This distinct look seems to be nothing short of a popular trend, one that is finding its way into all types of sites. One of the key reasons I can see for this being the case is the same as with many other common styles: a need to break the digital mold and give the site an aesthetic that feels comfortable, inviting and just generally welcoming. Think of the industrial-style slab concrete benches found in many public spaces; while they might look nice in the big picture, they just aren't fun to sit on, and they certainly don't beckon you to relax and take it in. Sites that leverage an inviting style inevitably give a pleasant and welcoming aesthetic.

A prime example of this fabric-style design is the web site for Fourth Avenue Church (Figure 1). What more could a church hope for in its web site than to

be inviting, friendly and comfortable? It's such a logical connection that it isn't too difficult to see why a fabric style would make perfect sense. A common trend in church sites is a gritty, organic, splatter style, which communicates some similar elements that this homegrown fabric style does. Both say they are fresh, hip and keen to modern trends, but the latter does so with a bit more of a traditional style that doesn't alienate a fresh generation of churchgoers.

For a demonstration of a subtle way to leverage the style, take a look at the portfolio site for Tomaž Žlender (Figure 2). It is the dominant style of the site, and yet it is not overpowering. The textures of the fabrics bring this design to life and create a rich and elegant style. This type of approach is also found on the site of Bruno Duarte (Figure 3), where we find fabric in a supporting role of the design.

We again see how a fabric design style can offer a lively balance to a medium otherwise ruled by technology. What could be more low-tech than textiles?



<http://feedstitch.com>



Figure 1 <http://fourthavenuechurch.org>



Figure 2 <http://www.tomazzlender.com>

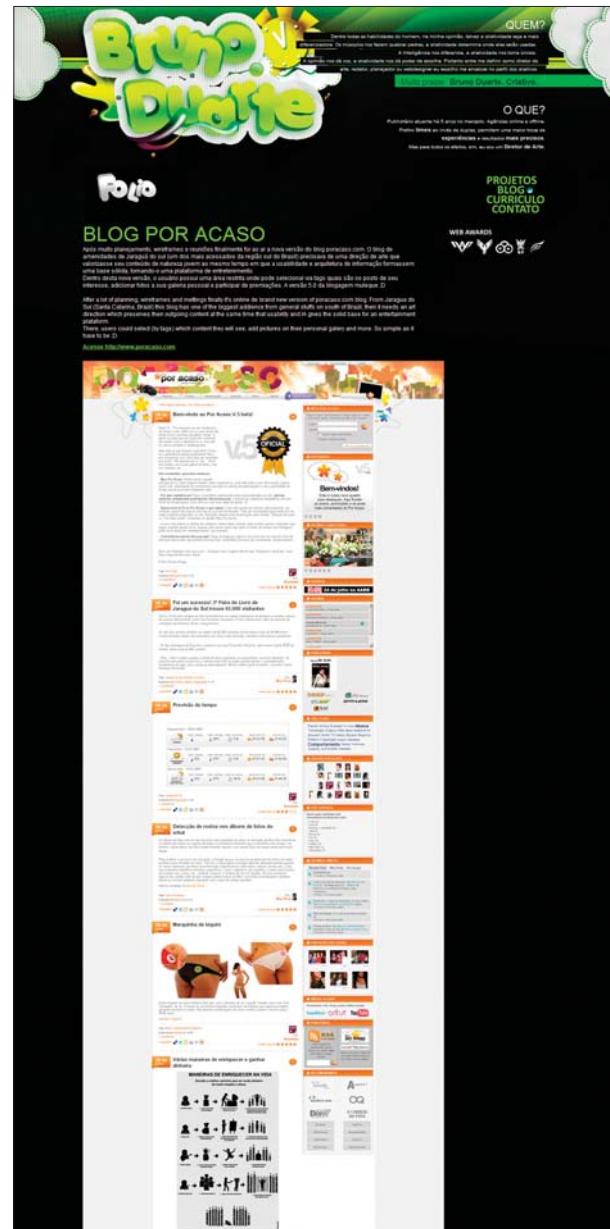
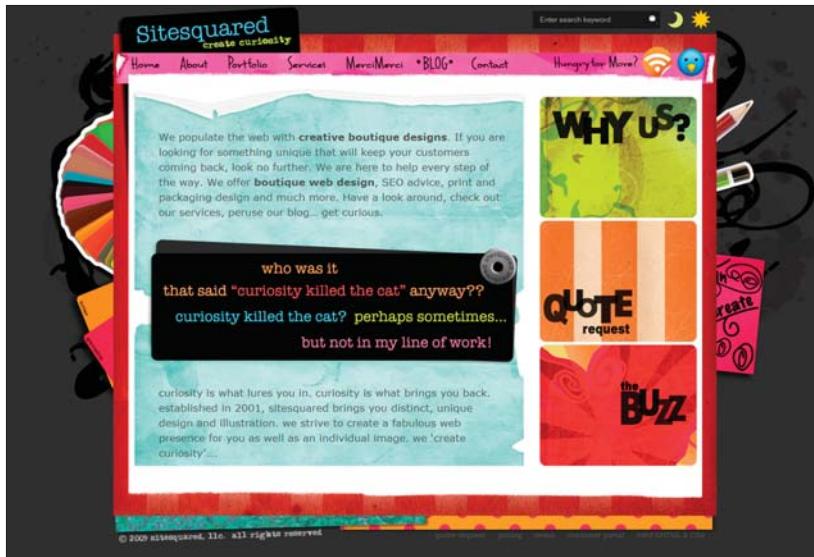


Figure 3 <http://www.mormasso.com>



<http://sitesquared.com>

<http://www.texturelovers.com>

<http://www.uniqueofficencyc.com>

<http://www.catherinecolebrook.com>

notes from a developer

When it comes to implementation, fabric style sites raise one particular problem more than any other: image alignment. Many sites in this style rely on photographs or scanned bits of real fabric to create the composition. As such, it is likely that these designs will require pixel-perfect slicing and placement. This isn't totally unique to this style, but it is certainly a common factor. This isn't a showstopper, it just means your developer is going to spend a bit more time and energy getting it sliced up and properly aligned. I would also imagine this means you will have to pay careful attention to ensure it is properly translated into code.

If you want to help your developer, be mindful of elements at angles and ones that overlap others; if these items require transparency to interact, it will create some minor issues that also have to be surmounted. Remember, layers in a web page don't interact as rationally as they do in Photoshop. In fact, just to get transparency to work the way you expect it to requires a hack or two in order to make Internet Explorer cooperate.

The website for Unique Office Solutions Inc. features a brown header with the company logo and the tagline "Recycled Office Furniture Solutions". Below the header is a navigation menu with links to Home, Contact Us, What's New, Storefront, About Us, Services & Solutions, Recycling & Refurbishing, Project Gallery, Products Lines, and Product Specials. The main content area has a large image of a modern office setup with desks, chairs, and plants. To the right of the image is a graphic with two large green leaves and the text "AT UNIQUE our name IS EVERYTHING". Below this is a section titled "Unique is Solutions." which includes a photo of a man working at a desk and a testimonial. Another section titled "Unique is Vision." includes a photo of a man and a quote about the company's mission.

<http://www.uniqueofficencyc.com>

The website for Ribbons of Red features a red circular logo with a heart and the text "RIBBONS OF RED". The header includes links to Our Story, What We Do, Portfolio, Press, Blog, and Contact Us. The main content area has a paragraph about the studio's mission to create beautiful design that grows businesses and changes lives. Below this is a "FREE QUOTE" button. A section titled "BEAUTIFUL HAND-PICKED Designs" shows a grid of small images of various designs. A testimonial from Jennifer Claude is displayed, followed by a testimonial from Studio 212. At the bottom right is a "RETURN TO THE TOP" link.

<http://www.ribbonsofred.com>

The website for "fashion by location" features a dark background with a plaid pattern. The header includes the site name and "MADE IN FRANCE", "MADE IN USA", and "MADE IN SWEDEN". A central yellow box contains a quote: "fashion by location is a site dedicated to informing the public about current fashion brands and trends in the biggest fashion capitals." Below the quote is a photo of a person wearing a plaid jacket. The footer includes the text "Design by Thomas Maxson".

<http://www.thomasmaxsondesign.com/project04/process/final>



<http://toriseye.quodis.com>

The World's Most Finely Tuned Newspaper
BroaderSheet is a personalised newspaper for your iPhone. It's all the news from around the world that you care about, from the sources that you trust. BroaderSheet learns what topics you're interested in simply by you enjoying your perfect newspaper each day.

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We took a step back and worked out what RSS Readers fail at. They're great if you want to consume thousands of stories a day, but they fail at understanding you and your interests. Each day BroaderSheet will show you all your important and relevant news. We recommend additional sources of news you may not have discovered but you may enjoy.

BroaderSheet recommends sources that you'll enjoy, ensures your news feed has no duplicates and tells you what you need to know each day.

Posts From Our Blog

Don't forget people read their iPhones in bed
No Comments 4 hours, 12 minutes ago

I stumbled across [this thread](#) on Hacker News discussing how annoying not having a rotation lock was on the iPhone.

I know I can't be the only person who uses their iPhone in bed, specifically to read news, books, and various social networks, because of

<http://broadersheet.com>

GANDR

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Did You Know?

GANDR was originally "G and R." When business cards were designed, the text was set too close and people pronounced it gan-der. That was before we had a studly designer on the team, of course.

WEBSITES for NEWBIES

BLINKY'S CORNER

LET'S CHAT!

<http://www.gandrweb.com>

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President of Elizab

Simon Collison

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<http://www.eeci2009.com>

design + (sass x class) = results

If Just adds up: Lealea Design is a branding, web and print design service company focused on evolving brands, engaging websites, and empowering small business. I help you look good and reach your goals. Even make you money. Sound good? Hire me.

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- Austin Chronicle
- Edmonton Magazine
- Applied Arts

Blogblog Bits

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JULY 13 2010 // The Danger of Following Society...
JULY 13 2010 // Women in Tech: Advice from the Women

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DESIGN WITH INTENTION

DOES YOUR WEB PRESENCE CRUSH YOUR COMPETITION? IT SHOULD.

We're a small team of experts with a team of creative and dedicated individuals who are always looking for ways to make things better. We specialize in creating websites that are clean, professional, efficient and appealing to consumers, but don't have a logo yet! Or maybe you just need a new business card design that will stand out from the pack of mediocrities? Whatever it is we want to do, because we think that if it's done right, the same goes for services to the other, including yours. And the same is true for the service. Welcome to ECTOMACHINE.

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LATEST NEWS

EQUIPPED WITH RAY-GUNS
June 17, 2010 Before a month has passed since our last news post, things have been crazy to say the least.
[READ MORE](#)

WE CAN REBUILD HIM
June 13, 2010 We've been hard at work for a month and we can't be more pleased with the feedback we have received.
[READ MORE](#)

<http://www.ectomachine.com>

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SOME RECENT CLIENTS

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- U.S. Institute of Peace
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- U.S. Postal Service

family life

Learn about **OUR PROCESS**

Take a swim through our **FEATURED PROJECTS**

Read a few **DEEP THOUGHTS**

<http://squaredeye.com>

larissameek.com

ENTRIES (RSS)

ABOUT ARCHIVES ARTWORKS PHOTOS LINKS CONTACT

This will hypnotize you... at 02:11pm | posted by: larissa | 4 comments

Love & Theft: A short animated film for Cannes 2010 by [Andreas Hukatz](#) from Germany.

Entry Filed under: Elsewhere

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[YouTube](#) [IMDB](#) [CREATE](#) [FLASH](#) [GO>](#) [GIGI Books](#)

Web Design: School or not to School? at 08:03am | posted by: larissa | 0 comments

I love connecting with my readers and a common question I get is: "What's the best way to get into web design?". Below is a really nice email from a new reader, James. I asked if he would mind sharing his story with others and he kindly obliged.

A Letter From a Reader

Dear Larissa,

I discovered your site via [Technabob](#) today, and as I was reading your page, your story inspired me. I'm currently working as a civil engineer and have a bachelor of science degree in that field. However, as each day goes by, I'm creative more and more that engineering is not for me. My true passion is web design, and I feel I have loads of talent and potential for that kind of work. I wish I let myself believe before that back then I went to college, but in those days it was not "cool" to do and the lure of a good paying profession meant more to me at the time. I'm now almost 3 years in to the engineering world, and I feel a burning desire to change careers to web design, as I've got the talent and the motivation to succeed in that field, but I just don't know how to start. I feel like formal education is a must, but I don't see how it would be possible to go back for 4 more years. I've looked into community colleges, but didn't think a degree from a CC would be legit enough to land an agency job. However, your story has renewed my hopes that the community college might be a viable associate or a bachelors? And if you could give me any educational advice based on your experience, I would greatly appreciate it.

My Advice

These days, a lot of designers are self-taught and it doesn't really matter what school you go to. What matters are abilities, dedication and a solid portfolio of work. Many schools are teaching antiquated technology anyway simply because technology is evolving faster than people can adapt and many web designers start creating designs as a hobby.

If you are already well into the path of a different career - I think it might make sense to stick with your current path.

Let engineering pay the bills for now... but there's absolutely no reason why you can't take a few classes or read a few books to get started in design. You can always pursue web design on the side by doing projects

05

ARCHIVES ABOUT CONTACT FEEDS

My name is Larissa Meek, I'm Artist, Creative Director at AgencyNext in Los Angeles, CA. I'm a self taught artist for my artwork and personal ramblings. [Read More](#)

Flickr Photos // [SEE THE REST](#)

Get social and don't be a bummer [ELSEWHERE](#) // [GUIDE TO VIEW](#)

[Notebook](#) [http://NoMoles...](#) [FEEDS](#) //

Copyright © 2004-2010 Scott Boms. All rights reserved. That means don't steal, capesh!

I've gone **CRANKY** for '09 [HAVE YOU?](#)

ON A LONG PIECE OF STRING [RECENT](#) [HOME](#)

It's been a while since I posted a few recent entries

■ MAY 11, 2010 **Editions //** Now that [Iggy](#) and I have wrapped our neck about "Structure and Typography" at [BookCamp Toronto 2010](#) and the aforementioned announcement has been publicly made in front of living, breathing human beings, here's the scoop — I, along with members of the [Eccles of Marshall McLuhan](#), will be publishing the first official (read: legitimate) digital editions of McLuhan's work.

iBooks

We'll be starting with *Laws of Media* written with his eldest son, Eric, along with *The Gutenberg Galaxy* with the goal of releasing both either towards the end of 2010 or the beginning of 2011 in order to coincide with Marshall's centenary. Not coincidentally, a much-needed new site for the [McLuhan Estate](#) will also launch around the same time.

What about his other books? The answer is complicated, but ultimately "we don't know... yet." We've started necessary conversations and hope those will be available in due course.

That said, as was discussed today during our talk, and unfortunately, some books may demand a physical artifact. They may not be "ebooks". Art books or highly art directed books for example, at least not in the open-source ePUB format which is how we'd like to see these digital editions released.

This is arguably an experiment and will not be easy for many reasons — sorting out electronic publication rights (at least one instance), editorial and design challenges, as well as handling different digital formats.

If important books such as McLuhan's are going to make the jump to digital successfully, they deserve to have the same care and attention put into them as their printed counterparts — and we're in the best position to ensure that happens.

■ MAY 11, 2010 **Camping //** This coming Saturday, May 15th is the second annual [BookCamp Toronto](#) conference. As one might expect, as someone who's speaking at said event, I'm being booked — but not alone. I'm lucky to be sharing the desk podium, stage/whatever with my friend [Joe Clark](#) to pontificate specifically about electronic books, publishing models and everything that's right, but perhaps more importantly what's wrong in those worlds with a particular focus on independent publishing.

TORONTO bookcamp

The event is being held at the [University of Toronto](#) which is appropriate given the timing and content of my portion which will be both relevant to the institution itself (and/or may tick some people off in the process) as well as [recent exhibitions](#) from the [Scotiabank Contact Photography Festival](#). Our session will be at 2pm in room 421 in case you were wondering.

During my bit, I'll be making the official public announcement about a couple projects that will be occupying a significant portion of my time throughout the next year or so.

One of these has been in the works for some time, but the stars have finally aligned to do something about it. The other one might ruffle a few feathers at [jcf](#). Enough about that for now. I'm sure there'll be more to say in a few days time.

BookCamp 2010 is sold out but there's still a waiting list at [Eventbrite](#) if you're interested in attending. I haven't done this type of public speaking in a long time — it's not quite the same as design presentations to clients, so if you'll be in attendance, please be gentle with me.

■ MAY 4, 2010 **Gold //** It's hard to believe it's been about six months since [Labs](#), [Cactus](#) and [Hatched](#) launched. [Labs](#) & [Stems](#) have been with us from our good pal [Cactus](#). It's also hard to believe how busy we've all been since then and how guilty I feel that there's been almost no time at all to dedicate to any of the long list of ideas I've got for the next [Labs](#) release.

<http://www.larissameek.com>

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<http://www.thespiritoftoys.com>

creative stance

work about

WORK

Here's my work, there's a selection of stuff from [my site design](#) and build to [print](#) materials, stationery and branding.

There isn't no particular order to it but I've tried to put up a good range of recent jobs showcasing my diversity.

Use the arrows below the gallery to search through... enjoy! :)

CONTACT:

I'm always looking for new and exciting projects to get my teeth into...

If you like my site and would like me to take on more work for you drop me an email or give me a call and let's have a chat :)

604-782-XXXX

Name: _____
Email: _____
Message: _____

SUBMIT

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<http://creativestance.com>

wood

One of the most compelling reasons to use wood textures in a site design is for the purpose of creating a certain atmosphere. Wood can no doubt be used in a purely aesthetic way, to simply dress up the page. So what kind of atmospheres can wood establish? The range is quite dramatic, so let's look at a few examples.

The Kinetic Technology Group web site (Figure 1) has made prominent usage of wood as a visual element, and the result is remarkably effective. I actually come from an IT background, having worked as a network engineer for some time, and as such am pretty familiar with the stigma the industry carries. Let's face it, no one calls for IT support unless

something is broken. Because of that, a bit of a negative and impersonal aura has formed around the industry. The use of wood in this case helps humanize the company. Instead of a band of uber-nerds that will mock you for your foolishness, you get what appears to be a company employing normal people who just want to help. And take careful note of the style of wood used—it isn't a pretentious designer wood, but rather a down-home, everyday, normal kind of wood.

The Rocky Creek Winery site (Figure 2) leverages wood for a very different atmosphere. Here, the design is classy, but just shy of luxurious. The winery comes off as a nice establishment, without appearing

overly snooty. And there are the obvious connections to nature and barrels in which wine is aged, enhancing the effectiveness of the design style.

The personal site of Brent Lafreniere (Figure 3) uses wood mostly for decorative purposes, but it does lend itself to a casual atmosphere—one that is echoed in other small ways, like the playful illustration at the top and the lack of capital letters in the large welcome statement. These elements all combine to produce an approachable design that no doubt reflects the personality of the individual behind the site.



Figure 1 http://www.kinetictg.com



Figure 2 http://www.rockycreekwinery.ca

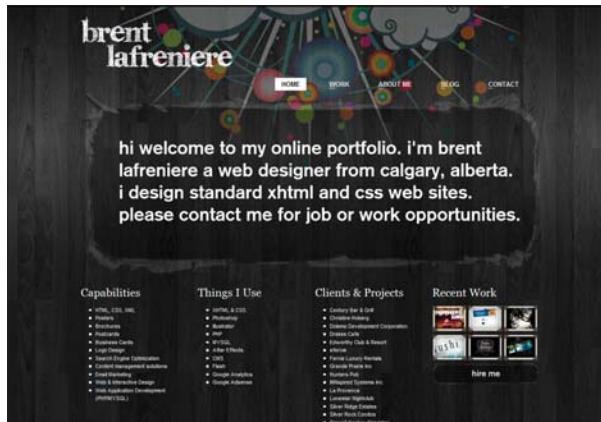


Figure 3 http://www.tnerb.com

<http://www.focadesign.com.br>

Meu trabalho consiste em projetar layouts, marcas, ilustrações e artes gráficas com intuito de representar mensagens, conceitos ou clientes.

Portfolio de HENRIQUE VASCONCELOS PEREIRA, aka FOCAL designer gráfico de 25 anos. Eterno interior, trilhando os tortuosos e belos caminhos do Design Gráfico em São Paulo. Sabe mais sobre mim e meu trabalho. Fique a vontade pra querer contato. Muito obrigado.

JOBSELECTIONS
Logo e Webdesign

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logos

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ilustração

"Design Gráfico é uma atividade técnica e criativa relacionada não apenas com imagens, mas com a análise, organização e métodos de apresentação de soluções visuais para problemas de Comunicação."

Sózinho, estou disponível para projetos como freelancer. Fique à vontade.

CICA 2008 - International Conference of Design Design

Sózinho, estou disponível para projetos como freelancer. Fique à vontade.

CURVA & VISITA

tgif

logos

logos

impressos

impressos

web

web

ilustração

ilustração

Um logotipo define-se como um símbolo distintivo que representa idéias, companhias, serviços, pessoas, etc. Uma identidade visual, por sua vez, é a combinação de logo, sistema visual e tons editoriais em um mesmo conceito.

ivid

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<http://mariuszciesla.com>

MARIUSZ CIESLA
WEBSITE & IDENTITY DESIGN

HOME ABOUT CONTACT ME

HELLO. MY NAME IS MARIUSZ & MY JOB IS TO MAKE THE WEB A BETTER PLACE.

GIVEAWAY: WIN A COPY OF "WALL AND PIECE" BY BANKSY!

PUBLISHED ON AUGUST 14, 2008 IN DAILY DESIGN HQ: INTERNAL 3 COMMENTS

SEARCH

FEW WORDS ABOUT ME

Hello, my name is Mariusz and I'm a web, print and identity designer and UX designer based in Krynica, Poland. Currently I'm working for [Lume Logotype](#), where I'm responsible for UI design and user interface development. In my free time I like to have fun, code, design, and create products. Need to know more?

RECENT POSTS

- Giveaway: Win a copy of "Wall And Piece" by Banksy
- TGIF: #followfriday & design finds
- New site of President of Poland goes "beta"
- When being (just) a designer is not enough
- Free @font-face fonts you might want to use

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PUBLISHED ON AUGUST 14, 2008 IN DAILY INSPIRATION HQ: TWITTER 3 COMMENTS

So, it's that day again. The weather is great, you are looking forward to the weekend. It's also the time for the usual TGIF series post! As usual, I am gonna give you some links to awesome: Twitter grottoes and some design or other interesting snacks for the weekend. Ready? Here we go!

#FOLLOWFRIDAY RECOMMENDATIONS

 @isoso50
If you're a fan of good design and was in a long under the rock for the last year, say hello to @isoso50. This is a blog and website of a designer and artist Scott Hansen. This, my friends, is his Twitter profile. Updated way more recently than the blog, it's a gem full of links to check. Warning – If you have problems focusing with distractions around this shouldn't be Twitter, there about 200+ a productive killer.

 @MadsonDesigns
Sarah Isham, the founder and owner of Madson Design, a print+online design studio based in New York City. She has a great blog, a great website, but her area of expertise good stuff is your time, you might want to follow Sarah. Not only sharing awesome things, but also very funny and helpful. Highly recommended follow!

 @sharebrain
Thomas Littner, the brain behind the ShareBrain and other random popular design and development projects around the web. If you're into webdesign and webdevelopment and need some inspiration or help, Thomas is the person to follow, really.

 @CreativeSt
Just found myself for a mutual follow (they followed me). I followed back. Creative in Links is a great resource of design news and links – If you like to keep up on what's cool and what's on in design, this is another user worth following.

Continue reading TGIF: #followfriday & design finds

PUBLISHED ON AUGUST 11, 2008 IN DAILY INSPIRATION HQ: TWITTER 3 COMMENTS

New site of President of Poland goes "beta"

Before we start, I'd like to leave a small *disclaimer*, just in case: all the opinions in this post are my personal thoughts, not opinions of any companies I might be associated with, and I am not directly or indirectly associated with any local political party. Comments under the article are property of their respective authors and I can't be held responsible for the opinions of my readers.

President of Poland, Lech Kaczyński, went into a beta. Apparently, project (excluding hosting and maintenance) price was set somewhere around 300 000PLN, which is roughly 110K USD, not a small price for our local web-

notes from a developer

When it comes to the use of wood images in your design, one of the things your developer most likely will need from you is a repeating background. This is one of those cases where you can let the developer sort it out and hope it looks like what you want, or you can plan ahead and make sure those wood backgrounds repeat properly, making life easy for your developer and ensuring the results you want.

One solution is to make the wood image huge, but this just causes other issues. The preferred method is to use a somewhat smaller image and repeat it. Many designers I talk to have no idea how to create a repeating image. It seems like an impossible task until you figure out the offset filter in Photoshop. This article from Tutorial Blog describes the process perfectly: <http://tutorialblog.org/make-repeating-seamless-tile-backgrounds-with-photoshop>.

Tackling this ahead of time is a great way not only to support your developer, but to make her love you for being prepared.



<http://www.ernesthemingwaycollection.com>

A screenshot of the TruckHunt.com website. The header includes a search bar and navigation links for TRUCKS, TRAILERS, DEALERS, PARTS, PROVIDERS, TRANSPORTATION, and COMMUNITY. A banner at the top says 'Helping You Keep our Country Moving.' Below it, a featured truck listing for a 2007 Peterbilt 379 is shown. The main area has sections for 'Quick Search' (with dropdown menus for Type of Truck, Make, Model, and Year), 'Featured Listings' (showing three truck thumbnails), 'Trucker's Talk' (with a quote from Glen Larson), 'Blog & Announcements' (mentioning Jason's Law), and 'Community' (links for 'For Truckers' and 'For Dealers').

<http://www.truckhunt.com>

A screenshot of the Brad Candullo website portfolio. The header features a colorful graphic with the text 'Hi, I'm Brad. I like to create stuff.' Below it, there are sections for 'Websites' (showing examples like 'beanybullo.com' and 'Rebuild.'), 'Select Category' (with options for Web, Print, Logos, Other), and 'Atlantis Centers' (a project for Atlantis Centers). The footer includes social media links and a copyright notice.

<http://www.bcadullo.com>

Jonny Haynes
Creative Design & Development

Specialising in creative, simply usable and attractive interfaces.

LIFESTREAM

Recent articles & quickbits

Brilliant examples of CSS3 features

I've seen the site before: <http://fabulauthweb.com/>, but I've never noticed the CSS3 hover effect on the page. When hovering over, they roll out of there shelves with pure CSS3 Genius!

Then today this site was being talked about on the web and all over twitter: <http://notjustdesign.com/>, apart from being a great app that I'm going to download, the header is totally done using CSS3 ready baby - he ha ...

PURE CSS GOODNESS!

The sun rotates, the clouds move ... what the fuck! (No apologies for my language!)

I'm going to have to start and up my game!

What do you think? Have you seen any more awesome websites lately?

Spotlight broken in Snow Leopard?

I am a graphic designer with a passion for music, art and Apple enthusiasm. I live in the UK. Stock Inspiration (UK).

About Me

I am a graphic designer with a passion for music, art and Apple enthusiasm. I live in the UK. Stock Inspiration (UK).

My delicious feed

Baking a website for the iPhone

This tutorial will cover the basic setup and creation of a web page for the iPhone that will display and sort the content based on the phones orientation.

CSS3 Transitions, Transformations and Animations

HTML5 Demos

In this experiment and demo

http://chellehenry.com/2010/04/things-to-know-about-creating-kindle-theme-designs/

@font-face: the time is now!

I've been playing around with CSS3 a lot lately and as always, IE6 is a major pain in the ass.

I was using the new @font-face property and noticed that IE totally ignores it. The colour displayed the way is non-existent.

Continue reading @font-face transparency and IE6

rgba transparency and IE6

I've been playing around with CSS3 a lot lately and as always, IE6 is a major pain in the ass.

Just a quick one today, ported out by [doyeone](#).

I use the built in Site feature on my Mac for internal development purposes. Something I've noticed is that the IP address I need to access keeps changing. It was really starting to get annoying.

Continue reading Stop that changing IP... address

The end is nigh IE6

I was recently introduced to an article by Charles Miller. ([Charles Miller](#))

In it he explains the benefits of [Google Chrome Frame](#).

Continue reading The end is nigh IE6

Sorry

This is the first post in a long while, and I have perfectly good reasons for this.

In it he explains the benefits of [Google Chrome Frame](#).

Continue reading The end is nigh IE6

Sorry

This is the first post in a long while, and I have perfectly good reasons for this.

Continue reading Sorry

Page 1 of 3 | [1](#) [2](#) [3](#) [Last»](#)

Dislaimer: compliant CSS & HTML5, web design, graphic design and photography by [JONNYHAYNES](#) - Sheffield, South Yorkshire (UK). Contact me by email: [SUSY@JONNYHAYNES.COM](#)

I can be found elsewhere on the web: [LinkedIn](#) [Twitter](#) [Delicious](#) [Digg](#) [Facebook](#) [Vimeo](#) [AOL](#)

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Built using [jekyllrb.com](#). Hosted by [DigitalOcean](#) & [AWS](#). Powered by [jekyllrb](#).

<http://www.jonnyhaynes.com>

Chanelle Henry
Multimedia Designer & Photographer

HOME OTHER PROJECTS PHOTOGRAPHY CONTACT ME

WELCOME TO MY WORLD.

My name is Chanelle Henry and I'm a multimedia designer and photographer. I have a strong focus on technology, user experience, and innovation. With my skills ranging from art direction, interactive design, new media design and strategy, I help bring perceived-impossible ideas to a welcomed existence.

FEATURED WORK

LOGOS

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TOP 10

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Contact: geli@chanellehenry.com

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- **Daou La Capilla \$16.99**
'06 Old Vine Zinf (Retail: \$26)
[More Info](#)
- **Dettori \$67.99**
'05 Tenore (Retail: \$168)
[More Info](#)

Twitter Feed: Today's wines include a dynamite Chardonnay, a rich and tasty Zinfandel and an amazing Italian wine - all at [www.cellar thief.com](#)

Choose a wine
We scoop around the best
ciders to find wines we know
you'll want to steal!
[Learn More!](#)

Tell Your Friends
We sell each wine for a limited
time or until it sells out (so buy
early and tell your friends!)
[Learn More!](#)

Feel Good
For every bottle sold, we
donate 100 days worth of
clean water to folks who
need it!
[Learn More!](#)

The more we sell each day, the better the prices get and the more good we do - so, tell your friends!

Wine #1
Sale Ends:
11:59pm PST, May 27th
Mix-n-match 3
bottles or more
\$6/order shipping

The Wine **Wine Style** **The Winery** **Food Pairing**

Sanford
'07 Chardonnay (Retail: \$23)
Score: 89 points - Wine Enthusiast®

WINE ENTHUSIAST: Available, restaurant-style Chardonnay that will pair well with grilled fish, chicken, pork and veal. It has a citrusy, tropical fruit character with a subtle, delicate finish. It pairs perfectly with sweet potato casserole.

SH. CELLAR THIEF TRANSLATION: I admit I once withheld an rapscallion of this wine from my wife because I wanted to keep it for myself. I actually made me stand up and cut some nap. Well, that being said, I'm screaming back when I spied down this lively Chardonnay - its like had 70's disco music. Its got a great, bright, citrusy, tropical fruit character. Its got a slight Malty to the nose, adddy of this wine, maybe it's the clean and fresh that or maybe its the fact this wine is like breathing a glass of summer and can't wait for long days.

Retail: \$23 | Lowest Online Price w/Shipping: \$20

\$14.99 The Price!  The Bounty  Plenty to go Around 

Tell a Friend! **Buy Now**
...as we get even better prices!

Wine #2
Sale Ends:
11:59pm PST, May 27th
Mix-n-match 3
bottles or more
\$6/order shipping

Daou La Capilla
'06 Old Vine Zinf (Retail: \$36)
Score: N/A

WINE INFO: A full bodied wine with delicious layers of intense,奔放 and complex flavors. It's a blend of Zinfandel, Mourvedre, Carignan and Grenache from the Lodi region of California. It is interwoven with a hint of thyme and aged in French oak barrels for 18 months.

SH. CELLAR THIEF TRANSLATION: There is no old school better than this. This wine is a true representation of what a Zinfandel should be. For example, "You look up and see pump jacking burgers that always make you hungry." Or, "You look up and see a bunch of people in a bar with a bag of White Castle sliders." Or, "You look up and see a group of children in the doorway, there will be a picture of the Daou La Capilla Old Vine Zinf." This wine is a true representation of what a Zinfandel should be. It's a blend of all the best of those White Castle burgers and will be lively and interesting and delicious. It's a zinfandel wine that is going to go with us all around your grill and cook up your summer.

Retail: \$36 | Lowest Online Price w/Shipping: \$33

\$16.99 The Price!  The Bounty  Plenty to go Around 

Tell a Friend! **Buy Now**
...as we get even better prices!

Crimson Finch Project

Research on the health and reproductive success of the crimson finch (*Neochmia phaeonota*), a joint project between Virginia Tech and Australian Wildlife Conservancy.

BY OLYA MILENKAYA

Research

Objectives

The primary research objectives of the project are:

- To characterize seasonal patterns of health variation in crimson finches throughout the breeding season, and in particular through the various stages of breeding.
- To determine the extent of individual variation in these measures throughout the breeding season (including pre/post breeding).
- To correlate variation in health with the breeding success and longevity of individuals.

Study Species

The crimson finch is a medium-sized grass finch. The nominate race is common in north Australia's tropical savannas while the white-bellied race is endangered in Australia, and also occurs in Papua New Guinea. The species depends on two distinct habitat types: the savanna where they breed and the adjacent savannah where they forage on grass seeds. The species is sedentary, pairing up during the breeding season (roughly Dec-May), and then forming flocks in the dry season. Crimson finches build a dome-shaped nest, primarily in pandanus from flood debris.

Location

Mornington Wildlife Sanctuary is located about 330 km (5 hours) from Derby in north Western Australia.



Field Site

The Crimson Finch Project is privileged to be located at the Mornington Wildlife Sanctuary, owned and managed by the non-profit Australian Wildlife Conservancy. Mornington is in the heart of Australia's scenic and rugged Kimberley region. The property covers over 3,000 km², includes savannahs, rivers, and gorges, and is home to over 200 species of birds. The field site is about two kilometers of riparian habitat along Annie Creek, a minute's walk from camp.

Volunteer

Volunteering at Mornington is a special opportunity to contribute to the conservation of Australia's unique biodiversity, enjoy the beautiful Kimberley landscape, and to work with a small group of international researchers and staff.

The field assistant position for the 2009-2010 field season has been filled. Please consult this page for future volunteer opportunities.

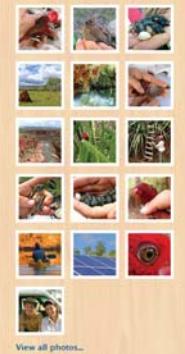
Contact

Olya Milenkaya, PhD student
Virginia Tech
Department of Biological Sciences
4107 Derring Hall (0406)
Blacksburg, VA 24061 USA
Email: 

Acknowledgements

This project would not be possible without the generous support of the





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<http://parkplacetexas.com>

<http://www.ltmoses.com>

<http://www.plexusdesign.co.uk>

06 /

atypical navigation • atypical layouts •
pseudo-flash • horizontal scrolling • one-page

sites by structural styles

If I could suggest a single section of this book to someone to encourage them into new ways of thinking, it would be this section. It seems there are often two sides to a debate over structure. One dictates that doing anything that might be dubbed “atypical” is wrong and creates poor usability. The other side is driven to break the rules and find solutions that work, but don’t stay within the lines. This is what I love about this section: the topics force us to reconsider things. Does the main navigation have to be at the top? Does a site require more than one page? What if I scrolled the page horizontally? So many hot topics, so little time. These are the sections that have always created the most tension on Design Meltdown and have always had the most interest; I think it is because they provide some serious inspiration value.

atypical navigation

The notion of breaking the norm, setting new patterns and generally creating a truly fresh web site inevitably leads designers to experimenting with alternate forms of navigation. As with many such experiments, this often leads to bizarre and unusable solutions. But out of such exploration can come new methods that actually make a site not only more interesting, but often more usable.

The use of the word “atypical” in titling this section suggests that there are some norms that these sites go against—this is true. Typical sites have the logo in the top left, main links across the top, login links in the top right, and secondary

navigation down the left. All these are norms that many users and designers have come to embrace. So why break the norm in the first place? Usability is the only legitimate reason.

Ironically, if a design has good or bad usability, it might not be as obvious at times on sites that use this style. Such is the case with the JPEG Interactive site (Figure 2). Here, we find a very unusual navigation system that can only be fully understood as you use it. In this case, the process of getting to the information is half the art of the site. Considering the type of work the agency does, this is a perfect embodiment of the type of work

they would like to attract. Another great example of this going-against-the-norm style is the Nalin Design site (Figure 1), where again we find a very unique system of navigation.

For what might be considered a more practical demonstration of this style, take a look at the personal site of Benny Martinson (Figure 3). Here, the primary navigation has been boiled down to three main links. Instead of the typical landing page full of content, the user is quickly and easily guided to the main section she is in search of—more information, his portfolio or his contact information.



Figure 1 <http://www.nalindesign.com>



Figure 1 (close up) <http://www.nalindesign.com>



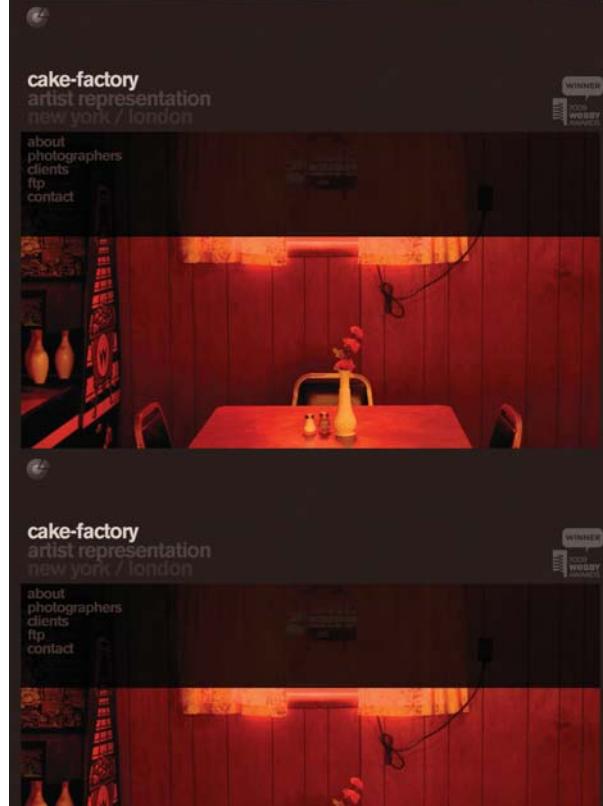
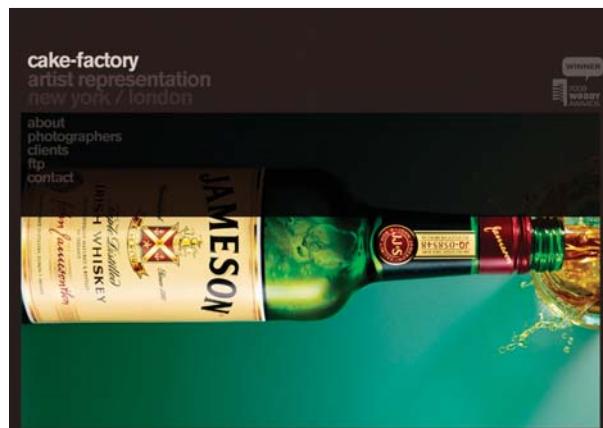
Figure 2 <http://www.jpeg.cn>



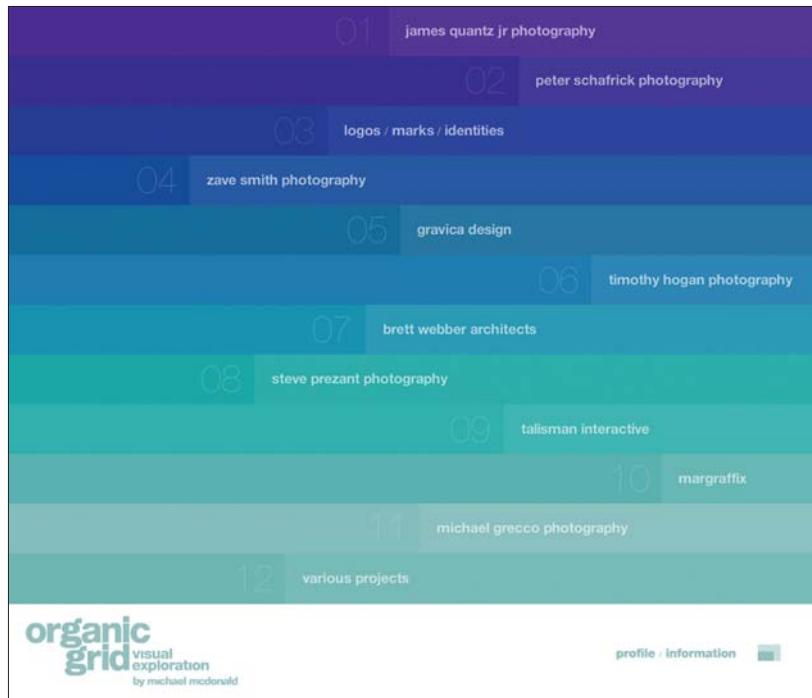
Figure 3 <http://www.bennymartinson.com>



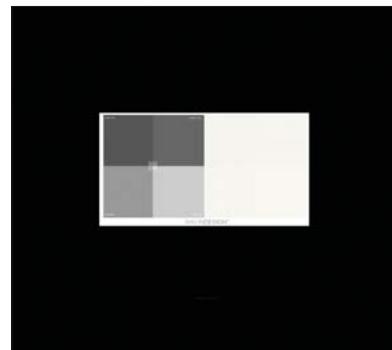
<http://www.radovleugel.com>



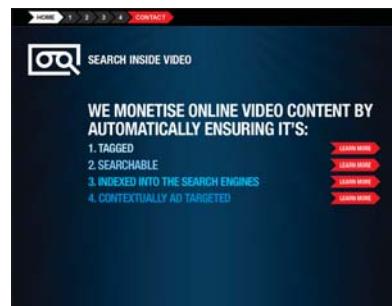
<http://www.cake-factory.com>



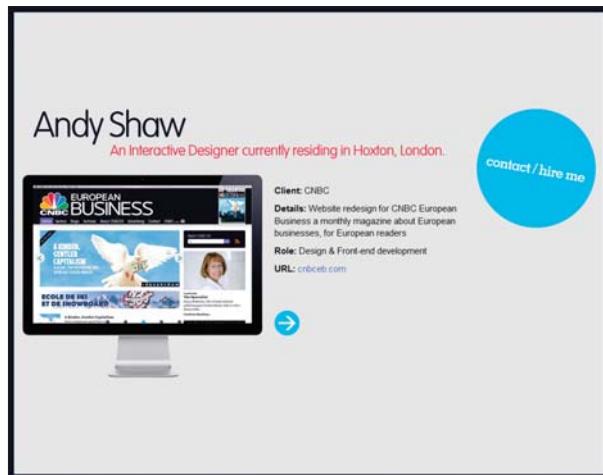
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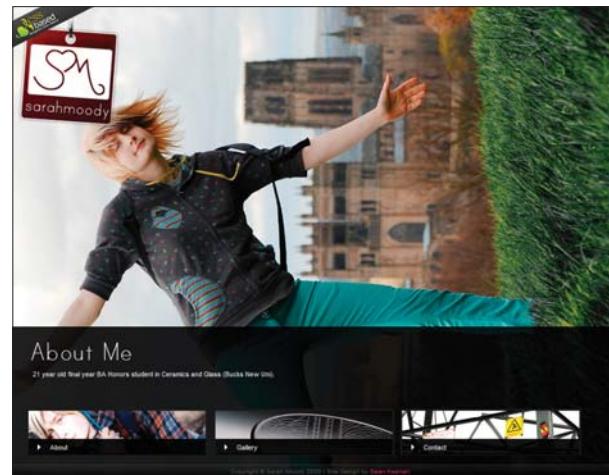
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<http://www.sarahmoody.org.uk>



<http://www.rsabroker.com/movingstories>

A screenshot of the UD+M website. The header features the tagline "We Create." in a large, white, cursive font. To the right of the tagline is the number "18". Below the tagline, a sub-tagline reads "Welcome to the online portfolio of UD+M. We're a branding + marketing studio." The main content area has a teal background. On the left, there's a sidebar with sections for "COMPANY", "PORTFOLIO", and "CONTACT". The "COMPANY" section includes links for "about us", "our brands", "careers", "press", and "join". The "PORTFOLIO" section lists "Recent News" and "September 01 ReadyHang website garners attention from css galleries". The "CONTACT" section provides an email address ("info@uberdm.com"), a Twitter handle ("@uberdm"), a phone number ("815.713.1996"), and a "Find Us" link. The main content area features a "Feature Project: ReadyHang" section with a thumbnail image of a red curtain and some descriptive text.

<http://www.uberdm.com>

notes from a developer

There is perhaps nothing more exciting—and, at the same time, nothing more annoying—than a designer reinventing navigation. The pragmatic developer will scoff at breaking the norms. The visionary developer will see the challenge and rise to the occasion.

As you design your site using atypical navigation, never lose sight of the user's experience. If your crazy interface approach makes the site impossible to use, you better reconsider. As you take this approach, it is important to have an open mind and to be prepared for some really negative feedback. This is most certainly not a style that should be chosen flippantly. The best uses of it do so for a reason, and the navigation adds to the experience and doesn't detract from it.

If you want to let people explore your product in a new way so they can understand how it works, atypical navigation just might be the answer. On the other hand, if you're building an e-commerce site, you better be extremely careful before you try something wacky, as you might prevent anyone from making it through your "cool" checkout system.

atypical layouts

It seems that the very notion of a layout being branded atypical sparks all sorts of responses. Many people are annoyed by it and find it to be total rubbish, while others see it as refreshing and the challenging way of thinking they were looking for. So, I present to you a set of some of the finest examples of atypical layouts I have found.

The BigKid site (Figure 1) has a simple and completely nonstandard layout. There isn't really anything about the layout that resembles the norm except that you can find the logo in the top left. Somehow, the design has managed to transform its content into what feels like a work of art. Perhaps it is the beautiful photographs, or the frame-like containers. Whatever the case, this design serves as a great portal to the

content, fills the screen to make as much of it visible as possible, and just generally serves its purpose beautifully. I love that its alternative layout style doesn't detract from its usability.

The Paddocks Education site (Figure 2) demonstrates this style in a practical way. On some key elements, the site sticks to tried-and-true layout mechanics: the logo is in the top left, primary navigation is across the top, the key call to action is near the top left, and key info and links are in the footer. Yet the content region of this site mixes things up enough so as not to look like every other site. Here, the designer was liberal enough to push the limits, and at the same time leverage some common patterns.



<http://www.nextbigleap.com>

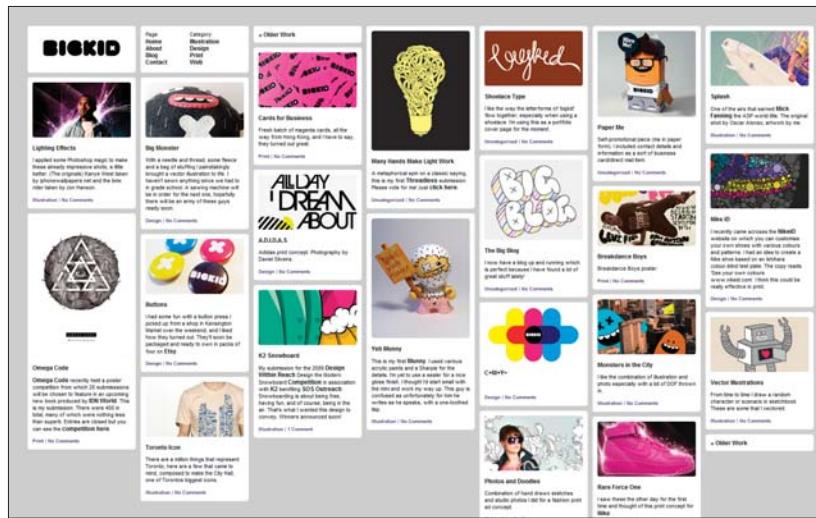


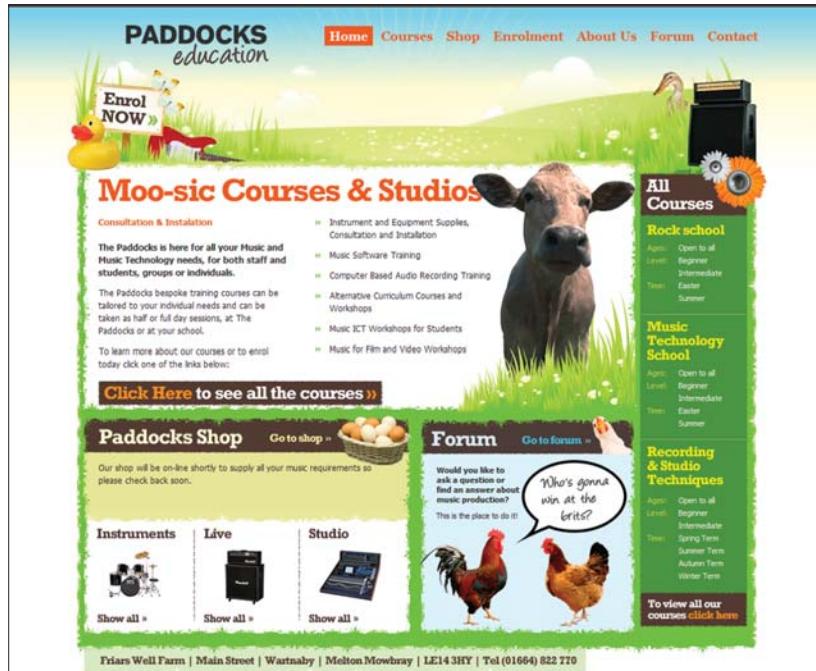
Figure 1 <http://www.bigkid.co.nz>



<http://www.grondecki.pl>



<http://www.multiways.com>



<http://paddockseducation.com>

ad.032	hello, my name is fran rasa and this is the largest collection ever of my work as a designer and some personal and student projects	ad.034	44th biennal jazzofilia poster design for this jazz festival context submission	ad.035	cases museu, del privat al públic brochure for this seminar organized by caixa catalunya and universitat de barcelona for rcb media	ad.036	rcb media concept logos for the new identity of this interactive agency for rcb media
ad.037	rcb media concept logos for the new identity of this interactive agency for rcb media	ad.038	turisme i cooperació al desenvolupament en el mediterrani design of this book published by d'arrels for rcb media	ad.039	20 anys dels cursos de gestió cultural a la universitat de barcelona logos for this anniversary	ad.040	yves rocher logos for this brand of natural beauty for rcb media
ad.040	otra navidad es posible xmas self-promotion campaign for interactive agency rcb media for rcb media	ad.041	nos movemos new office informative mailing for interactive agency rcb media for rcb media	ad.042	using corporate website restyling for this usability services company for rcb media	ad.043	sharing website and identity for this trip sharing community for rcb media
ad.044	7 dies per 99 céntimos mailing campaign for dating service thefound24 for rcb media	ad.045	fotina camera website for this cinematographer, photographer, producer and journalist personal project	ad.046	associació catalana de tècnics en prevenció de riscos laborals logo for this professional association freelance	ad.047	namena.org logo for this community context submission
ad.048	mediterranean consulting corporate website for the consultancy firm freelance	ad.049	concertos en la iglesia de san nicolas poster announcing seasonal concerts organized by sammamid freelance	ad.050	soma compilation 2008 cover design for soma records techno music compilation context submission	ad.051	ya (no) veremos fictional short film about a casual encounter in barcelona city student project
ad.052	loop barcelona website and identity for this videomart festival student project	ad.053	dolce vita barcelona website for this fw fashion shopping guide student project	ad.054	data portability project logo for this initiative context submission	ad.055	servicios de consultoría para el sector textil services for textile industry brochure for mediterranean consulting freelance
ad.056	blogstorming institute europeo de diseño barcelona students community blog design student project	ad.057	mediterranean consulting slideShows for this consultancy firm freelance	ad.058	basi design of this documentation and production management tool for dressmaking workshops decentralized network basi freelance	ad.059	stories form the field logo for the united nations documentary film festival context submission
ad.059	movement of jpm people book about beh manly and the writers exodus album student project	ad.060	a pelo logo for this ecological textile company student project	ad.061	vivere website and identity for this online community for artists student project	ad.062	citat vella identity for the barcelona district called citat vella and its four neighbourhoods student project
ad.063	obides logo for this hosting company personal project	ad.064	sevane corporate website for this engraved crystal glass producer for obides	ad.065	ida.cat website for josep ida foundation for caixa alta	ad.066	polinyà medi ambient signal design for polinyà selective collection containers for obides
ad.067	colegio profesional de ingenieros en informática de castilla y león logo for this professional corporation context submission	ad.068	les crisis oblidades website for this carnet jove (nou=>26) solidarity project for obides	ad.069	i jardines sobre el consumo sostenible i responsable a catalunya collateral for this seminar organized by agència catalana de consum for obides	ad.070	libreria secret online shop and forum for this bookshop for obides
ad.069	canon packaging for this depilatory wax manufacturer for obides	ad.071	almestall logo for this aluminium related company projeto personal	ad.072	canosa corporate website for this depilatory wax manufacturer for obides	ad.073	lanae' hale personal website for this cosmetics manufacturer for obides
ad.074	batigny pere t-shirts for pere online shop on topics like independence for obides	ad.075	ambis cosmetics corporate website for this cosmetics manufacturer for obides	ad.076	ajuntament d'esparraguera website for esparraguera city council for obides	ad.077	iquapop website for this concert promoter company for obides

<http://visualkultura.com>

The screenshot shows the homepage of Real Time Racing. It features a large image of a cyclist in motion. The top navigation bar includes links for Home, Members Home, Events, Performances, Courses, Actions, Park Ride, Cycling News, and Links. A sidebar on the left lists recent posts and member profiles. The main content area has sections for 'Events', 'Member Profile', and 'Quick Guide to Getting Started'.

<http://realtimeracing.org>

The screenshot shows the homepage of LANA'E' HALE. The header includes links for Home, Story, Blog, Media, Story, Promote, Review, Links, Contact, and Log In. Below the header is a grid of cards with titles such as 'STORE', 'Blog', 'Promote', 'LINKS', 'Media', and 'Shows'. A sidebar on the right contains a 'Spreading Their Wings' section with a date of Friday, August 28th, and a 'Recent Posts' section with a link to 'Bethany's Twitter'.

<http://www.lanaehale.com/home>

notes from a developer

In contrast to the section on Atypical Navigation on page 194, this style will not likely get nearly as negative a response from your developer. On the surface, many developers will object to doing something outside the norm, but if your design is practical and focuses on the user's needs, it will likely be well received. In many ways, developers are far more creative than they get credit for—it's just that their creativity comes in solving technical problems and not visual ones. All the same, a good programmer can understand the notion of good design. And if your design embraces the user's needs and improves functionality by breaking the norms of page layout, you probably have something worth pursuing. Your best bet is to present your atypical layout design in the context of how functional it is, not how original it is.

<http://www.rdbrown.me.uk>

<http://www.digitalic.org/portfolio>

<http://www.tmsportmanagement.com>

<http://www.xische.com>



<http://f91w.com>

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Red Giant Software Launches Red Giant People

Final Cut Pro Templates Releases Drop Zones Vol 2

Luca Visual FX joins FxFactory Development Partner Program; Releases Light Box 1.0

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Dice Systems Introduces PRO RXd Series Arrays

RE:Vision Effects releases FieldKit and

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FCP Basics: Save time and increase consistency with Final Cut Pro's "Favorite Filters/Transforms" feature

FCP TIP: CUTTING IN FOOTAGE FROM ANOTHER SEQUENCE

Using the "Analyze Movie" tool in Final Cut Pro—Get a good look at all the technical details

New Product: Yanbox Nodes – Animate objects & relationships through nodes and keys

FCP Shortcut of the Week: Controlling audio pen settings with keyboard shortcuts

First Annual Boston SuperMeet scheduled for June 25th

CorelMail Lock and Load X

<http://www.finalcutters.com>

home / about / portfolio / services / blog / contact
[www.lyricalmedia.com/version 2.1/2009](http://www.lyricalmedia.com/version_2.1/2009)

Lyrical Media **

What we're talking about right now:
RT @hannah What's this supposed to be? A new theme site? I have no idea, but it looks kinda cool.
<http://t.co/117davaas>

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SEAN GENG

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OUT OF THIS WORLD DESIGN

Hey there! Welcome to my online portfolio. My name is Sean Geng. I'm a Designer, Developer, Graphics Designer, Motion Effects Artist, and Webmaster. I like to push the boundaries. I love creating unique, clean, usable design for the web and other digital sources. This website was created with ease of use and user-friendliness in mind. My portfolio was created with the use of great scripts like jQuery, Parallax, and many more. So, if you'd like to check out the rest of my work, just click on the portfolio link in the top. Now go explore the universe!

<http://designspasm.net>

pseudo-flash

It isn't that Flash is going away or somehow falling out of popularity, but there is a sharp increase in the number of sites displaying Flash-like functionality via good, old-fashioned JavaScript. The refinement of tools such as jQuery, script.aculo.us and MochiKit has provided ways to quickly build such functionality, saving both time and money.

In many cases, this Flash-like style shows up in small ways, like navigation elements that fade in and out as you hover over them, or slick bubble pop-ups as you mouse over something. Countless small things have been done to provide more interactive aspects of a site that create beautiful flourishes and bring a design to life. This section will focus on a slightly more ambitious use of the style. The

samples collected here manage to emulate an entirely Flash-based site and offer interfaces that make the user presume he is looking at a Flash site.

So why go to all this trouble to make an HTML and CSS site behave like a Flash one? I can think of two obvious reasons. The first is skill sets. Flash is a niche in the web industry that can drive entire careers. It takes a lot of time to learn to do it right, and even more time to actually build stuff. Given the combination of technical and visual skills required, it is perhaps one of the most difficult aspects of web development. As such, many more people have become familiar with JavaScript and, as a result, this is simply a more viable option.

The second, and perhaps most likely, reason for the increase in Flash-like

designs is SEO—good old search engine optimization. Yes, many great developments have been made to enable Flash-based content to be indexed by search engines, and, yes, there are a number of ways to make it work. But the question I always come back to is if SEO is the goal, why bother with a platform that makes you work so hard? And that's the real beauty of these sites; under the hood, they are straightforward HTML, styled up with CSS and animated with JavaScript. This means search engines see all the content in its unstyled format with no additional effort.

The pragmatic developer in me can't resist loving this solution. This approach is becoming more and more popular and is likely to be very common in coming years.



<http://www.siebennull.com>

<http://www.floridafLOURISH.com>



<http://www.tuckinteractive.com>

<http://eyedraw.eu>



<http://www.ladeq.it>

<http://www.howarths.nl>

notes from a developer

As a designer, this approach is very tempting, but I would suggest a healthy dose of caution as you consider embarking on such a site. Not only is it quite likely to be much more expensive and time consuming than you might expect, but it will probably also be quite difficult to implement.

This is another situation where the more experience you have in actually building web sites, the better equipped you are to make use of this style. A great way to take baby steps into this style is to familiarize yourself with the types of effects jQuery can perform. By studying the types of effects available, you can be sure to design around known factors as opposed to pie-in-the-sky ideas. Dig through the jQuery effects library here: <http://api.jquery.com/category/effects>.

There is nothing quite as powerful as going to your developer with your design in hand and corresponding examples of code that does what you're looking for. Not only does it spell it out for your developer and communicate exactly what you're looking for, it also shows a level of respect for the developer's world and demonstrates that you want to play nice with what is realistic.

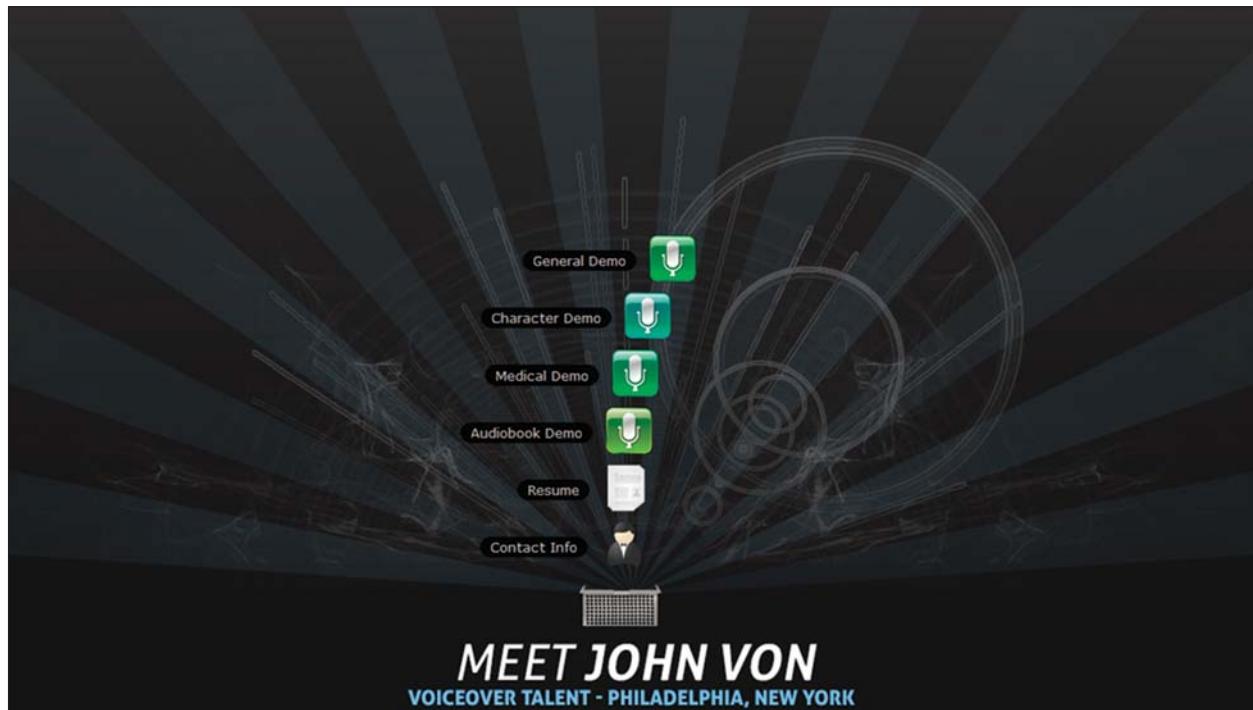
<http://www.joshsmithdesign.com>



<http://www.seankeenan.org.uk>



<http://www.gavincastleton.com>



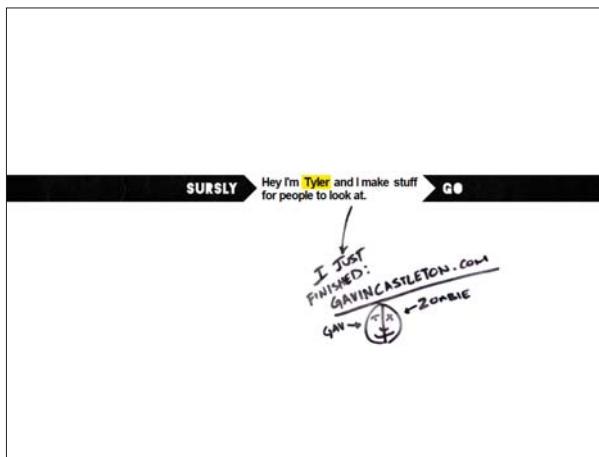
<http://meetjohnvon.com>



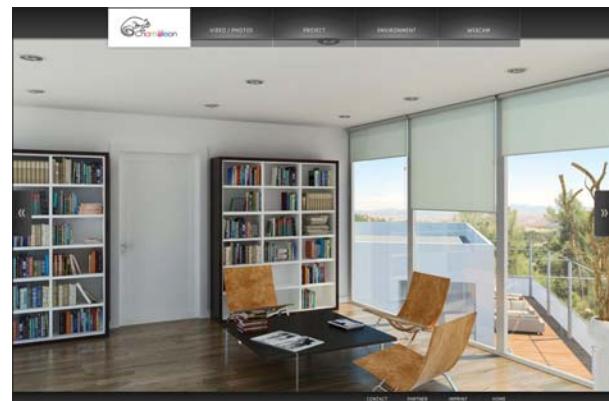
<http://www.johnantoni.com>



<http://www.alexarts.ru/en>



<http://www.sursly.com>



<http://www.chameleon-home.com>

horizontal scrolling

For many designers the notion of a horizontal scrolling site is not even a possibility—it's an approach that never enters their minds. This is perhaps for good reason, as it breaks a firmly ingrained user expectation of scrolling up and down; however, there are many cases where it can be used with great success. Claire Baxter's personal site is one such example (Figure 1).

On Claire's site, we see how a single-page site can be transformed into a quick-responding site that is like a traditional site with many pages, but with the benefit of a nice page-to-page transition. This is one of those sites you simply have to use to really love. It responds super fast, flows really

well and is crystal clear. Amazingly, this site avoids even the least bit of confusion that might result from scrolling side to side.

Sites that showcase photography, such as Melissa Marie Hernandez's portfolio, can be very well-served by a horizontal scrolling site (Figure 2). Photographs work particularly well in this style, as they line up so perfectly and make for a beautiful strip of images. On Melissa's site, the size and flow of the photographs means that the next image peeks out at you, enticing you to keep clicking. This hint of what is to come drove me to shuffle through the galleries, and this is certainly what the owner wants potential clients to do.

One place that it would seem rather unlikely to find a horizontal scrolling site would be in the real-estate industry, but this is just the case with the Pinchot Forest web site (Figure 3). In addition to being another example of a page with a smooth-moving side scroll, it also has the interesting feature of a static menu bar. Many sites like this repeat the navigation on each frame as it moves, and others force you to return to the homepage to dig into other content. Instead, this site simply slides the content along with the logo and navigation anchored in place. This is a wonderful use of the style that doesn't detract from usability and makes for a unique experience.



Figure 1 <http://www.vanityclaire.com>

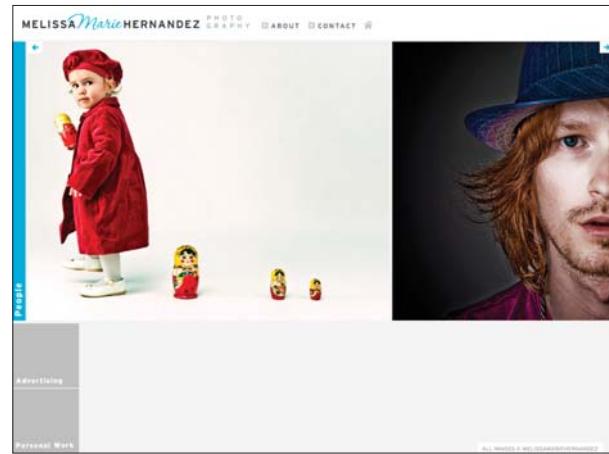


Figure 2 <http://www.melissamariehernandez.com>

A screenshot of a website for "cyberwoven | WEB DRIVEN". The top navigation bar features the company name and a "MENU" button. The main visual is a large, stylized graphic of the word "GREENVILLE" in white, set against a dark background with colorful geometric shapes (orange, red, green) and a cityscape at night. The word "HELLO" is partially visible on the right side of the graphic. Below the graphic, the text "SORRY LONDON... MAYBE NEXT TIME" is displayed. A smaller text block below states: "Cyberwoven has added an upstate office located in downtown Greenville at 201 Riverplace. We look forward to meeting you. In the meantime, get to know us a little better by watching our reel." At the bottom of the page, there is a "VIEW OUR REEL" button and a copyright notice: "© Copyright 2009-2010 Cyberwoven LLC".

Figure 3 <http://cyberwoven.com>



Figure 3 <http://www.pinchotforest.com>

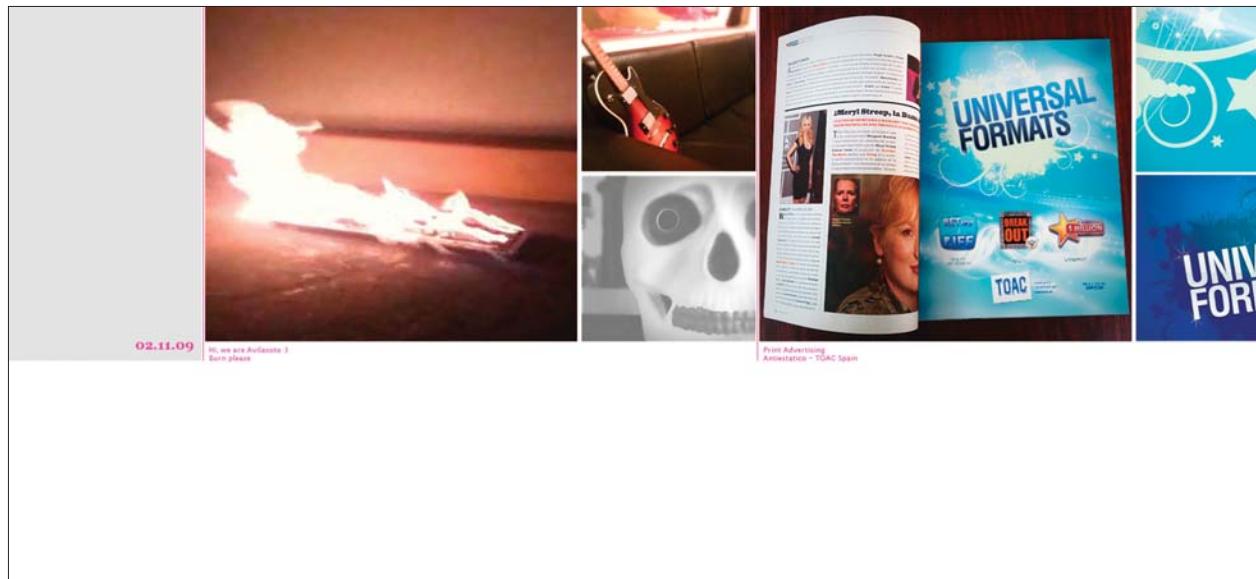
notes from a developer

As a developer, I have had a wide range of designs brought to me ready to be coded. But this is one style I have yet to implement in code myself. I can tell you that the day a designer tells me this is his grand idea, he will probably see me roll my eyes and let out a small sigh. This approach can create huge usability issues, as well as technical snafus.

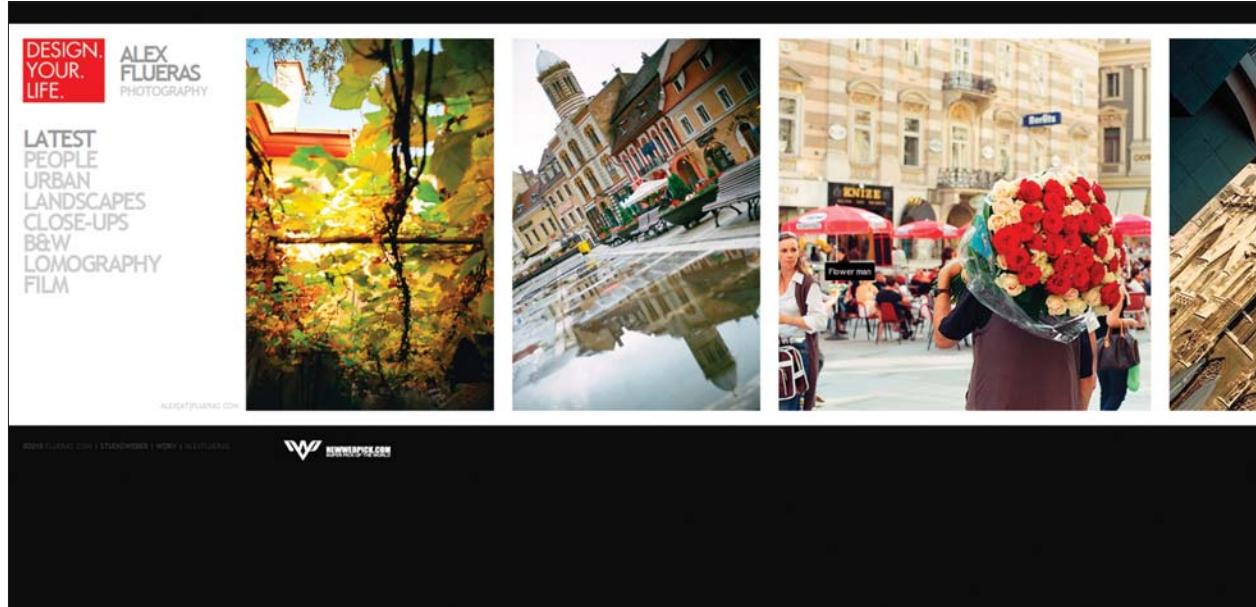
In particular, suppressing the vertical scroll bar and just showing a horizontal one might sound simple, but it isn't so cut and dried. Considering that most browsers are designed to allow users to scroll vertically to see content, you have to be careful when you start overriding this behavior.

If this is truly the direction you want to go, carefully consider the size of your content and how it will show up on browsers when they aren't full-screen on your fancy 30-inch monitor. If you can design within reasonable limitations in this regard, your developer is likely to be a lot more open to the approach.

Figure 3 http://www.hasrimy.com



<http://www.avilasoto.com>



<http://album.alexfluera.ro>

one-page

The one-page site has so many obvious purposes, it is difficult to figure out what can be said or done with it that's actually new or fresh. Remarkably, though, the examples provided here actually manage to feel totally fresh and unique.

Many of the samples rely on overall minimal styles, which very effectively complement the minimalist notion of a single-page web site. Many of the sites featured here could easily have had several pages, and the designers would have been driven to fluff up the content to fill the space. Instead, a focus on efficiency and ease of use dominates the end result, which features content that is easy to consume, quick to load and keen on satisfying the user with all the information she needs.

A perfect example of this is the portfolio site of Jack Bloom (Figure 1). This one-page site does many things remarkably well. For starters, it is certainly in a semi-minimalistic style. I say semi because it does have some flourish and embellishment, but overall it is bare bones. For example, the text itself is rendered in creative and beautiful ways, allowing it to serve two roles: decoration and content.

There is another potential strategy in putting all of the content in a single page. The NineFlavors (Figure 2) site is a single-page site that uses a sort of inline scrolling to change out the content. On first glance, this is kind of clever and feels nice. But it does lead to the inevitable question: Why not just put each content bit on its own page? There are

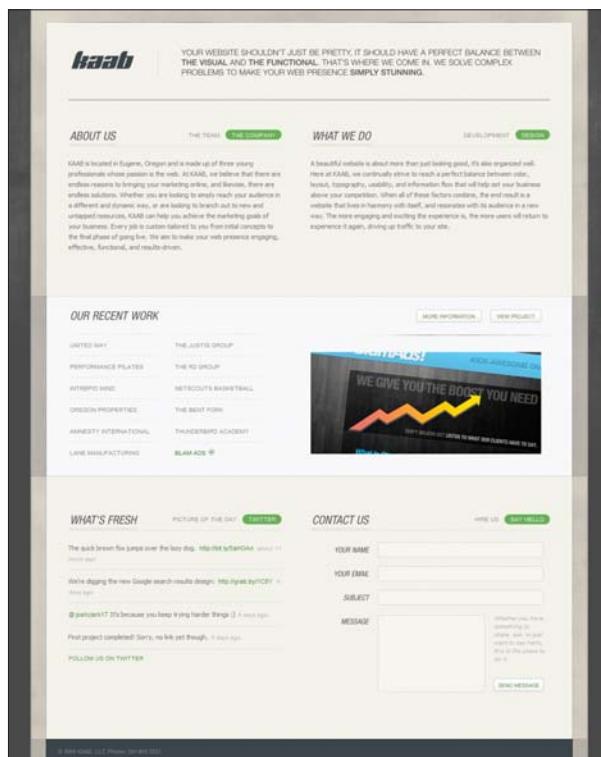
many possible answers, and I want to focus on one that seems like a different perspective. As a design agency, it can be quite difficult to get people to thumb through all of your content, samples and history in order to sell them on you as an agency. In this case, if the user takes the first step and clicks a link, he is surprised that the content just pops in. Somehow it feels like less of a time investment than going through multiple pages. As a user, I am quickly enticed to click all the links and thereby run through all the content. So this is a great way to make it simple for someone to get a quick overview of a fair amount of content. It reduces the sensation of surfing around a big mass and needing to get orientated.



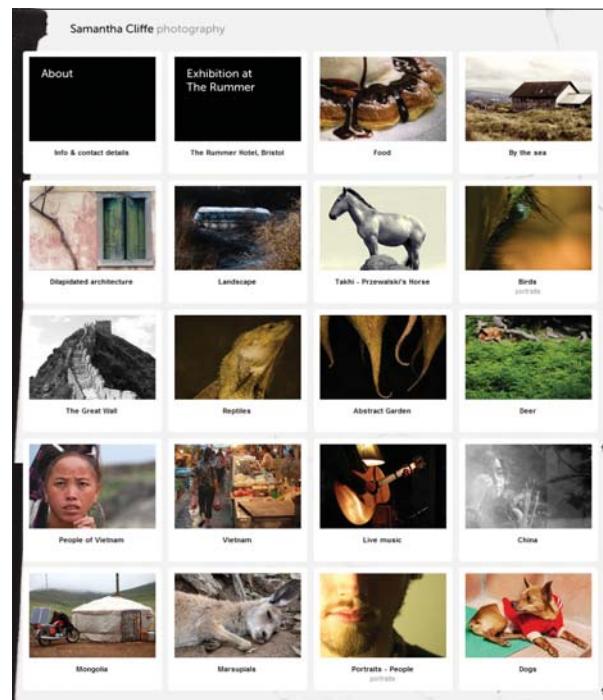
Figure 1 <http://oldergraphicdesigner.com>



Figure 2 <http://www.nineflavors.com>



<http://www.kaabstudios.com>



<http://samanthacliffe.com>

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Matías Dutto Founder | Creative Director

Pablo Sanchez Operation and Project Director

<http://socialsnack.com>

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HolteDesign

// arbeid // om // kontakt

Dette er porteføljen til Mia Holte, en webdesigner fra Skien. Jeg lager nettsider. Nydelige og funksjonelle nettsider. Og jeg vil gjerne jobbe med deg!

// arbeid

Vinduspusseren Relling
Vinduspusseren

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Juniorsymfonikerne
Mia Holte

// om

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Jeg har jobbet for små og mellomstore firmaer, fotografar, artister, organisasjoner, magasiner, bloggesmållinger og private. Med andre ord er jeg ganske allsidig.

Hår jeg ikke jobber, slener jeg om webdesign i **bloggen min**, later som jeg er i **fotograf**, eller **tiltaler** om mer eller mindre usiktige ting.

Per Olav Solberg
Redaktør i transportdrett
[Bok & samfunn](#)

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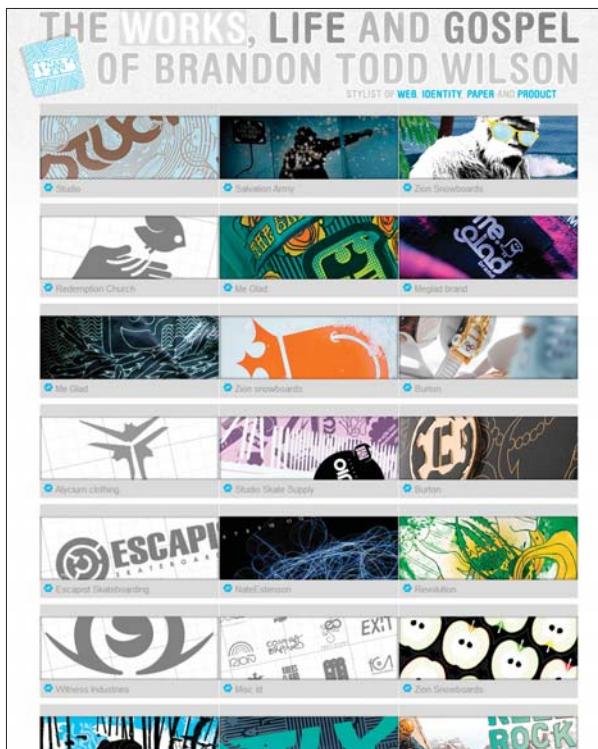
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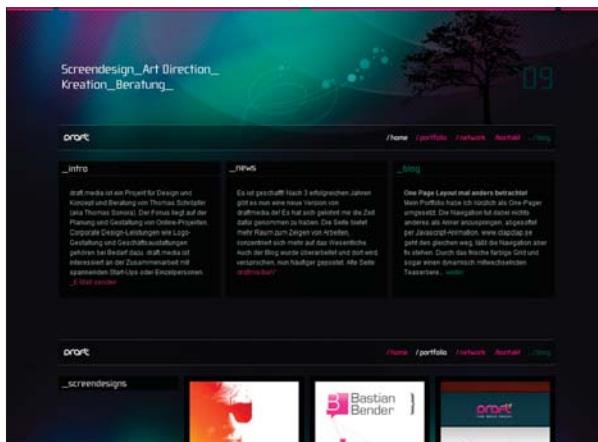
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Dominik Mertz aka pixelmanya

Who?
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I've been working at [clandrea](#) since mid 2007.
I love stuff like Photoshop, HTML/CSS, JavaScript (Moo!,
PHP, Ruby on Rails, MySQL and some more.
If you'd like to contact me, just send an
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Hello, my name is Roxanne Labajo. I am a **web designer** with a **passion** for creating clean, stylish, and user-friendly websites using the latest **web standards**. **Talk to me.**

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[PORTFOLIO](#) [ABOUT](#) [CONTACT](#)

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DESIGN + ALGORITHM + HTML + CSS
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[LAUNCH SITE](#)

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DESIGN
Website design for a start-up technology consultancy.

Petroleum & Resources Corporation
DESIGN + HTML + CSS
Website redesign for a conservative equity investment company specializing in energy and natural resources companies.
[LAUNCH SITE](#)

American Society for Nutrition
DESIGN + HTML + CSS
Website redesign and html coding for a research society focused on the science of nutrition.
[LAUNCH SITE](#)

National Guard Humvee School Program
DESIGN + HTML + CSS + JAVASCRIPT
Concept and website design for a school program offered by the Army National Guard for students interested in vehicle maintenance.
[LAUNCH SITE](#)

General Aviation Manufacturers Association
DESIGN + HTML + CSS + JAVASCRIPT
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[LAUNCH SITE](#)

GovLoop
DESIGN
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[LAUNCH SITE](#)

[TOP](#)

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ABOUT ME

Hi, my name is Roxanne Labajo. I'm a Web Designer based in Washington, DC. I am passionate about design and creative expression is an important part of my life. I love the spectrum of design that spans from fashion to hand coding semantics, standards compliant code.

MY SKILLS

- ✓ Website Design
- ✓ Website XHTML + CSS Development
- ✓ Web Standards
- ✓ Search Engine Optimization

<http://byroxanne.com>

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briz design is me, Kai Brach, and this is my portfolio. I'm a freelancing web designer originally from Germany but now based in beautiful Melbourne, Australia. I design and develop pretty, and successful websites.

[Portfolio](#) [How I Work](#) [About](#) [Contact](#)

Portfolio

I'm no new kid on the block! For more than 10 years I've been working with the web helping not only my clients but - more importantly - theirs.

The dot com boom, the bursting of the bubble, the

Hitmeister
Cologne-based Hitmeister GmbH runs Germany's biggest media swap platform called hiftpy.de. In 2007 they launched a new website which I named hitmeister.de. I developed the first design of the website

<http://www.hitmeister.de>

<http://www.brizk.com>

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<http://www.gnoso.com>

07 /

tabs • buttons • form elements • helpful homepages •
functional footers • homepage slide shows • 404 pages

sites by structural elements

One great way to break down design is by function. This approach can be so handy for finishing a design; seldom will you start the inspiration process here. But ultimately you will include some widget in your design and start out on a mission to find fresh ideas. In a way, this section of the book represents trends from a slightly different perspective. For example, the level of quality found in the jQuery UI controls means we find many more accordions in use (not that there was a shortage, but they really have had a boom). Even something as common as tabs have found even more use simply because they are technically easier to accomplish. The modern web has us piecing together many components created by others, making the process of customization and leveraging fresh ideas all the more important.

tabs

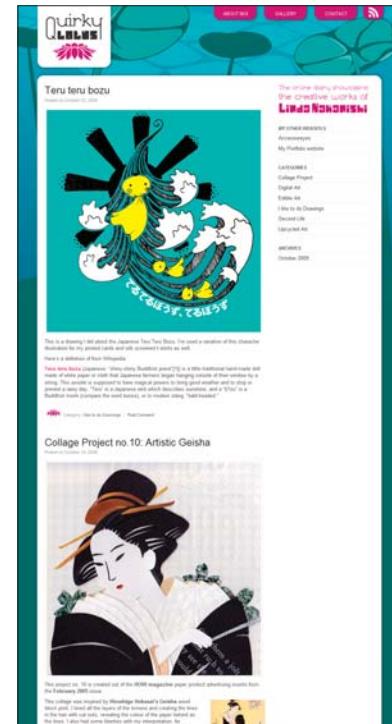
Tabs are a basic way to organize web content, and they provide a visual cue as to how that content is grouped. They are also quite often a means of indicating where you are in a site. As such, these heavily used items have been styled every way you might imagine, and yet we can still find some fresh examples to inspire us to venture into new territory.

Tabs can unify a design via repetition, as seen on the ClothMoth site (Figure 1). Here, the buttons echo the fabric theme and kitschy style of the site. The tabs are used to echo the standard tag found in clothing, and they thereby become a functional part of the theme and usage of the site. While this design overall might not push the envelope, it certainly is well thought out and effectively put to work.

Another thing that is always great to see is a theme that is extended to every

aspect of a design. More often than not, tabs are put to work without deep meanings and dual purposes. Such is the case with Fran Boot's site (Figure 2) and The CSS Blog (Figure 3) site. These sites don't do anything revolutionary with their tabs, but all the same they work as a seamless part of the design.

Some designers make tabs do interesting things, like a side menu that looks like an oblong tab, as seen on the IM Design (Figure 4) and MetaLab (Figure 5) sites. These designs make a side menu appear as tabs as well as simple links. This converts a standard side menu into one that helps you understand your location within the site, which is something very helpful for people landing on sub pages via a search engine or shared link.



<http://quirkylotus.com>

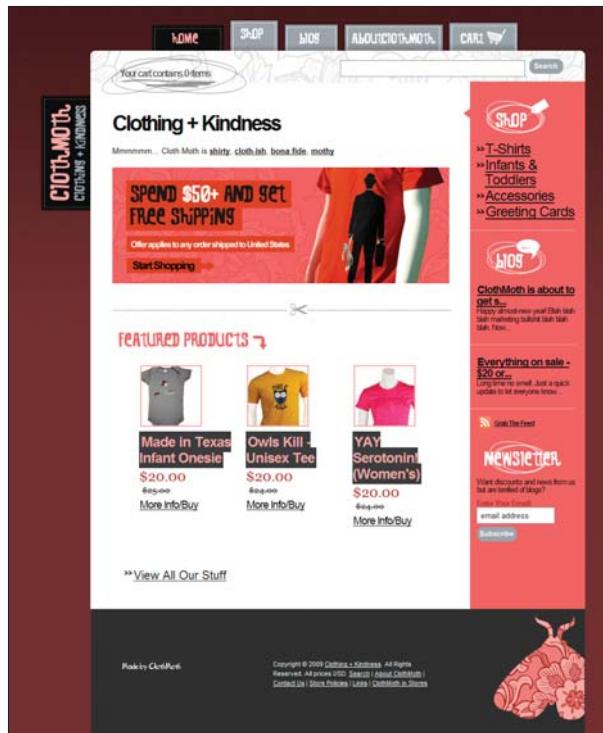


Figure 1 <http://www.clothmoth.com>



Figure 2 <http://www.narfstuff.co.uk/portfolio>

The screenshot shows the CSS Blog website with a yellow header featuring the blog name and a navigation bar with links to What's new?, Tips & Tricks, Tutorials, Resources, and Discussion. There are also links for 387 subscribers and a search bar. The main content area displays two blog posts: 'Introducing: Spectrum, a free Wordpress Theme' by Nacho and 'SliceOnTheFly – PSD2XHTML Giveaway' by Nacho. Each post includes a preview image, a brief summary, and a 'Read the rest of this entry' link. On the right side, there are sidebar sections for 'Recent posts', 'Recent comments', and 'Categories'.

Figure 3 <http://thecssblog.com>

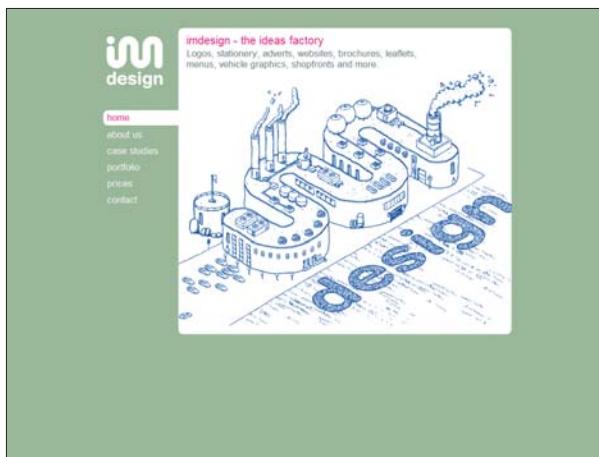


Figure 4 <http://www.imdesignuk.com>

<http://www.msites.com>

Figure 5 <http://www.metablabdesign.com>

<http://www.piensaenpixels.com>



<http://www.manisheriar.com>

notes from a developer

One of the most common ways to create tabs is known as the sliding window technique, which involves styling regular lists into beautiful tabs with background images that slide into place. A very thorough write-up of this technique can be found on A List Apart: www.alistapart.com/articles/slidingdoors.

This approach will either combine real live text with background images, or it will embed the text into the images themselves. Neither of these approaches is too difficult, and they both can be built to be fairly flexible. However, given that tabs are typically horizontal, they suffer from space limitations and should therefore be planned out carefully.

Tabs are a problem that have been solved in many ways with jQuery (<http://jqueryui.com/demos/tabs>). The main reason to go this route is if you need the tabs to act as part of the content and change what the user sees without a page load; CSS tabs are a part of the page template that really just lead to whole new pages.

buttons

If you're reading this section, you're likely designing some buttons for a site and wondering what has been done to this simple control. You're also probably wondering how to retain functionality but dress it up so it doesn't look like a boring default button. After all, we can't just let it have its default style—that's no fun.

Some sites apply pretty standard styles and dress up buttons to a point that improves visibility and eases site use, as seen on the sites for Airbnb (Figure 1) and Notable (Figure 3). These buttons are pretty standard in terms of style, but they fit the designs well, improve visibility and certainly avoid a misplaced default style.

Other sites do interesting things, such as visually combining two buttons into one, like on Go Freelance's site (Figure 2). Others, like MailChimp (Figure 4)

and NCover (Figure 5), pack a lot of extra info in and make them into uber buttons. These supersized buttons contain a lot of content and are physically large in size. In this way, they not only communicate something, but also have space to tell you precisely what you will get by clicking through. This can be a very effective way to draw attention and drive people to a desired action on the web site.

It is no surprise to see that in all of these examples the buttons have become larger and far more visible than the default style a button might have. And they still demonstrate that an often-ignored element can be leveraged in powerful ways to achieve desired results.

Also, take a look at the Forms chapter of this book on page 229, as many of the forms shown there have a wide range of custom-designed buttons.



<http://www.ascendsport.com>



<http://www.nanastreak.com/webdesignersidea/eBandLive>

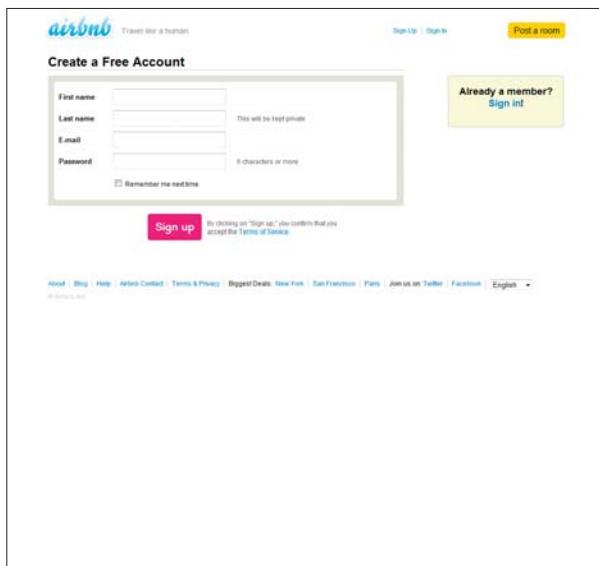


Figure 1 http://www.airbnb.com



Figure 2 http://www.gofreelance.org

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Figure 3 http://www.notableapp.com

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Figure 4 <http://www.mailchimp.com>

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Figure 5 <http://www.ncover.com>

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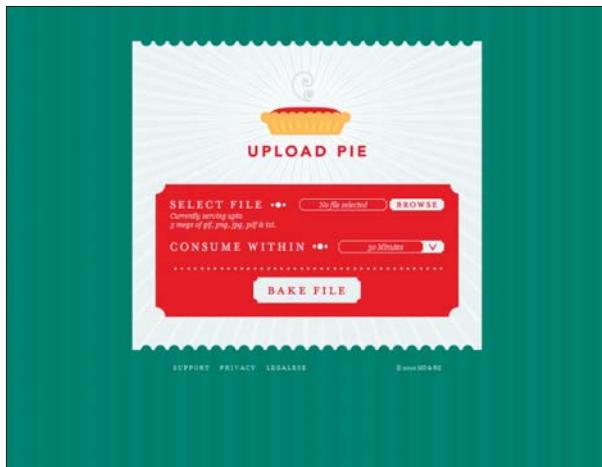
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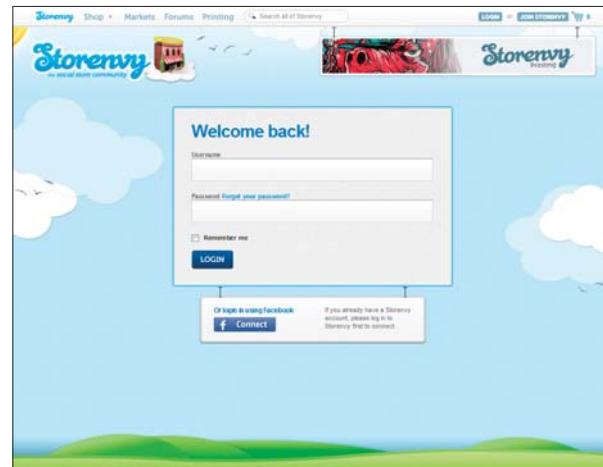
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A screenshot of Jamie Bicknell's LinkedIn profile. The profile header shows "Jamie Bicknell" and "WORK". Under "WORK", there is a box for "Rentedsmile Web Design" with a link to "jamie@rentedsmile.com". Under "NETWORKS", there are links for various social media platforms: blog.jamiebicknell.com, twitter.com/jamiebicknell, delicious.com/jamiebicknell, flickr.com/jamiebicknell, last.fm/user/jamiebicknell, jamiebicknell (Offline), and Amazon.co.uk Wishlist.

<http://www.jamiebicknell.com>

A screenshot of the 1st Choice Accommodations website. The header features the "1st Choice" logo and navigation links. The main content area is titled "THE Hotel Alternative... Experience the difference" and includes images of hotel rooms. Below this are sections for "Find a Location", "Current Specials", and "1st Choice Travel". The footer contains links for "Join our Rewards Program", "1st Choice Travel", and "1st Choice Vacations".

<http://www.1stchoiceaccommodations.com>

A screenshot of the AeroCinema website. The header features the "AeroCinema" logo and navigation links. The main content area is titled "ROCKETMEN" and includes a movie poster for the film "ROCKETMEN" (2009). Below the poster is a synopsis: "Surpassing that war to inevitability, the German military invades in the week of its rocket scientists, a plan that leads to an unexpected progression of events." To the right are buttons for "WATCH TRAILER", "LOGIN/SIGNUP", and "AeroCinema News". The footer contains links for "Home", "New Releases", "Coming Soon", "Watch Online", "Purchase", "About Us", "Press", "View it Online", "Terms of Service", "Privacy Policy", "Contact", and "Sign In / Log In".

<http://www.classicplanestv.com>

form elements

There is no other basic HTML element as problematic as form controls. Form controls include text boxes, drop-down lists, radio buttons, check boxes and buttons. These have long been the bane of developers, because designers inevitably want to do seemingly simple things to dress them up. Much like with typography on the web, though, the more you understand the constraints these elements come with, the better you can design around them. The samples provided here prove that forms can be beautiful and extremely functional.

On the site for GuiFied (Figure 1), we find standard form controls fixed up and looking beautiful. The first thing to note about these controls is their size. Since the number of fields is relatively short, making the controls large is not much of

a problem. These large controls ensure that it is easy to use; there is nothing more annoying than trying to read what you have typed into a tiny text box. There is nothing too radical in this site's form designs, but they have been meshed into the design of the site very effectively.

The Kartel site (Figure 2) demonstrates another interesting approach to beautifying form controls. Instead of tweaking the form elements, the designers have simply manipulated the surrounding elements where they have far more control. These controls look almost like the default styles render them, and yet they mesh perfectly with their streamlined containers. This is a perfect demonstration of working within the limitations in an effort to save time and money.

Other sites go to great lengths to make form controls behave in unbelievable ways. Take the Firsthost sign-up form (Figure 3), for instance. The slider controls used on this page are effectively radio buttons, as they only allow the user to select a single option. The result is ultimately the same, so why bother with such complexities (besides the fact that the developer most likely geeked out over this in a major way)? In this case, I would suggest that the slider makes it more obvious that you're changing something substantial. The slider reminds the user that she is not only selecting something new, but essentially leaving something else behind. This slider approach helps the user see and understand how her changes impact the final cost.

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Figure 1 http://guified.com

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kartel

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No thanks, I might add one later

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Instantly view their past inquiries?

Instantly view their past orders?

Next **Finish**

Figure 2 http://www.kartel.co.nz

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WEB HOSTING. SECURED.

About Us Secure Hosting Solutions Resources Contact Us

Secure Online Ordering

A few clicks away from being a part of our league

1 Configuration **2 Add Ons** **3 Information** **4 Confirmation**

Your Configuration

Secure Dedicated Upgrades

- CPU**: Upgrade to more
- Single Quad Core 2.83GHz Included
- Dual Quad Core 2.83GHz \$100.00/mth

- MEMORY**: Upgrade to more
- 8GB Included
- 16GB \$100.00/mth
- 32GB \$100.00/mth

- CHASSIS**: Upgrade to more
- Dell PowerEdge 1950 III Included
- Dell PowerEdge 2950 III Contact Sales

- HARD DRIVE SPACE**: Upgrade to more
- 2 x 140GB 15K RPM Included
- 2 x 300GB 15K RPM \$100.00/mth

Secure Dedicated Options

VIRTUAL MACHINES: add Virtual Machines to Your Server

- 1 Machine Included
- Split/Virtualized Setup \$100.00/Setup
- Advanced Virtualized Contact Sales

Operating Systems: Ubuntu Linux - No Charge

Control Panel: Select your recommended control panel for server management account. None

Database Server Licenses: Required and professionally configured by Firehost. None

Bare Bones Server Backup: Backup your entire server for \$10/month + \$2/CB per month. None

Anti-Virus Software: Install one anti-virus program you if like, but we recommend McAfee. None

Managed Web Stats Service: Track site traffic, analytics and more. None

Server Monitoring Services: We'll work with you to setup monitoring for the ultimate peace of mind. None

Managed Shared Database: Serves as server resources! None

Managed FTP Access: Keep your server locked down and let Firehost handle your FTP. None

Notes and Special Instructions

Secure DEDICATED SERVER

Your Order Summary

	One-Year Contract	\$700.00
1 CPU	2x Quad Core 2.83GHz	Included
2 RAM	32GB	Included
3 CHASSIS	Dell PowerEdge 1950 III	Included
4 HARD DRIVES	2 x 140GB 15K RPM	Included
5 RAID Configuration	Configured as RAID-1	Included
6 Network Controllers	2x Intel Pro Gigabit Controllers	Included
7 Power Supplies	Redundant 750W	Included
8 Dedicated Setup	Single Machine	Included
9 IP Addresses	Dedicated IP Address	Included
10 Secure VPN Access	SSL VPN Account	Included

Setup Fee: \$0.00

Monthly Total: \$700.00

* Amounts do not include taxes applicable to eligible partners in TN and AZ.

Continue

Strutta PC

Login don't have a Strutta account? [create one](#)

E-mail address: *

Password: * forgot your password? [retrieve it](#)

Choose the Right Plan For You and Launch In Minutes

Or Contact Us To Learn More About Our Fully Customized Solutions.

	Basic	Pro	Enterprise
Who is it right for?			
Features			
Maximum Contest Length	30 days	50 days	Unlimited
Contest Site Hosting	60 days	6 months	1 year
Design Templates	Limited	All	Custom
Message Contests and Votings	1 time	2 times	Unlimited
Download Contestant Data	250 per lead		
Technical Support	Limited Email	Email	Priority Email

START **START** **CONTACT US**

<http://strutta.com>

notes from a developer

Forms are perhaps one of the most painful HTML elements to deal with. Not only do they render very differently in every browser, but they also accept and apply CSS in very inconsistent ways. It is most likely that you will hear some grumbling from your developer if you design fancy forms with rounded corners, drop shadows and inner glows.

This is a great place to pick your battles. Are extremely custom forms necessary? Perhaps subtle upgrades are more than sufficient. Of course, you might be trying to make an important form in a header or footer mesh with the site. If this is the case, there are a few work-arounds to accommodate most any design. I will also say that this is one of those cases where almost anything really is possible; it's all a matter of cost. Don't believe me? Check out the ComponentArt controls: www.componentart.com/products/silverlight/editors.

Niceforms (www.emblematiq.com/lab/niceforms) is a handy script that lets you give forms a total visual overhaul. jQuery is your friend in this area for sure; for example, check out jqTransform (www.dfc-e.com/metiers/multimediaopensource/jqtransform) to help your text areas grow (www.unwrongest.com/projects/elastic). And we cannot cover this topic and leave out the jQuery UI library (<http://jqueryui.com/demos>) or the Yahoo! UI Library (<http://developer.yahoo.com/yui>).

Figure 3 <http://www.firehost.com>

wpCoder

ORDER FORM

Please complete the form below to submit your project for approval. Do NOT use this form to request ballpark estimates or while "shopping" for quotes. If that is the case, use the Contact form on our homepage.

Personal Details

Your Name:

Your E-mail:

Chat Handle: AIM:

Project Information

Project Title:

Completion Date: Please provide an actual date if a client deadline exists.

Project Budget: REQUIRED - provide a price range or maximum budget amount

Please upload files to the project page immediately after submission:

What should we know about this project? - (Plugins, design notations, project specifics, etc.)

How did you hear about us? If you have an affiliate code, enter it below.

SUBMIT

<http://wpcoder.com>



<http://graphik.fi>

ecollect
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Sign Up

First name: Last name:
 E-mail:
 A confirmation e-mail will be sent here, make sure it's a valid address.

Username:
 Between 4 and 20 characters. Numbers and letters only!

Password: Verify password:
 * required field

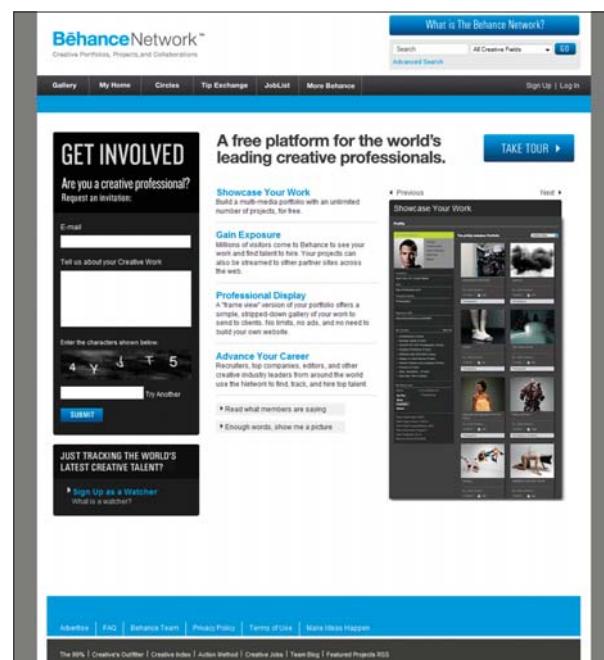
Must be at least 8 characters
 Enter again to confirm

Country: United States
 Profession: Other
 I agree to the [Terms of Use](#)

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the css blog just CSS.

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Required fields are marked with *.

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Website:

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Your message

Subject:

Message:

Advertise Here

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What is the sum of 972 and 67?

Email yourself a copy?

Recent posts

- Introducing: Spectrum, a free Wordpress Theme
- SlickOnTheFly - PSD2HTML Giveaway
- Image slicing and CSS - Being clever with file formats
- Stopping the CSS positioning panic (Part 2)
- Stopping the CSS positioning panic (Part 1)

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- Nacho in Introducing: Spectrum, a free Wordpress Theme
- Nacho in Introducing: Spectrum, a free Wordpress Theme
- David in Introducing: Spectrum, a free Wordpress Theme
- Darius in Stopping the CSS positioning panic (Part 1)

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<http://thecssblog.com>

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We want to hear from you. Don't hesitate to send us a line or two. Simply use the form below. Thank you!

REQUIRED INFORMATION

Full Name: (Required)

Subject: (Required)

Nature of Inquiry: (Required) Please select an option

Comment/Question
We appreciate your feedback

Email Address: (This is not shared)

ADDITIONAL INFORMATION

Contact Information

Street Address:

Suite / Apt # / Floor:

City:

State / Province: Select State/Province

Country: Select County

Zip / Postal Code:

Phone Number:

Product Information

Product:

SKU:

Lot #:

Expiration Date:

News

On October 12, 2009, Airborne Health Inc. was sold to CF Capital Private Equity Fund.
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Airborne launches new Very Berry flavor!
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What's your story?

Through the years, Airborne has created quite a stir. Every day, we hear amazing stories from amazing people. Here's your chance to tell us, and others, what the goodness of Airborne has done for you.

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HOME ABOUT PORTFOLIO SERVICES CONTACT

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For quality Edmonton web design and Graphic Design, fill out this form or contact us directly by email or phone to get started.

Fields marked with * are required.

Name *

Email *

Phone *

Subject *

Message *

Send a copy of this message to yourself.

Please enter the following security code:

pecite

Not readable? Change it!

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Signup for your free account

Please complete the form below to request a free CampaignHQ account. After submission, one of our internet consultants will contact you to complete the process.

Deliver with an impression
[Sign up for your free account](#)

What software do I need to run CampaignHQ?

- > You access CampaignHQ through a web browser.
- > **Most of our clients use:** i) PC's, ii) Mac's (either Mac, PC & Linux).
- > Right now our WYSIWYG editor doesn't work in Safari, so it's recommended you use one of the other browsers above to create these emails.

Title: MR

First Name:

Last Name:

Email Address:

Company:

Phone Number:

Country:

I would like to:
 Demo CampaignHQ
 Subscribe to CampaignHQ Newsletter

Enter Word Verification in box below:

Y H K 6 I . U

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Campaign HQ is another innovative, yet simple, web product from [Bossa Nova Media](#).
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<http://www.campaignhq.co.nz>

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<http://www.modalinc.com>

JAY HOLLYWOOD

Home About me How the Portfolio The Blog Get in Contact

Contact me.

How can I help you? Discuss a New Project Just Saying Hello

You should follow me on [twitter](#).

Let's talk.

Whether you're looking for a quote on a project, have a brilliant idea, or just want to say hello – please use the form below to get in touch, and the options above to specify the nature of your message.

If you have a problem with the form below, or a unique case of [fermophobia](#), you can also contact me via email, just send your message to: [hello \[at\] jayhollywood . com . au](mailto:hello@[at]jayhollywood.com.au)

Your Name (required):

Your Email (required):

Your Phone Number: I'd prefer to be contacted by: Email Phone

Your Company: Your Location:

Your Timeline: Your Budget:

Tell me a bit about your project (required):

Submit

JAY HOLLYWOOD

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Jay Hollywood | Sitemap

You should follow me on [twitter](#), here

City of Perth saw my tweet last week and actually made time to respond via email - I'm impressed. about an hour ago

Have a project in mind?

I'm currently accepting new work - and would love to discuss your new project with you.

[Click here to get in touch.](#)

[Back to the top](#) ↑

<http://www.jayhollywood.com.au>

helpful homepages

This section cannot exist without mentioning user experience, which takes us into a topic that can easily fill a book. For this small commentary on the topic, I want to consider some homepages that don't necessarily fit the norms and why I think they are demonstrations of truly helpful homepages.

Let's start with the Bohemian Coding site (Figure 1). Not only is the design clean with incredibly clear imagery, it's also very helpful. Instead of bloating the page with sales pitches on all their products, or why their development process is so great, they simply guide you to the content you're searching for. In this way, the user easily digs a bit deeper to learn about the software that interests him most. A design such as this focuses on

the user's needs, not the shop's need to show what they wished visitors thought was important. Several of the other examples in this chapter also use this minimalist guiding technique.

The LA Music Blog site (Figure 2) not only has a helpful homepage, it also sets a better standard for a niche that typically sucks. Content portals such as calendars and city blogs tend to get bloated and unusable. Here, a lot of content is presented, but it is so clearly broken down that it is still easy to skim and consume. The color coding helps the user zone in on the content and almost becomes a muscle memory sort of response.

A slightly different strategy can be found on the Blend site (Figure 3). This homepage pulls a few key bits of informa-

tion from each section to the homepage, almost like a teaser to pull you into each bucket as appropriate. Here, the clarity of hierarchy really helps keep it usable.

There are endless possibilities for homepages, and the small set here shows the extreme range of successful options. As always, the key is to focus on the consumers and what they want most out of your site. One of the most helpful things can be to look at log files and figure out which pages are the most popular; then just make it easier on the users and create a homepage that helps them find that content faster.

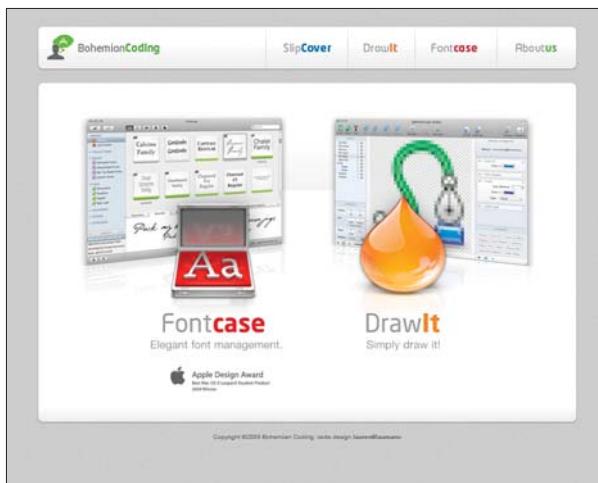


Figure 1 <http://www.bohemiancoding.com>

The screenshot shows the homepage of Blend Creative Ltd. At the top, there are navigation links for 'Home' (yellow), 'Services' (grey), 'Work' (grey), and 'Contact' (grey). Below this is a main heading 'Hello there, we are Blend and we offer a range of products and services to help you get the most out of the web. Why not get in touch and see what we can do for you.' To the right is a circular graphic featuring a stag silhouette. The 'Work' section below shows three thumbnail images: 'TRANSFORMING SUFFOLK', 'EARTHROVES DESIGN', and 'GYNESS COUNCIL'. The 'Things you might like' section contains three cards: 'Manage your website internally', 'Sell online to a global audience', and 'Send and track email campaigns'. The 'Kind words' section includes a testimonial from Paul Parker of Chalk Fundraising Ltd. The bottom of the page includes a copyright notice and links for accessibility, privacy policy, sitemap, and contact.

Figure 3 <http://www.blend.uk.com>

The screenshot shows the homepage of LA Music Blog. At the top, there are links for 'HOME' (grey), 'ABOUT' (grey), and 'CALENDAR OF EVENTS' (grey). Below this is a 'LEAD STORY' section with a video player showing a band performing. To the right is a sidebar with a 'Most Recent' list of articles. The main content area features a 'SHOW OF THE WEEK' section for 'GoGirlsMusicFest Benefiting Harvest Home...' on October 9th, and a 'MUSIC IN REVIEW' section for 'Alice in Chains, "Black Gives Way to Blue"'. The bottom of the page includes a newsletter sign-up form and a copyright notice.

Figure 2 <http://lamusicblog.com>

The screenshot shows the homepage of elixirgraphics.com. The background is a dark blue with white circular highlights. The word 'elixir' is prominently displayed in a large, stylized white font. Below it is a graphic of laboratory glassware (flask and beaker) containing green liquid. The text 'RapidWeaver themes' and 'Weblog' is associated with this graphic. At the bottom, there is a navigation bar with links for 'Issue Link', 'Express', 'About', and 'Help Desk'. A small note at the bottom right says 'Web powered by RapidWeaver designed by elixirgraphics.com'.

<http://www.elixirgraphics.com>

NEED AN ELECTRICIAN?

Double light switch repairs from \$51+GST

Double power point repairs from \$57+GST

Installation of telephone outlets from \$89+GST

[HOME](#) [SPECIALS & RATES](#) [SMART-VENT](#) [CONTACT FORM](#)

DO YOU NEED AN ELECTRICIAN?

Dean has been a registered electrician for 25yrs and has in the last 8 years with his wife and two adult children, been enjoying the benefits of Rotorua. Dean established his business in August 2008 even though he had been contracting for another company for a number of years.

He decided that the domestic market wasn't catered for and wanted to bring his services to help not only those in business but the home owner. So he decided to fix his prices on common electrical items that needed replacing around the home, to give the home owner a better idea of what it would cost, so whatever you have feel free to give Dean a call.

We have a range of specials available.

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Bloomfield Electrical



<http://www.needanelectrician.co.nz>

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Share your experience, and let others know about Excellence.
[SHARE YOUR EXPERIENCE](#)

WE'D LIKE TO KNOW...
What's your favorite thing to do with an Excellence 85% bar?
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seyDesign { themes-that: matter; }



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We are always here to help you and support your RapidWeaver theme purchase.

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News: seyDogg's latest RapidWeaver theme, GIOOSUE, is now available!

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Vestibulum tempor lectus aliquet. Aliquam euismod imperia lobet et fermentum. Vestibulum quis augue erat, ac mollis lorem. Donec malesuada, leo a tempus fermentum, magna tortor ultrices diam, et mollis erat sapien in justo. Aenean feugiat, ante non tectiona laoreet, enim enim pretium lobet, et varius justo dui quis lobet.

Top Brands.



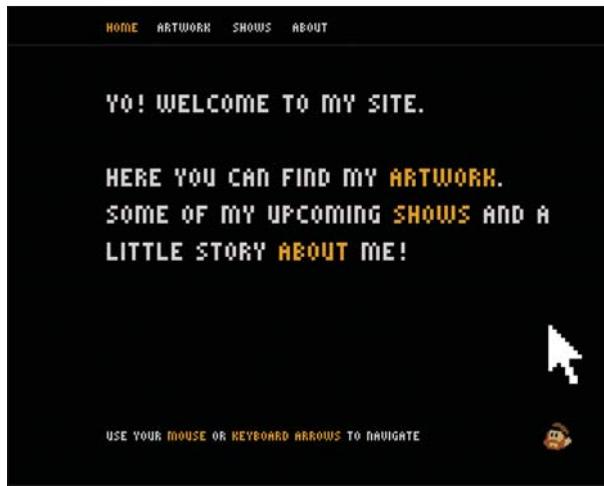
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<http://www.taoeffect.com>



<http://www.teoskaffa.com>

functional footers

Footers can be one of the most neglected portions of a web site. Quite often, their content is limited to some copyright text, perhaps a few key links, maybe a logo and the typical links to legal pages. The irony of these bare-bones footers is that after a user gets to the bottom of a page (which is a sign that he consumed the contents instead of clicking away), he is left with no direction of what else to do. Many designers have figured this out and have started making very functional footers that kindly direct people to additional content.

It seems that a natural by-product of making a functional footer is that it grows in size. Some can take up an entire screen all themselves, begging the question: Where does the footer start and end? For example, on Jason Santa Maria's site (Figure 1), he almost has two footers: the

typical boring one and a content-filled helpful one. These key items help guide the reader to other useful sections of the site, almost like a mini homepage portal.

The footer on the Fusionware Design site (Figure 2) contains a somewhat unique element: a contact form. Typically, contact forms land on their own page, but instead the site really encourages the reader to contact them by placing the contact form at the bottom of every single page. Another thing in this footer that is rather atypical is a call to action. Most functional footers have pointers to other relevant content, newsletter sign-up forms and other peripheral content; but here, it has a key call to action and, even better, the actual means to do it. This is a direction I have seldom seen in site design, but it makes perfect sense.



<http://rockbeatspaper.com>

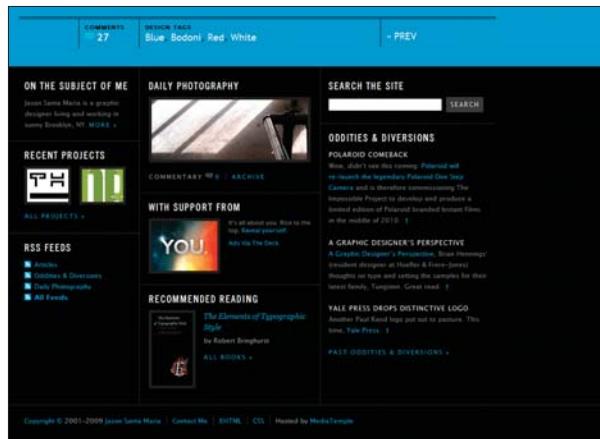


Figure 1 <http://www.airbnb.com>



<http://www.jointmedias.com>



Figure 2 <http://fusionwaredesign.com>

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How It Works

(Takes about 5-7 days)

Discovery
We ask you some questions about the project, what you want and what you don't want. We will also conduct some research.

Design
We take all the findings from the discovery phase & create a beautiful website.

Development
We hand over the file, either coded or designed (depending upon what you choose).

Delivery
In the end, we send you the final product. It's a zip file containing your PSD format (original), a Word Layout with perfect HTML/CSS files included.

Contact Us

Name

Email

Company

URL of Page

Overview of Project

Who is this for?
This is not for someone who needs a big website with several pages and functions.
This is for companies who:

1. Want attractive single page website design for landing pages & email marketing campaigns.
2. Or a single page website design off certain functions.
3. Already have a website and need a single page redesign.

Revisions
It's best to keep revisions to a minimum in order to keep costs down. If you do need to make changes, then it's best to do so before your website launches. That is why it is imperative to submit as much information from you as possible during our quoting phase.

We offer an extended revision rate of \$75/hour.

If your project requires more work than a single page website design, please use this contact form to discuss your project needs.

Submit

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<http://gandrweb.com/one>

ONE WORLD TO END

MR. GUSSTÜCK, CAN I TALK TO YOU ABOUT YOUR BLOOD TEST RESULTS?

SURE, I HAVE A MINUTE.

NO, YOU DON'T..

Fredo and Pid'jin is a romanian webcomic that I've been following for some time. They're two evil pigeons planning to end the world. Awesome stuff!

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Pages: [1](#) [2](#) [»](#)

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140 characters

RT @evanhushner: RT @nettap: anybody wanna sublet my room in myc/brooklyn for the month of february? pls RT, about 5 hours ago

files humor <http://bit.ly/2ASpwj> about 6 hours ago

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VISUAL PERSPECTIVE

Gala, a blog authored by, Gala Darling, a fashion editor based in NYC, is a phenomenal work of art. Apart from the nice intermix of print and web styles integrated on this site, the writer amasses a wonderful array of articles on fashion and all things bright, cherry, glitzy and beautiful.

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DESIGNED BY
OPTIMIZED
(CSSCODED | XHTMLSTRICT)

CURRENTLY READING

HTML, XHTML,
and CSS

by Elizabeth Castro

WORD ON THE STREET

THERE'S A STORY BEHIND EVERY NAME

"Tripping" is a word in a Shakespearean play, in which the main character, a play director, announces to his cast of actors that they should say their lines "trippingly on the tongue"; with grace and beauty.

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Message:

"Please note that if you are writing in regards to design work, I only accept selected projects, due to time constraints."

ABOUT THE EDITOR

Josh is a 25-year old bespectacled geek, academic researcher based in Melbourne, Australia. He loves the web and has [written a thesis](#) and [spoken about](#) youth online media. This web haunt is his space for all things beautiful and poignant, pertinent to the web.

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Almost-daily links

- [THE_POST_THUMBNAIL_IN_WORDPRESS_2.9](#)
A handy reference, especially as there's not that much out there at the time of writing.
- [ROMAN CORTES + CSS 3D MENUS](#)
Pure HTML / CSS parallax awesomeness
- [DON'T FEAR THE FOLD - PEOPLE DO SCROLL | 456 BEEF STREET](#)
One to bookmark for when those silly "fold" arguments come up
- [BARTELME DESIGN + HDR TUTORIAL](#)
A nice HDR tutorial from Wolfgang Bartelme
- [24 WAYS: CSS ANIMATIONS](#)
Tim blows our minds with his use of CSS3 animations

See what other corners of the interwebs I'm trying to remember at [Delicious](#).

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rac designs

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RAD designs is a small design studio located in Minneapolis, MN. We create beautiful designs for the web and print.

We value open communication, hard work, and honesty. We're creative, friendly and reliable. We'd love to build something beautiful with you.

[Let's Get Started »](#)

RECENT NEWS

Best Buy Brand Identity Website
<http://www.bradandandy.com>

We are proud to present one of our most recent projects, the official Best Buy Brand Identity website. We were contracted to build a site that would allow Best Buy to present the BBY brand guidelines, as well as provide brand assets to other companies working with the Best Buy brand.
[read more»](#)

Best Minneapolis Web Design - Honorable Mention
<http://www.bradandandywebdesign.com>

Through a rotating panel of judges, the five best examples of sites marking web standards and design fundamentals are selected every six months and shared on this site. These are the Best of Minneapolis Web Design. We just missed the top five, but are truly flattered by the Honorable Mention we received in a pool of such creative and talented company.

RECOMMENDED READING

The Designer's Guide To Marketing And Pricing: How To Win Clients And What To Charge Them
<http://www.bradandandy.com/designers-guide-marketing-pricing.html>

An essential read for all graphic designers. Talks about the labor subjects of rates and non paying clients, location work and much more.

PURCHASE ON AMAZON →

How To Be A Graphic Designer Without Losing Your Soul
<http://www.bradandandy.com/how-to-be-a-graphic-designer-without-losing-your-soul.html>

A must have for designers at all stages of their career. Inspiring information on marketing plans, increasing revenue, regarding pricing and much more.

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COUPONS

This site was designed on a Mac, using Adobe Photoshop, hand-coded using Panic's Code (with some extra help from Fireworks and xScope), and is hosted by Media Temple.

The color scheme was inspired by this photo, which is also used in the footer throughout the site.

The typefaces of choice are Maesa and Helvetica, the use of these made possible by Cefit.

ABOUT RAD DESIGN

RAD designs, LLC was founded by Andy Davis and is located in Minneapolis, MN. RAD designs has over 15 years of experience designing for the web and print, focusing on usable design and a strong emphasis on standards-based, semantic markup to create lightweight, accessible websites. [\[more info\]](#)

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homepage slide shows

The homepage slide show has become an incredibly common component of many web sites. I can see two main reasons for this. One, it isn't too difficult to create. There are many scripts out there that make this a very simple process. The other reason for the prevalence of this element is that the temptation to fit more in is overwhelming, and many site owners and designers succumb to the desire to put everything they can on the homepage. Oftentimes, this just becomes bloat, but at other times, it can be an elegant way to present more content in a slide show style.

One of the upsides to using this approach is that instead of a long page to scroll down, the user can absorb the information one chunk at a time. This also

gives the designer the ability to tell a story, as they have greater control over the order you view content.

The Emotech site (Figure 1) demonstrates a pretty standard approach to this style. The large banner at the top (including the image and text) slides side to side between frames. It has arrows on either side, indicating that you can move forward or backward through the frames. This is what you might call the standard approach to slide shows.

A less traditional example would be the Kodu homepage (Figure 3). In this case, the slide show is not confined to the standard rectangle. Instead, it includes the image of an iPhone, which overlaps the header of the page. The transition is basically a fade in and fade out style;

instead of arrows, it has three dots to represent the different stages and to allow for manually jumping to the desired frame.

Another creative solution that demonstrates how a slightly tweaked standard can feel fresh and new is the Cubicle Ninjas homepage slide show (Figure 2). Two things make this one stand out. First of all, it is entirely user driven. It doesn't just rotate while you're idle—you have to interact with it and take the next step. Second, there is no indication that this is a slide show at all. The first time I clicked the button on the site, I thought I would get a new page. Instead, it slid over to the next frame. These subtle changes maintain usability while adapting to the specific needs of the site.



Figure 1 http://www.emotech.com.au

Figure 2 http://cubleninjas.com

Figure 3 http://www.kodu.co.uk



<http://www.steveprezant.com>

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09.24.2009 RELEASE: Portfolius v.4
09.24.2009 RELEASE: Portfolius v.3
09.19.2009 RELEASE: Business v.2

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How you can use mind maps

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<http://www.mindmeister.com>

The Blamo! Media website features a bold, black and white 'BLAMO!' logo at the top left. A green 'media' wordmark is positioned to the right. A green 'GET A FREE QUOTE' button with a 'USE OUR ONLINE QUOTE FORM' link is located in the top right corner. The main navigation menu includes links for 'home', 'services', 'our work', 'why us', and 'contact'. Below the menu, a 'Featured Project' section highlights 'THE FRANK' with a 'SEE MORE' button. The 'OUR WORK' section shows three thumbnail images: 'Yes!', 'NEW!', and 'LOOK!'. The 'WHY US?' section includes a 'Come See What We Offer' paragraph and a 'Browse Some of Our Work' section with a 'Why Should You Choose Us?' heading and a list of reasons.

<http://www.blamomedia.ca>

notes from a developer

If you're looking to have a slick little slide show on a page, chances are you will be looking into various JavaScript-based solutions. In particular, you should check out one of the countless jQuery-based slide shows in their plug-in library (<http://plugins.jquery.com>); jQuery makes amazing things possible.

If you're tempted to do something that involves more advanced transitions or text effects, you're going to be looking at creating a Flash movie. This isn't a problem, it's just a very different skill set, and it tends to take a lot more time. So keep this in mind as you consider your budget and the impact your design has on the overall cost of the project. Using a much simpler JavaScript-based solution is a very cost effective way to get the desired functionality without sinking the budget.

The Radium Labs website has a dark blue header with the 'Radium' logo. The main navigation menu includes 'SERVICES', 'WE ♥ AGENCIES', 'BLOG', 'ABOUT', and 'CONTACT'. A search bar is located in the top right. The main content area features a large 'WELCOME TO RADIUM LABS' banner with a computer monitor displaying a 'HIRING' message. Below the banner are sections for 'SEARCH ENGINE OPTIMIZATION', 'SEARCH ENGINE MARKETING', and 'SOCIAL MEDIA MARKETING'. A 'FROM THE BLOG' section displays several blog posts with thumbnails and titles. The footer contains 'RADeON ON TWITTER' with links to Google+ and Speckyboy Design Magazine, and a 'PUT US TO WORK' form for completing contact information.

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I'm Philip Seif - Russian new media developer & designer.
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404 pages

The 404 page is most likely the last thing on a designer's mind when creating web design concepts, and most developers (including me) neglect to include it. The sites referenced here are notable not only because they bothered to create a 404 page, but also because they made them into something useful, beautiful and, at times, funny.

The design of the Carsonified 404 page (Figure 1) integrates perfectly with the site and is easy on the eyes. More importantly, the page provides the user with key links to point him in the right direction. This takes an otherwise lost opportunity and does its best to salvage the situation.

The Studio Weber 404 page takes a different approach (Figure 2). Here, they kindly inform you that you landed on a

dead page, but rather than simply redirect you somewhere else, they actually filled the page with content and functionality. I would speculate that this is the most sought-after content, and certainly represents what the site owner wants to present to the user. This is what I call maximizing your results!

The Graphik 404 page (Figure 3) does something slightly different (and fairly common)—it suggests that you head over to the homepage and start from scratch. Not a bad idea, when you think about it. However the user ended up on the page, he is likely to want to reboot his approach to the site. This is an especially good approach with a site that isn't heavy on content, as the error page will likely just reflect the home page anyway.



<http://www.froke.com>



Figure 1 <http://www.carsonified.com>



<http://www.ndesign-studio.com>



<http://www.monolinea.com>

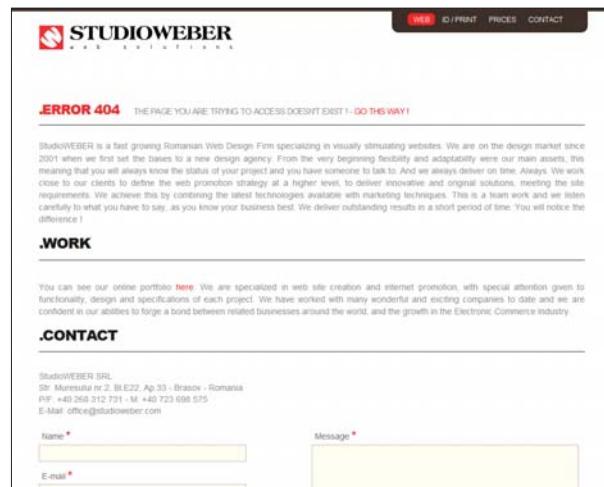
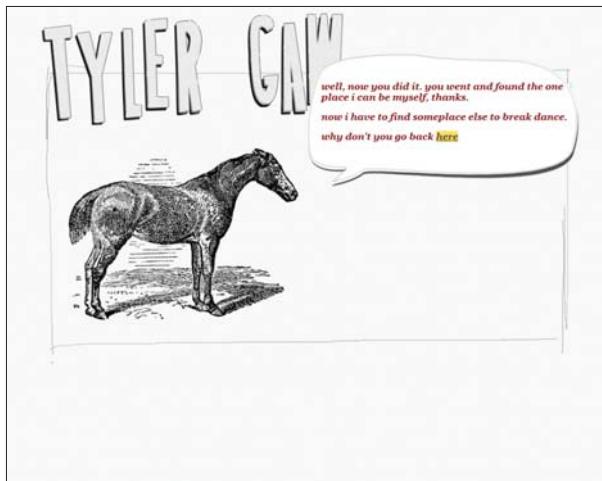


Figure 2 <http://www.studioweber.com>



Figure 3 <http://graphik.fi>



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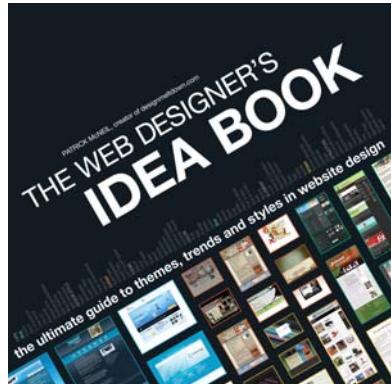
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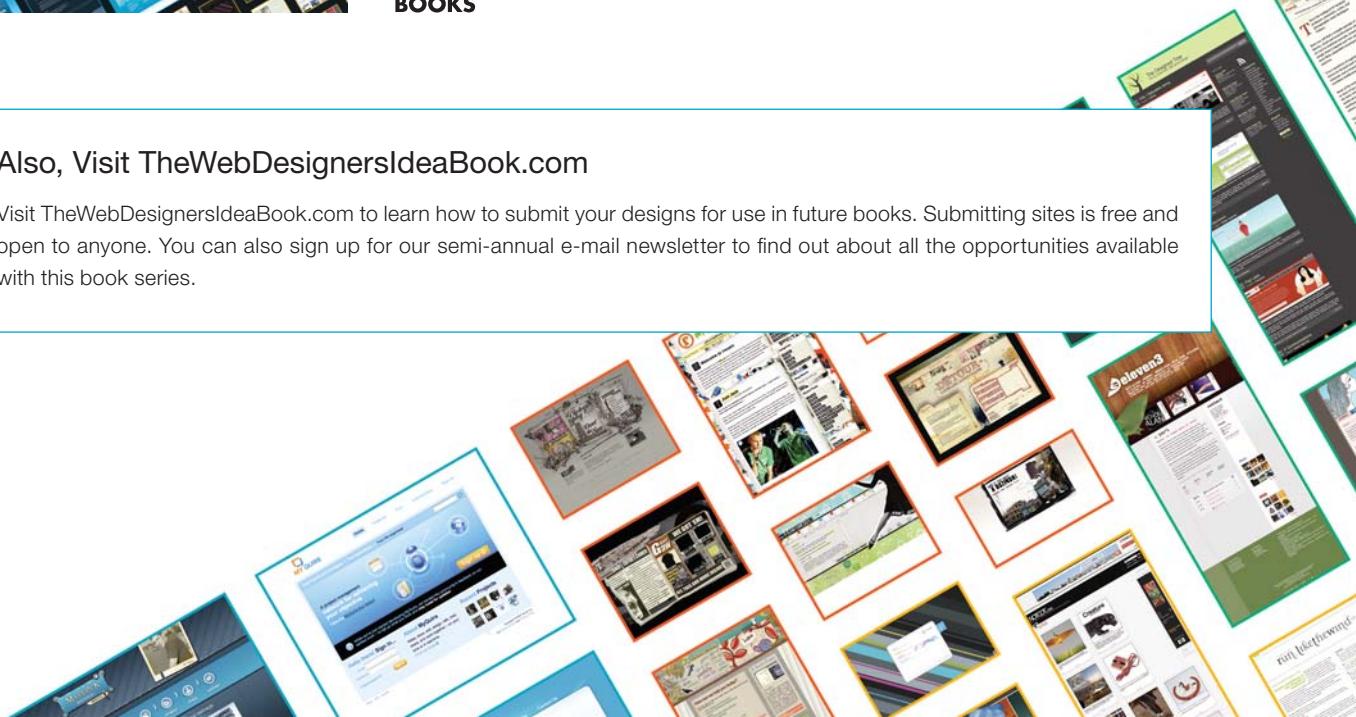
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