

THE WEB DESIGNER'S IDEA BOOK

PATRICK McNEIL, creator of designmeltdown.com



THE WEB DESIGNER'S IDEA BOOK

PATRICK McNEIL, creator of designmeltdown.com



the ultimate guide to themes, trends and styles in website design



Cincinnati, Ohio

www.howdesign.com

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DEDICATION

For my biggest fan, my mom Alyce

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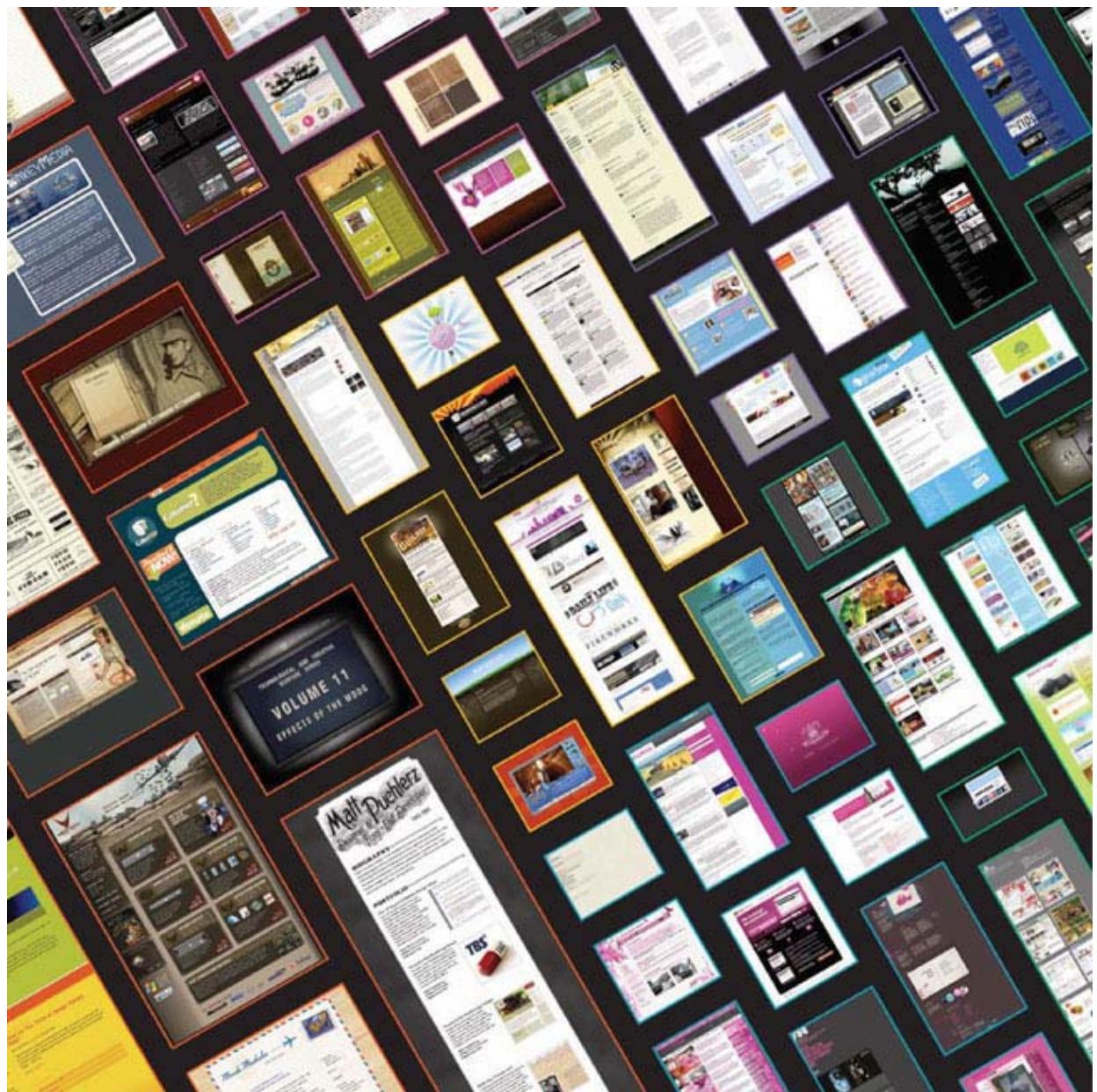
One Page

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WORD FROM THE AUTHOR

Cataloging web design is a dangerous business that starts with a few obvious topics and soon leads to hundreds of categories and thousands of samples. This book represents two years of just such methodical activity. Inspired by the work of Steven Heller in his book *Genius Moves: 100 Icons of Graphic Design*, I searched for inspiration in modern web design patterns by creating the website Design Meltdown. The result of this experiment exceeded my expectations. The inspiration I found in these random groupings snowballed into the book that is before you today.

To say that it is a challenge to create a current book about the web is an enormous understatement. By the time this book is published, countless samples will have changed while others will have disappeared completely. This is to be expected. In fact, it is the web's continuous growth and change that appeals to many web designers and keeps the industry exciting. The irony of such change is that it creates an endless need for resources like this book.

I like to think of this book as a snapshot in time. It captures the web as it exists in 2008, showcasing the very best we have to offer at this time. The inclusion of certain topics and the exclusion of others reflects the status of the industry and will hopefully serve as a reference point in years to come. I like to think that web design, like print design, can be nostalgic, and that old styles can return from the grave to find new life. The industry has gotten to a point where it is truly respected as a legitimate platform for commerce, and more

interestingly, design. As a result, the quality has improved immensely. I hope we do not look back on this era's web design with disdain—as we sometimes do the earlier years of the Internet—but instead appreciate the works that have been created and allow them to re-inspire us to shape the future.

—Patrick McNeil, July 2008

01

SITES BY TYPE

- Blog
- Forum
- Event
- E-Commerce
- Free Script
- Church
- Personal
- Design Firm
- Photography
- Portfolio
- Web Hosting
- Web Services
- Web Software

The selected site types presented in this book barely scratch the surface of possibilities. In fact, one could easily create an entire book based on the cataloging of sites by their industry or purpose. The selection of topics here, such as web services, software and the ever-present need for web hosting, serves to represent some of the most active segments of the online world. From portfolios and blogs to church sites, these categories showcase some of the finest sites in

each segment, and effectively capture exciting new areas of development right now.

BLOG

An entire book could be written on beautiful blog design, so it seems absurd to present only a few examples here. Unfortunately, the scope of this particular book requires me to limit these examples to a few incredibly beautiful ones. The biggest challenge for blog designers is to create a fresh, new design that isn't stuck in a basic blog default template.

One design pattern that works well is to highlight the most recent post on the homepage so it stands out. A remarkable example of this is North x East. This beautifully crafted blog essentially has the title of the most recent post displayed prominently in the main banner. This is one of the most distinct and effective implementations of this particular style. It appeals to repeat visitors by making the most recent post easy to find. Instead of facing the overwhelming task of choosing from a list of interesting titles, even new users are encouraged to dig deeper on this site by starting with the suggested post.

Another nice example of the highlighted post is on Veerle Pieters's blog, which displays the most recent post on the left and a list of previous posts next to it. A short excerpt, a date icon and a large title all help to set the highlighted post apart. Another nice feature of this blog is that it focuses more on the categories of the posts than the

order in which they were written. This topic-oriented organization suits the site's content and readers. This is a subtle distinction, but it is certainly different from the default configuration of most blogging engines.

Yet another example of this approach is Eleven3. The primary brand of the site takes up the majority of the screen when the site initially loads. What follows is standard blog content, except that, again, the newest post is emphasized. This unique approach meets the traditional needs of a static sales-oriented site with the fresh content of a thriving blog.

The final twist on this pattern is to display the full content of the most recent post. Design 2.0 does this. Users can easily read the new content without having to click past the homepage. Interestingly, this minimal approach is perfectly aligned with the overall minimal style of the blog.

Ultimately, the goal of blog design is to capture new visitors while rewarding repeat users. Creating an easy-to-consume design is a key piece of the puzzle. Making a distinct and beautiful design is certainly another. These samples have done both.

login register skip to content

veerle's blog

home about archive contact links

articles RSS

Belgian outdoor furniture part 2

01 2007 at 10:29 am posted by Veerle 13 comments

We continue our exploration of Belgian brands that are leaders in designing premium outdoor furniture. If you have been following along you'll know that we started this series with Royal Botania and Extremis. Today we shed our light on Tribù and Some.

posted in: ModernHomeDesign | permanent link continue reading >>

categories

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- Belgian outdoor furniture part 1 July 27, 2007 - 26 comments
- My illustration theme for Scribblog July 23, 2007 - 27 comments
- Transform Again on Shape Layers in Photoshop July 16, 2007 - 24 comments

◀ archive

use advanced search

Comix-Net HIRING Authentic Jobs

- ★ (Freelance) Web Designer
- ★ (Freelance) Integrator Wanted
- ★ (Freelance) PHP Developer for Social Networking GI...

Post your own job opening and reach designers everywhere >>

◀ flickrness

Veerle's art

Moleskin SXSWi Geekstock doodling and collage

>> view in detail

◀ art/type elsewhere

Lisa Henderling is an Illustrator with 25 years of experience.

>> view in detail 5 comments

Veerle's blog is Powered by **ExpressionEngine**

iStockphoto[®] featuring images starting at \$1

<http://veerle.duoh.com>

 NORTH + EAST Success Stories + Ideas for Bloggers

Article Index | About N+E | Find a Job | Advertise

LOW BUDGET Why Opportunities are So Important, and 12 Places to Look for Them

Bloggers who are looking to increase the money in their blog should start thinking not in terms of India but in terms of opportunities. [Read More](#)

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Text Link Ads
Monetize your website.

<http://northxeast.com>



<http://www.eleven3.com>

DESIGN 2.0

TRENDS SHMENDS. BY LUKE STEVENS.

In the future, web sites will design themselves

With July

I want to explore three key ideas based around web analytics that will underpin the future of design on the web, both in substance and practice, particularly for bigger, more driven sites. These ideas are (1) the need for designers to understand and advocate for web analytics like we do web standards, (2) the practice of designing for performance using web analytics and (3) the automation of web analytics to the design process.

Some of these ideas are already being used and more are yet to develop, but they are all relatively a long way from the mainstream, which is where I'd like to believe they should be.

This entry could also be called "Why webdriven writing is the future of content-and-commerce-driven design on the web", but that is a far less interesting title!

Before I get to the first point, let me tackle one obvious objection, stemming from the title of this post - that web sites don't generate design ideas, so they aren't going to "design" themselves, surely. True, ideas and aesthetics need to come from human designers, ideally. In the professional context, let's take language as a metric where these ideas are essentially fed into the "mechanics", tested, evaluated, and either incorporated into the site or dismissed with. The notion is, of course, only as good as the idea fed into it, but if the software behind the web site is responsible for the testing, evaluating and implementing those ideas, the web site could be thought of as "designing itself".

Allow me to elaborate on the three ideas that I am taking the web design profession another step forward:

1. Understanding web analytics: Designers, meet data

The web design community has, by and large, successfully adopted a standard approach to building web sites over the past 10 years.

Style continues to move in and out of fashion at breakneck speed, aesthetics and functionality continue to evolve and improve - designs on the web as a visual and functional present access to be quite healthy.

2. Elsewhere

Fascinating article by Andy Budd about "unit structures" and the CTO's role.

ABC News Australia's web redesign links content to [iTunes concert photos, etc.]

KCNOW from Kelli Morris (OK), a look at Redesign of Waterfront Street Site

Wireframe & Look Ahead, and a Look Back

WorldPress conference... as did I last time.

3. Need a designer?

Find a site built or more design help? PM available for hire. Feel free to check out my business site, or email me to discuss your project!

4. About

For Luke Stevens and this is where I write about design on the web. I know, "Design 2.0" is laughably ready (and fairly original), but what better terms to use to talk about sensible design practices?

Good design is like insurance: you never hope to use it, but you hope you're prepared.

Hopefully this blog will, in some small way, increase myself and others to think more critically about the design choices we make and the results they achieve.

<http://design2-0.com>



<http://veerle.duoh.com>

IESVS RODRIGUEZ VELASCO

RECENTLY PUBLISHED

These are the newest additions to the site.

- Una silla perdida (Encuentros, 5)
- Un caballo (Encuentros, 4)
- Una novela (Encuentros, 3)
- Una constante (Encuentros, 2)
- El armario (Encuentros, 1)
- Un tema de Rafael Sabatini (Encuentros, 1)
- Entradas sobre finales de siglo
- Fundación Ramón Menéndez Pidal y Olivar de Chamartín
- XI + XII
- Una fiesta - Merengue abundante o desastre (Encuentros, 1)

RECENTLY DISCUSSED

Participation is greatly encouraged on the latest comments.

- José Pérez commented on Días de libros
- Victor Peña commented on Sesión con amigos & amigos
- Juan Carlos Cordero commented on On language (One Instrum at Berkeley)
- Heather Randolf commented on On language (One Instrum at Berkeley)
- Juanma Rodríguez commented on One Instrum in Berkeley = agenda
- Heather commented on He's back in stock (one)

Archives

The entire site's archives, ordered by month of publication.

- August 2007
- July 2007
- June 2007
- May 2007
- April 2007
- March 2007
- February 2007
- January 2007
- December 2006
- November 2006
- October 2006
- September 2006

Links

Click below to subscribe to this site's RSS feeds.

- content feed
- comments feed

BREVIOLOGÍA

ACADEMICA

COMMENTARIA

BIBLIOTHECA

SECRETUM

IMAGINES

VOCES

This is the weblog of UC Berkeley professor, researcher, writer, and photographer Jesús Rodríguez Velasco.

Here you will find a veritable panoply of literary, visual and aural diversions related (or not) to academic pursuits, arcane (or simply dusty) vagaries and very earnest but most likely misguided contemporary concerns.

It is a repository of ongoing research, a forum for learned (and not so learned) minutiae, and a treasure trove of (possibly) worthless intellectual trinkets.

Some of the content is published in Spanish, as most of my current research deals with the fusty vicissitudes and curlicues of medieval and modern literary texts and traditions from that rich and complex culture.

Feel free to peruse the archives and by all means join in the discussion.

<http://www.jrvelasco.com>

Blog > About > Archive > Sidebar > Sidebar

aiAlex
This Is My Artificially Intelligent Life

Jealous & Angry Computers Attacking Humans?!

Posted July 30, 2007 by Alex. 1 Marketing 1 Comment ▾

KEYBOARD MARKS ON YOUNG WOMAN'S FACE

DIAGNOSIS	CAUSE	NOTES
Clearly visible keyboard marks on the left cheek. Heavy blushing on the cheeks.	Hidden clams her PC keyboard clapped her in the face, after she purchased a Nokia N95.	Leave a reply www.johnsonandjohnson.com

Category: 1108 | 11:29 AM | Dog & Hounds, Health, Technology | 264 | 0 Kudos | 0 Likes

This Is My Artificially Intelligent Life - A blog about Web 2.0, Technology, Design, Business, Marketing, and the Blogosphere among others.
[more about »](#)

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Life
Voxers

Get Paid for Writing
Share your writing, work from home, start making money, write abstracts
[shwriting.com](#)

Most Popular Posts
10 Ways to Keep Patients for Success
Web 2.0: The Unintentional Innovator
Top 100 Inspirational Quotes for Designers
Top 40 Excuses Employees Use at Work
A lot of the Top 40 Blog Networks
Becoming a Web Developer - What or Where?
Downloading of Free Movies, Music, & Software
The Brilliance of Web 2.0 - Video
The Early Bird Special: The Recipe to Become an Early Bird
Welcome to Round 2 of WEB 2.0 Marketing: "THE BIG 300,000\$" of a Twitter implant

Ads by Google

<http://aialex.com>



<http://www.obeattie.com>



<http://contactsheet.de>

TATTERED FLY

HOME LOCATIONS & REPORTS FLY FISHING RESOURCES FORUM

Around Tattered Fly Fishing Blog → Blog Archive

BACK CAST
Dad's Cut on the net

When fish attack
What's on the water
Regional updates
Fly fishing calendar
Fly gear and flies
Product reviews
A fly different from the last
Subject won't stick
Budding fly fisherman to be
Educational Series
Ask, they answer. Get
Answers to your questions
Sharing stories from the water
What things are
Hunting stories from the water
Question of the Week
Ask Tattered Fly
Fishing from a boat isn't easy
Hunting with big trophy

A wild trout would be a
GK&K trout would be a
Trout...
Introducing the new
Nature Conservancy
Trout, a new trout
from the earth
series presented by
the author of all trout
in the world

BROWN DRAKES ON SILVER CREEK
An Open Waterman's Fishing Report → Gunnison, CO

14 June 2007

The nymphs were hatching in the afternoon and I headed out to Silver Creek to check it out. I was disappointed by fly activity for quite awhile, large insects and nymphs available for the trout, but after about an hour of fishing I started catching fish.

Even though there wasn't a single trout in the stream, I found myself making the long drive to Silver Creek one more time. It caught my interest because it's a remote fly fishing area, and the author was writing about it's beauty, along the bank being equal to their place of the creek.

KEEP READING 

OPENING DAY ON SILVER CREEK - PHOTO ESSAY
An Open Waterman's Fishing Report → Gunnison, CO

2 June 2007

After a long winter, the first day of opening day on Silver Creek was a great day. The water was clear and the fish were active. The author took some great photos of the day, and you can see them here.

KEEP READING 

I'M BACK!!
An Open Waterman's Fishing Report → Gunnison, CO

21 May 2007

The author is back from a long absence, and he's bringing us some great news. He's going to be writing about his trip to Gunnison, Colorado, and he's excited to share it with us.

SEARCH TATTERED FLY
Tattered Fly
Tattered Fly Store

RECENT ARTICLES

Wet weather on the Colorado Rockies, Progress at the Poudre River Fly Fishing Festival, The Fly Fisherman's Guide to the Fly in Color, The Changing Face of Fly Fishing, Trout underground, Fresh Approach, Fresh Approach Fly Rod Company, What's Coming, What's New, Fly Fishing Photo, Special Edition, Catching the Gunnison River, Backcountry Fly Fishing, Fly Fishing, Fly Fishing Skills, A Fish Known Fresh.

POLAR ARTICLES

What's Coming, What's New, Fly Fishing Photo, Special Edition, Catching the Gunnison River, Backcountry Fly Fishing, Fly Fishing, Fly Fishing Skills, A Fish Known Fresh.

Shakes Network

Join Shakes Network

Get Google

Melvin Fanning Throwback Fly Fishing Show Hosted by Melvin Fanning in Gunnison, Colorado

Deutsche Fly Fishing 2009

Deutsche Fly Fishing 2009

<http://tatteredfly.com>

The screenshot shows the homepage of the website [BottledSky](http://bottledsky.com). The header features a stylized illustration of a woman's face and the title "BottledSky". Below the header is a navigation bar with links: JOURNAL, PROFILE, PORTFOLIO, EXTRAS, SITE INFO, and CONTACT.

About:

I'm [redacted], future bungee jumper and hopeless phone addict. I call this site a mutant child of myopia and boredom, because this is where I combine my two favorite hobbies... driving and bloggery websites.

Site Search:

Type Keywords & press enter

Categories:

- All (14)
- George (22)
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- Design (12)
- Farm (13)
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Random Entries:

- Movie for the Holidays
- The (Un)Real Gratitude
- The Stress Monitor
- What European Valentine Are You?
- Ch-ch-changes
- [View All Entries >](#)

Random Links:

- Imminical
- From [LJ](#)
- Over Coffees & Tea
- The Pool Princess
- Specks of Dust
- [View All Links >](#)

I've Been a Bad Blogger

AUG 01 2007

I suck at blogging. I wrote only one entry last month, and I failed to mention that I moved to another country last week. To quote my friend [Chrissa](#) in her latest e-mail:

I'm surprised you haven't broadcast to the world that you're already in Singapore! I mean, it's a freakin' change of permanent residency!

Bad. Need in my defense, I had every intention of posting a pre-flight entry last weekend, but as they say, the best intentions are fraught with thumped last-minute packing. ☺

So how have I been? I won't say I'm homesick, but I do miss many of the people and things I left behind. I miss my occasionally grumpy dad, my crazy [moms](#), and my hyperactive dogs. I miss watching TV with my aunt Leslie. I miss hanging out with my aunt Irene and her 300 cats. I miss having intense, three-hour-long phone conversations with Chrissa. I miss eating my mom's pasta.

But that's to be expected. I have a great life back home; of course I miss it. All things considered, however, I think I've been adjusting very well. In fact I've already found several things to love about this country. Public transportation is a dream here compared to the dingy buses and annoying jeepneys of the Philippines. I can walk to the supermarket at midnight without fear of being mugged. And have I mentioned how insanely clean Singapore is? It's so clean that there's only one brand of alcohol-based hand sanitizer available, and it's twice as expensive as any of the many brands sold in the Philippines.

I have a feeling that the longer I stay the more I'll appreciate this country. Now if only I can get my family and friends to all move here, too...

Ch-ch-changes

JULY 10 2007

Last Friday I had dinner with [Aggie](#) and [Chrissa](#), my closest friends from high school. Chrissa and I hang out pretty often, but we got together with Aggie so rarely that we were quite excited to see her. I also met Aggie's boyfriend, Art, for the first time, and he shot what would become my new favorite photo of us.

Aggie, Chrissa and me. Photo snapped from [Aggie's Multiply account](#).

We talked until the mall closed, but it still wasn't enough. It's crazy how much we've all changed since high school, from the way we look and dress to how we think and approach life. Elaborating would probably make this a long-winded and mind-numbingly boring post, so I'll just say that the last seven years has brought a lot of positive changes to our lives.

Speaking of changes, I asked Chrissa to adopt this, because I won't be able to take

<http://bottledsky.com>

STILL BALLIN

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About

Auth. Web author, and creator of this site is 18 year old first year university student in Ontario, Canada. He is 6 foot 1 inches tall, loves playing basketball, designing web-sites, reading anything kept home, and keeping up the latest gadgets and technology news. I am also a huge movie fan, and have seen almost everything mentioned above. Just tell me if you'd like to see me at through either posts in the comments, or even though e-mails to my e-mail.

Recently Played



Travis And Spring Back (In Action)
Artist: Rap
Album: My Man Is Dead
Genre: Rap/Hip-Hop
Year: 2001/May 20

Archives

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New CSS Designed
[Jul 2 2007](#)

CSS DESIGNED

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WEBSITE DESIGN

WEBSITE DESIGN
• Professional
• Creative
• Custom
• Responsive
• SEO Optimized
• Mobile friendly

WEB DESIGN + DEVELOPMENT SERVICES

WEBSITE DESIGN
• Professional
• Creative
• Custom
• Responsive
• SEO Optimized
• Mobile friendly

WEBSITE DESIGN

WEBSITE DESIGN
• Professional
• Creative
• Custom
• Responsive
• SEO Optimized
• Mobile friendly

WEBSITE DESIGN

WEBSITE DESIGN
• Professional
• Creative
• Custom
• Responsive
• SEO Optimized
• Mobile friendly

Just finished doing a complete overhaul of my web-design portfolio, [CSS.Designed](#). My previous site had everything on a single page and the new and improved version is divided into 7 pages, and is my opinion is looking pretty slick.

[View Site](#) [Download & Update](#) [Read More](#) [About](#) [Privacy](#) [Site Map](#)

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The Number 23
[Jul 1 2007](#)



Jim Carrey as Edward G. Robinson in *The Number 23*.

So I watched the new Jim Carrey movie last weekend while my roomate was in town. At first, it was terrible then the moral of the story. Although most of Jim Carrey's biographical movies have all been nominees, he did a pretty good job portraying the role of Walter Skinner. The storyline, I don't on the other hand just plain sucked. I nearly passed off during the movie.

[View Site](#) [Download & Update](#) [Read More](#) [About](#) [Privacy](#) [Site Map](#)

Site Updates
[Jul 1 2007](#)

After getting quite a few feedbacks already (thanks everybody!) I did a few site wide changes including changing parts of the food header, removed the available for design work button ...

Thanks For Coming
[Jul 1 2007](#)

Just wanted to thank everyone for stopping by. I'm guessing a lot of you are coming here from [CSS](#) (which is great), [CSS](#) Movie, [Ash](#), [Shay](#), [CSS](#) Projects, or [Information](#) Boards ...

Transformers Movie
[Jun 13 2007](#)

So last night I finally went out and watched the new Transformer movie, and overall, it was really kick ass. I never watched the cartoons back in the 80s, but ...

Pounce Invites
[Jun 4 2007](#)

I have 22 invites for anyone that wants to be in touch. If you want one, just leave a comment below with a valid e-mail address and I'll send one ...

Funny Insurance Claims
[Jun 1 2007](#)

I parked away from the side of the road, parked in my neighbor's lot and had to move the measurement! "Moving Home, I drove into the wrong house and collided with a tree."

Google Analytics Redesign

<http://www.ashhaque.com/blog>

QUICK SPROUT

Marketing Simplified for Business

WHAT DOES YOUR BUSINESS CARD SAY ABOUT YOU? | 4 min read | 1 Comment (0)

If you already have a business card, but if you don't you should definitely renew one. Business cards are something that we take for granted when we shouldn't. The look, feel, and message on a card help people determine how they view you and how important it may be to remember you. [Read More](#)

By Paul Davis | Posted 10 hours ago

BASIC TIPS FOR DESIGN A PERSONAL BUSINESS CARD FOR \$4 MILLION | July 15, 2007 | 10 min

I recently read an article about my best friend's mom regarding a personal branding interview she conducted.

Read More | By Paul Davis | Posted 10 hours ago

DO YOU HAVE CHARISMA? JAZZIN' WITH THE MUSICIAN'S GENE | July 14, 2007 | 10 min

Most people believe people without "charisma" have to work harder than others to succeed because they feel others will get more attention, more opportunities, and more job offers due to their "charm". This isn't always true. People that "charisma" you know it's actually a good thing and helps what you should do. [Read More](#)

By Paul Davis | Posted 10 hours ago

WHAT'S YOUR BUSINESS AND HOW CAN YOU SUPPORT IT? | July 14, 2007 | 10 min

When you start a new business for the first time, you only have a few resources at your disposal. It's important to plan ahead and have a game plan. You can't just wing it and hope for the best. You need to have a plan that aligns with your goals and objectives. This post will help you understand what you should do to support your business and how to make it successful.

By Paul Davis | Posted 10 hours ago

THE FIRST 7 DAYS OF PERSONAL BRANDING | July 13, 2007 | 10 min

Thousands of people are trying to figure out how many days they have to prepare before launching their first website or blog. If you have any thoughts about personal branding needs and are looking to start something, here is what you should do in the next 7 days. [Read More](#)

By Paul Davis | Posted 10 hours ago

* OLDER POSTS

SEARCH

CATEGORIES

- Blog
- Books
- General
- Marketing
- PR
- Search Marketing

ARTICLES BY

- July 2007
- June 2007
- May 2007
- April 2007

RSS FEEDS

- All posts
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<http://www.quicksprout.com>

FORUM

Forum design can be difficult. A balance must be struck between the need to be unique and the need to meet user assumptions about how forums function. It is clearly a bad idea to disorient visitors by changing the standard forum layout too much. However, the forum will not stand out in the default design and layout, which is anything but beautiful. Some forums need to stand out more than others, but all forums need to be easy to use. Most forum applications are loaded with features that users don't need or understand. The designs selected for this chapter have reduced the forum to its most critical elements while managing to produce beautiful sites.

Of these samples the Designs Advice forum stands out the most. It sticks with some of the traditional interface elements but still manages to brand the system effectively. Most of the extra, unneeded items have been removed. This cleans up the site and makes the wealth of information it contains far easier to consume. The site successfully balances the need for a unique brand and a user-friendly format.

The price of success is more success. How can an effective forum design stand the test of time and thousands of posts? What happens when it contains so many posts that no human could ever consume them all? This is precisely the problem that Designers Talk faces. At

the time of this writing, this general forum has over seventy thousand posts. On top of this, it contains over twenty-five different forums. The key to this forum site's success is how the design cuts through the clutter by suggesting a hierarchy of information. Instead of presenting a ton of elements with the same weight, the designers made the important elements more noticeable. Because of this, it is surprisingly easy to scan the long list of forums to find one of interest. Once inside a forum, the layout is amazingly clean and easy to read. Again, skimming for a topic of interest couldn't be easier. Together, reasonably sized text and a bold color create the user-friendly interface.

One of the biggest potential pitfalls of any forum design is going with the default skin. Most forums contain too much information. Let's face it—if a forum is reasonably active, will anyone care what the last post date was? Assume that users want to read something, and help them find topics of interest by creating a design that is easy to dive into.

The screenshot shows the homepage of the designs advice website. At the top, there's a navigation bar with links for "Join now for FREE!", "Username:", "Password:", and "Log in". Below the navigation is a section titled "Latest Topics" with a table showing recent posts. The table has columns for "TOPIC", "POSTS", "LAST POSTER", and "FRESHNESS". There are 15 entries listed. To the right of the latest topics is a "Tags" sidebar listing various design-related terms like "css", "design", "photoshop", etc. Below the latest topics is a "Forums" section with a table showing categories and their counts. The categories are "General Talk - Design discussion", "Software - Tutorials, tips and advice", "CSS - Cascading style sheets", and "SEO - Search engine optimisation & marketing". The forums section also includes a "COLOURlovers" logo and a "CLEANCSS" logo.

TOPIC	POSTS	LAST POSTER	FRESHNESS
Design Resources	2	drew	3 days
Getting to know you	3	twofivethreethree	1 week
Firefox Extensions	3	twofivethreethree	1 week
Full length web site screenshots	4	twofivethreethree	1 week
3 Column same height CSS layout	6	fatboyjim	2 weeks
Advice for new designers	3	twofivethreethree	3 weeks
Designs Advice Flickr group	3	twofivethreethree	3 weeks
Adding Flash video to a site	4	twofivethreethree	3 weeks
Photoshop crisp box size	8	Vector	3 weeks
Changing Meta Tags	2	drew	1 month
Color in PS CS3	2	defunct	1 month
Use pixels or percent?	9	par36	1 month
Google supplemental results	4	2dcandy	1 month
Modelbox user friendly popups and wizards	2	2dcandy	1 month
Standard Web Dimensions	7	fatboyjim	1 month

CATEGORIES	TOPICS	POSTS
General Talk - Design discussion	11	35
Software - Tutorials, tips and advice	10	36
CSS - Cascading style sheets	6	35
SEO - Search engine optimisation & marketing	5	16

<http://designsadvice.com>



Forum · Registrieren · Log in · Suche · Mitglieder · FAQ · Resources · WebRing

WILLKOMMEN AUF DESIGNLEAGUE!

BOARDS	POSTS	THEMEN	NEUES
COMMUNITY			
ORGANISATION Rund um Designleague	1111	26	27.09.2006, 19:08
LOUNGE Vorstellen und kennenzulernen	3849	229	29.07.2007, 18:58
WORLD WIDE WEB			
SHOWCASE Design, Arbeiten, Prints...	12033	939	31.07.2007, 08:09
FOTOGRAFIE Seit wie eure Fotos wir	1113	141	13.04.2007, 18:01
AKTUELLES Neues aus der Maschinenwelt	322	28	29.01.2007, 17:08
COOLNITES Die coolen Seiten des Web	394	69	14.06.2007, 18:32
HILFE Hier wird dir geholfen	1724	247	20.07.2007, 11:07
FUNDBÜRO Suchen und Finden, Tauschbörsen	522	62	18.07.2007, 22:21
RESTTHEMEN Restthemen zum Web, D-Branche	1481	106	02.07.2007, 13:28
LIFESTYLE			
BILDROHRE Kino, Fernsehen, DVD	673	49	02.08.2007, 21:48
BUCHSTABENSALAT Literatur, Bücher, Magazine	118	9	01.03.2007, 19:20
MUSIKALISCH Musik, Events, Konzerte	3766	29	30.06.2007, 08:10
TAGESGUCK Aktuelle Themen aus der Welt	225	26	12.03.2006, 13:01
TECHNIK Technik, Betriebssysteme, etc.	850	39	29.05.2007, 12:33
OFF-TOPIC Alles was sonst nirgends passiert	9995	203	07.08.2007, 17:18

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tv-Domain ohne Werbeplättchen schnell und günstig online setzen.

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Google-Anzeige

FORUM **AUS DIE MAUS**

DAS ALLERNEUSTE

DESIGNLEAGUE.DE
Kommersell, eure heutige Ansic... (201)
Köni! Da war ich zuletzt drin... (231)
Meine Webseite (19)
Hi! (1)
Bin neu hier! (1)
T-Shirt Designer gesucht (1)
Suche Coder (1)
Politikum.eu (14)
[Butte] Script KundenvProjek... (3)
Neue Webseiten (3)
Lottige Links, Witze & Bilder (200)
Top Geek Novels (2)
One Day w. 2 Miles Home (1)
Was hört ihr gerade? (199)
Suche spezielle Schrift (3)
Ein Stefan meint (3)
Qualitative Designs zu glänzen... (3)
Hello miteinander (2)
http://design.wordpress.com - kli... (1)

FAKten
Wir zählen 211 Mitglieder, die in 2231 Threads insgesamt 38547 mal ihre Meinung zum Besten gegeben haben. Beim kurzen gehört **expression** zu uns.

Online (1) 2 Gäste

PARTNERSEITEN

- Designguide.at
- Design Line Portal
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www.blueline.de

<http://www.designleague.de>

dt designerstalk

User Name: User Name
Password: Password Log In

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general forums

general discussion Anything goes and generally does.	73,344 posts 6,219 Threads	designerstalk.info??? by combat sheep today 18:41
help me! Stuck / Confused. Get help here.	30,071 posts 4,210 Threads	ie 6 ping fix? by tbastrand today 21:37
showcase A chance to shine. Get critique and advice.	41,882 posts 3,428 Threads	band website layout crit... by uplift today 18:32
music What's making sweet love to your ears.	8,341 posts 496 Threads	stan deacon by mindbomb today 09:57
tv & film What's making sweet love to your eyes.	3,413 posts 338 Threads	simpsons by ppe today 23:02
great designs A place to post websites and great examples of design.	7,442 posts 1,056 Threads	checkland kindleyodes by bunker today 17:59

design forums

web design The trends, visions, themes and ideologies of the web.	14,485 posts 1,666 Threads	what web design software do... by diggant today 17:01
web standards Xhtml / CSS , Accessibility, Standards - discuss and get help here	6,156 posts 851 Threads	should a b2b site be designed... by longisland today 10:02
web 2.0 Web applications and the like - its the future!	1,198 posts 130 Threads	usability issues in... by latrichus today 12:30
graphic design Saville, Carson or you. What inspires you.	4,594 posts 526 Threads	dyslexic designers are you? by dgodder today 09:14
illustration Pictures of your cat ...	379 posts 48 Threads	pretty patterns by stevers today 15:41
flash Actionscript, tweens and those funny Libraries.	4,071 posts 699 Threads	Just a school assignment... by onisc355 today 07:22
motion graphics Animator, Video, Motion Graphics	604 posts 120 Threads	anyone know of an fli encoder... by harkless 02-08-2007 16:25
programming Where ideas are developed.	4,765 posts 870 Threads	pass login info to another... by brendan hart today 22:42
print Reviews and Critiques or what you just bought in the newsgroups.	2,045 posts 248 Threads	copy print paper by pedro 04-08-2007 05:46
photography Stock or what you took.., pose in here ...	3,161 posts 388 Threads	photo management software by joni today 15:04
typography Discussions on typography & font identification	3,591 posts 597 Threads	txt helvetica by cocknose today 18:16
logos and brand identity Discussions on Branding and Logos here	2,889 posts 367 Threads	charity logo by stevers today 13:06

other forums

advertising	3,003 posts	we will buy your links...
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sponsored links Free Fonts Flash Components

<http://www.designerstalk.com/forums>

Login to download the latest version of Mint and your favorite Peppers, purchase additional licenses, or post in the Forum. [Don't have an account? Create one!](#)

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Mint Forum

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Topic	Forum	Replies	Last Post
Alternative to Geditclick To Off The Steps	Pepper Devlop	0	48 mins ago by bradytrey
Troubles with Bluehost FastCGI Mode by DiskHouse	Troubleshooting	12	1 hour ago by DiskHouse
Client install Sharing Data by AdamLipson	Troubleshooting	1	3 hours ago by Shaun Imran
undefined... undefined... undefined... undefined... by anonymous.corporation	Troubleshooting	4	5 hours ago by Shaun Imran
Ajax Popup Window Tracking Pepper by vocalization.net	Pepper Devlop	2	8 hours ago by vocalization.net
Feedburner 2.0 Coming Your Way by Ronald Heft	Pepper Devlop	7	10 hours ago by Ronald Heft
MySQLi Pepper by larkinja	Pepper Devlop	2	13 hours ago by Remote Sensing Tech
Tracking of some subdomain stopped by Nikos Tsiros	Troubleshooting	0	14 hours ago by Shaun Imran
Parse installation issue? by Rikkev	Pepper Devlop	0	Yesterday by parakeet
Problems upgrading to Locations 2.26 Pepper by JCP	Pepper Devlop	1	Yesterday by Till Kries
Conflict with http://musicplayer.sourceforge.net/ by fireguy	Troubleshooting	4	2 days ago by fireguy
Secret Crush Pepper Not Working by imital	Troubleshooting	4	2 days ago by imital
Tracking live visitors to mydomain	Troubleshooting	1	2 days ago by Sank
Fix CSS classes in older peppers by bruchling	Pepper Devlop	0	3 days ago by bruchling
How Best to Calculate a Total Subscriber Count? by Sean Sperry	After-Dinner	11	3 days ago by Ronald Heft
Improving the forum by morganbaugh	After-Dinner	0	4 days ago by morganbaugh
Displaying internal trends on web site by morganbaugh	After-Dinner	0	4 days ago by morganbaugh
Problem with Locations pepper by lokaler	Pepper Devlop	1	5 days ago by Till Kries
Pepper track Download Source by Marcus S. Zorna	Pepper Devlop	4	6 days ago by jens Windfu
Frank not working with Mint v2.0#7 by morganbaugh	Troubleshooting	1	6 days ago by jnf7
AdSense pepper help by czarnevek	Troubleshooting	1	6 days ago by Twinkie Media
Rss feed in newsletter	Troubleshooting	3	Last Week by Shaun Imran
Database Error!!!! by joshua	Troubleshooting	2	Last Week by Shaun Imran
MySQL error related to Secret Crush by mewm8	Troubleshooting	7	Last Week by schmidt

[Recent](#) | [Oldest](#) | Pages: [1](#) [2](#) [3](#) ... [37](#) | [Forum > Recent Posts](#)

<http://haveamint.com/forum>

[creative Ireland](http://www.creativeireland.com/)

[Forum](#)

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[Log In](#)

[Register](#) [FAQ](#) [Members List](#) [Calendar](#) [Today's Posts](#) [Search](#)

Welcome to the Creative Ireland Forums.

If this is your first visit, be sure to check out the [FAQ](#) by clicking the link above. You may have to register before you can post! Click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.

Forum	Last Post	Threads	Posts
Suggestion / Amdachamhais Your suggestions for features or issues to include in Creative Ireland sites.	Audience not interacting w... by louis 07-09-2007 11:57 AM (0)	34	194
Design		0	0
Open Design Discussions Discuss open ended design issues, whites and work. Strictly no tech talk or logo requests!	Logo design by PML 06-29-2007 23:23 AM (0)	157	1,254
Showcase Projects Discuss any projects, ideas, works in progress or collaboration with other designers.	presenting the player (Mobile... by davinci Yesterday 10:54 PM (0)	47	415
Students + Education + Training Discuss education related issues. College, portfolio preparation, training and education.	Student Websites by Rebekah Yesterday 10:27 AM (0)	91	473
Design Industry		0	0
Web Design + Multimedia Discuss web, websites, multimedia, development issues, industry news and gossip.	http://www.vignettes.com by Rebekah Yesterday 10:27 AM (0)	1,674	10,720
Graphic Design + Print Design Discuss and post related work, industry news, tips and techniques, advice, printing.	Where to get commercial... by louis Yesterday 10:42 PM (0)	1,713	7,638
Advertising + Marketing Discuss related campaigns, industry news and gossip, advice and techniques.	New Business Ad by PML Yesterday 10:41 PM (0)	285	3,680
Media Design + 3D Animation + Film TV, Animation, Digital media, motion, tips and techniques, industry news and issues.	Book for cinema by louis Yesterday 10:27 AM (0)	342	2,088
Illustration + Photography Discuss illustration/photography work, issues and techniques.	Location location location by louis Yesterday 10:53 PM (0)	572	7,833
Music + Sound Production Discuss music projects, tips and techniques, industry news.	MP3 connector? by louis 07-09-2007 11:27 AM (0)	47	211
Furnishings + Product Design + Craft Discuss new designs, industry news, tips and techniques.	Wise Seal by louis 07-09-2007 11:31 PM (0)	30	129
Help		0	0
Software + Hardware + Tech Discuss software, hardware, printing, technical issues, tips and advice.	External Hard Drive by louis Yesterday 10:26 PM (0)	842	2,942
Jobs + Employment Discuss employment, work advice or post short term job offers or freelance work needed.	Freelance Graphic Design Work... by louis 07-09-2007 11:52 AM (0)	233	1,364
Classifieds Advertise equipment for sale, items to rent.	502 Fleet Space available by louis 07-09-2007 11:40 PM (0)	210	820
General		0	0
Off Topic Off topic discussions on anything and everything else related.	New Media Web... by louis 07-09-2007 11:41 PM (0)	4,754	72,995
Post Forum Read View Forum Leaderboard			
What's Going On?			
Currently Active Users (0 members and 0 guests)			
 Most posts ever online was 117, 06-07-2007 at 11:28 PM.			
Creative Ireland Forum Statistics			
 Threads: 11,361, Posts: 113,586, Members: 1,296, Active Members: 533. Welcome to our newest member, Asstinator !			
 Forum Contains New Posts			
 Forum Contains No New Posts			

<http://www.creativeireland.com/forums>

The screenshot shows the Typophile Forums homepage. At the top, there's a navigation bar with links for Home, Forum, Registry, News, Resources, and Merchandise. Below the navigation is a search bar. The main header is "FORUMS". On the left, there's a sidebar with a red logo and a "FORUMS" section containing links to General Discussions, Design, Critique, Build, and others. The main content area has a "Prolific Posters" section showing top posters in the last 24 hours. To the right, there's a "Log In" form, a "Typeophile Account" section, and a "TYPEOPHILE SPONSORS" section featuring "I like type." and "TYPEOPHILE APP". At the bottom, there's a footer with social media icons and a copyright notice.

<http://www.typophile.com/forums>

EVENT

The main obstacle that event sites face is that they have two audiences: those who want to attend a show and those who want to perform in a show. The importance of each type of audience varies depending on the event. Some events have a predetermined schedule of speakers, while others, like art shows, recruit participants. I suppose it comes down to this: Do the people in the show pay their way in, or are they paid to be there?

The most obvious way to make a successful event site is to think literally. As with any site, it is wise to brand it to the appropriate demographic. Sites like Future of Online Advertising have made great efforts to appeal to young, hip web owners. Its trendy green, blue and brown palette shows that the firm is in touch with web trends, which communicates the fact that it does, indeed, know the future of online advertising. Of course, the list of featured speakers communicates this as well, but the design has its impact first, making it critical.

Another major obstacle that the event site faces is that it inevitably becomes outdated. It is usually clear when a site will become obsolete, and this tends to hinder committees from lavishing it with funds. This makes the extraordinary designs in this category even more impressive.

The screenshot shows the homepage of the Future of Online Advertising (FOOA) website for the New York event in June 2016. The page features a green header with the FOOA logo and navigation links for Home, Speaker, Schedule, News & Info, Travel, Default, and Help. A prominent yellow banner on the right side reads "SOLD OUT". The main content area includes a section titled "JOIN THE ONLINE ADVERTISING REVOLUTION" featuring a photo of a speaker. Below this are three sections: "LEARN", "BE INSPIRED", and "NETWORK". The "LEARN" section highlights "Over 100+ speakers from over 20 countries". The "BE INSPIRED" section features "Keynote speakers" like Bobak Maghazineh and Andi Schaefer. The "NETWORK" section emphasizes "Meet Markeeters and professionals". To the right, there's a "CONFERENCE IN A BOX" section with a video player showing a presentation, and a "DON'T LEAVE YOUR SEAT" section with a form for attendees to sign up. A "SHOW YOUR SUPPORT" section lists sponsors such as PayperPost, blogads, Graphical Analytics, ClickApps, VideoClips, DropSend, Advertising Age, Urban HotSpots, and vitamin. A sidebar on the left lists speakers including David Dimbleby, Steve Jobs, and Bill Gates, each with their name, title, and a "No Presentation" link.

<http://www.futureofonlineadvertising.com>



<http://ostrava.rails.cz>

dConstruct 2007
DESIGNING THE USER EXPERIENCE

HOME SPEAKERS SCHEDULE WORKSHOPS LOCATION PODCAST

WHAT IS d.CONSTRUCT?

dConstruct is an affordable, one-day conference aimed at those designing and building the latest generation of web-based applications.

Tickets for dConstruct 2007 are priced at £89+vat and are available now [sold out](#).

BarCamp Brighton

August 7th

If you couldn't get tickets for [dConstruct](#), or if you're planning to stick around Brighton, you may be interested in the [BarCamp](#) we're running that weekend.

For the uninitiated, BarCamps are self organised [conferences](#) where everybody gets a chance to present a session or chair a discussion. This may sound daunting, but everybody's in the same boat and you'll be presenting to a small group of people who are really interested in what you've got to say. So if you're really passionate about a particular topic, or fancy yourself as a bit of a speaker, BarCamp could be the perfect opportunity for you.

BarCamp isn't just a web design event, as you can talk about anything remotely relating to geek culture. At previous events people have spoken about everything from hardware hacking to improvisation comedy, from astronomy to owl noises. As long as it's interesting and you don't just pluck your own hot-air, you should be good.

Registration for [BarCamp](#) opens on Wednesday 8th August at 11am and tickets are going to fly off the shelves. Because numbers are limited, please only register if you're happy to do a talk and plan to stay for both days. Otherwise you'll be preventing somebody else from attending, which isn't cool. Oh, and remember that it's the dConstruct party the night before, so if you're planning on cultivating a vicious hang-over, you may want to let somebody else have your place.

Final Design Proposal

August 3rd

So we put the rough designs to our creative director, and he came back with all sorts of changes. 'Sort that logo out', 'make the text bigger', 'fix the alignment' and that sort of thing. Managers hate this, the final design does feel more refined, so I guess he was right. Just don't let him know I said that.

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MARK & VELMA'S
100% NEW-FANGLED, 3% OLD-FASHIONED
HITCHIN' PARTY

100% MORE FUN THAN ANY OTHER HITCHIN' PARTY YOU'VE BEEN TO

The **HITCHIN' PARTY**
WILL BEGIN AT ONE O'CLOCK WITH THE
**LIGHTING OF THE GRILLS
AND A POTLUCK MEAL**
FOLLOWED BY
**A BRIEF CEREMONY
OF SOME IMPORT**
AND MOST CRITICALLY, CAKE AND GELATO



WHERE
Oak Grove in Huddart Park
1100 Kings Mountain Road, Woodside, CA

MAP
Map & directions to *Huddart Park, Woodside, CA* at maps.google.com. Please remember to share the road with our fellow bicycle riders.

DIRECTIONS
From Highway 101, take Woodside Road (a.k.a. Highway 84) west toward the hills. After about 3 miles you'll pass Highway 280.
From Woodside Road near Highway 280, drive west through the town of Woodside. About 1.5 miles beyond town, look for a Huddart Park sign, and shortly you'll turn right onto Kings Mountain Road. The park entrance is about 2 miles up the road.

PLEASE BRING

A dish to share
We will provide the main entrée (grilled chicken and something for the vegetarians), beverages, and the all-important dessert.

The recipe for your dish
If you'd like to share your recipe, we'll post it here on our website after the wedding.

A plate, cup, bowl, utensils, & napkin
We're being green!

Park stuff
Blankets, lawn chairs, horseshoes, frisbee, bubbles, bocci ball...you get the idea.

Children are welcome!

Saturday
October 7, 2006
1 pm 'till later
3:45
Oak Grove
Huddart Park
Woodside, CA
3:52
RSVP

<http://markandvelma.eneews.org>

The screenshot shows the homepage of the International Short Film Festival. At the top, there's a banner with the festival's name and date: "International Short Film Festival" and "Independent Films on Iran October 19 - 21, Asia Society New York". To the right is the "Asia Society" logo. Below the banner is a large video thumbnail showing two men in profile, one wearing sunglasses. The caption "Ebrahim Golestan" is centered below the thumbnail. A navigation menu follows, with links to Home, awards, competition, schedule, about us, programs, submission, press, retrospective, and contact. The main content area has a black background with white text. The first paragraph discusses the unique nature of short films and the festival's mission to expose and celebrate Iranian short films. The second paragraph highlights the concise nature of short films and their ability to explore unfamiliar subjects. The third paragraph describes the festival as a platform for Iranian filmmakers to showcase their work and gain international recognition. At the bottom of the page, there are logos for the International Film & Video Center (IFVC) and Ziba foundation. A decorative footer with film reels and leaves is at the very bottom, along with copyright information: "Copyright © 2007 NYISFF Site by 8IMMUNE.NET".

International Short Film Festival
Independent Films on Iran
October 19 - 21, Asia Society New York

Asia
Society

Ebrahim Golestan

Home awards competition schedule about us programs submission press retrospective contact

Home

Like the short story, the short film is an unique art form. But unlike the short story, there is little opportunity for experiencing them. That's why prestigious short film festivals like Clermont-Ferrand in France, Tampere in Finland and Siena in Italy were established. International Short Film Festival, Independent Films on Iran now joins these ranks with the specific objective of exposing and celebrating Iranian short films.

The concise nature of the short film makes it especially conducive for exploring subjects that people might not generally be familiar with. It allows the viewer a method for learning a small aspect of a different culture, which is the first step in understanding that culture.

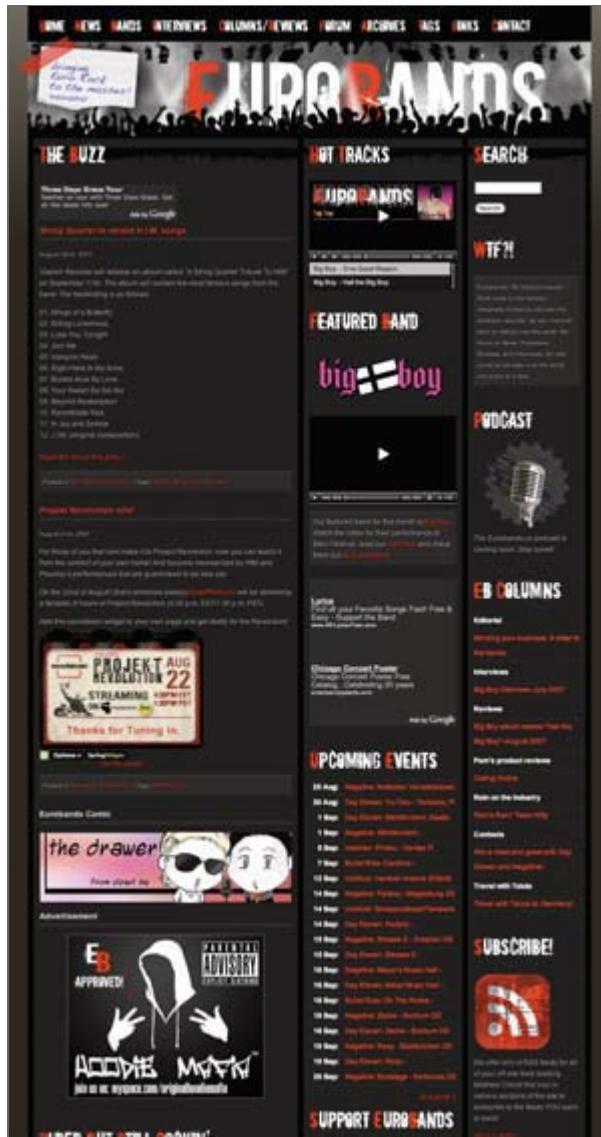
It will no doubt come as a surprise to even the most knowledgeable filmgoers that nearly 1500 short films are made each year by Iranian filmmakers or concerning Iran. International Short Film Festival, Independent Films on Iran, then, seeks to showcase any short film made by Iranian filmmakers, as well as any short film made by any filmmaker that focuses on Iranian subject matter. It will thereby give exposure to filmmakers whose work might not otherwise be seen, and give viewers the chance to learn about a culture that remains widely misunderstood.

top

International Film & Video Center (IFVC) Ziba foundation

Copyright © 2007 NYISFF Site by 8IMMUNE.NET

<http://www.nyisff.com>



<http://www.eurobands.us>



<http://www.starlighteventdesign.com>



<http://www.expo-canada.com>

The screenshot shows the homepage of the Women In Transition (WIT) website. The header features the WIT logo with the tagline "Women In Transition". Below the header, there's a large image of a woman holding a baby. The main content area has a pink header bar with the text "Helping Women to Help Themselves". The main body text is "Women In Transition". It includes a sidebar with "Scheduled Events" and a "Guest Message" from Leah Brasseur and Linda "Lulu" St. Germaine. There's also a "Workshops, One-On-Ones, Guest Speakers & More" section with a "Sign Up For E-Messages" form.

<http://www.witpage.com>

E-COMMERCE

Few of us will ever get the opportunity to work on an e-commerce site the size of Amazon. There are many medium-sized e-commerce sites that employ developers, but ultimately the most potential for creative and beautiful presentation lies with small, niche sites.

Large sites tend to die in committees, where groups of people determine how things will work and look. In many ways this is great. Amazon certainly has a distinct look, is accessible and has some advanced features, but it has a bare-bones functional design.

Small e-commerce sites present an awesome opportunity to focus on the product and market. Consider Amazon, whose customer base includes just about anyone using a computer. They sell books, music, computers and even groceries. That is an extremely broad market. Now consider a site like Loop De Lou. Because they have a small niche of products that a specific demographic will be shopping for, they can create a much more focused design that addresses the style expectations of the market. The fashionable design will likely appeal to people who are shopping for custom stationery.

This opportunity to create a focused marketing plan is empowering. It is easier and more fun to design within constraints. Too little focus leaves you floundering for a direction that is universally appealing. Whether your market is teenaged girls or retired

seniors, embrace your demographic and capitalize on what appeals to them.

Tools like Yahoo! Store and eBay make it all too easy to use a default template. In most cases, however, the effectiveness of a site is directly related to the effectiveness of its design. These samples all rise above the rest and stand as superb inspiration for what can be accomplished on an e-commerce site.

Amid all this fun and exciting branding, it is important to remain ever-mindful of the customer. Above all, an e-commerce site should have a clear purchasing process. Nothing kills an e-commerce site like a confusing checkout process. A careful blend of branding and practicality is what makes these sample sites outstanding.

The screenshot shows the homepage of Loop de Lou, a stationery website. The header features the brand name "loop de lou" with a small bee icon, followed by "stationery with style". Navigation links include "HOME" and "MY ACCOUNT" on the right, and "PRODUCTS", "ABOUT", "CONTACT", and "WHERE TO BUY" below. A yellow sidebar on the left lists products: "cards", "notepads", "bag tags", "adhesive labels", and "shopping Bag", with a note "Your bag is empty.". The main content area displays various stationery items like cards and bags. A large orange "SHOP NOW" button is prominent. Below, three callout boxes offer "Create custom stationery", "Get to know the girls", and "What's the News?". The footer contains links for "Home", "About Us", "Products", "Contact", "Where to Buy", "My Account", "site credits", and "our policies".

<http://www.loopdelou.com>

[pillows](#) [lighting](#) [journals](#) [cards](#) [shopping cart](#)



Say anything with new notecard sets



[about](#) [connect](#) [product info](#) [where to buy](#) [wholesale](#) [mailing list](#)

<http://www.paper-cloud.com>

STORE ABOUT FAQ'S CONTACT

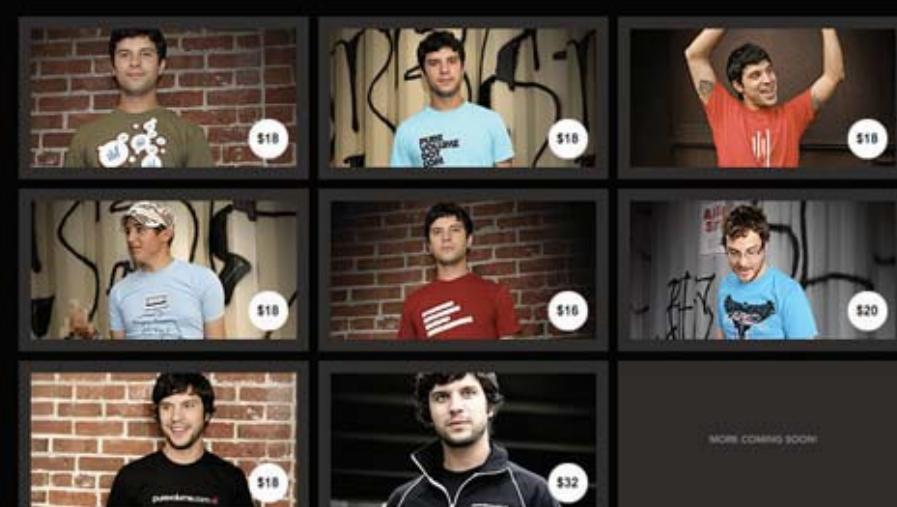
You have 0 items in your cart.

THE OFFICIAL PUREVOLUME.COM
STORE



purevolume.com

GUYS GIRLS THE CATALOG



\$18 \$18 \$18

\$18 \$16 \$18

\$18 \$20

\$18 \$32

MORE COMING SOON!

<https://store.purevolume.com>



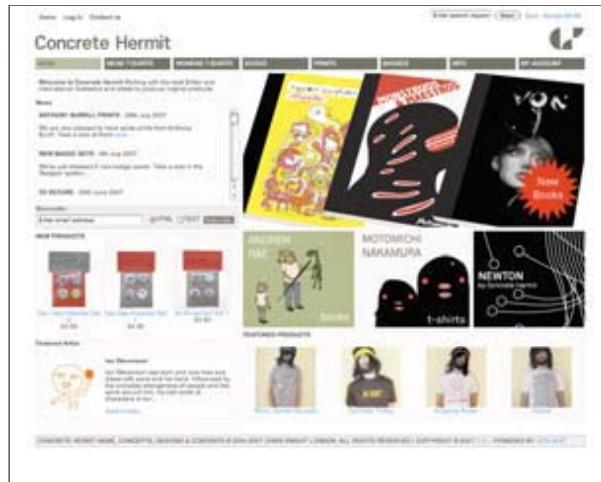
<http://www.junglecrazy.com>



<http://www.bloomingdirect.com>



<http://www.lloydferns.com>



<http://www.concretehermit.com>

<http://syntaxclothes.com>

SAMPLE COLOR PALETTES

#AB607E	#55370A
#5A2754	#EBD5B4
#80AFB7	#ADAB63
#B6A792	#FFD478
#331400	#545A13

#D13520	#541A02
#D6B986	#BE9382
#E7E092	#80AFB7
#D8BF00	#E9D190
#13D7F1	#9D4342

#D14A38	#684825
#F5624E	#A32143
5C2703	#E9582B
#7BE7D2	#F78F1C
#51C0AA	#382629

FREE SCRIPT

It is simply incredible how much work people will put into giving things away. All of these sites offer killer sets of tools at the low, low price of absolutely nothing. You would hardly believe this is the case when looking at these sites. It seems like there must be some sort of string attached, but amazingly there isn't.

It is really cool to see how seriously people take the tools they have created. They present them on beautiful sites in a way that elevates the tools to a higher level. Presentation has a huge impact on how something is perceived; good presentation enhances the expected quality of an item. Why does this matter? The community benefits from the hard work of these free script site designers, and I imagine the designers view this as a way to give back to all the people they have learned from.

Free script sites need a pretty wrapper to attract developers. Quite simply, most people judge a book by its cover. If a site for some JavaScript library is hacked up with nasty ads, it is probably safe to assume that the site's lack of self-respect points to a junky code. However, if a beautifully designed site is devoid of ads, it is likely that the owners genuinely love their product and are gladly giving it away.

One interesting thing to note is that any call to action seems to be of secondary importance on these non-commercial sites. Instead, they

focus on explaining what their products do. Take the videoMaru site, for example. The product demo takes precedence over the download link. In any case, the work put into these sites is simply an example of the work put into the code itself.



<http://www.flashden.net/videomaru>

A screenshot of the MochiKit website. The header features a logo of a cartoon character and navigation links for HOME, ABOUT, BLOG, and PROJECTS. The main heading is "MochiKit makes JavaScript suck less". Below this are three buttons: "DOWNLOAD MOCHIKIT", "READ THE DOCS", and "VIEW THE DEMOS". A central section titled "MochiKit Intro Screencast" shows a screenshot of a browser window with a play button. To the right of the screencast are links to "Download", "SourceForge", and "Continuous Integration". The bottom left contains the "Mochikit Blog" section with a link to "Varify Javascript Hijacking FU". The bottom right contains the "Mailing List" section with several email addresses and dates.

<http://www.mochikit.com>

INTRODUCE YOUR OWN STYLING

surfIR (surf Image Replacement) is here to solve some of the design limitations of the standard HTML image and its widely accepted associated CSS values, while still supporting standards-based design concepts. Using the dark arts of JavaScript and Flash, surfIR gives you the ability to apply an assortment of visual effects to any or all images on your website. Through progressive enhancement, it looks through your page and can easily add some new flavor to standard image styling.

When you start to use surfIR, you'll need the ability to style it, the same way that you can do with regular images. To get around browser inconsistencies, surfIR adds a layer with a class of `surfIR` around any image you're replacing. Here's a before and after look at the code:

Before surfIR is included in the page:

```
<img alt="A large image of a surfboard deck." data-surfir="true" data-surfir-class="surfIR" data-surfir-style="width: 100%; height: auto;"/>
```

After surfIR is included in the page (rendered source):

```
<img alt="A large image of a surfboard deck." data-surfir="true" data-surfir-class="surfIR" data-surfir-style="width: 100%; height: auto;"/>  
    <!-- surfIR styles -->
```

MAINTAIN YOUR TEAM

John Schreiber	With almost two decades on the design team, I lead our strategy, design, and user-experience work there. I'm regularly involved in a product's initial design, as well as its surfIR implementation. I've already been involved in other creative projects and will be, too.
Mark Davis	The resident wizard of surfIR, Mark does all of the heavy lifting on surfIR. Responsible for the majority of the behavioral and performance requirements, he brings the developer level of the team to an all-time high.
Dave Hall	The brains behind the original idea that led to surfIR, Dave has spent half his computing career trying to figure out why the web works the way it does. Technology through the nose, Dave loves computers, and can probably tell more than you can.

surfIR is a Logo Design by Jason Kottke.
Logo by Jason Kottke. © 2007 Jason Kottke.
A Creative Service of [Creative Co-Op](#).
Surf IR is not affiliated.

NOT READING THIS SECTION?

If you have something to say, you can say it to our faces! Comments, suggestions, insults, and tokens of appreciation are all welcome, but some are better received than others, so please use your discretion. Please at [RI](#).

Comments

Name:

Email Address:

Website:

Message:

I'd like to receive email notifications about replies to my comment.

See surfIR in action

Want to see what's possible? See how surfIR works in the sample pages below. Just click on the links and you can see it at your very own.

- [Basic Hover Effect](#)
- [Smooth Image Width Control](#)
- [Advanced Content Width Control](#)
- [Multiple Images](#)

Four Steps to surfIR

Want to learn more about surfIR? Check out these checklist-style checklists using pretty useful step-by-step planning in [Creative Co-Op's surfIR guide](#):

- 1 [Identify what you're replacing](#)
- 2 [Create controls for each and make the basic hierarchy and goal clear](#)
- 3 [Include the surfIR boundaries for the location of your elements \(the `surfIR` element, `surfIRContainer`, `surfIRImage`, `surfIRContent`\)](#)
- 4 [Choose which behavior to apply to what design](#)
 - [Annotate](#)
 - [Annotate with](#)
 - [Annotate color](#)
 - [Annotate other](#)
 - [Annotate image](#)
 - [Annotate width](#)
 - [Annotate height](#)
 - [Annotate top](#)
 - [Annotate left](#)
 - [Annotate right](#)
 - [Annotate bottom](#)
 - [Annotate width](#)
 - [Annotate height](#)
 - [Annotate](#)
 - [Annotate](#)
 - [Annotate](#)

Sticks in the Spokes

In fact, it can't hurt, since we practice what we preach. Here are some little problems you can solve using our controls to fix:

- [Annotating an image inside the browser](#)
- [Fluid or animated image sizes that don't change when zoomed](#)
- [Get rid of the standard green placeholder](#)
- [Allow right-click options to be disabled](#)
- [Hyperlinks with color changes that ignore the link color](#)
- [Check out our full linked design document of everything we've done](#)

Surf Co-Op © 2007 Jason Kottke v1.0.12

Support the Cause

<http://www.swfir.com>



<http://script.aculo.us>

The screenshot shows the Revolver website with a red header bar. The header features the Revolver logo and navigation links for Home, About, View Demo, and Download. Below the header is a large orange section containing the text "Lock, Load, FiRE." and "Revolver is a Fast Image Rotation Engine (FIRE)". It also includes a "Download v1.4" button with a downward arrow icon. To the left of the download button is a small image of a computer screen showing a slide show of abstract blue and green shapes. The main content area contains sections for "How do I use Revolver?", "What do I need to load Revolver?", and "Updating Revolver is easy". On the right side, there are two columns: "Benefits of FIRE Technology" (a list of 11 bullet points) and "Quick note" (a list of 16 bullet points under "The Ring of FIRE"). At the bottom left is a "tubatomic studio" logo.

<http://www.tubatomic.com/revolver>

The screenshot shows the Prototype.js website with a blue header bar. The header features the Prototype logo and navigation links for Download, API Docs, News & Tutorials, Blog, Werner, and Contribute. Below the header is a large white section containing the text "Prototype is a JavaScript Framework that aims to ease development of dynamic web applications." and a "Download" button. The main content area contains sections for "Learn" (online documentation and resources), "Discuss" (mailing list and IRC), and "Contribute" (submit patches and report bugs). At the bottom left is a "tubatomic studio" logo, and at the bottom right is copyright information: "© 2006–2007 Prototype Core Team | version 1.3.0 | [API docs](#) | [API](#) | [download](#) | [issues](#) | [contributors](#)".

<http://www.prototypejs.org>



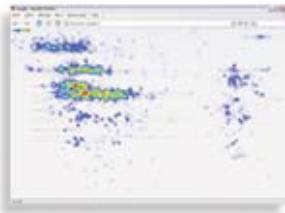
[Version française](#)

ClickHeat | Clicks heatmap

ClickHeat is a visual heatmap of clicks on a HTML page, showing hot and cold click zones.

Requirements

- on the browser's client: Javascript (tested on Firefox 2.0, Internet Explorer 6 and 7, Konqueror...)
- on the server: either Linux or Windows (since ClickHeat 1.3 release), Apache or Lighttpd (other may work fine), PHP, the graphic library GD2 (PNG support needed). Please post on the [bug tracker](#) or contact us (link on the right) if you have problem running ClickHeat.



Features

- Low logging activity: a very few function calls to log a click, no server load rise should be noticed (have a look at [Performance & optimization](#))
- A keyword is used to define the page upon Javascript code load, allowing you to group same pages.
- Screen sizes and browsers are logged, making possible the tracking of liquid CSS layouts (100% used width).

Latest version

The latest stable version is [1.3](#)

Development roadmap

Here are some developments to come in the next releases:

- integrate into PHPMyVisites
- add database (MySQL) support?
- improve speed rendering using virtual squares (avoid looking at empty zones)
- correct truncated dots in heatmaps (between 2 Images of the heatmap)



Links

- [LabsMedia home](#)
- [ClickHeat home](#)
- [Download](#)
- [Installation & upgrade](#)
- [Demonstration](#)
(login/password: demo/demo)
- [Donate](#)

Information

- [Thanks](#)
- [Performance & optimization](#)
- [Standalone heatmap generator](#)
- [Frequently Asked Questions](#)
- [Contact by email](#)

Visualiseur de Visiteurs  network

<http://www.labsmedia.com/clickheat>

<http://yurivish.com/yshout>

SAMPLE COLOR PALETTES

#85E2DD	#F0F0D8
#752F14	#789090
#5A230D	#3090C0
#461907	#F0D8C0
#411605	#307878

#BDE7AA	#2B263D
#7BB85F	#D3E6C5
#9B2F2F	#C06E4E
#DDCE9B	#E4DBC4
#C5A332	#53472A

#2B0E16	#93EBE8
#C4572C	#BFF3F1
#C2CCB9	#D9EBF0
#6C9942	#E5F1A9
#4DA78A	#D9E987

CHURCH

The level of quality found in these church sites is rather impressive, especially considering the fact that few volunteer organizations have such wonderful sites. And this is just a small selection of the dozens of spectacular church websites. It is always nice when passionate individuals apply their talent to benefit low-revenue or pro bono sectors.

What fascinates me about these examples is how the personality of each church site reflects the personality of its members. A church, like any organization, has to sell itself. Using its site design to connect with its target demographic is an effective way to do this. Sure, a church is typically open to anyone, but it tends to attract like-minded people. When a church's website clearly reflects its members, it effectively connects with the people who are most likely to stick around. In the business world this is called customer retention, but it seems brash to apply traditional business terms to religion, even if it is in the business of saving souls!

My point is that church web design is about more than being trendy. It is about connecting with the heart of the organization and presenting it accurately and attractively. This is not so different from any other website, but the purpose is just a little more obvious and necessary.

A great example is the Vintage Church site. It has an expressive, hip and, dare I say, cool feel. The landing page alone reflects a church that is rooted in modern aesthetic, which leads viewers to assume that the church practices modern worship and preaching. In contrast, Northstar Church has a far more conservative site. I don't know anything about this church, but its site seems to be geared towards young families. My point is that a website reflects personality. Designers are in control of this and must use appropriate imagery, color and style to reflect the church accurately.



<http://vintagelawrence.com>



• navigate life
VISION HODP

[HOME](#) | [ABOUT US](#) | [EVENTS](#) | [MINISTRIES](#) | [MESSAGES](#) | [SWING](#) | [CONTACT](#)

ONE

CELEBRATING THE FIRST
BIRTHDAY OF
NORTHSTAR CHURCH

NORTHSTAR CHURCH

meet our pastor

Service Times
Sunday Mornings at 10:30 a.m.
Palos Conference Center

Location
Palos Conference Center
101 Boundary Street
10000 N. Highway 59
Palos, IL 60574

Get a Map

events
[View All Events](#)

Messages Online
Whether you are new to Northstar,
just check us out or interested in
message, here you can listen to
[messages online](#). [More](#)

eNews Updates
Stay up to date with all the latest
news from Northstar Church.
Whether you're from around town,
out of town or just want... [More](#)

ministries
Come be a part of our team.
[Learn More](#)

Volunteer
If you would like to be a part of one
of the many ministry teams that will
be starting at Northstar Church.
[More](#)

Kid Ministries
Northstar Church loves and
values children. Our ministry
programs and events are
designed to meet kid... [More](#)

about
[Who is Northstar Church?](#)

Our Mission
To guide each generation into a
storing relationship with Jesus.
Christ by communicating God's
Word in relevant environments;
connecting people into Christian
community and commanding
believers into effective ministry.

**Our Statement of Faith
and Values**

© 2006 | Northstar Church

<http://www.northstarchurch.cc>

KALEO
CHURCH

Join Us Every Sunday at 10AM.
Hope to See You Soon!



Welcome.

About Us

Everything we do goes back to three things. Find out what they are.
[Click Here.](#)

We've Got a Map

But You need directions right?
[Click here](#) to get to our map or click below and get magically whisked away to a Google Map.
[Click Here.](#)

Got Questions?

Need directions to a Kaleo event?
Want to know how we podcast? Do you just want some info? Just ask.
Contact: info@kaleohouston.com



Got Kids?

So do we. [Click Here](#) to find out just how much we love 'em and get your questions answered about our Kaleo Kids Ministry.

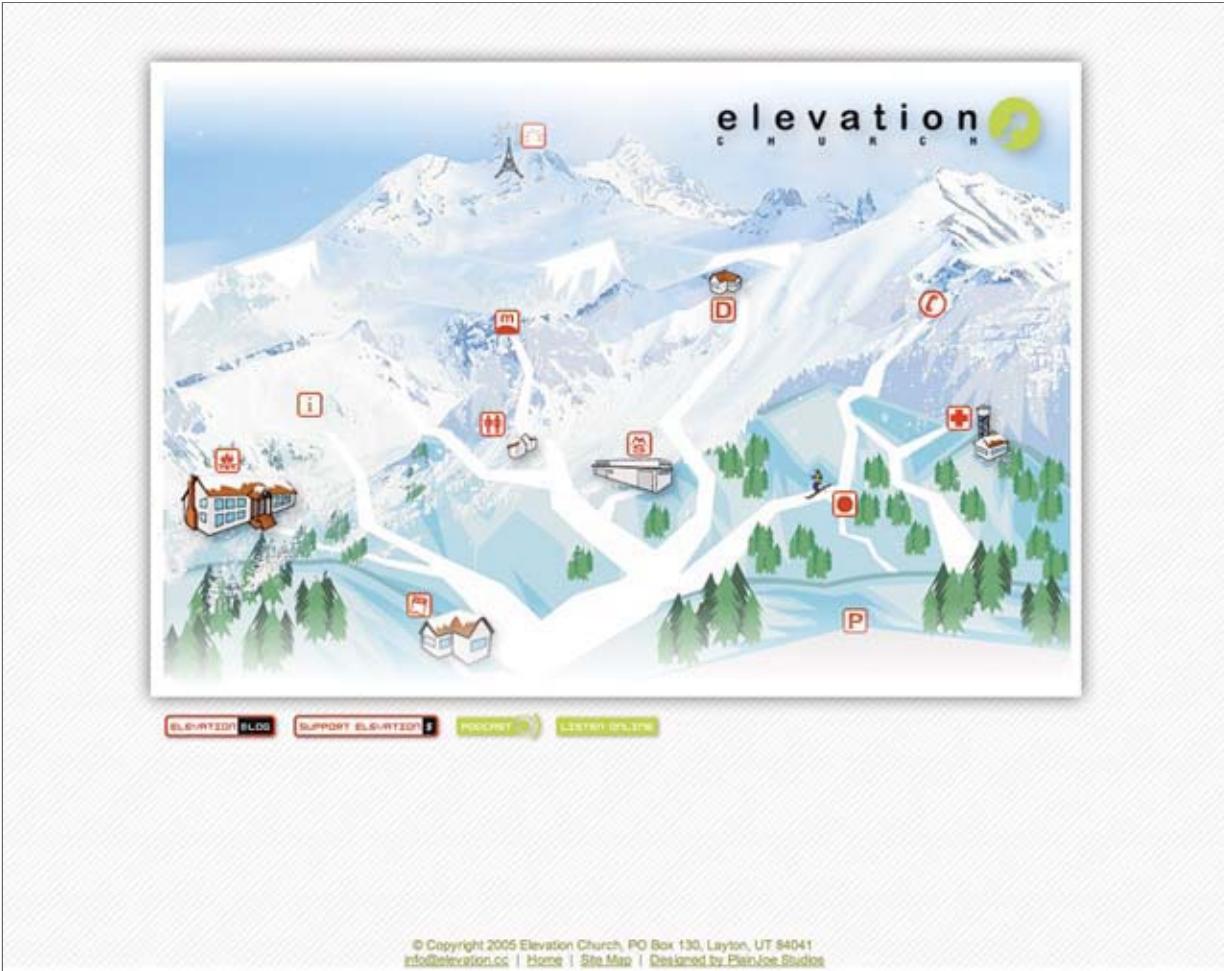
<http://www.kaleohouston.com>



<http://rooftop.org/>



<http://www.launchachurch.com>



<http://www.elevation.cc>

The screenshot shows the homepage of Park View Baptist Church. The header features the church's name and location: "Park View Baptist Church" and "FAIRFAX, VIRGINIA". On the left, there is a large image of the church's interior auditorium. To the right, there is a sidebar with links like "Home", "What We Are", "Church Life", "Visiting Park View", and "News and Events". Below the sidebar is a calendar titled "September 2017" with specific dates highlighted. At the bottom of the page, there is a footer with contact information: "Non-Denominational | Baptism | Sabbath | Ministry to the Deaf | Park View Baptist Church | 1200 University Avenue, Arlington, VA 22209 | Phone: 703-203-2207 | Fax: 703-203-8675".

<http://www.parkviewbaptist.net>



<http://www.nwoods.org>

SAMPLE COLOR PALETTES

	#C0C060 #A8A848 #909048 #A8D8F0 #787830	#D86649 #EC995A #FFB473 #C98649 #8B5819
--	---	---

	#B15500 #C98444 #E2C5A9 #5A3E19 #6D491B	#01002B #486060 #78A8C0 #D8D8A8 #C00000
--	---	---

	#333333 #0077CC #FF0044 #EEDDDD #1177CC	#604818 #D8D8A8 #483018 #909060 #F0C0A8
--	---	---

	#A73831 #794C2B #73653E #FFF1D4 #EEE5E0	#000000 #062253 #3078C0 #9CC4E4 #F0F0F0
--	---	---

	#301818 #C04800 #F0D8A8 #FF69A5 #303048	#A24E12 #EBAB4F #99280B #472A14 #FFAE47
--	---	---

PERSONAL

The personal site could also be called the ego site since it is hard to assemble one that doesn't feel a bit egocentric. Essentially, these are sites that contain information about an individual. Often they combine a typical portfolio with other information about the owner such as a personal blog or photos. Many personal sites seek to advance the individual's career, but others contain an excess of personal information just for the sake of putting it out there for family, friends or fans to consume.

Regardless of their purpose, personal sites communicate a lot more about an individual than basic portfolio or resume sites. Expanding the site to include other information gives visitors a glimpse into the individual's life. This can be great from a business standpoint if a potential recruiter views and likes your site. No recruiter would admit to hiring someone for trivial reasons, but connecting with someone's personal interests has powerful sway. If nothing else, the recruiter can see that the individual is a living person beyond his or her wicked CSS skills.

Next Big Leap nicely demonstrates an extended portfolio style that includes extra personal information while maintaining its professionalism. Certainly the site's emphasis is on the individual's job qualifications, but additional information has been included for a

more personal look inside the individual's life. Remember that potential employers will likely see the site, so make sure it portrays you in a positive light. Next Big Leap does just that.



<http://www.nextbigleap.com>



<http://www.toddalbertson.com>

Mubashar Iqbal's website has a blue-toned background featuring a world map with arrows pointing from "living" to "raised" to "born". The header includes the name "mubashar iqbal" and navigation links for HOME, BLOG, PORTFOLIO, ABOUT, and CONTACT. The main content area is divided into sections: "I AM" (biography), "I CONSUMED" (reading list), "I BLOG" (recent posts), and "I WORK" (recent projects). The "I BLOG" section shows a post about being interviewed for EveryWeeks. The "I WORK" section highlights projects like "Domain Log Book" and "most HIRED".

<http://www.mubashariqbal.com>

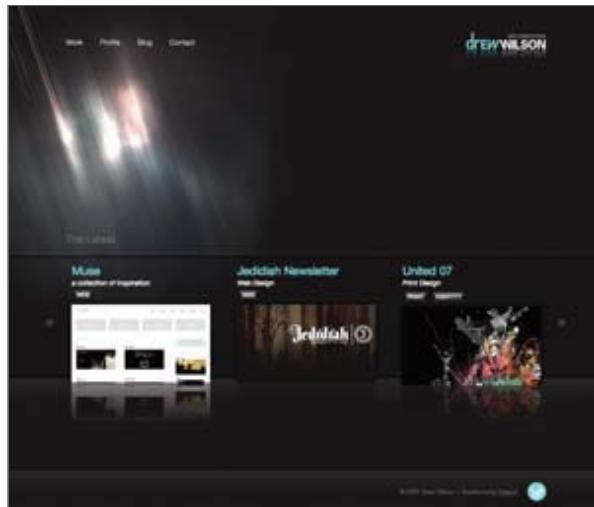


<http://www.rommil.com>



<http://www.kadlac.com>

<http://www.tunnelbound.com>



<http://www.drewwilson.com>

<http://chrispederick.com>

HOME ABOUT PORTFOLIO GALLERY EXTRAS LINKS CONTACT

patrícia furtado weblodge
and other stuff

15.10.2007 / TOCHARAN!

Here it is, after so much sweat and tears, my new website. So, what do you think?
Comments, critiques, any feedback is welcome.

15.10.2007 / TOCHARAN

13 COMMENTS +

10.10.2007 / MY DESK

<http://patriciafurtado.com>

[Hello, my name is Jeremy Boles.](#)
and I'm a Creative Director / Designer.

ABOUT

Jeremy Boles is a Creative Director and Designer based in New York City. He has worked with clients such as [Sony Music](#), [Sony Pictures](#), [Warner Bros.](#), [MTV](#), [The New York Times](#), [The Wall Street Journal](#), [The New York Post](#), [The Daily News](#), [The Onion](#), [The New York Magazine](#), [VH1](#), [MTV2](#), [MTV3](#), [MTV4](#), [MTV5](#), [MTV6](#), [MTV7](#), [MTV8](#), [MTV9](#), [MTV10](#), [MTV11](#), [MTV12](#), [MTV13](#), [MTV14](#), [MTV15](#), [MTV16](#), [MTV17](#), [MTV18](#), [MTV19](#), [MTV20](#), [MTV21](#), [MTV22](#), [MTV23](#), [MTV24](#), [MTV25](#), [MTV26](#), [MTV27](#), [MTV28](#), [MTV29](#), [MTV30](#), [MTV31](#), [MTV32](#), [MTV33](#), [MTV34](#), [MTV35](#), [MTV36](#), [MTV37](#), [MTV38](#), [MTV39](#), [MTV40](#), [MTV41](#), [MTV42](#), [MTV43](#), [MTV44](#), [MTV45](#), [MTV46](#), [MTV47](#), [MTV48](#), [MTV49](#), [MTV50](#), [MTV51](#), [MTV52](#), [MTV53](#), [MTV54](#), [MTV55](#), [MTV56](#), [MTV57](#), [MTV58](#), [MTV59](#), [MTV60](#), [MTV61](#), [MTV62](#), [MTV63](#), 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SAMPLE COLOR PALETTES



#FCFC9A
#CC0000
#152341



#4D4D4D
#8D8D8D
#C9C9C9
#F0F0F0
#D40000



#772D2E
#97985E
#EDD3A1
#4A1162



#0088FF
#0088CC
#CCCCCC
#E2E2E2
#F2F2F2



#0F3C56
#19648F
#EFEFEF
#FCFCFC
#333333



#FDECBF
#F75943
#552205
#FFBD97
#FF7220

DESIGN FIRM

Deciding how to brand and design for a company that brands and designs for other companies is perhaps one of the most perplexing design problems. There is no right or wrong answer to this problem, as long as the company's message is communicated accurately. That being said, most designers facing this dilemma go for either über-clean or mega-branded style.

In über-clean style, the creative goal is to make the site as simple and minimalist as possible. The company's work samples or studio process should not be overpowered by extraneous graphics, color variations or other design distractions. This method usually results in an abundance of open space, concise navigation, clean crisp type treatments and minimalist color palettes. A great example of this is the Medusateam site. It's crisp, to-the-point, easy to navigate, and allows the work to shine. The design firm's portfolio takes precedence, and this is a good approach considering the quality of their work.

Mega-branded style establishes a presence through unique brand delivery. The idea is not only to display the studio's capabilities through the work samples and core messaging but also to create a memorable experience that reflects the studio's character with a little "wow factor." Creative firms use this style as their playground to strut and show off a little. The client majority doesn't want or need this type

of site, but a mass of bells 'n' whistles accompanied by a highly conceptual brand that is two steps beyond the norm has curb appeal. The goal is to shock and awe its audience. Clients should be blown away, so much so that they can't imagine any limit to the design firm's abilities.

It is surprising how often conservative clients are attracted to creative studios with highly branded, experimental, over-the-top websites. There seems to be a higher level of comfort and confidence that comes from hiring a design firm with an impressive "wow factor." Don't underestimate the power of building a memorable brand site for your studio. It may attract just the right attention.

There are many options when designing for a group of designers. As we all know, we're our own toughest critics. Just keep in mind what you want visitors to take away from the site. Do you want the site to focus on the firm's outstanding work and process? Or do you want to convey a little more about the firm's character by making a lasting impression that is more memorable than the work samples contained within the site?

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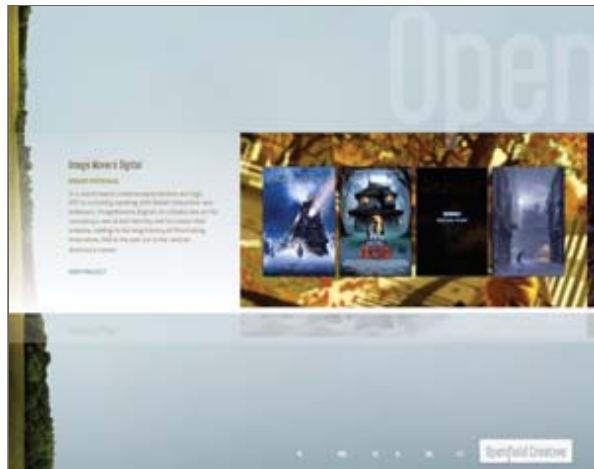
<http://www.ashwebmedia.com>



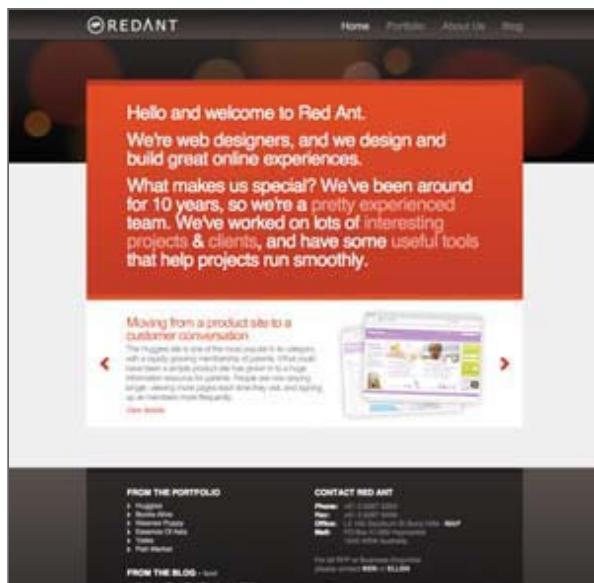
<http://www.unleadedsoftware.com>



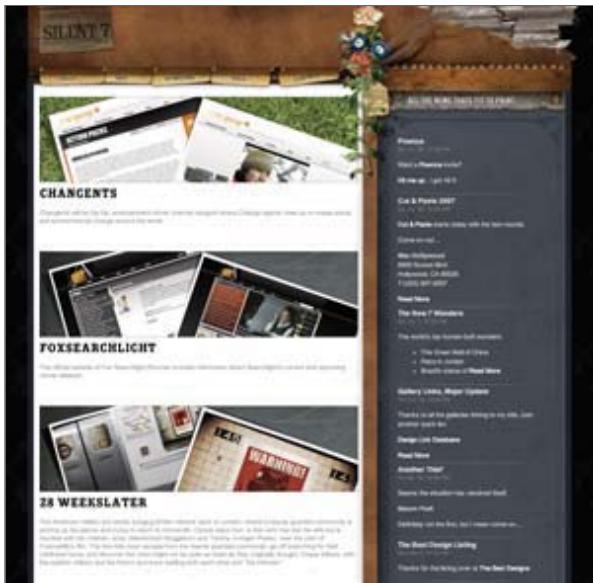
<http://www.growstudio.co.uk>



<http://www.openfieldcreative.com>



<http://redant.com.au>



<http://www.silent7.com>

<http://www.webpuppies.com.sg>



<http://www.badassembly.com>

The screenshot shows the homepage of the Monument studio website. At the top center is the studio's logo, which features a stylized animal head inside a circular wreath. Below the logo, the word "monument" is written in a lowercase, sans-serif font. A navigation bar below the logo includes links for "ORGANIZATION", "PORTFOLIO", "FOLLOWERS", "BLOG", "STORE", and "CONTACT".

On the left side of the page, there is a large image of a vinyl record cover for "PFM-TV CHANNEL 4", with the text "+ VIEW BROADCAST" underneath it. To the right of this, under the heading "FEATURED WORK", are four smaller image cards:

- THREE D**
THE END IS BEGUN
CD PACKAGING
- NODES OF RANVIER**
DEFINED BY STRUGGLE
CD PACKAGING
- COWBOY AND CAMELIA**
ROLLING
SHIRT DESIGN
- LED ZEPPELIN**
FLYING
SHIRT DESIGN

Below these sections are two news articles:

More!
We just added a ton more work to our ever growing portfolio. Check it out! There's more to come, real soon.
07/26/2007

Three And Nodes of Ranvier
We added some new CD artwork of Three and Nodes of Ranvier in the portfolio, both albums are being released today, so go check them out.

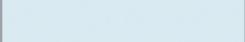
Currently we're working on album art for The Tony Danza Tapdance Extravaganza, They Came As Lions, Sworn Enemy, Thoughts of Ruin and Nervecell. Also in the making are more Job for a Cowboy shirts. Mosh it up!
07/24/2007

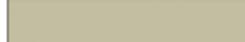
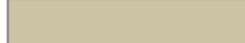
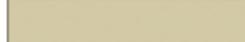
Under the "MERCHANDISE" heading, there are four product cards:

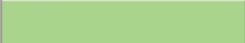
- MONUMENT ISSUE LIBERATION ARMY POSTER** \$25.00
- HELIGOLAND HELIGOLAND POSTER** \$28.00
- MONUMENT OPEN PRINT** \$28.00
- MONUMENT REVERSE PRINT** \$28.00

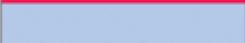
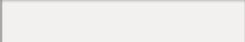
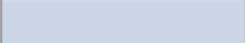
<http://www.monumentstudio.com>

SAMPLE COLOR PALETTES

	#AB2522		#D8D8F0
	#DCBBB6		#603000
	#D9EAF2		#C01878
	#A1B0B3		#F060C0
	#8E9C9C		#D8F0F0

	#BE005E		#BAB69F
	#F2095A		#C2BDA1
	#E25FC8		#CBC4A4
	#DADA13		#D3CAA7
	#CABF68		#DBD1A8

	#5EC729		#989E36
	#F5EEEE		#E1CEAB
	#A7DB8C		#CC301D
	#8CDA73		#88A299
	#75C043		#5C5F4B

	#FF0054		#F0ECD8
	#B1C9F3		#15BAF1
	#CACBCC		#34C0EE
	#F1F1F1		#5BC9F5
	#CAD5E5		#73D4FA

PHOTOGRAPHY

For examples of this site type we will be looking at sites that show photos through a photoblog or a portfolio, not necessarily as photo galleries. In other words, people use photography sites when they want to feature high-quality photos, not snapshots of their family reunion.

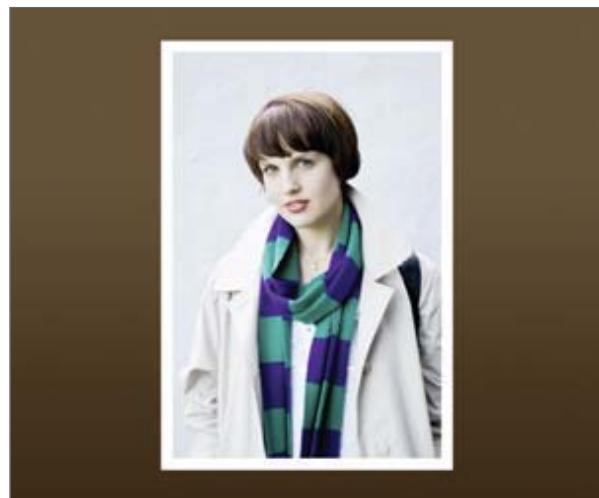
What stands out most in these examples is that the presentation style matches the photography style. This correlation is evident in the layouts. Let's start with Georgiew, where a stylish, almost fashion-oriented site design matches just such a photo. There is a connection between the photo and layout in terms of style and color. Another example is the Photoblog of Azin Ashourvan, where we find an ultra-simple layout that just gives us the photo to look at. This minimal design style matches the minimal style of the photograph. Compare these to the photos found on the Rion site. These photographs have a narrative style that the site design supports. The images flow by, matching the narrative style perfectly.

Some of these design decisions are made accidentally as the designer naturally attempts to match the photographer's style. And many times the photographer is the designer, so the matching style is inevitable. But if you're designing such a site for yourself or for someone else, stop to consider the style of photography and what it

has to say about the artist. Then, apply these ideas to the site design in a practical and meaningful way. This goes way beyond matching color. Dig deeper, and you will undoubtedly be inspired.



<http://www.georgiew.de>



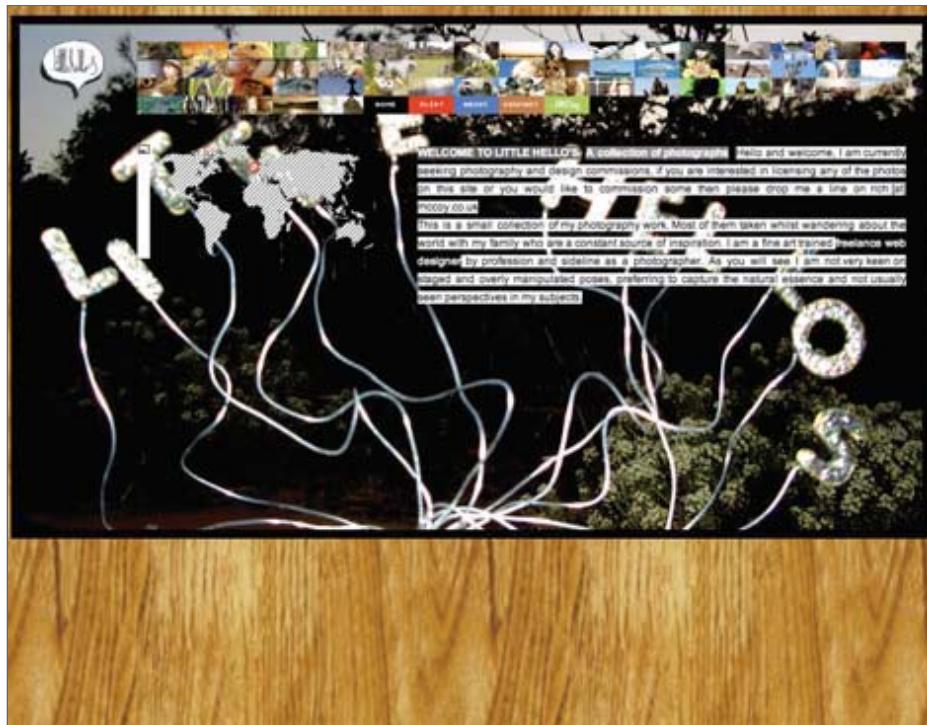
<http://blog.azin.se>



<http://rion.nu>



<http://www.mattholloway.com>



<http://www.littlehellos.com>



<http://www.berdber.com>

NIC NICHOLS

DOCUMENTARY PHOTOGRAPHY

Welcome to the new [nicnichols.com](http://www.nicnichols.com). After over years of the same gallery format, I decided that it was time for a change, one that would allow me not only to display my work, but also provide a portal for news, and techniques, information. Thank you for visiting and your continued support of film based photography.

Check out the new CARNIVAL series (part one) to the left.

CLICK THE THUMBNAILS BELOW FOR NEW GALLERIES

COLLECTIVE
Strangefruit.nl
Nerone Magazine
Photo Magazine

PORTFOLIO
File Magazine
Juxtapoz

nicnichols.com
THE FREE JOURNAL

BIOGRAPHY

PRINT SALES

myspace

LINKS

CONTACT

THE STORY BEHIND THE IMAGES

THE FARMS
Spreading a morning milking down the road from home, a farm scene that looks unchanged.

ROUTE 13
There's a stretch of road that leads from Philly to the farms of Delaware. This is the forgotten section.

MAY DAY RIOTS
How do the streets of London celebrate Communion? By getting drunk, of course!

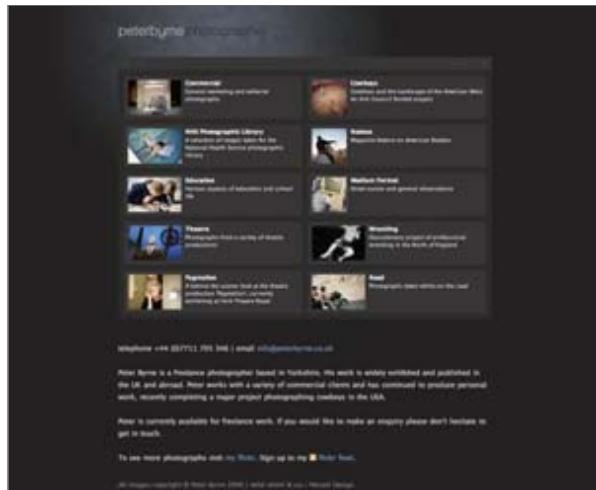
EASTERN STATE PENITENTIARY
The last stage of life, living behind bars of steel, in one of America's most haunted locations. I spent 7 years shooting them.

THE PORTRAITS
CLICK ABOVE

<http://www.nicnichols.com>



<http://treemeat.com>



<http://www.peterbyne.co.uk>



<http://fotoblog.metaideen.de>

**NICK
BRANDT**

PHOTOGRAPHY

on this earth 2000-2004
continuum 2005-2006
continuum 2006-2007

exhibitions

books

press

reviews & quotes

galleries : usa

galleries : europe

galleries : australia

links

contact



<http://www.nickbrandt.com>



<http://www.vimawa.com>



<http://www.pxldlx.de>

Jens (23)
I have a passion for clothes so very much. I like simple clothes but I also like to experiment, test any kind of an outfit.
that's why Neustadt brand is perfect. Quality, design and style. I like to buy clothes for men. I buy lots of second hand. If I buy new clothes, I want to know the story behind the brand!

<http://www.hel-looks.com>

SAMPLE COLOR PALETTES

#COCOA8	#AAAAAA
#909090	#ADADAD
#484848	#B3B3B3
#304848	#C2C2C2
#483018	#FDC1E3

#DF368F	#C2C2C2
#DADADA	#9B9B9B
#A8A8A8	#707070
#8A8A8A	#34E924
#656565	#313131

#56737A	#303030
#799C95	#A8A8A8
#D8D897	#C0C0C0
#999658	#D8D8D8
#615C3B	#F0F0F0

PORTFOLIO

Personal portfolio designs are notoriously challenging. Their unlimited potential can be paralyzing. Most designers comment that their current portfolio is about the twentieth variation they made, and typically they only stopped making changes because they gave up. Your first task is to figure out how you need to brand yourself. Too often we long to be something we aren't instead of accepting ourselves with honesty.

Knowing how challenging this task is makes successful portfolio sites all the more enjoyable to see. It seems that the best examples match their site style to the style of their portfolio pieces. When this happens, the unity is powerful. Sure, you can treat your portfolio as a playground, where you can try new things.

But all the same, the site should match your work so people know you understand your niche.

A great example of design and content unity can be seen on Nikki Brion's portfolio site. This designer used a color palette and style that suits her portfolio pieces. Notice how well the color palettes match. The layout adds a great deal of interest to the page as well. Making the content run down the middle does several things. It places focus on the copy, it creates balance and it shows that the artist thinks

creatively. This is a fine example of using fresh ideas while retaining the fundamental requirements for a successful portfolio.

Another designer who has established unity between content and presentation is Steve Leggat. Steve's work appears to have clean and elegant design. His portfolio site plays into this and works well with his samples. While this clean approach lends itself to a simpler site design, he has used a powerful green to create a more memorable experience. After all, you want your portfolio to stand out. A strong color palette can make your site more memorable.

A perfect contrast to the previous design is Ray Hernandez's portfolio. A quick survey of the artist's work reveals a more powerful and bold style. The heavy black-and-white design of the site provides consistency. Interestingly, the color palette keeps the page design from conflicting with the heavier images in this portfolio.

WEB DESIGN



BOTTLEDSKY.COM [VISIT SITE](#)



BOTTLEDSKY.COM [VISIT SITE](#)



CWSQ BLOG [VISIT SITE](#)



OVER COFFEE & TEA [VISIT SITE](#)



BEDPOTATO @ LJ [VISIT SITE](#)



CANDYLOVER [VISIT SITE](#)



THE POOR PRINCESS [VISIT SITE](#)

NIKKIBRION



My name is Nikki Brion. I am a web designer and aspiring illustrator. My style has evolved over the years, but my affinity for clean lines and whimsical details has remained constant. I love what I do, and I hope it shows!



While designing for the Web, I strive to create layouts that are aesthetically appealing, standards compliant, easy to navigate, readable, and compatible with all modern browsers.

As for my drawings, I'm often told that they look like storybook pictures. I love when that happens, because I dream of illustrating a children's book someday.

[See More of My Work](#)

The projects featured here represent my most recent work. For an expanded and more

ILLUSTRATION



BEDTIME FOR A SLEEPYHEAD



PHIN HEARTS BUNNIES



JOHN & SHERRY'S CABIN



ROBOT HEART



GEEK LOVE

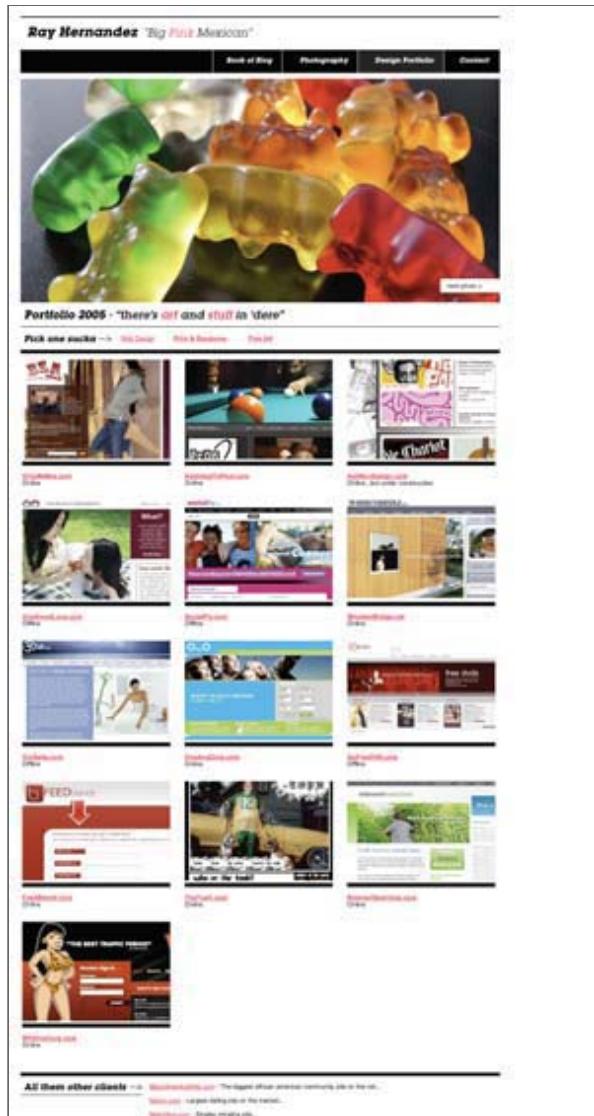


VIDEOKE PRINCESS



PURR

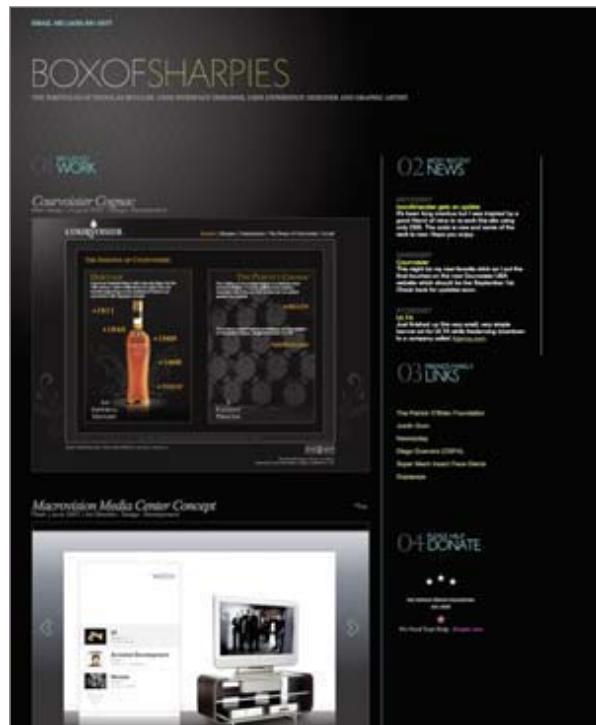
<http://nb.bottledsky.com>



<http://www.stoodio.com>



<http://steveleggat.com>



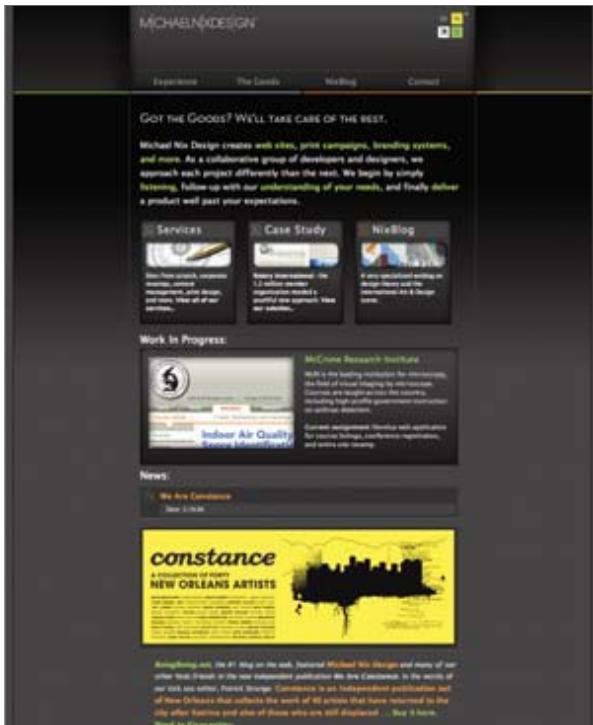
<http://www.boxofsharpies.com>

The screenshot shows the homepage of GearBox design. At the top right is a portrait of Kent Pribbenow with the text "Kent Pribbenow Creative Professional Freelance Video Design". The main navigation menu includes links for HOME, SERVICES, WORK, BLOG, ABOUT, and CONTACT. On the left, there's a "Who We Are" section with a brief description of GearBox as a small creative company based in northern Illinois specializing in web design and graphic development. Below it is a "Featured Project" section showing a screenshot of a website for "Elliott Smith" featuring his photo and some text. Further down are sections for "Three Reasons to Choose GearBox", "Creative Design" (with a link to "It's What We Do Best"), "Customization" (with a link to "Building Web Design THAT works!"), and "Technology Made Simple". A sidebar on the right lists "Recently Written" posts and categories including "Announcements", "Apple", "Design", "General", "Mac", "Media", and "Technology".

<http://www.gearboxmedia.net>



<http://www.bnweiss.com>



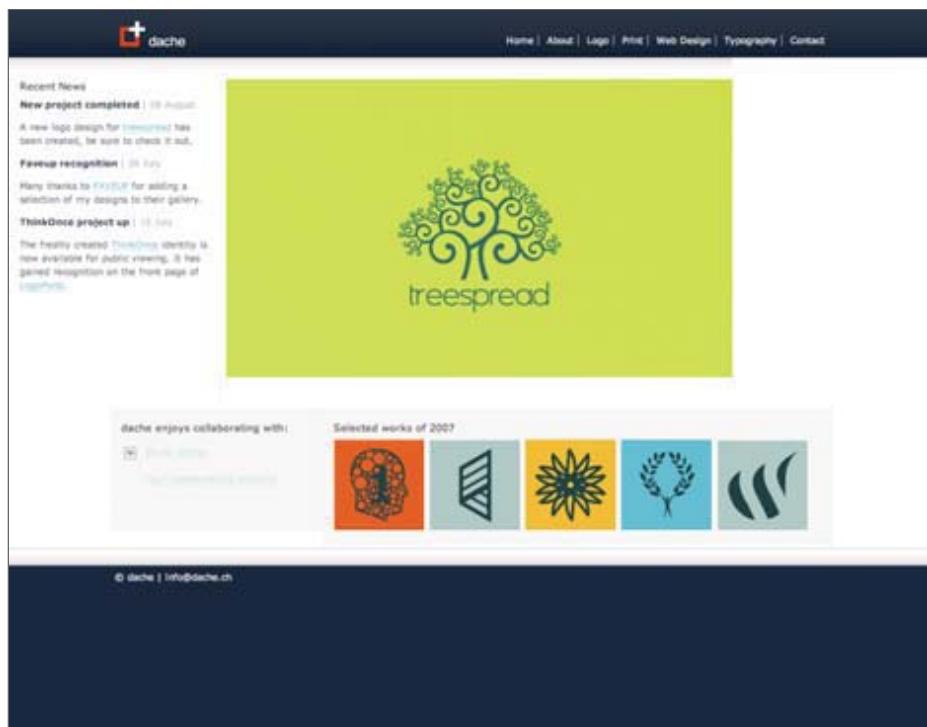
<http://www.michaelnixdesign.com/>



<http://pixelimplosion.com>



<http://www.tonick.cz>



<http://www.dache.ch>



<http://www.albertocerriteno.com>

Dominik Wróblewski

NEW MEDIA DESIGNER / PORTFOLIO / PHOTOGRAPHY

about me

Hi,
I have been mastering my skills in the web design field for over 8 years working in busy agency environments as well as freelancing at the same time.

I started as a junior designer in 1996 in Cracow and discovered the web/web two years later... I have lived and breathed web design ever since. I'm currently based in London.

If you want to contact me:
mobile: +44(0)7857302479
mail: mail [at] dominikwróblewski.com

fotoblog

30 June 2007
girls are back in town...
Hi, my girls are back for a few weeks, great stuff, see all images...

29 April 2007
alone again
It is not a good feeling, I had to go out during the weekend to be among people. I really miss my family.
[+ gallery here](#)

21 April 2007
weekend in Poland
It was more than a good weekend. I saw all my family at last after a few months and had a chance to see Marta and Marcin getting married.
[+ gallery here](#)

08 April 2007
Aleksandra
Flower power girl in Richmond Park. Nice weather, lots of people. We spent a really nice day out.

latest work

<http://www.dominikwróblewski.com>



<http://jonkeegan.com>



<http://www.natepercett.com/portfolio>

SAMPLE COLOR PALETTES

#FFFFFF	#673319
#B1DDD4	#F1AA3D
#602310	#EA7431
#DDE295	#FFF96E
#000000	#B1291D

#6F3481	#543A24
#000000	#2D1B0B
#FFFFFF	#7EC47E
#F5F5F5	#D9E6CB
#D4D4D4	#EDEDAA

#600000	#6B0000
#901818	#F6CC95
#A81818	#8D876B
#90C048	#F6C229
#487818	#D7C374

#6A5443	#EAB289
#7CA0CC	#D9EA89
#D84F4F	#E9E9E9
#F7F6F5	#BBBBBB
#FFFFFF	#6D6D6D

WEB HOSTING

The sites that represent web hosting companies face the same potential problems that plague other types of sites, so they can be great sources of inspiration when they are designed and implemented well. After all, creating a beautiful design is only half the problem; making the design a reality requires effective implementation.

The first problem these sites face is info glut. There is just so much information, like price points, storage space, bandwidth, server features and control panels, to be communicated to potential clients. It is tempting to try to emphasize everything in a bloated list like this, but if you try to emphasize everything, you succeed at emphasizing nothing.

HostedFX demonstrates one of the cleanest solutions to this problem. The homepage provides all the needed information and even includes some small details for potential clients, but it still adheres to the design principle of hierarchy. By prioritizing the displayed content, the site doesn't obscure the real goal, which is to get clients to sign up. Amid all this information the "get started" and "order now" buttons still manage to stand out. This heavy dose of content is presented in a manageable way that is easily consumable.

The second problem that many web hosting firms face is an overly technical mindset. As a consumer, I personally appreciate when web-

hosting services focus on technology over design. However, a well-designed site helps sell their products to design-conscious people, who represent the majority of the population. The second step in great design is great implementation, and the EarnersHost site has offers an impressive example of this. Not only do they have a wonderful design, but they also managed to implement it beautifully. Often, a design falls apart when faced with reality, and it ends up looking as though essential elements were stuffed into it. The EarnersHost design, on the other hand, seems to have been well planned. The result is a polished site that puts this company a step above other web hosting options.

The screenshot shows the HostedFX website's support section. At the top, there's a navigation bar with links for Contact Us, Community, and Client Area. Below that is a large green button labeled "support". A banner at the top of the main content area says "affordable, quality web hosting from only \$5.00/month" and features a "get started" button. Three hosting plan options are listed: **Bronze Plan** (\$5.00/month), **Silver Plan** (\$8.00/month), and **Gold Plan** (\$12.00/month). Each plan includes a list of features like disk storage, bandwidth, and uptime guarantees. Below the plans are "more info" and "order now" buttons. The bottom section contains three columns: **Standard Features** (listing guaranteed 99.9% uptime, latest cPanel, etc.), **Start Making Money** (linking to the HostedFX affiliate program), and **Client Testimonial** (a quote from Jay Mariash). The footer includes a "HostedFX Company News" link and the website URL <http://www.hostedfx.com>.

<http://www.earnershost.com>

The screenshot shows the homepage of EngineHosting. At the top, there's a navigation bar with links for Home, Our Advantage, The Network, Hosting Solutions, Sign-Up, Client Support, and Need Us. Below the navigation is a large teal banner with white text: "Load-balanced hosting solutions optimized for dynamically driven web sites and applications". To the right of the banner are five circular icons with text: "Load-Balanced", "High Performance", "Reliable", "Secure", and "Inclusive Support". Below the banner, there are two sections: "LOAD-BALANCED" and "LOAD-BALANCED". Each section has a sub-section titled "LOAD-BALANCED" with a sub-sub-section "DYNAMICALLY DRIVEN". The "LOAD-BALANCED" section contains a bulleted list: "High performance shared web hosting solutions designed to meet the needs of most users... in email, phonebook, office, forums...". The "LOAD-BALANCED" section contains a bulleted list: "Load-balanced clusters with three clusters on each... to provide higher performance to maximize cluster with sites when it's needed". Below these sections is a yellow button labeled "GET STARTED". Further down the page are sections for "Hosted with EngineHosting" (listing various engines like MySQL, PostgreSQL, and Redis), "Support" (with a link to "Submit your hosting support ticket or support help"), and "Symmetric Webhosting" (with a link to "Get started"). At the bottom, there's a footer with links for "Customer Support", "Order Status", "Log In", "Logout", and "Forgot Password?". The footer also includes copyright information: "This site is powered by EngineHosting. © 2002-2007 EngineHosting Systems. All rights reserved.".

<http://www.enginehosting.com>

The screenshot shows the homepage of AbyssLevel, a web hosting provider. The header features the AbyssLevel logo and navigation links for "Acces direct", "Produse", "Solutii", "Blog", and "Contact". Below the header, there's a banner with the text "Solutii profesionale de gazduire web" and "Inregistreaza domeniul web". The main content area includes sections for "INFORMATII CONTACT", "GASIREA WEB", "VERIFICAREA DOMENIULUI", "CORELATOR", and "PUBLICARE". A sidebar on the left lists "FOCRUNIS" and "Cai de lucru pentru program, site rezervate". The right sidebar contains sections for "ABYSS LEVEL", "INTERIOR LEVEL", and "EXTERIOR LEVEL", each listing various hosting plans with their respective features and prices. At the bottom, there's a footer with links to "Surse de informare", "Politica de confidențialitate", "Cai de lucru", "Informatii Comerciale", and "Vizualizare".

<http://www.abysslevel.net>

The screenshot shows the homepage of Doreo Hosting. The header features the Doreo Hosting logo and navigation links for "Acces direct", "Produse", "Solutii", "Blog", and "Contact". The main content area has a large yellow banner with the heading "Why Choose Doreo?" and a list of benefits: "30 Day Money Back Guarantee", "Multi Zone Name Filtering", "Many Plan Monthly Options", and "Free SSL Site License". It also features a prominent "\$6.99" price tag. Below this, there are three sections: "Web Hosting" (with options like "Protekt or Die", "Free Website Builder", "SSL Certificate", and "Dedicated IP"), "Regular Hosting" (with options like "100% uptime", "100GB Bandwidth", "100+ Domains", and "Unlimited Email Accounts"), and "E-commerce Hosting" (with options like "SSL", "100% uptime", "100GB Bandwidth", "100+ Domains", and "Unlimited Email Accounts"). To the right, there's a green sidebar titled "Our Guarantees" which includes "Guaranteed Uptime", "Strong Firewall", "Antivirus Protection", and "No Hidden Costs". Another sidebar titled "Spam Filtering" explains how it helps protect against spam. At the bottom, there's a footer with links to "Surse", "Hosting", "Produse", "Solutii", "Blog", "Contact", and "Acces direct". It also includes logos for BBB Accredited Business and Better Business Bureau.

<http://www.doreo.com>



<http://www.wiredtree.com>



<http://www.intelero.com>

<http://www.sherweb.com>

<http://blogs-about.com>

<http://www.mosso.com>



<http://tribolis.com>



<http://www.site5.com>



Butuh Web Hosting murah, tapi lengkap?

Hosting kami kini hadir dengan fitur terlengkap di Indonesia plus domain gratis. Dijamin Murah!

» Selengkapnya

Hanya
100rb
1 tahun

Features Include:

- » SiteBuilder & RoundCube Web Mail
- » Unlimited POP3 Email Accounts
- » Unlimited Sub-Domain, Domain Parking & Domain Addon

Hosting Hemat

Hosting murah lengkap dengan domain gratis.

- » Domain Gratis*
- » 25MB Disk Space
- » 1000MB Site Traffic
- » Paling murah & lengkap

Rp100rb/thn

More »

Hosting Personal

Hosting ideal web site menengah/pribadi.

- » Domain Gratis*
- » 50MB-150MB Disk Space
- » Up to 4GB Site Traffic
- » PHP4, PHP5, Fantastico

Rp15rb/bln

More »

Hosting Bisnis

Hosting space besar untuk web site yang ramai.

- » Domain Gratis
- » 250MB-1GB Disk Space
- » Up to 15GB Site Traffic
- » 99% Uptime Guarantee

Rp90rb/bln

More »

Daftar Domain

Daftar domain .com .net .org .biz .info dsb.

- » Domain ProtectID
- » Domain Cloaking
- » Domain Locking
- » Domain Forwarding

Rp90rb/thn

More »



SiteBuilder™ Gratis!

Buat web site online tanpa perlu pengetahuan HTML. Drag & Drop saja!



RoundCube Web Mail

Web Mail terbaru, akses email anda dimana & kapan saja.



99% Uptime Guarantee

Jaminan uptime untuk hosting atau hosting anda gratis.



No Limit, No Hidden Fee. 100% murah!

Unlimited domain, email & database accounts. Gratis Setup Fee!

cPanel v11 di depan mata

Kami semua yang ada di IdeBagus sangat bersemangat dengan upgrade cPanel v11 yang akan datang. Sebagai Control Panel Hosting yang paling banyak digunakan di seluruh dunia saat ini, cPanel bukanlah yang paling indah dilihat, setidaknya menurut saya sih. Tapi kali ini kelihatannya pendapat saya akan berubah.

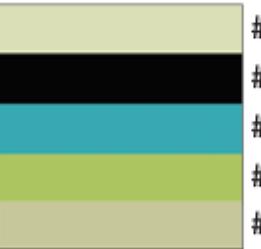
May 12, 2007 Read More

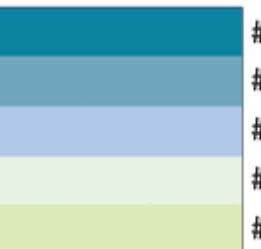
IdeBagus - Indonesia Hosting Blog

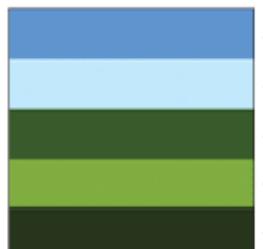
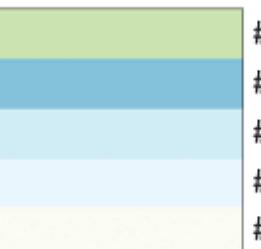
- » Setting PHP di cPanel
- » Harga Domain dan Paket Hosting Baru
- » Fitur Hosting Sitebuilder
- » Fitur Hosting RoundCube
- » Daftar Domaiinnya, hostingnya gratis

<http://www.idebagus.com>

SAMPLE COLOR PALETTES

	#00ADE8 #82D25A #98DA6E #0095D6 #007FC6		#DBE0B7 #000000 #34A9B3 #AEC560 #C7C89C
---	---	--	---

	#565761 #4C4D55 #D9FABF #C7E7AE #95AD47		#0083A3 #6FA7BD #ADCCFA #E6F3E1 #DCEBB7
---	---	--	---

	#419EFE #BEE8FF #355B1E #7FAD26 #25351B		#C7F8B4 #82C2DB #CFECF5 #E9F5FC #FAFFF3
--	---	---	---

WEB SERVICES

Web services are any website that offers a mini application. These applications are usually very focused and play a supportive role; they include things like form processors and builders or file storage services. Web services sites are appealing to web developers and almost anybody working over the Internet.

Web services can be a tough sell. The first issue I have with them is trying to figure out what the heck they do, or if I even need them. There is nothing more infuriating than being on the hunt for a specific application and landing on sites that don't clearly explain what their product actually does. These sample sites have avoided this trap entirely. In fact, even a small thumbnail of the site conveys its purpose. This is saying a lot; the sites have succeeded at making their services as clear as possible.

This same principle could be applied to nearly any type of site. Blogs come to mind first. I find it annoying to land on a blog and not have a clue what the topic or purpose of it is. Is it personal? Professional? What is the topic? This lack of communication can suck the life and momentum right out of a product.

One thing all these samples share is a big, bold, clear statement about what the product is. They don't rely on a name, logo or screenshot to do the speaking. Instead, they lay it out there as plainly

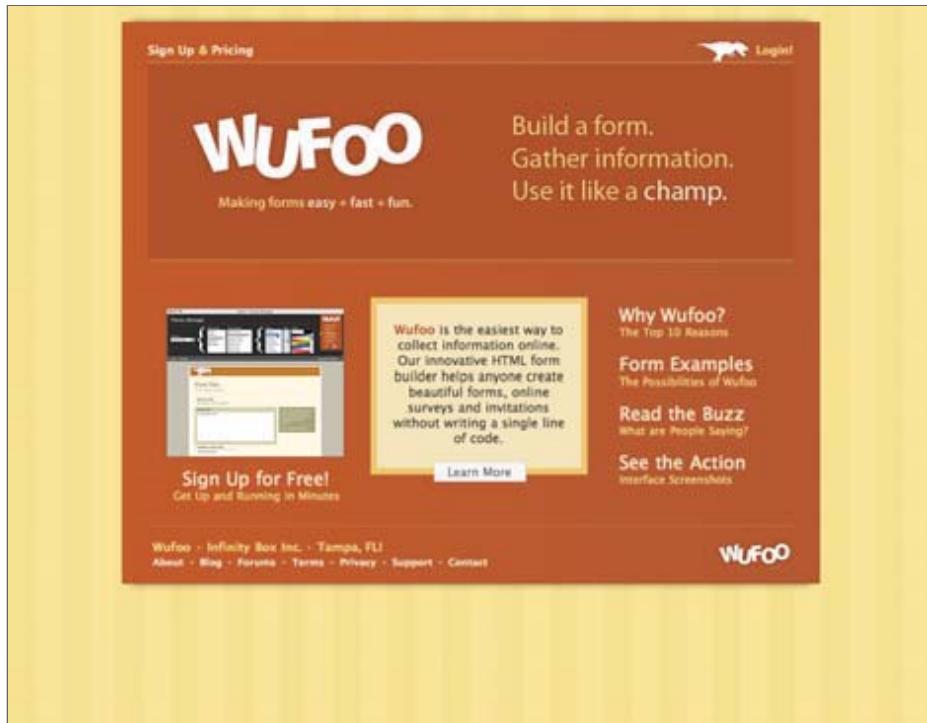
as possible. It may seem like they are stating the obvious, but a first-time visitor will find the statement very helpful. "Easily Access and Share Files," "Dead-Simple File Sharing," and "Web Forms and Surveys in Just Minutes" are all examples of the blunt but enlightening descriptions on sites in this category.



<http://www.majikwidget.com>



<http://box.net>



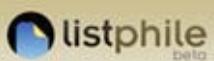
The Wufoo homepage features a large orange header with the brand name 'WUFOO' in white. Below it, a sub-header reads 'Making forms easy + fast + fun.' To the right, a call-to-action says 'Build a form. Gather information. Use it like a champ.' A central image shows a computer screen displaying a form builder interface. To the left, a button says 'Sign Up for Free!' with the subtext 'Get Up and Running in Minutes'. To the right, a box explains what Wufoo does: 'Wufoo is the easiest way to collect information online. Our innovative HTML form builder helps anyone create beautiful forms, online surveys and invitations without writing a single line of code.' A 'Learn More' button is at the bottom of this box. On the far right, there are links for 'Why Wufoo?' (with 'The Top 10 Reasons'), 'Form Examples' (with 'The Possibilities of Wufoo'), 'Read the Buzz' (with 'What are People Saying?'), and 'See the Action' (with 'Interface Screenshots'). The footer contains the Wufoo logo and links to 'About', 'Blog', 'Forums', 'Terms', 'Privacy', 'Support', and 'Contact'.

<http://wufoo.com>



The Icebrrg homepage has a dark blue header with the brand name 'icebrrg' and the tagline 'Web forms made chillingly simple.' Below the header, there's a navigation bar with links for 'Home', 'About', 'FAQ', and 'Contact'. The main content area is divided into three sections: '1 Design your form', '2 Share on your website', and '3 Get your results'. Each section has a corresponding image and a numbered step. A central box shows a screenshot of a form builder interface with fields for 'Single Line Text', 'Name', 'Address', and 'Phone'. Below this, there's a login section with fields for 'Email' and 'Password' and links for 'Log-in', 'Sign up now!', and 'Forgot your password?'. The 'Design your form' section includes a link to a 'video demo'. The 'Share on your website' section includes links to 'Website' and 'Blog'. The 'Get your results' section includes a link to 'Learn More'. At the bottom, there's a section titled 'What makes Icebrrg unique?' with a description and three circular icons labeled 'Water', 'Light', and 'Sky'.

<http://www.icebrrg.com>

[my lists](#) [directory](#) [demo](#) [create a list](#) [blog](#) [faq](#)[login/signup](#)

Search all of listphile

Go

Create and share community-powered **lists**, **databases**, and **atlases** with Listphile.

[View demo >](#)[Explore >](#)[Create a list >](#)

(REQUIRES SIGN UP)

Social lists.

All the surf spots in the world? Best MLB sluggers of all time? Yoda Quotes? Go to town and have fun.

[VIEW A SAMPLE LIST >](#)

Atlases.

Quickly and easily make an atlas of anything, and invite people to help you make it extra grande.

[VIEW A SAMPLE ATLAS >](#)

Databases.

Easily customize and capture as much data as you want, then control how people contribute.

[VIEW A DEMO >](#)

Customize:

- Text field [ADD >>](#)
- One-line text field [ADD >>](#)
- Number [ADD >>](#)
- Price [ADD >>](#)
- Pulldown [ADD >>](#)
- Radio buttons [ADD >>](#)

Loads of features.

RSS, voting, moderator controls, comments, image uploads, embedded video, Google maps, and more.



[About Listphile](#) | [Privacy Policy](#) | [Feedback](#) | [House Rules](#)
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Featured

[Open Surf Atlas](#)[Nintendo Wii Virtual Console Games](#)[Wonderful things my grandmother would say](#)[Gifts for Geeks](#)[World Shark Attack Database](#)[The Buildings of Frank Gehry](#)[Famous Left Handed People](#)[Fortune 500 Logos](#)[Screen Tests of Famous Actors](#)[Exemplary Green Architecture](#)[Yoda Quotes with Video](#)[Greatest Divas of All Time](#)

Popular

[Open Surf Atlas](#)[Fortune 500 Logos](#)[Gifts for Geeks](#)[Nintendo Wii Virtual Console Games](#)[Celtic Symbol Database](#)[Yoda Quotes with Video](#)[The Buildings of Frank Gehry](#)[Famous Left Handed People](#)[Exemplary Green Architecture](#)[World Shark Attack Database](#)

Categories

[Arts & Humanities \(22\)](#)[Business & Economy \(12\)](#)[Checklists \(3\)](#)[Computers & Internet \(18\)](#)[Education \(2\)](#)[Government \(1\)](#)[Health \(1\)](#)[News & Media \(7\)](#)[Recreation & Sports \(11\)](#)[Reference \(23\)](#)[Religious \(6\)](#)

<http://www.listphile.com>



<http://www.pingdom.com>

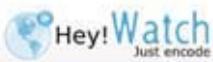


<http://www.boxcloud.com>

<http://keepm.com>

<http://www.aidersss.com>

<http://www.formsite.com>



[Register now!](#)
or [login / OpenID](#)

Video Encoding Web Service.

Hey!Watch is a simple and robust encoding platform for both individuals (B2C) and companies (B2B). You can use the service either via a REST API or a simple and intuitive interface.

The service allows developers to access a fast, scalable and inexpensive web service to encode videos easier. The API can be easily integrated in any web or desktop applications.

Highlights

Fast.

Convert in about 8 times faster than the original rate (depending on in/out formats)

Invisible.

Use Hey!Watch in white label to set up your video project

Scalable.

A robust video encoding process based on high performance hardware

Pay only for what you use.

No start-up cost. Pay the number of credits you need

Flexible.

Create your own formats that fit your needs. Control the quality of your videos

Automatic.

Enable several options in your account to automate the whole process

Easy API.

Use standards-based REST interfaces designed to work with any Internet-development toolkit. [See the API documentation](#)

Inexpensive.

1 encode credit only costs you \$0.10 or 0.07€

Features

Large and long videos.

Unlimited video file size and max length up to 45min

Many formats

Flash Video (flv), H264, MP4, WMV, DivX, HD Video, Mobile 3GP/MP4, iPod, Archos, PSP, ...

Many sources.

Transfer any videos from the Web (Direct links, YouTube, Dailymotion, Google Video, ...) or your HDD

To your space.

Automatic send to your storage space (FTP and Amazon S3)



<http://heywatch.com>

SAMPLE COLOR PALETTES

#484848	#B4AAA3
#COCOC0	#40311D
#90C0C0	#AD331F
#A8C048	#5D4D40
#A83060	#D9B581

#71C9F1	#F0BAB3
#4B2913	#DA7171
#682F10	#77544B
#843511	#9E5046
#E5D3C1	#E2BBBB

#8BE2F0	#C70049
#5CD2E5	#E0B796
#344F68	#C2D3EE
#2B3D4E	#95A5BF
#C9F8FF	#6D798C

WEB SOFTWARE

Web software sites are closely related to—and in some ways indistinguishable from—web services sites. Web software sites are websites offering applications that would otherwise be a stand-alone package for installation on a machine. Web services sites, on the other hand, offer features that are not on a PC, and are disconnected from the web (think bookmaking, file sharing, etc.).

One thing I noticed right away about these applications is that many of them use blue and green color palettes. This is an interesting coincidence that probably stems from the fact that web software is used by a broad audience. For example, there is a huge variety of people who need to track billable time.

Consequently, the design of a site that offers such an application must be universally appealing. Tick is just such site. Its blue-and-green color palette is safe and works wonderfully to create a warm and welcoming environment, not to mention the fact that it gives the software an easy-to-use feel.

As a site representing a product, Campaign Monitor has a remarkable design feature. Everything is a shade of blue, except for the single most important element on the page. The “create a free account” button stands out because it is yellow. The yellow button manages to fit into the design without looking out of place, yet it is the

major focal point in the design. Clearly, the designers knew what action point they wanted to emphasize most. Another key element of the design is the clear explanation of what the product does. This statement appears in the banner of the page, and its impact is undeniable.

Another piece of web software that is presented in an appropriate package appears on the Big Cartel site. The site offers e-commerce software geared toward individuals and small businesses that want to sell merchandise over the Internet. This site design targets a hip crowd that is interested in aesthetics. The fancy edge along the top, the semi-distressed background and a trendy color palette all combine to create an appealing design.

The screenshot shows the homepage of Campaign Monitor. At the top, there's a blue header with the Campaign Monitor logo and a 'MailBuild' button. Below the header, a large banner features the text 'Campaign Monitor' and 'For designers who create and send email newsletters for themselves and their clients.' with a 'CREATE A FREE ACCOUNT' button. To the right of the banner is a preview of the software interface showing a 'Manage Subscriber List' screen. The main content area has a white background with several sections: 'Complete creative control' (with a bar chart image), 'Simple subscriber management' (with a 'komodo' logo), 'Powerful, elegant reporting' (with a bar chart image), and 'Blow your clients away' (with a 'komodo' logo). On the right side, there are columns for 'BECOME AN EMAIL EXPERT', 'NEED SOME INSPIRATION', and 'DON'T TAKE OUR WORD FOR IT'. At the bottom, there's a footer with links for 'Free email tips for designers', 'Subscribe', and 'MailBuild'.

<http://www.campaignmonitor.com>

bigcartel

home stores forum blog sign up free!

Simple Stores for DIY Rockstars.

Big Cartel helps you create a shop to sell your goods online with as little fuss as possible. [Create store >](#)

PERFECT FOR

- > Bands & Record Labels
- > Clothing Companies
- > Crafters & Artists

Join the Cartel. Sign up free!

Create a store in minutes

By leaving out all the complicated crap that makes other services so frustrating to use, we've made it over so easy to get your store up and running and looking great in no time.

Small 4 in stock 43 sold

Medium 16 in stock 24 sold

Large 21 in stock 29 sold

X-Large 22 in stock 82 sold

Track your inventory

Keep on top of what's in stock and what you might need more of. Your product inventory is updated automatically when you get a new order and can be marked as "Hold Out" if you run out.

My Store

Dashboard **Stores** PRO

Recent Orders

Easily manage your store

Managing your store is *insanely* simple using the Big Cartel Admin. Easily update your products, change up your design, and check your current stats from any internet connection.

It's your money - you keep it

Unlike other services, we don't take a *penny* of your sales. All money goes directly into your PayPal account - the safest and easiest way to handle transactions in a different currency.

[Learn more about our features and pricing >](#)

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[Login](#) | [About](#) | [Contact](#)

<http://www.bigcartel.com>

tick  Time. Work. Budget.

[Home](#) [Log In](#) [Sign Up](#) [Help](#) [About Tick](#) [Features](#) [The Team](#) [Molehill](#) [Prices & Plans](#) [Whalebit](#) [FAQ](#)

Tick is a simple and friendly time tracking application focused on helping you hit your budgets.

It's a simple budgeting application for your business, or anything else you need to track. Tick is built from the ground up to make managing your time, money and tasks easy.

Get started now for FREE! No strings attached!

The only real way to experience Tick is to get down and dirty with it. **Free plan available!**

Setup takes less than a minute. NO OBLIGATION, NO CREDIT CARD, NO SURPRISES

[My Account](#) [Log In](#) [Sign Up](#)

"Tick is super easy to use, and the budget tracking features are a godsend. It doesn't try to do too much, and what it does, it does just right."

[Sign Up](#) [Log In](#) [Molehill](#) [Help](#)

Client

Client
Or Existing Client?

Project

Please select a client

It's About Time

We'll admit it, entering your time isn't the most gratifying thing in the world, but it should be. We've tried to make it as painless as possible. And the best feature is that a bunch of administrative overhead Tick is built to skip. It keeps out of your way and makes tracking time much more enjoyable.

Budget remaining for this pro

Total project budget: \$0.00 hours: 0%

People who have entered time to project: 0

Please see what matters

The key information that's needed when working to a budget: a free hour time is left. The hard part is, that number changes every day. By combining it in a report and our projects are aligned, Tick gives us right people, the right date, at the right time... problem solved.

Time Entered

Time Entered	Total Projects
03:15	0

Time Entered

Time Entered	Current Status
03:15	Closed
03:00	Closed
0:00	Open

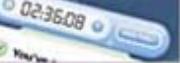
Analysis by employee

We all know that reporting can end up out of control, causing unnecessary overhead. Tick cuts the fat, and eliminates superfluous info. With this, keeping you with simple understandable feedback that won't make your head hurt. Time is money, and we aren't afraid to tell you.

Molehill  [See News](#)

Enter Time From Your Desktop

It's fast, it's simple and budget friendly. Click here and start tracking budgets from your desktop.

02:36:08 

About the team behind Tick

Tick is a small web application development shop with a passion for powerfully small, elegant and beautiful web based software. We've been in this business for over 12 years and love the daily challenge of solving real problems in the simplest way possible.

Leave some [feedback](#) or [contact us](#).

molehill 

The Molehill Newsletter

Our newsletter is the easiest way to keep up with all the latest happenings at the Molehill.

Your full name: _____

Your email address: _____

[Sign me up!](#)

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<http://www.tickspot.com>

[Tour](#) [Pricing](#) [About](#) [Blog](#) [FAQ](#) [Register](#) [Sign In](#)



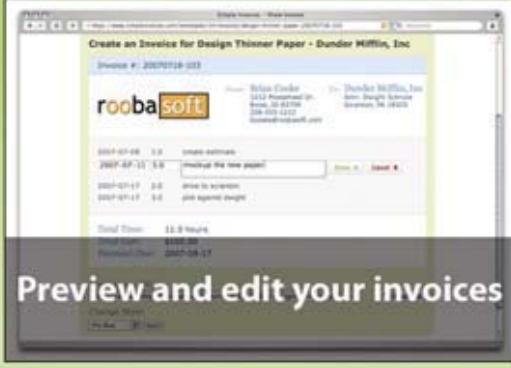
Invoice the time you log in Basecamp

Great Looking Invoices in Minutes.

Simply Invoices is the easiest way to create invoices from the time you've logged in your Basecamp project.

Curious just how easy it is? Click the button below to watch a two and a half minute introduction video.

[See it in action ▶](#)



Preview and edit your invoices

What are people saying?

"If you're looking for a quick and easy way to invoice your Basecamp time, Simply Invoices is worth a look."

37signals Product Blog

"It will just make life a little easier, which is what we all like!"

Freelance Switch

Ready to get started?

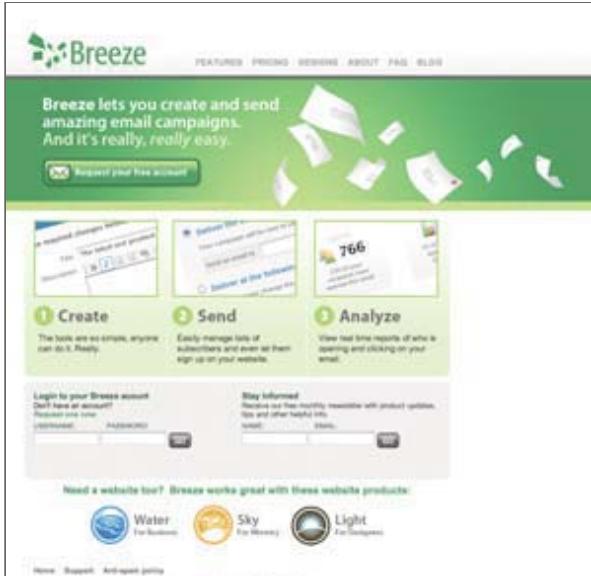
Select a plan on the pricing page, fill in some information and you'll be invoicing away.

[Sign Up Now ▶](#)

<http://www.simplyinvoices.com>



<http://www.slimtimer.com>



<http://www.feelbreeze.com>

<http://www.mochibot.com>

<http://www.lessaccounting.com>

<http://www.relenta.com>



<http://crazyegg.com>



<http://www.cogmap.com>



<http://squirl.info>

The pbwiki.com homepage features a central banner with the text "The collaboration tool you'll actually use." It highlights features like "Create an account and site in 30 seconds", "Edit collaboratively", and "Enterprise-grade security". To the right is a "Get started for free!" section with a sign-up form. Below the main banner are two sections: "PBwiki for businesses" and "PBwiki for educators".

<http://pbwiki.com>

The santexq.com homepage has a header with the "santex Q™ v2.0" logo and a "Task" section with a "GET STARTED NOW!" button. Below the header are navigation tabs: Why The Q, Features, Screenshots, Pricing, Behind the Q, Support, and Sign Up. A sidebar on the right lists links: Quick Start Guide, FAQ, View Screenshots, Forum, and Contact Support. The main content area features a "Project Management Time Tracking Reporting and Billing" section with screenshots of the software interface. A "Challenge the Q Today!" section encourages users to get started. At the bottom, there's a quote from Cesar H. Castro.

<http://www.santexq.com>

SAMPLE COLOR PALETTES

#554439	#D7D6D6
#F1E9E2	#EAE6E6
#949746	#EEF4E7
#8F7F5E	#84B54A
#4D4D02	#93C25B

#38382E	#F8DFAF
#COA890	#C9C15A
#F0D8C0	#BE924A
#688668	#60470F
#486048	#60470F

#E8D8B3	#C7FF8B
#EFFDB	#A9DE64
#074747	#66775C
#46776B	#575B51
#95B4C6	#A8ECD1

02

SITES BY DESIGN STYLE

- Retro
- Minimalist
- Super-Clean
- Distressed
- Three-Dimensional
- Sketchy
- Collage
- Illustrated
- Photographic
- Giant Type
- Let the Art Speak

Design styles tend to represent larger movements and patterns in the design world. Styles don't typically have specific elements associated with them, but rather are marked by their visuals. These could be defined as overall theories in the approach to design. Minimalism is a prime example of how a particular design can drive what the artist produces. This style defines how a site will look and feel, but it doesn't dictate any specific imagery. Other styles, such as retro, collage, distressed and sketchy, are more specific, with obvious patterns and clear visual results. Deciding on a style should by no

means be arbitrary. The style in which a site is presented is of the utmost importance and should be carefully planned so as to contribute to the overall brand and message of a site.

RETRO

Revised versions of past styles are common and popular. Retro style is found in advertising, CD design, fashion and, of course, web design. It can be employed for a variety of reasons. Sometimes this style is driven by the content of the site, and other times it is chosen for its conceptual association with the past.

There are three key elements that create a retro feel when combined. To use this style successfully, consider how all three of these elements work together to make a complete theme.

The color palette. An appropriate color palette is fundamental to establishing a retro style. The period you are shooting for will ultimately determine the set of colors you choose. Earth tones are common on retro sites. They make things appear aged even though they are not associated with a specific time period.

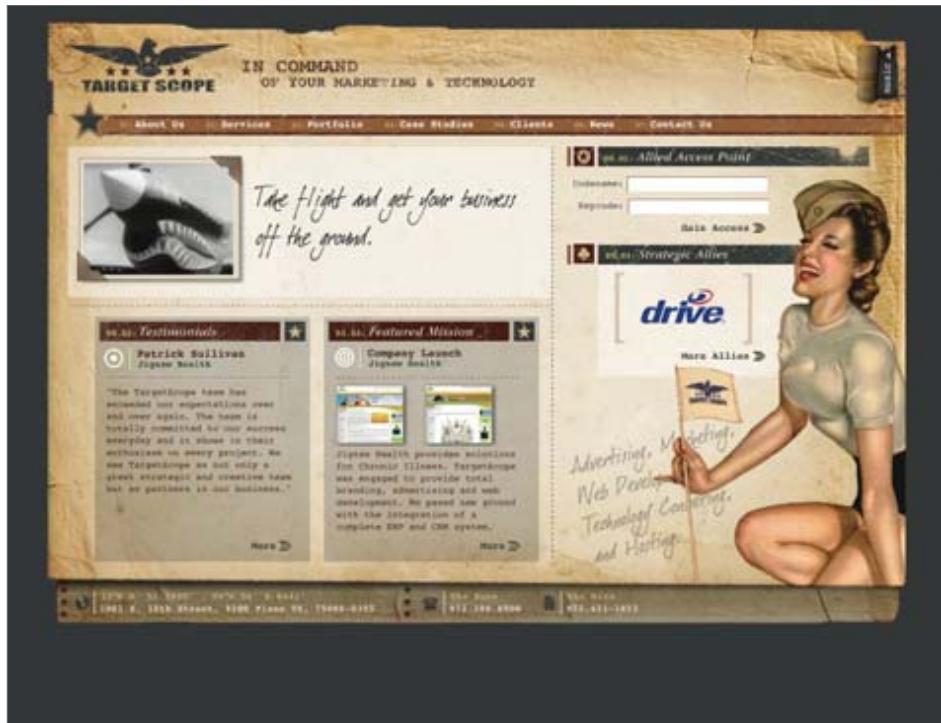
Rockbeatspaper is a great example of how color can create a retro feel. The palette is reminiscent of the 1970s. The color palette single-handedly achieves the site's retro style, demonstrating the power that color choice has over style.

Old photography or illustration. In nearly all the sites, photography or illustration is the primary element that sets the atmosphere. Without the imagery, most of these sites would fail at pulling viewers into a

different era. For example, the TargetScope website has an illustration of a pinup model. This is easily understood as a reference to the 1940s. That, combined with the military theme, clearly plants us in the midst of World War II. Imagine the layout without the model and you will quickly see how important it is. The other primary image is the background. The paper texture ages the site and completes the whole retro package.

Retro typefaces. Typefaces can either complete or destroy a design. Finding appropriate retro typefaces can be difficult. Some styles fit specific eras, like the flowing bubbly letters of the 1960s and 1970s. Many fonts fit certain time periods more generically (typewriter fonts, for example).

Consider the CakePHP website. The color palette lends itself to the 1950s, as do the rounded, angular shapes. But it is the type treatment of the title and buttons that reminds us most of that time period. Don't skimp when it comes to selecting typefaces. It is easy to abuse decorative fonts, but when applied with skill, they can really enhance the design of a site. On many of the samples, a more decorative, period-appropriate typeface has been used for the main title of the site, while more subtle fonts have been selected for the supporting copy.



<http://www.targetscope.com>

<http://www.cakephp.org>

<http://rockbeatspaper.net>

TARGETSCOPE
HOSTING

- HOSTING SOLUTIONS**
 - SHARED WEB HOSTING
 - DEDICATED WEB HOSTING
 - MS EXCHANGE HOSTING
 - APPLICATION HOSTING
 - OFFSITE BACKUP
- SERVICES**
 - WEBSITE DEVELOPMENT
 - CUSTOM APPLICATIONS
- COMPANY INFO**
 - WHY US?
 - OUR NETWORK POLICY
- SUPPORT AND FAQ'S**
- REFERRAL PROGRAM**
- CONTACT US**

Questions?
Chat with us...

will be back soon!

Leave Message
- NETWORK STATUS**

SHARED HOSTING
Shared hosting is an economical, powerful and flexible hosting solution.

Targetscope Hosting keeps all server resources below 50% at all times. No overloaded servers here - just speed.
[Click Here for Info >>](#)

As low as
\$49.95

WE WANT YOU ON OUR SERVERS.

If your website needs require serious and flexible hosting with a "sit, yes sir" attitude - then make us your HQ. Here are some of our key features and highlights.

Learn More >>

DEDICATED HOSTING
A 100% dedicated server on a blazing network and managed by our troops.

Give your online business the speed and power it needs with your own dedicated server.
[Click Here for Info >>](#)

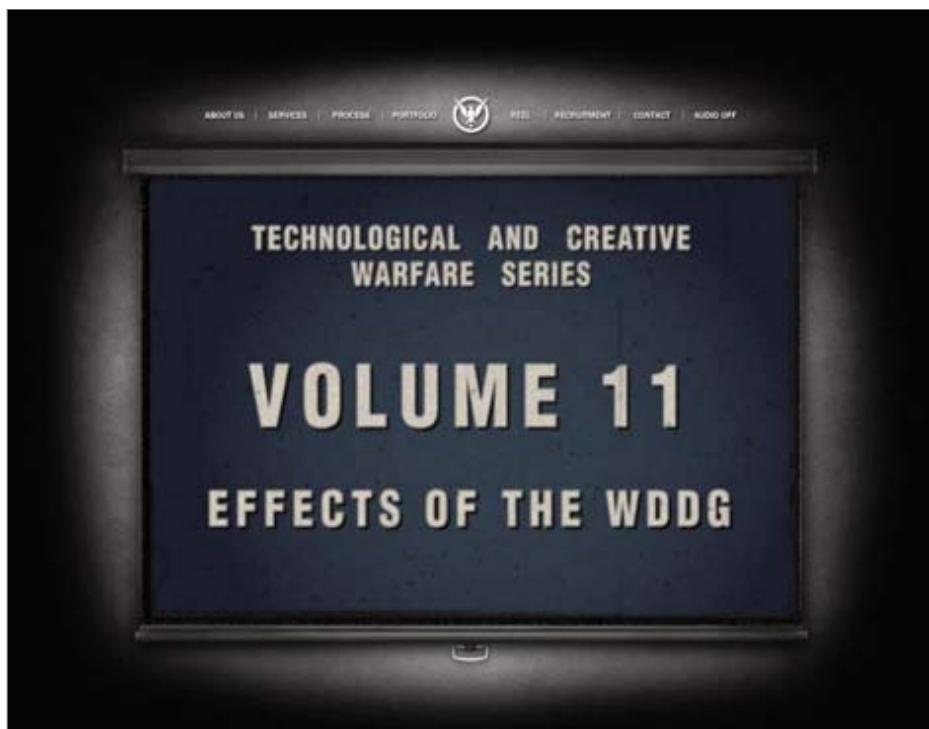
As low as
\$399.95

MS EXCHANGE EMAIL
We offer a variety of plans so you can decide how many mailboxes your business needs.

If you're looking for a secure, mobile email solution for your business, Microsoft Exchange™ is the perfect solution.
[Click Here for Info >>](#)

As low as
\$29.95

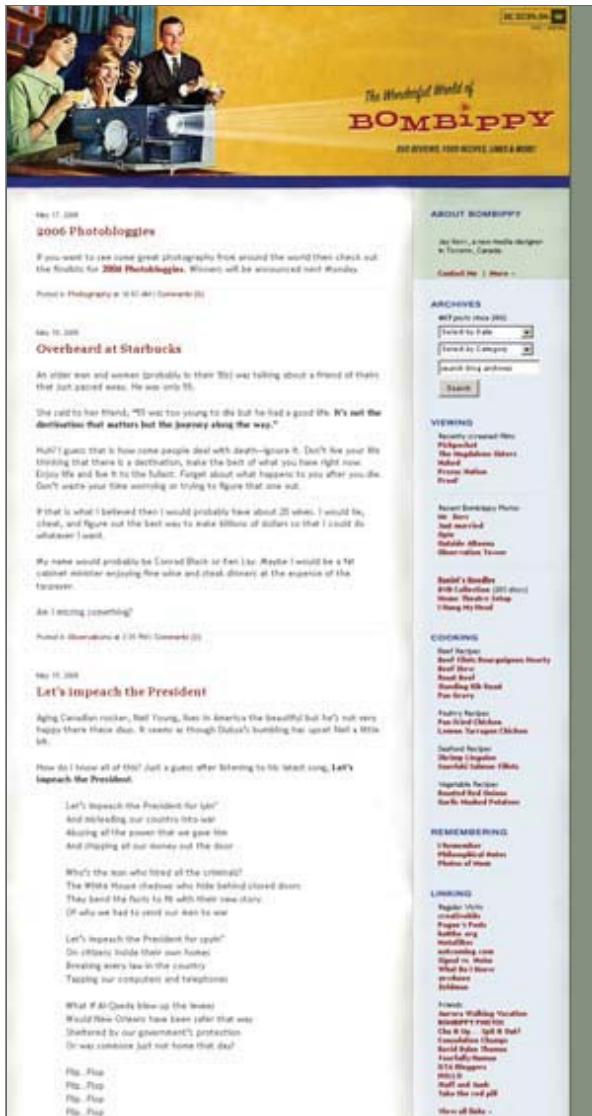
<http://www.targetscopehosting.com>



<http://www.wddg.com>



<http://www.detektiv-nali.de>



<http://www.bombippy.com>



<http://www.mondomochales.com>

<http://www.fontdiner.com>



<http://www.maniacmonkeymedia.com>

Matt Puchlerz

Designer & Front-End Developer

SINCE 1984

BIOGRAPHY

Hello, my name is Matt. I live in Buffalo and work at a company called Schneider Digital, coding websites about ninety-eight percent of the time. The remaining time is spent laughing and having fun. I am a advocate of web standards and separation of content, presentation, and behavior. I just finished college and I want to start one of my own. With any luck, maybe I'll have time to paint again. And go fishing.

PORTFOLIO

New & Improved Buffalo Rising Online

I am co-head of production on the new version of Buffalo Rising, along with the plate full of other *HyperLocal Media* websites. The new version will be drastically optimized in terms of semantic validation, and genuine readability. Additionally, it will feature much more dynamic functionality through use of unobtrusive javascript and AJAX. It is currently in production, due out this July.

Client HyperLocal Media
Medium Web Development
Delivered Jul 2008



Proposed TinyButStrong Brand

The open source TinyButStrong project is majorly lacking in a strong unifying design element. I felt in order to be more effective in it's adoption, new users need to see a coherent look that was fresh, sleek, and encompassed all that TBS is.



<http://www.puchlerz.com>

THE DOLLAR DREADFUL Est. 1882 **FAMILY LIBRARY**

W. STAEBLE founder **T.D. RIO** founder

OUR BOOKLETS
FOR THE DISTINGUISHED READER
OR
THE PARTICULARLY WEALTHY DUUNDER-HEAD

HISTORY

DR. OCTAVIOUS WATT AND HIS PNEUMATIC BRIDE

DR. ARCHIBALD GREY

THE FAMILY: FORTUNE WORLDLY TRAVELERS

JONAH OAKTREE

THE DRESSMAKER'S DETECTIVE JOURNAL

THE KLONDIKE DOZEN

PURCHASE BUY! BUY! BUY!

GOODIES

PRESSKIT

CONTACT

WILHELM
FOUNDER, MAID

TDR
FOUNDER, WORDSMITH

<http://www.dollardreadful.com>

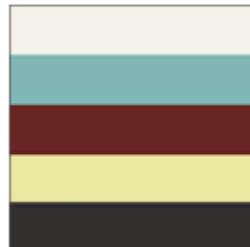
SAMPLE COLOR PALETTES



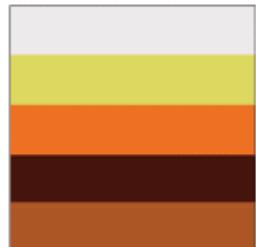
#6E5300
#B0AD08
#FFA400
#A1D8D9
#D15100



#070604
#69604B
#EECF54
#DDD8CE
#283D6B



#F3F2E9
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#E9E9A1
#313131



#EBEBEB
#DDD95E
#F06F0A
#470F04
#AD5416



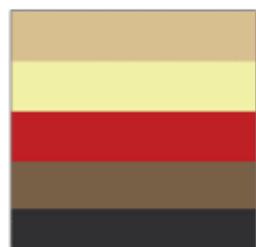
#000000
#F01848
#F07800
#C00030
#FOA800



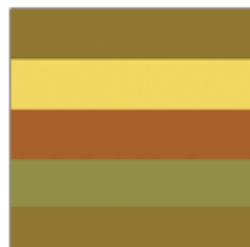
#44CCA5
#E26D29
#F3EABF
#C6F169
#7DDAAA



#481800
#F07800
#48A8C0
#483018
#A8D848



#D8C090
#FOF0A5
#C00003
#786047
#303032



#907830
#F0D860
#A86018
#909048
#907830



#904830
#A8C030
#FOF090
#D87830
#FOA8C0

MINIMALIST

Minimalist style reduces presentation to its most basic elements; gone are most flourishes and aesthetic elements. It is unusual to come across purely minimal design and even more unusual to find great examples of it. However, it is rather easy to find sites that adhere to the majority of minimalist principles with just enough extra ornament to make them stunning examples of the style.

Minimalism is understated. Most people don't understand the beauty of minimal design. To most it just looks simple, and at the same time, effective.

It is often assumed that a minimalist design is easy to create. On the contrary, designing with the bare essentials is far more difficult than it looks.

One of the benefits of minimal design is that it reduces clutter. This allows the content to stand out and produces a design that is very easy to consume. This is great for users with short attention spans. On the other hand, minimalist style tends to have less flare, which means the content must stand strongly on its own to grab the visitors' attention.



<http://www.tbgd.co.uk>



<http://www.endcommunications.com>



Studio Robot is a small web & multimedia design company located in the heart of Northbridge. We specialise in designing web sites and multimedia content of the highest quality, from both an aesthetic and practical standpoint. Our designs adhere to several usability standards, including flexible layout design and clean coding, so that your finished product will always look cool, being easily updatable and functioning flawlessly, irrespective of platform or browser settings.

If your business requires any design work, please don't hesitate to contact us to discuss your project, or feel free to check out any of our previous in the projects section below.

Contact Us

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f: 08 9328 8693
e: studio@studiorobot.com.au
a: 2f/276 William St. Northbridge WA 6003

News

17.04.07 New Site

Just completed this new site. It's pretty cool, and it utilises a new Content Management System we are just putting the finishing touches on.

I've left the [old site up here](#) just in case anyone wants to check it out.

21.12.05 Red Stripe Clothing site redesign.

Just finished up the redesign of the red stripe clothing website. It's all new and cool. [Check it out.](#)

Projects

Here is a list of some of the sites made by studio robot. I like to keep things simple, and would rather not get too much into the why and why not of my/our work. Just go have a look, and if you're really interested we can get into it in another time and place.

I'll let you know if the site has functionality that you won't be able to check out for yourself. I'll add more as they go up...

Oh, if you happen to be looking for old Deathbot, he's [over here](#).

78 Records

[78 Records website:](#) This is a doosie, just finished the redesign of this one. Looks cool, a much needed revamp. Anyway, have a look.

Keith and Lottie

[Keith and Lottie website:](#) Website for a store/gallery in Northbridge WA. Includes an online store, with web based interface, and web based mailing list application.

the Butcher Shop

[The Butcher Shop website:](#) This ones the site for a little art supplies shop in Northbridge. They sell spray paint and pens and whatnot. A few cd's and magazines and shirts and stuff as well. Damn cool shop with this big old butcher's display counter and meaty ambience. The site has an online store and a gallery where people can upload images of their work.

Red Stripe Clothing

[Red Stripe Clothing website:](#) This website is pretty cool. It has a full online store and all that. Plus it looks sweet. So go have a look, it's cool.

Blood Star Music

[Bloodstar website:](#) I just designed this one, it was another chap who put it all together. Bloodstar's a label in Perth city, run by Cat Hope. Have a look at the site to see what it's all about.

Saves Nine

[Saves Nine website:](#) Super cool little site. It's for a local gal who makes real nice jewelry/accessories. The site has a guestbook, online store and mailing list action. Looks good too.

<http://www.studiorobot.com.au>

<http://microformatique.com>

MINIFOLIO

< BINARY VEIN DIGITAL MEDIA >

Binary Vein Digital Media are a website and multimedia development studio based in Edinburgh.

We design and build websites and multimedia applications, write exceptionally good code and know how to make the most of the Internet for business and for fun.

Check out some of our previous successes:

2007	Institute of Fundraising Scotland	website and CMS development
2007	Police Safety Scotland	website development
2007	Association for Heritage Interpretation	website and CMS development
2007	Chartered Institute of Housing in Scotland	animation
2007	Metro Bar and Grill	website design and development
2007	Ross Taylor	website design and development
2008	Urban Angel, Cafe and Cell	website development
2008	Will Beesley	website development
2008	The Virtual Eye Gallery	website design and development
2008	Yes Dring	website development
2008	Film City Glasgow	website development
2008	Unit Photographic	website development
2008	Rebecca Paterson	website design, development and marketing
2008	Chartered Institute of Housing in Scotland	animation
2008	Robson-McLean WS	website design and development
2008	Tom McCabe MSP	website and CMS development
2008	International BAR Alliance	website and CMS design, development and marketing
2008	Nessa Scotland Clothing Co	website development
2008	Peopletree	website development
2008	John Young Trishula	website and booking system development
2008	Truly Independent Mortgage Enterprises	website design and development
2008	The Centre for Search Research	website design and development
2008	The Centre for Search Research	e-learning CD-ROM development
2008	Sunshine News	website and CMS design, development and marketing
2008	Powerlink	internet application development

Contact Binary Vein Digital Media with questions, comments and commissions at info@binaryvein.com

<http://minifolio.binaryvein.com>

Captured Music



[Captured Music | Last update | Photothisis, September 21st 2008](#)

<ul style="list-style-type: none"> » Front Page » News & Updates » Information » Captured Radio » Artists » Releases » Credits » Press Assets 	<p>Mike Davies Creative Manager U.S.A. Production</p> <p>John Bergdahl Office Manager Content, Design Ready</p>	<p>Captured E.P. Cover Artwork - True Look: A1: Original Mix A2: Sam Garet Remix B1: Jason Sabre Remix</p> <p>Additional Info: This is the first Captured Music mix and another progressive build with influences from the 80's/90's</p> <p>San Francisco based artist Sabine from "Mauve Project" (Captured Music) is back with another mix. It's an atmospheric, slightly trippy edge which is quite complex, this following forthcoming Captured Music release.</p> <p>Please email Sabine Sabine from "Mauve Project" (Captured Music) if you would like to receive an advance copy or an additional release information. Email them at www.davidmee.com</p>
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Small: info@captured.nu
Phone: +44 (0)1992 – 408 1470
Address: Captured Music, 100a Station Road, St Albans, Hertfordshire, SG1 2H, United Kingdom

<http://www.captured.nu>

Reference ● Recent ● All 2007 --- 2006 --- 2005 --- 2004 --- 2003 --- 2002 --- 2001 --- 2000 --- 1999 --- 1998 --- 1997 --- 1996 --- 1995 --- 1994 --- 1993 --- 1992 --- 1991 --- 1990 --- 1989 --- 1988 --- 1987 --- 1986 --- 1985 --- 1984 --- 1983 --- 1982 --- 1981 --- 1980 --- 1979 --- 1978 --- 1977 --- 1976 --- 1975 --- 1974 --- 1973 --- 1972 --- 1971 --- 1970 --- 1969 --- 1968 --- 1967 --- 1966 --- 1965 --- 1964 --- 1963 --- 1962 --- 1961 --- 1960 --- 1959 --- 1958 --- 1957 --- 1956 --- 1955 --- 1954 --- 1953 --- 1952 --- 1951 --- 1950 --- 1949 --- 1948 --- 1947 --- 1946 --- 1945 --- 1944 --- 1943 --- 1942 --- 1941 --- 1940 --- 1939 --- 1938 --- 1937 --- 1936 --- 1935 --- 1934 --- 1933 --- 1932 --- 1931 --- 1930 --- 1929 --- 1928 --- 1927 --- 1926 --- 1925 --- 1924 --- 1923 --- 1922 --- 1921 --- 1920 --- 1919 --- 1918 --- 1917 --- 1916 --- 1915 --- 1914 --- 1913 --- 1912 --- 1911 --- 1910 --- 1909 --- 1908 --- 1907 --- 1906 --- 1905 --- 1904 --- 1903 --- 1902 --- 1901 --- 1900 --- 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openhand

OpenHand Limited creates, adapts and improves Linux and Linux-based Open Source software for consumer-facing mobile and embedded devices. OpenHand's expertise has been utilized by some of the world's leading device manufacturers to help develop high-quality cutting-edge products.

OpenHand's mission: OpenHand is committed to improving consumers' knowledge and experience to get the most out of royalty-free embedded Linux.

Our focus: On developing robust, feature-rich desktop-based, technologies for mobile devices, providing customers with royalty-free, flexible and cost-effective solutions.

We recognized the potential for the use of heterogeneous such as Linux, PPC and ARM on non-x86 platforms early on, and pioneered the development of reference-classes of unique software to better enable such use.

SOLUTIONS
OpenHand offers a platform in supporting closed product development based around Linux. This includes engineering and consulting services covering:

- Linux kernel and driver development;
- Board and System validation;
- System optimisation;
- Kernel (Trivial) & Device porting, modifications and improvements;
- User interface such as GUIs, menus, etc.
- Multimedia Technologies such as gallium;

We also offer support and bespoke customisations to our open platforms.

CULTURE
OpenHand's focus is to foster healthy community involvement. We continue to support the open source movement and encourage our strong culture to integrate with such communities benefitting all parties involved.

We have contributed to numerous projects involving Linux, kernel, X.org, DRM, Xfree86, Xfce, Enlightenment, GIMP, and various freedesktop.org projects with members of our team enjoying high ranking in freedesktop. Freedesktop contributors are also members of the DCONF Advances board.

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OpenSource America
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TERRACE

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Julia Hamilton
Susan Overall
Ewan Robertson
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A GLASS OF BROCCOLI

Private View Friday 6 July, 6–9pm
Open 7–22 July 2007,
12–6pm Saturday & Sunday

Greg Cox
John Lockhart
Dan Mort

Three sculptors share an object-based practice while uniting disparate methods of working. Each artist makes use of mundane objects while the work is steeped in British sculptural tradition. It is formal, playful and witty. An oddly compelling composure exists with each piece, from the amalgamation and diverse selection of objects and materials, to the various and strategic ways of conjoining and altering the structure of things. A satisfying composition of forms always prevails.

These deceptively intricate and varied approaches give possibilities to an endless consignment of permutations and configurations of the mundane.

A Glass of Broccoli continues the line of enquiry of object-based sculpture, maintaining relevance within contemporary visual arts culture; one which is increasingly embracing modern technologies and media.



<http://www.terracestudios.co.uk>

SAMPLE COLOR PALETTES

#A1BBB8	#D7D8DA
#FFFFFF	#07080A
#FFFFFF	#D2D3CF
#F1660A	#CECFC7
#F36608	#C2C3BE

#F0F0D8	#FFE2E2
#A81818	#FFE7E7
#F0FOC0	#E4E4E4
#A83030	#313131
#A83018	#FFEEEE

#D55700	#FFFFF8
#6B6B5D	#F8FAED
#98968A	#EEEFE1
#FFFFFF	#34B6AA
#D4D0C8	#E8F0E2

SUPER-CLEAN

This category represents the combination of several design principles. The heart of super-clean style is that, visually speaking, these designs are super-clean. (How about that for a circular reference?) These could be considered ideal or ultimate designs. The example sites in this category are uncluttered, have plenty of breathing room, have a clear hierarchy, and are balanced and easy to consume.

The perfect example of super-clean style is the Spacemaker site. The design is clean and elegant, the entire page is balanced, and elements are pleasingly distributed. The hierarchy of the page is carefully controlled through the use of scale, contrast and color, and space is used wisely, allowing plenty of breathing room around elements to avoid overcrowding. All these factors combine to make the site very easy to consume.

An example with less content is the Pixelpanic site, which maintains its super-clean style with excellent color choice and plenty of breathing room for a light and comfortable page. Again, all of the elements have been generously spaced to avoid a cluttered feel. The site is so simple, yet so complex.

Finally, take a look at the arc90 site, where we find yet another example of super-clean style. The extreme attention to hierarchy is what makes this site so easy to consume. Notice how the content

blurbs don't compete for dominance with the titles and headings, yet they are reasonably sized and legible.



<http://www.spacemakerwardrobes.com.au>



<http://pixelpanic.be>

<p style="text-align: right;">Lab RSS Feed</p>  <p>arc90 Clear strategy. Pure design.</p>		
<p>The lab is a place for us to share our ideas, tools and the occasional experiment in web technology. All lab content is licensed under Creative Commons.</p>		
<p> Tools</p> <p>MultiSelect Ever want to put a whole bunch of Select drop-downs that can have multiple selections into a tight area, only to have to struggle with layout issues? Or have to put a layered die over over a Select and...</p> <p>Continue reading ▾</p> <p>AppCache for PHP5 Speed up your apps and have a consistent application-level cache with AppCache by Chris Dery, the author from the appcache lab...</p> <p>Continue reading ▾</p> <p>ShuffleStack Tired of using the same components over and over? The ShuffleStack is a new way to display several screen worth of information without gadding up huge chunks of screen real estate...</p> <p>Continue reading ▾</p>	<p> Experiments</p> <p>Introducing iSketchcasting Blogging is great fun, but it can be pretty time consuming. If you track sites like bohemian.org you'll see that most of the write-ups are pretty long. It takes quite a bit to gather your thoughts, organize, write a draft...</p> <p>Continue reading ▾</p> <p>Rio v2 : The Arc90 Mobile News Reader Ris is Arc90's mobile news reader. It allows you to search for news sources and formats the headlines nicely on a wide array of mobile phones and portable devices including iPhone, Blackberry and many others. And yes, it works nicely on the iPhone...</p> <p>Continue reading ▾</p> <p>Arc90 River Reader We think mobile readers are a great idea. Don Winer's New York Times river and BBC river are terrific ways to check the news when you aren't at your desk. But what about your friend's great blog? Or the...</p> <p>Continue reading ▾</p>	<p> Ideas</p> <p>Search Clouds While looking for information about our Niagara Falls he had just premiered, Jeff Magg found himself running across a growing number of search results that didn't have the facts he wanted. Instead, he got back articles talking about comparisons of...</p> <p>Continue reading ▾</p> <p>How to Trust Email Again As traditional emails become more and more commonplace, and occurrence of identity theft rises to frequency, Arc90's lead architect Jeff Magg steps back and thinks about a new way to make email a lot more secure...</p> <p>Continue reading ▾</p> <p>25 New Ways To Use RSS Many of us have come to realize how useful RSS is when it comes to tracking news headlines or your favorite blogs. It's a great way to keep up without having to visit many websites. What most people don't</p> <p>Continue reading ▾</p>
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<http://lab.arc90.com>

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News



Nike +
Gymnastics mouse effects shouldn't be easy. They should look brilliant. This was the case with PTF...
Aly Raisman's latest Nike spot. The story had already been told. Olympic Gymnast's amazing biopic, parents have followed her from birth and now she's won gold in the Rio Olympics. You could say it's over there. But your culture's quite like it. Still, the day-to-day Nike+ campaign, was one hell of a strategy. See Gucci's created a tragic watermark out of visual effects that called on the more subversive heritage of "Gymnast's Night".

[read more](#)



Going Mobile for Gucci
Guilty right that Gucci would attempt this type of job in the country blues for its launch. Fly in, set up, compare, and an easily accessible. With only safety and a few ambiguous pieces of equipment. Gucci becomes a highly creative, accessible and innovative media delivery and communication. This process of technical content for the opening of Gucci's flagships. Truly mind-blowing.

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Mitsubishi Custom Software
Corporate sales affected by revenue and frequency changes caused by internet responses. This constantly vary, causing access to about five percent in the world over of them. Using Gucci's custom computer software, Mitsubishi's sales team can quickly analyze and respond to these pieces of technical content for the opening of Gucci's flagships. Truly mind-blowing.

[read more](#)



Times Square Diamonds
Pixel Times Square with diamonds. That's what 2017 looks like for us. Give the lowest interaction in the nation with diamonds. Or at least low interaction. But that's only part of it. The story really begins when J. Walter Thompson's executive director, Mark Thompson, was approached by Diamond Foundry. The company for Diamond Foundry Company. With luxury creative input from Diamond Foundry's creative director, David, a fashion designer based in New York, created a world in which diamonds have an alternative to the universe. Transformation as an unending visual experience for luxury. The project was very successful. That's why David decided to take the experience out of doors and bring it directly to the masses in Times Square.

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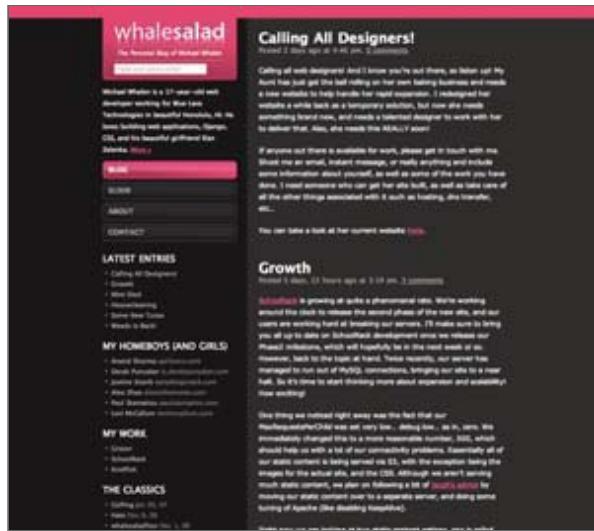
<http://www.coreaudiovisual.com>



<http://www.clandrei.de>



<http://www.period-three.com>



<http://www.whalesalad.com>



<http://www.mediact.nl>

The screenshot shows the Protolize website interface. At the top, there's a navigation bar with links for Home, About, Top Rated, Submit, Login, and Register. Below the navigation is a section titled "Recent Submissions" which lists three items: "Coda" (a code editor), "Charles Web Debugging Proxy" (a proxy tool), and "Texture King" (a texture viewer). To the right of these is a "Categories" sidebar with links for General, CSS, JavaScript, Ajax, PHP, Ruby, Flash, CMS, and Inspiration. Below the categories is a "Top Rated" section featuring "GreyBox", "Nifty Connect Cube", and "Fuse Kit".

<http://www.protolize.org>

The screenshot shows the SimpleBits website. The main content area features a blog post titled "Hand-crushed pixels of text" by Matt Mullenweg. The post discusses the creation of a new CSS header creator for WordPress. Below the post are two smaller snippets: one about a new CSS header creator for Dreamweaver and another about a new Mac OS X theme. The sidebar on the right contains sections for "LATEST POSTS FROM ME", "DIVE DEEPER", and "ARCHIVES". It also includes a "SEARCH" bar and links to "About", "Contact", "RSS", and "SITEMAP".

<http://simplebits.com>

The screenshot shows the homepage of new-bamboo.co.uk. At the top, there's a navigation bar with links for Home, Services, About, People, Client, Contact, and Blog. Below the navigation is a banner featuring a collage of various business-related images. To the right of the banner, there's a section titled "Redepoede" which includes a logo of a red padlock inside a blue circle. The main content area has several sections: "Personality vs. Position", "Leading the pack", "Meet our team", and "Book your free initial consultation". At the bottom, there's a copyright notice for 2007 and contact information: Email: info@new-bamboo.co.uk, Call: +44 8509 7084 1444.

<http://new-bamboo.co.uk>

The screenshot shows the personal website of Rogier Achtentachtig at www.achtentachtig.com. The header features the name "achtentachtig" in a stylized font, with "student, designer and driven" underneath. Below the header is a "Hey!" message and a large, bold "I'm Rogier" heading. Underneath, it says "student, designer and driven". There are two columns: "design and web development" and "thoughts projects". The "thoughts" column includes a link to "Coding by reading credits on Stack Overflow". On the right side, there's a portrait of Rogier and some text about his studies: "I study Computer Science and Game Design at Maastricht University". At the bottom, there's a "Portfolio" section with a "View more" button.

<http://www.achtentachtig.com>



Josh Clark Portfolio

2020.01.01.00.00.00

[Home](#) | [Résumé](#) | [Portfolio](#) | [Words](#) | [Contact](#)



Resume



Portfolio

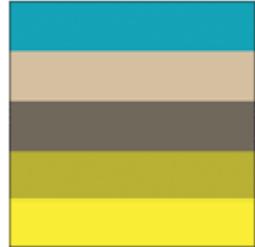


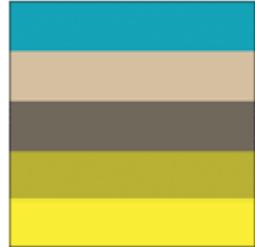
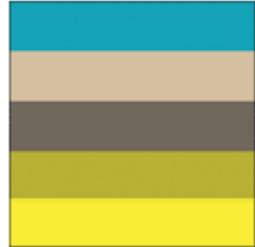
Words

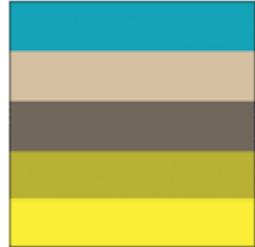
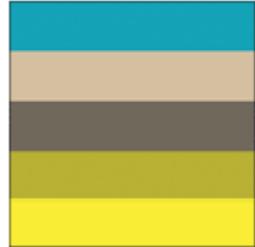
© 2006 Josh Clark | This site was built using Strict XHTML, CSS Javascript, and php | Programs used include
Adobe Photoshop, Adobe Illustrator, Macromedia Dreamweaver, Wordpress and JS Lightbox.

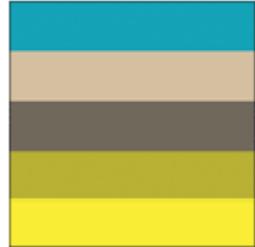
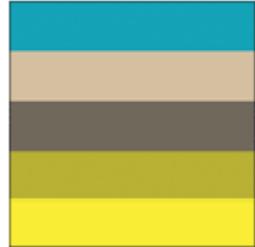
<http://www.oshclarkportfolio.com>

SAMPLE COLOR PALETTES

	#000000	#8A7836
	#FFFFF	#C2EE30
	#0D75A6	#C6FF4E
	#CF1010	#C8F568
		#EFFC9F

	#0DA3B8	#38A78D
	#D4C1A0	#F0F0E2
	#70685B	#A9C7CE
	#B8B10D	#D9E8EB
	#FCF420	#2D80B7

	#486372	#B4D0D1
	#D0E8EB	#ED9571
	#68D4D4	#F8D6A4
	#00CCBE	#9B7975
	#6C8A89	#C9B58A

	#B10E0E	#1B7726
	#D3CAC	#2BA020
	#F7F3F3	#4ECC43
	#3A3838	#8DF383
	#32EE21	#F9FCF8

DISTRESSED

The usage of distressed elements in design is nothing new, and perhaps the golden age of textured web design has passed. All this really means is that gratuitous and meaningless texture on websites is no longer accepted. Current sites use texture for a deliberate purpose, meaning and quality. As with any trend, this one has passed the stage of overuse and evolved into a refined approach to solving specific design problems. Like many other elements, the most common reason to employ distressed elements is to create an atmosphere or mood on a site.

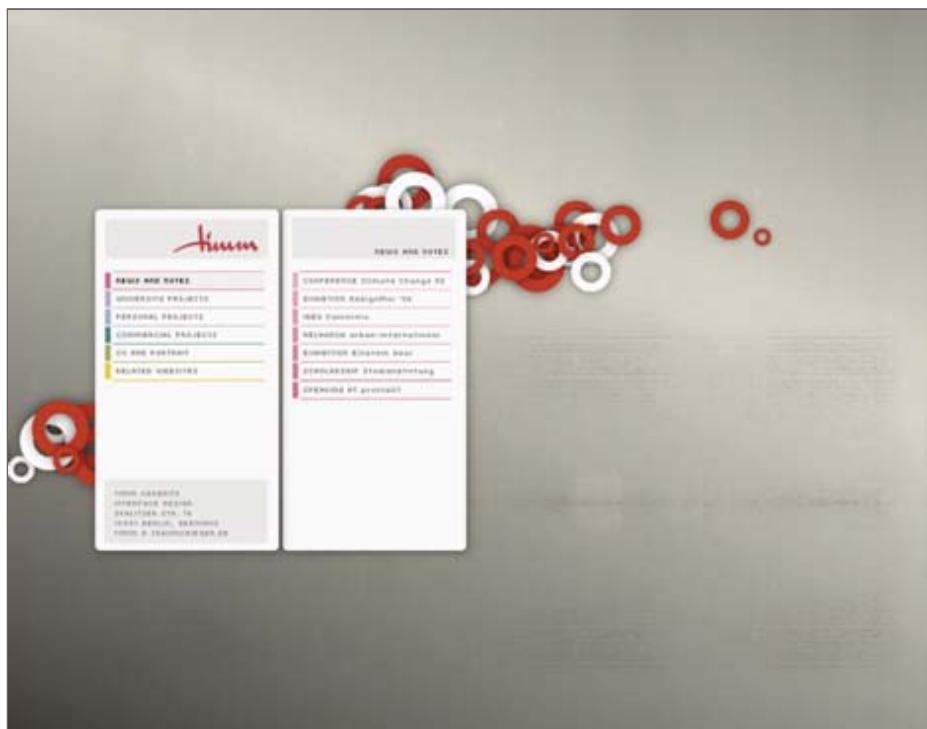
Many sites use texture simply to break up the computer-generated feel of straight lines, solid colors and perfect gradients. The Urban International site is a prime example of this. In this case the distressed background breaks up the perfect vector shapes and gives the site a stylized feel. The texture adds richness to the design that would otherwise not exist.

Perhaps the strongest use of texture is in the effort to express creativity. Sites like Designs by Patima aptly demonstrate this approach. As a site representing a designer and artist, Designs by Patima suits the personal portfolio format very well.

Some sites, like Sourhaze, apply the style in an extreme fashion. Others, such as the 9th Wave site, use it in more subtle ways. Clearly,

the texture on these two sites serves different purposes. The Sourhaze design has a far grittier feel, which matches the industrial, gritty style of the featured music. The 9th Wave site has a more conservative style and represents a firm that is probably less radical than Sourhaze, so the more restrained texture suits this site well. It provides a bit of style without getting too grungy.

It would be putting it mildly to say that texture has been abused. Despite this, it is still a powerful and expressive tool designers can employ to solve problems and communicate messages effectively. Just as with any other design element, you must first decide if it reinforces your message. If the theme fits, run with it. Sites that use this element well can be quite gorgeous.



<http://www.urban-international.com>



<http://www.9thwave.co.uk>



<http://www.sourhaze.com/v7>



<http://www.designsbypatima.com>

The BeyondJazz website is a great example of how to effectively combine visual elements with textual information. The layout is clean and organized, making it easy for visitors to navigate through the various sections and find the information they're looking for.

<http://www.beyondjazz.net>



<http://www.imotion-media.nl/eng>

JASON SANTA MARIA

Have A Seat

The reason I started this blog is I Up was very insightful and helped me decide to get a new office. I think before I found it, I figured it would be my last again now that I'm moving on to a new chapter. I wanted to make sure that I had a place to go back to in my old office, but I've ended up not using my old office because the new office is so nice. I've got to say the new offices have been their till. And it's always good to have that.

I've tried out numerous, but I've taken some. We have thousands of offices in the Philly office, which is also true, but I know the city might have some different thoughts. Because I know it will get busy up in my home office. I probably won't look to spend a lot at a new or remote office. It's a simple move, with simple terms, I would like something that is sturdy and ergonomic. I'm not opposed to sending a few things to the office for use, but I want to make sure that it's a place where I can work quickly and easily. So, big, open and roomy, dear reader. What's your best find of these days?

Posted at 12:45 p.m. in Personal, Travel | 10 Comments (4)

CHICAGO, IL, 2007

Ch-ch-ch-changes

As a young lad I would often redesign my rooms. Sometimes this meant rearranging all the furniture, or creating new functions of my own. Other times I would change down whatever artwork and rock posters were hanging on the wall, and replacing them with some of my new drawings or paintings. Without fail, I would change and up-changing things around in order to give one more last chance in order to make sure I didn't mess anything, only to then shade all up and begin again. Sometimes it's the first round, and sometimes it's done for me.

For my modest little flat located in an annex (Philadelphia), but I've also resorted to living in an adjacent city like Chicago or New York. I've left for two conferences in Philadelphia for longer than I'd like to admit, and sometimes I complicated, but like I've stopped growing, and it's something that troubles me. I'm looking for challenges myself again, and these really could be a much better time.

This American for this one is part hard for me to talk about, and in other ways overwhelming. Before this year I had never moved from one city to another, and I'm not sure if I'm ready for that. I'm not sure if I'm ready for this because I want to start the tide of people asking me where each (Chicago). Everything is much better now for both of us, but it's still strange. Sometimes it's confusing when other cities.

Despite how much of a life-change that is, I've come to realize many deeper things about myself. As an effort to shake up my surroundings again, I've moved to New York. I'm at my best when I eat experiences and when I can let myself fail; am I moving when I'll take me to a completely new city? It'll still be working in the same way with Supply Co., but the New York and Philadelphia offices, just from a 30' distance really.

I found a nice apartment in Brooklyn a couple weeks back, and there managed to move some of my things around a real quick decision, but now I'm getting settled in. I've never "lived" in New York, I've never "lived" in "New York" yet. I have a great brother in Brooklyn, and I had a lot of brothers that's it's the home to one of my all time favorite bands, I think I'll like it here.

I'm anxious to get back to work, writing, and one day (I hope) I'll allow the engine open fire (lets). No right, I'm not. For now, Philadelphia. You'll always have a place in my heart, but I worry too much, I still have loads of friends and family there, it'll never be a stranger. I'll need to make use of their coaches whenever I pass through town anyway. Now this, it's time to do some exploring.

Posted at 12:45 p.m. in Personal, New, Travel | 10 Comments (4)

SEATTLE, WA, 2007

Overheard at AEA Seattle

A friend of the doorway awaiting An Event Apart attendees (it's in the audience). I often hear mostly business people walk inside. They were dressed in nice suits, carrying leather briefcases, and talking about their work. I was surprised to see a woman in a tattered dress walking by. She was carrying her bag, as it's not that odd if someone finds their way into the wrong room. Before this incident, a wonderful colleague commented:

Business Guy Are we the only ones who're supposed to be here?
Business Guy (smiling, at the door) Didn't you see? No, I don't think so. This is for people who make websites.

This pleased me to no end.

Posted at 12:45 p.m. in Personal, Travel | 10 Comments (4)

LOS ANGELES, CA, 2007

Wayfinding

London is an enigma, spilling out of nested contexts and nested levels. It can be daunting at times to find your way through the streets, but below the skin of the city is a stunning bit of design. This Underground.

I am inclined to say I didn't get lost once in London, not because I am a domestic navigator, but because of the genius of the underground system. You either have the map, or you don't. You either have the ticket, or you don't. Or, getting on or off the train, your station requires a clear platform; you always know where you are, where you are headed, and where all of your possible connections may be made. Because the stations like contexts sense where they are—down until, but never or wandering around 200ft with confused suggestions when they are not.

ON THE SUBJECT OF ME
 Jason Santa Maria is a Creative Designer living in New York City, NY, United States.

SEE ME SPEAK AT
AN EVENT APART
CHICAGO AUGUST 2008

INTERVIEW & BLOG ARCHIVE
 Last Interviewed: 12 hours ago
 Jason Santa Maria is a Creative Designer currently based in New York City, NY, United States. He has been involved in the creative industry for over 10 years, working with clients across the globe. Jason is a member of the global community, working on top international projects. His experience in the field includes work with clients such as Google, Microsoft, and the Government of Canada. Jason is a speaker, author, and consultant at the American Design Conference, and has spoken at various events and conferences around the world. Jason is also a frequent speaker at the American Society of Interior Designers (ASID) Annual Conference, and has spoken at the International Interior Design Association (IIDA) Annual Conference, and the National Council of Architectural Registration Boards (NCARB) Annual Conference.

► **Art Director** Jason Coyle
 Studio, website
 ► **Art Director** Jason Coyle
 Jason Coyle is a Creative Designer who creates award-winning designs that range from print and digital media to web and mobile. He has worked with clients across the globe, from small businesses to large corporations, and has received numerous awards for his work. Jason is a member of the American Society of Interior Designers (ASID) Annual Conference, and has spoken at the International Interior Design Association (IIDA) Annual Conference, and the National Council of Architectural Registration Boards (NCARB) Annual Conference.

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DAILY PHOTOGRAPH

 See all photos | 1 photo | 2 photo

SEARCH THIS SITE

SEARCH THIS SITE

COMING UP NEXT
 The Flying Pencil Show
 Little Village Eat, Drink & Dance Festival

RECENT COMMENTS
 2008 FEBRUARY
 Jason 100 Level
 Jason & Jennifer 100 Level
 Jeff Photography 100 Level

<http://www.jasonsantamaria.com>



<http://www.satsu.co.uk>



<http://www.akanoi.com>



<http://www.kutztown.edu/acad/commdes>

The image shows the homepage of bitFLY Design. The header features a red background with a black silhouette of a tree on the left and the bitFLY design logo on the right. Below the header is a navigation menu with links: "Home", "about", "work", "services", "clients", and "contact". A "HOME" button is highlighted. To the right of the menu is a "RECENT WORK" section. It includes a thumbnail for "VirtualCity" with a "View project" link, a thumbnail for "Press: Goodwill Mail" with a "View project" link, a thumbnail for "Marc Hanwell" with a "View project" link, and a thumbnail for "VEDA Menu Boards" with a "View project" link. Below these is a "FEATURED PROJECT" section for "VEDA". It shows two screenshots of the VEDA website: one in Flash and one in HTML. A caption below the screenshots reads: "VEDA Indian Takeout: VEDA's previous website built in Flash wasn't generating the enough traffic or conveying VEDA's modern and cutting-edge image. bitFLY Design created a radical new look for VEDA and the backbone for a future online store. Within 2 weeks of launch the traffic increased 400% and generated a large amount of new customers." A "read more" link is at the bottom of this section. A sidebar on the left contains a small bird icon.

<http://www.bitflydesign.com>

Josef Petr Antonín
Strzibny
Český Stržibný

portfolio
dokumenty
o mně
kontakt

12. 01. 1989

O mně



Kdo jsem	Schopnosti
<u>Ve zkratce</u>	Počítačová gramotnost
Mé jméno Josef Petr Antonín Strzibny Mé české občanské jméno Josef Stříbný Narozen 01. 12. 1989 Rodinný stav svobodný Občanství německé a české URI http://strzibny.name/	<ul style="list-style-type: none">• Částečná znalost operačních systémů Microsoft Windows, FreeBSD, Debian GNU/Linux a SUSE Linux• Práce s kancelářskými balíky Microsoft Office a OpenOffice• Tvorba grafiky v Macromedia Flash a Adobe Photoshop• Tvorba animací v Macromedia Flash• Tvorba webových prezentací za použití HTML, XHTML, XML a kaskádových stylů• Programování a skriptování v jazyce PHP a ActionScript

<http://strzibny.name/strzibny>



<http://www.triplux.com>

SAMPLE COLOR PALETTES

#505B63	#000000
#B39753	#D8F0C0
#DED4A6	#D83000
#A6774D	#303030
#544631	#D84818

#FF4EA5	#F3DCA0
#3E351A	#F3EEE1
#60C2D4	#60626F
#FFF7D8	#E1F3E6
#D5CFB5	#BBDD4C1

#6FA8A8	#FF8B6C
#FOEBCD	#312419
#493C24	#FA514B
#76C0C1	#E0A897
#97C2B8	#F7F0E0

#2A3345	#CAC9C9
#FE56CF	#577A8F
#FAB678	#EBEAC4
#FFD093	#A3342B
	#857464

THREE-DIMENSIONAL

The Internet tends to be flat and static, which makes it quite refreshing to run across a site with some breathing space. Adding a three-dimensional feel to aspects of a design is a great way to enhance the overall visual interest and set the page apart. This approach tends to give a site a unique and spacious feel that is somehow both comforting and visually interesting.

Typically when the term “three-dimensional” comes up, most people run for the hills, assuming it is a difficult path to head down. Visions of wire frames and insanely complex applications scare the thought right out of their heads. This doesn’t have to be the case, however. In fact, many of the samples provided here create the illusion of depth with simple techniques and visual tricks.

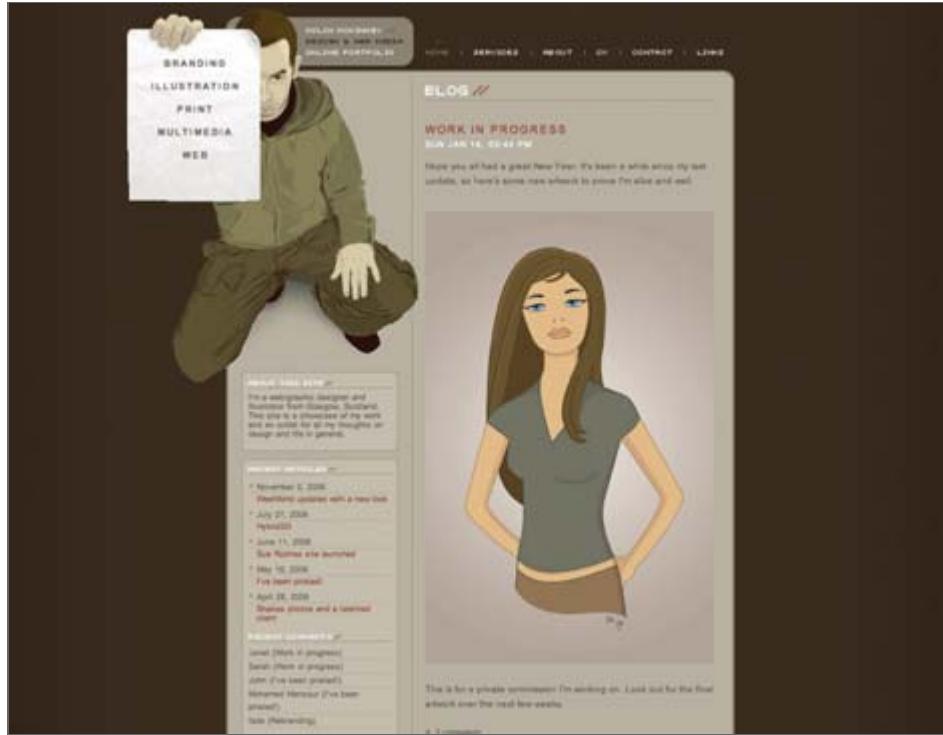
The most commonly used trick is overlapping elements. This works particularly well when one of the elements is an image of a physical object. By overlapping the image with the page design, a sense of depth is established. Our mind is tricked into believing the space is there because we know the object is not flat. And if the object is not flat, it simply must exist in that space.

The key is to select an image that shows the viewer something that is known to occupy space. Use a person, a computer, a bucket of paint or an apple—anything our mind can’t avoid putting in a physical

space. The object must also be cut out around its edges so it appears to be standing in the space. If it is presented as a photograph with a white border, the illusion will fail miserably unless you're intentionally making it look like a photo that exists in a three-dimensional space. Learning how to mask images in Adobe Photoshop is your best bet for success.

Another simple technique is the use of shadows. A shadow on nearly anything makes it appear to stand up, thereby creating the illusion of space. This works particularly well when the shadow appears to descend away from the object.

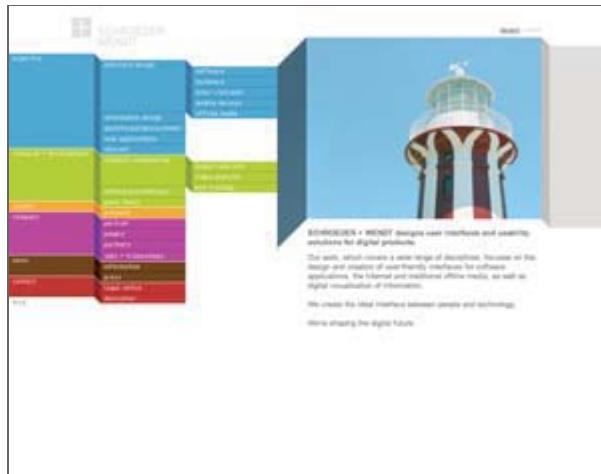
A wonderful example of this can be found on the portfolio site of Colin McKinney. The illusion of depth in this design couldn't be more effective. Our mind knows that the figure must occupy space, so the background is naturally pushed away from us. This also draws the paper in his hand toward us, further emphasizing the main navigation and giving it visual priority on the page. Thus this simple implementation has a very practical purpose.



<http://www.colinmckinney.co.uk>



<http://www.peepshow.org.uk>



<http://schroeder-wendt.com>



<http://www.softgray.com>



<http://www.thomasmarban.com>



<http://www.noodlebox.be>



<http://www.gonzales.be>



<http://www.cubedesigners.com>

SKETCHY

Anyone who has been through art school—drawing classes in particular—can appreciate the sketchy elements included in this category. The sketchy style allows artists to put these skills to use, as we will see demonstrated in the following sites. Formally trained artists go to great lengths to learn controlled drawing and painting, so it is perhaps this familiarity that attracts them to sketchy style.

To accomplish this style, elements are drawn by hand and scanned into the computer. These images are then combined with more typical computer-generated design elements. It is also common to add elements with grit and texture, like stained and torn paper, scanned tape, scratchy textures and anything else to further relate the design to tangible, handmade elements. (This can eventually lead to collage style.)

This technique can produce fantastic results. The connotations are clear, and it works tremendously well to communicate creativity and an artistic touch. Sketchy style is a smart choice for artists or for sites related to creativity. This style suits creative agencies perfectly. The Kinetic Singapore site is a great example of this. This creative agency site features an animation that is based on sketchy style. While watching it, viewers can literally see the artist's hand in it. In this way the site achieves its goals of connecting viewers with the agency's

creative side and convincing clients of the agency's ability to solve visual problems.

The sketchy style can quickly lead to a collage design with a do-it-yourself feel. The Cambrian House site is an example of this. The real beauty of this example is how the sketchy style supports the purpose of the site, which is to help people turn their ideas into reality. The sketchy style makes me think of someone scribbling an idea down on a napkin. It feels fresh and instantaneous—just like a great idea.

Kino
grafico. illustratore

Fonte: GRIBB About me Portfolio Links Contacts Guestbook

About me

name: Andrea Banchini (Kino)
native city: Faenza (RA)
country: Italy
blood type: A+
birth date: 24th May 1976
passions: drawing, painting, photo, webdesign, illustrations, artwork...
music: rock, 60's and 70's, metal, pop...
sport: Julie
food: Italian ^__^
drinks: water, wine, mojito...
mission: "TOP SECRET"

[Download my CV](#)

Portfolio

a. Remember:

b. Icons set:

c. Artwork:

d. Webdesign:

e. Logo:

f. Photo:

<http://www.kinoz.com>



<http://www.kinetic.com.sg>

Welcome to the Home of Crowdsourcing

Join

People ideas businesses THE BRAIN (CHU) BLOG

Get Busy!

What is Crowdsourcing?

June 28th, 2007

Congratulations, Aswin, On winning this week's Weekly Giveaway with the idea Open Source Hardware.

June 14th, 2007

Cambrian House wins Material Insights from Leaf Award for Best Green Story

June 13th, 2007

Congratulations, Looptalk for winning the weeks Weekly Giveaway with the idea Argosy Cloud

June 7th, 2007

Reza A. Olyani: Web2.0 on Internet protocol

June 6th, 2007

Congratulations, Yousaf for winning this week's Weekly Giveaway with his idea iG-ment.org

<http://www.cambrianhouse.com>



<http://www.thebutchershop.com.au>

TIM SAMOFF // WEBLOG^{vs.2}

Bus riding, culture jamming, ALDI shopping, theology popping
hack philosopher wannabe.

ABOUT CONTACT SEARCH FLICKR

CATEGORIES

ARCHIVES

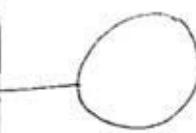
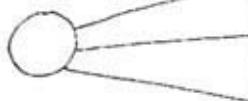
SUPPORT ME

SUPPORT THEM

SYNDICATE

June 29, 2007 at 08:01 am
Today is the Day That I
Happily Refuse to Purchase
an iPhone...

Continue...



Previous Entries

- Not the worse way to end the season...
- Rockin' Flashbelt with the N800!
- Last night at Solomon's Porch...
- I'll be at Flashbelt next week...
- Seven
- A issue...

Subscribe to the Entries Feed:
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Previous Comments

- santosh commented on "Prayer request..."
- timsamoff commented on "Last night at Sol..."
- Adam Young commented on "Last night at Sol..."
- timsamoff commented on "Last night at Sol..."
- Shawn Blane commented on "Last night at Sol..."

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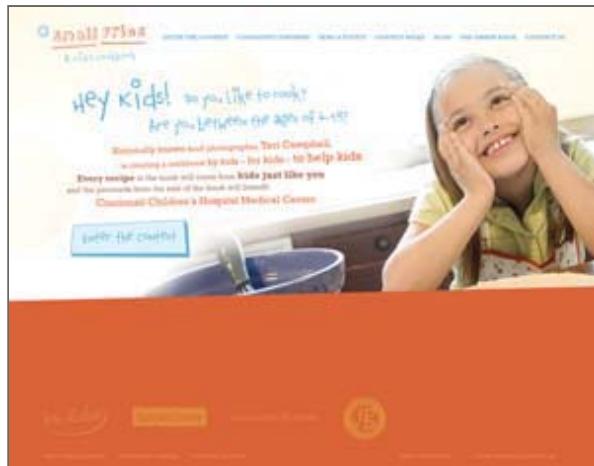
<http://tim.samoff.com>



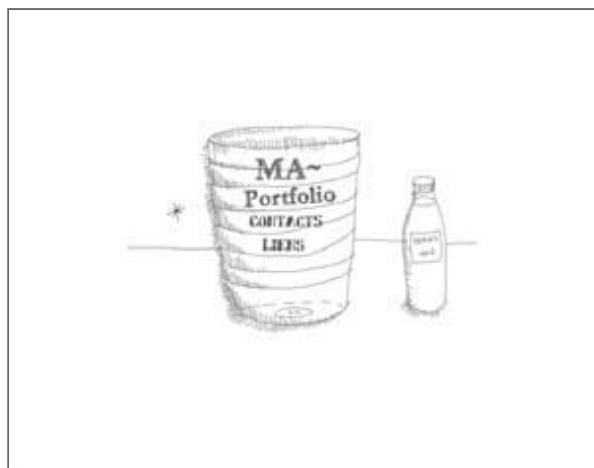
<http://www.artinhk.com>



<http://www.midwestisbest.com>



<http://smallfriescookbook.com>



<http://www.mathildeaubier.free.fr>



<http://www.melkadel.com>

COLLAGE

The collage as a style for web design presents many interesting problems and opportunities. Foremost of the problems is how to translate a collage-based design into an actual web page. The graphical complexity of such designs tends to lead to problems. However, the same basic methods apply and can be easier than expected to implement.

The first option is to use large images, image maps and cascading style sheets (CSS). CSS-based sites are all the rage these days, and rightfully so. It has essentially become the “proper” way to build a site. Upon initial inspection, a collage-based design may seem difficult to translate into CSS. There are many CSS methods available that make it easier than expected, though. The best thing about using CSS instead of tables is that you don’t have to slice the images up as much. With tables you have to chop them into tons of little pieces, but with CSS you can use larger background images and place containers of text over them.

The second key method is to use Flash as a medium of implementation. Flash offers the most flexibility to the collage-based site. It allows you to incorporate animation, and the latest version of Flash enables layer blending modes that can be of great use. People of all experience levels can do Flash-based sites. High-end users will

find unlimited power in them, and new users will find the ability to build a site quickly without having to jump many technical hurdles. Perhaps the best feature of Flash is its lack of browser-related problems. The pixel-perfect nature of collage-based sites can lead to heavy cross-browser-testing.



<http://www.rmusic.co.uk>

The screenshot shows the homepage of timeforcake creative media, Inc. The header features a colorful, hand-drawn style illustration of a landscape with a bird, a tree, and a path. The navigation menu includes links for "home", "about", "services", "tips & info", "portfolio", "client list", "store", and "contact". A sub-menu for "services" lists various web design and development services. Below the header, there's a section titled "How can we help you today?" with a list of services and a link to learn more. Another section, "Umm, what is timeforcake?", provides a brief history and describes the company's services. The footer contains contact information and a "Get Started" button.

Cheri Juchin | SDW Arndt

timeforcake
creative media, inc.

gettin' started
pricing
faqs
store
contact

home
about
services
tips & info
portfolio
client list
store
contact

10 reasons to work with timeforcake

How can we help you today?

We exist solely to make you a happy camper while taking care of any/all of the following for you:

- Web Design & Construction
- Website Updating & Maintenance
- Blogs
- E-Commerce (Online Stores)
- Animations/Flash
- CD-Roms
- Graphic Design
- Logos
- Business Cards, Brochures, Ads
- Tutoring
- Consultations

[Learn more about our services and the ways in which we can help you »](#)

A Recent Project

I-70 Coalition

The I-70 Coalition hired us to create a brand-new design for their organization's website. So we did. And then we coded it, added a nice Flash slider/nav at the top showing the "hot" traffic connection occurring in Colorado's I-70 corridor, integrated a lovely e-newsletter, and hooked the site up so that it displays key web cam points along the corridor from any page with the click of a link.

[Learn More »](#)

[View other Projects »](#)

Umm, what is timeforcake?

Oh that's easy! timeforcake is a small web and graphic design company in the mountains of Frisco, Summit County, Colorado. Our job is to take care of all your visual communication needs, from websites to brochures to business cards.

We really know our stuff! We've been around since 2002, code the cleanest and leanest valid HTML and CSS around, and boast a list of really happy customers. eRin Phell, the owner, holds a Master's Degree in Digital Media, writes weekly tech columns for the Summit County Newspaper, and is a member of the WOTS and the Summit County Chamber of Commerce.

If you're still not sure whether or not timeforcake can help you with your project, email us, and we'll be happy to clear things up for you!

A Little Birdie told you . . .

If you're looking to build a new website but have no idea where to start, just hop over to our [Get Started page](#) or our website step-by-step page and you'll be on your way.

(Or perhaps you might first wish to learn [10 good reasons](#) why you should work with us.)

timeforcake creative media, Inc.
Frisco, Summit County Web Design & Graphic Design
(970) 886-0700 • info@timeforcake.com
PO Box 1218 • Frisco, CO 80443

timeforcake
creative media, inc.

Get Started

10 good reasons

home

<http://www.timeforcake.com>



<http://www.fracture.co.nz>

44suburbia [view site]

Contact me

February 21, 2007

A small update. I made one new collage titled [\(American Doll\) Snapshot](#), inspired by the new Tori Amos Album.

I also added two new [photos](#). Please enjoy!

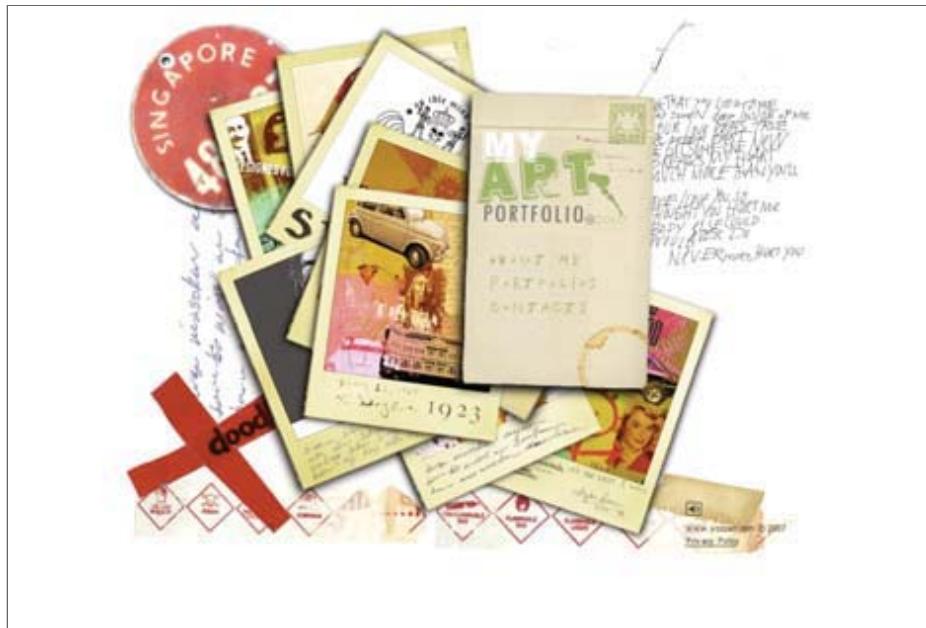
posted by Melissa at 5:08 pm [372 words of wisdom]

October 17, 2006

I'm going to be taking a break, possibly long, from the website. I've been ignoring things in my personal life for a long time and I just cannot continue to ignore them. I have to tend to them and try to fix my problems. If I post any art or fractures/textures/patterns, they will be shared, or not. I don't know yet. See you soon.

haven't I seen you here before?

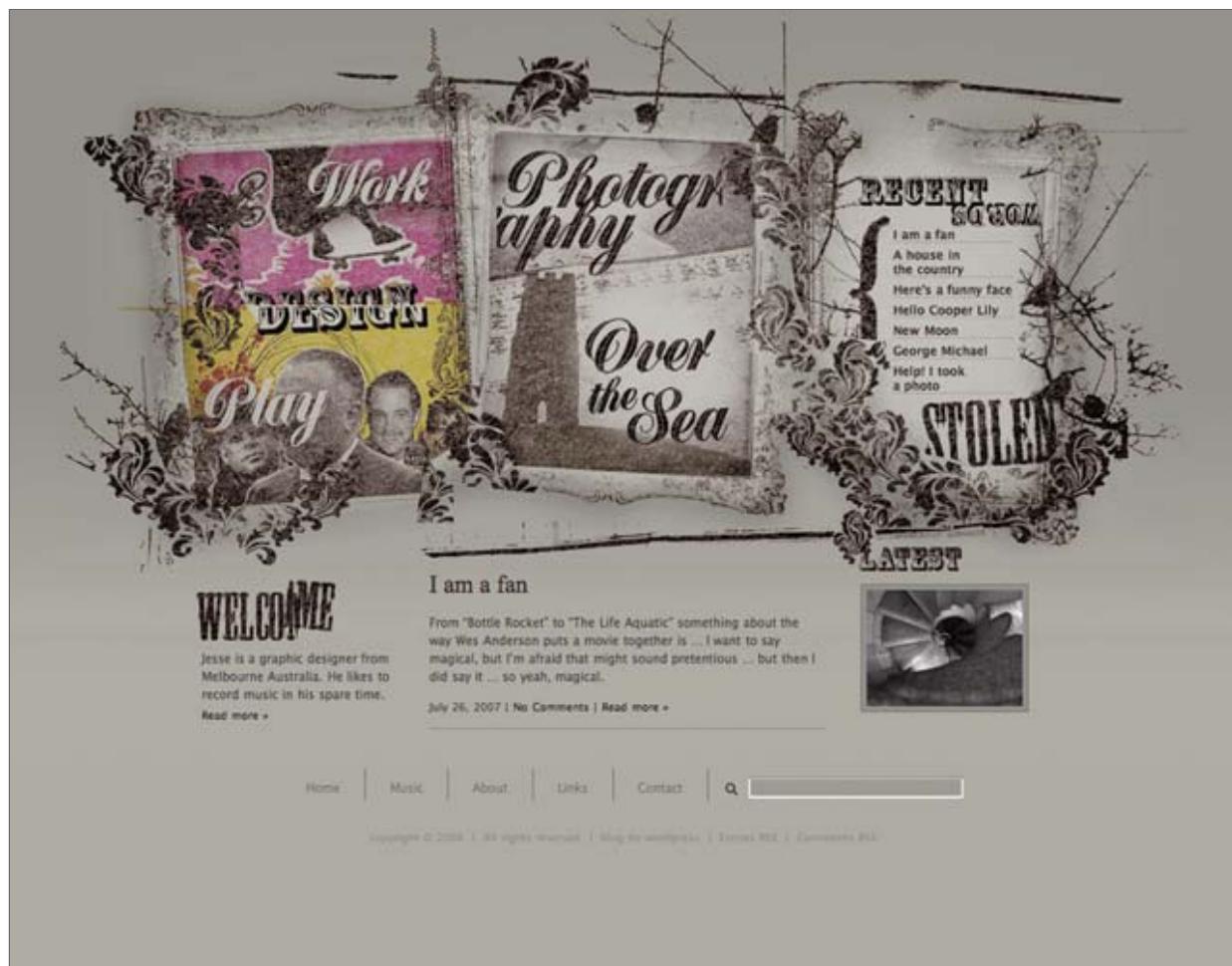
<http://44suburbia.org>



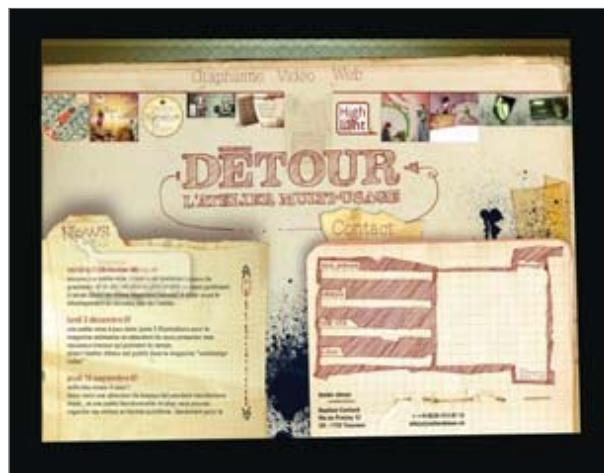
<http://www.yozzan.com>



<http://d3zin3.net>



<http://stolendesign.net>



<http://www.atelierdetour.ch>



<http://www.tylergaw.com>

SAMPLE COLOR PALETTES

#0078A8	#90D8D8
#304860	#78C0A8
#A89078	#D8D818
#780048	#F0D818
#C03078	#D80018
#303048	#251B11
#484860	#5D4A39
#D8D860	#372B1F
#C0C030	#99846F
#D8C030	#7E6956
#990003	#FFCF55
#FFAFA3	#FAAD25
#EA444E	#FC7A17
#630E13	#9ECFC5
#980000	#B84A0C

ILLUSTRATED

Illustration is not nearly as common in web design as one might expect. In print design, photography and illustration are relied upon heavily. The web, however, seems to focus more on photography, most likely because of the cheap and easy-to-use nature of photography. This is not to say that photography is truly easy, but it is far easier than illustration for the average person to master.

Many of the sites displayed here would be entirely forgettable if they had not included an illustration. Others are completely developed around the illustration with the entire design stemming from it. This is a fun set of sites to browse through because each site has a distinct feel, and the illustrations set the mood. Illustrations don't have to be bubbly or light. Like photography, they can create any atmosphere one might need.

Illustration is a harder and more expensive route, but using illustrations in your web design is a recipe for uniqueness. How lame would the Intuitive Designs site be if they had used a stock photo of a chef? Instead, they have a wonderful illustration that fits the design and message of the site. And even better, the site stands out.

In a medium that is flooded with thousands of options, it is critical for a site to stand out. One that is not easily forgotten is the site for the creative agency Web.Burza. Never underestimate the

ability of a design agency to showcase its talent through its own site. Their homepage alone sells them, long before you reach their portfolio. Brilliant use of illustration has truly created a unique atmosphere for this site.

A great example of how an illustration can steer the entire design of a site is the personal portfolio site of Brent Ayers. Instead of slapping an illustration into the banner and then designing the rest with disregard, the designer has carefully crafted the entire site to work with the illustration. Or, was it done the other way around? That's the beauty of doing this well—no one can tell which came first. The point is to see the whole picture; often this is where photography fails. Sometimes photography is slapped in without regard for the design as a whole. The cost and effort required for illustration safeguard against this.

In many instances where photography could be forced to do the job, it is best not to settle. Such is the case with the Octonauts site. Here the site is a big success because of its wise illustration choice. It is easy to see how photography could have been used, but not nearly as effectively.

 Intuitive Designs

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Let's whip
the cream of the crop
together



Cooking
high-quality
websites

Follow me to the kitchen

Latest Works

**FabCity.In**
A web site for information on India's new semiconductor hub and for people who will invest, work, and live there.
[See More](#)

Other Things

- 10 reasons to hire a professional designer.
- What to expect while working with us.
- The web design process.
- The logo design process.
- Our Policies.
- Links.

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<http://www.intuitivedesigns.net>



<http://web.burza.hr>

THE OCTONAUTS

IN STORES OCTOBER 2006!

[HOME](#) [ABOUT THE BOOK](#) [MEET THE OCTONAUTS](#) [OCTO-PRESS](#) [ABOUT MEOMI](#) [OCTOBODIES](#)

OCTONEWS

Follow our adventures into the realm of book-readings and octo-makings at the [Hello Meomi! Blog](#)

Great News! The Only Lonely Monster is going into a second reprint!! (Thank you to all octonauts!) We're currently hard at work on our next underwater adventure.

April 28 & 29, 07
LA Times Festival of Books @ 11-12 pm
 Michael will be hanging out and signing books at the Kinokuniya Bookstores Booth (# 327). Drop by this fun literary event and say hi!

February 21, 07
NewCity Art Gallery, Long Island City, NYC
 Our Sea of Shade textile print will be exhibited as part of the Roto INNA exhibition. Drop by and check out some wonderful art on fabric!

February 24, 07
Senka Cafe, next to Kinokuniya, LA @ 2-4 pm
 Michael will be reading the Octonauts for Kinokuniya in Little Tokyo! Senka Cafe (1st flr) Weller Court, 123 Astronaut Ellison S. Onizuka Street, 213-687-4480

March 1, 07
Storypolis, Studio City/North Hollywood @ 11 am
 Pull up a bean bag at the children's bookstores [Storypolis](#), Michael will be reading the Octonauts.

Full list of news & events

JOIN THE OCTO-MAILING LIST

SEND

THE OCTONAUTS & THE ONLY LONELY MONSTER

Find out where you can purchase the book online and also check with your local booksellers!

BUY THE BOOK

\$15.95 US, Hardcover, 11 X 8 inches, 36 Pages with dust jacket
 ISBN: 1597020052

THE OCTONAUTS are a crew of adorable animals who roam the ocean in search of adventure and fun! From their underwater "Octopod" base, the eight talented critters (including a valiant polar bear, daredevil kitten, and big-hearted penguin) are always ready to embark on new exciting missions. [Learn more>>](#)

"With a burgeoning roster of sassy and adorable characters, beautifully realized illustrations, and a heap of wit and imagination, Meomi is poised to emerge as a new empire of cuteness!" -- *Cosmopolitan* Boutique

"Winome characters that scream LOVE ME. You can't help but do exactly that." -- *BabyLit* Clothing

If you are interested in stocking the Octonauts in your shop, please contact:
SALES: sales@immedium.com

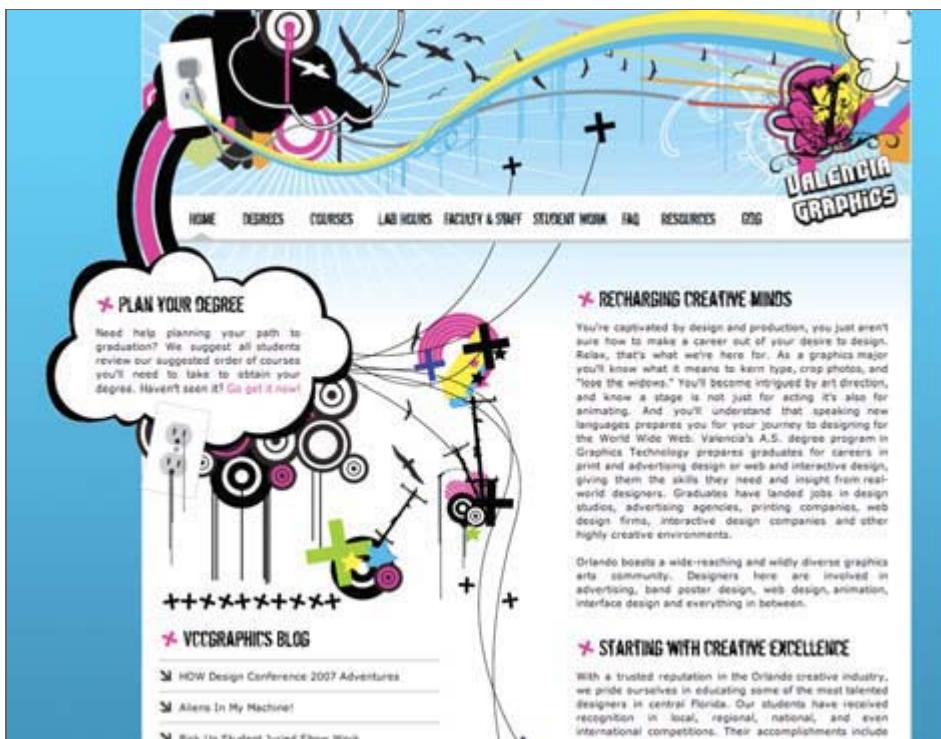
If you are interested in booking us in for an event or reading, please contact:
PR: pr@immedium.com

All other inquiries, please contact:
INFO: info@octonauts.com

<http://www.octonauts.com>

<http://www.brentayers.com>

<http://www.keithandlottie.com>

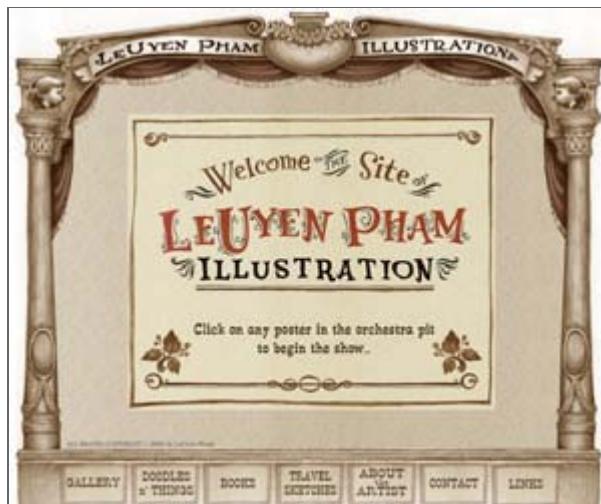


<http://multimedia.valenciac.edu>

<http://www.areeba.com.au>



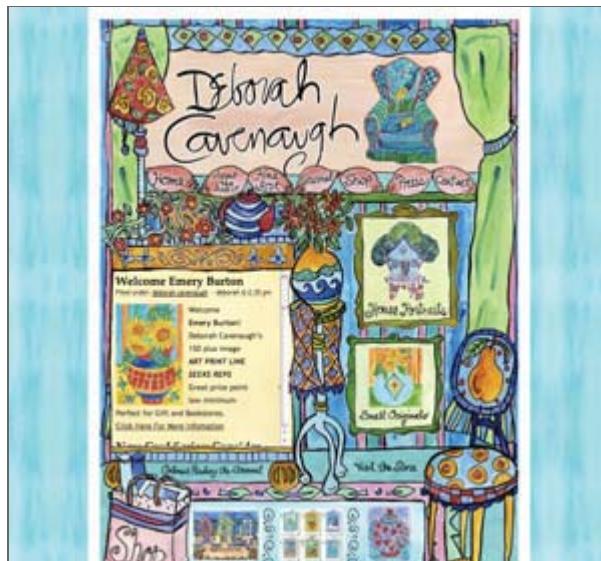
<http://www.smallandround.com>



<http://www.leuyenpham.com>



<http://www.aquaboogie.net>



<http://deborahcavenaugh.com>



<http://www.philinehartert.com>

PHOTOGRAPHIC

Using photographic backgrounds sounds like a terrible 1995 sort of idea ... until you see sites that use them well. Every one of these sites feels fresh and new, with the photographs lending an element that is far more organic than the typical web stuff.

For an example of good literal use of this element, take a look at the Decomart site. This is an extremely small site with only two pages. What makes this simple little business-card-style site great is that viewers can pretty well guess the site's purpose within two seconds of seeing it. The photo is beautiful and conveys a message efficiently. Too often these sorts of photographs are contained to small side shots or typical banners. What a delight it is to find a creative use such as this. And in this case, the photograph saves the site from being dull.

The 2Advanced Studios site puts the background image to a slightly different use. The space-age image doesn't explain what the company does, but once we realize it is a creative agency the point becomes clear. This is a very graphic and creative bunch of people. The purpose of the illustration is to create an atmosphere that says something about the company. Sure, this blurs the line between photography and illustration, but the image is still used as a massive, dominant background.

The portfolio site of Javier Alvear Ruiz-Rivas uses the photographic background purely for aesthetic purposes. However, this use is not detrimental to the site. In fact, countless elements are used on the web for the sake of beauty, and this simple portfolio site would be rather bleak without its decorative image. This site is a prime example of how the photograph should match the site and the color scheme.

Another important thing to note when using this style is that a complex background image forces the foreground to be more restrained. This must be done to avoid an unpleasantly busy page, but it is a wonderful side effect because it makes things easier to flesh out. The Design and Image Communications site demonstrates this balance perfectly. The content appears on top of the photograph and is designed in such a way that it is readable and balanced. The containers for the content are minimal but finely crafted.

Do not underestimate the power of this element. But remember that with great power comes great responsibility. This style can be bold, powerful and meaningful, but it can also be absolutely horrible when implemented poorly.



Decomart
Professional painting & decorating

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For both internal and external work, **Decomart** can offer you the highest standard of painting and decorating, including specialist paint effects and hard-to-get colours.

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Our team is experienced and understands that keeping a house tidy during painting and finishing on time is as important as the finished work.

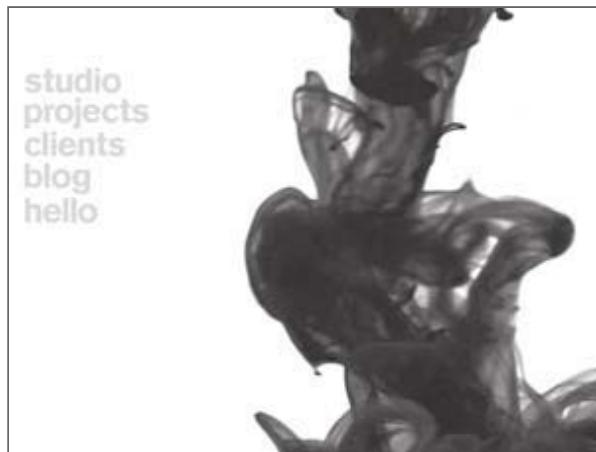
Get your **free estimate!**

Call now on **07921 082007** or fill out the [contact form](#) to get your free estimate!

<http://www.decomart.co.uk>



<http://www.2advanced.com>



<http://www.analogue.ca>



<http://www.evoland.es>



<http://www.designandimage.com>

PEDRO'S DIVE CLUB

SAN PEDRO Ambergris Caye MEXICO

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[Blue Hole](#)

[Turneffe Atoll](#)

[Glover's Atoll](#)

[Barrier Reef](#)

[Other Adventures](#)

CONTACT PEDRO:

Pedro's Dive Club
Ambergris Caye, Belize

phone: (011) 501.236.3825

phone: (011) 501.206.2198
(after 4:00 pm)

email: info@pedrosdiveclub.com

web: backpackerbelize.com

BOOK YOUR DIVES:

Full Name:

Email Address:

Join the Club?
 Inter...

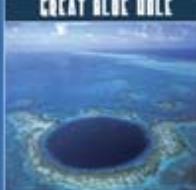
Number of Divers:

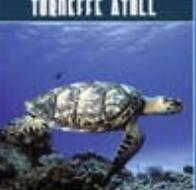
Date of Visit:

Dives:
Select an adventure... \$

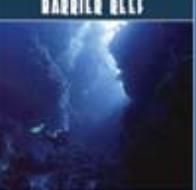
Other Comments:

DISCOUNTS ON SCUBA DIVING IN BELIZE

GREAT BLUE HOLE 

TURREFFE ATOLL 

CLOVER'S ATOLL 

BARRIER REEF 

world class diving in belize

Belize is home to some of the finest scuba diving in all of the world. The cays (pronounced keys), the offshore atolls, and the barrier reef are the main attractions in Belize. The barrier reef, which is 185 miles long, is the longest in the Western Hemisphere, and second largest in the entire world. The cays are coral sand and/or mangroves islands, that are located between the mainland and the barrier reef, on the barrier reef, and on or within the reef perimeters of the offshore atolls.

<http://pedrosdiveclub.com>



<http://www.superieur-graphique.com>

My life,
My life, 5:33 / **No protection** (anxiety edit version), 6:25 / **Fearless transition** 5:37 / **Night Camp** 5:38 / **Freestyle** 4:26 / **Freestyle** (Finding someone Jazz version)
6:26 / **Hero, unfinished rain** 9:43 / **Sadness** 5:08 / **Kitchen** (short-dub version) 3:16 / **Still lost** 3:51 / **The ordinary flute** (reveals all about me)* 4:16 / **Kitchen** 4:00 / **Luggage** 7:22 / **Interlude** 2:03

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<http://www.swivelheaddesign.com>



<http://www.secondstory.com>

GIANT TYPE

The use of giant typography on the web is not only an attractive style, but it is also practical and addresses key design issues. First, and perhaps most obviously, it absolutely reeks of hierarchy, which is a basic design principle. One of the key methods for establishing hierarchy in a design is through scale, and these sites have certainly taken this approach to an extreme. If you are asking yourself why this is important, remember that enabling users to consume a chunk of content (in any medium) easily is imperative. If users look at something huge and daunting with no sense of hierarchy, and thus, no place to start, they will be tempted to give up.

Hierarchy effortlessly provides consumers the information they are after. I can't count the number of times I have found an online tutorial for coding something and have used the page's hierarchy to skip the explanation and go straight to the solution!

Secondly, and very much related to the first point, giant type effectively beats the user over the head with a message. The Finch site is a great example of this. Before visitors get to the meat of the site, they are presented with a minimized homepage and a bold message that leaves no doubt about what the company does. This is so refreshing considering the number of confusing sites for design shops that don't make their service obviously known. The Finch site

clears the air and lays it out there; the large type ensures that the visitor at least gets this fundamental message, not to mention that the bold type is absolutely beautiful and shows that they get good typographic design. This bold statement sums up the firm in every way.

Large type lets the designer employ the natural beauty of typefaces and provides a megaphone with which to speak. This jumbo-sized type will become the focus of the page if you make use of the style, so be sure to say something important!

The screenshot shows the homepage of the Finch website. At the top left is the Finch logo, a stylized lowercase 'f' with a blue 'i' and a blue 'n'. To its right are four navigation links: Home, Work, About, and Contact. The main title 'fresh creative' is displayed in a large, bold, sans-serif font, with 'fresh' in blue and 'creative' in black. Below the title is a smaller, italicized tagline 'in every bite' in grey. The page is divided into three columns. The left column, titled 'Hello.', contains text about Finch's services and a small image of a popcorn bucket. The middle column, titled 'See the work.', features a thumbnail image of a website design for Lansing Popcorn Company and a link to a case study. The right column, titled 'Let's chat.', contains contact information: a phone number (616.634.9602), an email address (hello@getfinch.com), and a brief description of Finch's services. At the bottom of the page is a horizontal footer bar with the copyright notice '© 2007 Finch Design Co.' and the text 'Featured on: TBD'.

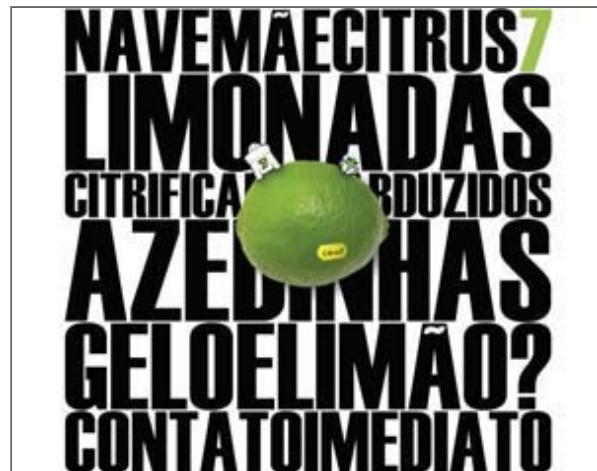
<http://www.getfinch.com>

**ART DIRECTION
DESIGN
ILLUSTRATION
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<http://www.jeffreydocherty.com>



<http://www.plainsimple.dk>



<http://www.citrus7.com.br>



<http://www.organicgrid.com>

bureau SLA - Stedenbouw Landschap Architectuur -
Day Care Centre One - Ypenburg - Full Moon Bath -
publications - Skatepark - Landscaping Dorrepaal -
Slide Show - World History of Blockhousing - Fort
Asperen - [contact](#) - PuntPark - Youth Hotel -
Spinnerel Leipzig - Furniture - [NEWS](#) - Only Friends -
Essential Natures - IJmuiden Centrum - Melkfabriek -
clients - [colophon](#) - Swimming Pool - Death -
Morgenstond - Dive Inn Hotel - [jobs](#) - Delightfully Dull -
- Bicycle Bridge - Franz Liszt - Lingekwartier -
Fietsbruggen II - Condoleance - bedrijventerrein -
download/upload - TuinStadGebouw - [how to reach us](#) -
THTHTH - 750 meter Den Haag - I am
passionately uncool - Day Care Centre Two -
[designers](#) - vision - Fuzzy Logic - Kiezen = Kopen -
CoCa/Light

<http://www.bureausla.nl>

MARTIN KONRAD
INTERACTIVE

WHO WE ARE ?

Drawing from our **experience** working
for interactive agencies throughout
Australia and Japan, we have founded
Martin Konrad Interactive, based in
Sydney.

Enriched by a creative partnership, and a team of highly skilled
interactive developers, we have cemented our place as one of
Australia's most progressive interactive studios, through being both
conceptually innovative and technically meticulous.
We have built a solid reputation for our consistent track record of
interactive web-based developments, which have been revered by
our clients, and recognised and awarded by industry.

WHAT WE DO ? WHERE WE ARE ?

<http://www.martinkonrad.com.au>



<http://blogsolid.com>



<http://www.darrenalawi.com>

LET THE ART SPEAK

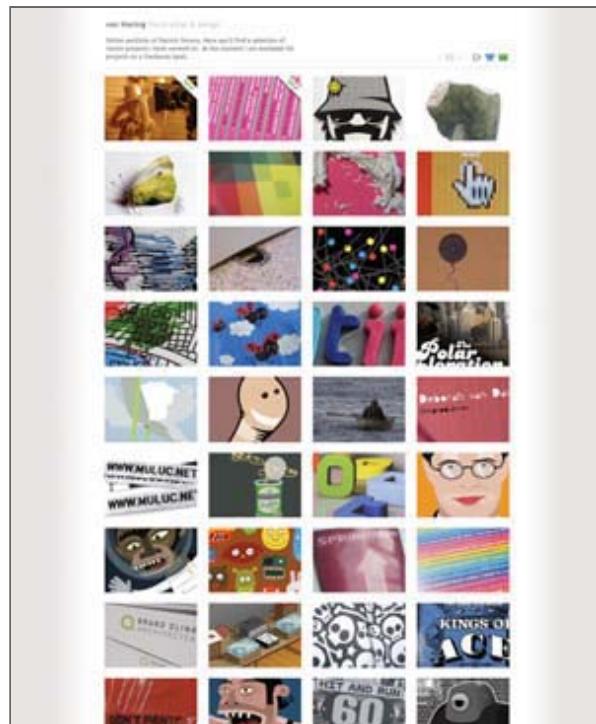
Sometimes your best bet is to just put it all out there. Lay it out, and let the world see you for what you are. This is exactly what the sites in this category have done. The design approach that all of these websites share is a body of outstanding and inspiring design work presented in an upfront manner. Instead of wrapping all the work up in a complex and overbearing design that reduces the impact of the work, they let the work speak for itself.

By using their work as the focus of their sites, artists reinforce the idea that they are awesome at what they do. Surely, the people interested in hiring these artists appreciate when their work is presented in a simple and elegant way. There is no fluff; they get straight to the point. They seem to say, "Here is what I have done. Love it or hate it." In the end, your work speaks volumes about your abilities, and if you have huge talent like the people featured in this section, why not cut to the chase?

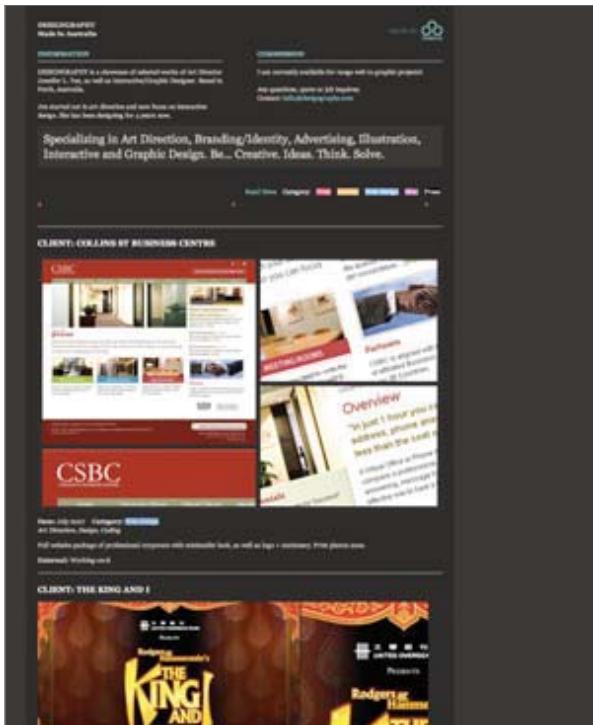
These sites remind us that the work itself makes a portfolio site shine, so it may not be necessary to spend all that time on a crazy concept. If you have the work, keep it simple and just lay it on the line. Your portfolio will be easier to maintain, and your clients will thank you.

A prime example of this style is the Van Honing portfolio site. The

vast majority of the design space is devoted to the portfolio. There is no unnecessary text, no filler and no frivolous design. Viewers who open this page are overwhelmed by the artist's work and instantly get an impression of the type of work he does. In this case, thumbnails draw the viewer into larger images. In contrast, sites like Designgraphy use huge images of the artwork to show it off. This can be a great way to facilitate simpler consumption of the portfolio. By having larger images already on display, a visitor need not click through the site searching for them. This streamlines the viewing process and literally overpowers the visitor with one great image after another.



<http://www.vanhoning.nl>



<http://designgraphy.com>



<http://www.danielsantiago.com>

MATTMO

reddot design award

WORK Print Interaction Motion Environment R&D Lab MoodStudio	PROFILE List of clients Profile Non-profit Special projects	COMPANY About Mattmo Contact & Route Vision Way of working Terms and Conditions	DOWNLOADS Press Releases	OUT THERE Lectures list Details lectures Juries Awards Jobs	AGENDA China	SHOP Books Videos Cd-roms MoodStudio
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SEARCH: all categories



Fortis Insurance International
:: Web TV

Mattmo strives to interweave film and interaction.
An example...
[»»](#)

The Netherlands Red Cross
:: Annual Report

Mattmo created and designed the cross-media annual report for ...
[»»](#)

BIS Publishers
:: Website and shop

For BIS Publishers Mattmo created a new web site in which the...
[»»](#)

TNT
:: Annual Report 2006

For the third year in a row Mattmo was invited to design TNT's...
[»»](#)

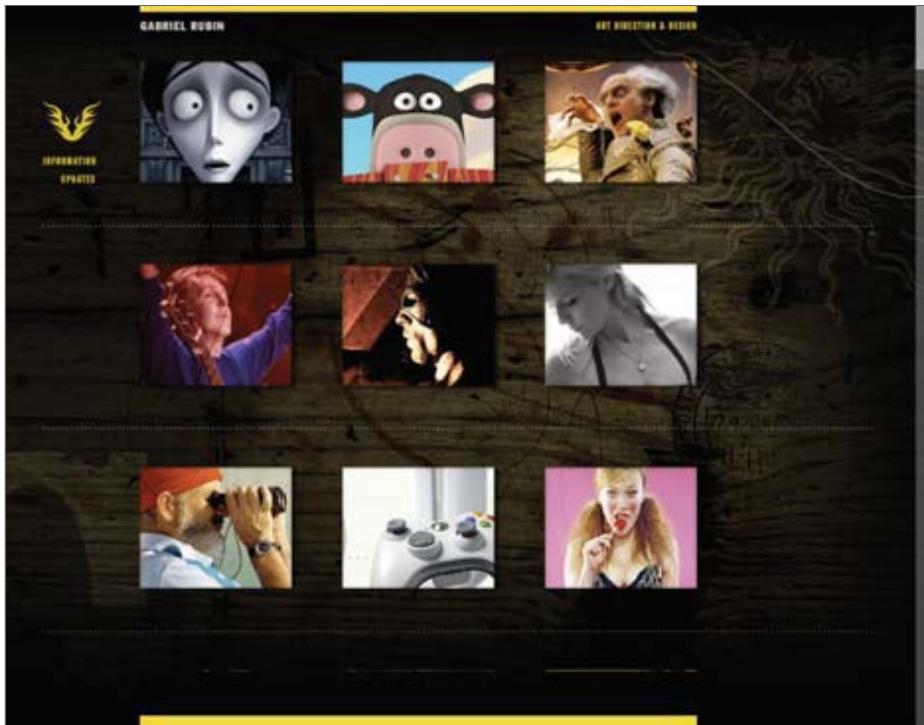
COPYRIGHT MATTMO CONCEPT | DESIGN, ALL RIGHTS RESERVED.



<http://www.mattmo.com>



<http://www.jp33.com>



<http://www.wrecked.nu>

Resume | Contact

adelle charles :: bio

Everyone has their vices, right? Some wise philosopher or Magi said that self-awareness is the first step towards life. Oh, so maybe that was the fortune I got with last night's Sesame Chicken dinner, but either way, it makes sense!

Take me for example. I'm an obsessive email-checker, and my recent acquisition of an iPhone has done nothing but feed this addiction. My thumbs are definitely getting their daily exercise courtesy of Apple's latest game.

I could go on and on about how I have been a serious artist since elementary school, have a design degree from RIT and have over 7 years of design experience. I could tell you that I have 2 goofily adorable dogs and live in a kick-ass house that is a piece of art itself...but I won't. What I will tell you is this: My designs live and I live for my designs. How's that for self-awareness?

Please, take a look around. If you have any questions, feel free to drop me a line. Chances are I will be checking my email at that exact moment.

Ecozone :: Logo Identity

Street Team :: Logo Identity / On Air Graphics



The image shows the FOX Street Team logo on the left, featuring the word 'FOX' in its signature red and blue font with 'Street Team' below it. To the right is a 'Now Playing' graphic for the FOX network, showing a person in a suit holding a microphone next to a large blue screen displaying a person in a tuxedo. The text 'Now Playing' is at the top, followed by 'HOLLYWOOD 7:00 PM', 'FOX FIRST AT TEN 10:00 PM', and 'Mike Rowe' on the right.

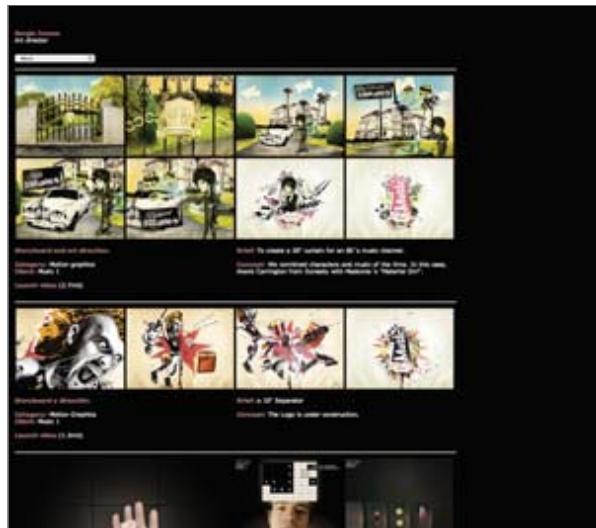
CLIENT : FOX

Designed the FOX "Street Team" logo, on air graphics and look. The Street Team is a 10 style rundown of what's coming up next - all done live.

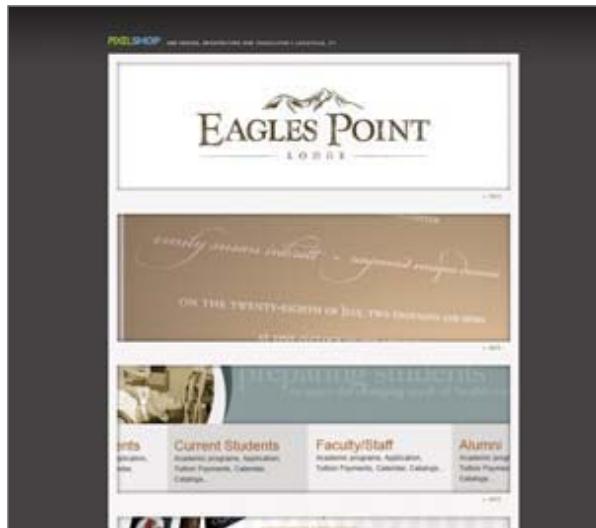
[View full project:](#)

Customer Intelligence :: Dust Jacket / Book Cover

<http://adellecharles.com>



<http://www.sergiojuncos.com>



<http://www.pixelshop.org>



<http://chromogenic.net>



<http://www.collision-theory.com>



<http://www.dnna.net>

03

SITES BY THEME

Nature

Food

Old Paper

Grass

Wood

Clouds

Splatters

Workplace

Print Imitation

Location-Based

Extreme Theme

Creating a theme for a site can be one of the most exciting paths to take a design down. Unlike styles, themes are almost always connected to specific imagery. Some themes are subtle, others are over the top, but they all provide a path of inspiration that allows us to focus our ideas. Interestingly, by reducing our options, we find an infinite amount of them. Take, for example, a workplace theme. Until such a theme was decided upon, paper clips likely had no place in design. But now, paper clips and other workplace items are potential assets to be put to use. This sort of inspiration tends to be

contagious and downright fun. Just remember to select your theme carefully, as it shapes the message you are communicating.

NATURE

The web is a technical, hard-edged place, if only because it is a programmer's paradise. One great way to escape this digital trap is to incorporate elements from the real world that cannot exist online. By working elements from nature into a design, the user is encouraged to associate it with the comfort of nature.

As with many design elements, nature-based themes can set the entire mood of a site. The trick is to use this atmosphere to communicate an important message about the site's content. Why does the design need to feel natural? Is it simply to make the user more comfortable? Or better yet, is it to communicate something about a product? After all, if the site is natural and comfortable, perhaps the product is as well.

There seem to be three main styles of implementing nature in design. First, there is the silhouette. This creates a beautiful effect that can be contrasted by a colorful background. Second, there is straight photography, which is often used as a background, creating a beautiful platform to build on. Third, there are illustrated elements from nature. This is probably the most difficult style to implement but, as usual, the hardest path often leads to the most distinct results.

The 3000k site is a fun example of the use of nature in design. Here the metaphor for growth hits the viewer over the head. This firm

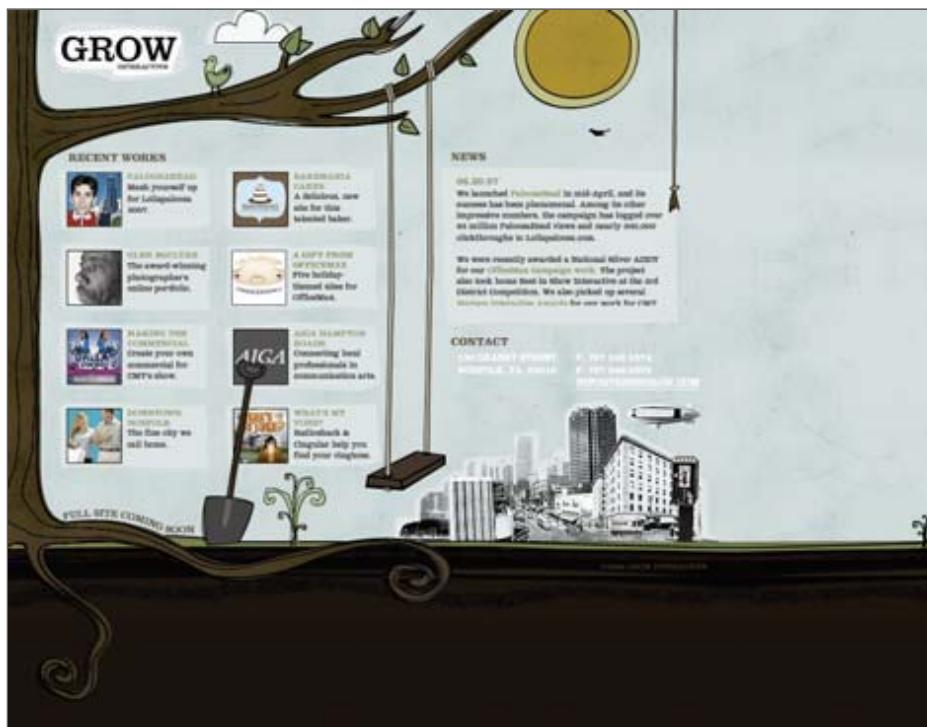
is intent on helping its clients develop and grow, and the visual representation of growth communicates this. It is remarkable how this one image can support the firm's mission so well.

A great demonstration of the illustration approach is on the 9 Grados blog. The mushroom-themed header of this site is a unique and powerful image that is not easily forgotten. Every time I see this image among a group of others it stands out. Wouldn't we all love for every design we create to make this kind of impression? Ultimately the idea is rather simple, but is it ever effective.

And we cannot forget the silhouette, which is a very popular approach. Perhaps the biggest appeal of the silhouette is that it enables the designer to include elements of nature and to draw on those connotations without having such visually complex elements. Elements from nature tend to be visually complex and can overpower the content of a site. Take a look at Grow Interactive to get an idea. Sure, the nature elements aren't pure silhouettes, but they are minimized and nearly solid in color. They frame the site and its content and provide atmosphere without distracting the viewer from the site content. A wonderful balance has been achieved.



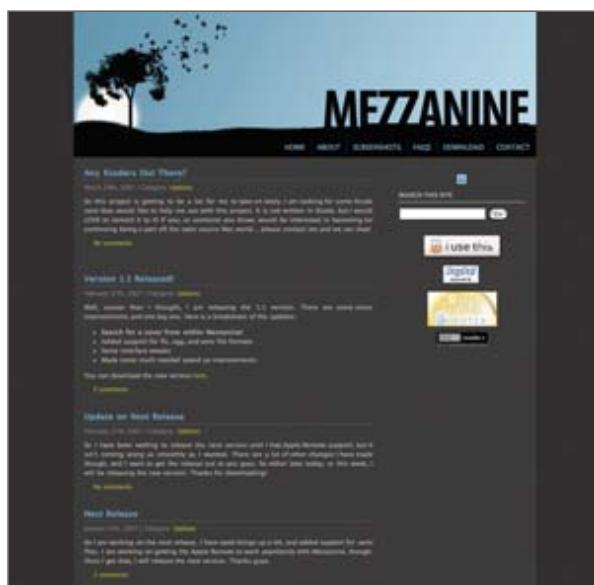
<http://www.3000k.com>



<http://www.thisisgrow.com>



<http://www.9grados.com/blog>



<http://mezzanineapp.com/blog>



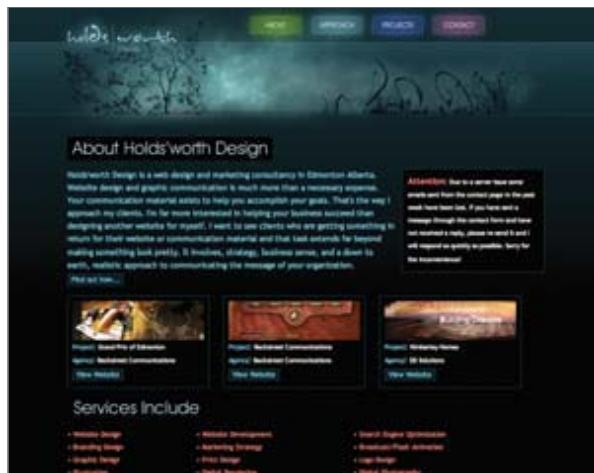
<http://www.zachklein.com>



<http://www.bensky.co.uk>



<http://www.hrasti.com>



<http://www.holdsworthdesign.com>

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Innovative

Imaginative

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YS Productions

"All these qualities are what anybody who is producing a show wants and needs. If you have a show to do, you need Yvonne!"

Jay Soo
Director
Moving Bits

"She is undoubtedly the best event producer and my confidence in her management of our event is 110%."

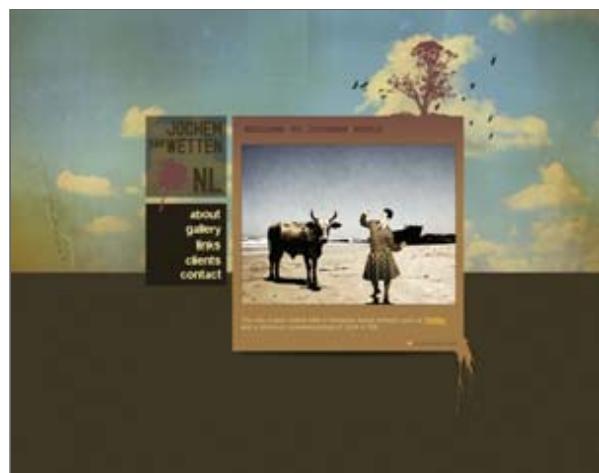
Angela Goh
Administration Manager
Tyco Fire & Security Services Asia

Contact Details:

YS Productions
Block 23, Suite 2603,
Spring of Sudi
800 Chang Shui Road
Shanghai 200060,
China

design by [thepixelage](#)

<http://www.ysprod.com>



<http://www.jochemvanwetten.nl>

The screenshot shows the homepage of GodFarm.org. At the top, there's a navigation bar with links for Home, About, Contact, News, Events, and Donate. A prominent feature is a small image of a green seedling growing out of a small mound of soil. Below the navigation, there's a large photograph of a white van driving down a dirt road through a lush green landscape. To the right of the photo, there's a section titled "About God Farm" which includes a short description and a link to "View Profile". Below this, there's a "Photo" section showing a group of people at what appears to be a community event. Further down, there's a "Business Model" section with a bulleted list of items such as "Micro-credit loans", "Micro-insurance", "Micro-housing", etc.

<http://www.godfarm.org>

SAMPLE COLOR PALETTES

#901800	#669999
#FDFCD0	#CC9966
#603018	#CC6633
#784830	#336666
#A86030	#336633

#492809	#96733F
#6D3A0A	#BE9351
#92541A	#DBB57C
#405708	#B49465
#2B3A04	#CAB18C

#294E4A	#604818
#545E1E	#D8F090
#8F3A25	#F0F078
#6F4C20	#904800
#A0988A	#603018

#961B3E	#FF6B27
#AD052E	#D3F9D3
#F1B3B8	#899B53
#AEB5E5	#86782E
#9B99CB	#132D50

#DA6887	#B19112
#B31346	#EEFFA3
#CF7674	#784830
#EED8C6	#051A03
#387500	#FADD67

FOOD

Typically, food is used as a design element for either its literal or metaphoric connection to the site topic. But what is the purpose of this element, and how can it be put to good use?

My first suggestion is to forget stock photography—at least in its default form. As usual, let's look at an example to get the gist of this. The Pear Hosting sites uses various pears to communicate its packages in a playful way. Most importantly, they use illustrated pears. Why does this matter so much? Well, a photo probably would have felt pretty lame. Instead, these simple illustrations communicate the idea that the hosting company is not your typical shop. This playful presentation sets them apart as a distinct company. It shows that they have a good attitude and like to have fun, and this really makes them appealing—kind of like a juicy pear.

Another site that uses food metaphorically and avoids lame stock photography is Tasty Apps. Though the cookie at the top of this site is clearly a photograph, it is clipped out and meshed into the site in a way that escapes the typical stock photo feel. This simple design element connects with the name of the site, but more importantly it reflects the appeal of the applications available on the site. Connecting applications with tasty chocolate cookies cannot be a bad

thing. And again, the theme of the site is fun and playful, making people feel happy enough to spend a few bucks!



<http://www.pearhosting.com>



<http://www.tastyapps.com>

EMANUELBLAGONIC.COM
SOMETHING ABOUT WEB DESIGN
This blog is intended to be an online portfolio, where I can discuss, test and experiment new things, mostly XHTML and CSS, and share my knowledge and knowledge.

TAKE OUT THE FOOD SUBSCRIPTIONS ETC

SUBSCRIBE TO EMANUELBLAGONIC.COM

Proud Member 9rules Network

CRITIQUES AND PRAISES
FEATURED ON

This site has been featured on:

- CSS Globe
- Webcrama
- CSS Mania
- CeeSeS broadcast
- The Daily Slurp
- CSS Bloom
- Thanks!

PICK ANOTHER RESTAURANT RECENT LINKS WORTH VISIT

Web standards checklist!
The term web standards can mean different things to different people. For some, it is 'table-free sites', for others it is 'using valid code'. However, web standards are much broader than that.

blog action day!

DON'T KILL THE CHEF ABOUT

Emanuel Blagonic is a web professional from Pula, Croatia. His interests range from web technologies to digital media.

WHERE TO SIT SITE NAVIGATION

- About
- Portfolio
- Web
- Print

WHAT'S ON THE MENU CATEGORIES

- Personal
- Design and Coding (General)
- Lessons and tutorials
- Cross browser problems
- Wordpress
- Usability
- How to?
- Design
- CSS
- XHTML

VISIT ANOTHER RESTAURANT GOOD SITES WORTH VISITING

WHAT'S COOKIN' WHAT'S NEW ON THIS BLOG

Win a custom Wordpress template/theme
MONDAY, SEPTEMBER 17, 2007 @ 12:52

For just a few more days (until this Friday) you can enter the competition to win custom designed Wordpress template/theme. To participate in this competition you should post a comment to the article and ask for the template. Then the visitors will vote the best comment that will win a custom designed Wordpress template/theme. Good luck!

If you wish to spread the word about this contest, you can digg the original article.

RECENTLY IN THE CUISINE
MOST RECENT ARTICLES

Moving on
TUESDAY, SEPTEMBER 11, 2007 @ 16:48

After three and a half years in Qmmonion, the firm that I co-founded with 2 of my friends, as of this September I started to work in my new firm Extendis.

<http://www.emmanuelblagonic.com>



<http://www.kristinejanssen.com>



<http://www.jasonlimon.com>



<http://www.postmodernsong.org>

SAMPLE COLOR PALETTES

#B40000	#A23B44
#ECE189	#3B0718
#909B79	#B1CA5D
#575855	#50301A
#F0DD4D	#805B42

#8B2F26	#D9CD3F
#EE5195	#A8A635
#FF99DA	#949630
#EC8CDF	#727A29
#F7ABEF	#506022

#C0EF90	#684123
#E0383C	#D37126
#FFD76F	#EBC83D
#CA3253	#BD332F
#E09020	#684123

OLD PAPER

Using old paper products in your design is a great way to generate atmosphere and to cut through the technical muck. We all have a connection with paper. We use it all the time, and we don't associate it with the computer as much as with a tangible object, so paper can be used to create a comfortable, organic feel.

My first suggestion is to step away from the computer and see what you find. Root through an attic, a basement or the old books at a library. You are bound to uncover some incredible pieces of paper you could scan for your design. In other words, there is no need to fake it. Don't be tempted to create a hokey paper texture in Adobe Photoshop just because it seems easy. Your design will be much more powerful if you just take the steps to give it life.

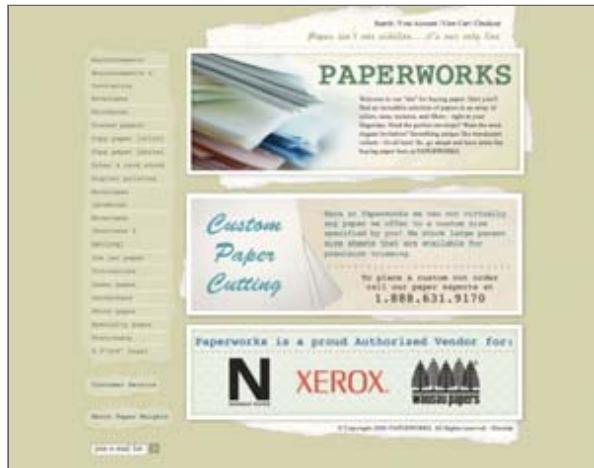
For a more subtle usage let's turn to the Shut Theory site, where we find a blog with a large paper background. The page is loaded with content which, when combined with the paper background, lends itself to a newspaper feel. This is not a bad connotation for a blog, if you think about it. The writing on the site appears to be formal and in-depth, so connecting itself with a real newspaper only serves to enhance its authority. And at the same time, the little splatter in the top left helps it avoid an overly corporate feel. So the design gains

authority from the newspaper, yet it avoids negative connotations by making the site clearly a grassroots operation.

Paperworks has used this element in the most literal way possible. They sell paper, and the paper used in the design connects with that. Sometimes being literal is good, especially on the web where users have such short attention spans.



<http://shut.elmota.com>



<http://paperworks.com>



<http://www.switchinteractive.com>

Spancirfest 2007
Croatia, 22. kolovoza 2007.
Otvoren da svrnu posljednjih dana dobiti tekućinu ugra putem mreža, radi je da vas zahvaljujemo - dobiti dobiti nase nov godine nastupati na Spancirfestu u Varaždinu...

Stigla prva ilustracija za novi album!
Croatia, 22. kolovoza 2007.
Kao što ješte i mogli vidjeti, projekt sakupljanja ilustracija za novi album je u povrem tijeku! David Petruš je posao svoje vilične ilustracije, a u skoru očekujemo sljedeće...

"Dobri duh za podršku uslugama IT-ja"
Brijeska, 22. kolovoza 2007.
Profili je njenje objavljeni časnik o svih i svim (dobra) duhova, Ivici Baćanu, u internet glazbi T Hrvatskih Telekoma, iđu još napred. Pod naslovom "Dobri duh za podršku uslugama IT-ja", članak se...

Novosti
Koncerti
Slikegrafia
Trizografija
Foto galerija
Download
Linkovi
Kontakt

<http://www.dobriduhovi.com>



<http://www.alterform.com>



<http://www.pilarpunzano.com>

*** UNFAIR * UNBALANCED * UNRELATED**

SMOOTHPIECE

WE REPORT, YOU DISAGREE

16 Cards

Portfolio Site Finally Complete

I was able to wrap up everything for Smoothpiece.com over the weekend. I'm pretty happy with the way the site turned out, but I also think it's going to be one those little fits & flares type of sites. I will be adding some more functionality to it and am thinking of adding another blog area for tips and tricks on designing... not sure about that though. Alright well that's really about it.

[My Portfolio Site](#)

[add a response!](#) 3 Comments

RECENT ARTICLES

PORTFOLIO SITE FINALLY COMPLETE
BLOG ACTION DAY: ENVIRONMENT
FAVORITE IN TIME MIX
DON'T LET ME HEAR YOUR MUSIC
ANN CULOTTE HATES WOMEN

15 Cards

Blog Action Day: Environment

Smoothpiece is organized for Blog Action Day, which is an organization that gathered around 20 thousand bloggers and set one day to talk about one issue. This year the issue is supposed to discuss the environment. It seems like a lot of issues are coming up for discussion, but I decided to focus on the environment because it's something that's important to me personally, and help draw up some discussion. Will you all know that here at Smoothpiece.net we like to take the moderate left wing approach to everything so let's just get right into it.

I think it's obvious that we are all contributing to destroying this planet and need to come up with better alternatives to help preserve the earth. Let's not be quick to start accusing people of taking private jets or using air buses the average electrons... but let's talk about the idea that we are burning oil and coal and gas and that the average person just can't afford to care about and understand what they're doing to the environment in the last couple years. We need to scale down our dependence of Foreign Oil and fossil fuels all together. We have the technology to convert our cars and move into a more efficient fuel burning system, but we need more stations, more options for cars and trucks... those are things that need to be put in place by the government and individual things must change. A lot of these changes are going to take a long time, but if we can start small and work our way up and if it's something that you care about, I don't even know where someone with a hybrid car or Flex Fuel car would even \$3 ap. I have never been or seen a station that has those options.

We need to make some drastic changes now and help in preserving our planet so that our children don't affect the generations to come. Alright well that's about all I have for now. Before, Nowon, Karyle, everyone.

[add a response!](#) 3 Comments

BASEBALL (4)
BEER (1)
CUMBERSOME (0)
DAMOCLES (4)
DAILY RANTERS (1)
DRIPPY (1)
FISHING (1)
FOR WOMEN (1)
HISTORICAL (1)
INTERESTED (1)
MUSIC (1)
POLITICIAN (1)
SPECIAL POST (1)
TERRIBLE (1)
WEB DESIGN (1)

14 Cards

Favorite In Time Mix

So I have not made about Smooth today, so I have decided to create a list because they are fun. My list includes creating since favorite of list because you have great point of your life. Could be the songs you listened to in 9th grade while making out with your own or songs you listened to with your closest friends while going through the new policies down the hall. I have a list of songs that I have been listening to and have been listening to in Duluth, MN. Of course that would be Mr. Goopy Goopy's basement. Oh the times we had down there. Nothing like playing beer pong, playing bumper pool, golf, poker the big screen, dancing with the girls, throwing darts to Jon Jon, Jon Jon breaking planes and then breaking it on my face, and then those guys putting you on a rock and having a party on top. Well Under the sun is what that song. Well here are a list of songs that remind of that time and would be a great if you wanted to have one.

- a. Louie Juke "Juliette von poland"
- a. Radio "Road to Recovery"
- a. New Found Glory "It's or now"
- a. MySpace "Rock and Roll USA"
- a. The Mindless "Innocence"
- a. The White Stripes "Icky Thump"
- a. Fall Out Boy "The Future Is Bust of Lions and Fables" (Side note did not want to put this on here because they are very good, but they were) At that time (this also makes my list for greatest drive in Duluthness with Boot)
- a. Green Day "Bitter at Home"
- a. Black Flag "Damaged Goods and Bull"
- a. R.E.M. "Murder She Wrote"
- a. The Hootenanny "The best of Me"

I could probably go on for a while, but these are the ones that come to my mind.

<http://www.smoothpiece.net>

a miles
contemporary british artist

Welcome to my contemporary British art site....

Andrew John Miles is a contemporary British artist living and working in Warrington, Cheshire, England. Drawing inspiration from many different art movements and styles, Miles' work is a mixture of all these influences. He uses colour to express depth, communication and expression to all the surroundings.

This website is a commercial site run by Andrew Miles. All rights reserved.
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Art within Art...

Select area from my portfolio

Selected artworks taken from my portfolio. Double click to view full size and make a printed composition.

If you have creativity, there are many ways to use my artwork. If you would like to buy one of my framed prints, you can visit my framed prints page at www.ajmiles.com/framed.htm

Thank you for taking your time to view my website.

Contemporary Artist Exhibitions & Events for 2007

Harrow Highlights 1993 - 2007

Harrow Highlights is widely regarded as one of the most successful and well-respected art fairs in the United Kingdom. The exhibition, now in its tenth year, has established the importance of supporting emerging artists and has become a must-see event for art collectors. It attracts over 100,000 visitors each year, with more than 100 artists, galleries and dealers exhibiting. The highlights of the exhibition include a series of talks and presentations, including live music, by both invited and emerging artists, and a range of other activities including book sales, lectures and artist residencies.

Dates: 24 May 2007 - 25 September, Location: The Harrow Auditorium

Open Studios - 2007

#F Summer Exhibition: Horizons or Turner Watercolours

Open Studios, this exhibition, is a historical dialogue exploring 2007 Turner's alluring use of watercolours, including more than 100 paintings. At the heart of this fine exhibition contemporary artist David Hockney provides commentary on the evolution of Turner's colour choices and methods.

Dates: 11 June 2007 - 2 February 2008, Location: The Royal Academy

Project Drawing at the Tate

Artist David Shrigley has been in residence at Tate Liverpool

and he has joined the Royal College of Art with students and staff to create a new exhibition, *Project Drawing at the Tate*. The exhibition, based in the Tate Liverpool's Drawing Room, has been developed by David Shrigley, who has invited a group of young artists, drawn from the 2003 Royal College of Art students, to create drawings in response to the Tate's collection. The project will run until 11 August 2007.

Dates: Wednesday 1 May 2007, Location: Tate Liverpool

Projects Recast in 2007

A special exhibition of painting and drawing from December 2006 contemporary artist Francis Boudier, highlighting a particular transitional phase in his work, the show traces the path between 1957 and 1962, immediately preceding his decision to leave the Académie des Beaux-Arts de Paris. In fact, in the autumn and winter of 1959, Francis Boudier was awarded by the government scholarship for Canada.

Dates until 5 July Liverpool, Times 01 55 22 22 22

Open Studios - 2007

ArtsEd 2 Talk Art Exhibitions & Events for 2007

Art news...

Laura Del Pino
The most important art painting on canvas

Date: 1 April 2007-2008

Last Minute Painting
Major pieces "Very Rare Original" oil on canvas

Date: 1 April 2007-2008

<http://www.ajmiles.net>



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waterfront restaurant

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Holland, Michigan 49423
Phone: 616-396-0600

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Monday - Thursday	11:00 am - 1:00 am
	Late Night Menu starts 10:00 pm
Friday & Saturday	11:00 am - 1:30 am
	Late Night Menu starts 11:00 pm
Sunday	10:00 am - 10:00 pm
	Brunch 10:00 am - 2:00 pm, Full Menu 4:00 pm - 10:00 pm

Happy Hour Mon-Fri 4-6 PM
Sunday Night Drink Special
\$15 Liter Margaritas

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Including fun facts, seasonal specialties, wine dinners, events and entertainment.

<http://www.boatwerksrestaurant.com>



The website features a dark background with a large photo of a man's face on the right. The main title "john phillips LIVE" is at the top left. Below it is a "SCORECARD" section with a "WISCONSIN" tab showing "Every Tuesday 7:30 pm 1:30" and a "ST. LOUIS" tab showing "Friday Night 4:30 pm". To the right is a "Upcoming Shows" section listing dates and times for "The Showdown" and "The Gathering". A "Featured Venue" section shows a photo of a venue with "St. Louis" and "Every Sunday" text. At the bottom is a footer with "Proudly Sponsored by QBR" and links to "About", "Press", "Shows Today", and "Photo Gallery".

<http://www.johnphillipslive.com>



<http://www.plankdesign.com/en>

SAMPLE COLOR PALETTES

#2E2A29	#6090A8
#5C5754	#C0C030
#C9C5BA	#F07830
#E2E0D4	#A83030
#FOECEO	#784818

#D4FFBB	#E3BDC9
#C9D4C2	#ECDDA9
#FFFAC9	#88B2CC
#F8FF31	#F1EEDC
#FF6B31	

#F5F5F4	#E5E6E8
#EDDAFD	#BDAE91
#E6E6E4	#A33D55
#B3CBE4	#90685E
#F2EDF5	#713334

GRASS

The use of grass in design is relatively common—not so common as to be trendy, but it is definitely a pattern that exists. It is rather obvious when to use this design element and when not to.

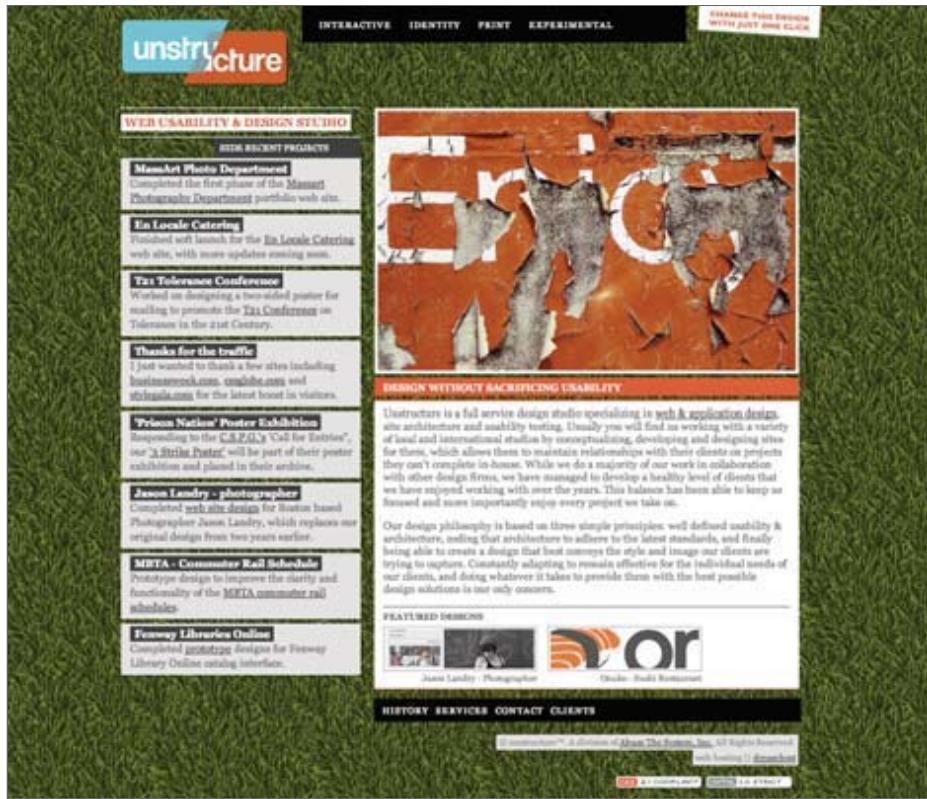
There are two clear reasons to use this design element. First is the literal use. Many sites have incorporated grass into their design because it simply fits the topic of the site. Sometimes being overly literal can get annoying, but in this case it just takes a beautiful design element that happens to help communicate the purpose of the site. There is nothing wrong with rapidly communicating the purpose of a site to visitors, and this is just the case with sites such as PupStyle. This site is all about dogs and their accessories. The grass background calls to mind the place dogs love best—the outdoors. This is pretty literal, yet it isn't an obvious cliché. This site could have turned out cheesy. Instead, the grass background adds a beautiful style to the site and really defines the overall feel.

The second reason to use grass as a design element is to draw on its connotations to create an atmosphere that says something about a site. Grass is closely tied to the design elements of nature and green, both of which have very pleasant connotations. By pulling in the grassy elements, these sites have warm and welcoming environments. Take a look at the Unstructure site. The first thing you notice is that it

strongly resembles the PupStyle site. Although these two sites have a similar look and feel, their purpose and resulting message are very different. While PupStyle uses grass to give the viewer thoughts of puppies, Unstructure does so to generate a sense of freshness. In this case, even the scent of grass comes into play as it ties into the designer aesthetic on the Unstructure site.

The screenshot shows the homepage of PupStyle, featuring a green grassy background. At the top left is the PupStyle logo with a green paw print graphic. To the right is a welcome message from Dara & Jon, followed by two small profile pictures. The main content area has a white header "WELCOME TO PUPSTYLE". Below it is a section titled "DOGGIE DONT—PLUCK THIS IDEA" with a sub-section "MOMMY AND ME HATCH IN OUR CHAMOIS, ELK SKIN AND FEATHERS!". It includes a photo of a woman holding a small dog and a "READ MORE" link. Another section below is titled "DARA & FLO ON ABCNEWS TALKBACK" with a sub-section "PUPSTYLES MEDIA MAVENS DARA FOSTER & FLO ON ABCNEWS". It features a photo of Dara Foster holding a puppy and a "READ MORE" link. A third section is titled "MOD-POP DOG BEDS FROM JONATHAN ADLER" with a sub-section "JONATHAN ALDER DOG BEDS WITH MOD-POP ART PRINTS". It shows a photo of a dog bed with a colorful animal print and a "READ MORE" link. At the bottom is a section titled "POSH NOSH FROM BOTTEGA VENETA" with a "BOTTEGA VENETA" logo. On the left side of the page, there's a sidebar with links for "SEARCH THE SITE", "THE SHABBY DOG BLOG", "PUPSTYLE WEEK", "ABOUT PUPSTYLE", "SIGN UP FOR UPDATES", and "GRAB THE RSS FEED". There are also several sidebar ads for "Cryston Designer Dog Beds", "Designer Dog Clothes", and "Yorkie Small Dog Clothes".

<http://www.pupstyle.com>



<http://www.unstructure.com>



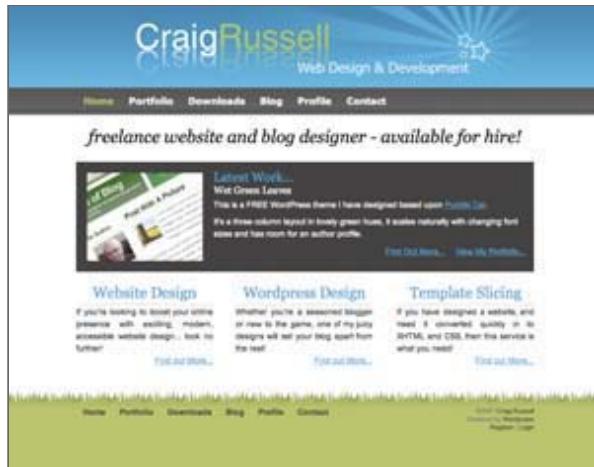
<http://www.freshbrew.com>



<http://www.backfrog.com>



<http://www.designtrance.com>



<http://www.craig-russell.co.uk>



<http://www.ustvarjalko.si>



<http://www.joshuakristal.com>

A screenshot of the Logical Binary website homepage. The header features a green navigation bar with links for Home, About, Services, and Contact. Below the header is a large image of green grass. The main content area has two columns: one on the left with text about design and another on the right with text about user needs. The footer contains a "Choose your mood" section with a mood wheel and links for Latest work, Diary of a website, and Moonbeam.

<http://www.logicalbinary.com>

SAMPLE COLOR PALETTES

#184890	#2B7234
#4890F0	#0EC023
#F0F0C0	#57E415
#309F2F	#83FA5D
#64773C	#153A21

#FFFC9B	#F0150C
#EBF073	#F04C0C
#CEFF2C	#F0A80D
#8596CE	#82F00C
#252525	#0CF055

#3694DB	#E1F57F
#C9EBFF	#C5EE5C
#6F9C2C	#A9E242
#CAB190	#94DB29
#9C6C2C	#6BD419

#B3EF23	#F7FEFE
#534E3B	#FAF317
#A19879	#78C215
#E3E0D7	#609911
#FFFFFF	

WOOD

Generally, wood is used on the web for aesthetic purposes more than anything else ... or is there more to it than that? It could be used to disconnect from the technical nature of the web and instead associate with more earthly, comfortable things. Whatever the reason, one thing is for sure: You will want to work on that fine photo of wood with a bit of Adobe Photoshop magic to transform the image into something that fits a site beautifully. The wood in the following sample sites appears to have been adjusted to ensure a perfect fit with the site design. As with any element, take great care with your wood photo to achieve a unified design.

Perhaps the most important things to consider when using wood in your layout are the connotations and atmosphere created by various types of wood. For example, the ISO50 site feels warm and comfortable like an old basement with wood paneling. This is appropriate considering some of the work the artist produces, with its vintage flowing stripes.

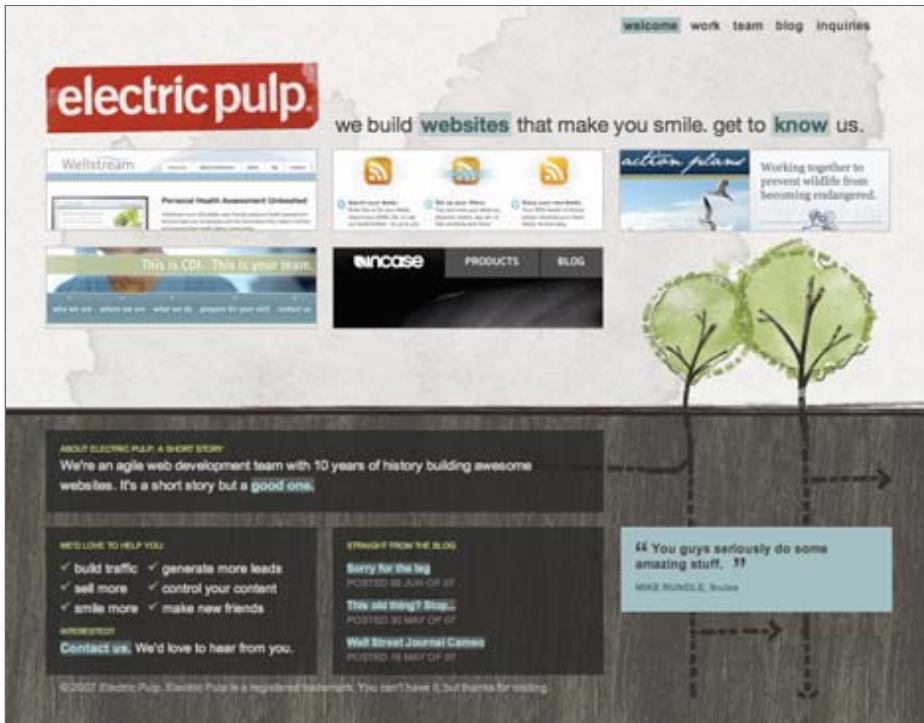
The use of wood on the Electric Pulp site certainly contributes to the site's designer feel. It has a rustic aesthetic, yet it remains clear that this is a top-rate firm that knows how to create beautiful work, and they are probably great fun to work with. This balance between hip, trendy, reliable and fun is crucial to attract large clients who want

fresh ideas but who also want to work with a shop that isn't going to make more work for them.

Draft.Media and Kanaly Design, on the other hand, use wood in a wonderfully modern way, as though the site were a highly polished piece of furniture. This high-class atmosphere contrasts with the down-to-earth feel of the Grant Helton site.



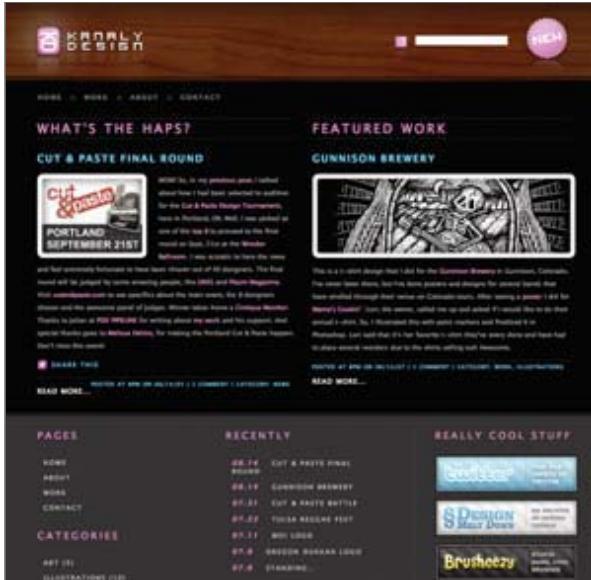
<http://iso50.com>



<http://electricpulp.com>



<http://www.draftmedia.de>



<http://kanalydesign.com>



<http://skullsandcandy.com>



<http://granthelton.com>



<http://www.mondayrunner.com>



<http://www.capitolmedia.com>

<http://www.est1977.com>



<http://www.delicious-monster.com>

SAMPLE COLOR PALETTES

#554439	#FABD6C
#F1E9E2	#FFE6C7
#949746	#A38358
#8F7F5E	#7C4F15
#4D4D02	#4B3F30
#DED171	#FF3F01
#E7E996	#C3D2B3
#CDE4EA	#5D7A37
#D7CED3	#415925
#EE0407	#7E602B
#FADADA	#292424
#EBEBD9	#B2F2F5
#E7E7CD	#B30A0A
#D8D8C0	#25161D
#D9E033	#5E2E1B
#8A8D25	#482923
#786635	#634236
#D3BE80	#858BA1
#423F25	#B4BFD3
#94945E	#E9EAEA
#FOE8C3	#4F5C33
#F7E0B3	#BCF10D
#DAD0A0	#5F4624
#646330	#BFCECC
#52502B	#C50C9A

CLOUDS

Imagery is a potent tool that always comes loaded with connotations and subtle meanings. It may not seem like there is much to imagery as simple as clouds, yet this is entirely untrue. Clouds can be found on many sites on the web, and this small grouping of them uses clouds in a significant way. All of these sites rely on this element in clear and intentional ways.

Amazingly, the majority of the samples use cloud photographs as background images. White and blue skies aren't too high of a contrast and work remarkably well in this backstage role. In fact, they look rather gorgeous. Even the weakest of the samples has a simple, appealing beauty. Perhaps this is where the connotations come in. Who doesn't love a sunny day with a few white clouds floating in the air? The imagery creates an atmosphere of happiness, which is a very good thing. You will notice that none of these sites has gray storm clouds because that would create a much different feel and serve a totally different purpose.

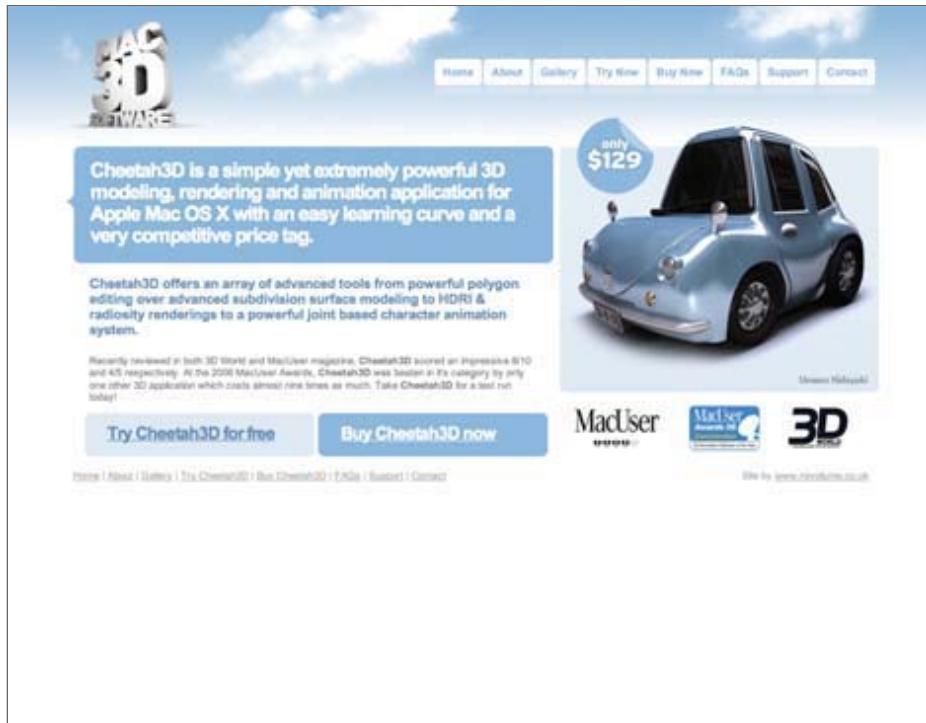
So what is the point? White clouds set a happy, safe mood. They are relaxing and communicate an eco-friendly feel. They aren't implicitly eco-oriented, but they certainly have a natural, healthy feel. In this way, all these sites have employed clouds to set the mood and establish expectations within the viewer.

The warm and welcoming mood on sites such as WP-design is partially due to the cloud imagery being used. Applying a design to WordPress can be a daunting task. In this case, setting a safe and friendly atmosphere is a fantastic idea. Helping a client make tough things simple is always a good thing. In this way the use of cloud imagery has been effectively used to reinforce a key message.

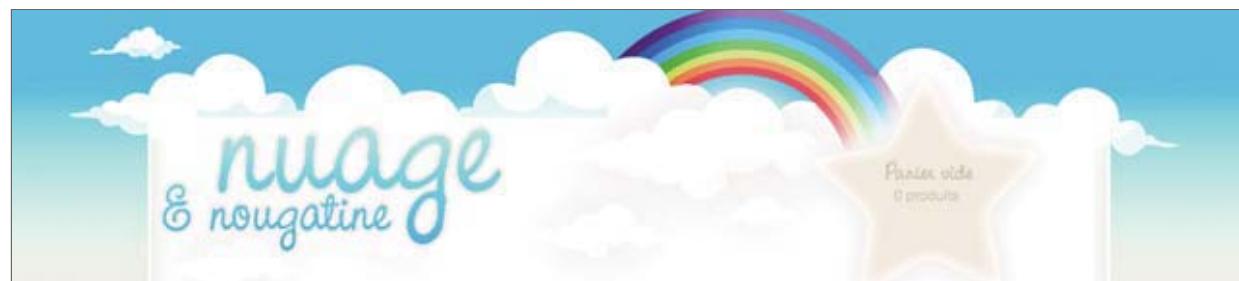
Another fine example of a site that creates a safe mood for the sake of overcoming a complex topic is Mac 3D Software. Any software related to 3D functionality is expected to be complicated. So the real key to this site and its design is to assure the potential user that it isn't as daunting as expected.



<http://wp-design.org>



<http://www.mac3dsoftware.com>

nuage
& nougatine

Panier vide 0 produit

Bienvenue sur la boutique !

De nouvelles photos sont en cours de réalisations, vous trouverez bientôt sur la boutique 2 paires de boucles d'oreille en nacre.

En attendant, pour fêter la v2 de la boutique, voici un code promo vous faisant économiser 5 € à partir de 20 € d'achat.
Il suffit pour cela de taper "nougatine" en fin de commande.

Bon shopping!

*code valable jusqu'au 31 juillet inclus

 Bonnet - Milky € 26.00	 Bonnet - Catoon € 26.00	 Bonnet - Fushia € 26.00
 Collier Ordine Bleu € 38.00	 Collier Ordine Rose € 38.00	 Peigne Fleuri € 21.00
 Broche Fleur € 22.00	 Boucles d'oreilles - Fleurs... € 35.00	 Boucles d'oreilles - Fleurs... € 35.00

Nuage de mots

[Qui sommes nous?](#)
[Livraison & paiement](#)
[A voir sur internet](#)

Recherche

Le catalogue

Toute la collection :
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[Pour les bébés](#)
[Colliers](#)
[Boucles d'oreille](#)
[Broches & Gri Gri](#)
[Portes clés](#)
[Peigne à cheveux](#)
[Tout au crochet](#)

Les coups de cœur

 Bonnet - Milky à partir de € 26.00	 Bonnet - Catoon à partir de € 26.00	 Bonnet - Fushia à partir de € 26.00
--	---	---

<http://www.nuage-et-nougatine.com>



<http://www.bayoukidsdirectory.com>



<http://www.friendsofheathergrossman.com>

Corporate Massage Coaches Corner Rates What is Meehan Therapy? Welcome



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Prevention

With professional coaching, technique sessions and regular massage treatments, make life active healthy and fun. Programmes and treatments designed to suit you and your specific needs.



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Make sure your injury time and residual effects are reduced. Techniques used to aid and speed up recovery of specific injuries, or normal wear and tear



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Address: 52 Spinney Drive, Bedfont
Middlesex, London TW14 8PN
Email: samantha@meehantherapy.com

Corporate Massage | Coaches Corner | Rates | What Is Meehan Therapy? | Welcome

<http://meehantherapy.com>



<http://www.redchess.com>

SAMPLE COLOR PALETTES

#8E8E7D	#E4C1AA
#858575	#D4E0BC
#7F978F	#F8FFF7
#5C4B39	#E8EECC
#ADC7BE	#AADAE4
#FFF730	#0F3461
#75B6F3	#1C5B9E
#FFFFFF	#2E8FC6
#3593D1	#A3CFEC
#95E946	#00659F
#807D7D	#EEF2F1
#919AA5	#A9D5F3
#A5AEBB	#EBF0F3
#F0263E	#9DD1F3
#6C7079	
#4B8ADA	#B9CFCE
#E9F2FF	#CFDAD9
#D1BC87	#F5FFE
#B4AC73	#EBDAC4
#85B473	#394D4C
#E7DDC4	#A9A7B3
#FCE6C1	#D3E2E0
#B9B8B3	#F0DC71
#FF2960	#FCC736
#F5E8B7	#5A5A58

SPLATTERS

Drips, sprays and splatters are fun design elements found on sites covering a diverse range of topics. It is easy to confuse this with the distressed style. The two are somewhat related and can even be combined in a design, but they easily stand as two distinct styles.

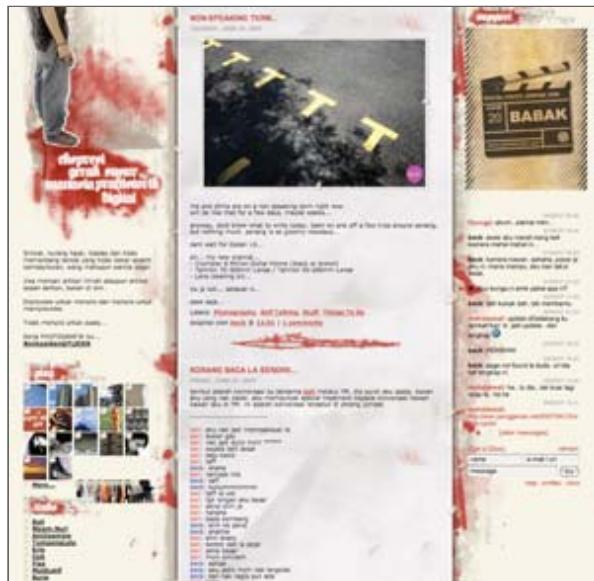
Sure, sites like Fendyzaidan could easily fit into the distressed category; but take a look at Producemedia, which has managed to work this bit of chaos into its ultra-clean designs. Most of the sites, though, seem to strike a balance between the clean designer feel and the ultra-distressed feel. Sites such as Organic Level show this combo in action.

So what is the message behind the drips? Mostly they seem to convey a raw, urban style. Consider the site Pit Stop Radio: Without the pink splatter, the site would be clean and minimal. Instead, the pink splatter brings a rough edge to the site, which creates a stronger connection with its intended audience.

An example of using splatters to communicate a profession is the Drew Warkentin site. Here the colorful splatter is associated with paint and all things creative, which is most likely what the design intended.

This style can also be used in extremely subtle ways. In the case of MyOnlyWorkingEye, a slight drip has been added to the top left of the

page to highlight the fact that they are accepting new clients. For obvious reasons, this is important information.



<http://fendyzaidan.blogspot.com>



<http://www.producemedia.com>



<http://www.organiclevel.com>

A screenshot of the Drew Warkentin website. The header features a logo with a stylized orange bird icon followed by the name "Drew Warkentin" and the tagline "CREATIVESOLUTIONS.DAILY". To the right is a decorative graphic of colored circles. The left sidebar has navigation links: "HOME", "PROJECTS", "CONTACT", and "ABOUT". The main content area starts with a "Welcome!" section: "You've reached the studio of an unpretentious web designer who's looking for a few good gigs a month, and I ain't talkin' memory my friends...". It includes a message from the designer and a "HIGHLIGHTED PROJECT" section featuring a black and white illustration of a butterfly. The right sidebar lists "PROJECTS" (SAFMC, Baymark Service Inc., The Highway Community, Zoll Freedom Network) and "CONTACT" information (phone number 819-818-2141, email address drew@drewwarkentin.com, and booking info for June). The footer contains a copyright notice: "© 2007 Drew Warkentin. All rights reserved. Hand-drawn design by Drew Warkentin. This design is available at www.drewwarkentin.com. All rights reserved."

<http://www.drewwarkentin.com>



<http://www.creativebox.ro>



<http://www.pitstopradio.be>



<http://www.artworksgroup.net>



<http://www.myonlyworkingeye.co.uk>



<http://www.janbrasna.com>



<http://www.latelier-web.fr>

Peminoz

NOT UPDATING YOUR BLOG IS THE NEW FRIDAY

Trendy LiveSearch

going to glasto!

Sunday April 1, 2007

Hurrah! After getting up far too early for a Sunday, assembling a crack team of hardcore redialers dotted around the country armed with the internet and the telephone, and of course many, many, many refreshed pages later... Willy Wonka's Golden Glasto Tickets for 2007 are finally ours!

So; anyone else get through??

Now before I get too excited, need to wait for the confirmation email, 'within 24 hours'...

In the back of my mind there's the possibility that this could be one very sick April Fool's joke.

[Say something:](#) [2]

the evolution of dance

what's all this then?

Peminoz is Stu Hall's blog. Oh yes. Stu is a web guy enjoying web standards, accessibility and usability. And he's been known to talk about himself in the third person. [More...](#)

recently...

- [Going to Glasto!](#)
- [The Evolution of Dance](#)
- [A Surprise in Chester](#)
- [Import Your Wisdom](#)
- [Cold Snap's Here](#)
- [Robot Chicken - Calvin and Hobbes](#)
- [Change in the New Year](#)

<http://www.peminoz.com>



<http://www.thevillage.nl>



<http://www.km4042.de>

SAMPLE COLOR PALETTES

#004896	#29F8FF
#44B7F1	#D46F40
#F1EAE0	#C5C099
#6A6F74	#E0C5B2
#55565A	#9B8A78

#DB406C	#FOF0C0
#392024	#FOF090
#D11102	#FOC030
#E6951D	#C03030
#CDC2C1	#A70000

#740202	#F1EE7F
#880202	#DF0000
#1D0101	#A7A9AA
#FC0202	#737B80
#AF0606	#000000

#FDFBBB	#D4DAC9
#F8F358	#343333
#215764	#EE0D53
#234955	#7FC31B
#E9E330	#0D73A1

WORKPLACE

The idea of using workplace items in a web design probably stems from the fact that most people sit around all day surrounded by this junk! Paper clips, Post-its and pushpins seem to be the most popular items. At first glance incorporating workplace items on a site may seem like a pointless thing to do, purely for aesthetics. However, as with many elements, it is easy to find useful applications for these design flourishes.

Paper clips are similar to badges, except that paper clips accomplish their task in a subtle way. Designers can use paper clips in such a way that they appear to be holding some other element on top of the page. This creates the illusion of depth and pushes the element it is holding forward, emphasizing it. This is not nearly as bold as a badge, but it works just the same. It draws attention to some element of the page. Directing attention around a page is an important consideration and can certainly be used to the designer's advantage.

A perfect example of using office supplies to create hierarchy is on the Erik Mazzone site. Its large, bold purpose statement quickly tells users what the site represents, and the paper clip helps to highlight this statement. The angular positioning of the statement helps to make it look paper-clipped and attracts even more attention, pushing it higher in the hierarchy.

As with pretty much any other design element, the overall unification of the design is of critical importance. Designs that lack unification tend to feel unpolished and ineffective. A great example of a unified design is the seyDesign site. It has an office theme, and everything flows together perfectly. The corkboard background creates a terrific foundation to tie the site together. It essentially gives the office supplies a place to exist.



<http://moultonstudio.com>



<http://www.critbuns.com>



<http://www.seydesign.com>



<http://sunsad.de>

<http://www.erikmazzone.com>



<http://www.dpivision.com>



<http://www.teamviget.com>



<http://www.dailygrind.it>



It is blank
MULTI-DISCIPLINARY
STUDIO

talk@itisblank.com
Paul: +370 6 9948127
Jurgis: +370 6 8891689

We are always interested in various
collaborations and various beer
drinkings with you.

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It is blank is a young multi-disciplinary studio founded by Paul Paper & Grickaventas Jurgis and based in Vilnius, Lithuania. The studio works as a broad network of various independent artists & technicians worldwide. We work in various disciplines including graphic design, branding, consultancy, video, programming, sound design and more... Hello!

Currently working on:
Complete identity for Melnyas,
Set design for Melnyas, Website
for Influs Architects
Next Festival 2009
and many more...
video, programming
Hello!

1
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ulti
& C...
*Lithuania. The studio works as a
nt artists & tech-
ns disciplines
consultancy,
nd on...*

9.00 Send design to the client
12.30 Buy some food
14.00 Upload website
16.00 Sheet some trees
17.30 Create identity
18.30 Listen to music
19.00 Beer with friends
More work
20.30 Dating her at Cafe
23.00 Work, work...

Michael Fakesch

Logo rebrand and solo website for one part
of ex-electronic duo funkstörung
(Germany)

Jersey

Photoshoot for indie band
called Jersey

<http://www.itisblank.com>



<http://www.tipoos.com>



<http://www.untiedshoes.com>

SAMPLE COLOR PALETTES

#BDB899	#307072
#9E8F6A	#FFF9F3
#851B0D	#E9E9A6
#610C0C	#D47B2B
#916302	#3B230D

#696464	#E4D9D9
#000000	#887E7E
#E6E2D2	#634F4F
#FFFFFF	#B30808
#2648B8	#EB0E0E

#9096A4	#F72C2C
#2F221A	#C1D87A
#D8DCE7	#A38D74
#E0B8D0	#CAB59F
#807C79	#CAE9D5

#000000	#137785
#C3E43E	#2D8692
#FFFFFF	#E0DBBF
#68ABC4	#E6D0A2
#9D9E99	#EOC781

PRINT IMITATION

The idea of imitating the print format on the web presumably stems from designers who are used to and comfortable with print design. Items such as portfolio pieces, writing samples and photographs that work well in print may also have contributed to this idea. The printed form has many beautiful aspects that are tempting to duplicate in a digital medium. As such, print imitation often pops up in web design.

The imitation of print can serve a purpose beyond the aesthetic. Namely, it can clue the viewer in on the purpose of a site. Print imitation would work well for a restaurant's menu site, a newspaper theme for a news site, and a sketchbook site for an illustrator. What results from its use is a set of literal connotations.

This style is most commonly used to create the look and feel of an online book. This can take on countless forms, one of which can be found on the Lime site. There is a great deal of beauty added to the presentation of the portfolio by placing it in a book. Another similar example can be found on Graynode, where again we find a book-styled portfolio. This style of layout requires a bit more effort to navigate, but the end result is a site that is as much an experience as it is informational. The owners are proving they can create an experience for the user that is distinct and memorable.

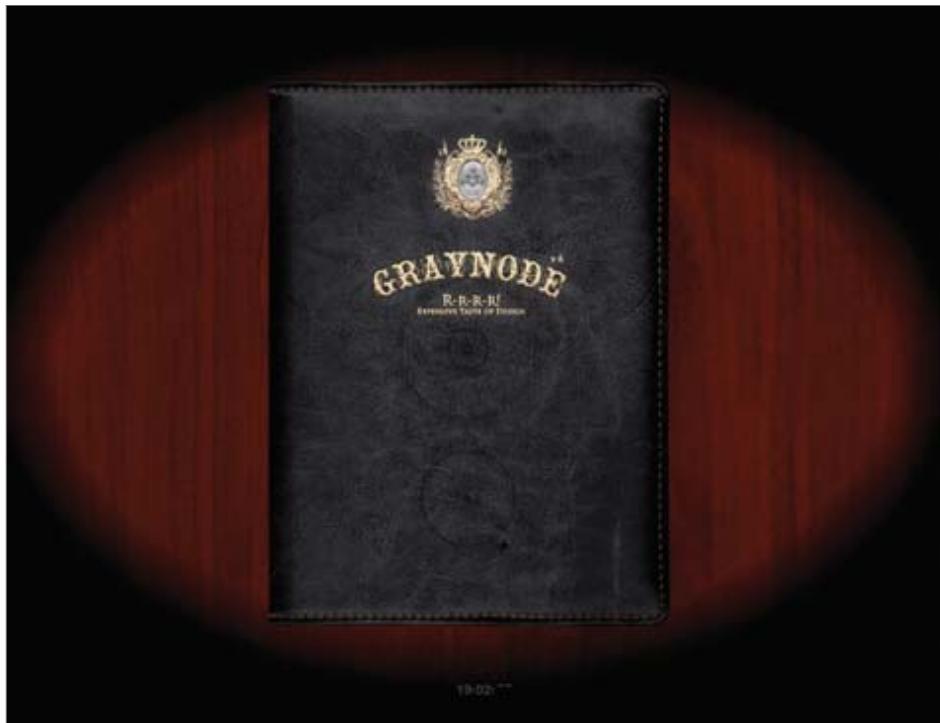
Certainly this is part of the portfolio's purpose in the first place.

Consequently, the presentation becomes as much a part of the message as the content.

A very different rendition of this style comes in the form of a newspaper. One such site can be found at Gapers Block. On this site, the connotations of a newspaper are drawn upon to elevate the perceived quality and authority of the site's content. Newspapers traditionally have a more legitimate level of writing than the wild west of the Internet. This site has changed the perception of its content simply through its style of presentation. This is a powerful technique used rather nicely.



<http://www.lime.ee>



<http://www.graynode.com>

<http://www.gapersblock.com>

Welcome, Guest (Sign In)
Log In or Sign Up (for free)

NATIONAL GAZETTE

THE JEFFERSONIAN NEWSPAPER 40° July 21, 2007

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Meet Ron Paul
By Don Gossel

Ron Paul (R-TX) is running for President of the United States. Unlike every other candidate from either major party, he follows a strict political philosophy that defines his positions on all policy issues.



THE RETURN OF BIG TOBACCO
By Don Gossel

04.01.07 | The Family Smoking Prevention and Tobacco Control Act audience has the largest readership of any of our new "smoking" news sites. And "Big Tobacco" has finally recovered the initiative and the trust of the PR assessors. Something is afoot.

TRANSFORMING THE POWER GRID INTO THE ELECTRANET
By Don Gossel

04.01.07 | Already half a century advanced and still growing, the power grid has much more, and probably less, to offer than most think. Major system changes in its electrical generation and usage efficiency could be left in the dark.

RECENT STORIES

- Ron Paul
- Family Smoking
- Paul Ryan
- Hillary Clinton
- Obamacare
- Taxing Tobacco
- Health Care
- The Green Deal
- Carbon Tax
- Green Party
- Health Care

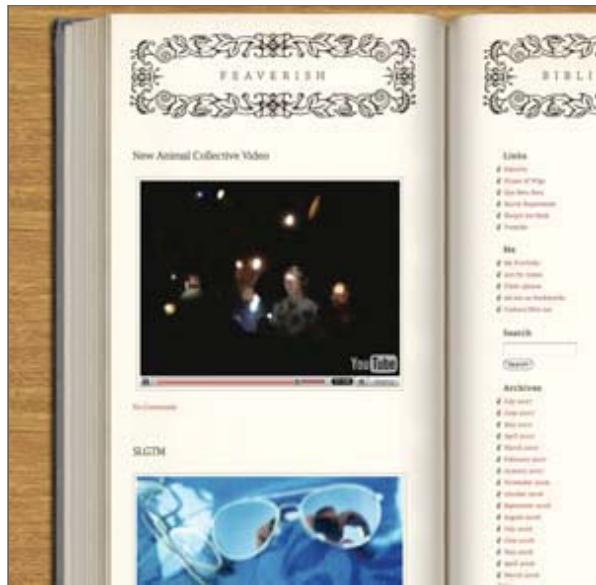
RECOMMENDED

- Leading trend
- Smoking itself
- Health
- Healthcare
- Health Policy
- Health Reform
- Health Care

<http://nationalgazette.org>



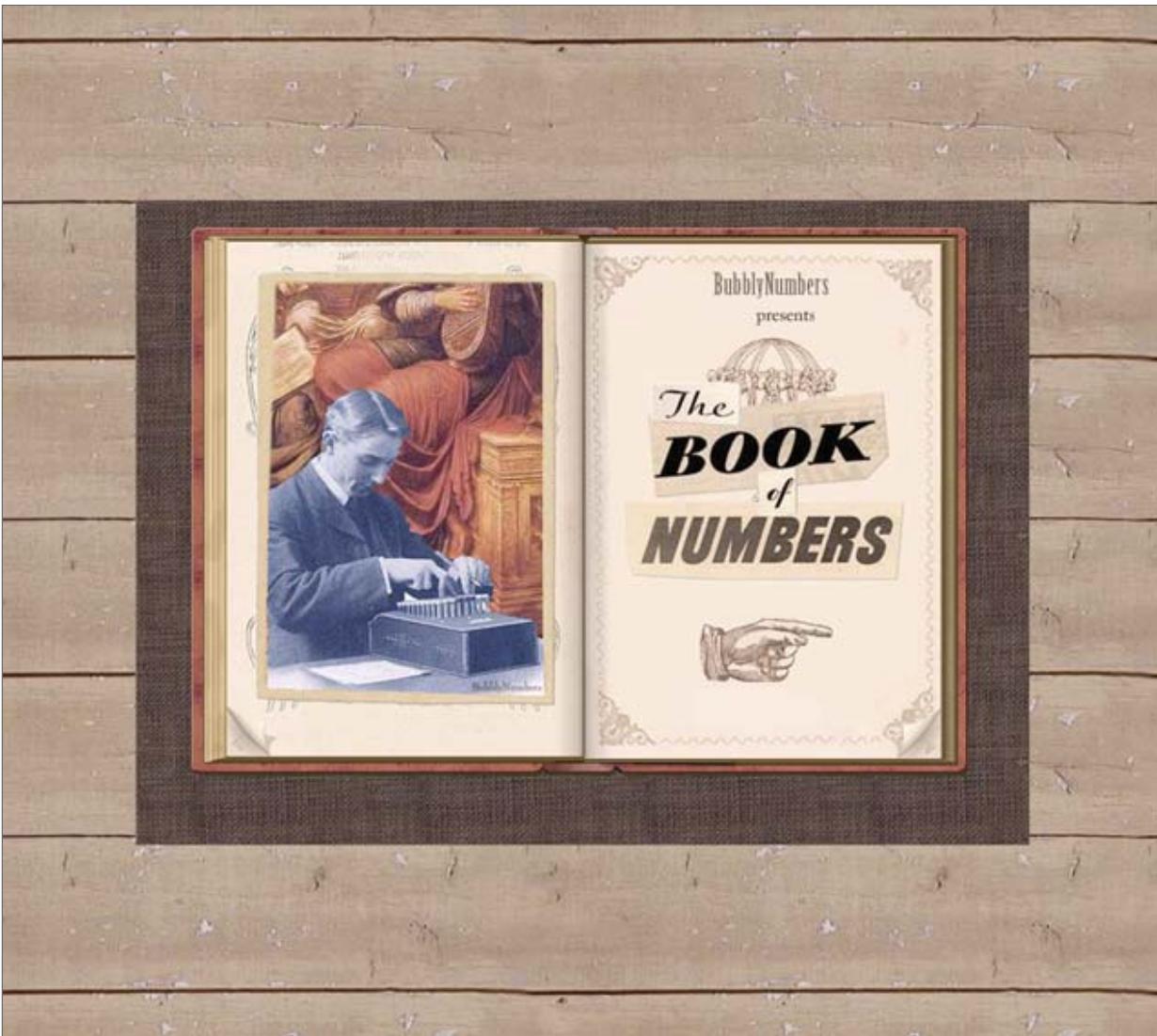
<http://www.cirut.pl>



<http://www.feaverish.com>



<http://www.rosefu.net>



<http://www.book-of-numbers.com>



<http://www.e-knjige.net>



<http://savremenaginekologija.com>

SAMPLE COLOR PALETTES

#E6A93F	#BB7534
#EBE1EC	#A82114
#523220	#72170E
#F1B579	#A0AD6C
#DD512B	#E7EECE
#15AAF0	#181818
#18B6FF	#E0DCC0
#44C4FF	#880010
#FF44AD	#686860
#FFFF44	#C8BCAO
#E2CBB2	#111111
#F5E6CC	#BDAF80
#E2145F	#FEFFF8
#5FC9DF	#98B7BA
#EBE2C2	#5D3B2F

LOCATION-BASED

Communicating quickly with users on the web is a major challenge. Combine low attention spans with an endless supply of options, and the chance of connecting with visitors rapidly shrinks. One powerful way to communicate quickly with users is to establish an interesting environment for the site. Pulling users into the world of the site creates a new experience for them. The atmosphere of the location-based site can help explain the site's purpose and draw in users. Although this method runs the risk of complicating the viewing experience, it can also be a very effective hook.

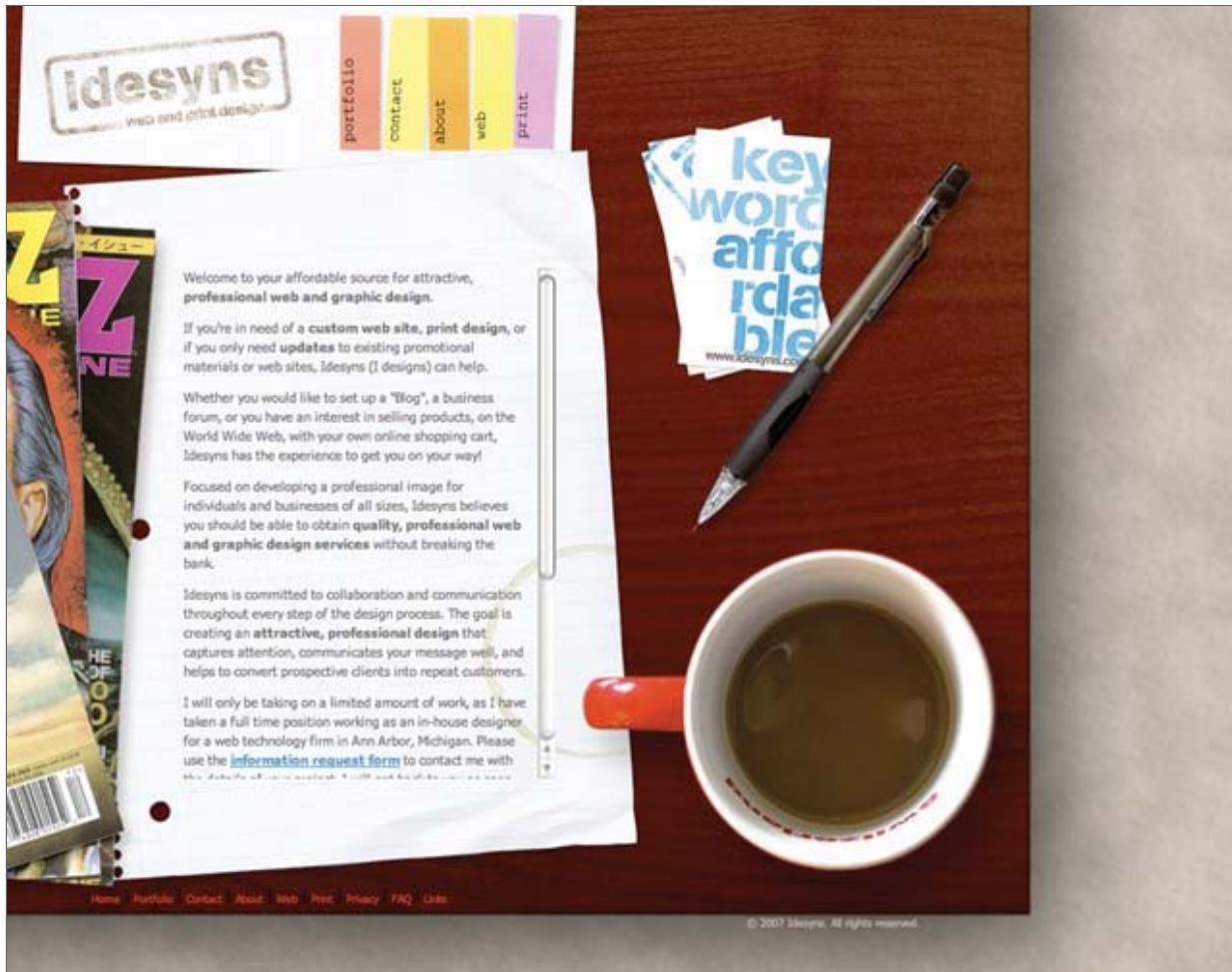
One way to approach location-based style is to make a virtual world. Creating an entirely virtual version of a physical location is challenging but it can be tackled in a number of ways—some more literal than others. Smart photography use is a good way to use this technique and avoid complex three-dimensional renderings. One such example is the Romain Gruner site. This site is obviously based on three-dimensional models and required major effort to produce. This idea of creating a virtual environment for the user to explore is not new, yet this site feels fresh and unique. Location-based style has this ability. The Romain Gruner site takes the notion of creating an experience for the user to a very literal level.

A second way to achieve location-based style is to make the site

look and feel like a desktop. This method is similar to creating a virtual world in that it makes viewers feel as though they are in a location. However, the desktop theme produces a very distinct set of results. One such result is that it draws the visitor into a presumably private place. Take a look at the Idesyns site.

This small environment invites users into the creator's world. By doing so, it feels more intimate and sincere. The beauty of such an environment is that it doesn't require complex three-dimensional models. This particular site was built by piecing elements together to create the illusion of space, almost in collage style. Another interesting take on this idea can be found on Mood Builder. This amazing site uses a nonphotographic style to establish a playful mood and entice users into the space.

A third approach to location-based style is to draw the viewer into a fantasy world. Such is the case with the Lumus site, which has a science fiction feel. The site's creativity serves it well since its purpose is to sell creative services. The Lumus site instantly communicates the quality of work customers can expect from this firm.



<http://idesyns.com>



<http://www.romaingruner.com>



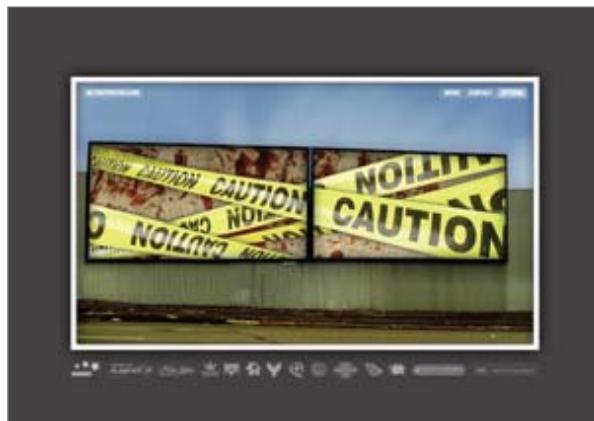
<http://www.thelume.com>



<http://www.moodbuilder.com>



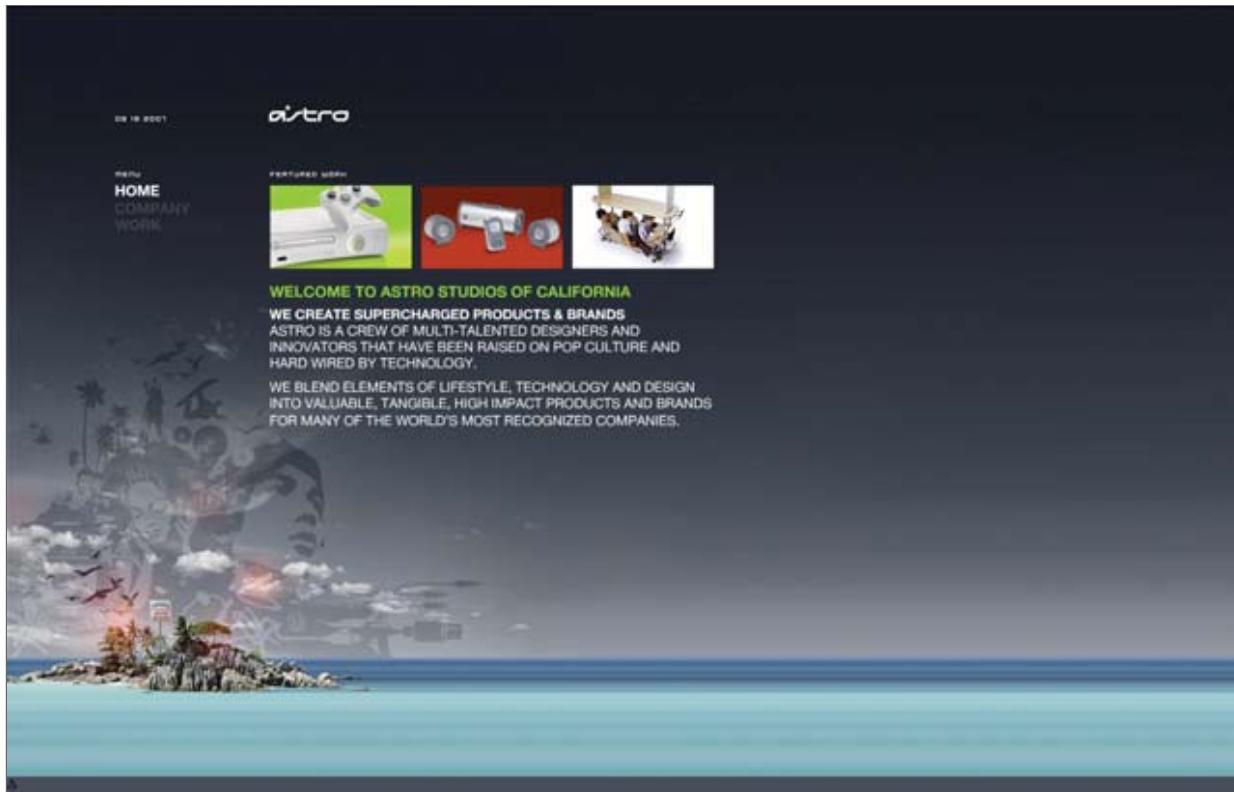
<http://www.bullseyecreative.net>



<http://www.netsuperstar.com>



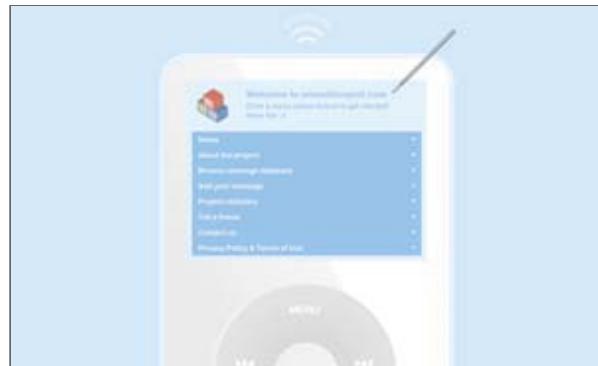
<http://www.arienneboelens.nl>



<http://astrostudios.com>



<http://piotrowskimichal.com>



<http://onemillionpod.com>



<http://www.silasklein.com>



<http://www.foxie.ru>



<http://www.loworks.org>



<http://www.not sosimpleton.com/TheFragileCircus>



<http://www.iconinc.com.au>

EXTREME THEME

At times, web design can be the most frustrating endeavor. Creating the ultimate design can be challenging and maddening. I have observed that a design theme almost always makes the process easier. Settling on a theme as opposed to a design style can really get the ideas flowing. Instead of setting out to make a shiny or distressed site, consider themes that would support the site's topic. Often, themes sound ridiculous (and they usually are), but once they are implemented, they are fun and really bring a site to life.

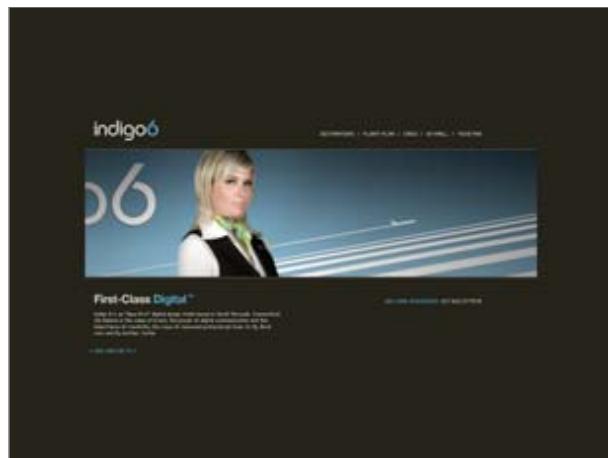
For example, Indigo6 turned its basic black site into a clever theme-based site. Instead of a plain content-driven design, its airline theme creates a fun atmosphere. The user can't help but wonder what the site holds and is drawn in to explore further. As a result, the site becomes an experience. I can just imagine the design meeting for this site. Someone says, "Let's make it nice and clean." Then someone else says, "Hey, what if it was like you were on a plane and there was a flight attendant?" Surely someone scoffed at the proposal, but the most radical ideas can deliver the most terrific results. In this case, the entire airline industry becomes a source of inspiration.

If there is one industry that is highly prone to boring web design, it is the trucking industry. Yet the Visit Cascadia site has been completely transformed by the use of a theme. Sometimes, dull topics

present the best opportunity for success. A willingness to play on stereotypes and just have fun enabled the designers behind this site to explore some thematic ways of presenting some anticlimactic content. So instead of a completely boring and forgettable design, they created a unique site with an unforgettable theme.

I can imagine someone reading this and saying, "Sure, that sounds nice, but it doesn't apply to my big, stuffy, boring, corporate client." On the contrary! Any site can have a theme, but it doesn't have to be extreme. Extreme themes are good for showing the power of the tool. But even corporate customers have a story to tell and a need to communicate with and entice visitors. Themes can do all of this and more.

<http://www.visitcascadia.com>



<http://www.indigo6.com/site2006>



<http://www.dizzain.com>



<http://www.funneldesigngroup.com>

Ev
Events

Hs
High School

Ms
Middle School

Dg
Duty Gear

He
Help

Gr
Gems

Ps
Parents

Ab
About Us

Sf
Staff

Co
Contact Us

Md
Media

Rs
Resources

Cp

What kind of facial hair do you think looks the best on devl spratt?

- Amish Beard
- Trimmed Goate
- Baby Face
- Jeff Bagwell Crazy long Goate

[Vote](#)

[Results | All Polls](#)

[Current Poll](#)

In Your Element
The Student Ministry at Champion Forest Baptist Church
Copyright © 2008 Champion Forest Baptist Church

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<http://www.inyourelement.org>



<http://www.webtreasure.eu>

SELECTED WORKS 2007:

OTHERWORLD - API	ZOLTA CARD READING
OTHERWORLD - PORTAL	TIMESHIFT ONE
OTHERWORLD - GAME	LAWRENCE LEYTON
THE PINK WALLPAPER	LALAU
RESPIRA KEY OF LIFE	THE GHOST OF VENICE NOIR
PUNON v.7	FLASHPOINT
PUNON v.6	12 SERVER WEBSITE
MADE IN ITALY GROUP	LINAGE 2 SERVER WEBSITE
GRODNOHOUSE MOVIE	HENTEX v. 3.0
BISHOU EXPO	MOSCOW, MUTATION X
FM SOUND	TORMENT GAME WEBSITE
LUCHO-M JEWELLERY	TEB ASBESTOLE
THE JEANS	HERBERT SCHOOL
TERRA VINE	WINGS CLUB
HENTEX v.3.0	DELARIC
MP3RUS	A.R.A.

Saizen 嘉泰

FULL WEBSITE COMING IN
2007

NAME:
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REQUEST:

OTHER WAYS TO CONTACT YOU:

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<http://saizenmedia.com>



<http://egypt.ebeling.ee/panoramas>



<http://www.joblanenburg.com/english>

04

SITES BY COLOR

Pink
Red
Orange
Yellow
Green
Blue
Purple
Brown
Black
Gray
White
Black & White
Pink & Blue
Blue & Green
Bold
Muted

Color selection is an important step in the design process that is often overlooked—if not altogether ignored. Selecting colors based on personal preference or just out of habit is far from the desired approach. Every color and color combination has a distinct set of

meanings. These meanings can be put to use in an endless variety of ways. But ultimately, the reasoning behind color selection should be founded in the purpose of the design. Sure, at times it is heavily controlled by a client's specifications, but even within such limitations there is great power in the way the colors are used and in what colors are used alongside them. Hopefully, by seeing sites categorized by color use, you will discover each color's potential and be spurred to adopt a deeper selection process. Each color does, in fact, have powerful connotations that will become evident as we make our way through the rainbow.

PINK

The color pink typically symbolizes love, beauty and femininity. It also tends to be an exciting, energetic and stylish color. Despite the assumption that the color pink must be a feminine color, it has found its way into many unexpected sites. It is interesting to see how such a feminine color can be used in ways that easily avoid any such connotations. In fact, it seems to be a rather popular color among male designers.

A fine example of how pink can be used without being overly connected to all things feminine is the MacMinds site. It has a stylish pink and gray layout that is more fashionable than anything else. The site's design and color palette cleverly play into the hip appeal of Apple products by using a clean design combined with a single solid color. This is very sensible branding. Any site that wants to connect with Mac users should be on the same design level. Thus the minimal and neutral design with a single popping color is the perfect path to follow.

Another example of the stylish use of pink is the Digital Devotion site. This site has some of the same hip appeal as MacMinds but without the refined, semi-glossy feel. Here, pink has been combined with ornate floral elements. The end result is a much more urban

aesthetic. The design has a vibrant life to it that contrasts with the approach used on the MacMinds site.

The Big File Box site is an example not only of how pink can avoid feminine connotations but also of how it finds its way into surprising topics. How is it that the color pink finds itself in use on a site that provides a file sharing service? It seems that in this case the color pink is an attempt to break some stereotypes surrounding such a service. Pink is not traditionally associated with technology, yet file sharing is just that. In this design the color helps distract the user from the technical hurdles of sending large files and instead makes it feel like a cool service. In this case the color pink puts a friendly face on an otherwise dull topic.

Connotations of pink: soothing, relaxing, fresh, sensuous, restful, tranquilizing, healthy, happy, sweet, nice, playful. Also associated with passion, romance, love, innocence, marriage, health, life, sexuality, purity, gratitude and appreciation.

PURE GRAPHIC DESIGN
TO SPICE UP YOUR SWEET LIFE

DIGITAL DEVOTION^{DOT}DE

{WILLKOMMEN}

DIGITAL DEVOTION IST DAS ONLINE-PORTFOLIO VON KLAUS LEHMANN. ICH BIN FREIBERUFLICHER MEDIENDESIGNER UND BETREIBER DES BÜROS FÜR MEDIENDESIGN „NEUFORMAT“ IN KAISERSLAUTERN. AUSSERDEM ARBEITE ICH ALS FREELANCER FÜR DIE KOMMUNIKATIONSAGENTUR „MATRICKS MARKETING“.

Die folgenden Seiten bieten mir eine Ausstellungsplattform für diverse Flyer- und Posterdesigns, die in der Regel neben meiner hauptberuflichen Tätigkeit entstehen.

{CHECK THIS OUT}

MEINE POSTERDESIGNS BIETE ICH AUCH IN LIMITIERTER AUFLAGE ZUM KAUF AN.

Für Anfragen etc. bitte das Kontaktformular nutzen oder direkt eine eMail an mail@digitaldevotion.de senden.

{FLICKR PHOTOS}

MEINE PHOTOSITE BEI FLICKR.COM IST IM AUFBAU ...



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(UNDER LICENCE FROM
NEUFORMAT.COM)

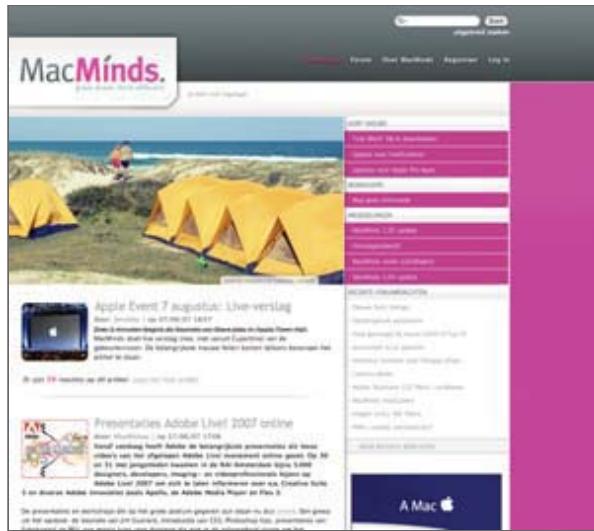
AKTUELLE PROJEKTE VON
NEUFORMAT.COM KÖNNEN
HIER EINGESEHEN WERDEN

GOOGLE ANZEIGE
FIREFOX MIT GOOGLE
TOOLBAR - BESSER DURCH
DAS WEB

IMPRESSUM
VALID XHTML,
VALID CSS

KONTAKT VIA SKYPE
DIGITALDEVOTION

<http://www.digitaldevotion.de>



<http://www.macminds.net>



<http://www.bigfilebox.com>



<http://blog.articlestudio.ca>



<http://www.foan82.com>



<http://www.codepink4peace.org>

**hello.
my name is
dale harris.**




I am a creative type bloke living and working in my hometown; Bendigo, Victoria, Australia.

This website is a place to find out about what's going on in my world and check out some of my interests, work and side-projects. I hope you like it.

LOGO THAT I DESIGNED FOR CLOCKWORK RHINO.

[See more of my work \[GO.\]](#)

NEWS.

TWO GREAT SITES
10 August 2007

well i have just 'discovered' two great sites that i will definitely be adding to my bookmarks/linking to/having their urls tattooed on my body. (when i say discovered i

[Read.](#)

DAMN MY NAME
02 August 2007

well today i discovered that i have been listed on yet another css gallery site - this time it is [cssprincess.com](#) which in itself is pretty neat.. unless of course you know

[Read.](#)

READ MORE NEWS IN MY BLOG 

ABOUT ME

I have a keen interest in everything to do with branding, design and typography – you would probably call it an obsession...

I am currently employed fulltime at [S&R Marketing](#), where I hold a graphic design position.

I am a member of various groups including [The C42 Collective](#), [Designwire](#), [Forbean](#) and the [Bendigo Can-Do Club](#) (a fundraising group who raise money for the [Cancer Council Victoria](#)).

My interests include spending time with my two fantastic children, Rowany (7) and Oliver (5), good food, good films, good company, bad television, live music and colours that would make your eyes bleed.

<http://www.daleharris.com>


SOFIA REGALO
designer de comunicação

sophia@sofiaregalo.com
<http://www.sofiaregalo.com>

PORTFOLIO

IMAGEM CORPORATIVA
 CARTAZ
 EMBALAGEM
 SINALETICA
 ILUSTRAÇÃO

CLIPPING

© 2006 Sofia Regalo - 04 de Novembro, 2006

<http://www.sofiaregalo.com>



<http://www.bowwowlondon.com>

A screenshot of the The Missing Link website. The header includes a logo with a blue square containing a white 'M' and the text "the missing link". The main content area has a pink header with text about their services. Below this are sections for "Interaction design", "Usability: an accessibility expert", and "Prototypen". A sidebar on the right lists "Recente projecten" with items like "Porsche-aanwinkelkamer Dordrecht", "Grote webshop voor een klein bedrijf", and "Online webshop herontwerp voor 100% overname-Maatschappij". At the bottom is a footer with social media icons and a "Contact" link.

<http://www.themissinglink.nl>

SAMPLE COLOR PALETTES

#B6909F	#FF61A0
#91576E	#E65991
#64233D	#BB5980
#EC0964	#864C63
#7CD0D8	#5F434E

#D1638B	#F8C5E4
#AF5576	#DCCBD1
#E42E70	#FFDBFC
#B80E4D	#F7ABEE
#632038	#E91CA8

#570A3E	#FAF3F8
#D19CC0	#CFC8CD
#D155AA	#1A0714
#E67DC5	#F50AB2
#A32A5B	#F7F7C7

RED



Red is an emotionally charged and remarkably powerful color. It is commonly considered the most powerful color and has extreme emotional connotations with variations from courage and love to danger and hell. Some people think that red is so tied to victory that simply wearing it can bring success. On a business website, red is bold, powerful and confident, and it strongly contrasts the neutrality of the traditional corporate blue.

Wurkit Books has made clever use of the color red. The site revolves around great quotes from books with interesting commentary on how these quotes impact real life. The intelligence of this color use is found in the fact that quotes from books are typically used for their impact and power; how appropriate is it that the color red is used to present them? The power and confidence of these quotes is enhanced by the appropriate use of red.

Standing in contrast to sites such as Wurkit Books are those like Ilas, where we find heavy use of the color. The Ilas site is exceptionally dramatic with a bold design. The power of the color red is echoed in the large and dominating headings. In this case, the confidence of red shows through as the site's confidence in its subject matter is made evident. The site has an extremely limited color palette, comprised mainly of two colors. Red is so strongly used that the addition of

another color would dilute the design's effectiveness. It is interesting to see how red is used to reflect the company's confidence and authority in its field rather than to highlight a specific element of the page. By so much bold use of red, everything starts to equalize. This, of course, makes extremely bold type necessary for important site elements.

Connotations of red: trustworthy, warm, fun, sacred, hot, intense, angry, high energy, strong, aggressive, dangerous, passionate, courageous. Also associated with patriotism, conservatism, stability, success, emotion, good fortune, Valentine's Day, Christmas, power, communism, fire, blood, health, emergency, good fortune, love, heat, evil, respect and vitality.

The screenshot shows a website layout with a white background. At the top, there is a navigation bar with the text "wurkit designs - DESIGN, DEVELOPMENT, AND MARKETING - DALLAS, TX 75201 USA". Below the navigation bar, the main title "Great Quotes from Great Books" is displayed. The page features a grid of quote cards, each containing a quote, the source, and a small thumbnail image. The quotes are categorized into sections: "Make a Long Lasting Impression", "Failure is a Trickster", "The Cure Hurts Most!", and "When Design Doesn't Work...". To the right of the grid, there is a sidebar titled "296 Quotes from 42 Books" which lists various book titles and their counts, such as "A Whole New Mind" (2), "Design by Design" (2), "The Warhol Art Life" (1), "Alpha Dogs" (1), "Art and Science of Web Design" (1), "Buckingham Web Design" (1), "Business & Impactful Design" (1), "Illustrating" (1), "Invent or Innovate" (1), "Graphic Mechanics" (1), "CSS Mastery" (1), "Cutting of Brands" (1), "Design of Everyday Things" (1), "Designing with Web Standards" (1), "E Myth Revisited" (1), "Elements of User Experience" (1), "First, Break All the Rules" (1), "Free Price Inside" (1), "Getting Things Done" (1), "Good to Great" (1), "Lean Six Sigma" (1), "Left-Brain Right-Brain Play" (1), "Leadership Factor" (1), "Miscreants" (1), "On Writing Well" (1), "Positioning" (1), "Redshift Loop" (1), "Rules for Revolutionary" (1), "Shameless Exploitation" (1), "Smart Design" (1), "Sudden News" (1), "The 21 Irrefutable Qualities of a Leader" (1), "The Art of Possibility" (1), and "The Big Blue" (1).

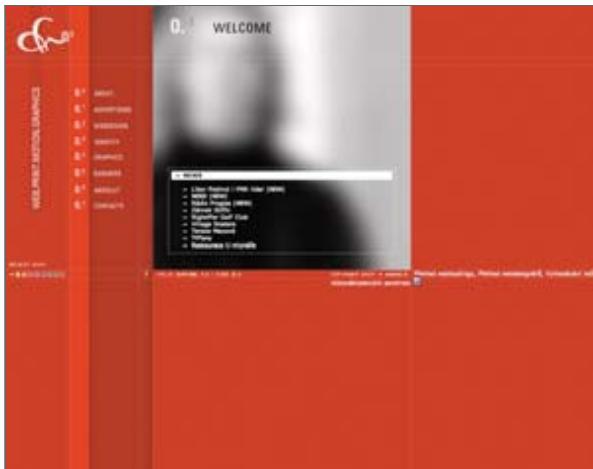
<http://www.wurkit.com>



<http://www.ilas.com>



<http://www.stephano.se>



<http://www.dan03.net>

A screenshot of a website with a dark background. It features a navigation bar at the top with links for 'Home', 'About Us', 'News', 'Web Development', '3D Graphics', 'Graphic Design', 'Web Hosting', 'Articles', 'Support', and 'Contact Us'. Below the navigation, there's a section for 'Existing Clients' with a list of names: 'Client One', 'Client Two', 'Client Three', and 'Client Four'. To the right, there's a section for 'What We Do' with a sub-section for 'Web Development' featuring an icon of a computer monitor.

<http://www.gearboxmedia.com>

MENU | ABOUT STUDIO | WORK SHOWCASE | PRODUCT SOLUTIONS | OUR STRATEGY | SUCCESS STORIES | CONTACT SPEAK | HOME SONZE

02 PRODUCE

DESIGN SOLUTIONS

SONZE design studio

SONZE DESIGN STUDIO

SOLUTIONS FOR SUCCESS

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IMPACT

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MEET THE TEAM

As a full service design studio, Sonze offers design and development solutions for any business looking to bolster a strong online presence, increase credibility, create a memorable brand or attract more customers. Our goal is your success and our designs, whether they be custom websites, logos, or brochures, work together to get you the results you need.

An integrated marketing solution is one that encompasses all aspects of creating your success. Sonze Design Studio™ takes this "holistic" approach to marketing to give you a competitive edge. From corporate identity solutions to amazing custom iSites™, Sonze makes it a habit of giving your customers so many reasons to say "yes".

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SEE WHAT OUR CLIENTS ARE SAYING

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02

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COMPANY _____

<http://www.sonze.com>

YOUTH AGAINST SUDOKU

Päiväkuva Manifesti Kampaus Tilaaja Mallisto
Latauslehti In English

32 Late Night With Youth Against Sudoku 30.10.2006

31 Youth Against Sudokun palkitse-epälogi

30 Sudokut on vähennettävä Japanissa

29 Mallista on myyty kappaleita

28 Miten tullaan viedä yksityiskohtia säästäville

27 Paljakampanja on päättynyt Wear them with pride!

26 Anti-sudoku Saturday

Tunnista sudokupulausopiskelija

81 RUUTUA. 6.4 MILJARDIA IHMISTÄ

Vuonna 1979 paha sal alkusyksynä. Maailma oli valmis. Täivaltaisinen arkkitehti suunnitteli ruudukon, jonka ratkaisujen tuli tulla ruuduhin numerot yhdessä yhdessä. Tuon jälkeen sudoku-ristikkö on nähty ihanteesta ja toisaalta toteamaan illytöminnässä yhteyskäsiä. Youth Against Sudoku on valvottaneiden nuorten nimessä, jonka määränpäätä on pystytävä maailman sudoku-epidemian 134 päivässä. Vetoamme nyt kalkkien maailman kansallisuuksien rotuun tai sukupuoleen katsomatta. Yksiin olemme voimamme, mutta lttoutuneena sudokuon pystytteleväistä.

Lue manifestti

SUDOKUJA KERÄTÄ

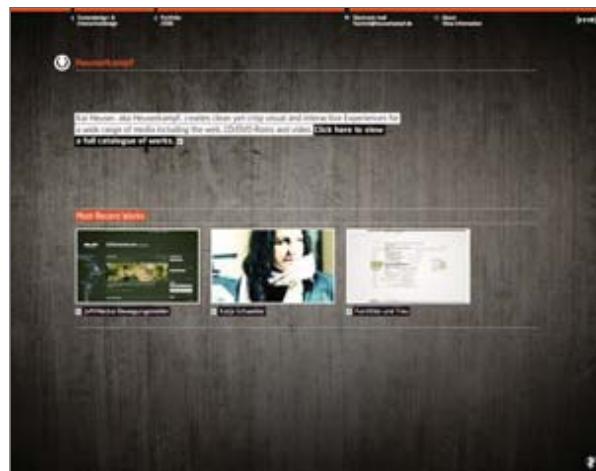
2009

AIKAA LÄHETYKSEEN

00 py 00 h 00 min 00 s

LÄHETÄ SUDOKUSI OSUITEESEEN
YOUTH AGAINST SUDOKU
KOTKANTIE 1 90250 OULU

<http://www.youthagainstsudoku.com>



<http://www.heuserkampf.com>



<http://hellomuller.com>

SAMPLE COLOR PALETTES

#FFD06B	#FA2020
#F50000	#F1E3C6
#FF4B69	#C4E6D4
#FF7A90	#AFC9BB
#FFCAD6	#CA5D22

#8D8383	#F32020
#B1A1A1	#9C1717
#E2CAC4	#AF0404
#F5DCDC	#D43737
#B11515	#EC6868

#EC2424	#4C0C1A
#B90606	#C6032B
#6F0A0A	#6D0B24
#3A1616	#915453
#000000	#C49490

#80051E	#A00E0E
#F51441	#E44444
#F3DFDB	#EEE9E9
#9C8D88	#C0D8A8
#332621	#A8D800

#E01546	#881405
#F1F1DB	#B92828
#D4CCAЕ	#EBD3B1
#FAFAB6	#A37F59
#5F4D20	#6A4326

ORANGE

Orange is a fun color with distinct connotations. Luckily some of the obvious ones are easy to avoid because the color is rather flexible. For example, orange is often associated with Halloween, but as the sample sites demonstrate, this association does not pose an insurmountable obstacle. Based on my search for sites in this category, orange seems to be a less popular choice for designers. Many of the sites I browsed that made heavy use of the color struck me as sloppy and immature. This could mean that the color is more challenging to use effectively than other choices. The difficulty associated with this color choice makes the beautiful samples assembled here even more impressive.

In terms of weight, orange carries a fair amount of power. It is not quite as bold or harsh as red, yet it is not as light or soft as yellow. It conveys a friendly and inviting environment while maintaining a level of professionalism, seriousness and, quite often, youthful fun. Orange can be a very hip color.

The Designer in Action site is a great example of how orange can be extremely stylish if used well. This site uses the color in a supportive role instead of a primary one, and it demonstrates the professionalism the color can carry. By using orange in a less dominant way—less pixel space—the site avoids being too

overpowering. This plays into the site's refined design and makes it fun and dynamic to look at, even if you don't speak German. You know a site is well designed when it leaves you wishing you knew a different language.

Considering the conservative stereotypes surrounding most churches, it is fun to find a beautifully designed church site using an edgy color such as orange.

The Generation Church site has made powerful use of this very nonconservative color. This is clearly a church that is focused on attracting a younger generation. The use of orange on this site presents the church in an enthusiastic and vibrant way. The fun connotations of orange shine through and create an atmosphere that appeals to a younger generation—the kind of people who surf the web to find a church home. The selection of orange in this case was a brilliant choice.

Connotations of orange: flamboyant, energetic, stimulating, sociable, friendly, balanced, enthusiastic, vibrant, active. Also associated with Thanksgiving, Halloween, autumn, nature, earth, warmth, energy, sun, health, citrus, fertility, fire, luxury and heat.

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InfoSite für Kreative

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- [Paper & Co.](#)
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- [Technik & Co.](#)
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TECHNIK & CO.

Umwandlung von Fotos in Zeichnungen

13.08.2007 | Mit »Sketch v.5.3« von AKVIS lassen sich Fotos mit wenigen Mauskicks in Zeichnungen umwandeln. Das Programm steht jetzt in zwei Versionen zur Verfügung: als unabhängiges Programm und als Plugin. [weiter]

WIRTSCHAFT

Gespräche mit Gestaltern:

12.08.2007 | Der Eintritt ins Berufsleben lässt viele Fragen auftreten und fordert Entscheidungen. 4 Studierende der Bauhaus Universität Weimar führen derselben Gespräche mit 40 deutschen Designern. Die Interviews wurden in dem Buch »Wirtschaftslabel« gesammelt. [weiter]

PAPER & CO.

Auf Du und Du mit der Upperclass

12.08.2007 | Von der Bedeutung von Verpackungen für den Produkterfolg muss Designer nicht lange überzeugen. Die Auswahl des richtigen Materials ist da schon eher ein Thema. Der Papiergroßhändler Schneideruhne möchte mit »upperclass« in die Diskussion eingreifen. [weiter]

BUCH TIPP

Wie man Aufträge angelgt und mit Fischen spricht...

16.08.2007 | Der Akquise-Ratgeber »Wie man Aufträge angält und mit Fischen spricht...« richtet sich an kreative Dienstleister, wie zum Beispiel Freelancer, inhabergeführte Werbe-, PR- und Web-Agenturen. Autor Volker Remy stellt in diesem Buch eine Erfahrungssammlung eigener Akquiseaktivitäten vor. [weiter]

WERBLINKE

Links für Kreative:

Hier sind die 760 Websites für Kreative. Eine interessante und nützliche Seite fehlt? Dann senden Sie uns Ihren Vorschlag:

» Neue Links	» Papier & Druck
» Beruf & Ausbildung	» Kunst & Kultur
» Gestaltung	» Tipps & Tricks
» Fotografie	» Technik / Programmierung
» Typografie	» Webseite vorschlagen

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Termine

06.10.2007
[» DesignerSchule](#)
 06.10.2007
[» Outdoortag 07](#)
 24.-26.08.2007
[» Tendence Lifestyle](#)
 21.08.2007
[» ILLUSTRATIVE Berlin 07](#)
 21.08.2007
[» MFC Award 2007](#)
[» weitere Termine](#)

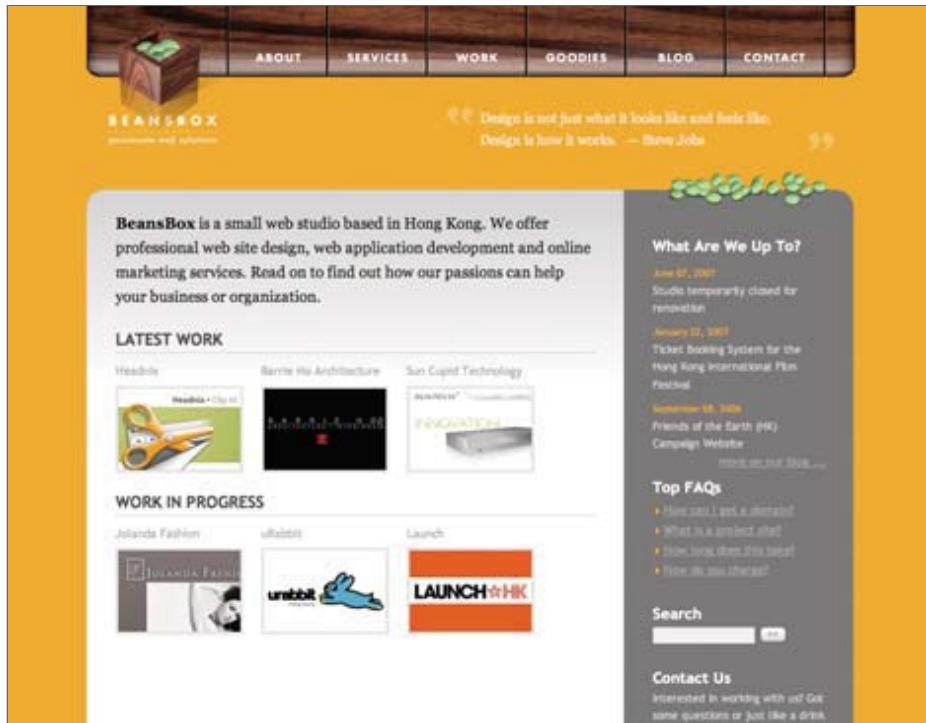
Werbung

- [» Digitalkamera mit Fernbedienung](#)
- [» Aktiv-Laufstange HP](#)
- [» Digitale Set Top Boxen](#)
- [» DSL Provider](#)
- [» GPS](#)
- [» Designer Uhr](#)
- [» Notebooks](#)
- [» Suchmaschinenoptimierer](#)

Shirts & mehr
Für designer im ACTION

+++ Klick +++ Klick +++

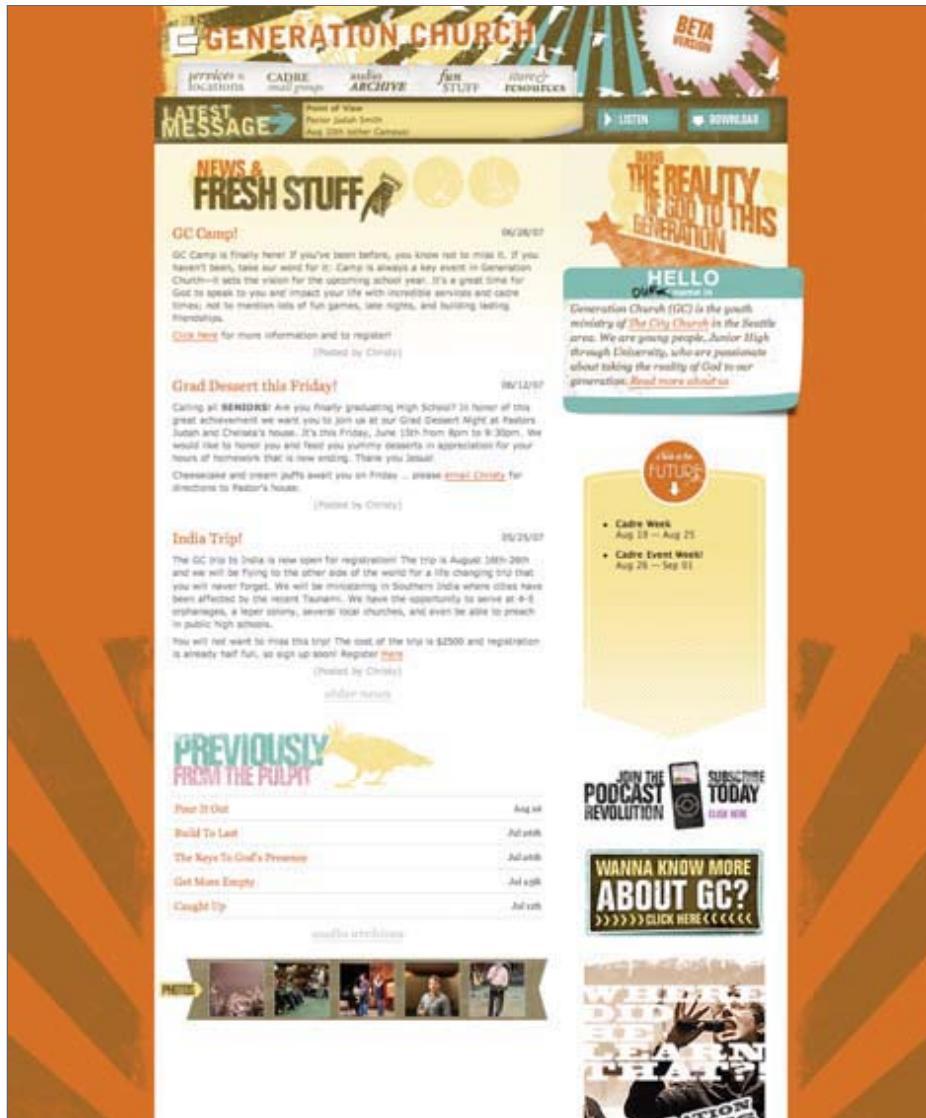
<http://www.designerinaction.de>



<http://www.beansbox.com>



<http://www.ignite-imd.com>



<http://generationchurch.org>



<http://www.enhancedlabs.com>



<http://spousenotes.com>



<http://www.inmo-site.net>



<http://www.denyingphoenix.com>



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web design with standards

home services portfolio about contact journal

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WHAT CLIENTS ARE SAYING:

"We couldn't be more happy with the design service Jen at Pop Stalin Design provided us. Everyone I show the MySpace profile to is blown away and can't believe the value we obtained for our money. Not only is Pop Stalin Design great at the graphical design elements but she also has a handle on effective copy writing which is the perfect compliment to a great looking design. Thanks Jen!"

—DVDPlay

POP STALIN DESIGN SERVICES:

Whether you need webdesign or redesign services, interactive media services, custom blog design services, a custom Myspace profile or graphic design services, Pop Stalin Design can handle most of your needs or knows someone who can.

Visit the [services page](#) to find out more information about the services I provide.

CSS, XHTML, WEB STANDARDS & ACCESSIBILITY:

When it comes to designing websites, I believe in web standards, it's better for you and the world. You'll be seeing acronyms, abbreviations and terms for things like Web Standards, CSS, XHTML and Accessibility—I'll explain them all and why they are good for you and your organization.

[Learn More!](#)

<http://www.popstalin.com>

SAMPLE COLOR PALETTES

#4E3E29	#D82811
#FF772B	#1F0C06
#FA4D23	#574A3C
#F7CA99	#B69874
#712505	#F75B1E

#7C1500	#601800
#401800	#903018
#E62601	#D84818
#E6C278	#F07830
#E0482A	#F0D8C0

#E0DDDC	#F16412
#E4BEB2	#DA5A10
#E79F89	#C0500F
#40312E	#26A30F
#F2430C	#79320A

YELLOW

Yellow is another unpopular color that finds infrequent use on the web. It is seldom used prominently in a design. All the same, yellow has some useful connotations, and it can be very effectively used. Let's look at a few samples to see what kind of meaning can be drawn from the color.

The NO!SPEC site is the first to stand out. It clearly uses yellow to reinforce its purpose, which is to warn people about the downside of accepting spec work (work you speculate will make you money, not fee-based work). The entire site is like a great big caution sign, so yellow is an appropriate color choice. Caution is one of the most common connotations of yellow, and I can't imagine another color palette being as effective on the NO!SPEC site.

Other sites like HelloBard use the color in less dramatic ways. The site seems to draw on the color yellow for abstract purposes. It is the connotations of the color that make this use appropriate. Here, yellow generates a fun, energetic, happy atmosphere, which effectively affirms the playful imagery used in the design. The color works with the illustrations to reinforce a mood and helps communicate an overall message. This is the way things are supposed to work, and the unified aesthetic results in a fantastically effective design.

Connotations of yellow: earthy, warm, fun, energizing, cheerful,

healthy, hopeful, supportive, relaxed. Also associated with cowardice, nature, summer, inspiration, hazard, warning, emergency, sunshine, happiness, joy, deceit and excitement.



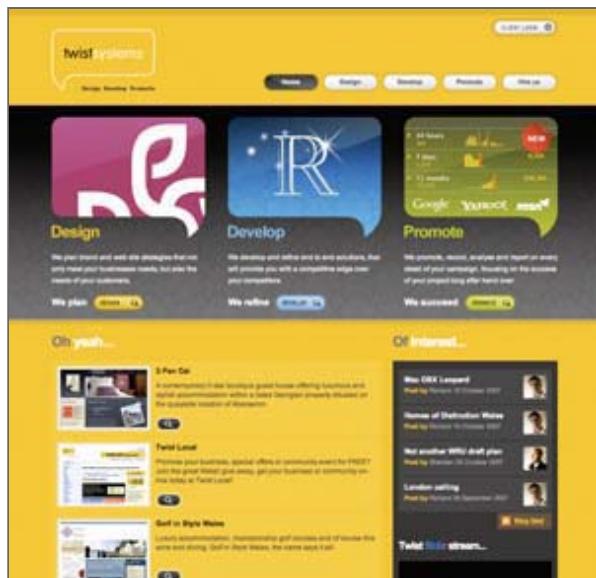
<http://www.no-spec.com>



<http://www.hellobard.com>



<http://www.hive.com.au>



<http://www.twistsystems.co.uk>



<http://ttcrew.free.fr>



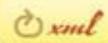
Say Hello to Blinksale

26 Jul 2005 — 13 Comments

"Shamelessly easy invoicing..." "Web-based, fast, and useful..." "Blown away..." "A thoughtful UI..." "A beautiful piece of work..." "Big, chunky, bright, easy to use..." "Heavenly Invoicing..."

These are just a few things people are saying about [Blinksale](#), the online invoicing app from Firewheel Design that is going to change the landscape of online billing solutions. Blinksale launched this morning.

If you're a small business owner, freelancer, or contractor, you'll want to take Blinksale for a spin. [Sign up for a free account](#) today.



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- [□ A Firewheel By Any Other Name](#) 14 Jul 2005
- [□ Blinksale Blogging](#) 11 Jul 2005
- [□ Behind Blinksale](#) 24 Jun 2005
- [□ Paying Off Design Debt](#) 20 Jun 2005
- [□ Patterns for the Naked](#) 13 Jun 2005
- [□ Moving On with Technology](#) 7 Jun 2005
- [□ Confessions of a Pixel Perfectionist](#) 3 Jun 2005
- [□ Something's afoot...](#) 2 Jun 2005
- [□ Changing Seasons](#) 20 Dec 2004
- [□ Firewheel Design 2.0](#) 20 Dec 2004
- [□ A Class Act](#) 14 Oct 2004
- [□ SoHo Stock Icons](#) 13 Sep 2004
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Blinksale

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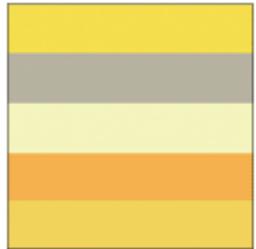
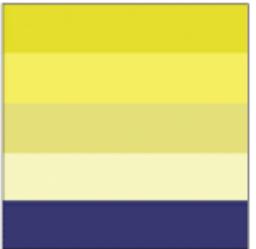
my life in pictures

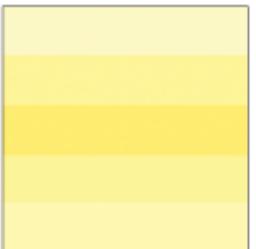
places to go

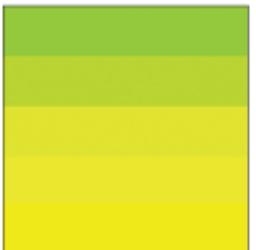
Accessify

<http://yellowlane.com>

SAMPLE COLOR PALETTES

	#F5DF4B #B6B2A0 #F5FFBD #F5B14C #F1D35C		#E4DE29 #F8F359 #E4E078 #F8F6BD #373772
---	---	--	---

	#0F0F0F #FAFF5A #FEFFEO #636360 #E8E9C7		#FFFDC4 #FFF696 #FFEE6F #FDF596 #FFF8B1
---	---	--	---

	#F7AC0C #F3DD55 #FAFA78 #1A1801 #D3D33A		#93D334 #BAD824 #E2E924 #EFF712 #F7FF00
--	---	---	---

GREEN

The color green is another color that designers frequently rely on for its flexibility. Its primary association is with nature and the environment. Green is also closely associated with money and the idea of "proceeding," as suggested by traffic signals. The color's message can range from Irish, to financial, or even to punk. In most of the samples the use of green creates a soothing and safe feel, and many of the sites are very refreshing. This is a versatile color to be sure.

Green is very similar to brown in that it has many ways to be connected to nature, and at times it can be difficult to disconnect it from this meaning. Despite the obvious nature connotations, green is used far more often for its ability to present a topic in a fresh and light way. A perfect example of this is the website for the stats application Mint. Website stat applications have a tradition of being technically oriented, making them complicated and hard to understand. By using the color green, the designer has suggested something different about this solution. Green presents the product in a fresh and comfortable way, subtly hinting to the visitor that it is easy to use and more than worth the low price. It is especially helpful when such connotations are actually true, which they happen to be in this case.

For a very different aesthetic created with the color green we turn

to Net Profit Services. On this site we find again that green has been used as an accent color, but this time it is combined with much darker grays, which results in a hip designer aesthetic.

Quite often green is used as the primary color in a design. Such is the case with the JamFactory site. The site is lively and fun, and the color green completely plays into this. Some artists are dark and brooding, others are light and fluffy, but this one comes across as down-to-earth and rather sensible. It is truly amazing how much you can read into people based on the color use on their websites. It certainly speaks to the importance of careful color choice for any site.

Connotations of green: soothing, relaxing, restful, organic, calming, balanced, stable, fresh. Also associated with nature, the environment, money, wealth, luck, family, fertility, harmony, health, peace, vigor, posterity, jealousy, envy, springtime, youth, humor, fun, happiness, life, growth, recycling, plants and trees.



The Next Level, but Within Reach.

Net Profit Services is a web solutions company. We offer efficient and effective solutions through web (re)design, development, Internet marketing, application hosting, and metrics.

We are a full service web consultancy and can assist you from concept through completion, plus maintain your site and help grow it in the future.

Based in Overland Park, KS, CEO Kevin Barber and the Net Profit Services team offer quality web solutions at reasonable midwest rates.

We invite you to [contact us](#) if you'd like to discuss your project in a low pressure environment.

In Development



Liquid Glass Boats is an exciting new custom powerboat manufacturer. Their new 41' catamaran is a unique luxury powerboat combining high luxury and high performance. We're very pleased that company owners Randy and Debbie Schultz chose Net Profit Services for this new site. We've worked with Randy and Debbie Schultz before and they rank high on our favorite customer list. Watch out MTI and Skater, the new Liquid Glass Powerboat is now live!

► Visit the new Liquid Glass Powerboats website

What We Do

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- ▶ Internet Marketing
- ▶ Web Hosting
- ▶ Website Metrics

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- ▶ A Manic Monday
- ▶ Don't be a "Googe", use spell check
- ▶ What does a spam (dos) attack look like?
- ▶ Job Opening: UI Designer (xhtml+css guru)
- ▶ Net Profit Services through the Years: 2006-2007 Preview!



<http://www.jam-factory.com>

The screenshot shows the Mint website with a white background. At the top left is a green circular icon with a white leaf-like symbol. Next to it, the word "Mint" is written in a lowercase, sans-serif font, followed by the tagline "A Fresh Look at your Site". Below this is a large image of four overlapping web browser windows showing different parts of a website design. To the right of the image, the text "The web is listening to what you have to say. Admiring your design. Talking about your product." is displayed. A green button below this text says "Show me what's new →". On the left side, there is a section titled "What is Mint?" with a brief description and a link to "Learn more". To the right of this are sections titled "Gimmie!?", "Little Help?", and "The Latest", each with a short description and a link to "Learn more". At the bottom of the page, there are four columns: "Still feeling green?", "Want help?", "Before giving Mint a chance", and "From the Mint's mouth". Each column lists several links related to Mint's services or user interface.

<http://www.haveamint.com>



<http://www.alexpaulo.com>



<http://www.kokodigital.co.uk>

<http://www.thruthewoods.com>

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Interface **Usability**

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Multimedia Creative Colors

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Flash Flash Vector
Interface Design

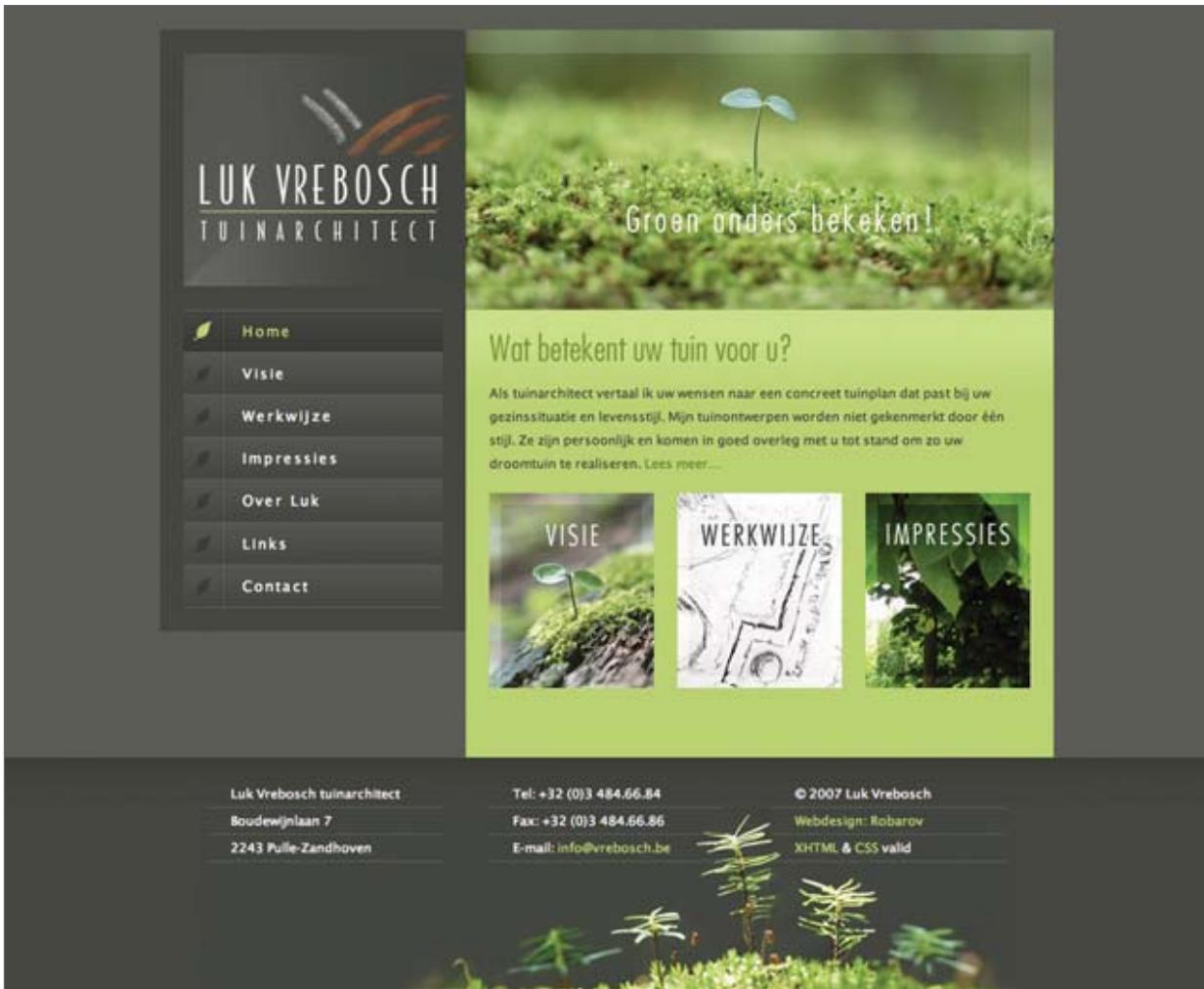
Interface Create Development



<http://www.yourcom.nl>



<http://www.xhtmlit.com>

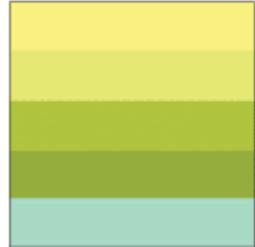
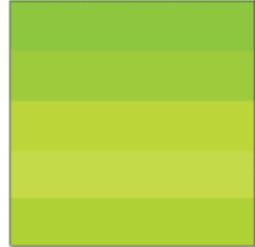
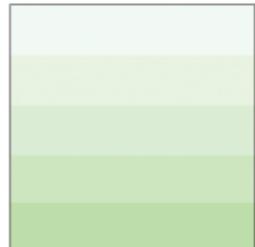
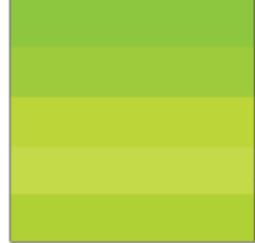
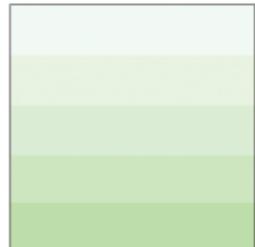
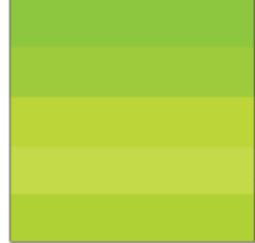
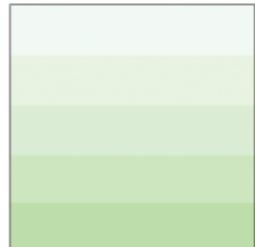
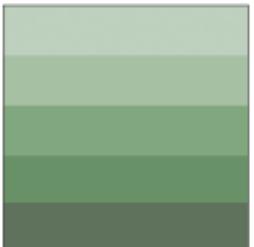
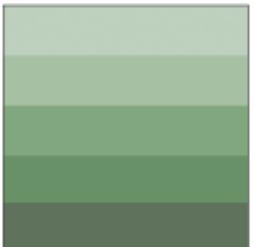
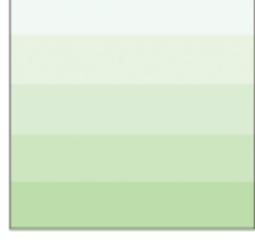
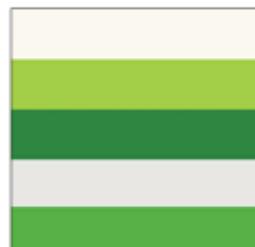
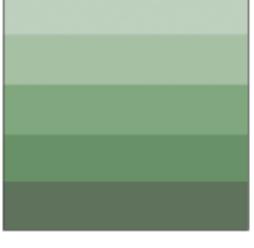
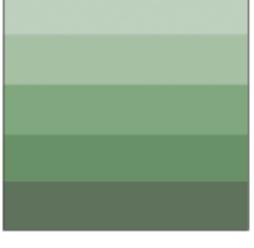
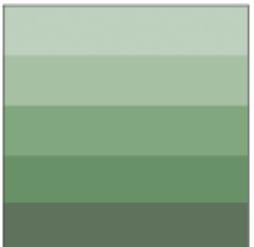


<http://www.vrebosch.be>



<http://blogactionday.org>

SAMPLE COLOR PALETTES

#105802	#C0D830
#4D8D20	#48C030
#B7F709	#30A818
#4163D3	#F01818
#B6B9C9	#C0D800
	#FAF57A
	#E6EB6F
	#B0C440
	#94AD2F
	#A4E2C7
	#8BCF15
	#9ADF23
	#BAED2F
	#C3F747
	#ADE31B
	#547C57
	#60948E
	#A2EFFF
	#BDFF8A
	#EEECD6
	#F0FFF8
	#E5FDE4
	#D7F7D6
	#CCF1C3
	#B9EBAC
	#BED1BE
	#A5C0A4
	#81A880
	#689167
	#5D725C
	#FAF9F0
	#9DE642
	#2A8500
	#E7E7E4
	#56B10E
	#C0F849
	#565A4C
	#CDFD65
	#7F817B
	#DAFF8A

BLUE

The color blue is quite possibly the safest color to use for a website. It can apply to pretty much any subject matter because it is one of the most well-liked colors. Blue is calming, safe and trustworthy; it is perfect for creating a safe atmosphere on the web, where one never knows who to trust. This is especially true when the subject matter lends itself to negative or complex connotations.

Blue is passive and diplomatic. This means that although the color might support your intended message, it will not be doing so boldly. Blue can be used to create hot designs that grab the user's attention, but getting blue to pack the bold punch of red is not a likely event. The upside to this is that blue is much less abrasive. If red shouts a message, blue whispers it. This makes blue one of the safest and most conservative colors to use in web design.

Centrigy is a media company that owns several online ventures. Based on the design of their site, one would suspect that this is a sharp, high-end company. Centrigy could have designed their site using any color, but they chose blue. Their crisp, blue design supports the smart business model they espouse on their site. Centrigy is viewed as a smart, business-conscious firm, and the color blue plays into these connotations. Their modern high-end design illustrates their cutting-edge mentality, while the color blue reinforces the

caution with which they approach projects. In this way, blue has been used to provide this company with a stable image in an otherwise unstable industry.

In addition to the psychological reasons for using blue, one can use it for more literal purposes. On the Maryland Media site we find a design making considerable use of the color blue. The homepage starts with a heading stating "A Clean Approach." The color blue has clean connotations that reflect this ideal, and the soothing use of subtle gradients contributes to the support of their mantra. Blue is easily connected with water, purity and an overall sense of cleanliness. Thus, the color blue plays into the studio's desire to present itself as an effective and clean design firm.

Connotations of blue: stable, trustworthy, conservative, cool, calm, strong, steadfast, friendly, confident, safe, corporate, old-fashioned, truthful, loyal, faithful, noble, scholarly, unexpected. Also associated with harmony, unity, cleanliness, power, water, trouble, intelligence, depression, defeat, cold, light, mourning, richness, superiority, technology, patriotism and sadness.



<http://www.centrify.com>



<http://marylandmedia.com>



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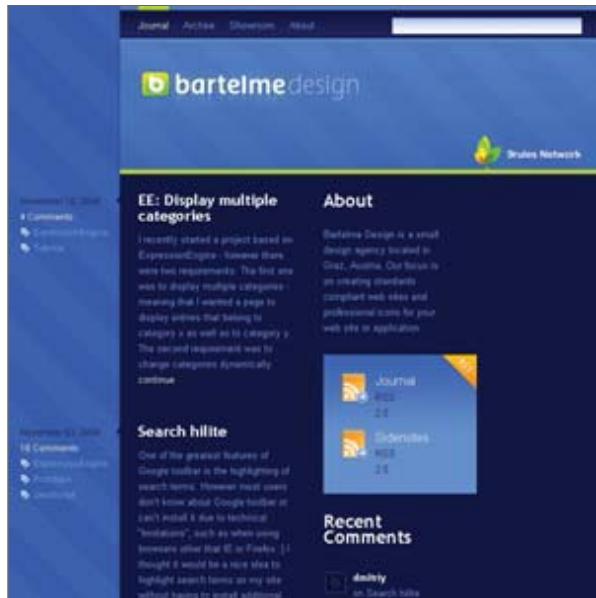
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<http://www.inspirebrand.com>



<http://www.bartelme.at>



<http://www.madmilk.com>

The screenshot shows the homepage of the Maverick Portfolio website. At the top left is the logo "MAVER!CK PORTFOLIO VERSION 2.0". To the right is a portrait of a man with the caption "O Mnie". Below the header is a navigation bar with icons and menu items: START, O MNIE, REALIZACJE, PROJEKTY, DEFINICJE, PRACA, and KONTAKT.

Witam gorąco i serdecznie

Witam na stronie internetowej będącej moim elektronicznym portfolio. Umieszcział tu wiele katalogów projektów i gotowych realizacji, nad którymi pracowałem i jakie wykonywałem. Do niektórych realizacji dołączylem opisy celów stawianych projektom oraz sposób ich realizacji. Na stronie oprócz opisów i linków do gotowych prac funkcjonujących w Internecie znajdują Państwo również kilka projektów graficznych, które nie zostały nigdzie wykorzystane. Dowiedzą się Państwo również, kim jestem i jakie umiejętności posiadam. Będą mogli Państwo ocenić moje prace, sposób ich wykonania a jeśli się one Państwu spodobażą nawiążać ze mną kontakt.

Zapraszam do zapoznania się z moją osobą oraz moimi pracami.

O mnie słów parę

Tworzeniem stron internetowych zajmuję się parę lat temu i sukcesywnie zwiększałam swoją wiedzę na ten temat. Rozwijam również umiejętności w tworzeniu grafiki komputerowej gdyż zależy mi, aby moje prace prezentowały się odpowiednio dobrze. Posiadam wszelkotworne umiejętności w projektowaniu i wykonywaniu stron internetowych czytaj dalej ...

Aktualności

Udało mi się opracować nowy wygląd graficzny Maverick Portfolio. Jest na pewno deklawisze i lepszy pod względem wizualnym ale również został

<http://www.mav.com.pl>

Wybrana realizacja:

LBP LONDON
builders construction directory

London Business Promoting to firma, której głównym celem jest promocja małych i średnich firm budowlanych na terenie Londynu poprzez emisję katalogu branżowego zawierającego wizytówki firm.
co www.lbpromoting.co.uk



<http://www.myquire.com>



<http://www.microico.com>



<http://michalsobel.pomeranc.cz>

A screenshot of the Use MIME website. The header includes the "use MIME" logo and the tagline "Mobile Internet Made Easy". It also features links for "Blog", "Get Started", and "User Login". The main content is divided into several sections: "Why Use Mime?", "Our Favourites", and "It's easy to get started...". The "Why Use Mime?" section lists reasons like "Can't find any useful Mobile Internet Services?", "Don't know what Services are available?", and "Want a list of your favourite mobile sites?". The "Our Favourites" section lists links to BBC News, Livescore.com, Mime Games, and Google Mobile. The "It's easy to get started..." section outlines four steps: "Choose from a List of the top mobile sites.", "Add your own links", "Create your own Mobile site", and "Send to your phone". There are "Get Started" and "Login" buttons at the bottom of this section. Social media sharing icons for Facebook, Twitter, and LinkedIn are located at the very bottom.

<http://www.usemime.com>

HOME

ABOUT US

PRODUCTS

PARTS

NOVI
PROJEKAT

www.europeatv.com

ATV motori, skuteri i jet-ski
Jul 2007.Klijent: Moto World, Malta
Opis posla: Dizajn sajta
Tehnike: XHTML, CSS, Javascript**DIZAJN**

- Unikatan dizajn web strana
- XHTML i CSS kod po W3C standardima
- DHTML - koriscenje JavaScript-a za unapredjenje stranica
- Izrada Flash sajtova i Flash elemenata (Intro, baneri, navigacija...)
- Prilagodjenost svim web browserima (IE, Mozilla, Opera...)

NOVO

PSD u
XHTML/CSS
za 48hsaznajte
više...**PROGRAMIRANJE**

- Potpuna automatsizacija web sajta
- Primena programskog jezika PHP u kombinaciji sa MySQL bazama podataka
- Izrada CMS sistema za samostalan unos i upravljanje sadrzajem
- E-commerce sistemi za online prodaju
- E-kol i E-student sistemi za obrazovne ustanove

Programiranje ce nova i postojeća referija doci na viti nivo i omoguci vam automatsizaciju procesa, logicko i funkcionalno povezivanje.**PORTFOLIO**

-  Data Copy - Beograd
Redizajn sajta
-  Bran Radic - London
Dizajn / Programiranje:CMS
-  Karbon d.o.o. - Topola
Dizajn / Programiranje:CMS
-  FDIES - Podgorica
Dizajn / Programiranje:E-student
-  Milos Klinika - Beograd
Dizajn / Programiranje:CMS
-  Piranha Banka - Beograd
Redizajn sajta i E-banking sistema

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PROGRAMIRANJE

Hosting

E-mail



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<http://emanuelfelipe.net>

SAMPLE COLOR PALETTES

#1B325F	#606060
#9CC4E4	#787878
#E9F2F9	#78C0F0
#3A89C9	#A8D8F0
#F26C4F	#A8A8A8

#C6D1D4	#CAFF42
#92A7BD	#EBF7F8
#4F6881	#D0E0EB
#2A3A5C	#88ABC2
#090D3B	#49708A

#42C2FD	#30D8F0
#7CD6FF	#18C0F0
#B9E9FF	#0090C0
#DAF3FF	#604830
#F1FBFF	#483018

#89ACC7	#063E72
#2B89C9	#1F5B94
#057AC9	#1F6F6F
#C7CBCE	#469237
#6BABD6	#A1E45A

#BDE5F0	#00CCFF
#9BD5E5	#51BEF0
#A0B9C0	#85725E
#C3C7C8	#FCFFAC
#EDFOFF	#3D3D3D

PURPLE

Purple is one of the least used colors in web design. In fact, this section was exceedingly hard to fill and was nearly cut from the book. Perhaps this actually makes the color an interesting one to explore. Because purple is so seldom used, it represents an opportunity to tap into a less commonplace color scheme. Perhaps its infrequent use is due to some limitations or perceived problems with the color. Namely, it is often perceived as being overtly feminine. As with many stereotypes, though, this one is not true at all. Indeed, in many situations the color has very feminine overtones, but it all comes down to how you use the color and how you can leverage its effects on the viewer. And of course the samples contained here prove this point.

Pink is the close sister of purple, and it has no problem finding abundant use. This is likely because pink comes across as a more trendy color and is able to bypass its feminine connotations easily, enabling its use in a wide range of topics. Pink is the new black, while purple is, well, just purple. It seems to be a real challenge to turn purple into something less gender focused. One such example comes from a creative portfolio by Marios Tziortzis. On this site the use of purple combined with ornate gold elements creates a regal feel. This serves to elevate the perceived quality of the work contained inside the site. The purple sets off the richness of his artwork nicely.

Purple is a somewhat delicate color. Much like orange, it tends to feel sloppy and unrefined. This makes attractive sites such as Bel Koo all the more impressive. The terrific ornate background breaks up the purple tones and creates an elegant atmosphere for the site. This, combined with the smooth Bauhaus font in the logo, results in a unique and appealing design that rises above the connotations of purple and creates a pleasing visual experience.

Connotations of purple: romantic, delicate, cheerful, feminine, humble, pure. Also associated with royalty, prosperity, wealth, spirituality, Easter, wisdom, healing, nobility, justice, mystery, mourning and death.



<http://marios.tziortzis.com/photoblog>

bel koo
DreamDesign Studio

HOME PORTFOLIO ILLUSTRATION CONTACT BLOG

Current Work

August 17th, 2007. Posted in [Web Design](#), [No Comments](#).

[Home](#) [About](#) [Archives](#) [Contact](#)



Blog Post

Posted on [Tuesday, August 21, 2007](#). [Tags: design, spesial](#)

Leorum ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibus etiam nonummy nibus tincidunt donec magna aliquam eti
m velut. Ut ut enim ad minim veniam, quis nostrud exercitation ullam
corper suscipit laboris nisi ut aliquip ex ea commodo consequat. Duis

[« Previous Entry](#)

Portfolio

Offer web design services catering to the needs of Small Commercial Website, Personal Website/Blog, Fan Site and etc. atHTML/CSS coding service.

I'm available for freelance work, please [hire me](#).

Skilled In:
HTML/CSS, Dreamweaver, Photoshop, Illustrator, WordPress.

[I'm available for freelance work, please hire me](#)

What do I do?

- Small Commercial website
- Personal websites/blog
- Re-design website
- Website Logo design
- WordPress CMS
- Search Engine Optimization
- etc... Your design, I code it.

Ehmm... Sorry, no Flash website temporary.



Illustration

Here are some of my Illustrations, get a closer look on Flickr.



<http://www.dream-design.net>

tndmedia

Home Diensten Portfolio Profiel Contact

Website Ontwikkeling >
Content Management >
Internet Marketing >

Spotlight

TravelMe
 Een aantrekkelijke en doeltreffende website.

Weblog
 Ons weblog over webdesign, internet en nieuws omtrent TND media.

Webdesign & Ontwikkeling

TND media is een jong en vooruitstrevend webdesign bureau met vestigingen in Almere (Flevoland) en Amsterdam (Noord-Holland). We zijn gespecialiseerd in het bouwen van professionele en gebruiksvriendelijke websites met een onderscheidende uitstraling.

Diensten

TND CMS

Onze werkwijze

We hebben een procesmatige **werkmethode** met strikte deadlines. Door deze gefaseerde aanpak en heldere communicatie tijdens het productieproces garanderen wij een succesvolle samenwerking.

Offerte aanvragen

Vul online **het offerteformulier** in en u krijgt binnen 3 werkdagen per mail een passende oplossing met globale kostenberekening, planning en werkwijze.

Gebruiksvriendelijk en toegankelijk

Om te zorgen dat onze websites gebruiksvriendelijk en toegankelijk zijn maken we gebruik van zoopheten **webstandaarden**. Dit is een verzameling richtlijnen voor het publiceren van webdocumenten, opgesteld door het **W3C**. Door het toepassen van de webstandaarden is de site gered voor toekomstige ontwikkelingen en wordt hij bovendien beter gevonden door de zoekmachines.

Snel resultaat in zoekmachines

Drukkert van alle internetgebruikers bezoekt websites na een zoekactie in een zoekmachine. Het is dan ook van groot belang dat uw website onder de voor uw organisatie belangrijke trefwoorden goed vindbaar is in de grote zoekmachines. **Zoekmachine optimalisatie** vereist een deskundige aanpak. TND media beschikt over de kennis en ervaring om uw website optimaal te laten scoren.

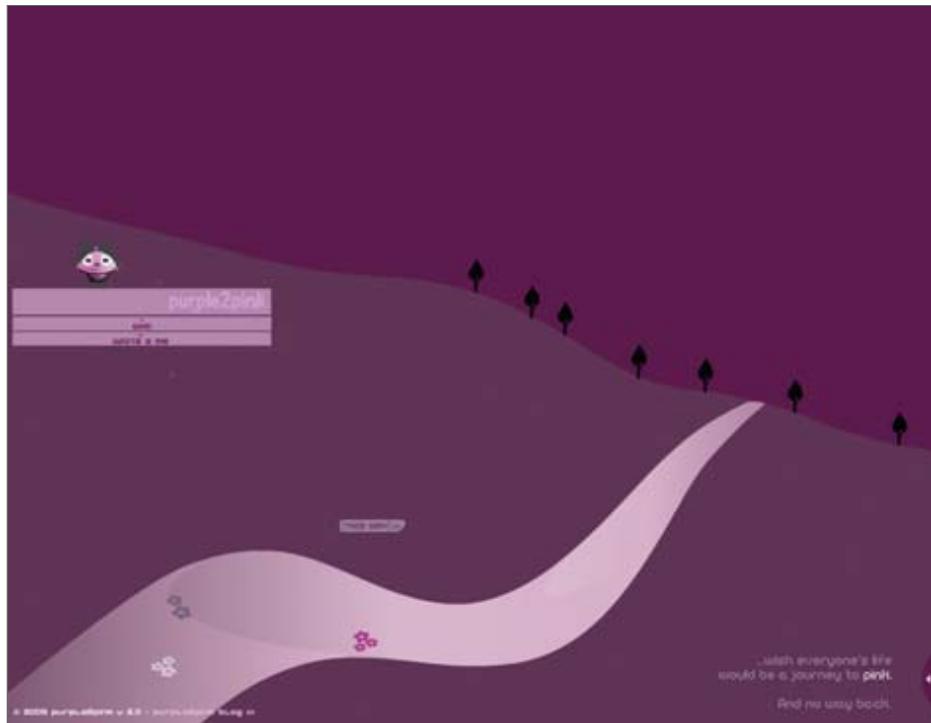
Weblog

Ons weblog bevat nieuws en artikelen over internet, webdesign, online marketing, zoekmachine optimalisatie, usability en andere webontwerpwerpen. In de categorie "**digitale markt**" houden we u graag op de hoogte van de laatste ontwikkelingen omtrent TND media.

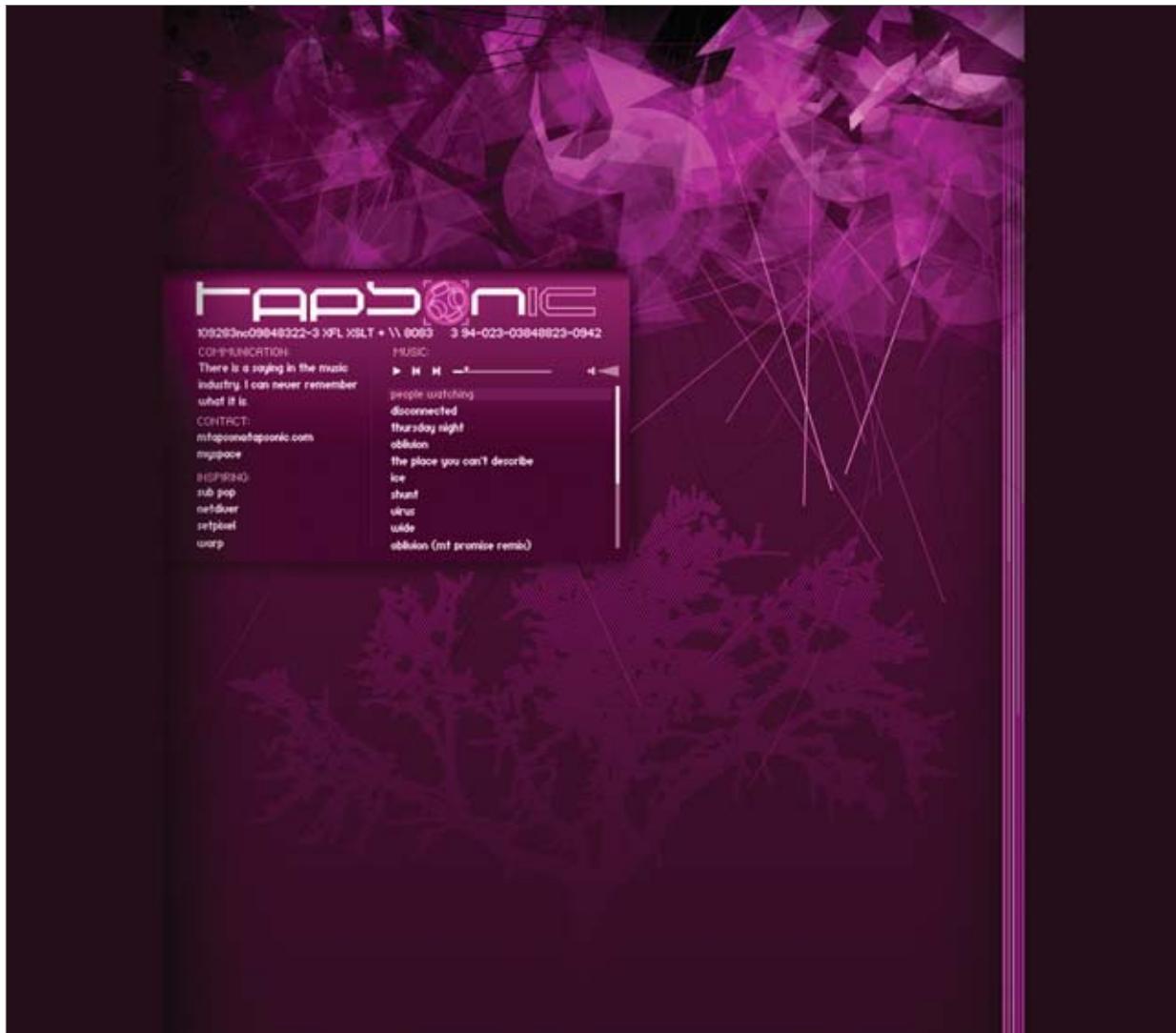
Categorieën

E-mail.markt	Gezakelijk!
Internetmarketing	Titelupdate van update!
Content.marketing	15/04 - Digitale Marketing Expert: een korte review ...
Trends	22/03 - Digitale markt
Usability	07/03 - Webdesign en scherding van auteursrechten
Webdesign	05/03 - Een goede website, een leuke!
Techniek	29/02 - Deze week: Microsoft Word en...

<http://www.tndmedia.nl>



<http://www.purple2pink.com>



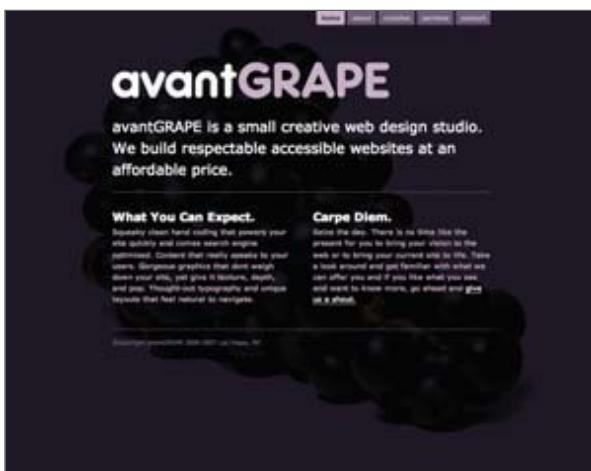
<http://www.tapsonic.com>



<http://www.fireflyfoundation.org>



<http://www.espiratecnologias.com>



<http://www.avantgrape.com>

SAMPLE COLOR PALETTES

#FF8818	#BF10FF
#F7B271	#D0A0EF
#8D43DB	#F0186F
#491B7A	#CFF75F
#2E0857	#DF98F0

#B877A3	#7F1994
#CF99BE	#C57DD3
#FAE4ED	#99D49E
#DBDBD5	#FCF5D8
#75576C	#070546

#ECECEC	#400C22
#D878F0	#5E1B44
#EBC9FF	#7B2860
#D8A8F0	#AD4DBB
#303030	#D5A1DB

BROWN

The color brown can offer a variety of meanings to a design. One of the most obvious is its association with nature. Some sites have subject matter, such as a park or a wilderness lodge, that makes this a logical choice. In contrast, some layouts use this color to draw on its power to create a warm and friendly environment, like the Ploink!Brothers site does.

An example of good use of brown can be found on the Quo Consulting site, the online home for a creative studio. In a market saturated with options, you really have to sell yourself in the design industry, especially considering the fact that your ability to represent yourself well reflects your ability to help clients. Quo Consulting has done just that by presenting a very conservative and safe online image. This image establishes their reliability and overall stability as an organization. It gives users the impression that working with this studio will be an easy ride, not a bumpy one led by absent-minded artists. The color brown plays into all of these ideas and serves as a key component in contributing to the marketing message of the site.

Using brown to draw on the obvious connotations of nature is the most literal use of the color. A fine example can be found on the Envirocorp Labs site. Here we find a company that deals in water and soil testing. Brown is a logical design choice for this eco-oriented

service. Upon looking at the site, it is immediately clear that it has something to do with the environment. This kind of instant recognition is exactly what designers strive for in an industry where the viewer's attention can be lost in an instant.

Connotations of brown: warm, conservative, earthy, natural, down-to-earth, wholesome, friendly. Also associated with age, nature, simplicity, dependability, health, honesty, comfort and steadiness.

The screenshot shows the homepage of Quo Consulting. At the top, there is a navigation bar with links to Home, Creative, Web Design, and E-business. The main header features the Quo logo (a stylized 'Q' icon followed by the word 'quo') and the text: "Quo Consulting is a creative studio specialising in branding, advertising, web design and e-business solutions and applications." Below the header, there are three main service sections: "Creative", "Web Design", and "E-business". Each section includes a thumbnail image, a brief description, and a "More about" button. The "Creative" section shows a person holding a book, the "Web Design" section shows the MIDWO logo, and the "E-business" section shows the fSAN logo. At the bottom of the page, there is a footer with copyright information ("© 2003 - 2005 Quo Consulting", "info@quo.com.au", "03 9557 1234") and a link to the "Home | Creative | Web Design | E-Business" page.

<http://www.quo.com.au>



<http://www.envirocorplabs.com>



Kreativní řešení webových aplikací, prezentaci a firemního stylu. Webdesign a web marketing. Efektní, efektivní, oceněný. To je A#.

E **Webdesign**
internetové prezentace a aplikace
E-shop, B2B, B2C
elektronické obchody a tržiště
CMS
redakční systémy
CRM, Intranet, Groupware
web-based systémy pro řízení projektů, procesů, plánování aj.
CI, DTP
korporátní design, vizuální styl a akidenční materiály
Marketing, SEO a SEM
web marketing, web copywriting, optimizace pro vyhledávače a marketing ve vyhledávačích, webové strategie
Poradenství
konzultace a audit webových stránek, semináře, školení
Design
grafické práce
Multimedia
flash, multimediální CD

Reference. Klienti. Naše práce.

www.nejmobil.cz
www.hotelforest.cz
www.krby-kago.cz
www.ben.cz
www.cihelnafest.cz
www.vckv.zcu.cz
www.frogu.cz // Valentýn 2006
www.zbiroh.com
www.bonsoir.cz
www.vitava2000.cz // generické obchody
www.vitava2000.cz // Valentýn 2005
www.vitava2000.cz // Vánoce 2004
www.penzionroza.cz
www.vitava2000.cz // léto 2004

<http://www.alphanumeric.cz>

ploinkbrothers

Home | Blog | portfolio | links | contact |

"Websites that are hard to use havebrode customers, for/int revenue and erode brands."

Tags

- # web
- # interaction design
- # website
- # web design
- # design

Interactie Design opleidingen

20 Augustus 2008 door [Jeroen Jansen](#)

Wie is niet geïnteresseerd in communicatie en interactieve design onderling? Tenslotte gezegd, hoe elke keer meer de efficiëntie van CSS-aanpassingen voor de website met deze tegemoetkomst. Heel goed dat hier een interessant huis is in de [\[INTERACTIE\]](#), een Jeugd Uitvaart gedreven en te koop [\[INTERACTIE\]](#) te zijn :-)

Berichtersteller: [Jeroen Jansen](#)

Tags

- # web
- # interaction design
- # website
- # web design
- # design

CSS Frameworks

20 Augustus 2008 door [Jeroen Jansen](#)

Wanneer je een website creëert en daarvan kan een CSS framework je leven eenvoudiger. Een framework is een basis waarop je een website kunt bouwen. De CSS, de classes, de styles, de layout's, de fotografie zijn binnen een framework al vast geplaatst. Dat is een paar ons voldoende om goede combinaties van dat wat ingevuld te kunnen. Bovendien is het dan je een makkelijk leven voor [HTML](#) en [CSS](#).

Berichtersteller: [Jeroen Jansen](#)

Tags

- # web
- # website
- # web design

Zomerdag in Tokyo

20 Augustus 2008 door [Jeroen Jansen](#)

Wat voor een Zomerdag was gisteravond in Tokyo. Te warm en te gekko (droog) dat in Nederland de temperatuuren dit niet kunnen overtuigen.

Berichtersteller: [Jeroen Jansen](#)

Contact

PloinkBrothers | 200
Buitenhof 217
2511 CB Den Haag
The Netherlands

Contact: jeroen@ploinkbrothers.com

Berichten

- [Interaction Design opleidingen](#)
- [CSS Frameworks](#)
- [Zomerdag in Tokyo](#)
- [Gedownload: London 2011 logo](#)
- [What is Design?](#)
- [Topografie India](#)
- [UITDAGING: De Web Head](#)
- [Links voor website](#)
- [De website master](#)

Blogroll

- [Design Magazine](#)
- [Jeroen Jansen](#)
- [Hansje](#)
- [Tobias](#)
- [Koen](#)
- [Julia Inezius Prinsgraff](#)
- [Anouk](#)
- [Priscilla](#)

<http://www.ploink-brothers.com>

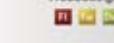
78'DESIGN

GRAFISK FORMGIVARE
for digital och tryckproduktion
0708 678 440
mario@78d.se

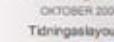
MARIO EKLUND

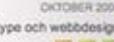
Wobis
JUNI 2007
Grafisk profil, Webb, Trycksaker


ADOY AB
APRIL 2007
Grafisk profil, Webb, Trycksaker


Brun Chokladbutik
DECEMBER 2006
Webbdesign


Räddningsverket
NOVEMBER 2006
Presentation


Form Magasin
OKTOBER 2006
Tidningslayout


Skillswap
OKTOBER 2006
Logotype och webbdesign


.WOBIS

ADOY

brun

RÄDDNINGSVERKET

TYSKA HEM

SKILLSWAP

<http://www.78d.se>



<http://www.okapistudio.com>



<http://www.cloigheann.com>

The screenshot shows a website for 'krabi & mask'. The header includes a logo, a search bar, and links for 'Tennused', 'Inimased', 'Tehtud töod', 'Etevõtted', 'Blogi', and 'Kontakt'. There are also links for 'In English' and 'Eesti keeles'. The main content area features a large banner with the text 'Uue ruumi arhitektid' (Architects of new rooms) and a brief description of their services. Below this is a section titled 'Krabi viimati valminud' (Recently completed) showing a thumbnail of a completed project. Further down are sections for 'Kraibide kontaktid' (Contact information) and 'Teatedetahvel' (Information board), which lists news items. Logos for partners like Primaad, Sampo, Starman, and Cargill are visible. The footer contains a copyright notice and links for 'Selleks tulbas', 'Kraibi haldus', and 'welisa'.

<http://www.krabi.ee>



<http://www.terrabaltica.lv/en>

[Home](#)[Estonia](#)[Latvia](#)[Lithuania](#)[Services](#)[About us](#)[Contact Us](#)

Welcome



Estonia



Capital	Tallin
Area	45,100 km ²
Population	1,330,000

Estonia has land borders to the south with fellow Baltic state Latvia and Russia to the east. It is separated from Finland in the north by the narrow Gulf of Finland and from Sweden in the west by the Baltic Sea.

Latvia



Capital	Riga
Area	64,589 km ²
Population	2,385,231

Situated in northeastern Europe with a coastline along the Baltic Sea, Latvia is geographically the middle of the three former Soviet Baltic.

Lithuania



Capital	Vilnius
Area	65,300 km ²
Population	3,392,000

Lithuania is largest of the three Baltic States situated along the Baltic Sea, it shares borders with Latvia to the north, Belarus to the southeast, Poland and Russia to the southwest.

Upcoming Events

The International conference 'Employment and Labour Market Movements'
Riga, Feb 1 - 3, 2007

The 3rd International Conference on Mergers and Acquisitions
Riga, Feb 17, 2007

World Cup Luge Sigulda, Feb 17 - 18, 2007

Work Experience Travel Market and IAPA Annual Conference
Riga, Mar 15 - 17, 2007

The screenshot shows a blog interface with a dark brown header and sidebar. The header contains the title "niceone" and a subtitle "online home of Koen K.". The sidebar on the right includes sections for "PRINFO", "TWITTER", and "LINKLISTA".

- PRINFO:** Home Address, Contactdetails, Press, Interviews, Photo's & Activities.
- TWITTER:** Posts or mentions, photos/links, interviews, activities, news items etc. from my Twitter account.
- LINKLISTA:** Categories include Culture, Art, Travel, Design, Photography, Film, Books, Sports, Food, Fashion, Technology, Politics, Society, Environment, Animals and Music.

The main content area displays three blog posts:

- Dit is een testpost!** (This is a test post!) - Published on 04.10.07. It contains a link to "www.niceone.com/testpost".
- Onlangs hoorde ik** (Recently I heard) - Published on 04.10.07. It contains a link to "www.niceone.com/onlangs-hoorde-ik".
- Free Burma!** (Free Burma!) - Published on 04.10.07. It features a logo with a white bird and the text "FREE BURMA ONE BLOGPOST FOR BURMA 04.10.07".

<http://www.tyrcha.com>

SAMPLE COLOR PALETTES

#ECDABB	#DD8737
#81AEB8	#331C06
#D6EBFO	#E7BA58
#FFECFA	#E7A34A
#947150	#FA9121

#604830	#4E3E2A
#906030	#88693F
#A87848	#B8986F
#C09048	#FOE7DD
#D8A860	#463014

#C55200	#D2BE04
#99460B	#F99802
#EBB58E	#B96001
#D85C03	#8A4801
#4B2F00	#723B01

#E9E7D9	#6F923A
#F9DD95	#C9C097
#B68F5E	#E0C8A6
#886B46	#A8582A
#705839	#503D32

#483D34	#965502
#806046	#A57434
#D6F8FF	#C58B3F
#A4D9E6	#D4A362
#A9C7CE	#C74A24

BLACK

Black is one of the stronger, heavier colors whose weight is nearly as powerful as that of the color red. A key difference is that black carries a weight of importance while red offers a more direct, bold punch. Both are forceful colors, but black is the more restrained of the two. Black is a strong color without the emotion and attention-grabbing quality of red.

In print it is not practical to use reversed-out text, but on the web there is a lot more flexibility. Not having to deal with how much a paper bleeds only leaves the designer to worry about more direct problems like how easy some text is to read. Legibility can be controlled through scale and font choice.

One of black's most interesting qualities is its ability to make other colors pop. Photos stand out well on black, and anything with color can really pack a punch when combined properly with black. Matt Brett's site is a fantastic example of this. The beautiful saturated colors on this site look so much richer with the black background. The color combination creates a polished, sophisticated feel.

Another site with a lot of visual impact is the Firewheel Design site. Here we find black combined with intense oranges. The Firewheel site has so much pop it appears to electrify the page. The amazing thing is that this site defies the typical connotations of black; dark and

scary images certainly don't come to mind when you browse either of these sites.

One more fantastic example of the effective use of black is the Not Only But Also site. The nice thing about this site is that it does not rely entirely on reversed-out text. It creates a wonderful balance by using black and white evenly in the design. It isn't overly dark even though it is primarily a black site.

Connotations of black: evil, powerful, mournful, strong, sophisticated, formal, conservative, serious, mysterious, sexy, rebellious, elegant, illegal, wicked, intense, mature, advanced, fashionable, stylish, chic, trendy, self-confident. Also associated with death and night.



HOME
ARCHIVES
REVIEWS
DESIGN
ABOUT
CONTACT

BLOG
WHAT I'VE HAD TO SAY LATELY

No Longer My Own Boss

This is probably going to come as a surprise to many - tomorrow (Friday, March 2, 2007) is my last day as a freelance designer. Come Monday morning, I'll be falling into the ranks of a fresh start-up where I'll assume the role of "lead designer". Crazy, right? May-be! But let me explain why I would do such a thing.

[Continue reading...](#) Mar 1 | 14 Comments

PREVIOUS ENTRIES
NOT AS FRESH, BUT STILL WORTH A LOOK

	BY FEEDURNED	READER COUNT
This Post Is Not About Crackdown	Feb 28	21
I Never Talked About Lost Planet	Feb 22	8
Cleaning Out My Friends List	Feb 17	10
Oh, How I Crave Oblivion	Feb 14	14

RECENT COMMENTS
QUALITY CONVERSATION, PROVIDED BY YOU

Nick on Mar 2
No Longer My Own Boss

Michelle on Mar 2
No Longer My Own Boss

Dennis Coughlin on Mar 2
No Longer My Own Boss

Matt on Mar 2
No Longer My Own Boss

LATEST TWEET
WHAT I'M UP TO RIGHT NOW

Matt Brett: I want a Wii sooooo bad right now! I'm considering eBaying it, but found a good price and local pick-up option.

[More status updates at Twitter](#)

Flickr feed

DESIGN
YES, I CAN MAKE YOU A RAD SITE LIKE MINE

[Kill the Alarm](#)

[Dating Professional](#)

PAYING THE BILLS
AND FUELING MY GAMING ADDICTION

Computer Games forum

DVD

Buy Video Games

ps3 in stock now only \$450

Game Trailers/Reviews

Your Text Link Here!

CURRENTLY PLAYING
(PLAY A LOT OF VIDEO GAMES)

[GEARS OF WAR](#)

ROCKING MY SOCKS
WHAT I'VE BEEN LISTENING TO LATELY

[GWAR 2 Gold](#)

QUICK BITS
THINGS OF INTEREST... TO ME AT LEAST

GRAW 2 Gold, Achievements Revealed

Links for both single releases and

<http://mattbrett.com>

 firewheel
design

[Home](#)
[Our Work + Portfolio](#)
[Blog Archives](#)

Firewheel Design creates sophisticated interfaces for web applications, software, and mobile devices. We craft exceptional brands for digital media. We are icon design experts.

Our products are remarkable, and our service is unparalleled. Learn how you can [hire us today](#).

Stay in the loop with our newsletter. Drop your email here, and we'll keep you up to date. No worries, we'll never share your info. Ever.

Your address here... [Get newsletter](#)

THE RSS FEED
Our RSS-Feed keeps you up to date with both our Branding Web 2.0 blog and today's Current Plugs.
[Get feed](#).

THE STUDIO

We design websites, icons, and identities. We like bright colors and friendly people.

SPARKPLUG : BRANDING WEB 2.0

Web 2.Clueless
2007 January 25 by josh
• 43 Comments

So today I received an email from some dude (we'll call him Bob) who writes a "Web 2.0 E-Letter" alerting me to the fact that he has just sent his email list of 600 a somewhat scathing review of [Blinksale](#). In the interest of quickly diving into the good stuff, let's read some of the highlights, starting with the introduction:

Dear Blinksale,

I am the author of [title removed] which is an E-Book which gives an entrepreneur's point of view of Web2.0 and focuses on the various tactics, techniques and strategies that Web2.0 business requires now-a-days.

My book focuses especially on how Web2.0 businesses need to hide their monetization strategies as much as possible in order to be seen as "friendly" and welcoming enough for the thousands of customers to actually sign up and start paying for the service or product.

A common method of disguising monetization strategies is the new idea of "micro payments". This is when very small amounts of money

OUR PRODUCTS

 [Blinksale](#)
Blinksale is the easiest way to send invoices online. Sign up today for a free account.

 [IconBuffet](#)
Find professional-grade stock icons for your website, blog, or software at IconBuffet.

 [Dashboard Widgets](#)
The latest designer dashboard widgets from Firewheel. Boo-yah!

 [I Heart Rootkit](#)
Show Sony BMG some love with your I Heart Rootkit T-shirt. Now shipping.

Nothing short of brilliant, josh and company took an abstract concept and made it comprehensible, memorable, and beautiful. Superb service and quality. Give me everything I needed, and then some.
— Todd Downing, SlideshowPro

CURRENT PLUGS

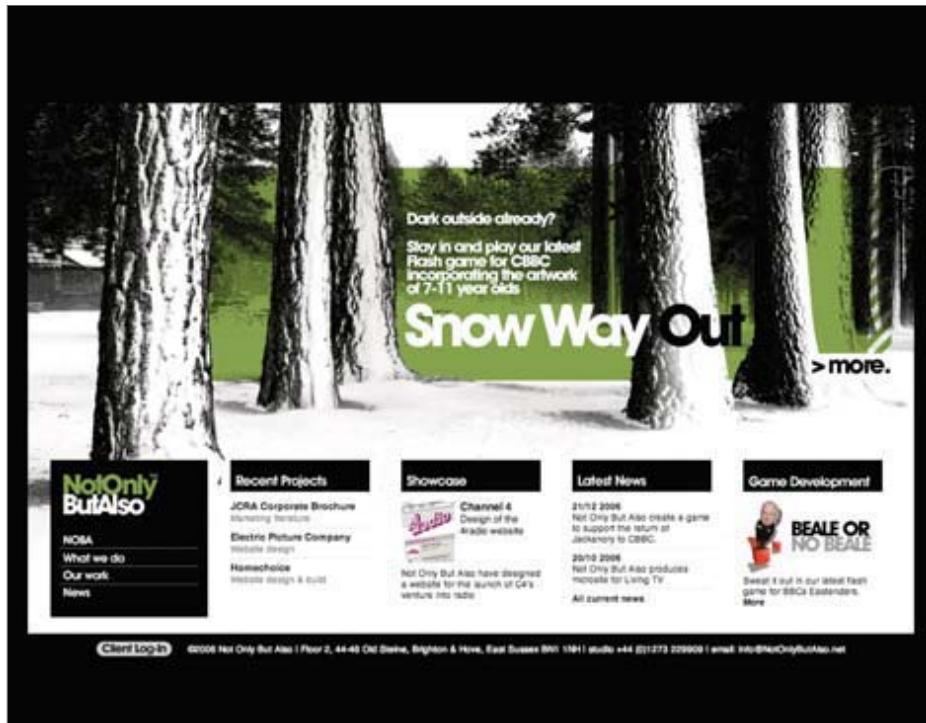
 [Duck Tape, Bungee cord, transplants: Sustituting astronauts when they go nuts.](#)
2007 March 1 by josh

 [The Almost Mytical Sinclair FM Radio Watch](#)
2007 March 1 by josh

<http://www.firewheeldesign.com>



<http://lacuria.com/movieworld>



<http://www.notonlybutalso.net>

The screenshot shows a dark-themed website for 'MYVIRB'NET'. The header features a colorful graphic of vertical bars in various colors. The main title 'CREATIVE VIRB PROFILES' is displayed prominently. On the left, there are several user profiles with thumbnail images, names (e.g., 'Ethur on virb', 'Revoofflowe on virb', 'Josh Byers on virb'), star ratings, and dates (e.g., 'May 14th, 2007'). On the right, there are sidebar menus for 'CATEGORIES' (Blog, Creative Profiles, Tutorials), 'PAGES' (About, Contact, MyVirb on Virb, Submit a profile, Tutorials, What's Virb?), 'ARCHIVES' (Select Month dropdown), and 'CONTRIBUTE' (links for 'SUBMIT YOUR PROFILE' and 'JOIN OUR NEW').

<http://www.myvirb.net>

ignition
brought to you by matchbox360.co.uk



[ISSUES](#) [VACANCIES](#) [BLOGS](#) [FORUMS](#)

INSIDE ISSUE 8:
HEAVY WEAPON, WIRELESS
HEADSET REVIEW, ASSASSINS
CREED, and more...

OUT NOW!

OUT: MARCH 14th 2007

IN ISSUE 9:
CRACKDOWN and more...

IGNITION NEWS

ISSUE 9 DELAY 18th March 2007
Posted by [Zyber](#) at 19:04 | [No Comments](#)

Ok, so you may have noticed Ignition Issue 9 hasn't been posted yet. Yeah that's because it's not finished yet. We at Ignition don't like to show you what we've done unless it's perfect and because we only have a small team; it's hard for us to produce a magazine every month. We try our best, but it's just a bit difficult sometimes.

Rest assured we will be back next month with a big issue. But if you would like to write for Ignition, why not head over to our [jobs page](#) and see if there is a position on our team for you. We are a small, friendly team and we do our best to make the online community even better, by providing great game previews and reviews.

So I'll see you all in a month.

ISSUE 8 18th February 2007
Posted by [Sub](#) at 12:04 | [No Comments](#)

Issue 8 is out (for the second time today... oops!) so head [this way](#) to get it.

GET THE IGNITION PODCAST FOR MORE NEWS, REVIEWS AND OPINIONS



<http://ignition360.co.uk>



> Hello (欢迎光临)

Welcome to Fully Illustrated. My name is Michael Heald, I am a multi disciplined creative that loves all areas of the creative industry...kind of a jack of all and master of none :) If you want to drop me a line, [EMAIL ME](#) or click the link at the bottom of the page.

NEWS - 07th August 07 - Wow, this past two weeks has been amazing, award mania! Fully Illustrated has managed to pull in 14 awards, 8 of them from China! So to all the visitors from China, 嗨, I have no idea how Fully Illustrated was found over there but its great to see! Please either scroll to the bottom of the page or wander over to the [ethos](#) page for further info.

> Latest Work...



Sony PSP - Sony PSP product shoot for Bamford and Sons in London.

> Favourite...



> Featured...



<http://www.fullyillustrated.com>



<http://www.buzzrecruitment.co.nz>



<http://coda.co.za>



strife.dk



Indhold

FORSIDE

OH HØG

ELØG

NYDE + WIDGET

SHOWHØJE

BILLEDER

GÆSTEBØRS

LINKS

KONTAKT

POWERED BY
MASTERPIECE

mcs

R-Dag for Ungeren

02. Marts 2007

Billeder



17. November 2006

NOB Bowlingtur

Kommentarer (0)

Opnået i + Personlig

I dag er København, og især Nørrebro og Christianshavn vigtigt op med autonome tæmmermedlemmer efter R-Dag (Rydnings Dag) og ulykkehederne der fulgte nydningen af Jagtvej 69.

Tilhængerne af ungdomshuset har i lang tid kunne planlægge hvad der skulle ske ved en rydning, men de virkede utrolig forvirrede og uorganiserede, hvilket til dels skyldtes politiets indsats, men måske magter de heller ikke at sætte handling bag deres trusler om at frembringe kaotiske forhold, som ellers har været deres mantra igennem hele sagens forløb.

Men nydningen og ulykkehederne der fulgte her nok ikke sat punktum i sagen. De kommende uger vil sikkert byde på flere demonstrationer, og man kan håbe at det ikke eskalerer som det ellers er sket, men det håb er nok en anelse utopisk.

Pattabarnas demokrati var et ord bla. brugeme af ungdomshuset brugte om den anden afstemning om Maastricht d. 18. Maj 1993, som ændrede nej/et fra afstemningen i 1992 til et ja. Så det er vel med en smule ironi at de nu selv ikke kan acceptere en beslutning, og nu skaber sig som børn og vrasler op fordi de ikke får deres vilje.

At Federhuset er en fundamentalistisk religiøs sekkt og har et tvivlsomt virke samt at Ruth Evensen og hendes meningsfæller, der bla. omfatter Moses Hansen, giver alle normale mennesker myrelryg, er en ting, men de har nu engang ejendomsretten til huset, og derfor er huset med rette overdraget til dem. Men en at kalde det en berigelse for Nørrebro ville nok være at gradbøje virkeligheden,

Jeg er absolut over for at der findes ungdomshuse, men hvis de skal stilles tilrættelighed af det offentlige, skal det være et sted hvor der er plads til alle og ikke kun for en lukket subkultur. Hvis de vil have en privat klub, mfl de ud på ejendomsmarkedet og selv købe et hus, og betale udgifterne for driften af det. Men det er måske for meget for langt at de selv skal yde en indsats, så er det måske nemmere at kaste brosten og kanonslag efter politiet.

UNGDOMSHUSET
ENDELIG

<http://www.strife.dk>

Links



Find

Indtast søgeord End

RSS Feed



RSS Feed



<http://26bits.com>

SAMPLE COLOR PALETTES

#867D7D	#0F0E08
#DFE45B	#E7E5D0
#EE3E3E	#DFDBBD
#D83535	#4B493A
#362F2F	#363529

#333333	#000000
#FFFFFF	#FF007A
#EEFFFF	#FFFFFF
#BBEEFF	#FFFF00
#BBBB55	

#1D1C1C	#333333
#F00606	#FDFFFD
#A76767	#F18EA5
#836868	#548DE3
#534646	#95B5ED

#16090E	#EC008C
#B34C07	#FAD5E5
#E6C293	#C6C8CA
#FFECD3	#939598
#DA0000	#231F20

#221E1F	#FFEA00
#726965	#D6C50B
#B9552E	#918506
#CE8A4B	#534D04
#CCB9A5	#0A0901

GRAY

Gray is a an odd color to discuss since it is defined by what it is not rather than by what it is. It is not bold, powerful or intense, and is thus neutral, disarming and often unnoticeable. Gray can be warm or cool, but it is most often completely neutral. And yet, somehow, many of the neutral variations still feel cool unless they have some solid black in them.

Gray is commonly associated with technology and can frequently be found on sites relating to such topics. There is a strong connection between stark neutral tones and modern design and technology. Perhaps this is a result of modernism's roots, which include lots of neutral colors. These stark, neutral palettes slowly became associated with technology and all things modern. (Consider the movie *2001: A Space Odyssey*, which reflects and reinforces this association.)

Portfolio and other image-heavy sites make abundant use of a neutral gray layout. Typically, the goal behind such an approach is to make the imagery stand out. One of the strengths of gray is its ability to establish hierarchy. By presenting most of a layout in gray, you can reduce the importance of certain elements in the overall design, allowing the colored elements to pop. In other words, gray can be powerful in a supporting role; it seldom takes front stage but instead gives the limelight to other, more visually dominant elements.

A fun example of a mostly gray design is that of the SnapPages site. This is a perfect demonstration of how the neutrality of gray can force other elements to pop. The intense greens look stunning on their gray backgrounds, and their priority in the hierarchy is easily established by this contrast. Also notice how stylish the gray design is and how it creates a "cool" atmosphere for the site.

Connotations of gray: stylish, chic, elegant, classy, fresh, innovative, modern, futuristic, fashionable, soft, airy, high-tech, sleek, neutral, conservative, smart, trendy, state-of-the-art, calm, comfortable. Also associated with technology, spaciousness, relaxation, peace and impartiality.



<http://www.snappages.com>



The image shows the homepage of the Accessibility in Focus website. The header features the title "ACCESSIBILITY IN FOCUS" in large, bold, black letters. Below the title is a navigation bar with links to "HOME", "NEWS", "ABOUT THE AWARDS", "SUBMIT YOUR SITE", and "CONTACT". There are also three font size adjustment icons: A, A, A. In the top left corner, there are two overlapping pink triangles with the words "INNOVATION" and "ACCESSIBILITY" written on them.

NEWSLETTER
Get the inside scoop.
If you want to keep up to date with the awards, and want to receive notifications and commentary on how the awards are going, sign up now!

Your Email:

Welcome
Good web design requires a lot of things, but the most important is an audience. Accessibility in Focus is an award campaign created to promote the core idea that having an accessible site does not require dull and boring design.

We aren't here to preach on this issue; we're here to [mentor](#) and support people who provide equal measures of alluring aesthetics, logical layouts, nice navigations and compelling content. We have high standards, and our panel of [judges](#) has unrivaled knowledge of beautiful design, accessibility, and their commercial advantages.

Our awards are something to be proud of - they'll show people you care about your visitors and the fact you are keeping up-to-date with the latest technologies and guidelines. Not only that, but it'll show you've got the nod from some of the most influential people on the web. So make sure you [submit your site](#).

Accessible Web Awards

News
Submissions Closed:
August 2, 2007
Two days left!
July 31, 2007
A month down the line
May 31, 2007
[View all articles](#)

Nominations
Nominations are now open until 1st August 2007. This is your chance to enter, [submit your site](#) now!

Blog Pack
Get our press release and a wide range of buttons and banners for your site!
[View the pack](#)

Media Partners
 

Project Sponsors
 

<http://www.accessibilityinfofocus.co.uk>

Your shopping basket is currently empty



Hello everyone
And welcome to the WallCandyArt website

We like to draw pictures, play with gadgets and talk to customers – we sell strictly limited edition canvases and posters for established artists the world over. Our products are made from the finest materials and we think the prices are very reasonable. Browse our [gallery](#) or have your own [personalised piece](#) created for you.



- Home
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- Your Art
- Corporate
- Shipping
- FAQs
- Contact

Browse by artist 

Receive news on fresh products and offers from WallCandyArt.

Your Email Address
 I agree to the terms and conditions

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[Terms & Conditions](#) | [Privacy Policy](#)
 built by [buffalo](#).

Fresh from the gallery
Check out the art we are currently stocking



Ery Burns
Featured Artist

Ery Burns is a 24-year-old illustrator and designer who grew up in an old farmhouse in Leicestershire. Ery graduated with an HND in Surface Pattern in 2005.

[Add to profile](#)

News
What's happening at WallCandyArt?

New Artists Joining This Month
2nd August, 2007
 Hi everyone! Just a quick note to let you know we have four brand new artists this month. Erica Burns and One Side Zero from the UK and Jim Hsieh and Justin Heathcock from the good old US of A. Check their art and profiles out now in our [gallery](#) :) Peace x

Wallcandy Art launches hurray!
26th June, 2007
 posted by Nick Altman

Our friends at [Buffalo](#) have just completed our fantastic online gallery ready for all of you crazy art fans to browse.

We'd like to give a big thanks to Dan, Jason and Nick at Buffalo for their unbeatable work and not to mention [www.wallcandyart.co.uk](#) [www.buffalo.com](#) [www.buffalo.com](#) [www.buffalo.com](#) [www.buffalo.com](#) [www.buffalo.com](#)

<http://www.wallcandyart.co.uk>

CRAIG ARMSTRONG



CRAIG ARMSTRONG - ONLINE RESOURCE
 This site is an online resource to Craig Armstrong. One of the most popular and well known British film composers. It contains a biography, discography, filmography, news, and more.

Starting off as house composer for the New Phizzy Company in the late 1980's, they soon got noticed and signed to the Virgin Music label. They've gone on to compose and arrange music for a wide range of international artists and bands, including Kylie Minogue, Robbie Williams, David Bowie, Seal, Mariah Carey, Michael Jackson, and many more.

Craig Armstrong is also a multi-talented solo artist with a number of solo albums to his name. His most recent album 'This Witch' (2001) is currently available now.

NEWS & UPDATES 2007

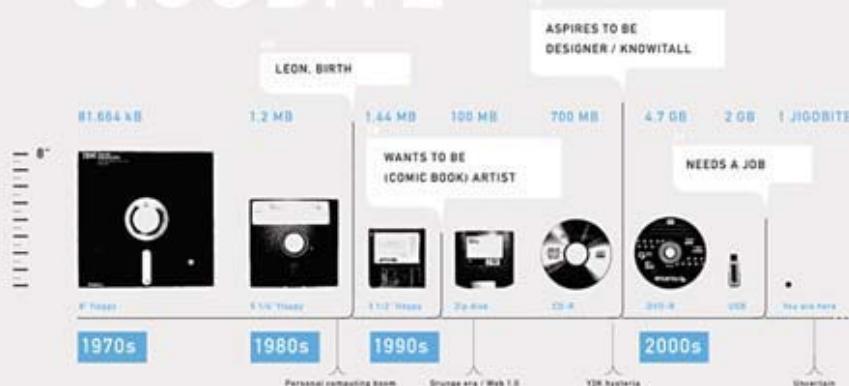
Music Awards Nominations	22/06/07
Album Previews	24/06/07
Album Reviews	24/06/07
Album Awards & Special News	24/07/07
Music Videos	24/06/07

<http://www.craigarmstrongonline.com>



<http://www.tomas-design.com>

JIGOBITE



Introduction



Hello there! I've been expecting you; welcome to a little piece of the internet I like to call *jigobite*. The name's Leon Hong and I happen to be a designer and occasional media artist. Technology is a buddy of mine, and we have partnered up to create fantastical things just for you to experience. Yes, you.

T.O.C.

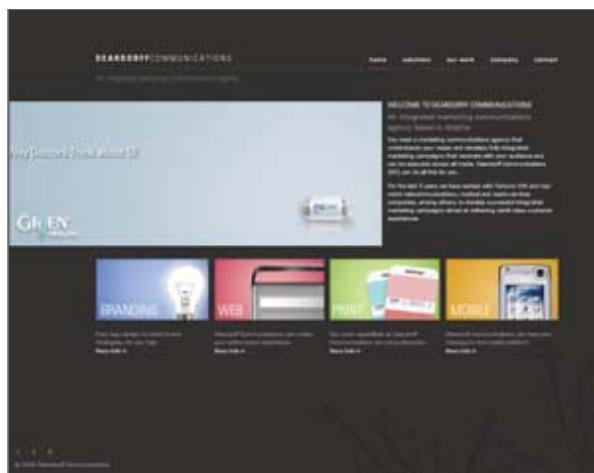
Portfolio — Only my best projects go here (Updated 2/11/07).

Work — An archive of everything I've worked on, the good and the bad.

Résumé — "Title says it all"

Email — Go on, send me an email or use the contact form below.

<http://www.jigobite.com>



<http://www.deardorffinc.com>



<http://www.ronniesan.com>



<http://www.leakingmind.com>

SAMPLE COLOR PALETTES

#050505	#444444
#2B2727	#FFFFFF
#4D4848	#DDCCDD
#6B6868	#AAAAAA
#8A8585	#996677

#E6E2E1	#E63434
#EDE8E6	#4D4D4D
#F5EFEB	#F3F3F3
#FCF3ED	#89C746
#F39890	

#F3F3F3	#0088FF
#E5E5DE	#0088CC
#7A7A3B	#CCCCCC
#6A6D1B	#E2E2E2
#D2D2C1	#F2F2F2

WHITE

White is an underrated—and often overlooked—color option. The restraint that is required to use white space heavily, or to rely on the least attention-grabbing color option, is no doubt tough. However, as with many challenging approaches, the result of such restraint can be spectacular and well worth the effort. The following sites use ample white space. This lends them a light and airy feel, making them uncongested and easy on the eyes. The use of white often borders on minimalism, but that doesn't have to be the case. Most of these sites have extensive, non-minimal designs.

Take the Coudal Partners site, for example. This is an unpretentious site. Its beautiful design was created with simplicity and lots of white space. It would have been easy to clutter this site with complex visual elements. The strong use of typography greatly enhances the design, but white sets the mood. Its clean, professional, high-end connotations present the company in a positive light. The heavy use of white reflects the company's refined style that relies on effective design rather than design trends.

It should be noted that white does not equal boring. Take the Vectorian site, for example. This simple-looking site is loaded with style. Instead of emphasizing the content's frame, it focuses on the content itself. Yet the design has enough life to make it distinct and

memorable. There are many complex designs that are far more forgettable than this beautiful site.

It seems that this is probably one of the styles that seldom gets considered. A super clean, colorless design certainly doesn't sound exciting, and such an approach may make for a difficult pitch. Not many clients will be enticed by the idea of a clean design that doesn't attempt to pound its message into the viewer's mind. Nonetheless, these designs prove that just such an approach has many attractive qualities that make it a viable option worth pursuing and promoting.

Connotations of white: pure, stable, trustworthy, happy, clean, fresh. Also associated with life, goodness, marriage, peace, winter and cold.



Finally

THE RETURN OF ~~PHOTOSHOP TENNIS~~
LAYER

■ FALL FRIDAYS

As promised, news about the artists' competition formerly known as Photoshop Tennis.

A TWO-DAY CONTEST

The View From There



Emilio Vanni's cluttered desktop in Rome gives us an idea for a quick contest. Show us your front

page in your workspace. We'll choose a couple at random and send out some free Jewelboxing 20packs. Send us a link using "contact" below. Contest ends Tuesday the 18th.

Note: We didn't mean for this to be a contest about whose desk is messier but that's the way Nathan Rutman took it, also here's a nice shot from J. Turner at the library.

MUSEUM OF ONLINE MUSEUMS

Fall Exhibitions at The MoOM



Lots of new listings and

■ FRESH SIGNALS ■

Just stumbled on this. Poor little squirrels. dm-today

A Compendium of 150 Monty Python Sketches. Seriously. ms-today

Filmtech nerdery. "...running through the same arguments one more time and ending up, once again, at the same conclusion. It all starts when Rainer Werner Fassbinder chooses to shoot Berlin Alexanderplatz, his epic masterpiece, at 25 frames per second." jc-today

Pop Up Videos are back, for your phone. ms-today

So you know, just a few of our "Blind Tubes" are left in the Swap Meat. jc-today

"Every year New Beetles from all over the country caravan to Roswell, New Mexico for the Roswell 2K New Beetle car show... This year, our caravan was a special Route 66 caravan of 20 or so cars, hitting the Mother Road in search of the Mothership, from Chicago to

■ Cover

[Page Two + Archives](#)
[About CP](#)

[Guest Editors](#)

[Museum of Online Museums](#)

[Copy Goes Here](#)

[Depth of Field](#)

[Field-Tested Books](#)

[Layer Tennis](#)

[Reference Library](#)

[72"](#)

[Verse By Voice](#)

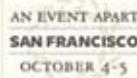
[Pinsetter](#)

[Western State](#)

[Video Wall](#)

[Swap Meat](#)

AD THIS
THE DECK



Web standards, best practices and inspiration. For people who make websites.

■ Find a Job

[Accenture is looking for a "Web](#)

<http://coudal.com>

<http://www.mindfour.com>



<http://www.mstefan.com/blog>



<http://www.vectorian.de>

WorkGroup

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Branding, corporate
communication, corporate id,
create, design, identity,
environment, exhibition, exhibition,
furniture, graphic, graphic design,
identity, logo, logo, print,
theme, trademark, typography,
visual, visual, visual, visual.
visual, visual, visual.

ADOLE LABS - KNOWHOW
12 September 2007, posted by David



Category: [Web Design](#), [Interesting](#)

BALINT ZSAKÓ
10 September 2007, posted by Mirela

Nice drawings

Category: [Illustration](#)

RICHARD HOLLIS DESIGN WORKS
11 September 2007, posted by Mirela

Super designer, writer and lecturer

Category: [Design](#)

SHOP LIKE IT'S 1999
12 September 2007, posted by Daniel

TOMIAO (Shopping from Home)

Category: [Interesting](#)

INVASION OF THE GALLACHERS
10 September 2007, posted by Daniel

Gallacher clan sets new Guinness world record.

Category: [Interesting](#)

NOTHING DILUTED
9 September 2007, posted by Daniel

Impressive use of Inkscape (and some nice work to boot)
from Beaufort, UK-based Grant Dawson.

Category: [Web Design](#)

GOE
9 September 2007, posted by Daniel

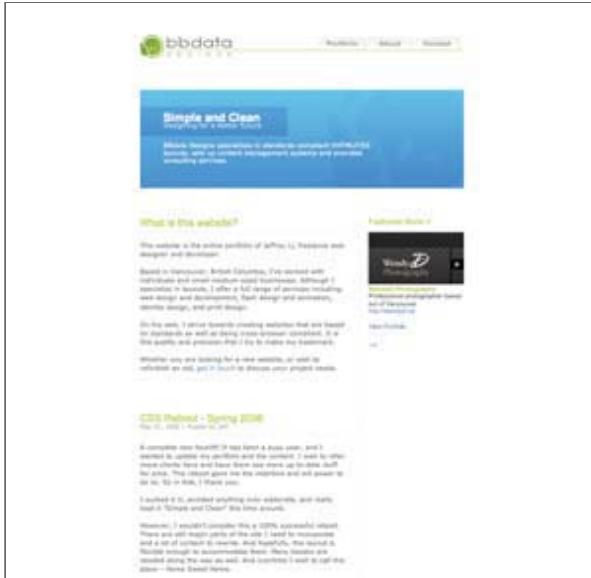
Pantone推出GOE – a new colour-matching system. I
gave our new Pantone workflow some a look too.

Category: [Design](#)

http://www.workgroup.ie



<http://www.limedesign.co.nz>



<http://www.bbdata.ca>

Itchy Pixel



Photographs

The last picture I uploaded is below. See the [five most recent photos](#) or browse more photos by category or place using the menu on the right-hand-side.

BOXING KANGAROO



A graffiti of a boxing kangaroo on a cycle path underpass. Lattes, Montpellier Agglomération, Languedoc-Roussillon (2007-06-29).

[TOP](#)

Wallpaper



<http://www.itchypixel.net>

MENU

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PHOTOS BY PLACE

- ANDALUCÍA
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- EDINBURCH
- EUSKAL HERRIA
- KNOCKENGORROCH FESTIVAL
- KRAKÓW
- LANGUEDOC-ROUSSILLON
- TIGHNABHUAICH
- YORKSHIRE

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- FUNGI & MUSHROOMS
- LANDSCAPE
- STREET ART & SCULPTURE

WORK

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LINKS

- [GEOLOGEEK MULTIMEDIA GEOLOGY](#)
- [WEAPONS OF MASS DISTRACTION](#)



<http://www.tskdesign.ro>

SAMPLE COLOR PALETTES

#FFF7F7	#D1CFC5
#F3EDED	#B9B49F
#F1E9E9	#9E987E
#FFFFFF	#FDFDFD
#FOE0E0	#4370BE

#FF791A	#FOE9E9
#F5F5F5	#F8F3F3
#696969	#FFF7F7
#BFBFBF	#FFFafa
#EBEBEB	#312626

#E6E6E6	#FDF8F8
#EEEEEE	#F3EDED
#F1F1F1	#D60202
#F5F5F5	#F5F3F3
#FDFDFD	#FFFafa

BLACK & WHITE

Most of the sites in this chapter could have gone into either the black or the white category, but their nearly pure black-and-white nature is strikingly distinct and merits a category all its own. One can't help but ponder a connection between the simple beauty of these sites and the appeal of black-and-white photography. The aesthetic of this traditional photography method applies remarkably well to these sites, and many of its connotations translate into this digital medium.

Perhaps the biggest irony of the black-and-white sites is this: It seems as though instinct would dictate that black-and-white sites would be less noticeable and more easily ignored, but this could not be more incorrect. In fact, black-and-white sites can be eye candy, and the contrast of the two colors forces the content to leap off the page toward the viewer. Additionally, when color is introduced into these otherwise stark palettes, it becomes even more effective.

The portfolio site of Julien Eichinger is a superb example of the power a black-and-white design can have. In this case, the ornate, classy design is further elevated by the use of a matching, and equally classy, color palette. The black-and-white combo plays into the site's overall aesthetic and was an excellent choice. Consider if the black had been some hot color like pink or orange; the entire message

conveyed in the design would have changed. Instead, this site is beautifully executed and feels wonderfully refined.

The screenshot shows the homepage of the Social Justice Commission of the Anglican Church in Aotearoa, New Zealand and Polynesia. The header features the word "just." in a large, lowercase, sans-serif font. Below it, the full name of the commission is written in a smaller, all-caps font. The main content area includes a photograph of a group of people, likely participants in a tour, with a caption about the tour's purpose. To the left is a sidebar with various news items and links. On the right, there is a "Users" section with a poll, a "Recent Comments" sidebar, and a "Want List" sidebar at the bottom.

News

- Worl Clarke speaks out August 1, 2007 No Comments
- National Plans for World Day of Prayer August 5, 2007 No Comments
- Olivia Bhambhani Obituary: Olivia Bhambhani, mother August 5, 2007 No Comments
- Autumn Lecture Series: Pacific Islander Studies August 5, 2007 No Comments
- Search and save the world: World's First August 5, 2007 No Comments
- Evangelism: Commemorating Whakapapa Series July 25, 2007 No Comments
- If we speak as foolishness we become silly etc. 2007 No Comments
- P.S.A.: Pacific islander studies to save world in light of their own history August 5, 2007 No Comments
- World News 
"The Black and the Environment" - David Lowry Series 17.08.07
 No Comments
"Food and Evolution: A Theological Framework for Environmental Care" - Helen Lecture Series 17.08.07
 No Comments
"Environment: The Real Issue" 18.08.07
 No Comments
"NZ Discusses Future Options for Climate Protection and Recovery" 21.08.07
 No Comments
"Every Child Counts: Are We Doing Our Best? Planning, Monitoring and Evaluating Child Protection and Promoting Well-being" 21.08.07
 No Comments
"Incomparable: Ethics in the Light of the Environment" - Helen Lecture Series 17.08.07
 No Comments
"Environment Church, Gender and Peace" 28.08.07
 No Comments

August: Springtime Tour of New Zealand

Just. living

Users

What does the Lord require of you but to do justice, love kindness and walk humbly with your God?" The prophet Micah
Just. living is to the [A.J.P.](#) what [Bible](#), [Bible Reference](#), [verse](#), [comment](#) or [read](#) the [psalms](#) ...
[Login/Register](#) Poll
We're an exceedingly high level of child abuse. What do we reduce it?
 Stop letting children out to play
 Banish the corporal
 Eliminate government school
 Encourage the non-teaching
 Prevent the teacher attend
 Prevent parents
 All of the above
 None of the above
Religious
 Those in the most religious - longer
survived than less religious
 Religious individuals are
more involved in social
engagement
[View](#)
Recent Comments

[E.I.C.: Pacific islanders today](#) is some what is left of them
Comment by [John](#) on Aug 4, 2007 ...

[E.I.C.: Pacific islanders today](#) is some what is left of them
Comment by [John](#) on Aug 4, 2007 ...

[Carbon emissions reduction:](#) the new fad? markt... pre...
Comment by [John](#) on Aug 3, 2007 ...

["My Children"](#) - Art on Aug 2, 2007 ... No Comments

["My Children"](#) - Art on Aug 2, 2007 ... No Comments

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- Blog
- Climate NZ
- Human Rights Commission
- AKOS Refugee Settlement
- Parole
- SPREP
- Southern
- The Justice Edge Magazine
- New Internationalist

<http://justice.anglican.org.nz>



<http://perso.orange.fr/pixeldragon/portfolio5>

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We make you look **very smart.**

clearwired

Insight into our clients' products and services allows us to design elegant solutions to today's digital challenges. We work with you to define strategies to improve your customer's experience and strengthen your brand. By making the technology invisible and the experience seamless, we make you look very smart.

Design
We design interfaces that allow people to interact with ease in the digital world.

Technology
We work hard to make it easy. Our solutions empower our clients to drive innovation.

Projects
View some of our past successes and see what is in store for tomorrow.

People
We are a team of information architects, technologists and designers. Meet Clearwired.

Design. Innovation. Passion. We think that great design can change the world. Through every client engagement we strive to blur the line between technology and design, empower end-users and provide the best experience possible using the tools most applicable to the task. Whether you are providing an innovative service, driving a new marketing campaign or redesigning a product, we help you refine your goal to ensure a successful experience for your customer. Learn about our [design services](#).

Digital Product Design.
We design websites, web applications, online experiences/services, and digital device interfaces. [Learn More](#)

The Loop (Our Blog)

Uncanny Parallels
By KEVIN SILVER | JULY 27, 2007 | COMMENTS (0)

Last week I had the pleasure to catch Scott McCloud speaking on his 50 state Making Comics tour. His book Understanding Comics is classic...

RECENT POSTS

- Uncanny Parallels
- Scott McCloud in ABQ
- UX Matters Article
- Happy iPhone Day!
- IT Excellence Awards

<http://www.clearwired.com>

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> lifestyle	> product id	> events	> team	0 items
> maker	> keyword	> location	> contact	
> collection		> spotted	> press	

Welcome to Digital Wellbeing Labs

We have moved on... and are working towards our new collection for 2007.
We have had a fantastic response to our last two collections "Into The Woods" and "Black & White" during our time at The Shop at Bluebird. If you would like to find out more on what we are working towards or if you are one of our customers with feedback - get in touch. Our blog covers more recent news.

See you again at our new location later this year
Priya & Alexander



Get inspired

Collection: Black & White

All lifestyles

All makers



<http://www.digitalwellbeing.eu/dwb>

Frzi | CARTOONS 'N DESIGN BY FRIEKE ZIJLSTRA

[HOME](#) [ABOUT](#) [PORTFOLIO](#)

UPDATES

- 14.07.2007 - Upgraded website (finally!)
- 14.07.2007 - New site, same old Frzi!
- 01.07.2007 - New site, new portfolio, that is all. Still working to fit though.

NEWS

THAT CAMEO

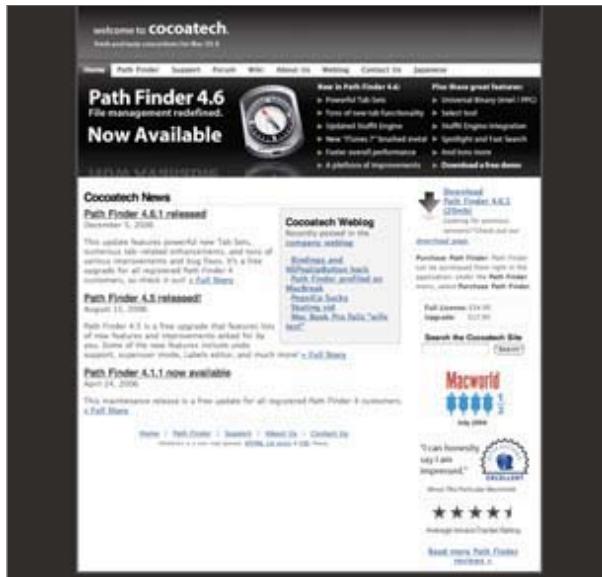
Oh dear. Recently I was interviewing a lot of illustrators for my website CGS Magazine. One of them was a cartoonist with the alias of 'Wimme' who, working with one more person than me, created a series of 100 small days fitting in. So cool, eh? And I guess everything's CG, at the moment. This morning I was looking for something to look at anything at all.

LEMONY FRESH

Yum! Finally. A simple, small, really adorable design. I didn't feel that combinable with the big web design at all. I wanted to make it a little more compact into a single page this time. And I think I did pretty well off the top. It would still be nice to have a few more, but still there's a wonderful opportunity for my 'Illustrated Fresh' folder, off I go. Yeah... but honestly, who doesn't have Fresh somewhere? And if you don't have Fresh, get to it immediately, for free, things should just look a little more... and more Fresh.

FRIEKE ZIJLSTRA | ©2007 Frzi | All rights reserved | [Privacy Policy](#) | [Feedback](#)

<http://www.frzi.com>



<http://www.cocoatech.com>

A screenshot of the playgroundpilot.com website. The header has a "NEW" badge and navigation links for Home, Portfolio, Snapshot, Journal, Photography, and Contact. The main content area features a bio for the developer: "Hi, I'm Andy Prasetyo, 25 years old, I'm the man behind this website, a web and multimedia developer (but mainly as a web developer) resides in Bandung, Indonesia. Currently I'm working freelance." It also mentions the site has been online since September 16th, 2004. Below the bio is a "Questions or Inquiries" section and a note about last updated profile. On the left is a sidebar with "Newsworthy" links: speed up Firefox!, Talon widgets!, PicZebra!, DesignDary, iPhone, and smmnhopecheng. On the right is a sidebar with "Random Daily Dish" links: A List Apart, Vitamin, CSS Beauty, CSS Vault, Stylegala, and CSS Zen Garden. At the bottom are "Friends & Favourites" links: Adeenmeed, Cakana Digital, Creative Behavior, Codots, Himmapan, Luxulu, Mindriders, PictoVerse, Pixieute, Rian Trihartiana, Veerle's Blog, and Viktorjunkie. The footer includes copyright information and links for Home, RSS, and Journal RSS.

<http://www.playgroundpilot.com>

Paul Johns

Paul Johns 2: Back in the Habit

Posted July 30th, 2007 in the General category.

My PC works again. Hurray! I have been very 'out of it' lately, too much so to make a new web site. Basically, I'm still trying to adjust to a day schedule after having an evening schedule for a year, I'm also quitting Pezit, so I have more energy, which drains me. Even with all of this, however, I am starting to mess with music making. At Radio Shack, the other day, I bought a 1/4 inch to 1/8th inch adapter, so ...

[Continue Reading](#) | 1 Response

Previous Posts

My PC has now become a brick.	Jul 20th, 2007
I'm at a loss.	Jun 24th, 2007
I'm a big, fat, Juicy, overweight, fat, huge bar.	Jun 18th, 2007
Complete overhaul coming soon!	Jun 2nd, 2007
The new Smashing Pumpkins track rocks!	May 24th, 2007

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Recent Responses

Kevin Turner	August 5th, 2007
Peter	July 8th, 2007
Paul	June 24th, 2007
Delta Burke	June 24th, 2007
Robotapplen	June 18th, 2007
john	June 4th, 2007

About Me »

Hi! I'm a working stiff who likes web design, horror movies, and animals. Want to know more about me? It's easy! Just visit the [About](#) page.

Recommended Sites

[Smashing Pumpkins](#), [Bloody-Degusting](#),
[AngryApe](#), [Subtraction](#), [Mexican Chocolate](#)
Design, and [Amanda Jean Kelly](#)

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<http://www.pauljohns.com>



<http://www.pixelgarten.de>

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Mik3.net/index

MK

Perfection, Refreshed.
Submitted on Aug 1, 2010 by RefreshMC | Comments (0)

More often than not designers would tell us about, we find ourselves falling victim to paying close attention to detail in hopes of achieving perfection. Perfectionism is a never ending bluster we all seek. At times we feel like we have reached our level of satisfaction, but more find ourselves chasing something new trying to find what we are looking for... [read more](#)

Speaking at RefreshMC on Tuesday.
Submitted on Jun 29, 2010 by RefreshMC | Comments (0)

I have been involved in web design for about 4 years - 3 years as a design intern designer, and now I'm mostly the lead person. I have taken on more projects such as standards and accessibility. During this time I've visited a few conferences and meetings and found some great topics, but I have never been the one to speak. This Tuesday RefreshMC has given me my first opportunity to speak on the topic "Design Process: The Good, the Bad and the Ugly" - a topic that I had in mind and a topic that should maybe stir up some interest since everyone has their own process to some point... [read more](#)

PixelD's Sector Center (XenForo).
Submitted on May 1, 2010 by RefreshMC | Comments (0)

Since the last time we visited the sector center in episode 1 there has been a lot of changes happen to the sector center. Of course we have had a redesign of the sector center area but the most importantly the sectors have become a bit smarter by handling more data types such as dates, dropdowns, checkboxes and so on. It also gives the ability to handle relationships between other tables or sectors within the same database. The great thing about all of this is that PixelD still remains fully free to set all of this up... [read more](#)

Making the switch to Vista.
Submitted on Apr 29, 2010 by RefreshMC | Comments (0)

About a month ago I sold myself I was no longer a PC guy after receiving a Dell laptop for a short time. I decided I would make a deal with myself and say that my next laptop would go towards getting a desktop again. At the moment I also had my mind set on a dual screen setup as these weeks later I received two big boxes in the mail from Newegg which held my two new dual monitors, but as you can see from the picture only one is turned on - and that's where the Vista story begins... [read more](#)

PixelD's Account Center.
Submitted on Apr 19, 2010 by RefreshMC | Comments (0)

Account management on a CMS should be simple, in fact, it should be simple to today's standards right? Well, PixelD's Account Center is PixelD in every sense - only one click away with no installation. The new Account Center is built with Ajax capabilities so that means you get to experience that smooth desktop feeling while managing an account! It's as smooth and simple... [read more](#)

I am currently...

"Taking a look at writing another blog post. I should take my wife amongst this week's blog posts, how... how did I get it in English class? about an hour ago

More of what I have up for at Twitter »

» Go to Blog Post

PureEdit
Support our CPC provider

Refresh
Refresh - XenForo Addon
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Premium's Nested
New Design - Made just for Xen... No Nested. Start up to 100+ categories!

Text Link Ads
100% Free in LVA!

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<http://www.m1k3.net>

HYPER ISLAND

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one⁶one

One By One is a small marketing & technology company. We plan & build creative solutions that help people do business.

what we do
Home

making a plan
Strategy

simple & sensible
Communications

technical stuff
Solutions

get started
Contact

home: websites, print & software

simple & sensible
Communications

Get the cover you need and stay on the road

03 8676 0661

carefully crafted marketing & technology

COMPANY PROFILE

Get a copy to print out & keep PDF (400 kb)

Submit

customer by customer

CRM

1 Number 2 Market 3 Manage

online & marketing

B2C MARKETING

<http://www.onebyone.com.au>

You are here: Works

Showcase of Peter Conradie

Envu Connect
What? Envu Connect is a community site for the advocates at Envu.com.
Tasks:
• Research Design
• Interaction Design
• Concept Development
• Marketing

[Click to View Project](#)

Project Pocket
What? Project Pocket is a desktop application from my colleague, Sophie with Roger Black. It functions as a file manager, synchronization, and security solution for several journals & projects.

Tasks:
• Layout Design
• Interaction Design
• Web, iPhone, and iPad syncing

[Click to View Project](#)

Envu TV
What? Envu TV is an TV interface to Envu.com's movie & show offerings.
Tasks:
• Design
• Interaction Design

[Click to View Project](#)

Philips Packaging
What? A package had to be designed for a Philips online product of Philips.

Tasks:
• Design

[Click to View Project](#)

Bind
What? Bind is a mobile application that allows you to plan your public transportation journey.

Tasks:
• User Experience/Interface
• Interaction Design
• Marketing
• Prototyping

[Click to View Project](#)

Healthy
What? Healthy is a community site for the 11+ target group in Restaurants.

Tasks:
• Creative Design
• Interaction Design
• Web, iPhone, and iPad syncing
• Marketing
• Research

[Click to View Project](#)

<http://www.peterpixel.nl>

SAMPLE COLOR PALETTES

#000000	#000000
#FFFFFF	#FFFFFF
#00CCFF	#F8B3DA
#FFFFFF	#FFFFFF
#000000	#000000

#000000	#000000
#FFFFFF	#FFFFFF
#F13000	#99FF00
#FFFFFF	#FFFFFF
#000000	#000000

#000000	#000000
#FFFFFF	#FFFFFF
#00FFB7	#FAFA71
#000000	#000000
#FFFFFF	#FFFFFF

PINK & BLUE

The most remarkable thing about the pink-and-blue combo is how it defies the stereotypes typically associated with the pair. The first thing that comes to mind with this palette is boys, girls and babies, yet none of the samples in this chapter have anything to do with these topics.

The Pulp Cards site, for example, has used the combo to create a fun and playful atmosphere. I particularly like how they used pink to highlight key elements that they don't want you to miss, while the blue plays a more supportive role. This makes good sense, considering that pink tends to attract more attention than blue.

Another site that shows how the combo can be found in some interesting places is the Greatestcase site. This site is dedicated to handy snippets of PHP code. I can't say that I know many programmers who would find the use of pink and blue appealing, much less implement it in such an effective way. In this case, the color combo puts a fresh spin on otherwise bland content. Let's face it, code isn't exactly a great design element. Thus, a fun color palette applied to the code in a unique way creates a very distinct style, and it enables the content to contribute to the overall beauty of the design. Amazingly, this site has almost made the code a small work of art, and programmers are keen on considering their code works of art.

For a third example that shows the color set in an unexpected location, take a look at the MindMeister site. The use of pink and blue in this case defies the technical-minded assumptions not only of software, but also of this particular type of software. The color combo sets a fun and attractive mood for the site that entices visitors with the expectation that this truly is a unique product. (And it is a rather impressive web application that is worth checking out.)

The screenshot shows the homepage of the [blond!](http://www.blond-kassel.de) website. The header features a pink banner with the logo "blond!" and the slogan "Schöne neue Köpfe." Below the header is a navigation bar with links: Start, Ah...wo?, Shop Mädels, Shop Jungs, Second Life, Kontakt, and Impressum.

Schöne neue Köpfe gibt's bei blond!

Egal ob zersauter Wuschelkopf, sportlich, straight oder Minuten-Hochsteckfrisur, wir sorgen für Dein perfektes Haarstyling!

Und wenn es mal wieder eng wird vor einer Party oder zwischen den Vorlesungen und Du schon mit einem Kaffee-to-go zur Straßenbahn stolperst, Dir aber einfällt, dass die Matte runter muss oder Deine Spitzen ein kleines Trimming nötig haben: Kein Problem, denn bei uns heißt es:

**Reinkommen, drankommen.
Ohne Termin.**

Deinen Kopf machen wir schön zu diesen Zeiten
Mo. bis Fr. 10 – 19 Uhr
Samstags 10 – 16 Uhr

Du findest uns zentral in der Kasseler Innenstadt.
Füllensterstr. 9 // 34117 Kassel // Telefon 0561 770720
E-Mail: info@blond-kassel.de

→ Ah...wo ist blond?

Schön, neu, günstig!

Waschen / Schneiden nur
Färben / Strähnen ab

15,- EUR

Wie siehst du denn aus?

Schöne Köpfe und schicke Shirts – Zwei Dinge die zusammen gehören wie Arsch auf Eimer. Hol Dir jetzt deine Lieblingsköpfe zum Anziehen und ruf es in die Welt - "blond is beautiful".

Shop Jungs **Shop Mädels**

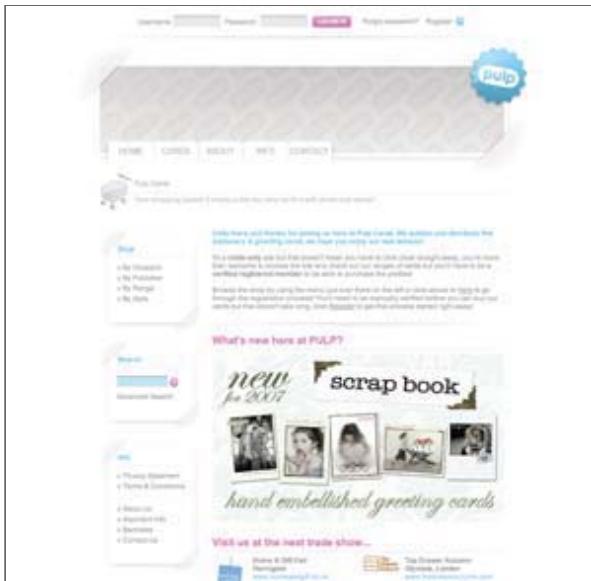
Comfort Tee / Motiv Wuschel / Jungs
100% Baumwolle,
verschiedene Farben
» Zum Jungs Shop

nur 19,- EUR

Classic Girtle / Motiv Sterne / Mädels
100% Baumwolle,
verschiedene Farben,
» Zum Mädels Shop

nur 21,- EUR

<http://www.blond-kassel.de>



<http://www.pulpcards.co.uk>



<http://www.mindmeister.com>

This is were I will be testing some PHP scripts/snippets, feel free to copy, use and redistribute.
 Complete revision of [IndieDevSystems](#), [scriptarcus](#) and other updates. [Jan 03](#)
 Features: [CSS3Master.com](#) [CSBNightingale](#) // Nomination: [WebDesignBook.net](#)

Font: Georgia, Verdana, Arial
 Sans: 9pt, 11pt, 14pt

Valid [XHTML 1.0 Strict](#)

tableofcontents

```
truncateText
include($system)
echo <?php
highlight_string()
shhndhighlightString()
block_ip
convertBytes
maximindays
preg_split
prefixed
lastfm (recently played)
lastfm (weekly top artists)

gimme some scripts
```

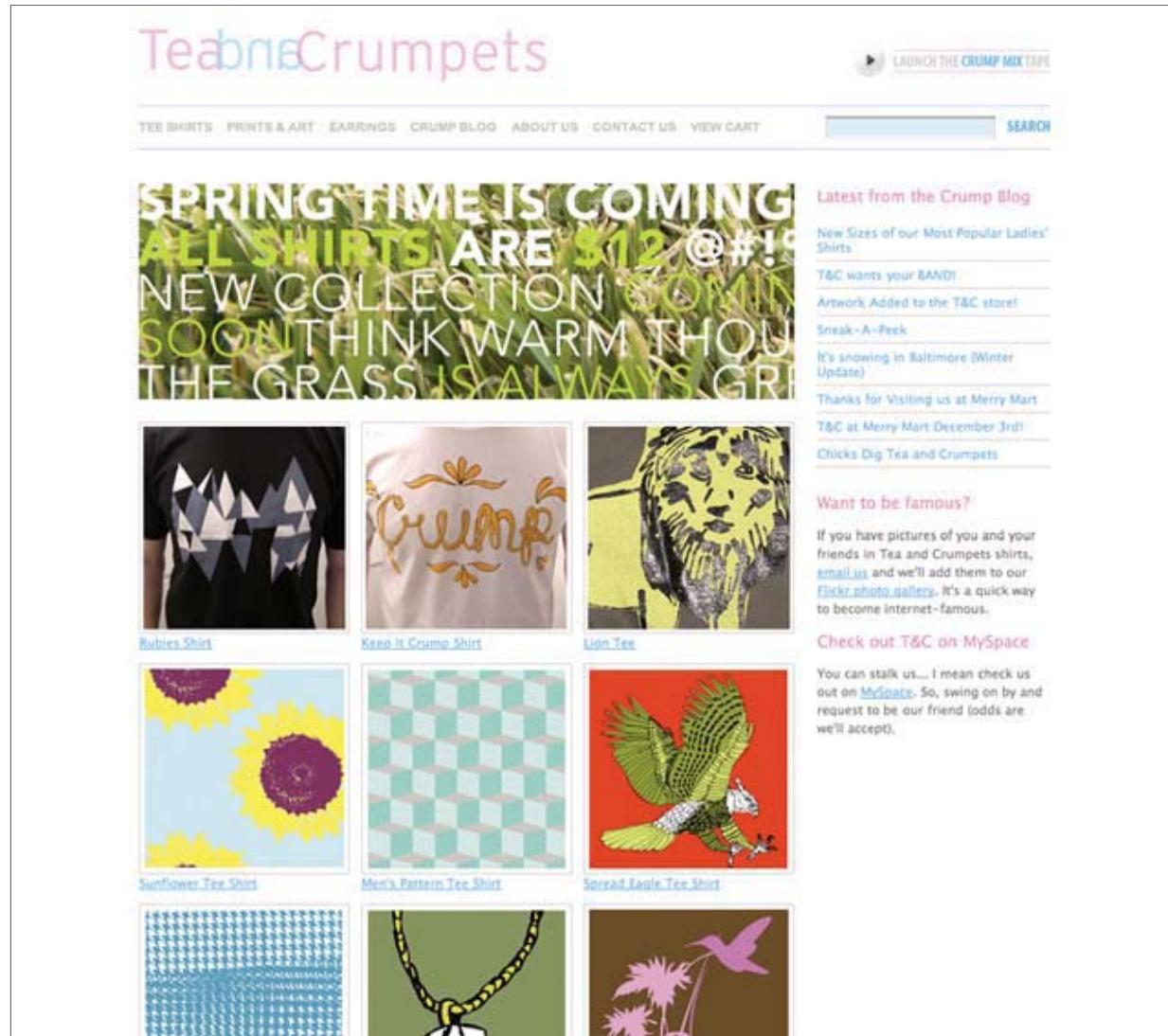
truncateText

Example

Real link: <http://gtc.td-webdesign.se>

The website features a light blue background with a white header bar. On the left, there's a red starburst graphic containing text about vinyl figures, designer toys, and plushes. Below it is a small illustration of three toy figures. A large, stylized 'ATOM PLASTIC' logo is centered, with 'ATOM' above 'PLASTIC'. To the right of the logo is a red cartoon character with a halo, surrounded by stars. A navigation menu on the right includes links for Forum, Newsletter, FAQ, About, Contact, and Gallery. At the bottom left is an illustration of a grey toy figure named 'UGLYDOLL CINKO'. A news section at the bottom right discusses store closures and new releases. The footer contains copyright information.

http://www.atomplastic.com



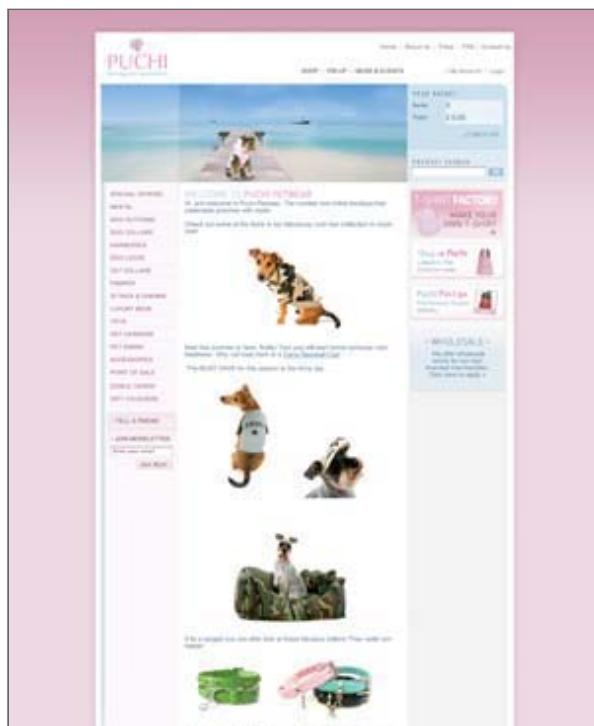
<http://www.teaandcrumpets.org>



<http://www.fakefrench.com>



<http://www.pinksandblues.com>



<http://www.puccipetwear.com>

SAMPLE COLOR PALETTES

#97146D	#C2DCE6
#F77FD1	#539EFF
#4FB6B6	#E4C2E6
#6FE7E7	#E9A8C9
#C4FFFF	#53434C

#EE1D92	#67ABD3
#FF94D1	#3F84AC
#F2F4FC	#F57CDD
#BE6BDF	#F05EAA
#1288F7	#F05D7A

#FA0082	#88881D
#9BECFF	#FADD1
#DDECFO	#FAB1CE
#8D727F	#1C1F2B
#2E060D	#666FAD

BLUE & GREEN

The blue-and-green combo is a trusty standby that has been called upon countless times to create what is easily one of the most conservative and attractive color combinations. It always looks great and is safe, but this doesn't mean that the blue-and-green choice is necessarily boring. The samples provided here are far from boring, but rather are vibrant and alive. Perhaps that is just what is intended. These colors of nature connect with everything that is life-giving. Green suggests plants and growth, while blue conjures thoughts of air and water.

Consider some alternative choices like green and brown or blue and brown, both of which allude to nature. These combinations have completely different connotations and certainly give an entirely different meaning to sites using them. Blue and brown together often comes off as hip and trendy (though this will likely change over time). Meanwhile, the green-and-brown combo has a dirty, plantlike feel to it. Blue and green somehow seem to be the most connected to a universal "natural" connotation. It is amazing to see how color choice changes the entire feel of a site.

So how is it that such a "natural" combination of colors is often found on sites for such "unnatural" products as software? Well, these sites want to draw on the friendly, natural feel of the colors and

convince potential clients that the application is easy to use. Sure, this is a subtle connection, but in design every element matters, and every element adds up to the cumulative effect of the design. So, if a design is easy on the eyes and feels friendly, this says something about the product behind the design. Want your widget to look friendly? Dress it in friendly colors.

Many sites feature what might be considered “micro services” because they meet a very specific set of niche needs. This is exactly the case with The Choppr. This may be a lighthearted site, but it is selling a service. The main reason users would be interested in using this service is if it offers them a skill they don’t already have, so making it feel like an easy process is absolutely key.

HOME FAQ'S GET STARTED CONTACT US

CHOPPR

YOUR DESIGN & OUR XHTML

1 SEND US YOUR DESIGN 2 WE'LL CHOP IT UP 3 AND SEND IT BACK

ONLY \$149

- HAND CODED XHTML
- STRUCTURED CSS
- OPTIMIZED IMAGES
- CROSS BROWSER SUPPORT
- SEARCH ENGINE OPTIMIZED
- STANDARDS COMPLIANT

GET STARTED

SAMPLE XHTML
SAMPLE CSS

We are very happy with Choppr, their work is top quality and always on time.
Sara, Director
Miss Avenue

What's included?

When the project is completed you will get the following:

- Optimized Images
- Structured and Valid CSS
- Valid, Standards Compliant XHTML
- Cross Browser Compatibility
- All round satisfaction, we guarantee!

All of our code is handwritten and compatible with major browsers, our attention to detail will make sure that the web page you receive will look exactly as the design you submitted, pixel perfect.

How do I start?

To get started simply go to the [Get Started Page](#) and fill out the form, be sure to upload your files and submit when you are done.

We will review your project and get back to you via email with the details of the project and also a link to pay via PayPal.

Once we have received your payment, we will begin to chop up your design and in 3 days we will send you a link to download your project files.

FAQ'S GET STARTED

Home | Faq's | Get Started | Contact Us

<http://thechoppr.com>



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<http://www.watertankco.com.au>



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Unique Handmade Jewelry

Ancient Antics 

Elegance 

Fair Goddess 

What's New?

Nicole Kidd Designs joins top West Coast designers showcasing latest creations during the 4th annual San Francisco FashionWeek on Aug 23/24 - doors open at 7 p.m., until 10:30 p.m. - table is located on first level balcony at the SF Design Center overlooking fashion shows below - see full schedule of events.

Check out what marketing columnist for Inc.com & award-winning marketing-to-women sage Michele Miller writes about this designer on her ultra-informative blog ...

Custom Orders

Can't find exactly what you're looking for?
Let's design it together!

[Place Custom Order](#)

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<http://www.nicolekidd.com>

The podcast for the creative entrepreneur

Tweak!

www.tweakcast.com

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A Little **Tweak!** goes a long way.

Tweak! is all about the small stuff. Making small adjustments in your life and business can make a big difference. Get ready to Tweak!

RECENT PODCAST (view all)

! Episode 9 The Design Phase

JUNE 10TH 2007

We're moving right along in our five part series on project process. OK, so it's more of a crawl really. Nevertheless, we're onto discussing all of the wonderfully exciting elements of the design phase. As if that wasn't enough of a good thing, the Tweak! site has received a bit of an upgrade. With a fresh new design in place, it's the perfect way to kick off an episode dedicated to our favorite topic.

! [Download](#) Episode 9 (22.4mb) [iTunes](#) [Direct](#) [Email](#)

• [Comments](#) • [Blog Posts](#)

RECENT BLOG (view all)

! Hibernating

AUGUST 18TH 2007

Well, it's been a while since I've posted anything on Tweak!, yet I continue see activity on and off the site from new listeners and loyal fans. First off, my apologies to both for my recent absence over the past couple months. I recognize that I've been a bit negligent. After all I'm the one who setup a site and podcast, invited people to join me in my journey and pursuit of the freelance lifestyle and then suddenly disappeared. Believe me it hasn't been easy.

I think watching something you've put so much work into slowly fade out is a bit like watching an old friend slip into a coma. You know you should visit, talk to them, bring them flowers, but somehow it's easier to just avoid the issue and go about your daily life. But all the while there's this little voice in your head telling you that they may not be always be there, waiting patiently in hibernation for you to visit. The truth is I haven't just been avoiding Tweak!, or any of you, I've been a bit swamped lately. My work load is at an all time high, which is good but leaves me little free time. The other small change in my life is the onset of fatherhood. Yeah, I know it's scary to think of me as a father, but one week from Friday my beautiful wife will be due to bring our first child into this world. It's a girl by

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18	19	20	21	22	23
24	25	26	27	28	29
30	31				

e-mail

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Episode 9: The Design Phase

Entrepreneurial Quotes, Your Day, and Income
Freelance Marketing, Business Strategy
How to Create a Site, Product, Service, or
Business Plan, and Other Business Information
from Tweakcast

<http://www.tweakcast.com>

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Brisbane web design.
And so much more! We are a creatively focused Brisbane web design company, who also specialise in print, packaging, photography, copywriting and editing. We work for clients all around the world and we love what we do.

Hello!
In 2003 we realised the need for a specialist creative Brisbane web design company. As we've grown, so has the demand from our clients for a wider range of creative services. We are now a full service design agency, still with the same focus on creativity.

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- [Email Marketing](#)
- [Search Engine Optimisation \(SEO\)](#)
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So come on in and say hello, browse through our work and services and let us know what you think! [Get in touch](#).

Latest News
We've been awarded the contract to rebrand Brisbane's beauty salon and training school, Bellevue Beauty. We can't wait to deliver their new "beautiful" identity across all channels!



What's New PussyCat?
Check out [our blog](#) for more insight into who we are and what we do. Be sure to check out all our musingings, latest [web designs](#), [print designs](#) and branding work plus let us know what you think!

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Dave Caolo, Filemaker Designs

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Company Overview

Revolutionizing the Online Travel Industry - One Site at a Time

HBCWeb.com has become a recognized leader in the travel website industry. Our resume includes over 500 World Choice / Travelocity powered travel websites making us an ideal choice to help you develop your online travel business. We, better than anyone else, know how to make your site the best it can possibly be.

HBCWeb offers custom travel solutions that will cater to your needs and budget. Our projects have ranged from one page travel websites to full XML solutions. We have had the pleasure of creating sites for entrepreneurs as well as major online travel agencies.

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Our customers are already enjoying the benefits of an HBCWeb.com site. Why? We understand this business and know what it takes to get noticed. Whether you are looking for a little or a lot of help we are the best choice for you. We go (way) beyond your expectations to ensure you are completely satisfied. After all, this is your travel website.

Interested in learning more? All you need to do is fill out the [online form](#) and a member of our team will be in contact with you. Or if you prefer you can call us at **1.204.943.7885** and speak with us directly. We look forward to hearing from you!

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The FlippingPad is a website created to help people share and discuss real estate investing.

Why not join us? The FlippingPad is for other investors who are interested in real estate with as little start-up cost, or as little time, as fast, more milestones made than failures in real estate than in any other business.

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Newest Posts

Shear Sheet Victorian
Boston Victorian with dramatic views in the heart of Boston's Back Bay neighborhood. Very unique home or estate.

Bulldog / Investor Special!
This one is special because it's a cool investment. No investors need to be buyer brokers.

Very clean vacation-home at vacation-rental!
Want to live in Hawaii? Look at my vacation-rental. Many, many houses need to be taken care of.

Best Deal in San Francisco
Investment property or investment-grade property with or without renovations. Great ROI.

Possession REO or Short Sale?
Amazing possibilities in a great neighborhood. Great price, great ROI, plus, plus, plus...

Favorite Posts

8 Bay Area Investment Properties
A few months ago I was researching the Bay Area's real estate market and it struck me that there is no resource out there that can help me to search for my needs.

Should I sell the contract whenever or never?
I am currently involved in a deal where I have a three-month, one-half ownership interest in a house that has been under-contract with about fifteen days of closing date.

Lower Demed Property
I am looking to buy a lower demed property. I am a Hammer and Sickle investor and would like to invest in a lower demed property.

Private mortgage case study!
I would like to share a little case from when I was a PMCO. I had a client who had a solid job, but she had some personal issues.

Bank owned, Massachusetts style

Add a Post
Log in to add a post.

There are 10 posts by 100+ members on the FlippingPad.

Browse Posts by Tag

california
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bankforeclosures

Active Discussions

- 14 Everyone! Don't you love social media?
- 1 Disagreement! I would say immediate.
- 10 Anyone have details of Calista Davis?
- 1 Foreclosure Rumors! I am curious... what is a Pre-Foreclosure? How Do I Purchase? How Much Risk is involved?
- 10 Why a First Homeless Flip Went Red
- 10 Why I'm Not Doing It
- 10 Flip The House During Covid
- 10 Getting Started In Real Estate Investing
- 10 Fix & Flip
- 10 Get Trained in the National CPE Licensing Office
- 10 Bank Owned
- 10 Bank Owned, Massachusetts style

<http://www.flippingpad.com>

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TOP RATED

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★★★★★ 5/5	★★★★★ 5/5	★★★★★ 5/5

Alper Ozcan	ComplementaryDuo	PennyWise Solutions
		
★★★★★ 5/5	★★★★★ 5/5	★★★★★ 5/5

danny36	Omnizon, LLC (KLV...)	onreact.com Suchm...
		
★★★★★ 5/5	★★★★★ 5/5	★★★★★ 5/5

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- javascript joomla linux logo logo-design
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814 Venues
109 Cities
Uncovered by 283 People

Recent Uncovers

Bars & Clubs Workouts, NY - 1000+

Tourist Trap
Submitted by [spencerg](#) on Aug 15, 2007

"I really just feeling the Rose & Crown. I know a lot of people who like it. (by the way) had an email of state from the night before April 1st for me. It's kind of get that "Year by the doctor". - [spencerg](#)

[Read Review](#) | [Leave Comment](#) | [Send Invitation](#) | [Search Trip](#)

Events Rock Park, NY - 1000+

Posted by [spencerg](#)
Aug 21, 2007

Interact with [spencerg](#)

Posted by [spencerg](#)
Aug 19, 2007

Members' Lounge Bar
pretty cool atmosphere.
[View Photo](#)

I thought sonder's was an interesting place. I have to say that it is a pretty typical atmosphere for L.A. S. and is mostly a younger crowd (not because it's small). The prices were not that bad, but very expensive. - [spencerg](#)

Rock Park, NY - 1000+

Posted by [spencerg](#)
Aug 19, 2007

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All Uncovered

[paulcarley](#)
New York
All Uncovered

[Big Jim](#)
Boston
All Uncovered

[vladimirspenya](#)
New York
All Uncovered

[robertosanchez](#)
Phoenix
All Uncovered

[Show People](#)

Featured Venues

Bar
This place is pretty posh. Located on Thompson Street, N.Y.C.
New York, NY - 1000+
16

McSorley's Old Ale House
Indeed!
New York, NY - 1000+
63

Richter's
Richter's is great. My favorite Richter's place involves the...
New York, NY - 1000+
19

Park Avenue Country Club
The Park Ave CC is closed, currently being renovated into a...
New York, NY - 1000+
83

Toad's Place
Finally, you're home to new comments. True of the most popular...
New York, NY - 1000+
19

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<http://www.uncover.com>

SAMPLE COLOR PALETTES

#C1ECF1	#28550A
#A6E3EB	#AFC576
#A7EB9E	#E6852C
#CBEE8D	#97ADC4
#BB3636	#5A5B68

#3A6123	#3D6445
#6BD82B	#5B8B57
#C3FA11	#CAFE8A
#1D98A8	#3CDDF8
#7C828A	#047BDE

#FAE60C	#689800
#8CB678	#344B56
#B8D1AD	#28B624
#325B91	#DAE8DC
#A0B1C7	#E6D626

#35AECC	#DCE4D2
#75D7F0	#B8D49A
#658F0B	#628141
#A1C25A	#335D7E
#D492C7	#93BEDF

BOLD

This grouping of sites makes use of bold colors that pop out of the page. These web designs are saturated with rich colors that create an intense aesthetic. This approach is used for an assortment of reasons, but one thing is always true: Bold colors such as these always produce a lively and active atmosphere.

Bold color use embraces computer technology and disregards the color limitations of print. These intense colors are unique to the digital world because they cannot be achieved easily in printed mediums. This has the wonderful benefit of allowing web designers to use colors that have been avoided for decades.

One of the more successful examples of this is the AM Design site. Not only does the site have an intense background color, but it also has the same color style worked into all the photographs in the content section. This elevates the style from trendy to holistic, since the entire design is unified by this common approach. This site is distinct and leaves a lasting impression. It is amazing how much this design firm stands out just by basing its site presentation on color use –as opposed to more conservative approaches. The color drives the site's message, and this is further emphasized through its funny, almost ironic, photography.

Another example of effective bold color usage is the Carbonmade

site. This site offers a service to artists, which enables them to build online portfolios with ease. The bold colors do two things for the site. First, they make it look easy and fun to use. Creative types are not necessarily interested in figuring out the nuances of a new service. By designing the site with a fun color scheme, users are encouraged to sign up for its service. The playful imagery works to this end as well. Secondly, the strong colors make the site stand out, making it lively and enjoyable to look at.



<http://www.amdesign.com>



<http://www.carbonmade.com>



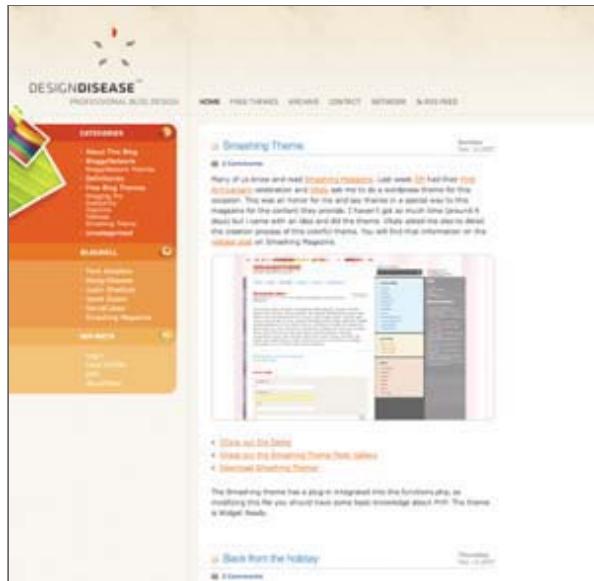
<http://www.danielpospisil.cz>



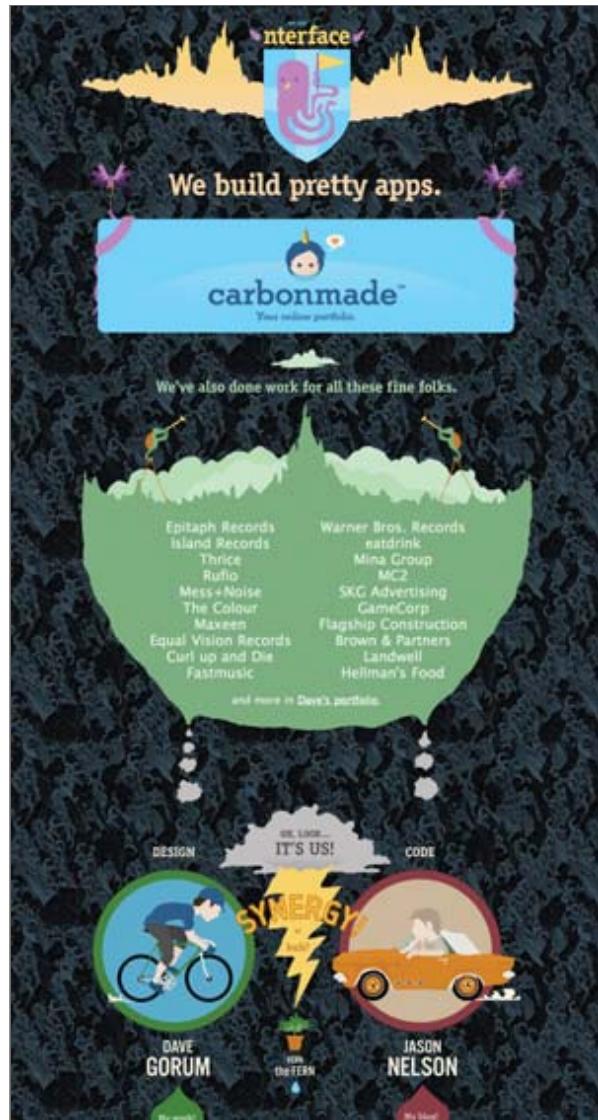
<http://www.smallpositives.com>

The screenshot shows a white page with a blue header containing the text "BLOG", "ARCHIVES", "PROJECTS", "ABOUT", and "CONTACT". Below the header is a red banner with the text "The Dreamer SWAROOP C H" and "Swearing people into thinking. Be intelligent. Since 1982". To the right of the banner is a white cloud-like shape. The main content area has a light gray background. On the left, there is a post titled "Hats off To Chak De" with a video thumbnail showing a person in a white shirt. On the right, there is a sidebar with sections for "About" and "Books". The "About" section includes a photo of the author and text about his education and work. The "Books" section lists "A Rose of Winter" and provides a brief description. At the bottom right is a search bar.

<http://www.swaroopch.com>



<http://wp-themes.designdisease.com>



<http://www.nterface.com>

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with

SiteMost**Success Stories**

...We are now getting about 30 to 40% of our business through the internet. This was beyond my expectations after struggling initially with another Hosting, Design and Optimisation company...

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Nearly all of the Internet traffic comes from the major search engines - Google, Yahoo and MSN. Your website may be the best on the internet but if it cannot be found by the search engines you are missing out on many potential visitors and probably sales.

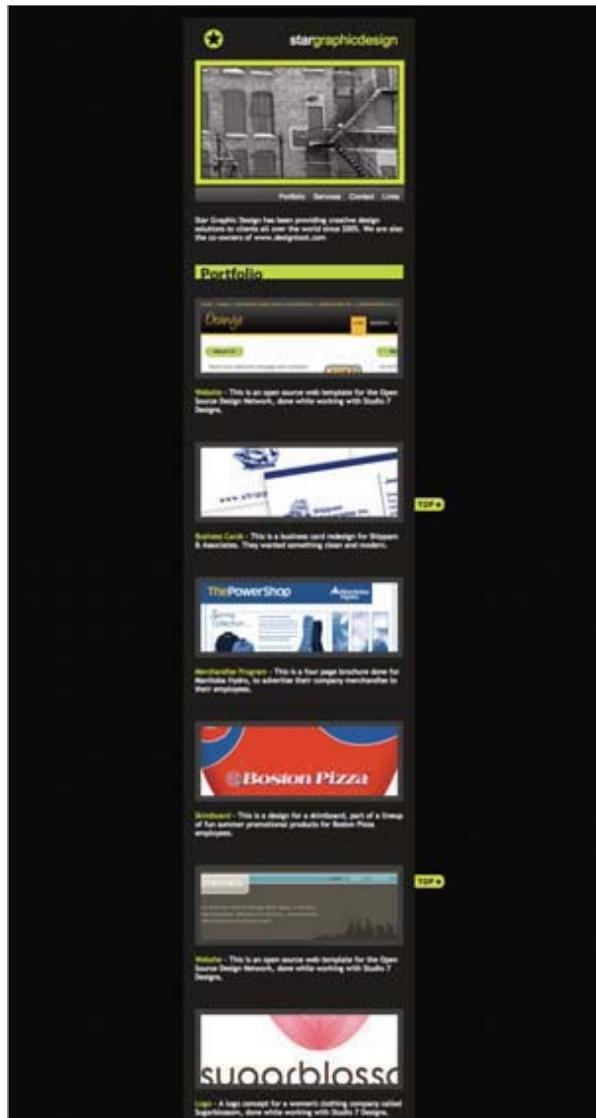


In technical terms, **Search Engine Optimisation (SEO)** is the practice of improving both internal and external elements of a website in order to increase its online traffic and position within the search engine results.

Potential clients are out there searching for you everyday.

Search engine advertising is now one of the world's fastest-growing advertising medium, and why? **Because it works!** Whether you're interested in generating new business or increasing brand awareness - online marketing is the most logical choice because it specifically targets hot prospects that are searching for your products and/or services.

[Find answers to common SEO Questions](#)[MORE →](#)<http://www.sitemost.com.au>



<http://www.stargraphicdesign.com>

<http://www.citricox.com>

<http://www.hexabomb.com>

Škola stranih jezika
lanico

njemački
finski
italijanski

> ulazni test

tečajevi za ODRASLE	Opći	Komunikacijski	Poslovni	Individualni	Refreshment
tečajevi za DJECU I MLADEŽ	Predškolski	Školski	Srednjoškolski		
prigodni POPUSTI	Obiteljski	Poliglot	Za početnike		
	Ukoliko dvoje ili više članova obitelji pohađa tečajeve jezika, svatko ima popust od 100 kuna na tečaj jezika.	Za pohađanje dva ili više tečajeva stranih jezika istovremeno, dobivate popust od 100 kuna po svakom tečaju jezika.	Cijena svih početnih tečajeva jezika je 5% niža.		

novosti

O školi Novosti Tečajevi Ulažni testovi Zanimljivosti Foto Galerija Kontakt	Rezultati nagradne igre U nagradnoj igri koju smo organizirali u suradnji s portalom Osijek031.com, nagrade su osvojili: 1. nagrada - Lara Čakić 50% posto popusta na bilo koji tečaj	Nagradna igra Za početak novog semestra (19. rujna 2007.) organizirali smo za vas i nagradnu igru, u kojoj će tri najsjretnija buduća polaznika škole osvojiti popuste (50%, 30%, 20%) na bilo koji tečaj. Optimije...	Početak novog semestra Dragi naši polaznici, počinje još jedan semestar u našoj i Vašoj školi - Lanico. Kao i svake godine pripremili smo za Vas neke novosti i iznenađenja. Nastava počinje 19.9.2007. godine, a raspored sati će biti definiran 17.9.2007.
---	--	--	---

<http://www.lanico.hr>



<http://www.939design.com>

SAMPLE COLOR PALETTES

#FC0082	#00EEBB
#FF2B98	#BBFE18
#FFC9E5	#FDA307
#77C90D	#FF0051
#F5FFAD	#160C0D

#DDB001	#AAE447
#00B9F0	#D3DA14
#FC11B9	#ECF1E3
#F07967	#102210
#E3E014	#F31D7A

#108CA5	#F8E02B
#0E6B7E	#F04848
#14C7EB	#C86BEC
#8CEB14	#30C0F0
#EB1459	#52D352

#FF3709	#FFFFFF
#FDFED2	#FC4AA0
#A4D933	#FCD84A
#3BB512	#000000
#102006	#4AE6FC

#63F71E	#47E9FF
#DDF71E	#7AFD2E
#161616	#F8630F
#F7291D	#F756FD
#FF3680	#FFFF47

MUTED

The muted color palette is essentially the polar opposite of the bold approach. Instead of working to make everything aggressive and in-your-face, muted palettes are restrained and often sophisticated. Their reservation presents a more controlled attitude and can be very relaxing and refreshing amid the popular use of saturated colors.

One major bonus of working with such a palette is that when something needs to stand out, it can be made to do so very easily. Simply add a bit of full saturated color and suddenly the element is bursting off the page. Of course, too much of this can destroy the atmosphere created by a muted color scheme and reduce other elements' ability to pop. Still, it is a powerful feature of this style. Actually, this isn't just a bonus, but perhaps the real reason to use this type of palette. Take a look at Lucky Oliver, for example. The site sells stock photography, so a muted palette is a logical choice. The design is stylish and impressive, but what is truly admirable is that it doesn't interfere with the content. This is quite an achievement, considering the rich detail in the design. I largely credit the muted palette for this feat. The sample photographs jump off the page and sell themselves. It is refreshing to see that the muted palette does not inherently create a boring design.

Sometimes a muted palette isn't necessarily used to make other

elements pop but is rather used to establish mood. Such is the case with Aarron Walter's site. It is entirely built on muted colors, and no elements are given sharp contrast. In this case the designer has created a refined and restrained atmosphere. I don't know Aarron, but his site leads me to suspect that he is a smart guy who is good at his job but who lacks the pretension commonly associated with highbrow design. His muted palette communicates a message about who he is. As you can see, the effects of color selection are profound even if they work on a subconscious level.

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ROOMS OF SHINY NEW IMAGES FROM GARDERS ALL OVER THE GLOBE



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What is LuckyOliver?
LuckyOliver is a community of photographers, designers and artists who buy and sell stock photos. Our stock photos and illustrations are high

Photo of the Moment



Read All About It
Perspective
Posted Aug 06
Latest comment by [cc_slim](#)

<http://aaronwalter.com>

The screenshot shows a blog homepage with a sidebar and a main content area.

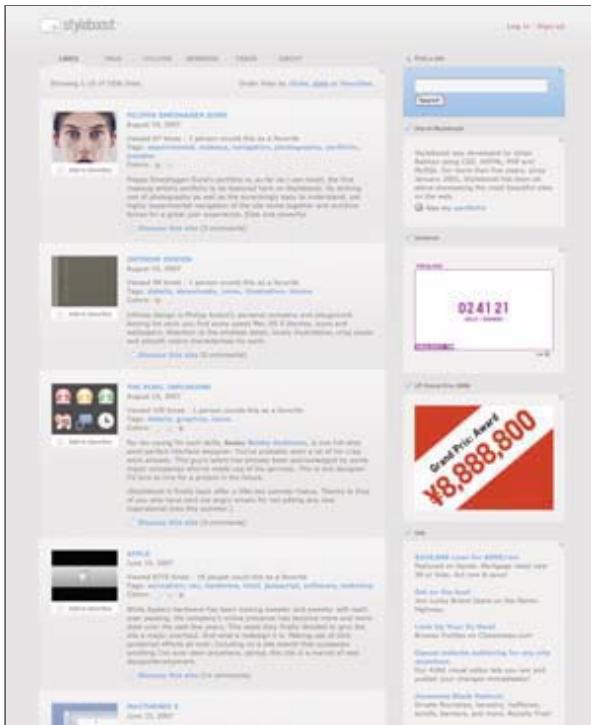
Header: The header includes a logo for "Aarren" (with a blue "a"), a search bar, and navigation links for "HOME", "TEACHING", "BY WORK", "PROJECTS", and "ABOUT".

Left Sidebar: The sidebar contains:

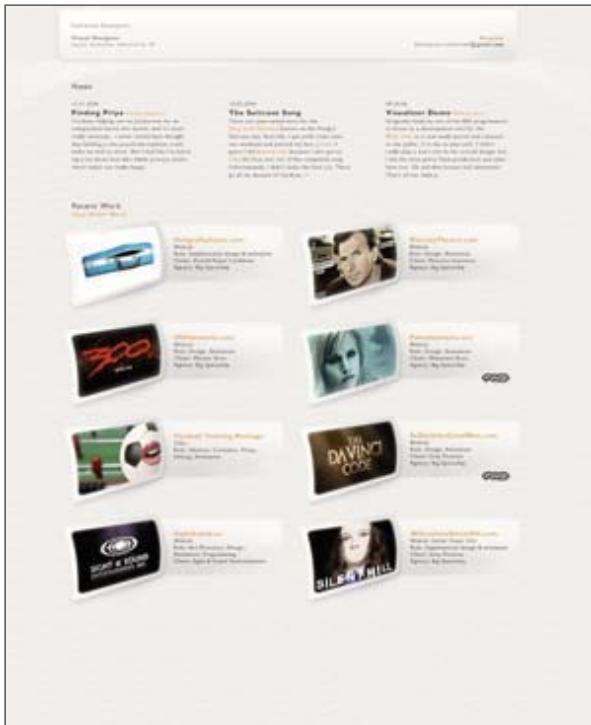
- A "About You Page" section with a "Edit" button.
- A "Contact" link.
- A "Feed" link.
- A "Logout" link.
- A "Categories" section listing various categories with counts: Architecture (5), Art (17), Art (2), Books (2), Code (4), Design (12), Education (1), Film (1), Photography (2), Programming (8), Science (1), Technology (2), Tools & Utilities (2), Travel (1), Typography (1), Video (1), and Web Design (1).
- An "Archives" section listing months from May 2007 to July 2008.

Main Content Area: The main content area features a "Home" section with a post titled "Inside Designer's Sketchbooks" (Aug 2007, 14 comments). The post discusses the importance of sketchbooks in design, mentioning terms like "sketching" and "sketchbook". It includes a quote from Paul Rand: "Sketches are the first step in the creation of a design." Below this is another post titled "Blueprint: A Practical CSS Framework" (Aug 2007, 11 comments). This post reviews Blueprint, a CSS framework, and includes a screenshot of the Blueprint demo page showing a golden squirrel.

Bottom: A footer section titled "Guest Talk On Findability At Macquarium" is visible at the bottom of the main content area.



<http://styleboost.com>



<http://www.survivingthepixel.com>



<http://www.mostpreviewed.com>



Jamie Gregory
Graphic Designer

Tel: 07875 300 821
Email: info@jamiegregory.co.uk
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Direct Mail
Brochure Work
Poster
Logo Design

Welcome to my online portfolio, a place where I showcase creative design work. My name is Jamie Gregory and I'm a Graphic Designer based in Southampton, Hampshire, UK.

With over 10 years industry experience, I'm passionate about clean structured design. I enjoy designing brochures, posters, brand identities, websites, come to think of it, anything I can be creative with.



The image shows two versions of a leaflet for 'BTEC Art & Design Foundation'. The top version is oriented vertically, and the bottom version is oriented horizontally. Both versions feature large, stylized letters spelling out 'Art & Design' and 'Foundation'. The background of the leaflets has a blue and white abstract pattern. At the top of each page, there is contact information: 'T: 023 8087 4874' and 'E: info@btec.ac.uk' followed by the URL 'www.btec.ac.uk/btecfoundation.php'.

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<http://www.jamiegregory.co.uk>

Lance Wyman Ltd.

CORPORATE EVENTS HOSPITALITY INSTITUTIONS TRANSPORTATION URBAN



Welcome, I am Lance Wyman. The spiral you see to the right is a time line of design, from my early student experiments, to completed branding and wayfinding design systems for Olympic Games, Museums, Doses, Museums, Corporations and Urban Centers. Pass over the category links at the top to activate related spiral icons. Pass over the icons to activate names. Click on an icon for details.

Lance Wyman

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- Wahooya
- Faype
- Motomichi
- Uniklbrand
- Ryo Honda
- Montage
- Thrash Out

EDITOR'S CHOICE.

NEW 

Buuts Buuts Uamou 'Crystal'
 This is the new Uamou figure from Ayako Takagi that we've been eagerly looking forward to – the new Buuts Buuts Uamou 'Crystal'! The stunning Buuts Buuts figure series is to be included in Ayako's very own exhibition called 'Buuts Buuts Ten' to be held at the APN gallery in Kyoto, Japan from 27th August to 8th September, as well as in the middle of September in Shanghai. Ayako's Uamou figure series 'Buuts Buuts Uamou' comprises of six amazing colorways, each limited to only 50 – 100.

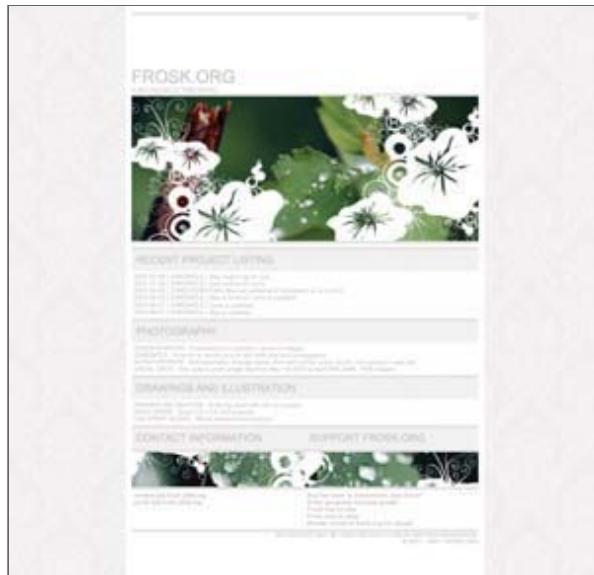
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Simplicity is central to our design; we create fresh, unique work which communicates with ease to the target market.

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<http://www.effect.ie>

The screenshot shows the Serph homepage. At the top, it says "Mon, Aug 25, 2008" and "Not logged in | Log in | Register". The main heading is "serph track buzz in real time". Below that is a search bar with placeholder text "Enter a person's name, company name or product and hit 'Search'!" and a green "SEARCH" button. To the left, there's a "Provider: Company names" dropdown with options like "Sony", "Microsoft", and "Intel". In the center, there's a "Provider: Product names" dropdown with options like "Mac", "MP3", and "Net". To the right, there's a "Provider: People" dropdown with options like "Mark Zuckerberg", "Bill Gates", and "Oprah Winfrey". Below these dropdowns are three sections: "What is Serph?", "On the Web", and "How to...". The "What is Serph?" section defines Serph as a search engine that tracks what people are saying online. The "On the Web" section lists "Web results", "Search engines", and "Social bookmarking". The "How to..." section lists "Add a link", "Get more links", and "Delete a link". At the bottom, there are copyright notices: "© 2008 Serph. All rights reserved.", "Privacy Policy | Terms of Service", and "Sergey Brin & Larry Page".

<http://www.serph.com>

The screenshot shows the nypocreative website homepage. At the top, it says "nypocreative" and "Welcome to nypocreative". Below that is a sidebar with a navigation menu: "Home", "About", "Blog", "Portfolio", and "Contact". The main content area features a large image of a website design for "PROGRESSIVE RIDE ON". To the right of the image, there are several text snippets: "The essence of Progressive Design... achieves through clean, web or print based... advanced technology... communication...". Below this is a section titled "Recent Projects" with a thumbnail image of a website design for "PROGRESSIVE RIDE ON". Further down, there are sections for "About", "Blog", "Portfolio", and "Contact".

<http://www.nypocreative.co.uk>

SAMPLE COLOR PALETTES

#E5E6C9	#E8BFD4
#6991AA	#EBE1E5
#A3B2C9	#FFDDEE
#E9EFF2	#9F687D
#F8F8EC	#B37F92

#FFEEEE	#F8F9FD
#FFDDDD	#E6E4E5
#FFBBBB	#FAFAF8
#FFAAAA	#6C6C6C
#FF9999	#E4FCFC

#FFF8C7	#FFCECE
#FCE9AD	#FFDEDE
#F8C89C	#FFEEEE
#E29E7F	#FFEEDE
#5AA5D6	#FFEECE

#ECF2B7	#COCOC0
#EAF77F	#D8C0A8
#9DA556	#F0D8A8
#DAE678	#FOFOCO
#F0F7B7	#FOF0D8

#E9E5BF	#FAF9F1
#D6D8CA	#F2EDD9
#B1A16E	#FDCAAD
#584420	#EDB7B5
#BEC09A	#946D6C

05

SITES BY ELEMENT

Icons

Dates & Calendars

Rounded Corners

Folded Corners

Rays

Tags

Crests

Badges

Stripes

Ornate Elements

Ornate Backgrounds

Gradients

Shine

Design elements come in a wide array of shapes, sizes and styles. Some reflect trendy approaches (badges, for example), while others result from pure necessity. What is truly fascinating about these groupings, though, is that each and every one has a purpose. Each has a way of being used that elevates it from randomness to clear purpose. Yet each of these elements can be wasted and reduced to a worthless role when used without intent. Even worse, when

neglected, these design elements actually detract from the overall site design. Consider the ineffective styling of a calendar control, a small, seemingly insignificant element that tends to look rather bland in its default skin. The lesson here is that as designers we must consider every item we use in a design. Whether they are functional or decorative, all the elements of a design must be unified by an overall aesthetic.

ICONS



Icons are incredible little visual devices. Their sole purpose is to communicate lots of information in the simplest possible way. Their use on the web is no surprise. The web is an environment filled with impatience, wandering eyes and easy distractions. It is a place in dire need of quick visual indicators. Icons can serve as great helpers that show us where to go for what we need. Instead of scanning text you can scan images, and often they will tell you what you need. This is no different than a street sign that uses recognizable forms to communicate quicker than text.

The Elixir Graphics homepage is a terrific demonstration of the power of icons. It is no surprise that the site uses icons, because it sells them. All the same, the prominence on the homepage is quite powerful. Each of the three main icons connects perfectly with the content that lies beneath. The text below each icon spells it out, but the graphics remain impressed upon the visitor's mind. This surprisingly simple homepage is loaded with style and has a very distinct feel.

Another good reason to put icons to work is to do the exact opposite of the Elixir Graphics site. In some cases, icons can be used to cut through the visual clutter to help guide visitors to the content they are most interested in. Such is the case with E-junkie. The

homepage for this site is heavy with content, which enables visitors to get the gist of the site's services quickly without having to look too far. This does run the risk of overwhelming the user, though. Icons have been put to work to mitigate this problem. Here, nice large icons have been used to identify the buckets of data down the side, allowing users to scan for the topic they are most concerned about.

A common problem for designers is that icons can feel out of place. There are two key elements to consider when placing icons into a design. First, they should fit the color scheme of the site. This might mean customizing a stock set of icons or hand-building brand new ones. Second, the icons must fit with the style of the site. If the site is bubbly and shiny, the icons should be as well. A perfect matching of style and color has been achieved on Indian Geeks. The square shape of the icons is reflected in the various square-cornered boxes in the page. And the white, almost luminous color of the icons is again reflected in the overall color of the site.



<http://www.elixirgraphics.com>

The screenshot displays the CROPIX software interface. At the top, there's a banner with the word "CROPIX" in large letters, accompanied by icons of a briefcase, a smartphone, and a computer monitor. Below the banner, several blue-themed icons represent different features: a briefcase labeled "ВОЗМОЖНОСТИ" (Features), a smartphone labeled "КОНТАКТЫ" (Contacts), a computer monitor labeled "СКРИНШОТЫ" (Screenshots), a ribbon and key labeled "ПРЕИМУЩЕСТВА" (Advantages), a wallet labeled "ЦЕНЫ И СЕРВИС" (Prices and Services), and a document labeled "АУДИТОРИЯ" (Auditor). In the center, there's a text block: "Сторих оптимизирует работу корпоративного отдела" (Storikh optimizes the work of the corporate department). It continues: "Корпоративный департамент можно смело назвать сердцем компании. В его ведении находятся many управления активами, значимость которых для бизнеса переоценить сложно. Обратите внимание, в какой форме ведется учет этой информации. Все сведено в таблицы, а те, в свою очередь, имбы в Excel. Файлы аккуратно сложены на сервере. Порядок? Увы." Below this, another text block says: "Сколько времени бак-офису потребуется на создание отчета по активам? 2-3 часа — не меньше. Сколько корпоративные юристы тратят на подготовку к совету директоров? Недели." A third text block asks: "А что, может быть как-то иначе? Конечно! С Storikh — системой программно-информационного обеспечения корпоративного управления." To the right, there are three columns of text and icons: 1. "Идеальный порядок": "Вся информация хранится в единой базе в идеальном порядке. На поиск необходимых данных Storikh тратит пару секунд." 2. "Отчет одним кликом": "Чтобы сформировать отчет достаточно одного клика. Storikh сам собирает информацию и предоставляет ее в наглядной форме." 3. "Комфорт, возведенный в десятую степень": "Работать с Storikh — одно удовольствие. Интуитивно понятный интерфейс, простота, многоязыковый

<http://www.cropix.ru>

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What are the benefits?

Sign up for FREE & avoid trial fees! **Start selling** now and get paid fast. **Get paid faster** with our payment calculator. **Get paid more** with our sales tax and VAT calculator.

How does it work?

Buyers go to your website or MySpace and click the **BROWSE** tab to see all your products. They can then add items to their shopping cart and pay using our secure payment system.

How Much?

With E-junkie, you can take profits from the entire process. You won't need to pay **SELLER FEES** or **CREDIT CARD FEES**. All you need to do is to **post offers** of **FREE DOWNLOADS**.

If you are selling on eBay, then you do not need the auction fees. Click here for more **SELLING TIPS** using **download** sites.

STEP 1

This is the only step you are involved in. Rest of the process is automatic.

Once you post offers, you can take profits from the entire process. You won't need to pay **SELLER FEES** or **CREDIT CARD FEES**. All you need to do is to **post offers** of **FREE DOWNLOADS**.

If you are selling on eBay, then you do not need the auction fees. Click here for more **SELLING TIPS** using **download** sites.

STEP 2

Buyers purchase your product using our buttons and pay directly in your PayPal, Google Checkout, iOffer, eGifter, Authorize.net or ClickBank account using their credit cards, PayPal or Google Checkout account. Your payment processor handles the payment.

STEP 3

The seller confirms the confirmation and receives the funds. If you are selling tangible items they download instantly. Additionally, an email is sent to the buyer with the download link and your contact information.

What are the benefits of using E-junkie?

- **Start up for FREE & it takes just few minutes**
- **Setup all features**
- **Get paid faster**
- **Get paid more**
- **Get paid more**
- **Get paid more**

Why choose E-junkie?

- **Fastest payment processor**
- **Download page and file is created automatically**
- **Just one click to download**
- **Multiple currency and language support**
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- **Send out a promotional email of your products using Free download tool AdSense**
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Element Fusion and Light featured in Create Magazine
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Wednesday, July 18, 2007

New in Water, Sky, and Light: Premier account storage limit tripled
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Resolio Blog

- New Tabbed-Based Design
- Print Styles
- New Design Options
- Unicode Problem Fixed
- 2. Designs with rounded corners

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Confirm Password _____
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Kelowna Web Design Company | SPLITDIVISION WEB DESIGN STUDIO | NEW MEDIA

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Kelowna Web Design - The Frontier

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About the new version of the site: "The Frontier", yields to a higher level of internet standards in Kelowna and throughout the world. It has been developed with validation in mind, and has been chosen to be designed.

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DATES & CALENDARS

Attention to detail is one of the most important traits of a successful designer. Following through on the final details of a site's design can transform it from something OK into something great. Believe it or not, some slick styling on an element as simple as the date stamp on a blog post or a nice clean calendar design can really add a lot of life to a site. This is an additional way to establish and unify a design. The date could be a boring string of text; instead, these sites have turned it into a beautiful aspect of their design.

Transforming the date element into a design flourish is exactly what has been done on the Kev Adamson site. The dates on the site have been styled to look like a spiral-bound calendar. Not only does the style fit the sketchy style of the site, but it also reinforces the information visually.

Another reason to style dates in some special way is to draw attention to them. Before doing so, first consider the importance of dates in your hierarchy and design. Then style them appropriately to get the needed emphasis for the hierarchy you want. A fine demonstration of this can be found on the Riverfront Park site. The date display on this site has a nice decorative touch, which makes it a bit more prominent. Of course, the date of a post is not the most

important element, so while it does highlight the date, it by no means becomes the main focus.

In contrast to making the date stand out, the Nclud site has styled the calendar so it blends perfectly with the site. It matches the background and stays out of the way. The goal is to allow for the functionality without attracting attention—and a poorly designed calendar would quickly stick out.



<http://kevadamson.com/talking-of-design>



<http://www.nclud.com/sketchbook>

 RIVERFRONT PARK

SEARCH:

about riverfront park | the team | directions | links | contact | home

- [Construction Update](#)
- [Art + Culture](#)
- [The Delancy](#)
- [Future Projects](#)
- [Denver's Cool](#)
- [Glass House](#)
- [In The News](#)
- [Food + Drink](#)
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- [Neighborhood Update](#)
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- [The Townhomes](#)
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RECENT NEWS

STAR POWER: Museum as Body Electric

17 Oct. Posted in: Art + Culture · Denver's Cool · In The News · Neighborhood Update



Wow! Has there been a lot of excitement around here lately, or what? Between the Purple Haze baseball phenomenon and the Paramount Pictures filming, one very cool thing may have slid under the radar. It's been a while in the making... but, the time has come for the new [Museum of Contemporary Art | Denver](#) to open up shop. Recently, I attended a reception for Riverfront Park homeowners over at MCA. Executive Director and Curator, Cydney Payton, shared some cool insights and history which I'd like to share with you. Click thru for some love.

author: Celeste [read full post](#) [add comment](#)

The 5 Best Words in the English Language

15 Oct. Posted in: Denver's Cool · In The News



Eighteen distinctly modern and decidedly upscale residences.

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[ONE Riverfront](#)
[The Delancy](#)
[The Brownstones](#)
[The Townhomes](#)
[Glass House](#)
[Resales](#)
[Rentals](#)



PHOTOS

[Rockies](#)

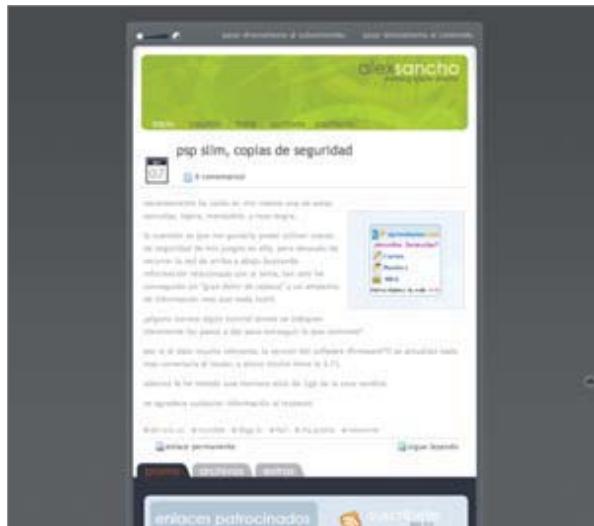
EVENTS

[Museum of Contemporary Art | Denver Grand Opening](#)

<http://www.riverfrontpark.com>



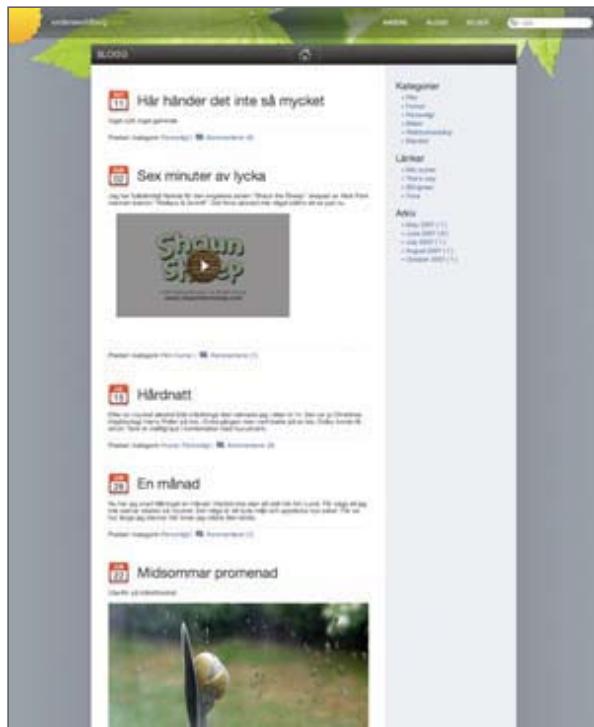
<http://www.avenuegc.co.uk>



<http://alexsancho.name>



<http://www.squible.com>



<http://www.anderswahlberg.com/blogg>

The screenshot shows the homepage of the New Earth Online website. At the top, there's a navigation bar with links for Home, About, Contact, and Log In / Register. Below the navigation, there are three main news articles:

- XHTML 2.0 is Coming** (10 votes)
It's been a while since we've seen a proper article for this blog, and this time we're in for a real XHTML 2.0 update. So long ago or far from the published usual 10 points I assumed it had disappeared.
Details like it's pretty needs. It's only a short text, but it looks at what has changed in XHTML 2.0 more often, 1-1 and how it will affect you as a designer or a developer. Answer: XHTML 2.0 and yes it's
- Apple adds mobile protocols** (10 votes)
Apple has posted a new article on their site on protocols needed that can be used by the iPhone and iPod Touch for performing various tasks:
 - http://Launches.iPhone.iphone
 - http://Launches.iPad.ipad
 - http://Launches.iPod.iPod
 - http://Launches.iPhoneCall.iPhoneCall
 - http://Launches.iPadCall.ipadCallLink: <http://tinyurl.com/2c1mzq>
- jQuery Sortables need Sorting!** (9 votes)
I was quite impressed with the jQuery team's release of jQuery UI, especially by the fact that its implementation of Sortables was able to cope with all the differences that you could possibly have on there. This is something that doesn't work that great in IE6 though.
One enhancement a colleague had found a major flaw in the Sortables class of jQuery. It basically does not work. Using Firebug 2.0.8.7, with `$(document).ready(function() { $("#list"). sortable(); })` and then `$("#list").sortable("cancel")` to cancel the sort, it would still keep the items in the same order as they were initially. Even after reselecting the sortable element. When this was displayed I was trying to convince a developer who was using Firebug to turn off the sorting feature, that they should be using jQuery UI. This didn't go over well unfortunately. I am sure it could be sorted though to maybe something along the lines of `$("#list").sortable("cancel")`. The former being

On the right side, there's a sidebar with sections for "articles" and "popular".

<http://www.newearthonline.co.uk>

ROUNDED CORNERS



The rounded corner has been a mainstay in web design since the beginning of the Internet. Designers often use rounded corners for random, illogical reasons, but all elements have their place. The trick is to figure out what that place is. At the heart of any design element lies a message to be communicated to the user. Even something as simple as rounded corners will connect with the viewer in some way, no matter how subtly.

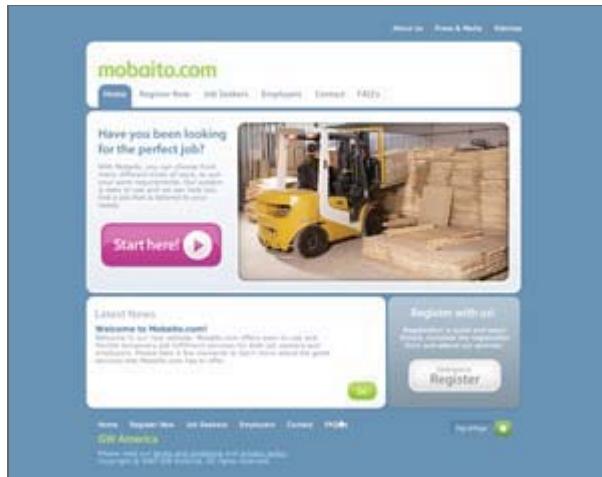
Rounded corners are used most logically when they fit the style of the site in some obvious way. Take the Scott Saw site, for example. Here, the rounded corners match the organic artwork.

The secondary purpose of rounded corners is to break up the boxlike nature of web design. With rounded corners, we are not confined to table-like layouts, as we can interlock rounded shapes that invoke a visual unification of the design. Do not underestimate the power of rounded corners. A site that has successfully taken this approach is Mobaito. The repetition of rounded corners unifies the design, and the entire site becomes a single massive entity. The issue for the Mobaito site is figuring out how the style plays into the ideas of the site. In other words, is this still poor use of rounded corners due to lack of purpose? Visually speaking, the unification of the page is extremely valuable. Plus, soft rounded corners on a career site

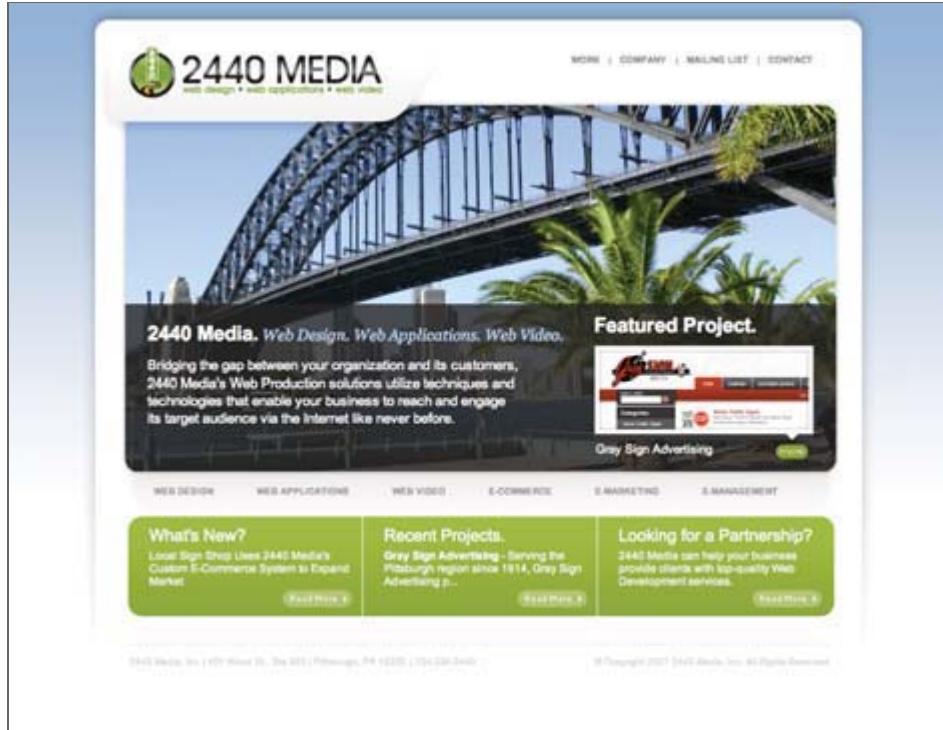
make job hunting less daunting. This is a subtle message, but it is ever-present.



<http://www.scottaw.com>



<http://www.us.mobaito.com>



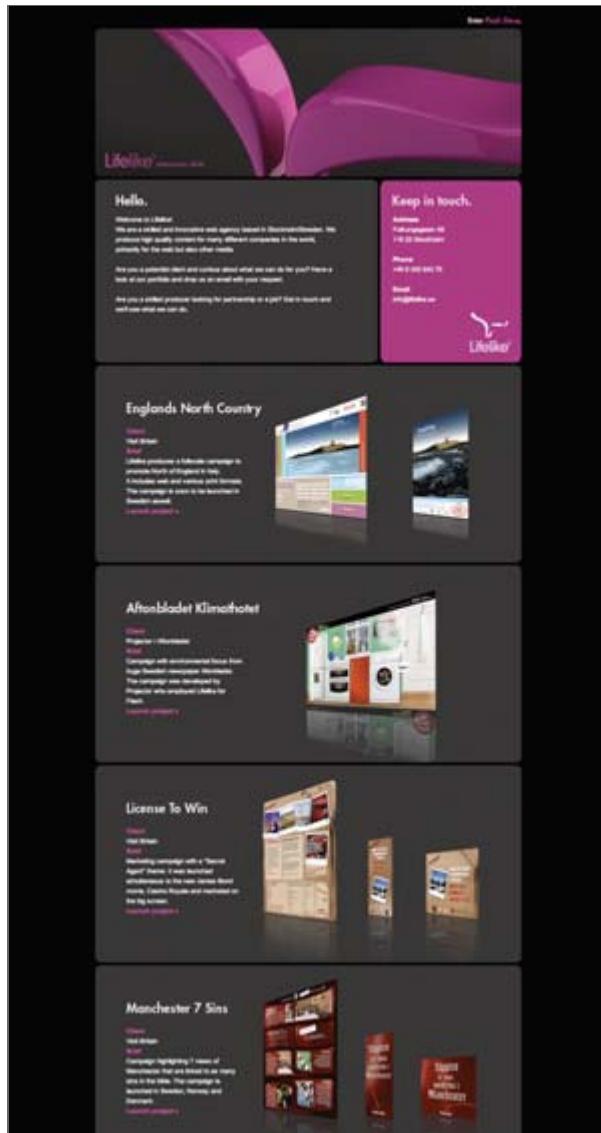
<http://www.2440media.com>



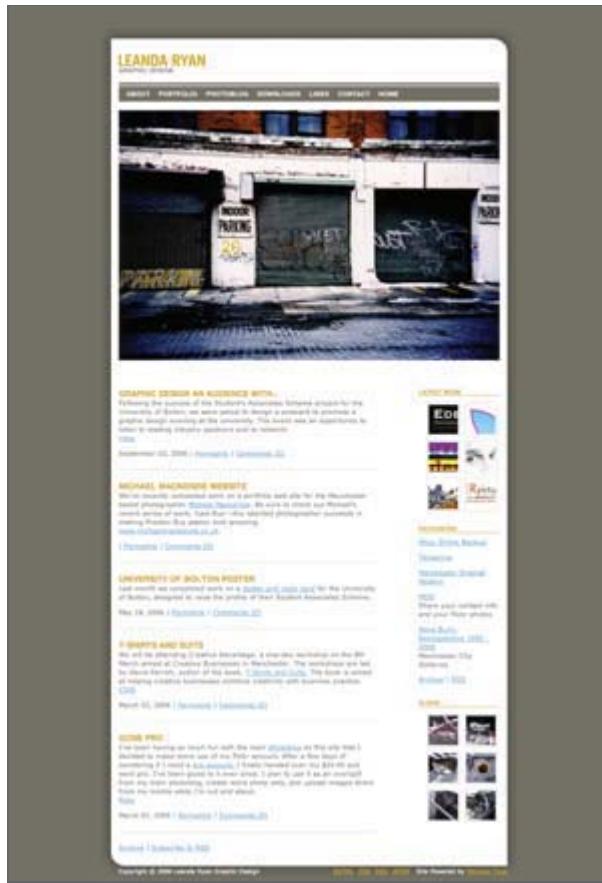
<http://www.dtelepathy.com>



<http://www.scriggleit.com>



<http://lifelike.se>



<http://www.leandryan.com>

FOLDED CORNERS

The folded corner is a simple design element that attempts to give the page (or some element in the page) the appearance of being curled up or folded over. At the most basic level this serves to associate the page with the printed form. Many times online material can be considered unreliable, and associating the online material with the "real" thing can make the content seem more trustworthy. It is also possible that the subject matter itself may relate to the printed form.

Regardless of the purpose, there are countless ways to use this simple element. For an example of the literal use, take a look at the Ungarbage site, which talks about recycling on the web. These are, of course, web "pages" that are being recycled; the folded page corners allude to physical paper. These folded corners play into the site's theme and support its overall purpose.

In other cases, the folded corner is used as a dramatic and eye-catching visual element. Miingle, for example, has a massive curled page effect. The element dominates the page and demands visitors' attention. In this way the folded page highlights the main action the visitors are supposed to take—booking an ad campaign.

Finally, the element can be used for purely aesthetic reasons. Such is the case with Webstruments. Here we find a page curl that only serves to enhance the look of the page. There is nothing inherently

wrong with this. The key is to make the element fit in, and in this case the page curl fits in wonderfully and contributes to the slick design.



<http://www.ungarbage.com>

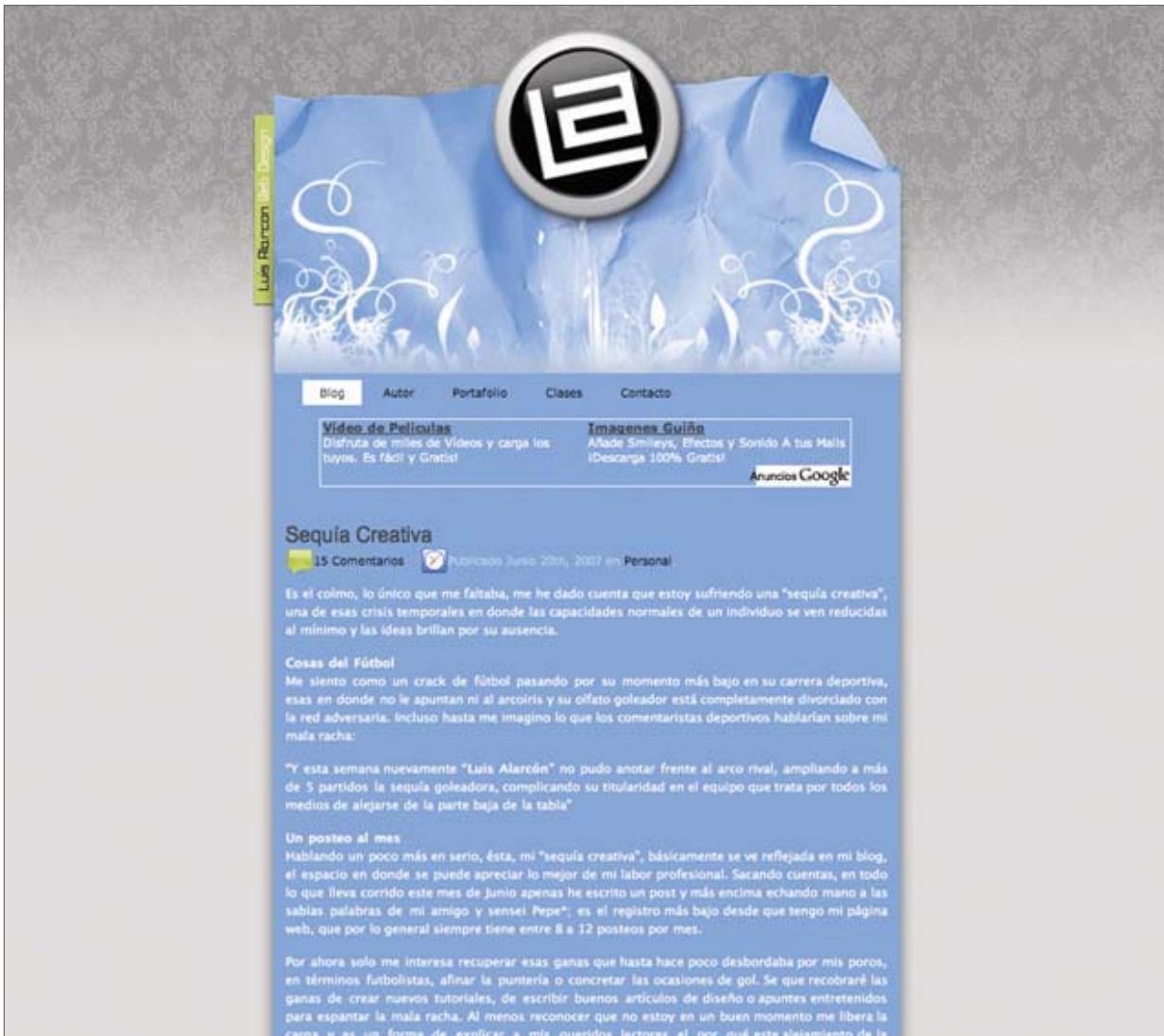


<http://www.mattinglydesign.net>

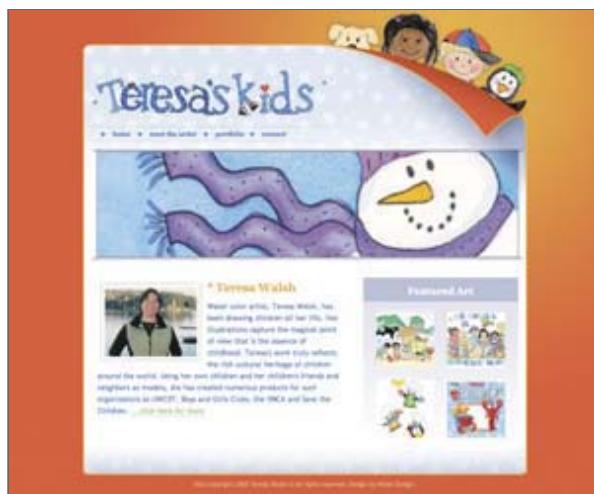


<http://webstruments.com>

<http://www.mrwebhead.com>



<http://www.luisalarcon.com/blog>



<http://www.teresawalsh.com>

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Project Highlights

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XEROX
An online greeting card selling a huge range of cards, gifts, and other greeting merchandise.

Stash
Visual interface redesign and continuous user feedback measurement for a social news platform.

Features

The silverorange Lab
This is where we post interesting ideas and code snippets and look for feedback from other silverorangeers.

Recent News

silverorange launches the Xerox Admin interface
silverorange has launched a new interface for managing a complex system. It's been designed to make it easier for our clients to use their system to its full potential.

Version 3.0.2009
silverorange 3.0.2009. A major update brings performance, security and performance improvements to the silverorange e-commerce system.

silverorange looking for developer
silverorange is looking for a talented software developer to join our team. A new "Dev" job has just been posted.

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RAYS

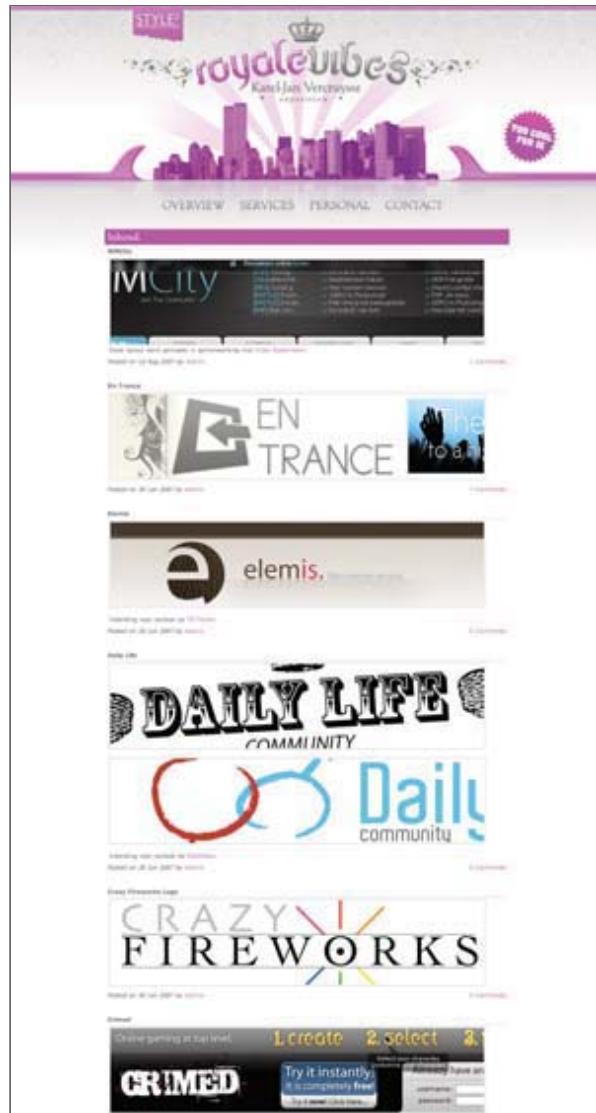


The ray can be a subtle part of a page's design, employed to emphasize the logo or another key element. On the other hand, it can create the entire mood of a site, adding motion to an otherwise static design.

On the Royale Vibes site we find simple yet beautiful ray use. The radial pattern adds depth to the header and almost seems to be pointing to the site's title. It breathes life into this part of the page by giving it a sense of action. It is also a very noticeable element, which moves it up in the hierarchy of the page. This helps to reinforce the brand of the site and to remind visitors what site they are reading. Overall, this makes for a very powerful page header.

Another site that has used the element in a wonderful way is Guilago. In this case the ray is again used to add motion, but this time it reinforces the motion already established by the large illustrated figure. Additionally, the ray supports the semiretro theme of the site.

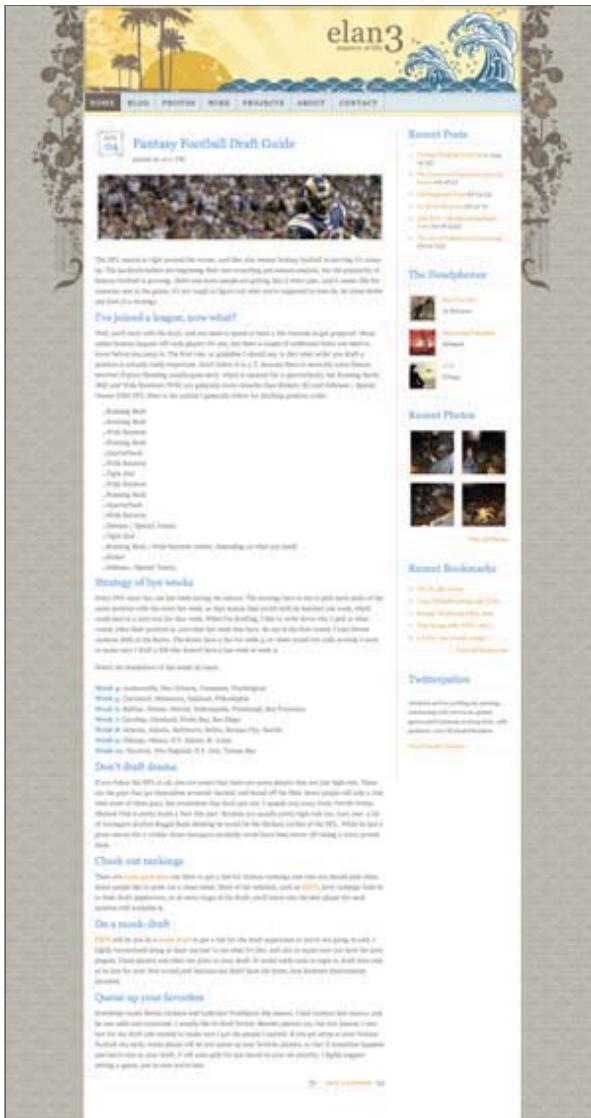
The ray design element can also be playful and fun. Take a look at the DJ Timbo site, for example. The site is selling a service, but it presents that service in a humorous way. The radial design in the background helps establish this over-the-top style and makes the experience of exploring the site more visually entertaining.



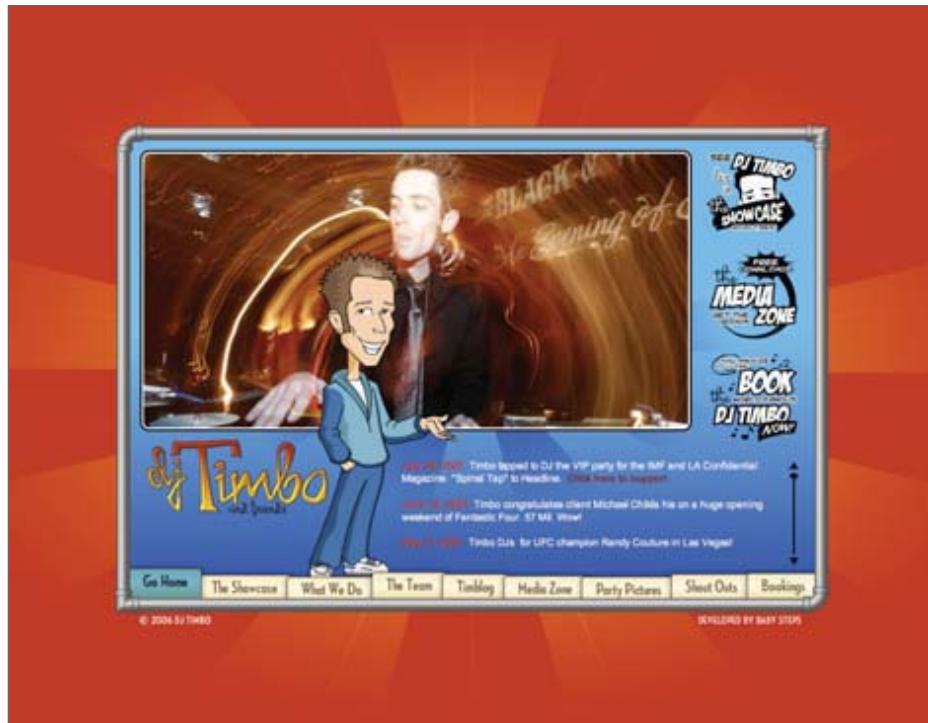
<http://royalevibes.com>



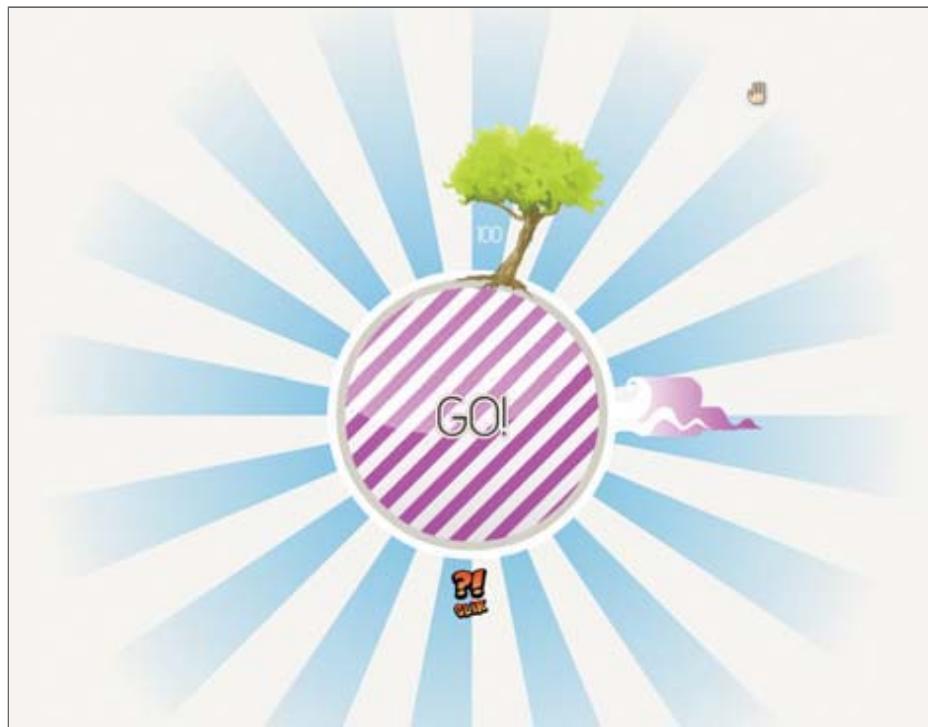
<http://guilago.se>



<http://www.elan3.com>



<http://www.djtimbo.com>



<http://www.bio-bak.nl>



<http://www.antidecaf.com>



<http://incrediblebox.com>

SCM ♥ blog

SAM'S FARTICLES FRI 22 SEPTEMBER 2006

| esquall'a

YouTube

[full blog](#) | [comments \(1\)](#)

SAM'S FARTICLES THU 14 SEPTEMBER 2006

| Indietastic

OPTIONS

- Home
- Blog Archives
- Profile
- Friends
- Portfolio Site
- XML/RSS Feed
- Administration

SEARCH

search all blog articles:

RECENT ARTICLES

- esquall'a
- Indietastic
- beautyl
- Friends Forever
- I haven't updated my blog with...

RECENT FORUM TOPICS

- Harry Partch - Aaron
hey sam... Go to this ...
- this is great! (test)
what are you trying to ...
- Welcome to my forum!
<http://musicmavericks.pub...>
- This is a New Topic!
what's new? - oh Indietastic

<http://www.samcreate.com/blog>



<http://fluxility.com>

The screenshot shows a white header with the title 'INTERESTINGFACTS' and a sub-header 'FACTS IN A FEW WORDS'. Below the header is a search bar with the placeholder 'Search Interesting Facts...'. The main content area is divided into several sections: 'POPULAR FACTS' (listing facts about Apple, Volkswagen, and the best Japanese Company), 'Andy Warhol Facts' (listing facts about Andy Warhol's life and work), 'Printers Spy On You' (listing facts about printer surveillance), 'FIRE FACTS' (listing facts about fires and firefighters), 'Advanced Search' (a search interface), 'Animal and Fauna Facts' (listing facts about various animals), 'Lassie Facts' (listing facts about the dog Lassie), and 'Business Facts' (listing facts about business). Each fact is accompanied by a small thumbnail image.

<http://www.interestingfacts.org>

TAGS



The use of tags (as in hanging price tags) is another minor pattern in web design. Perhaps this chapter is just the result of way too much web browsing. Then again, here is a nice collection of sites that have made use of this element. Whatever the case, there is at least a handful of sites that have used this element remarkably well.

Essentially, tags serve the same purpose as elements like badges or radial patterns. While those elements are bold, the tag is subtle in the way it draws attention to a certain element. In many of these designs it is the angled nature of the tag that draws the attention. It is pretty remarkable that simply tilting the tag can give it such emphasis in a design.

A perfect demonstration of this style is the SimoneStudio site. The company's name and a two-word mission statement have been placed inside a decorative tag, which is situated so it sits at an angle and crosses the borders of the header. It is the focus of the page and quickly draws attention. This guarantees that visitors catch the name of the firm and the style of work they do. As with any well-polished site, the tag doesn't feel out of place. The entire page has been considered, so the design works as a whole. Plus, the company designs fabrics, so using a tag fits the type of work they do, making the use of this element even more natural.

Sometimes a design element like this can be a simple flourish on a site, and other times the same element can become the defining factor for an entire site. This defining factor approach is what we find on Big Sweater Design. This site turns the idea of a clothing tag into a full theme. It is amazing how a design is transformed when it uses a theme such as this. The entire process becomes more fun, and visitors become even more intrigued by the site. It turns a standard site into an experience and greatly increases its chances of being remembered.



<http://www.bigsweaterdesign.com>



<http://www.simonestudio.com>



<http://www.rebeccapaterson.co.uk>



<http://www.gospodicna.si>

The Flying Turtle Studio website features a large image of a woman's face on the right side. On the left, there's a graphic of a tag with the studio's logo. The main headline reads "Vision is the art of seeing the invisible." by Jonathan Swift. Below this, there's a section about the impact of marketing materials and another about the studio's services. Three main service categories are highlighted: Print (Creative design), Internet (Effective web design), and Multimedia (Interactive media). Each category has a list of specific services.

Flying Turtle Studio
your source for print, internet and multimedia

Vision is the art of seeing the invisible.
—Jonathan Swift

The quality and range of your marketing materials can have a big impact on the success of your business. The right mix of collateral materials for your market, done well, can help promote sales, motivate customers and contribute to a strong brand image. The wrong mix, done poorly, can do more harm than good.

At Flying Turtle Studio we look at the **big picture** to create the professional image and marketing materials you need. Whether that includes designing and developing a [new website](#), [internet marketing](#), or news releases, or establishing a new [corporate identity](#), we can help you achieve your goals and take your business to new heights.

Print
Creative design

Our NJ graphic design services assist you in creating a professional image in all forms of print and marketing material.

- Logo Design
- Direct Mail Campaigns
- Trade Show Displays
- Graphic Design & Illustration

Internet
Effective web design

A leading NJ Web Design and development agency, specializing in effective web design and development solutions that work.

- Web Design
- Custom Web Applications
- E-Commerce
- Website Hosting & Maintenance

Multimedia
Interactive media

When your message needs to shine, consider our powerful and multimedia services. Contact us today for more info.

- Powerpoint Presentations
- Animation
- Audio/Videos
- User Interface Design

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<http://www.flyingturtle.net>

okb
ESTUDIO INTERACTIVO

Coming soon!

Hola:-) Coming soon!

Cómodos medios interactivos

Qué hacemos Coming soon!

Soluciones inteligentes que crean valor

Trabajos realizados Coming soon!

On-line, Off-line, te mostramos nuestros últimos proyectos

Contacto Coming soon!

Queremos saber de ti y de tu empresa

Diseñamos páginas web, blogs, e-commerce...

En okb ofrecemos soluciones inteligentes que crean valor.

Si tienes un proyecto, nosotros podemos hacer que realmente funcione.

Situado en Madrid, Okb es un estudio de diseño interactivo especializado en soluciones creativas a empresas y profesionales que ven la necesidad de interactuar con sus clientes desde un entorno diferente. Para ello, incrementamos su impacto con diseños que despierten curiosidad, trasladando su imagen a nuevos públicos e innovando en el uso de nuevas tecnologías.

En Okb somos expertos en comunicación visual aplicada a distintos canales y soportes. Desarrollamos proyectos creativos integrados adaptados a cada perfil de empresa.

- Diseño de páginas web
- Blogs corporativos
- Imagen corporativa y diseño para papel
- SEO / SEM
- Consultoría y estrategias on-line

Muestra aleatoria de trabajos realizados ver el resto de proyectos

CLIENTE: OPQ Gestión y Producción
PROYECTO: Página web corporativa

DIRECCIÓN
C/ Pastor Alvaro 29
Alcala de Henares 28000
Madrid - España

Tel: 91 657 36 57
Fax: 91 657 18 61
MAIL: info@okb.es

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ummm, caso práctico
Circodelia Producciones
Circodelia Producciones es una empresa especializada en la ejecución y producción de eventos para empresas, te mostraremos el desarrollo del proyecto

<http://www.okb.es>

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TESTIMONIALS



"Working with outline2design is a pleasure. Their project management is as dazzling as their design and development. I am particularly impressed with their timely communication and great attention to detail. We will definitely work with them again in the future."

Bob Schenck, ZDNet.com



"outline2design has always provided Affnet with superior design ideas combined with the latest css and markup techniques for optimization. We'll continue to use their services day in and day out."

Chris Affnet



"outline2design.com have completed several database driven recruitment websites for clients of 494 Web Design Ltd - working from a very brief spec they have produced some excellent designs and a series of very professional designs combined with a functional backend that my clients are overjoyed with. I would thoroughly recommend their services - they are professional in approach, and possess good design and programming skills."

Sam, 494 Web Design Ltd

<http://www.outline2design.com>



<http://www.swiths.com>

CRESTS

Historically, crests have been reserved for kings and queens. They stood as symbols of alignment. But today anything goes, and consequently the crest can be found in many forms—often as a decorative, meaningless symbol. The crest can act as an eye-catching element to communicate important information to the viewer. It has a certain power in this regard and can be a useful tool when used effectively.

A terrific example of practical use of the crest is the Golf Medic site. The name alone brings up serious, medical-related imagery. When combined with the perceived class of golf, the resulting custom crest alludes to both the medical connotations and the golf theme. In this case the crest not only serves as the focal point for the logo, but it also becomes the most thematic and mood-setting element of the design. It establishes a professional and serious atmosphere while communicating the primary subject matter of the site. A design element that multitasks is always a good thing and is a sure sign of thoughtful and effective design.

In other designs, much more entertaining uses of the crest can be found. Such is the case of the Small Farm Design site. Here the crest sets the mood, but it is far from serious. The crest is made into a silly egg and rooster design, and although it is aesthetically pleasing, it

speaks volumes about the people behind this design studio and conjures expectations of a fun, easygoing staff.

One of the most exciting uses of the crest is for establishing a cool, hip, designer feel. A fine sample of this is the Waetzig Design site. The crest in this design is merged wonderfully into the site's concept and layout, yet it is not used in such a way as to become the focal point of the page. Instead, it is just an element added to the page to help reinforce its overall beauty.



<http://www.smallfarmdesign.com>



<http://waetzigdesign.com>



<http://www.alexswanson.net/blog>

GOLF MEDIC

BETA

SITE

- HOME
- GOLF MEDIC GEAR
- DOWNLOADS
- SUBSCRIBE

FEATURES

- TIP OF THE WEEK
- READERS' CHOICE
- EQUIPMENT REVIEWS
- COURSE REVIEWS

REFERENCE

- USGA RULEBOOK
- ETIQUETTE GUIDE
- HANDICAP CALCULATOR
- GOLF SCHEDULE

INFORMATION

- ABOUT GOLF MEDIC
- CONTACT
- ADVERTISING
- DONATE

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Print Article Permalink Comments [0]

Driver Golf Swing Tips
You Can Dramatically Cut Your Handicap using These 4 Simple Moves

Ads by Google

Skipping

Problem
You have a water hazard in front of you with tree limbs that are preventing a good hit over the water, onto the green.

Cure
If punching the ball low across the water will not work, try skipping the ball across it, as if you were skipping a stone. You will want to practice the skip shot before you attempt this during play. That way if you really cannot afford adding on extra strokes, you will be able to pull this shot off and amaze your opponents.

Therapy
Use your iron with the least amount of loft, such as a three iron. Place the ball towards the back of the center of your stance. Set up to the ball so the club is slightly open. Do not allow any wrist cock or movement for both arms during your backswing and keep your wrist on your forward arm stiff so that the clubface stays open throughout the entire swing. This will help reduce the amount of spin on the ball. You really need to hit down on the ball hard. Do not turn your hands over during the forward swing. You should not worry about overshooting the green; the water will severely slow the ball down. Ideally, you would want the ball to start skipping as far out as possible, to help ensure it makes it across. However, most people would be lucky to simply make it across; which is why you want to practice this shot before utilizing it!

★★★★★

Browse by Category

Problem by Club

- Driver
- Irons
- Wedges
- Woods
- Hybrids
- Putter

Problem by Location

- Tee Box
- Hardpan
- Rough
- Fringe
- Hazards
- Bunkers
- Green
- Fairway

Problem by Situation

- Adverse Weather
- Difficult Lie
- Physical Limitations
- Obstacles
- Mental Disruptions
- Fundamentals

Problem by Fault

- Aim
- Hooking
- Power
- Slicing
- Yips
- Duffing
- Inconsistency
- Pulling
- Topping
- Pushing

ADVERTISEMENT

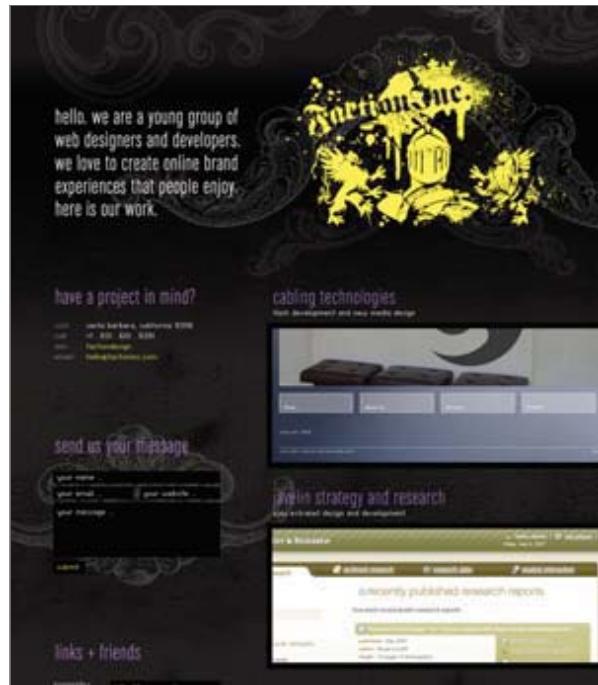
Want to see
YOUR
Ad here?

Click for details

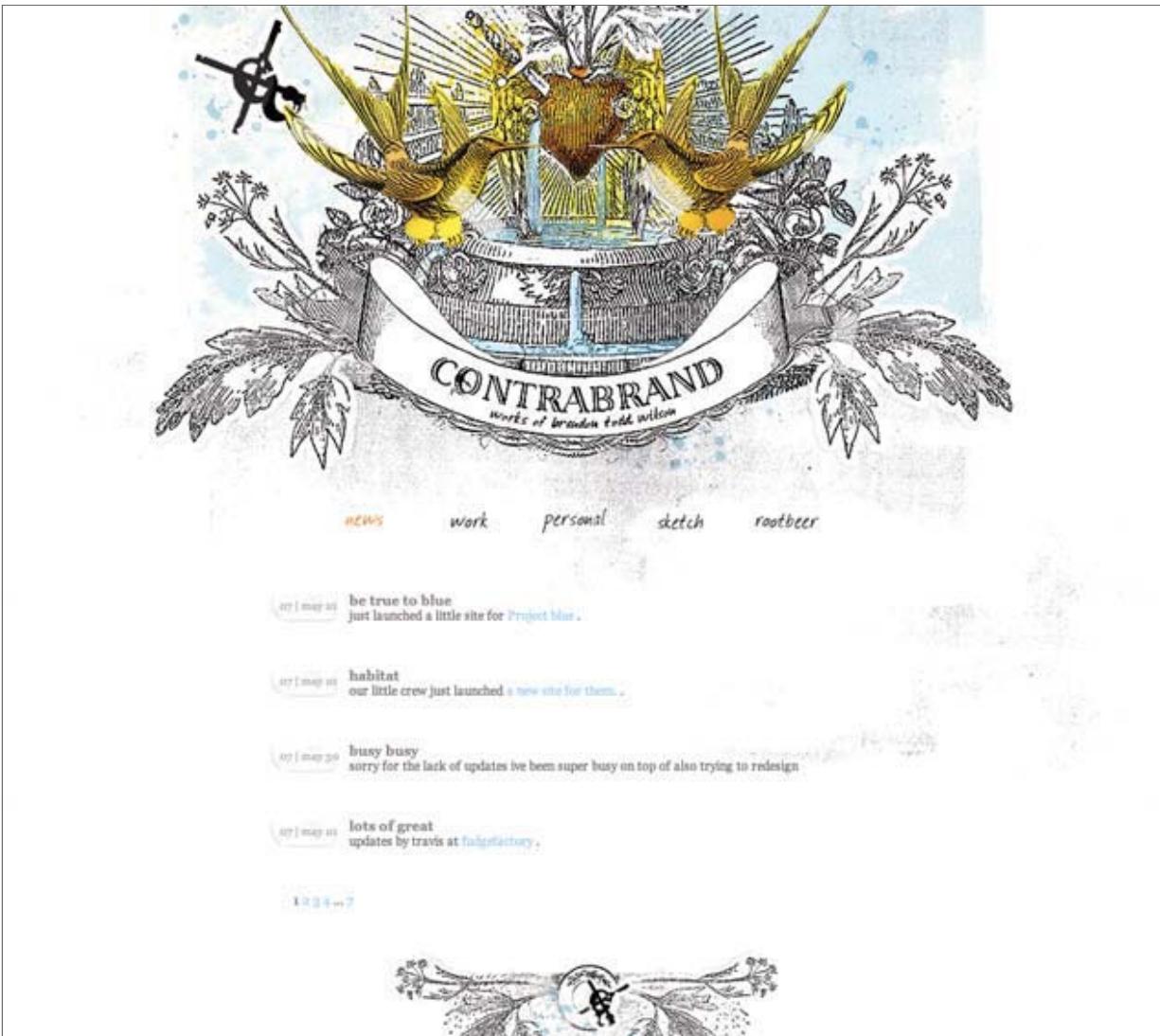
<http://www.golfmedic.net>



<http://www.joinradius.com>

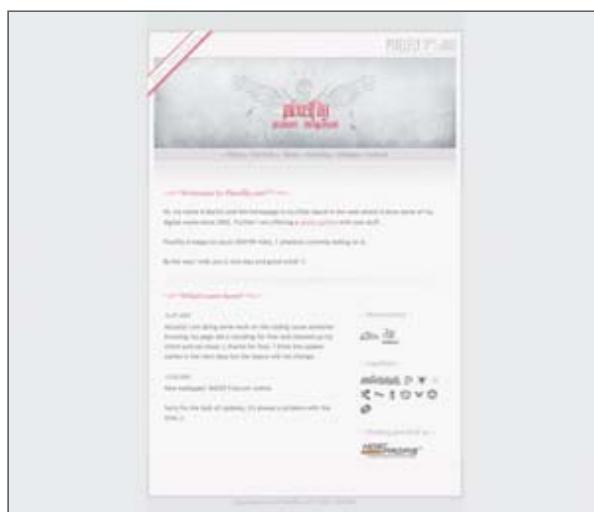


<http://www.factioninc.com>



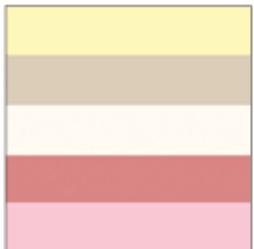
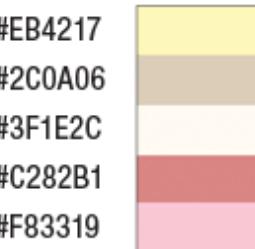
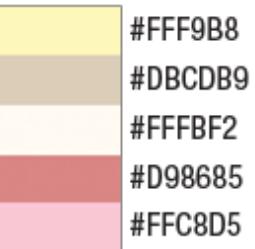
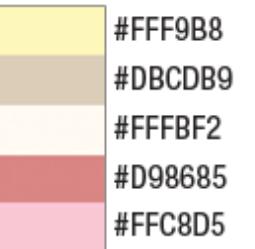
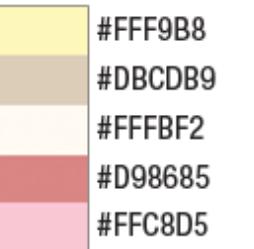


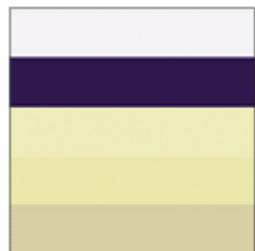
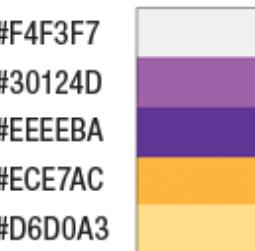
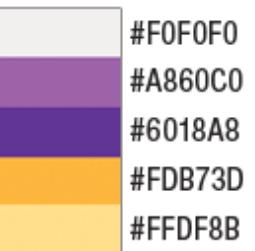
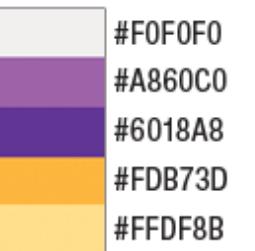
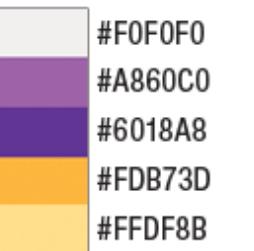
<http://www.loicsans.com>

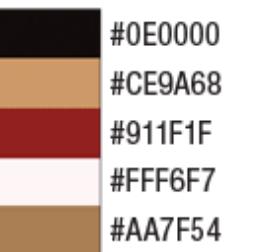
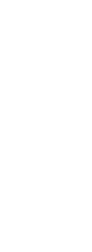


<http://pixelfly.net>

SAMPLE COLOR PALETTES

	#EB4217		#FFF9B8
	#2C0A06		#DBCDB9
	#3F1E2C		#FFFBF2
	#C282B1		#D98685
	#F83319		#FFC8D5

	#F4F3F7		#FOFOFO
	#30124D		#A860C0
	#EEEEBA		#6018A8
	#ECE7AC		#FDB73D
	#D6D0A3		#FFDF8B

	#728A88		#0E0000
	#B7D4D2		#CE9A68
	#EBF7F6		#911F1F
	#FCC4FC		#FFF6F7
	#2A3837		#AA7F54

BADGES

A badge is a design element that is often perceived as frivolous. As it turns out, these little dudes have a job, and they do it exceedingly well. These suckers are intended to be attention-grabbers that communicate key pieces of information. This is pretty much their only purpose in life. The value of the information they contain varies. Typically, the information either encourages users to take some desired step, or it is a link to the key action item that the site owners want the visitor to take.

A fine example to start with is the Simon Wiffen site. The simple "Download songs here" badge serves as an attention-grabbing call-to-action. As a music-oriented site, it is crucial that they get potential customers to listen to and enjoy the music. A nice visually prominent badge does a fine job of drawing attention to a key step for the site.

The Plushie Corner site makes interesting use of badges. Here, the main navigation is actually contained within individual badges. This is a unique approach to navigation and manages to effectively draw attention to this key element of the page. The color of the badges is also interesting since badges are often visually reinforced through high-contrast colors. Instead, subtle colors have been used, and the badges more effectively blend with the site.

The important thing to keep in mind when using this element is

that it inevitably draws a lot of attention. As such, it is wise to use it to communicate something of importance. Putting meaningless content in a badge is a waste of valuable space in what could be the most visually dominating element of the design.



<http://www.simonwiffen.co.uk>



<http://www.jasonlarosedesign.com>



<http://www.saturdate.org>

Duncan Robertson was the top undergraduate student of his year and one of the best two or three media students we've produced in the past decade.

Assoc. Prof. Ian Glens, Director, CMU University of Cape Town.

Welcome

Duncan Robertson, Future [\[CS\]](#) graduate and agency-side brand strategist. Paid my through university putting computers on the net. Spends too much time reading [\[el/Art\]](#) and [\[WMC\]](#). **Most** is everything. 30% workaholic - 50% perfectionist. Strength - brand developer - designer - coder - CS geek - copperfinger jack of all trades. Waived out musician turned health enthusiast.

Some job hunting Londoner. Londoner working towards a dream.

This is my portfolio. Enjoy.

Looking [\[CS\]](#) and looking forward to more great work soon! Working on [\[el/Art\]](#) redesign for next week. So far, so good!

Things always change - that never changes. After reading the new revision and development of the [\[CS\]](#) website I thought it was time for a short analysis of three generations of the website. What has changed over the last decade? How has information transfer changed? [\[How has web design changed\]](#) Take a look.

Speak to me.

Email: duncan [at] brandempire.com
Mobile: 077 42 463 879

On my mind.

- 2000 visitors a day
- A huge thank you to CS...
- 01/10/2006
- [Free Help for Business Ltd](#)
- I know, I know, I know....
- 20/09/2006
- [Great motivation for the discussing term](#)
- Technoculture
- Sick of testing your site on...

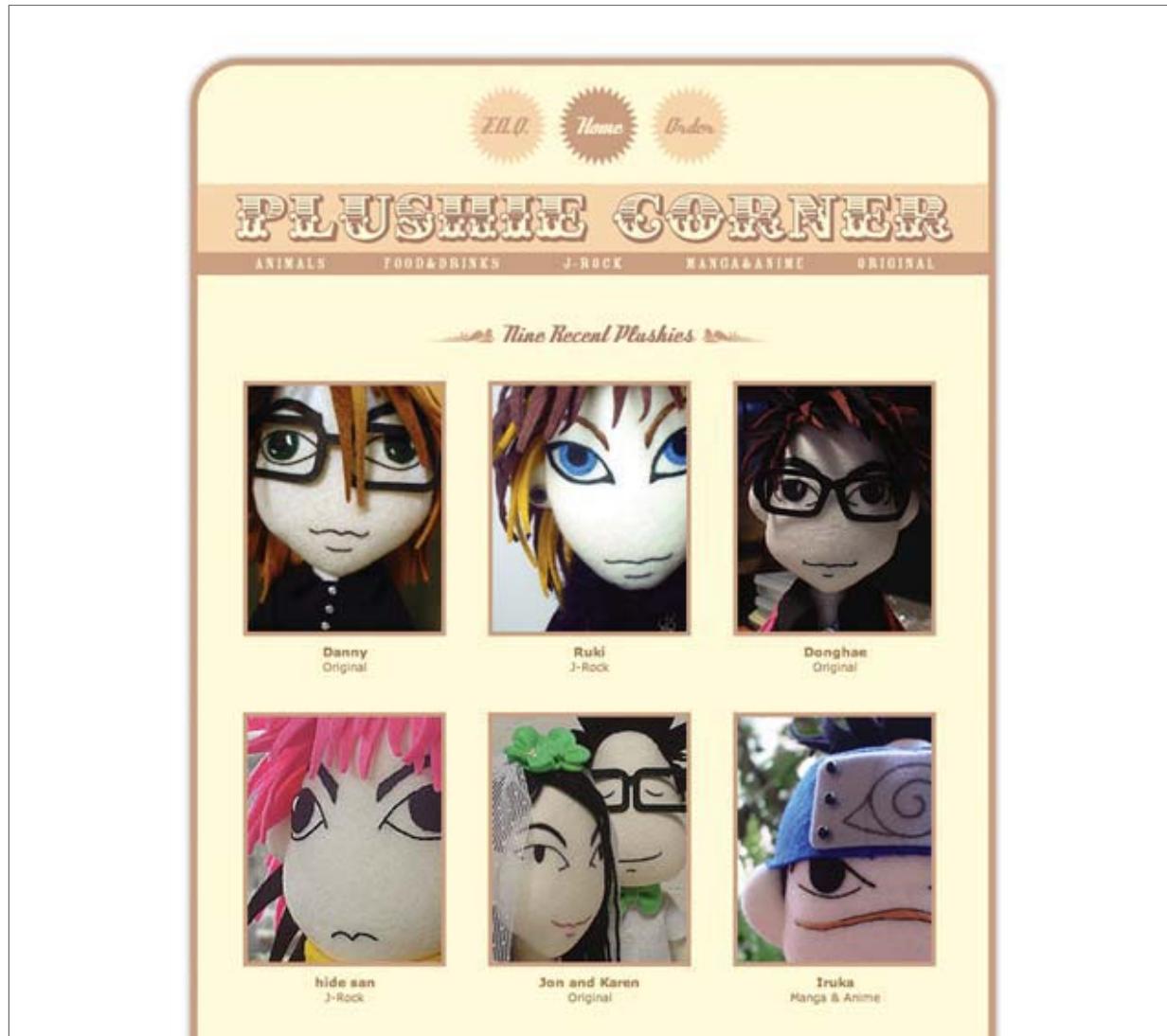
Inspire.

Statistics run the planet. So imagine getting your hands on an ounce of the massive amounts of Google's data that they have been constantly collecting over the years. I had a great time playing around with Google Trends. It's very inspiring when stats actually work like [\[Google Trends\]](#).

Get it here.

Buy it here.

<http://www.brandempire.com>



<http://plushie.avocadolite.com>



<http://www.merix.com.pl>


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About Kings Cruises & Dolphin Tours

The Kings name has been synonymous with the Bay of Islands for over 30 years and over 100 years of family tradition as the leading provider of dolphin watching and eco tours, with high quality marine and coastal experiences around the Bay of Islands and the Cape Reinga.

All Kings cruises are officially licensed by the New Zealand Department of Conservation as a Level one operator of dolphin watching and community experiences. Not all cruise operators are licensed as such.

"We are committed to the conservation and well being of our local dolphin, whale and other marine life. A portion of every ticket goes towards dolphin research in the Bay of Islands."

Kings Cruises is committed to going carbon neutral

With a commitment to reducing and returning to carbon neutrality as soon as possible, not just phasing away. For more information visit [Sustainable Tourism NZ](#).



<http://www.dolphincruises.co.nz>

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[STUDIO](#)

[DABHAND.PL](#)

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WITAMY NA STRONIE FIRMY DAB HAND STUDIO

Co robimy? Budujemy strony internetowe. Jak? Z największą pasją, ale przede wszystkim z przekwiadczeniem, że rzeczy należy robić dobrze. Naszym głównym profilem działalności jest projektowanie i tworzenie stron internetowych z wykorzystaniem najnowszych wiodących technologii, stron estetycznych, a jednocześnie dostępnych dla każdego niezależnie od urządzenia jakim dysponuje. Przy wszystkich realizowanych projektach gwarantujemy zgodność z najnowszymi standardami sieciowymi.



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POZYCJONOWANIE
Nie wystarczy zaistnieć. Daj się jeszcze odnaleźć. Twój strona w czołówce wyszukiwań najpopularniejsze wyszukiwarki.

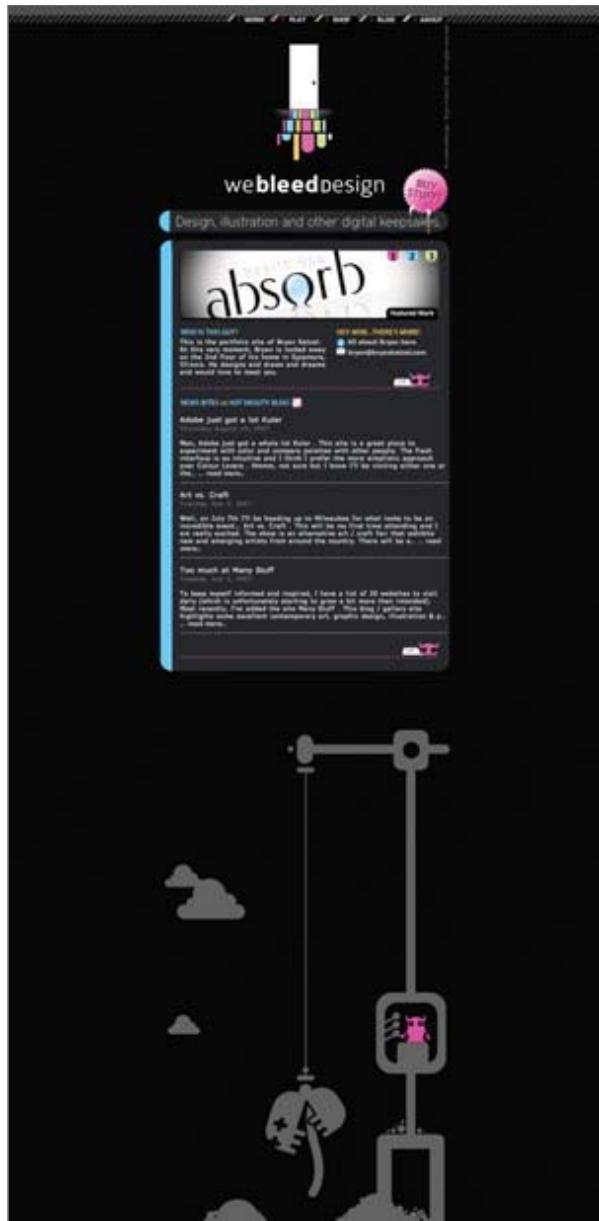
newsletter 

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[XHTML](#) | [CSS](#) | [WAI](#) | 



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[W3C Sites](#) | [CSS Based](#) | [Arjo Dekksharu](#) | [CSS Leak](#) | [Most Inspired](#) | [CSS Impress](#)

<http://www.dabhand.pl>



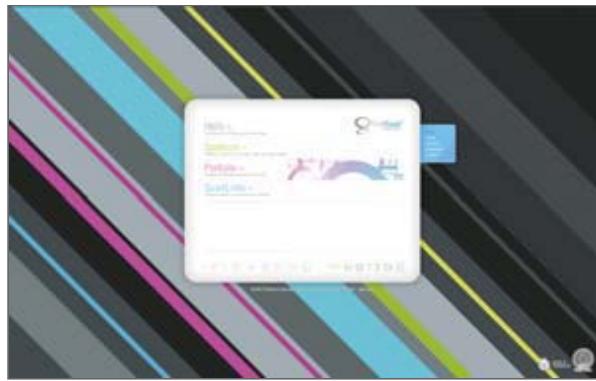
<http://www.webleeddesign.com>

STRIPES



This simple element is such a minimal part of a design that it almost feels silly to dedicate a whole chapter to it. Nevertheless, stripes are used heavily and merit some discussion. As minimal as the element may be, I don't want to trivialize any of the designs included in this chapter, because they are outstanding. Categorizing these sites based on one small element of their design might seem brutal, but I think their categorization serves to show how the element can enhance a site in a thoughtful and beautiful way.

One wonderful example is the Firstflash site. Here we find large and bold stripes as a decorative background element. Stripes are most commonly used in backgrounds. I selected this site as an example because it offers a variation on the simpler, evenly striped pattern. The variety in the background adds visual depth to this site. The stripes have been unified with the design through the use of color. Notice how the colors of the main links match the background. Unification is a key principle with the stripe element, as it keeps the stripes from feeling out of place; they simply must be connected to the overall design.



<http://www.firstflash.net>

MICHAEL ALAN COURIER

Detail 1 of 4

INTERACTIVE PRINT PHOTOGRAPHY WEBSITE

My name is Michael Alan Courier and I will soon graduate from Boston University with a degree in Architecture and a minor in Studio Art. Over the past four years, I have gained valuable experience professionally and personally.

While interning at elyle, I had the chance to work with [Boston Bruins® HR](#) for over two years. In Guelph, I was able to create two interactive QR Codes, as well as develop my skills in photographic manipulation, print publishing and design.

On campus, I have primarily worked with two organizations, [W&L Broadside](#). I am the designer and layout editor of a student-led literary arts journal. With [ACBL](#), I am an online print designer and award-winning interactive designer.

If you have any questions or comments, or you just want to say hello, please email me at mcourier@bu.edu, my resume is available as a PDF at the bottom of this page.

Download Résumé

<http://www.michaelcourier.com>

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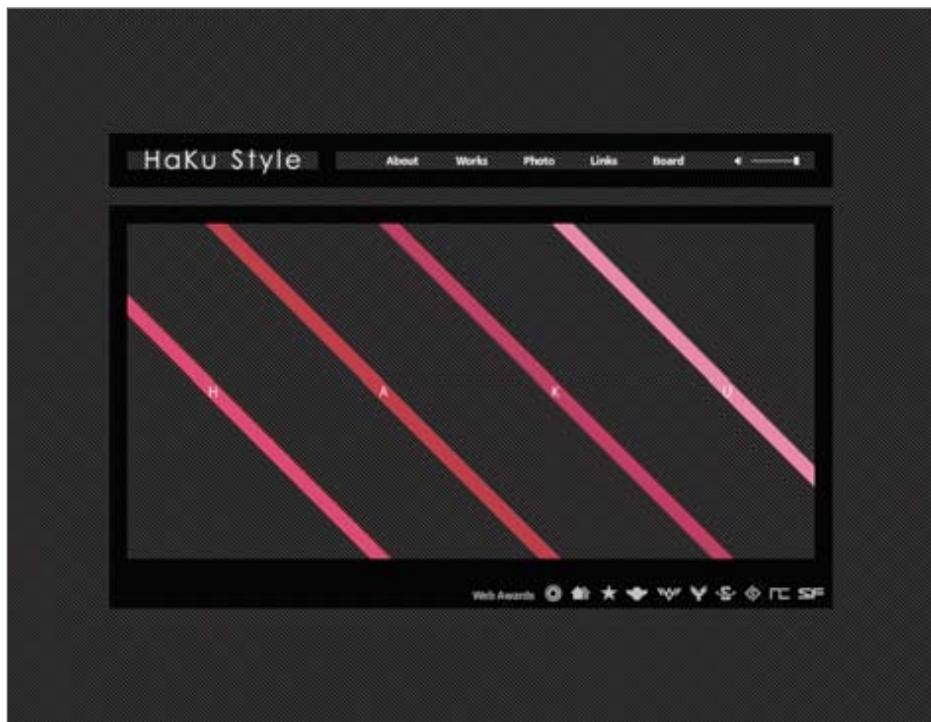
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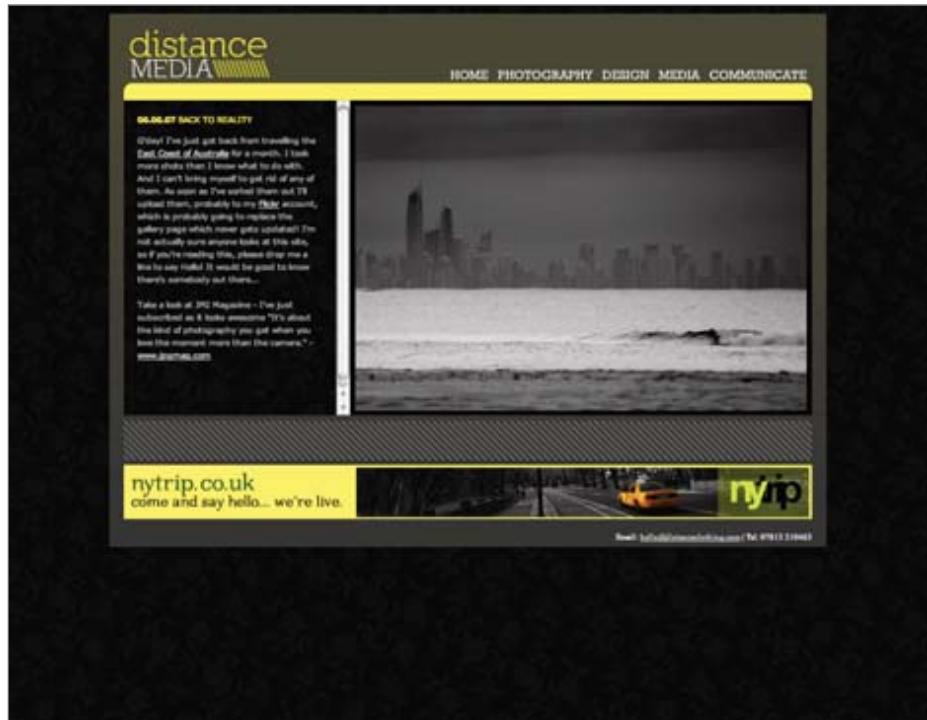
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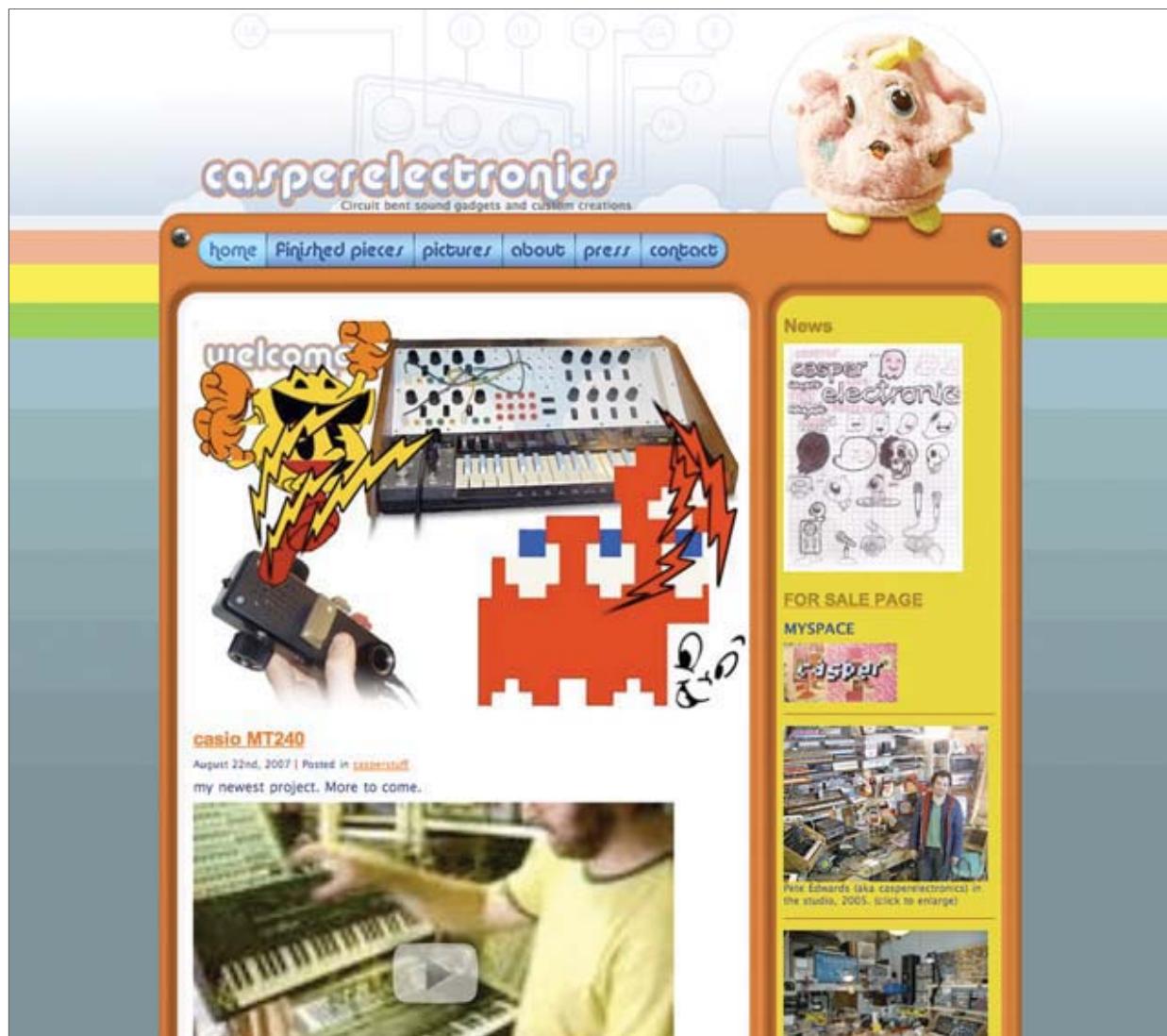
<http://www.bouroullec.com>



<http://www.distancemedia.co.uk>



<http://www.upstairsmarketing.com>



<http://www.casperelectronics.com>

<http://run likethewind.ca>

ORNATE ELEMENTS

Ornate elements may gain trendy status from time to time, but on the whole they will never go away or be out of style. Ornament has always been beautiful, and its popularity extends far into the past, well before the Internet. What is truly wonderful is that web designers still find ways to use ornament in fresh, new and beautiful ways—not just beautiful in a Victorian, old-school sort of way, but in a modern, stylish way.

A gorgeous example of effectively used ornament is DigitalKick. This site could have easily fallen into the old-fashioned corner. Instead, it has a classy, modern style. The combination of delicate ornament and pixel-based details deflects the old-fashioned aesthetic. This is significant because it shows the style's diversity. Ornament is perhaps one of the most flexible design styles available. The style's effect depends on the type of ornate element and the connotations it carries. Part of the DigitalKick site's magic is that a classic design ornament was merged with modern elements of pixel-based design. Throw in some classic imagery and you have a cool hodgepodge of design styles. This is a difficult balance to maintain, but the DigitalKick site has achieved it admirably.

Another site that gives a whole new feel to the element is the Brainfood site. This site is a joy to look at and puts a fresh spin on

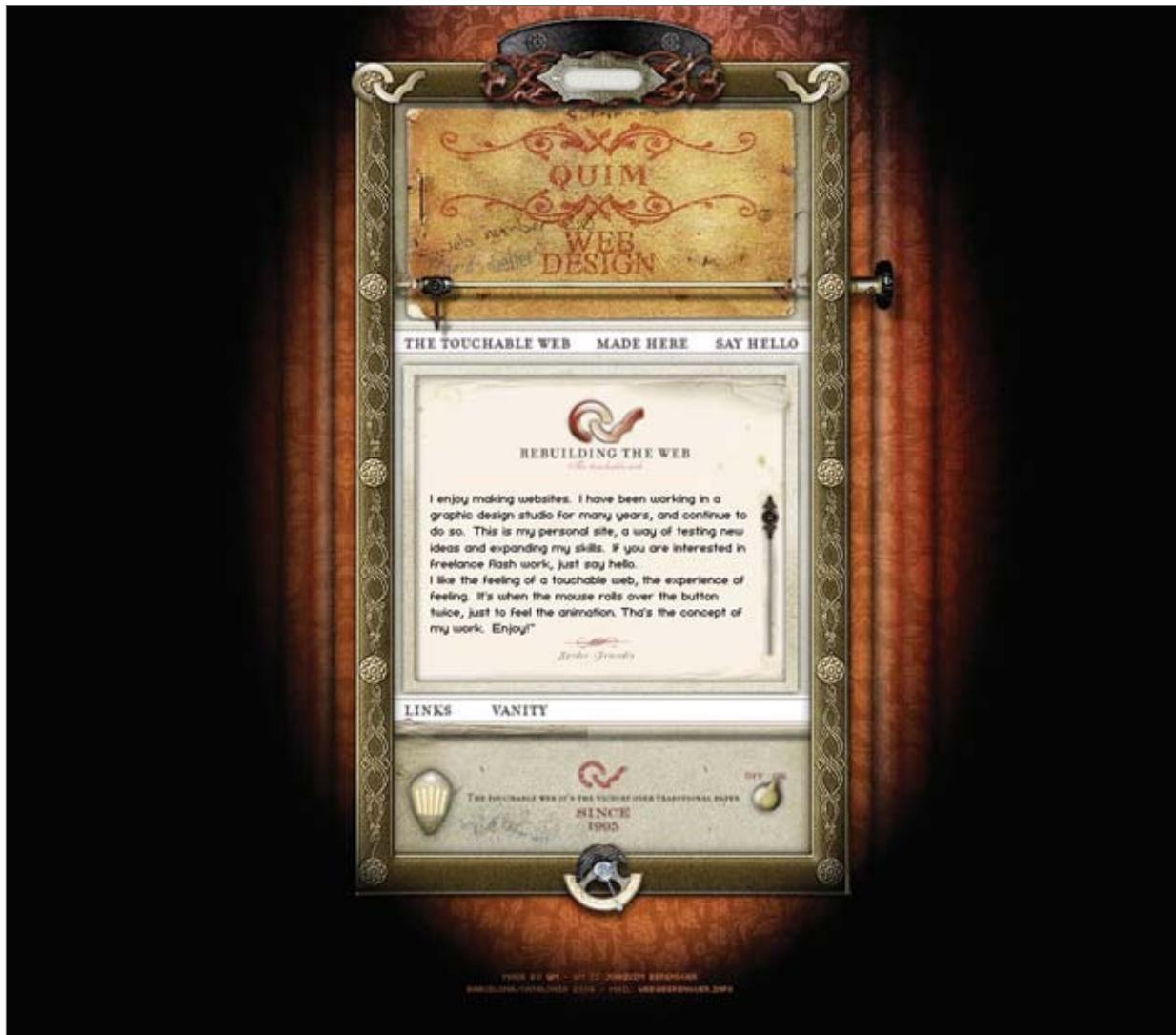
ornament use. There are two contributors to this fresh feel: the atypical color palette and the modern glossiness. The power of the ornament is revealed when it is morphed into something special, beautiful and distinct, like it is on the Brainfood site.



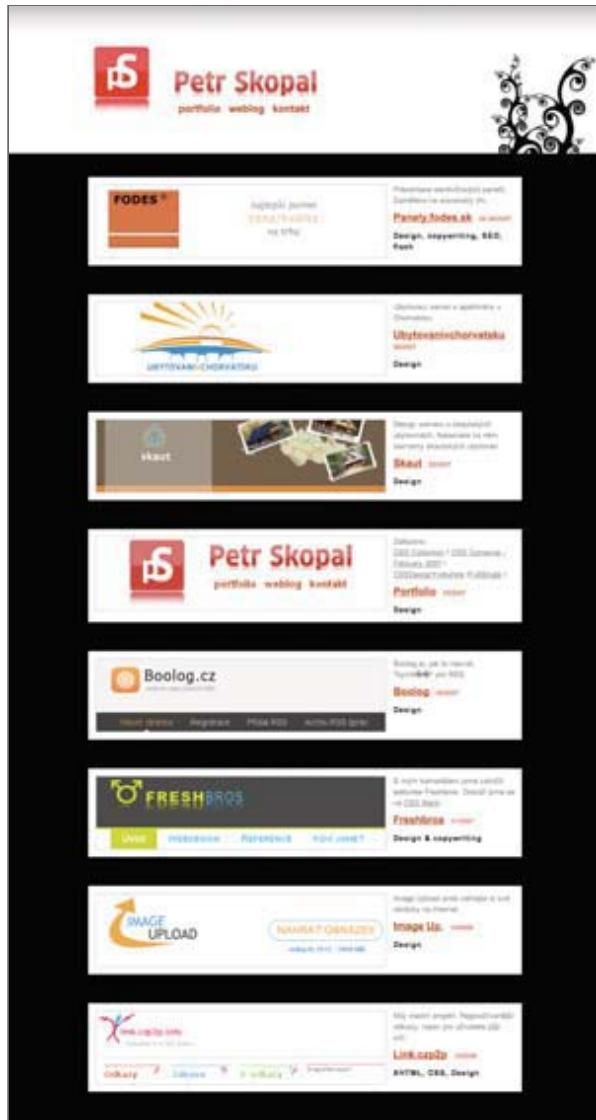
<http://www.digitalkick.com>



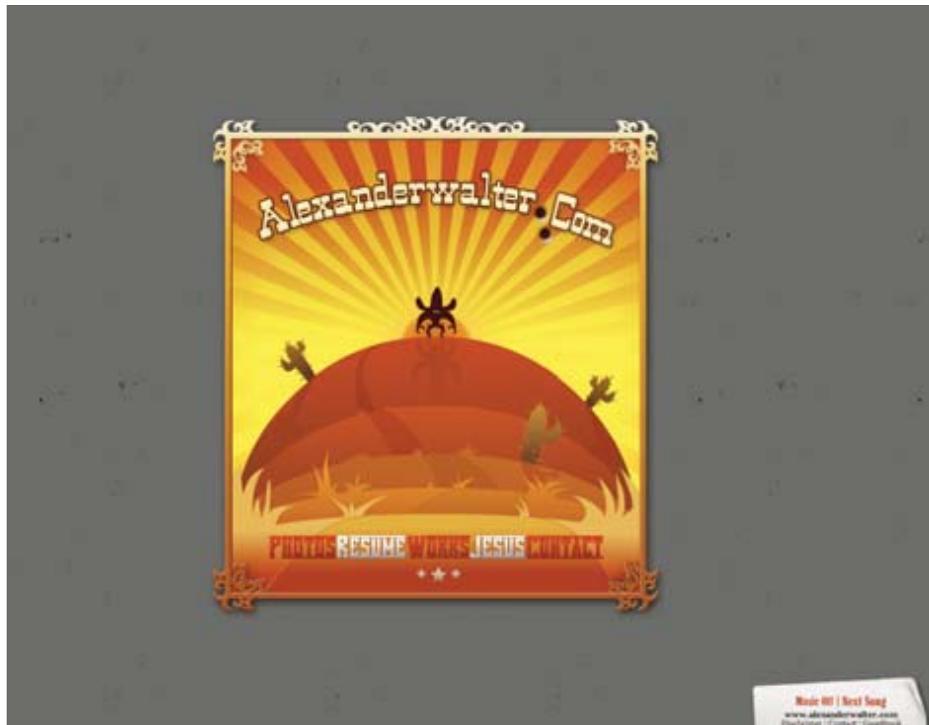
<http://www.brainfood.com>



<http://www.berenguer.info>



<http://www.fishbond.net>



<http://www.alexanderwalter.com>

The website has a dark red header bar with navigation links: HOME, ABOUT, MENUS, RECIPES, and CONTACT. The main title 'AMBER BOWE' is in large white letters, with 'PERSONAL CHEF & OUTSIDE CATERING' below it. To the right is a photo of a dish. On the left, there's a section titled 'THE ULTIMATE IN DINING' with a bio and a photo of the chef. Below that is a 'Recipes' section with a 'Spicy Sausage and Asparagus Pasta' card. The card includes a photo of the dish, a short description, and a link to 'Read Full Recipe...'. The footer features a decorative vine pattern.

<http://www.amberbowe.com>

HOME
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John 'N' FEBRUARY 5, 2007

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"I haven't been drinking."
"I'm not a Veteran, I was a drug addict — heroin."
"I've been clean for a year — I hit rock-bottom."
"I'm listening to Oldies 104.3, Dick Puritan."
John lives on the streets of Metropolitan Detroit.

Gallery



EXTERNALS

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<http://www.snowsuit.net>



<http://www.cabanadigital.com>



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ORNATE BACKGROUNDS



Repeating ornate patterns have become a trend on the web. As with any trend, this one is often overdone and poorly used. But of course there will always be those sites that have used it so wonderfully that others are inspired to try the same. It is easy to misuse ornate patterns, so let's look at a few things to consider when incorporating it into a design.

The difference between success and failure in this case can be subtle. Ornate backgrounds can make a design feel crafty, classy, feminine, elegant or gritty. The potential connotations of the ornate element are extreme, but the one thing it universally indicates is style. Something about ornate patterns is just plain stylish. However, getting the ornate patterns to fit into the overall design is the primary concern.

The most fundamental thing to consider is making the color scheme work. Don't be afraid to edit that nice pattern and make the colors fit your purpose. A tight color scheme does wonders to enhance the quality of a site. The background should feel like a part of the design, not a separate unrelated element.

Be sure the connotations of the pattern match the overall theme of the site. An ornate background shouldn't be the first design choice but rather one of the last. After the desired feel has been established and

the primary imagery has been selected, implement an ornate background only if it is a logical option.

Use ornament appropriately. An ornate background on a corporate information technology firm's website may be inappropriate. The same background on the website for an IT firm that installs wireless networks in high-class condos may be perfect. Consider the context and use the element fittingly.



<http://photomatt.net>

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WELCOME

HEADS UP

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10.01.06
Yep I got married. [View Photos.](#)

4.22.06
We set a date of September 23rd for

IN THE HEADPHONES

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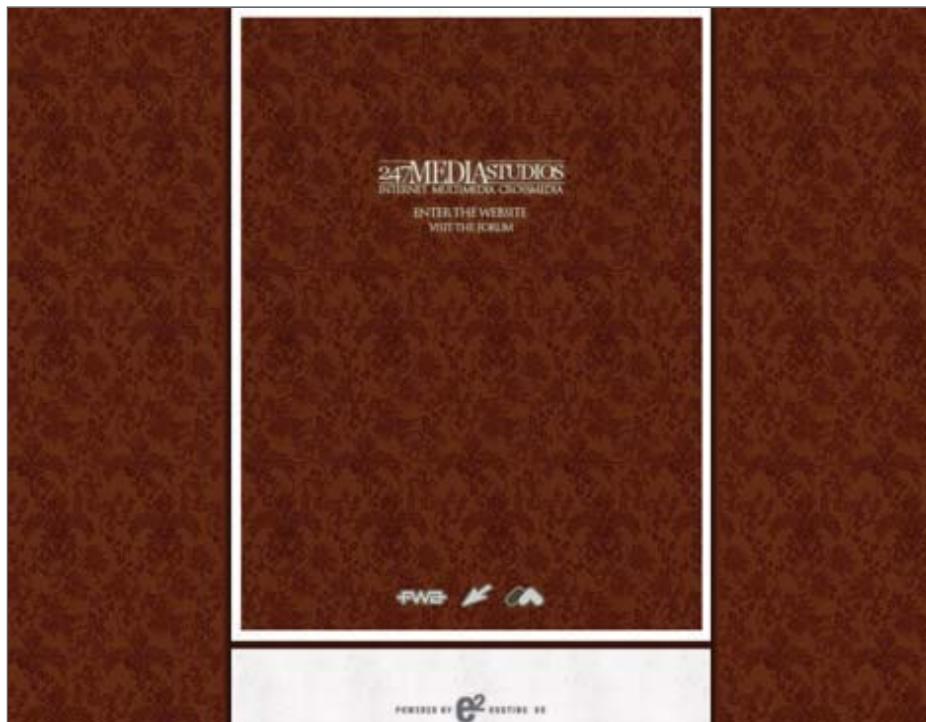
<http://www.aftercode.com>



<http://www.hansthedouble.com>



<http://www.factory4.co.uk>



<http://www.24-7media.de>



<http://www.jindraholy.info>



<http://www.digitalemon.com>

GRADIENTS



Ah, the lovely gradient. This is another design element that can be found in nearly any design. This element is easily abused, but as these samples show, it can be beautifully used as well. The gradient is almost entirely about visual appeal. It carries very little meaning, and any meaning it does have typically comes from the way it is used or from the other elements it is mixed with. This is not to say that the gradient can't be used with deliberate purpose. You will see that this is often the case.

One thing all these sites share is a soft feel. They aren't hard-edged or rough. The ones with a gradient background have a misty vibe, which gives them a sort of light-emitting quality. I initially thought these gradients were arbitrary additions without a concept or big idea behind them. But now I think many of these sites are aiming for a soft, safe, comfortable feel, and they have employed strong use of gradients to accomplish this.

A prime example of this is the Pure Volume site. The abundance of gradients on this site certainly plays into its soft and mellow atmosphere, like a room dedicated to relaxing with good music. The soft, rounded corners of various site elements reinforce this effect.

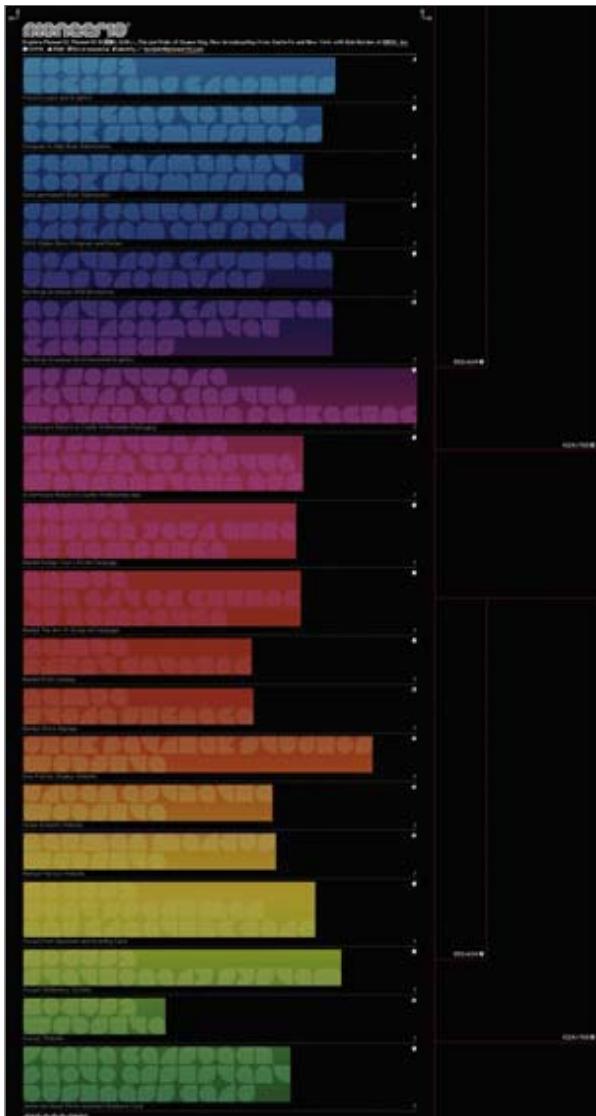
The thing to remember is that no element or technique should be considered a quick or easy fix. Each element of a design should be

thought through and planned. So if gradients such as these accomplish the goals of a site, feel free to use them.

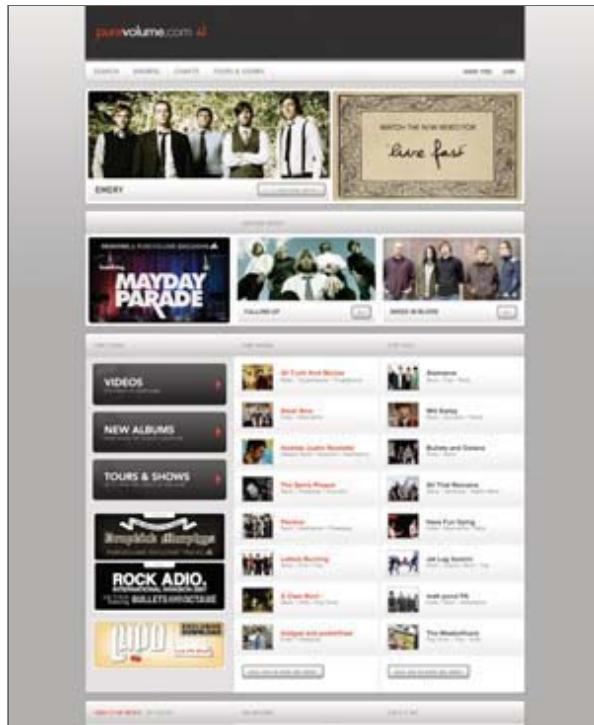
This style is very flexible. Take a look at Nitram+Nunca, for example. The gradients here are subtle and soft, giving the site a warm feeling, especially when combined with the delicate browns. This strongly contrasts with Pioneer10, which uses the gradients in a more fashionable, almost techno sort of style. The gradient style is suitable for many situations, but finding situations where it stands out is the ultimate goal!

The screenshot shows the homepage of the Nitram+Nunca website. At the top, there's a dark header bar with the site name "nitram+nunca" and a subtitle "human interface and graphics". On the right side of the header are links for "Login", "English", and "日本語". Below the header, there are three main navigation items: "blog" (with a document icon), "about" (with a person icon), and "downloads" (with a download icon). The main content area features a large image of a Mac OS X Dashboard widget titled "Minutes released". Below the image, the post title "Minutes released" is displayed along with the date "March 1, 2007 11:43 pm" and "25 Comments". The post content discusses the "Minutes" application, which is a countdown timer. It includes a screenshot of the application showing a dial and a digital display. A link "Nitram+Nunca > Minutes Widget" is provided. The author notes that the app was created for Mac OS X Dashboard and is programmed by HMDT. The sidebar on the right contains sections for "about this site", "featured project", "categories", and "side bookmarks". The "about this site" section includes a bio for Kei Sasaki and a link to "More info...". The "featured project" section shows an RSS icon and a link to "RSS Reader Icon". The "categories" section lists "Announcement". The "side bookmarks" section lists several links: "iPhone Amplifier!", "Interesting elevators", "Denver Seminary", and "TEN - Teaching Excellence Network".

<http://www.nitram-nunca.com>



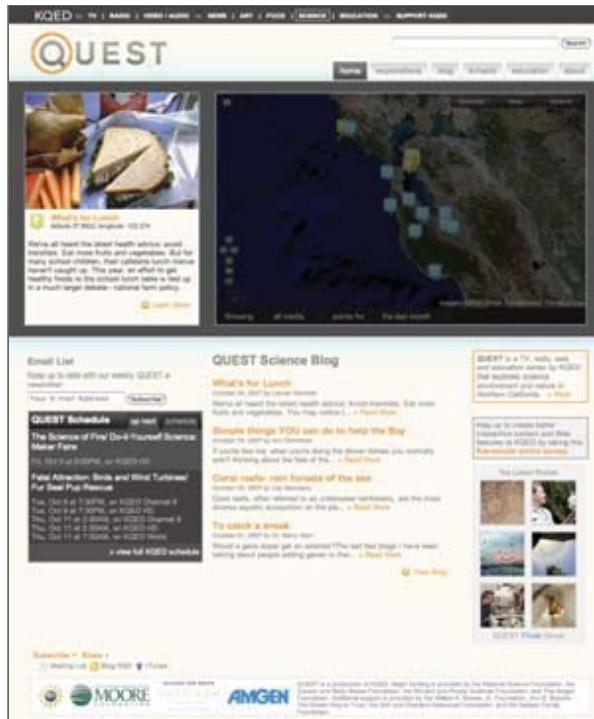
<http://www.pioneer10.com>



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<http://www.hopkingdesign.com>



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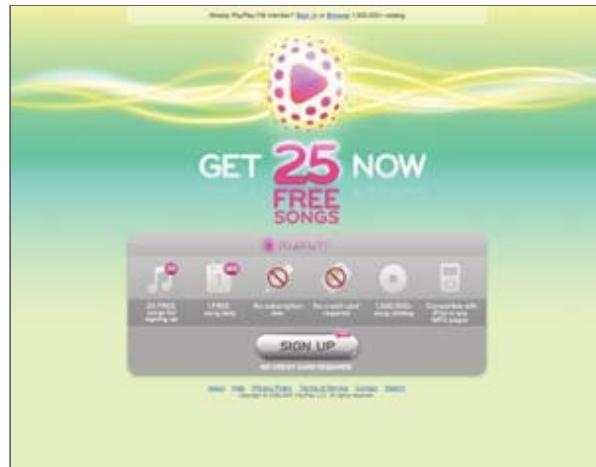
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SHINE



Adding shine or gloss to site elements is nothing new. Apple popularized the style long ago with its gel-like tabs, and it has been copied many thousands of times since. This style has slowly evolved over time. It has finally been formalized into a more refined approach in which the style is applied to sites thoroughly, instead of applying the shiny style to just a few elements. There are two key techniques required for mastery of this style.

High contrast with highly saturated colors. High contrast is required to create a glossy look. The best implementations of this style typically include highly saturated colors in conjunction with a large range of values. Consider a shiny new car. Would it look so polished if it was worn and the color muted with age? No, it wouldn't—and that's exactly why cars with a saturated color like red look so nice. The shine naturally shows up better on them. The same is true in the digital realm. Super-saturated colors combined with sharply contrasting whites look really polished.

The perfect demonstration of high contrast used to create the shiny style can be found on the CSSStux site. The sharp contrast between pure black and white makes the site look polished. Even more fantastic is that the theme fits the site's brand. Think about the shiny

shoes that come with a tux and the obvious connection between tuxedos and high-class design. This is a perfect match.

To see how to add saturated colors for a great application of this style, take a gander at the TalkXbox site, where you will see heavy use of black-and-white contrast. This site uses the shiny style not only to achieve a holistic, unified design but also to direct users' attention to key elements and action items.

Gradients galore. The second key element to the shiny site is the use of gradients. These are frequently seen as white overlays on objects that create the illusion of reflected light. But in the more complete samples, you can see how gradients have been used throughout in order to unify the design. Certain elements will have the super gloss, while supporting elements have more subtle gradients so they fit in well, even though they aren't as shiny.

A fine example of this can be found on the Defrost site. Its shiny style is less dramatic than previous samples, but most certainly it is being used. The gradients used throughout the rest of the design play into the idea of shine without themselves being shiny. In this way, these extra gradients unify the page and provide a supporting environment where the shiny tabs and buttons look great.



<http://www.csstux.com>

The screenshot shows the homepage of the Defrost website. At the top, there's a navigation bar with links for 'Defrosters', 'Cubes', 'Ice Breakers', 'Job Postings', 'Webdown', 'Galleria', and 'Forums'. The main header features the 'DEFROST' logo and the tagline 'the community for creative professionals'. Below the header is a large banner with the text 'CREATIVITY IS HAPPENING ALL AROUND THE WORLD' over a world map background. Underneath the banner, there are three columns of news items: 'New Defrosters', 'New Cubes', and 'Latest Forum Topics'. Each column contains three entries with small thumbnail images, names, and dates. At the bottom of the page, there are sections for 'Industry News' and 'Have Your Say', along with a sidebar for 'May 2007: The search engine race heat' featuring checkboxes for Google, Yahoo!, and AOL.

<http://www.defrost.ca>

The screenshot shows the homepage of the Arch Enemy website. The top navigation bar includes links for 'projects', 'inside ae', 'about ae', and 'contact ae'. The central feature is a large, dynamic illustration of a character in a futuristic suit, possibly Iron Man, in a combat stance. To the right of the illustration, there's a section titled 'U.T.F.' with a brief description of the Undead Task Force. Below this, there's a summary of the comic series and links to 'Overview', 'Issue #1', 'Issue #2', and 'Issue #3'. At the bottom of the main content area, there are three smaller comic book panels with titles: 'The Diplomat', 'Karma', and 'Raven', each with a brief description and a 'continue >' link. The footer contains the copyright notice '©2006-2007 Arch Enemy, Ent'.

<http://arch-enemy.net>

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Official Halo 3 Accessories Revealed
08/12/2007 by rilean

Microsoft just revealed the official Halo 3 accessories and they look absolutely amazing. There are two controller designs that can be seen below, the Master Chief version and the Brute version. If you decide to purchase one of these, you will be glad to know that it comes with a Master Chief figurine. Along with the new controller, there is also...

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New Achievements for Gears of War
08/12/2007 by rilean

Tomorrow, 14th June at 2am GMT, there will be eight new achievements released for the Gears of War gametype, Annex. These new achievements will add an additional 250 gamer points to collect, and if this isn't enough, the multiplayer map pack, Hidden Fronts, will be come available for free starting Sept. 3rd 2007. Furthermore, Epic, as promised...

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Halo 3 Cinematics Update
08/12/2007 by rilean

Bungie is working hard to perfect their in-game cutscenes for Halo 3. In a cinematics update on Bungie.net, Lukens explains: While we have our own Cinematics animation team at Bungie helmed by wonderkind CJ Cowan and rounded out by Lee Wilson, Kurt Nealis and Nathan Walpole, because of the many cinematics in Halo 3, we've brought in some reinfo...

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America's Army: TC - 360 Exclusive
08/12/2007 by rilean

Red Storm has announced that its upcoming sequel, America's Army: True Soldier, will be exclusive to the Xbox 360. In an interview with IGN, Red Storm's Creative Director, Randy Greenback, explained why they decided to make the title 360 only: There were a couple key factors that led us to the decision to go out on the Xbox 360. First and foremost...

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New GTA IV Trailer on June 28th
08/12/2007 by rilean

According to the official Grand Theft Auto IV website , we can expect to see a new trailer coming out on the 28th June. Let's hope that this time Rockstar's technical guys have taken the steps necessary to ensure their servers don't overload when it goes live. However, we get the feeling that most fans will end up watching it on YouTube or similar...

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Prince of Persia Classic Incoming
08/12/2007 by rilean

Ubisoft's remake title, Prince of Persia Classic, will be hitting the Xbox Live Marketplace this Wednesday. The title will cost 800 MS Points and will allow you to take on the role of the prince as he embarks on a mission to rescue the princess before she has to wed the wicked Jaffar. Jumping across platforms and avoiding traps, the prince must co...

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<http://www.talkxbox.com>

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PHILIPP ZEINER SÄCHE

EGOLOUNGE - DAS WIT SPANNEN MÜLLTEN, SEIT 7 JAHREN STRAHLEND IN DEN WEISSEN HÄNDEN. KONSEPTION, GESTALTUNG UND UMSETZUNG VON INTERNETSEITEN.

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digitalem Content. Projekt für neue Kultur. Neue Lernmethoden mit
Vierjahreszyklus: Web-, Screen- und Print-Design.

Lassen Sie mich einfach so sprechen und erzählen Sie mir etwas über Sie in den Reflexen.
Es werden jedoch nur Aussagen gewertet. Für den einzelnen Profil wird nachgewiesen, ob es sich
um eine Person handelt.

Auf Projektseiten ist ein Auf-Schauen, Anzeigen, oder Projektseiten-Aussicht.

ARTICELLE PRESENTATIONES

verkostet.de
Digitale Design
Das Community- und Online-System, in
dem Nutzer und Freunde zusammen. Von der Anmeldung
bis zur entzückende Ergebnisse des Design.

verkostet.de
Digitale Design
Das Community- und Online-System, in
dem Nutzer und Freunde zusammen. Von der Anmeldung
bis zur entzückende Ergebnisse des Design.

verkostet.de
Digitale Design
Verkostet.com ist ein interaktives Projekt und mein erster
Netzwerkkonzept für verknüpft. Heute ist es von der
Start-Page "Das Super-Off" wurde Ergebnisse mit
dem Design und der Gestaltung der Webseite
Weiterentwickelt.

Anwaltskanzlei Berndt Reuter
Digitale Design
Diese Kanzlei ist in der Weisheit des Rechts, Anwälten
und Notarkanzleien eng. Um diese Zielvoraussetzung
Schrift und Informationsmaterialien und Dokumente anreicherte
Ergebnisse von neuen Design.

via Projektseiten

<http://www.egolounge.de>

The screenshot displays the homepage of the Shape5 website, featuring a dark blue header with the "Shape5" logo and navigation links for Home, Forum, and Demo. A sidebar on the right contains links for Join Now, Show It Live, and Download Latest. The main content area lists several Joomla template options:

- Shape5 - June 2007 Joomla Template**: Described as a clean and professional template with a modern look, it includes 10+ CSS, advanced design, easy-to-edit and responsive structure, news module, and SEO optimization.
- Shape5Cloud - May 2007 Joomla Template**: Designed to showcase a company's services, it features a very clean and simple look with a sidebar on the left and a large central content area.
- OffWorld - May 2007 Joomla Template**: A template designed for business websites, featuring a sidebar on the left and a clean, modern design.
- Digital Systems - Free Joomla Template**: A free template for digital systems, characterized by its clean and modern design.

<http://www.shape5.com>



<http://www.tamberlow.com>



<http://www.bkanal.ch>

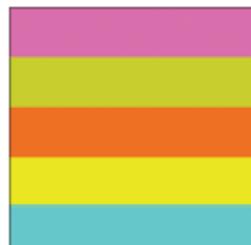
SAMPLE COLOR PALETTES



#473328
#DF451F
#E27240
#FFDBB7
#FFFFFF



#5ACCFF
#EF0DF7
#F3E473
#8BA1A7
#2EAF05



#F167CA
#C9CF15
#F06F1A
#ECEC14
#56D1D1



#FF3058
#FFE8C8
#F86090
#FF8867
#FF788F



#00B7FF
#70FF00
#8F00FF
#FF0052
#FF8F00



#FF5C89
#FFF85C
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#5C97FF
#FF5C5C



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#F83B2B
#FA7258
#CCDD93



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#7ED60A
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06

SITES BY STRUCTURE

Horizontal Scrolling

Zoom In

Atypical Navigation

Tabs

Three Buckets

Modules

Tiny

One Page

Massive Footers

Atypical Layout

Hybrid

A section on site structure may seem out of place in a book meant to inspire, yet the methods used to build the sites in this section are extraordinary. Inspiration is simply the injection of ideas, the altering of our normal paths of thinking. Sometimes we need to be reminded of simple options like being able to scroll horizontally, changing the physical size of site elements or fitting all the content on a single page. And when it comes to old standbys like tabs and drop-down menus, it is easy to see how we might fall into patterns without realizing it. By taking a look at an assortment of structures, we are

quickly reminded of our infinite options, despite the apparent limitations.

HORIZONTAL SCROLLING

The horizontal scrolling site is a strange little beast. It might be presumed that this design approach is just a desperate attempt to make something unique. But after considering a few good samples, it is clear that horizontal scrolling can be an interesting interface. In fact, it is almost more natural to scroll horizontally than it is to scroll vertically, and in certain situations it fits the content better.

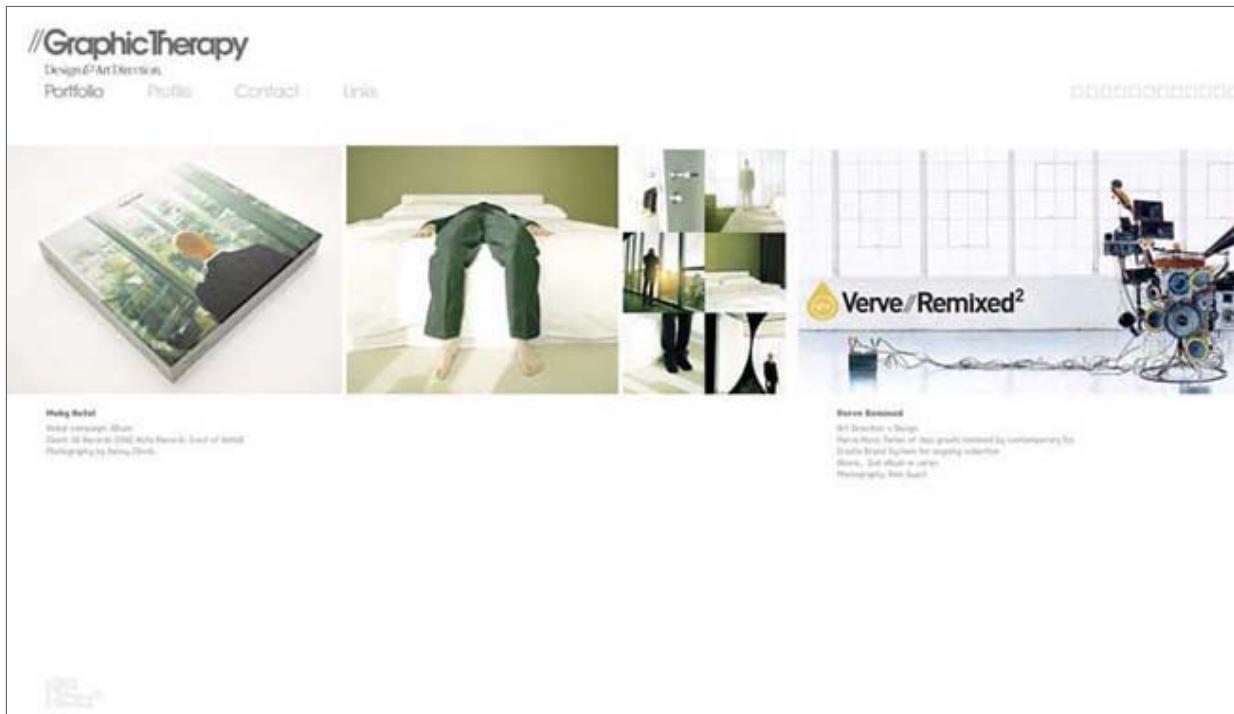
Imagine if the real world worked like the web. Going to an art gallery would require a very strange building that allowed the art to pass by vertically, or an enormous staircase you could climb up and down to view the art. Perhaps this seems like a silly point, but after looking at a few sample sites you will see how natural horizontal scrolling can feel.

The Graphic Therapy site offers a great example of how fluid and pleasant horizontal scrolling can be. Photography is a topic that lends itself very nicely to this style. The images feel like a nice, solid block of photos—very impressive indeed. It would really lose a lot of its presentation power with a vertical layout.

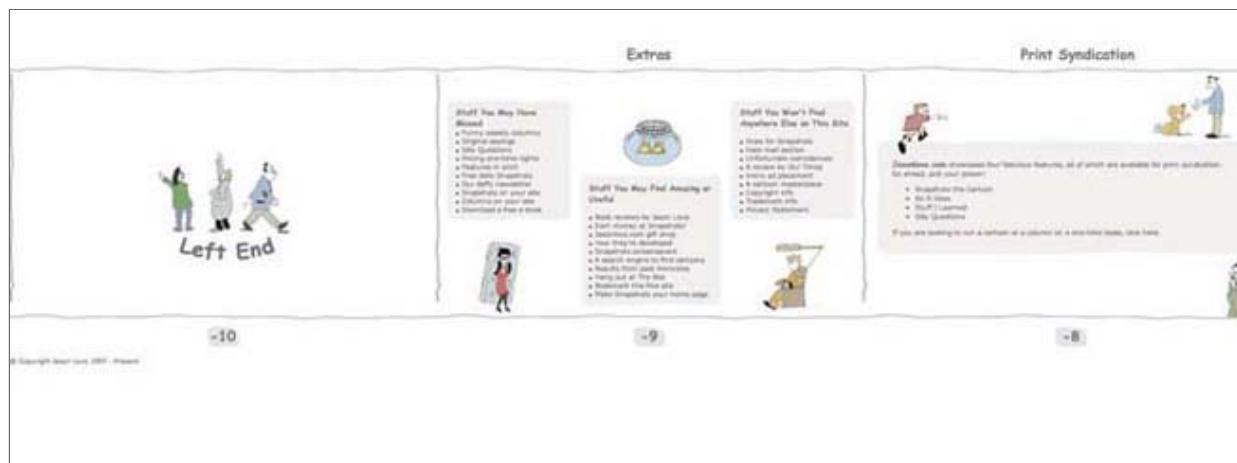
Certainly, some sites use this style as a way to create an interesting new type of layout. Sites like Humor by Jason Love completely break the mold in terms of traditional layout. His site packs most of the content into a single page and starts you in the

middle. Finding the content becomes an adventure, and somehow it just works.

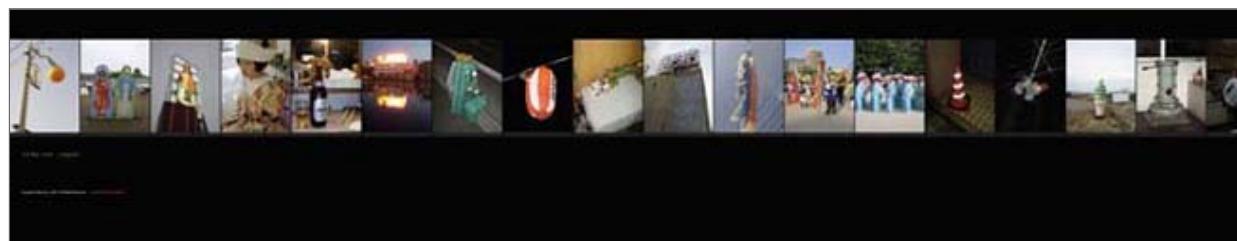
Another fine example of photography presented in a horizontal fashion is the Ricky Cox site. Again, the content lends itself to this style of presentation. The vertical nature of most of the photos creates a nice horizontal band. If these had been placed vertically they would have consumed far more space. Additionally, the horizontal placement allows the photos to interact with one other instead of standing individually. Because they are viewed as a whole, they have vivid impact on the viewer.



<http://graphictherapy.com>



<http://handmadeinteractive.com/jasonlove>



<http://www.rickycox.com>



<http://www.webfellowforhire.com>



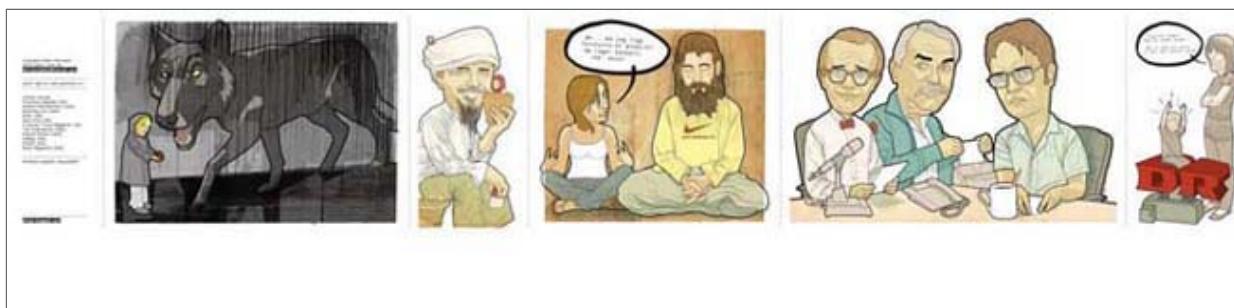
<http://www.miguelperez.es>



<http://www.bluevertigo.com.ar>



<http://www.mutanz.com>



<http://www.peter-hermann.com>



<http://www.neu-e.de>

ZOOM IN

On this type of website, you can make selections and zoom in to have the content revealed. You either zoom in on tiny content, or you move the cursor above the content and see parts of it come into your scope of view. This might sound a lot like every single web page out there, but there is a difference. Nearly every site has content that requires scrolling, but the distinction here is that zooming feels more fluid, and it is less reliant on the browser's scroll bars. Just look at a sample or two to get the concept. It is more about creating a flow in the transition between content than it is about jumping from page to page.

The interesting thing about this type of interface is that it encourages visitors to explore. I find myself wanting to see where I can go and what I might find in different sections—sort of like a treasure hunt. A great example of this is the Jlern Design site: It clearly shows the hierarchy created as you zoom in. In the zoomed-out view, the content is visible but not legible. This connection between the framework and the content is fascinating, and it gives the content a space in which to live.

This is all just a slightly different form of interface than we are used to, and that becomes the real charm of these sites. I think the lesson to learn from these samples is that sometimes a subtle change

in the interface can be very beneficial: It gives it a fresh feel without making it obnoxious to navigate. In fact, the navigation in these samples feels downright intuitive, so it could be argued that the layout formula actually makes usage easier. The type of environment these sites create is not revolutionary, but it is simple to understand and adds a great deal of interest.



<http://www.jlern.com>



Caravan Pictures

News

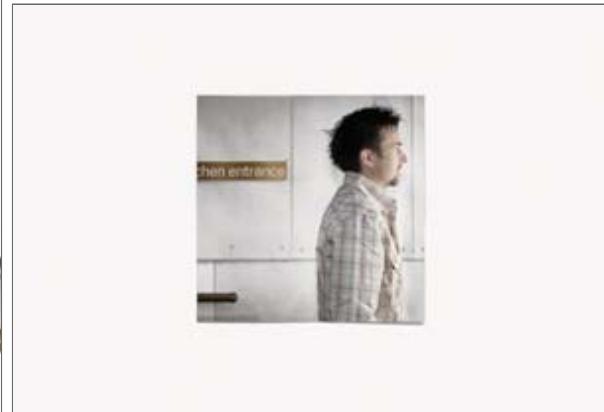
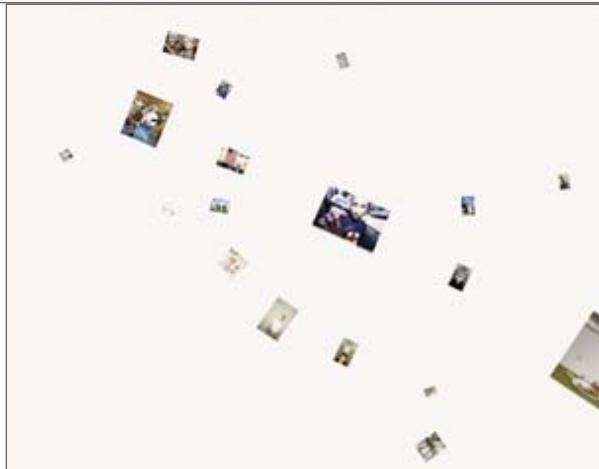
News

Links

nocentini.com - A sele
winning artist.
benlawrence.com.au -

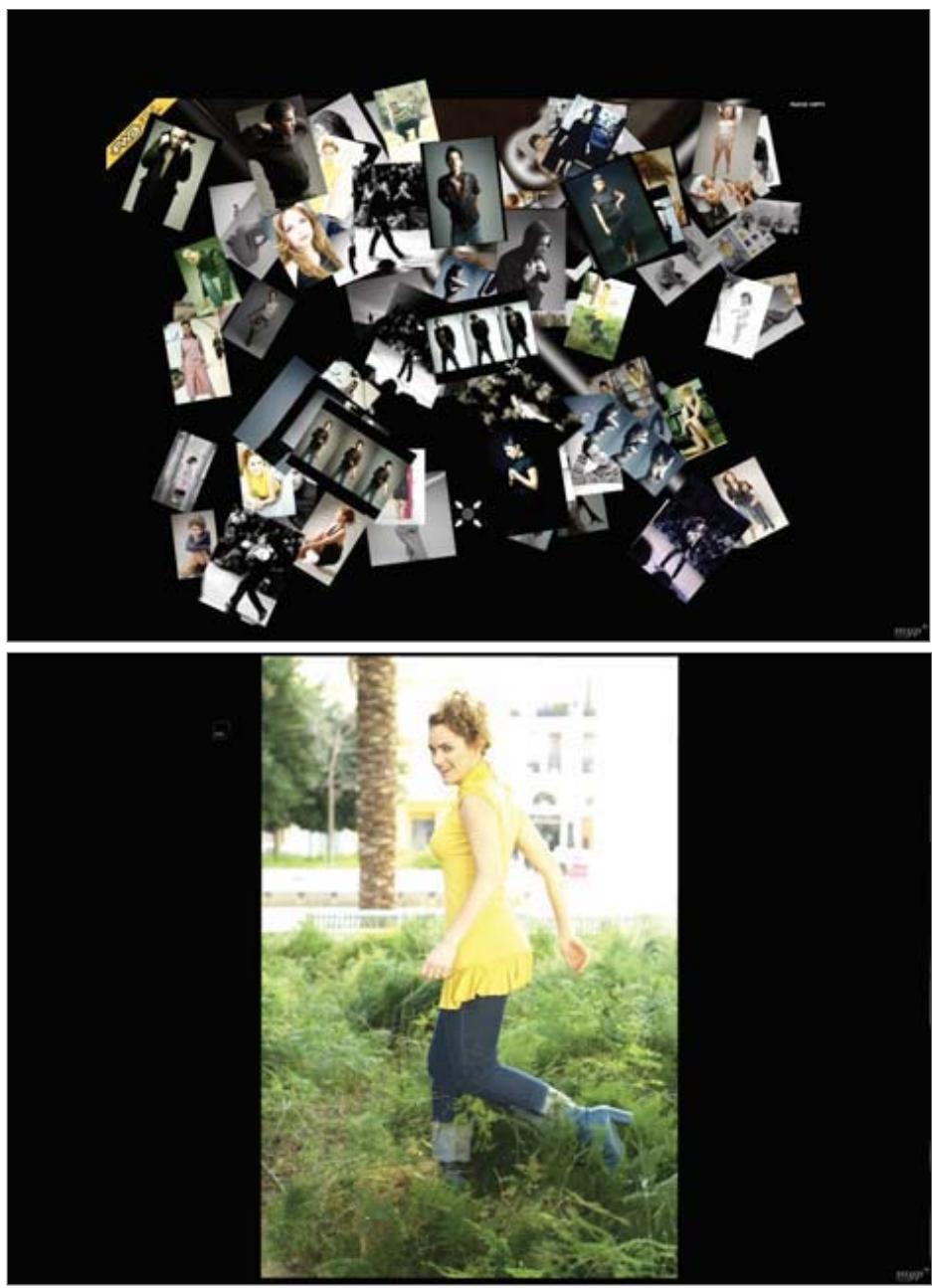
Caravan Pictures is a television commercial production company based in Sydney, Australia. Caravan was established in 2002 by Director Ben Lawrence and Producer Emma Lawrence in cooperation with Executive Producer Jude Langford and Film graphics owner / Director David Bentzen.

<http://www.caravanpictures.com>

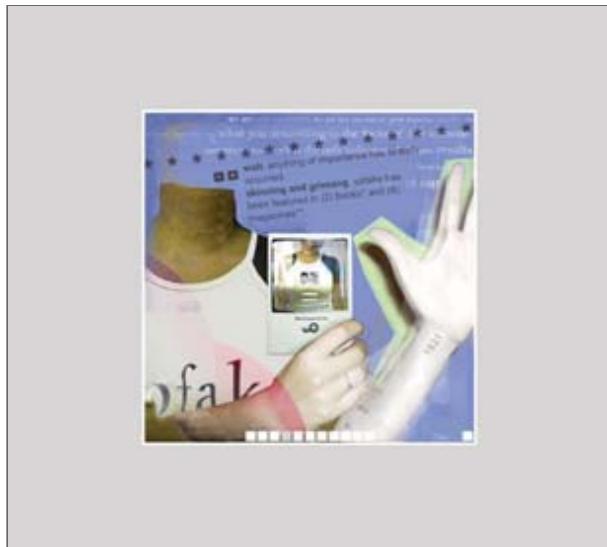


<http://www.matthewmahon.com>





<http://www.javierferrervidal.com>



<http://www.sofake.com>



<http://www.thebathwater.com>



What's new

Exponential Design is always busy designing lovely things from logos to complete website solutions. Despite the constant work flow we are trying to keep track and you posted on our blog... [+details](#)

Link of the months

www.inspired.com

FREE web-hosting for ONE YEAR!

Here's the deal! We give you one year free web-hosting* if you get us to design and build your website! Tempted? Call us now on +44 (0)20 8340 0315 and quote "FREE" to find out more! (*Hosting provided by [WebRobots](#). Terms and conditions apply.)

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<http://www.exponentialedesign.co.uk>

<http://www.themillbank.com>



<http://www.conceptm.nl>



Azuna Member Log In

WHAT IS AZUNA?

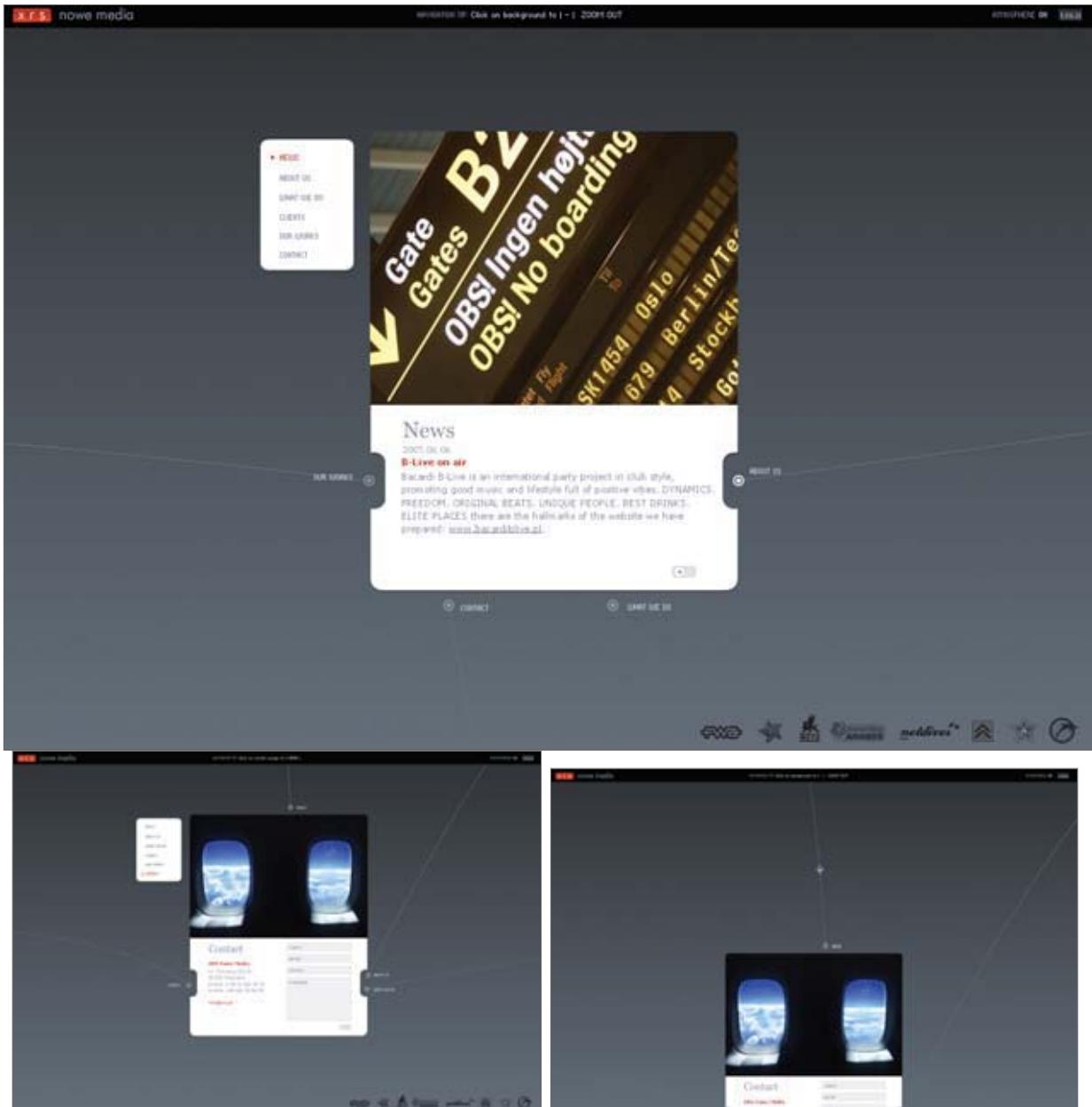
AZUNA, LLC was created in 2006 having discovered a new, patented **3D design and printing technology**. Major packaging, printing, marketing and promotion companies have heralded the technology as "incredibly deep, crisp and memorable."

AZUNA produces spectacular 4-color print and **imaging in 3 to 9 perspective 3D layers** on thin, poly-kleen substrate. AZUNA products are made from recycled polypropylene PP and they are **recyclable**. The patented process creates a new medium that overshadows existing products like lenticular in depth, clarity and pricing. **AZUNA is not lenticular**, but the latest, best technology for remarkable impact in differentiating products and brands.

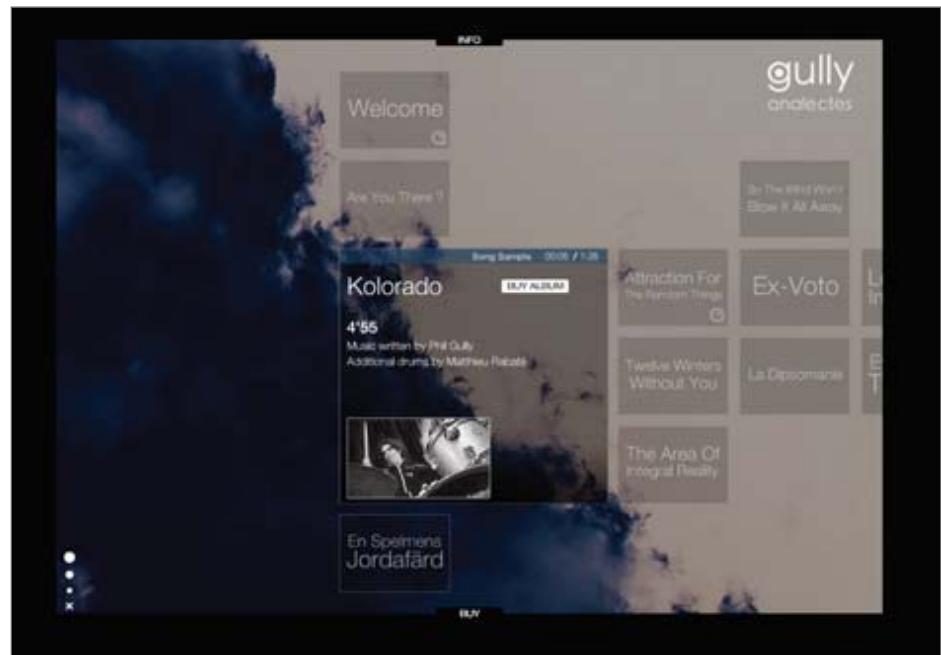
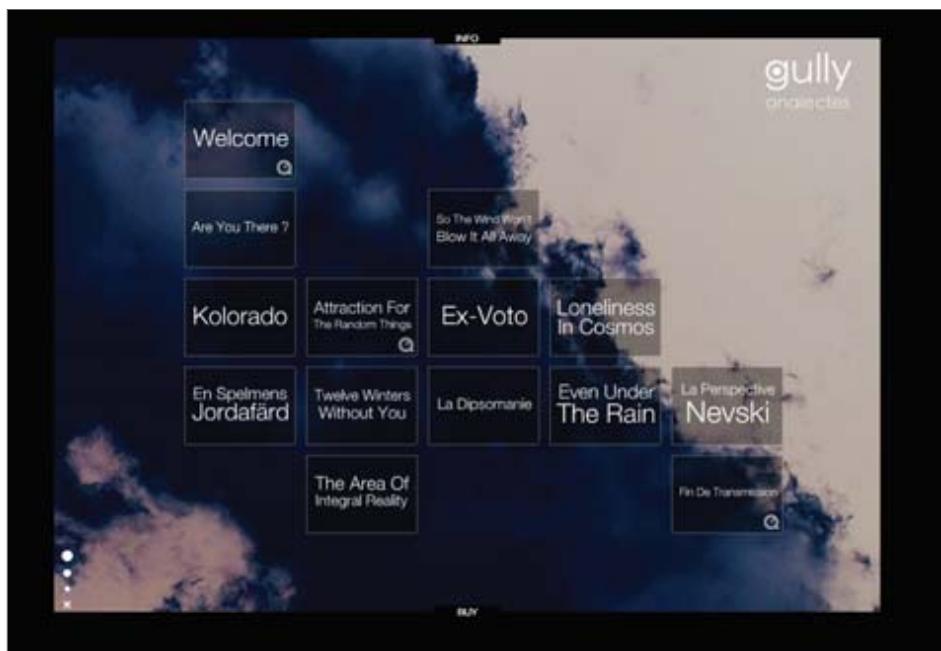
Because AZUNA 3D cannot be experienced on the computer, we invite you to contact us for a **free sample** and learn more about this exciting new product.

At the bottom of the page are links to other AZUNA pages: AZUNA, Azuna NEWS, WHERE AZUNA WORKS, WHY AZUNA?, Cineland, and Who.

<http://www.azuna.net>



<http://www.xrs.pl>



<http://www.gullyland.com>

ATYPICAL NAVIGATION

Developing creative navigation techniques that are easy to use can be a significant challenge. Yielding to the temptation to try creative navigation styles can lead to problems. For this reason, it is important to understand the reasoning behind using such a style. Atypical navigation requires a delicate balance between creativity and practicality. If it gets too crazy, it becomes unusable and incredibly frustrating. That being said, clever navigation can also be so intuitive that it increases usability and becomes a natural part of the site.

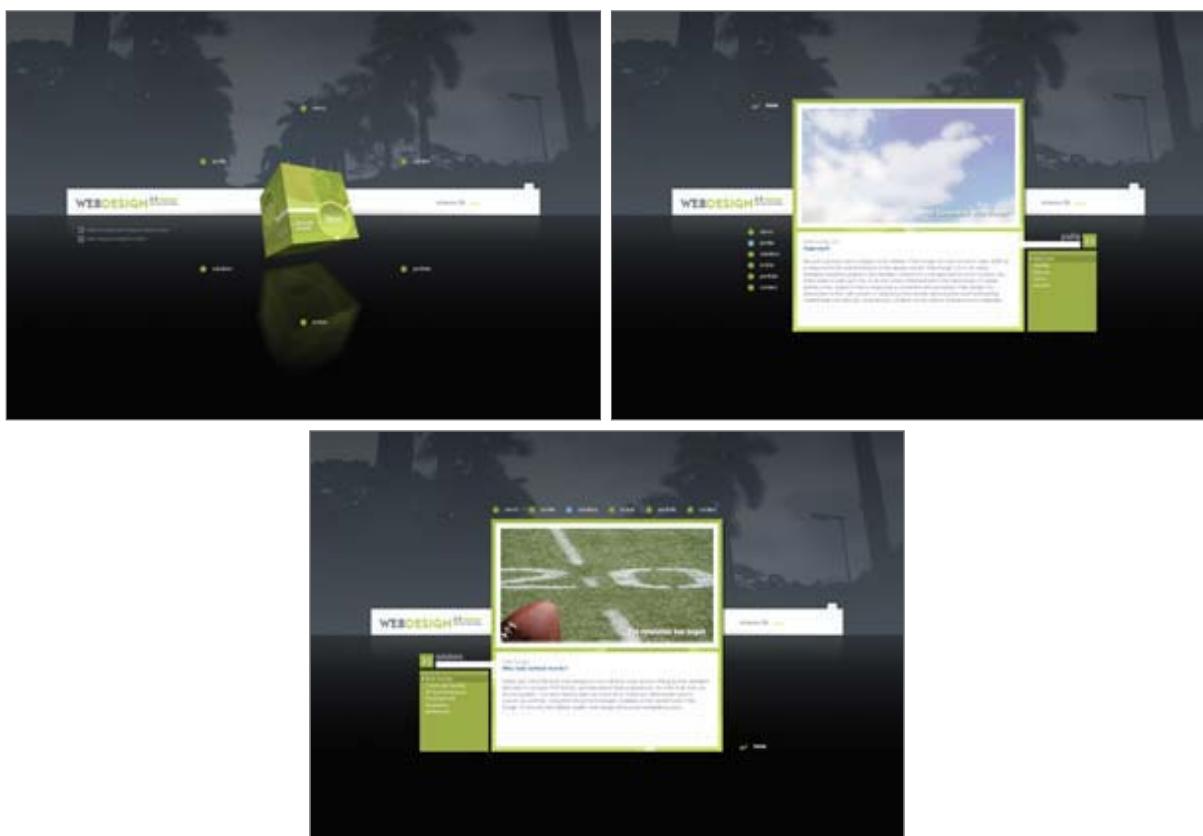
Consider the topic of the site. If an unusual navigation style doesn't fit the topic, avoid it at all costs. If, on the other hand, the site is intended to be more of an experience, taking creative steps to merge the navigation into that experience is a great idea. But overall, never lose sight of the fact that people have to figure out how to use the navigation system, and that can be a fun or frustrating experience, depending on what you create.

Consider the target audience. Is this site geared toward kids, adults, seniors ... or a mix? Young people tend to figure things out quickly, which makes atypical navigation a more viable option for such audiences. As for seniors, the American population is aging as the baby boomer generation moves into retirement. It is wise to keep this in mind as vision, color and coordination issues become problematic

for this audience. In other words, don't rely on confusing navigation styles if you expect seniors to use the site.

Finally, consider the purpose of the site. As previously mentioned, sites meant to create an experience would likely benefit from nontraditional navigation. If, however, the site is intended to provide corporate information to a wide range of people, there is almost no choice but to follow the norm. The standards work well in many cases simply because they do not require users to learn anything new.

Ultimately, look for ways to make this style work for you, especially when it fits the topic in an elegant way. But don't force it. And above all, don't forget that users have to figure out how to work with your creation. Implementing a style that is not intuitive could result in a dead site.



<http://www.webdesign20.com>

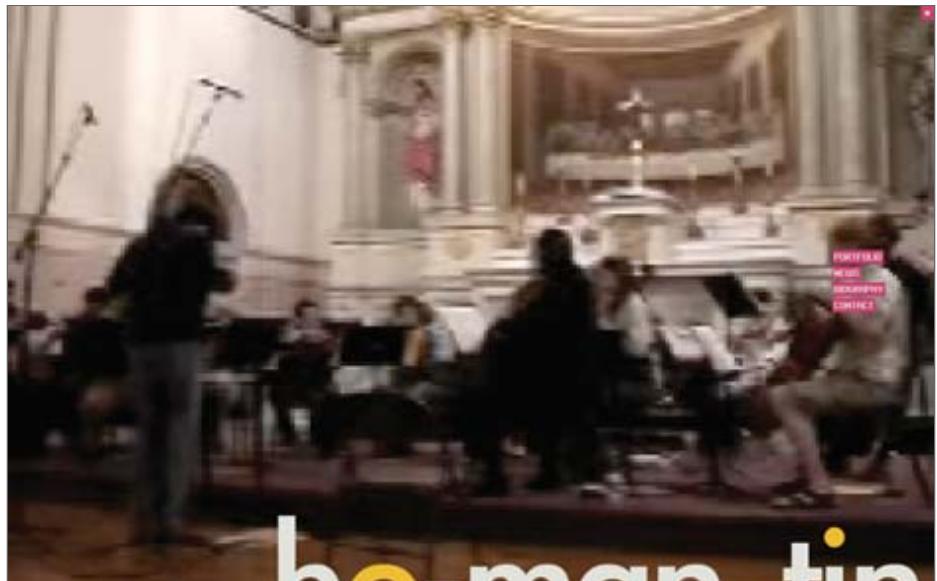


<http://www.lmdesign.net>

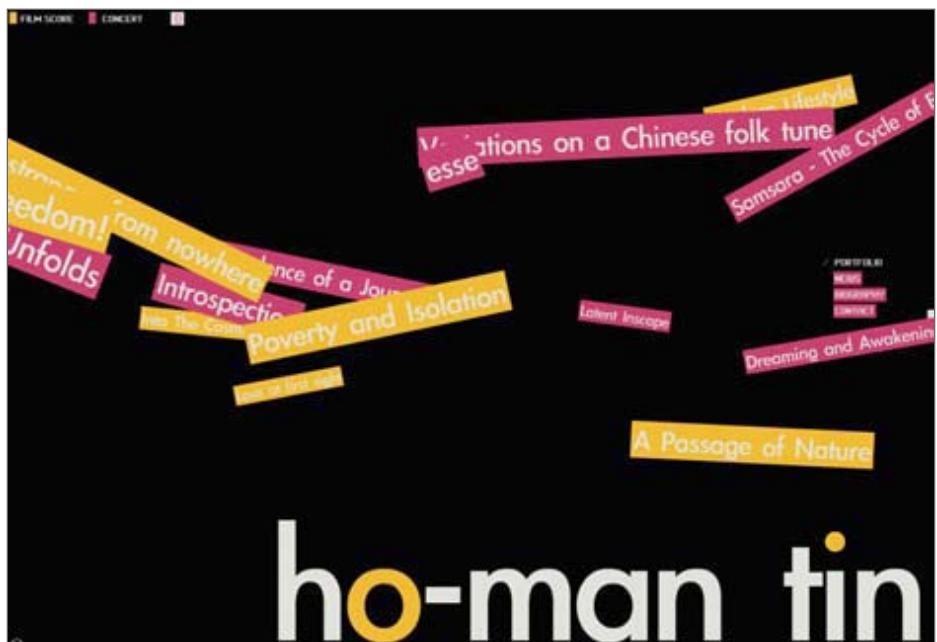


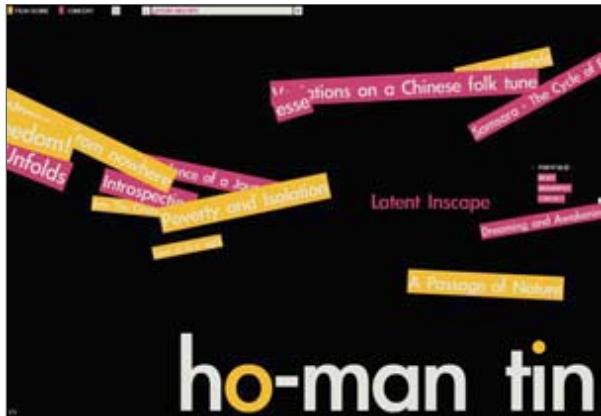
This is a large screenshot of the Mandchou website's homepage. It features a dark background with a white horizontal bar near the bottom containing various small thumbnail images. On the left side, there is a decorative graphic of white cherry blossom branches. The center of the page has a large image of a silver sports car (a Peugeot 407 Speedster) parked on a road. To the left of the car, the text 'CEVENNES' is visible, and to the right, 'SPEEDSTERE'. Above the car, the Mandchou logo is displayed with the text 'DIGITALMEDIACITY'. To the right of the car, there is a sidebar with the word 'PRO' and the text 'PROJET DE MODÈLES PRO' and 'Création des sites'. Below this, there are several small icons. At the very bottom of the page, there is a footer bar with the text 'Copyright Mandchou 2004 - All rights reserved' and the website address 'http://www.mandchou.com'.

<http://www.mandchou.com>



ho-man tin





10.03.07 New Film Music's Audio Updated
09.14.07 New Concert Music's Audio Updated
09.10.07 Pictures of the Belvedere Festival
06.12.07 Press Release From Berklee's Site
05.28.07 Scoring Garrick



10.03.07 New Film Music's Audio Updated

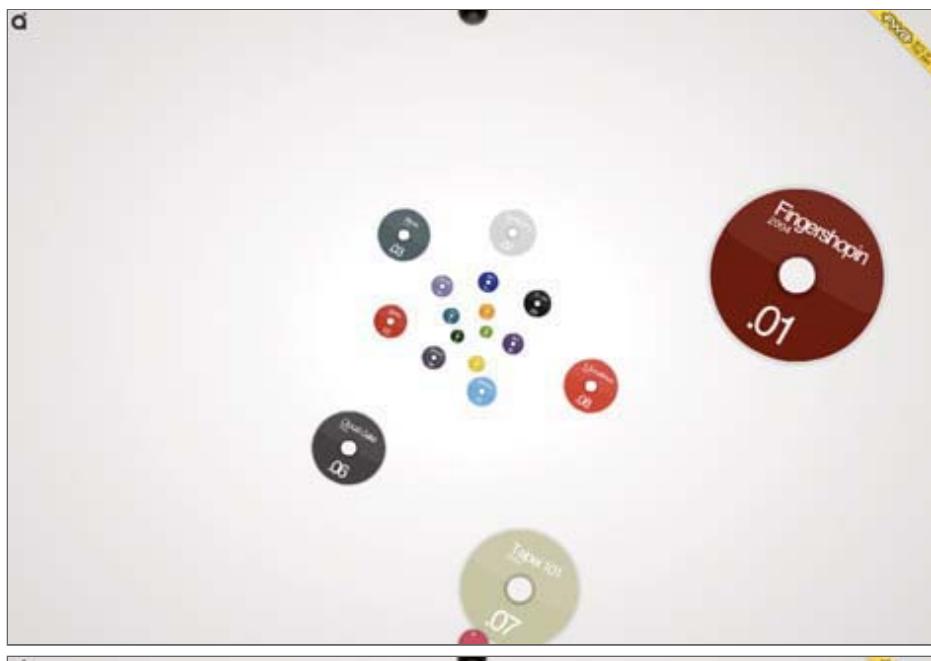
09.14.07 New Concert Music's Audio Updated

The performance of the new piano trio piece, "Somnora", is updated in the section of PORTFOLIO, as a part of the concert music demo. This piece has won the 3rd place in the Beethoven Club Composition Contest and performed by the Luno Nova ensemble in the Belvedere Chamber Music Festival 07 [you can also stream through different pieces in the concert with the following link: <http://www.belvederefestival.org/sound.html>]

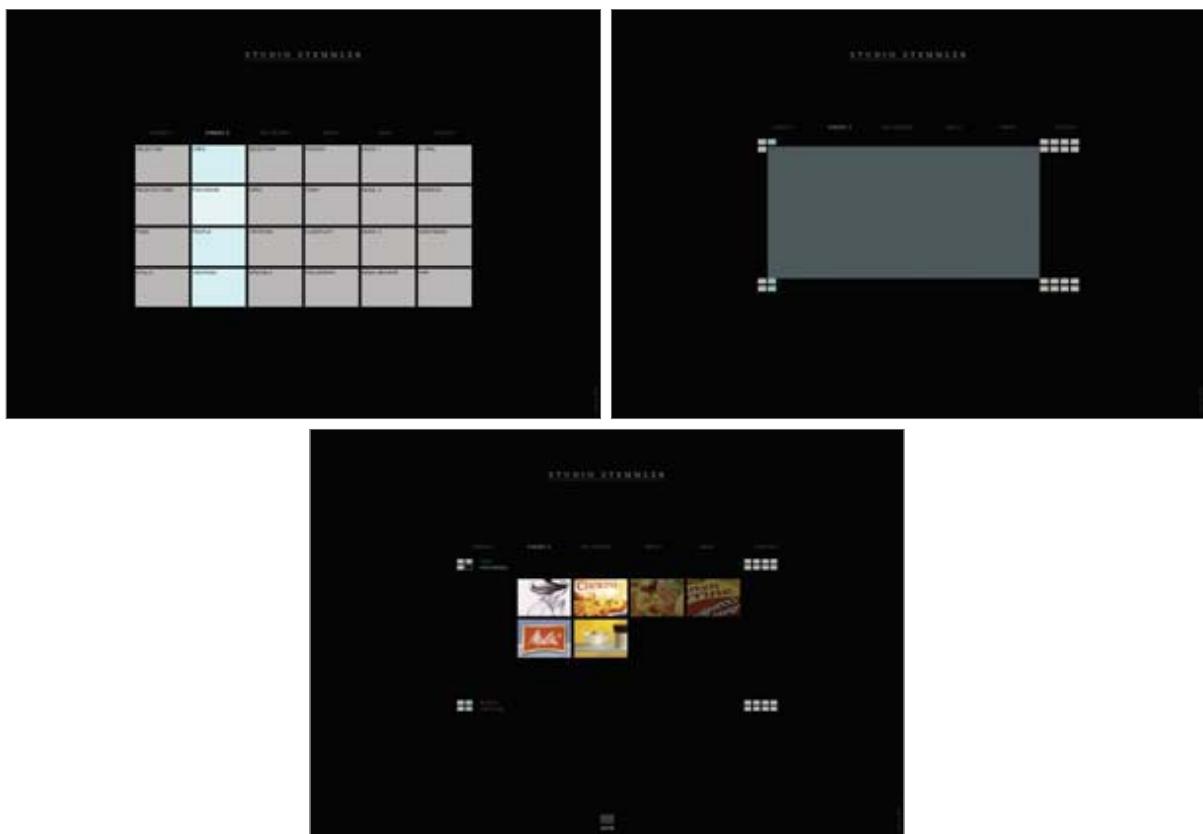
09.10.07 Pictures of the Belvedere Festival

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<http://www.hmtmx.com>



<http://a-i.tw>



<http://www.studio-stemmler.com>

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29 Explosief

This festival gives innovative young talents from Europe and the European theatre groups the chance to present their productions to an international audience. During more than 10 days, Explosief! festival has many performances which have scores of

[OPEN THE PROJECT](#)

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<http://casestudies.labforculture.org>

TABS

Tabs are basic web design tools, so just about anything and everything has been done to them. I've included examples of some of the most interesting implementations here.

Rotating the traditional tab and putting it vertically on the page is an interesting idea. Prague Design placed its two tabs vertically on the right-hand side of the page with no negative impact. The tabs stand alone in the narrow third column, making them easy to find and use while consuming minimal space.

A more traditional approach to tab design can be found on Newsberry. The tabs on this site have the typical rounded corners. The last tab has been cleverly colored to help it stand out since it contains the key call to action. The shiny effect, the nice little icon and the raised current tab make this site's tabs a beautiful variation on the traditional tab style.

Tabs are frequently used for literal purposes. An effective example of such literal use is the Esopus Magazine site. The site design revolves around a standard hanging file folder with a bunch of tabs. The site uses tabs to organize content and establish a design theme. Doing so unifies the layout with the concept and purpose of the site.

One last example is the SaraJoy Pond site. Here we find tabs with a stunning design. These tabs have been fashionably designed to fit

the style of the site beautifully. All too often, tabs don't bond with a site's design and consequently seem slapped on out of necessity. That is not the case here. These tabs are rich little bits of the design, and they add to the overall appeal of the site.



<http://www.praguedesign.cz>



<http://newsberry.com>

ESOPUS

CURRENT ISSUE ARCHIVE WHERE TO FIND SUBSCRIBE/BUY FOUNDATION

ESOPUS



Esopus is a twice-yearly arts magazine featuring fresh, unmediated perspectives on contemporary culture from a wide range of creative professionals. It includes artists' projects, critical writing, fiction, poetry, visual essays, interviews, and, in each issue, a themed CD of new music.

Published by the non-profit **Esopus Foundation Ltd.**, the magazine has a simple mission: to provide an unfiltered, non-commercial space in which creative people and the public can connect in meaningful, productive ways.

CONTENTS NOW ONLINE

We're excited to announce that select articles and projects from sold-out back issues will now be made available online. Presented with a custom-designed Flash viewer to approximate the look and feel of the original contributions, these will be introduced one at a time, so check back often! Our first offering is "Nothing Personal," Heather Larson's much-lauded essay from Esopus 1 about her July 4, 2003, visit to Pfc. Jessica Lynch's West Virginia hometown.

[MAISHEAD](#) | [LIST OF CONTRIBUTORS](#) | [RECENT PRESS](#)

WHAT'S NEW:

8/2/07: ESOPUS RETURNS TO THE KITCHEN
Mark your calendars! Esopus will create another night of programming at NYC performance space The Kitchen on Tuesday, November 13th. Like last year's event, it will feature a range of contributions, from a concert by one of the upcoming CD's musical acts to readings, interviews, and a projected film. Stay tuned for details. (And make sure to get there [early!](#))

7/15/07: ESOPUS HALL OF SPAME NOW LIVE
After putting together the [spam-themed CD](#) for issue 8, we realized that while we liked spam in a queasy,

FROM THE CURRENT ISSUE:



SINGULAR NETWORK
Philadelphia's Headlong Dance Theater likes to push boundaries—especially those between performer and audience. Their 2006 piece *Cell* was staged for one person at a time, each directed by a "Dispatcher" making contact via cell phone. Read more [here](#).

MUSIC CLIP OF THE WEEK:
Cadence Weapon, "God Bless My Brother" (from CD #5) [LISTEN](#)

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<http://esopusmag.com>

<http://sarajoypond.com>



<http://www.netresults.com>



<http://www.valentinaoolini.com>



<http://www.babytoothcenter.com>

A screenshot of the Rebusiness website. The top navigation bar includes "Latest News / Portfolio", "About", "Case Studies", "Testimonials", "Contact", and "Log In". The main content area features several news stories with images and headlines: "REBUSINESS BUILDS AN EXTENSIVE MULTI-SITE BUSINESS SYSTEM FOR TARGET" (image of a red tape measure), "OFFICeworks GETS THE WORKS FROM REBUSINESS" (image of hands working on a computer), and "900 PAGES IN 3 WEEKS - REBUSINESS REDUCES THE CATHOLIC DIRECTORY OF AUSTRALIA" (image of hands holding a book). Below these are sections for "The Rebusiness Ethos", "50 Smart Reasons", and "Good, Better, Best". The footer contains the Rebusiness logo, the tagline "Work smarter. Look better.", and a copyright notice "© 2009 Rebusiness".

<http://rebusiness.com.au>

THREE BUCKETS

It seems there is an endless supply of things that come in threes. The number holds some magic that just plain works. On the web we often find manifestations of threes on homepages: three steps of instructions, three key selling points, three main products, three main options. We love threes. It is the perfect amount of information to consume with ease. Having three options isn't so bad, but having ten options is overwhelming. Sometimes three creeps up to four, and it still works, but it can be very near too much. Three is most certainly the sweet spot.

Often these are action items that contain a button to inspire the user to do something. Consider the fact that these sets of buckets present themselves as a single visual entity. The user then scans through the site. This becomes a major focal point and is the perfect spot to put a call to action. What do you want your users to do? Sign up for an evaluation? Request more information? Register with the site? Whatever it is, this is a perfect spot to encourage users to take the next step.

MochiAds is a perfect demonstration of putting calls to action in the three-bucket arrangement. In this case, the buckets draw the visitor into one of the three key sections of the site. These sections have drastically different goals, so it is important that they help you

get to the correct spot quickly. By helping visitors find the information they need, the site minimizes the potential loss of clients and partners.

For a more action-oriented example, take a look at the Business-Paper site. Here, the goal is to direct visitors to information that will convince them to buy the product. Instead of containing tons of product information, the homepage serves as a portal to funnel users to the appropriate sales information for their needs. The third bucket is dedicated to the product tour, which is an excellent sales tool.

The screenshot shows the Mochiads homepage. At the top, there's a navigation bar with a search icon, a user profile icon, and a "LOG IN" button. The main header features the "mochiads" logo with a small robot icon and the tagline "The world's first ad network for casual games." Below the header, there are three main sections:

- Advertisers:** Shows logos for "gorille", "slide GUBA", and "BitTorrent: HOT or NOT". It includes a callout: "Place your ads where your consumers' eyes are. Reach a highly attentive and engaged audience. Strengthen your brand with entertaining content." A blue "I'M AN ADVERTISER" button is at the bottom.
- Game Developers:** Shows a screenshot of a game interface with various icons and text. It includes a callout: "Generate revenue every time your game is played. Generate more as your game spreads to other sites. Get rewarded for making games and doing what you love." A blue "I'M A DEVELOPER" button is at the bottom.
- Casual Game Ads:** Shows a thumbnail of a game ad for "ACME". It includes a callout: "38 - Hours per month spent gaming for average casual gamer. \$900M - Estimated market size for in-game ads by 2009. 31% - Percentage of teens 18-24 who prefer games over TV." A blue "VIEW DEMO" button is at the bottom.

At the bottom of the page, there's a footer with the text "© Mochiads - The World's First Ad Network for Casual Games" and "© Copyright Mochi Media, Inc. 2009 | [privacy policy](#) | [marketplace](#)".

<http://www.mochiads.com>

oceanseventy

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HOME//

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LATEST NEWS//

CASE STUDY// CAPITO

VIEW THE PORTFOLIO//

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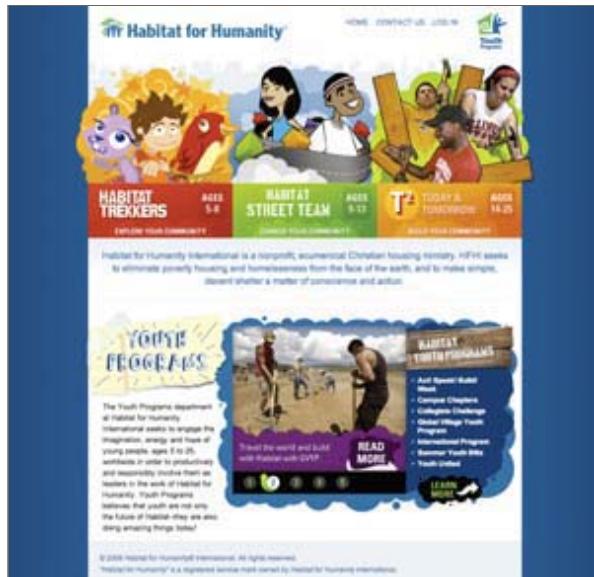
Developed by [Reinout AaS](#) – Maintained by [André AaS](#)

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<http://business-paper.dk>

The screenshot shows the Nemark Media website with a dark header featuring the logo "nemark media". The main content area has a large image of a tree in a field. Below the image, there are three columns: "INSPIRED DESIGN", "SOLID DEVELOPMENT", and "PROACTIVE MARKETING". Each column contains text and small call-to-action buttons. At the bottom, there are three more buttons labeled "DESIGNERS FOR NEW & SMALL BUSINESSES", "DESIGNERS FOR CORPORATE CLIENTS", and "DESIGNERS FOR PUBLIC ORGANISATIONS". The footer contains copyright information and links.

<http://www.nemarkmedia.co.uk>



<http://www.habitat.org/youthprograms>

What's Going on

Welcome to Orbit Shakers
Tue, March 13, 2007 5:12 PM

I am a Nigerian who lives in Baltimore Maryland. On the 9to5, I work for a big information Technology (IT) Contractor, and at night I put-on-a-mask and become „ta-da“, and on my own free time, I still do the IT thing, but I work on projects that are more interesting, or have been commissioned to do. Out of my free-time interest came the idea for Orbit Shakers, a one person company that I've set up as an umbrella for all my...
[Continue Reading...](#)

The Basement

March 2007

See the Whole Basement...

The main content area of the Orbit Shakers website. It features a large logo with two overlapping circles in red and orange. Below the logo is the text 'Orbit Shakers' in a stylized font. To the right of the logo is a vertical menu with four items: 'About', 'Portfolio', 'The Basement', and 'Contact', each preceded by a small orange circle icon. Further down, there's a section titled 'About' with a short paragraph about the company. Below that is a 'Recent Work' section showing thumbnail images of website designs.

Orbit Shakers is an Information Technology outfit based in Baltimore, Maryland. Orbit Shakers specializes in consulting, design and development for websites, and software applications.

Recent Work

Logo design, website design, and CMS customization for Orbit Shakers website

Pix

A grid of nine small images representing various projects or locations, likely related to Orbit Shakers' work. The images include a landscape, a building, a sunset, and other abstract or specific scenes.

Recently Played on Last.FM

Utopia	John Legend
Last Goodbye	Jeff Buckley
So Much Thing to Say	Bob Marley & The Wailers
Suffice Bergensaske	Claude Debussy
Don't Remind Me	Audience
Arabesque #1	John Gossart
Lord Rose Willoughby	Matroyka
Left for Dead	Citizen Cope
Everybody	Anthony Hamilton
Can't Forget About You (Reel)	Pharrell

Magnolia
Photographers

<http://www.orbitshakers.com>



<http://pdim.net>

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Mohou všichni převést a mít vlastní a nekompatibilních standardů, nám toho ráčete, který převod preferujete? A cenu na mnoho výhodného využití neplatí! Neplatí ceny včetně, vše včetně.

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- ✓ Snášecí a vložití do CSS
- ✓ Vložit HTML, požadují vlastní vložit do CSS
- ✓ Kompatibilní s všemi standardy
- ✓ Neplatí ceny, na kterém se dle výhod

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MODULES

Designers commonly organize site content by placing it into various containers. Many people find comfort in such order. This compartmentalization connects with viewers and makes it easier to break down content. Humans love order, and nothing brings order like nice little containers. It is possible to contain and separate content without wrapping it in a visual device, but in these samples the designers have done just that by putting each set of content in its own visual module.

Modules can be simple and imageless, or they can have extreme visual style with complex images and expanding boxes. One clever thing to do with these modules is to break the border of its parent container. This is a marvelous idea for two reasons. First, it binds the content together, and second, it brings focus to a certain module or section of the page. To put it simply, modules bring order and hierarchy.

In some cases, modules help break content into usable chunks. Many portal sites make use of this because they contain such a mountain of content. In many ways homepages act as portals to all the content a site contains. One such example is EntertainmentAfrica. This homepage has a massive amount of links. The clear organization

created by the modules helps visitors cut through the clutter to find the content they are looking for.

Another site that creates a highly scannable design via modules is the Havoc Studios site. By placing the content into clear modules with prominent labels, users can scan for and find the content they are looking for. In this case, the most recent content is appropriately highlighted and easy to find. This helps returning visitors find the fresh content without being distracted by old news.

The screenshot shows the homepage of entertainmentafrica.com. At the top, there's a navigation bar with links for MUSIC, MOVIES, GAMES, GADGETS, EVENTS, COMPETITIONS, MY PROFILE, and REGISTER. The page is sponsored by Telkom Media. The main content area is divided into several modules:

- Featured:** A large image for "Global Breakthrough Ft. Guido Schneider". Below it, a headline reads: "Global Breakthrough Festival Launch Party featuring Guido Schneider is here to get things fired up and rocking in Cape Town in celebration of some big things".
- What's Hot on Tuesday:** Includes stories about James Blunt, Elizabeth Berkley, and Indiana Jones.
- CINEMA SHOW TIMES:** A section for "RISE" with a "VIEW SHOWTIMES" button.
- CHARTS AND PLAYLISTS:** A list of tracks from Nokia Trends Lab, such as "UNION OF KNIVES - FIVE HAZZI", "LOVE JONES - KICK KICK HI", etc.
- VIDEO JUKEBOX:** A section for "MUSIC VIDEOS" with a list including "SPRIT OF THE GREAT HEARTS" and "KELLOGG FUNK - COOL BIRD PLAYS".

Below the main content, there are three smaller news sections: Movie News, Music News, and Gaming News.

<http://www.entertainmentafrica.com>

havocstudios
WEBSITE & DEVELOPMENT

[HOME](#) [ABOUT](#) [ARCHIVES](#) [CONTACT](#) [SUBSCRIBE](#)

LATEST

 Planning Your Career, University vs. Training on the Job?
16 October, 2007 by [Chris Dimmock](#) | 0 Comments
Introducing special guest, Morgan, Anne Doherty. "I am about to make the biggest decision I have ever had to make, and I discuss the next 3-4 years of my life: going for a degree, or should I take the plunge and start working full time?"
posted in: [Business](#) [Continue Reading...](#)

FEATURE

 south BigWorld Podcast LIVE! Video
16 October, 2007 by [Chris Dimmock](#) | 0 Comments
For those of you who couldn't make it to London for the 1000th BigWorld podcast, we recorded it so what are you waiting for? Check out this blog!
posted in: [Culture](#) [Continue Reading...](#)

PREVIOUSLY

[INCONGRUENT POCKET CHEAT SHEET](#)
15 October, 2007 | 1 Comment

[ALL NEW SUBSCRIBE PAGE!](#)
15 October, 2007 | 0 Comments

[ARMAND LEADS IS ONE](#)
15 October, 2007 | 1 Comment

[SECONDING LEARN PHOSPHORUS WITH INSPIRE AND SALT](#)
15 October, 2007 | 0 Comments

[Flickr](#)

Welcome
This site is the collaborative effort of Ryan Taylor and Paul Dimmock, two people who have been inspired by the great people who have thought them, and decided to try and give something back.

CATEGORIES

- [HOME](#) >
- [BUSINESS](#) >
- [CGI](#) >
- [GAMING](#) >
- [HTML](#) >
- [INTERESTING STUFF](#) >
- [PHASERSCRIPT](#) >
- [PROGRAMMING](#) >
- [PHP](#) >
- [SECURITY](#) >
- [TECHNOLOGY](#) >
- [WEB VIDEOS](#) >

WILL BE THERE

- Tuesday Nov 6 [OpenCoffee Leeds, Cheltenham](#)
- Wednesday Nov 7 [BarCamp Leeds](#)
- Wednesday Nov 21 [Open Web Invitational, Newcastle, UK](#)

RECOMMENDED READING



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HTML, 4.63 & CSS | [RSS](#) | [Atom](#)

<http://www.havocstudios.co.uk>

we love new manchester music

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username password

REGISTER LOG IN
PASSWORD FORGOTTEN?

home gigs bands artists music charts add content reviews articles classifieds

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ListenTo is a home for new and unsigned Manchester bands, local gigs, mp3s, reviews and great writing. It's all created and added by you - the people of the best music city in the world. [Find out more!](#)

Why don't you [register](#) or maybe [add some content](#)

100 BANDS

ListenToManchester now features more than a hundred local bands! Register for the full experience.

LATEST BANDS

Steve Brown
Manchester Alternative Pop

TheLoneDrunan
Manchester Alternative Rock

Fabonacci
Manchester Indie

[More artists >](#)

TRACK OF THE WEEK

White Winged Lovers
by **Ezzimo Smile**
Style: Dance

[More music >](#)

CHART

- 1** **The Train** by **The Chase**
Style: Indie
- 2** **The One** by **Hallucin**
Style: Acoustic
- 3** **Sunday Best** by **Hallucin**
Style: Acoustic
- 4** **Get It On** by **Coldfront**
Style: Punk
- 5** **Carjack Mallons** by **Carjack**
Style: Hard Rock
- 6** **The Taxidermist** by **Spound**
Style: Indie
- 7** **Easy** by **Hakub**
Style: Acoustic
- 8** **01 Eastenuniversi**
1 subconscious by **Hakub**
Style: Acoustic
- 9** **Behind Closed**
Doors by **Colossal**
Style: Indie

[More music >](#)

GIGS

The Books at **Night 'N' Day**
Manchester Thursday, 16 August 2007
Acts playing:
• **The Books**

The Chase Friday, 17 August 2007
The Exchange
Acts playing:
• **Northern Scream**
• **The Casinos**

Green Schism Saturday, 18 August 2007
Green Room
Acts playing:
• **Blue At My Parents**

Speechless With Sound Presents Sunday, 19 August 2007
Dry Bar
Acts playing:
• **Witch Hazel/The Flappers/Smith ST79**
• **Blues and smoke**
• **noveatconcent**

The Vandals and **The Alaskans** Thursday, 23 August 2007
Dry Bar
Acts playing:
• **The Vandals**
• **The Alaskans**

[More gigs >](#)

MUSICAL DIFFERENCES

A monthly argument. Have your say:

Sellahand - the future for new bands?
(8 opinions)

LATEST CLASSIFIED

Want a Record Deal or a Free Music Review?
By **ingmusic**
Posted Thursday, 09 August 2007

[More classifieds >](#)

LATEST REVIEW

Real Liss

★★★
Firm favourites at the Bus Cat Cafe
Author: **RealLiss**
Monday, 23 July 2007

LATEST ARTICLE

Mohawk Radio relaunch

Get free exposure for your band in underground artrock bytes
Author: **Dunklock**
Sunday, 26 August 2007

<http://www.listentomanchester.co.uk>

CHURCHMEDIA™

COMPANY SERVICES PORTFOLIO NEWS CLIENTS CONTACT

FEATURED DESIGN



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The Latest Scoop

07.24.2007

PAUL WILBUR'S NEW BOOK DROPS IN THE COURTS ON SALE NOW!!

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CHURCHMEDIA™ | [RSS](#)

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ChurchMedia™ is a full-service creative agency based in Southlake, Texas, specializing in creative solutions that empower ministries to communicate the power of Jesus Christ and connect people to the local church.

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FEATURED GALLERY



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[Great ideas for great business >](#)

Who are we?

Our youth and innovation capacity make us a business oriented Internet company.

[More about us >](#)

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- Business portals
- Content management systems
- Digital marketing
- Web application development
- Search Engine Optimisation
- Usability consultancy
- Content development
- E-business planning

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Contact

Belo Horizonte
Rue Pereira, 221, Bento Preto.
Sítio Lagoas
Rue Quintino Bocaiúva, 287, sala 202C,
Centro.
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WEBSITE WEBSITE

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Tunisia

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Current Favourite - SOUK CHIC Marrakech, Morocco

HANGOUT TIME
Current Favourite - Hacienda In Tulum, Mexico

INSPIRING TIME
Current Favourite - Sarajevo A Rising Phoenix
Sarajevo

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SEARCH

PANIC BUTTON
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NEWS
What is happening in the world of travel and Black Tomato.
Latest: The latest additions to Black Tomato experiences...
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BOOK OF JOURNEYS
Our first book into print.
A long time coming (and a long time planning), but we hope you like it.
[Click here to get your hands on it](#)

PRESS
Telegraph, September 3rd 2007
» From panic to peace in Lithuania
Square Mile, September 10th 2007 - The Italian Grand Prix
[Click here for more press...](#)

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FRANKFURT.de



Startseite | Kontakt | Kontaktformular | Werbeantrag | Presseantrag | Suchen

LEBEN IN FRANKFURT **TOURISMUS** **KULTUR** **WIRTSCHAFT** **RATHAUS**

Wetter



AUGUST 11
11 °C / 20 °C
Wetter

FRANKFURT
11. August Frankfurt
Wettervorhersage

FRANKFURT
11. August Frankfurt
Wettervorhersage

AKTUELLES

Hausbau
Der Frankfurter Wohnungsmarkt ist in Bewegung

Bauherren
Mit „Arbeitsmarkt“, „Zwickelkino“ und „Jubiläumswandern“ veranstaltet der Stadtrat Bonn am vom 18. bis 19. August 2007 die traditionelle Kurb Frankfurts.

Wohnen

„Woh-Licht“ in der Frankfurter Innenstadt

Seit April war das Goethe-Haus unter einem Gardeau versteckt, heutzutage ist Goethes Geburtstag am 28. August und zur Goethe-Woche soll das Haus nun wieder zu stehen sein.

Wohnen

Super-Straße für die Community-Kapelle

Künftig zum Saisonjahr 2008/2009 zieht die Städte Frankfurt-Mainz-Gießen-Gießen auf eine erfolgreiche Saison 2006/2007 zurück.

Wohnen

SUCHE

Suchbegriff

Erweiterte Suche
 Diese Seite ich sehe
 Frankfurter.de A-Z

NEU

Export-Daten-Archiv und -Appellationen
 Wirtschaftsprüfung
 Sommer-Special

HOTELS UND PENSIONEN

Online-Buchung

OFT GESUCHT

Eisenbahn
 Autobahnen
 Straßen
 Wetter
 Wirtschaft & Wissenschaft
 Sport
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 Pressemedien

BÜRGERSERVICE

Antragstellung
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 Bewerbsunterlagen

NEWSLETTER

Frankfurt für mich

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 Justiz & Sicherheit

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 Investition
 Angriffslinie
 Umzug
 Mobrat
 Soziale Teilhabe
 Arbeitsmarktpolitik
 Kunst und Kulturszene
 Gewerbe

VERANSTALTUNGEN Mehr Veranstaltungen ...

VERANSTALTUNG	DATUM
<input type="checkbox"/> 20.07.07 Erika!	Zeppelinfeld am Mainufer
<input type="checkbox"/> Afrikafestival und Karibischen Kulturtag	Autobahnpark
<input type="checkbox"/> Faust	Grimmelpark
<input type="checkbox"/> Der Schauspielkeller eintritt	Berlinertheater
<input type="checkbox"/> August-Hermann-Foerster-Kulturtag	Historisches Museum
<input type="checkbox"/> Circus Carl Busch	Festplatz am Römerberg
<input type="checkbox"/> Kultur-Insassen	Festspiele
<input type="checkbox"/> Razzia gegen	Opernhaus
<input type="checkbox"/> Der Zirkusmaxx	Domiziliär-Kirchenvereinigung Gotteskirche
<input type="checkbox"/> House des Industrie- und Handelskongress	Domiziliär
<input type="checkbox"/> Frankfurter Museumsnacht vom 18.08.	Historisches Museum
<input type="checkbox"/> Faust	Jahrhunderttheater

Museumsnacht

Auf beiden Seiten des Mainufer sind Frankfurt vom 24. bis 26. August eines der bedeutendsten Kulturfeste Europas. Attraktionsstätten sind die Museen und ein vielseitiges Programm der Museen.

Mehr ...

Sommer-Special

Während im Süden trocken, wenn auch Frankfurt rechtiges Grauwetter besteht. Denn bei angemessenen Temperaturen ist jetzt die beste Zeit für Strandkorb, Picknick, Karpfen etc.

Mehr ...

Frankfurt bleibt(?) seid...

Die Freude am Sommer wird immer größer durch die Sorge um Wiederaufbau getötet. Abteilung bauen natürlich keine Räume.

Mehr ...

<http://www.frankfurt.de>

TINY

Sometimes a website is necessary but doesn't require much content. In this case, a tiny site might be in order. Simple contact or resume sites don't have heaps of information to post. Use that lack of content to your advantage and pack all the information into a consumable micro-container. This approach is all about turning a problem into the solution!

Pocket Web Site is a prime example of how this style can be a great success. The creator had such a small amount of information to communicate that it could all be contained in a matchbook, so that is exactly how the site is styled. It can be exasperating to come up with lots of copy for a small site. Pocket Web Site found a clever solution to this problem by playing off the idea of being small.

Another tasty example of this style is SushiBeads. This site is small in size, but not in style. Despite its lack of bloated content, the creators embellished this design with a gorgeous wrapper that gives it a life far beyond its meager size. In this case, it is fun that the small site plays into the idea of tiny beads. Overall, it is a tremendous success.

One example that seems to contain a more typical set of content is Nicolas Huon's personal site. It contains all the expected information and more than fills itself out, yet it has remained very tiny. This really

goes to show how much unnecessary fluff ends up on many sites. This style forced the creator to cut to the chase and allow only the meaty content onto the site.



<http://www.nicolashuon.info>



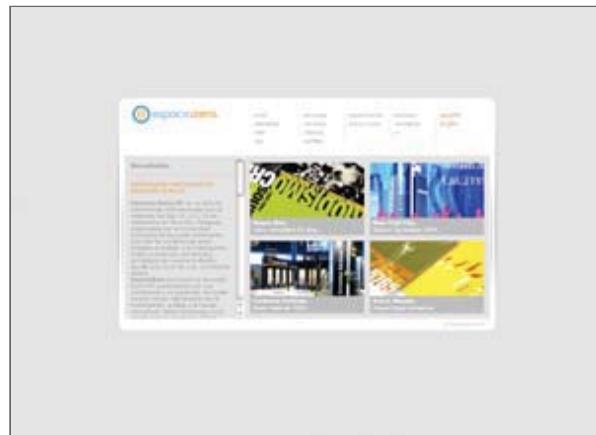
<http://www.sushibeads.com>



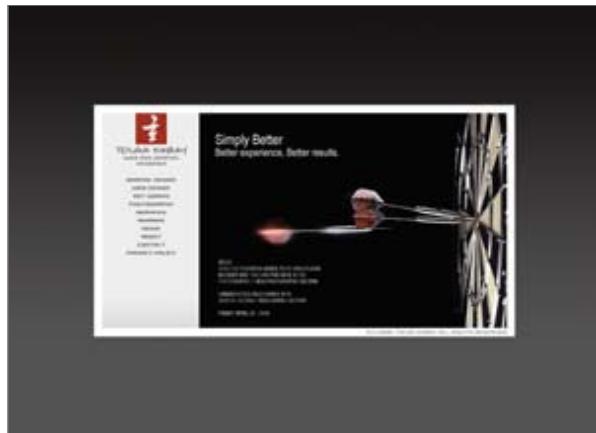
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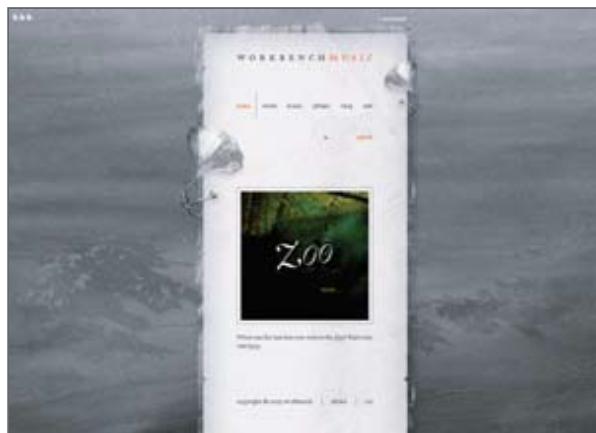
<http://www.espaciozero.com>



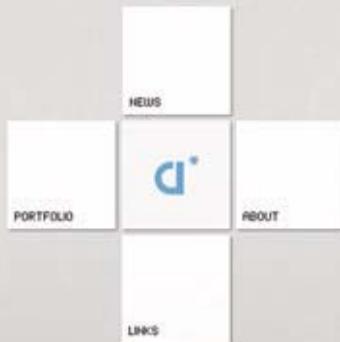
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<http://audicted.de>

ONE PAGE

The one-page website is the epitome of efficiency. It lumps all of the content into a single page. Clearly this will not work in every case, but for many situations it is a great idea. However, it is an idea that usually isn't considered. One situation that lends itself perfectly to the single page is the portfolio site.

A portfolio site's goal is to grab the attention of someone who is potentially going to pay the site's owner to do work. It seems there are two key elements to make this happen. First, the portfolio and content must be presented in the best possible environment. This is especially important for those who are in the business of making things look good. Creative types clearly have to do their best to make their portfolios stand out visually while showing their work in the best possible light. It is critical that their site stand apart from the herd. Second, the site should enable visitors to see the work as easily as possible. In this way the one-page portfolio really starts to make sense. A nice, long flow of beautiful images is very powerful. By putting everything in one page it is harder for potential employers to overlook the samples that would impress them.

In nonportfolio situations, the single-page site can still make sense: It is a great way to avoid complicating things that don't need to be. You shouldn't force this style onto a site, but in many cases there

simply isn't enough content to justify more than one page. This can be a tough sell to a client, considering the fact that most people presume sites should have many pages to be taken seriously, even if there isn't sufficient content to fill them.

One particularly fun example of the one-page style site is Didoo. Here, the designer has broken the content into three chunks. This could have easily been a three-page site, but there isn't enough content in each section to justify three separate pages. By putting everything into one page, the designer creates a streamlined process for consuming the site. And viewers don't feel overwhelmed with too much content because it is organized in nice little groupings.

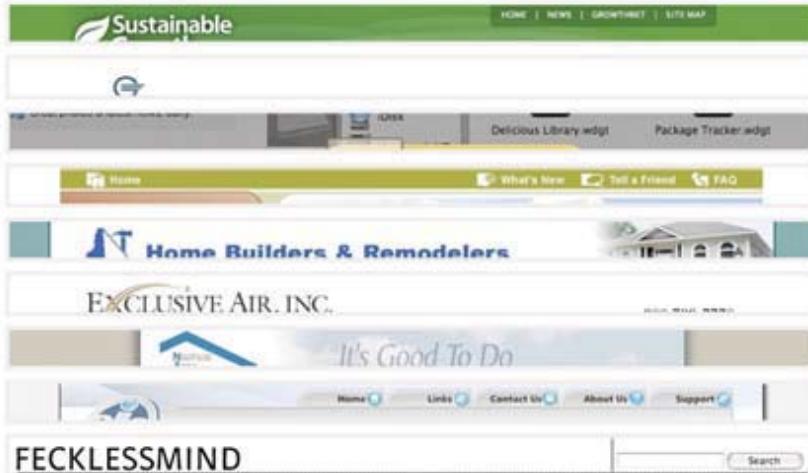
<http://www.didoo.net>



<http://www.nickdeakin.com>

This is a portfolio of Web Standards expert
Anatoli Papirovska.

*click on thumbnails to ~~see them~~
view more info*



So, is he some crazy person, or who is he?

Anatoli is an experienced webdesigner with extensive knowledge of Web Standards, Javascript, and Web Usability. Over the years Anatoli learnt a thing or two about proper SEO and accessibility.

He's also one of the world's leading experts on cross-browser CSS and fluent in three languages—Czech, English, and Russian.

At the moment, he is looking for freelancing work—so throw anything you have his way—and also possibly some full-time (he's not interested in 9-5 though) stuff in Vancouver, BC.

"Anatoli? Good graphical sense, feeling for composition and colors. Sophisticated, clean code. Good typography. Desire to make current solutions even better. And he taught me not to use the underscore hack..."

Pavel Kout, director of Webface

"Dude, Anatoli is a particular and technologically very well equipped web designer, who likes to overcome new challenges and constantly enriches everyone else with his knowledge."

Jan Bralina, director of Alphanumeric

Anatoli Papirovska — e-mail: anatoly@fecklessmind.com — aim: [apapirovska@mac.com](aim://apapirovska@mac.com) — msn: apapirovska@hotmail.com

<http://anatolip.com>

retrostrobe*

**Listen, you've arrived at retrostrobe.
We do new media design and development.
We also do brand presence strategies.
And we just love the combination.**



01. Introduction

Who we are.

The freelancing firm, retrostrobe, was started back in 2000 due to a demand in the market for effective, efficient, and multitalented creative's being able to cover several disciplines.

The main figure behind retrostrobe is Idris Corap, who currently lives in Wellington, New Zealand. He is of turkish descent, but born and raised in Göteborg, Sweden.

For six years Idris worked as a new media educator/developer/designer at Academedia Sverige AB, one of Sweden's leading education providers.

Our philosophy, partly formed by the educational background, is to focus on the human factor. Our creations are clean, simple, and easy to understand without impacting on aesthetics, usability, or accessibility.

The future is bright.

A new breed of new media designers and developers are emerging. They have been involved since the early start and by now are experts in their field. Further, they also have one or more areas of expertise and a generalist knowledge covering several disciplines.

02. Services

03. Portfolio

Just click on the bars to expand these sections.

21 Lawrence St
Newtown
Wellington 6021
New Zealand

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idris.corap@gmail.com
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<http://www.retrostrobe.com>

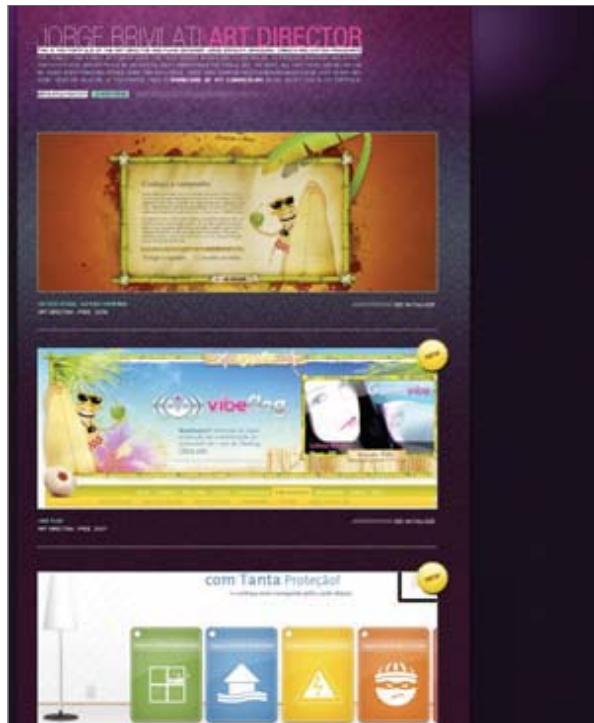
<http://www.booreiland.nl>



<http://lukestevensdesign.com>



<http://www.sromek.cz>



<http://brivilati.com>

Philipp Seifried
portfolio 2008

I am a media designer and developer living in Vienna, Austria. I am a person that likes to work with people and ideas. I am highly interested in nature and technology that function aesthetics and visual appeal. I am a person that is interested what I can work on make that everyone feels good of the project.

contact information:

- Philipp Seifried
Wolfganggasse 21
A-1160 Vienna
phone: +43 699 121 878 04
mail: philippseifried@web.de

eight projects:

- Über Föderung (2008)
- Party in Casting (2008)
- Archipunkt (2008)
- Impact Winter Year (2008)
- Drifts (2008)
- Expression (2008)
- Natur der Zukunft (2008)
- Commercial Edition (2008)

Über Föderung

A short 1 minute science graphics film on the subject of climate change and how it can be stopped. It was produced by students in 2008. The film was produced with the same team that worked on "Über Föderung". It is a short film that shows a positive message through the message of one action throughout the year.

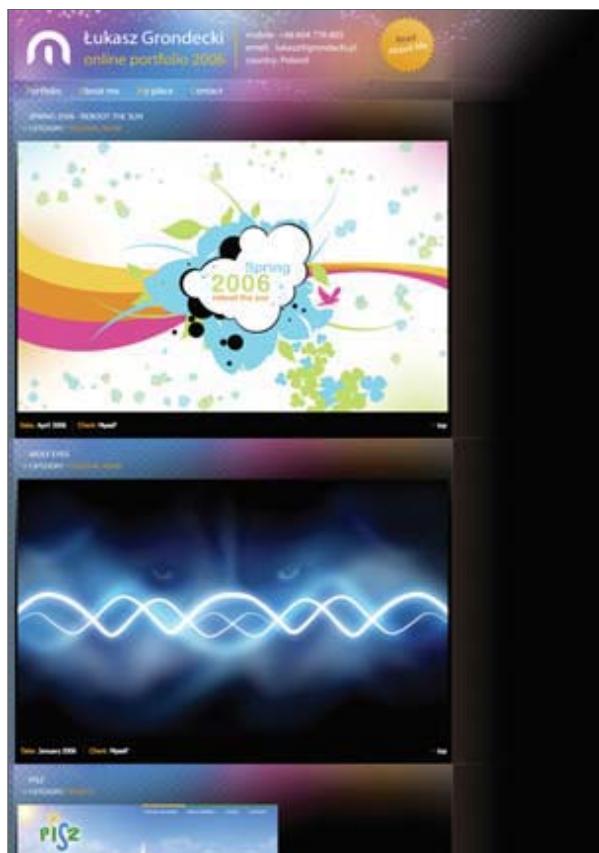
Drifts

A physics sand-like sand that grows stronger and stronger in about 10000. From 2007 to April 2008 it grew from a small sand pile to a sand mountain around 200.000 m³ which were harvested in the end (but weeks after the game went online). Playing this game, it is possible to see the effect of the sand growing through the number of turns the highest sand pile has increased. It was listed three large online publications, including [PC-MAGAZIN](#), [WORLD OF COMPUTING](#) and [CHANNEL 1](#).

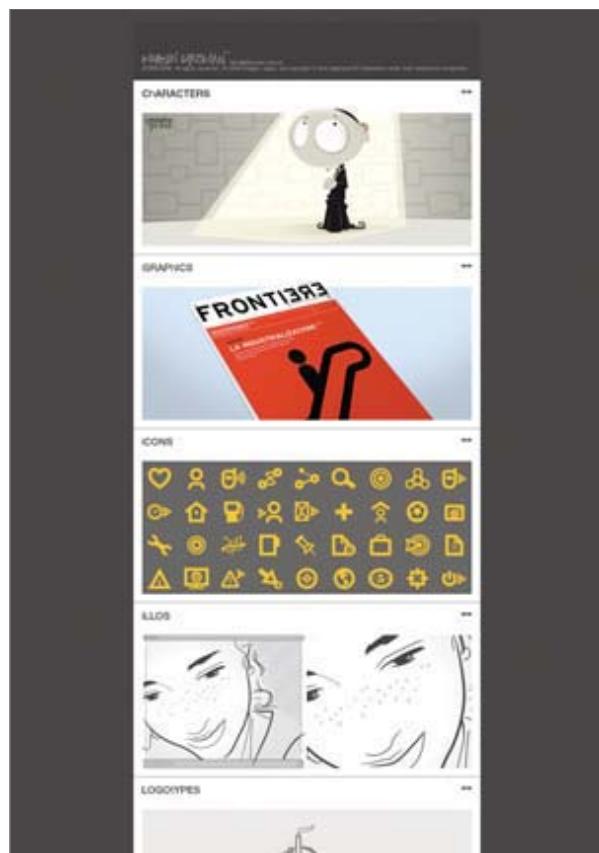
Particle Casting

Completed all steps in the production of Hello-world! from the initial design to the composition and implementation. It was a project for my first professional office position at Hello. It is currently in production, to be released as a commercial product in fall 2009.

<http://www.philippseifried.com>



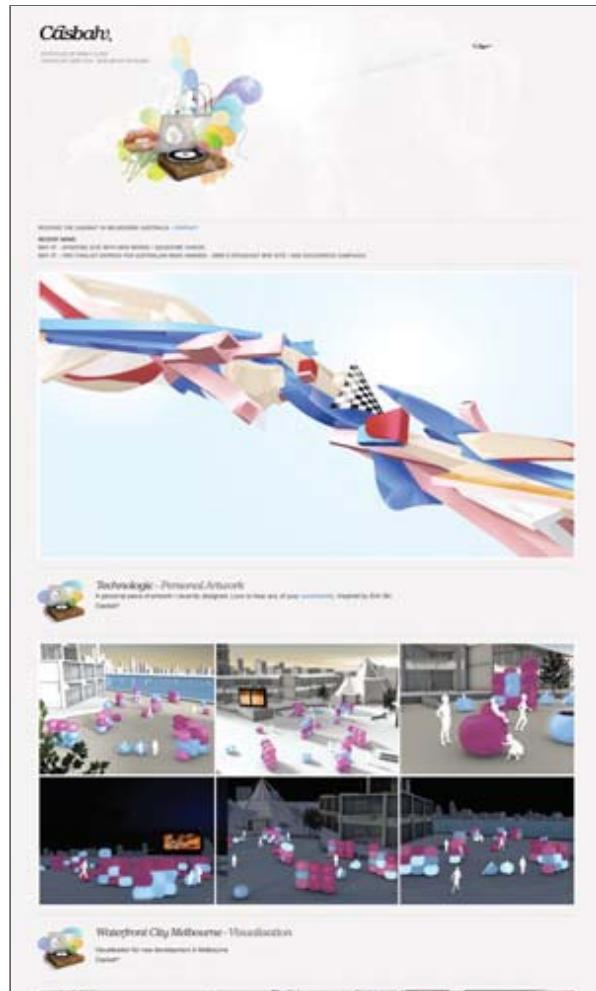
<http://www.grondecki.pl/portfolio.html>



<http://www.laksman.com.ar>



<http://www.allankirsten.com>



<http://www.ryanjclose.com>

MASSIVE FOOTERS

The footer is an often-overlooked element. In most cases, it is the place on the page where a few random legal links are dumped and forgotten. In fact, the footers of most sites serve no purpose beyond framing the page. This is tragic because the footer can be put to good use. As users read content and reach the bottom of a page they will likely look for the next step. Should they buy the product? Perhaps read another article? I am sure that the site's goal is not to get users to read copyright information, so why end every single page on a site this way?

Some sites have already considered this. Take a look at the Doug Dosberg site, for example. This site has a huge footer stuffed with good information. In fact, the footer is so big it is nearly a full screen of information on small monitors. Sure, the footer contains the usual copyright mumbo jumbo, but it also contains a list of information that may interest users after they finish reading the current article. In this way, it serves as a pointer to next steps.

The moral of the story is to think of a website as a series of pages, not just as individual, single-page experiences. So much thought goes into the layout of a page and how the user will interact with it that not enough energy is put into next steps at the end of the page.



<http://www.dougdosberg.com>



<http://www.touristr.com>

Cool, someone scanned his collection of coasters from 1950.
[Sandwalls Happy Families](#)

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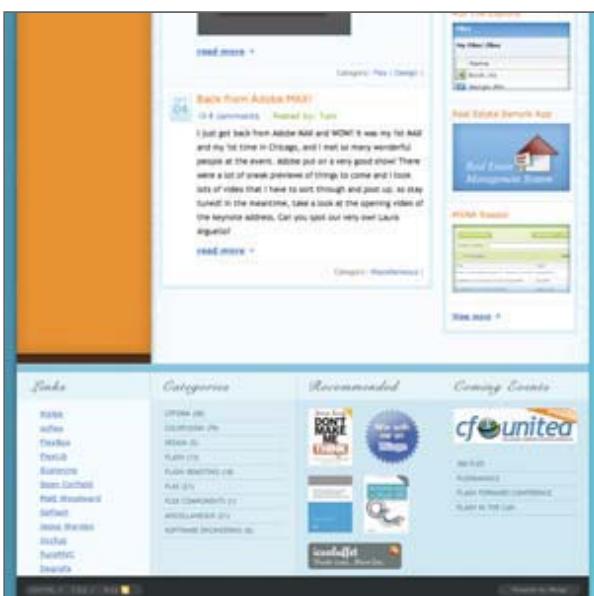
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<http://www.elliotswan.com>



<http://www.larissameek.com>



<http://www.asfusion.com>



<http://www.vagranradio.com>

ATYPICAL LAYOUT

In all segments of the creative industry, designers are always on the lookout for fresh ideas and new ways of doing old things. It is refreshing to learn fun ways to mix things up and break through the visual clutter, if only to avoid the inevitable boredom that comes from doing the same layouts over and over again. This set of sites contains samples that have taken risks. Some of these layouts are more practical than others, and it is possible that a client would not approve of some of them either. It doesn't hurt to get those gears churning, though, as radical ideas often lead to subtle changes that cause a shift in design patterns.

Often, simple shifts in the placement of things can result in completely fresh designs that are still easy to use. A great example of this is the moodboard site. This layout is by no means radically unique, but it does show a distinct shift from standard formats. For example, the search box is typically located in the top right corner. On moodboard, it is placed near the top left. In this case, it not only makes the site visually distinct, but it also increases functionality. Its atypical location actually draws more attention to it, which makes searching for photos on the site even easier. This is perfect, since this is the whole point of the site.

Another fantastic example of atypical layout is the VTKS Design

site. The purpose of this site is to showcase the artist's work. So instead of a standard navigation scheme, the artist basically made the first image an attention-grabbing hook. Why present such beautiful and eye-catching artwork in a standard, grid-based layout? Sure, as you dig into the site, you get more structure. All the same, the site showcases the artist's work in a clever, nontraditional format. Interestingly, this plays into the artist's rebellious, underground style. The real beauty of the site is that despite its completely nonstandard layout, navigation is a breeze.



<http://www.vtks.com.br>



<http://www.zeppenfeld.com>


 moodboard+ Premium Royalty Free Quality Microstock
[Search options](#)

Image keyword [Summer](#). Image used : 12040010

Hello,
Welcome to moodboard

An image library with a twist:

Quality microstock - Royalty free images with prices starting at \$15.

Premium Royalty Free - Inspirational photography with unlimited usage for a one off fee.

moodboard+ - Strong, conceptual images with the creativity and production values of rights-managed content.

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<http://www.moodboard.com>

Big Square Dot

I Design Websites

View the services that I offer. Take a look at my pricing, then fill out a detailed quote questionnaire.

What I Do

Blog Design

Blog sites become an extremely cost effective way to reach your audience and allow no communication with them! audiences, establish a unique brand, and gain more exposure and revenue.

If you are looking to increase your products or services online and create a strong online relationship between yourself and your customers, having a [Blog designed](#) is the way to go.

Basic Website Design

You only have an established presence in your local community and do not have one on the internet to interact with your customers. In this case, a basic website might be just the thing you need in order to increase online traffic and overall revenue.

Basic website designs usually consist of pages from 1 to 10 pages. They can include contact forms, payment methods, dropdown menus, business logos, shipping rates, and anything else that you can dream up.

Read more about the benefits of having a [Basic Website](#) designed for your business.

And More...

In addition to blog design and basic website design, I offer site installations, WordPress plugin installations, consulting, and pay rates.

Read more about the [Additional Services](#) that I offer.

Get A Quote

Read about my [Services](#) or fill out a [quote request](#) in order to receive a quote for your website.

[Blog Design](#) | [Webs.](#) | [Mobile Device](#) | [SEO](#)
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Be sure to keep up with the latest updates, news, and design charter from the Big Square Blog!

[Visit the Big Square Blog](#)

Latest From The Blog

March 27, 2009

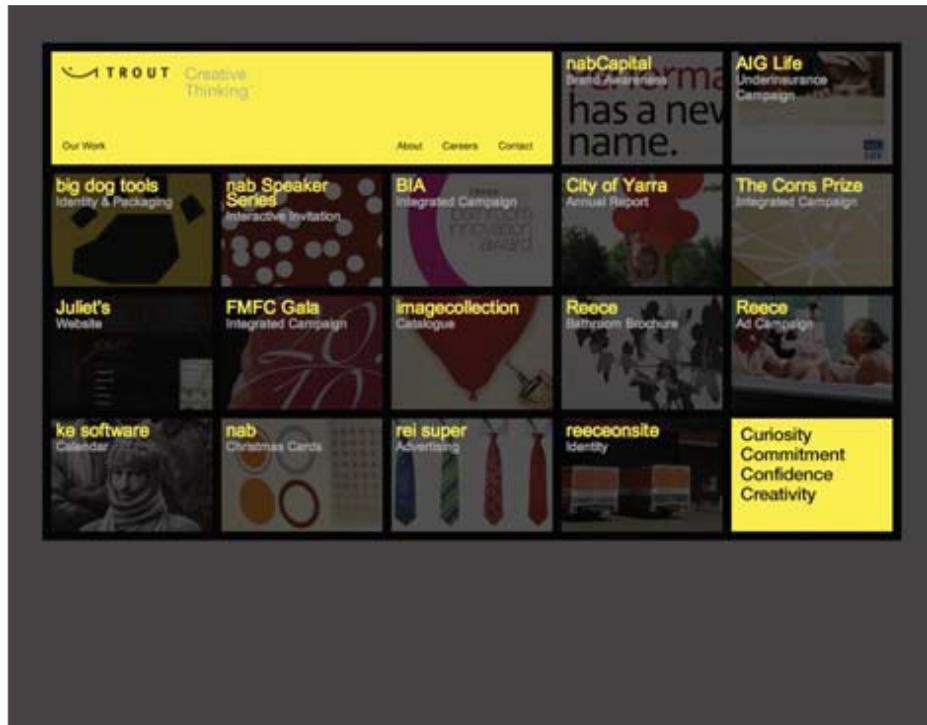
[Make Your WordPress Post Dates Look Awesome With Images And PHP](#)

It's no secret that web accessibility is one of the most aesthetically appealing websites rely on images to replace blocks of text instead of their text. Various techniques can be used to replace text with images, such as using the `img` tag inside of a web page's `HTML`, or employing more advanced methods like `CSS` `div` tags and `PHP`.



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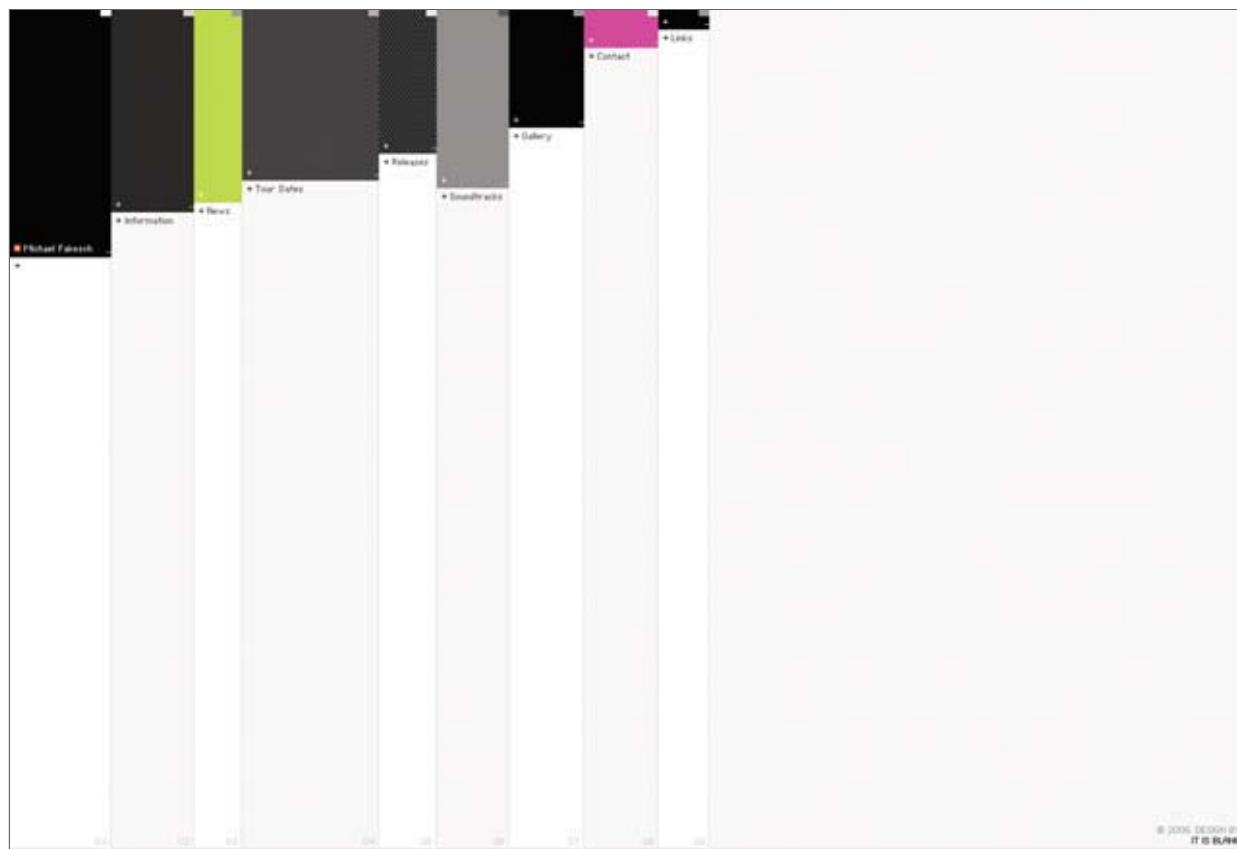
<http://www.bigsquaredot.com>



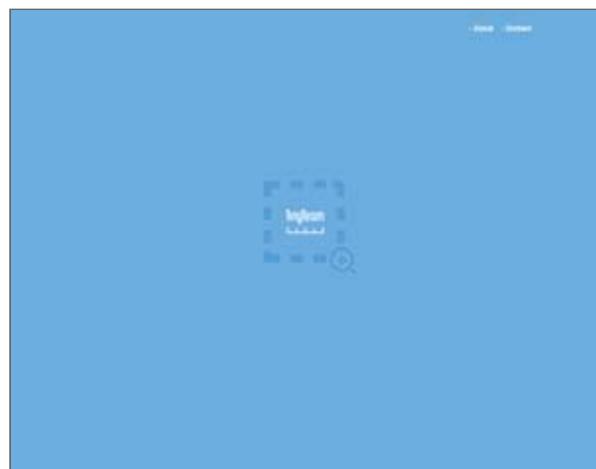
<http://www.trout.com.au>

A screenshot of the Koehorst in 't Veld website. The header includes the Trout logo and the text "Koehorst in 't Veld". Below the header is a navigation bar with links for "Home", "Work", "Contact", and "About". A sidebar on the left contains the text "Last update: June 28 2007" and a "more info" link. The main content area features a large image of a person, with a caption below it reading: "This site is basically a slideshow. Click on the images at the left and the right to view the next image." To the right of the main content is a sidebar with a list of links: "Frame #57", "Bla 1.0", "Wij zijn Vier Later", "May 14", "Frame #58", "Frame #55", "A Happy Hello", "Frame #54", "Case Poch Kucha", "Happy City", "Frame #53", "BLIX #2", "Frame #52", "Inquiline #2", "BLIX #1", "Frame #51", "Frame #50", "Frame #49", "Frame #48", "Witte de Wijf", "Frame #47", "Frame mag.com", "ZO", "BLIX #0", "album.org", "positivehappiness.nl", "&Route", "Inkijk-Utrecht", "Keiko Sato", and "Blom #4".

<http://www.koehorstintveld.nl>



<http://www.michaelfakesch.com>



<http://tinyteam.com>

HYBRID

Mixing Flash and standard HTML elements is commonly referred to as a hybrid style of site development. This isn't so much a design element as it is a technique for building. However, this style of building actually plays into design completely, as it is typically done to enhance the design of a site.

Flash began with a bang, and many sites went pure Flash. Since then, Flash has shifted greatly and is now mainly used on hybrid sites. This makes perfect sense when you consider the various benefits of each medium. By combining the core benefits of the two technologies—the dynamics of Flash with the practicality of HTML—you can avoid many of the pitfalls of using only one or the other. With content primarily in HTML, there is no need to worry about search engines indexing a site. And Flash offers much more enticing visual elements and presentation style abilities.

The Digitalmash site offers a perfect example of Flash that is so tightly integrated that it is impossible to tell where it starts. Ultra-tight integration such as this is amazing. The concept is simple, though. Just take an element of the design and animate it in some way using Flash. This creates a memorable dynamic on the page. In the case of the Digitalmash site, the page is literally brought to life. An otherwise nice design then becomes something to be remembered and

perhaps even talked about. Another more common approach is to have a nice bit of Flash that fits the site but isn't incorporated so seamlessly. Ben Saunders expertly demonstrates this technique. The Flash movie on the homepage completely fits the design of the site even though it is clear that it is an isolated portion of the page. This is not a bad thing; it is just a far more common approach. The Flash movie brings a level of interest to the homepage that it would not have if it were entirely static.

The richness and visual interest of such tools certainly bring these sites to life in a way that HTML alone never could. The beauty of this is that Flash has been used to enhance a traditional website that would never have been done completely in Flash. In this way the benefits of both Flash and HTML are enjoyed, and an overall better site is the result.

A mash of work from
Australian web designer
Rob Morris

DIGITAL Mash®

Welcome Recent Work Collaborate

CLIENT LOGIN



Welcome to Digitalmash.

News Flash

July 21, 2007

The new website for the World Shakuhachi Festival 2008 is now live.

Check it out in the "Recent Work" section.

Cool hunted linkworthies

Bowling Clubs - London/Philippines

T-0 12, Stuttgart

Bock Balconies, Ots Architects

Fur Hardressing, Melbourne

Ikes - Santorini, Greece

Katia Noonan

About Rob

Rob Morris has been designing websites professionally for over six years. While his experience extends to many facets of graphic design, his passion lies in online and multimedia projects. Wherever possible, Rob designs and develops accessible websites to the latest W3C standards.

In 2002 Rob founded Digitalmash, working as a private consultant on projects with numerous Australian government departments including the Chief Minister's Department, Office of Transport Security, Department of Family and Community Services and CSIRO.

Rob is a great communicator with a strong understanding of the developmental, financial, informational and management issues for all stakeholders in an online venture. These skills allowed him to successfully manage projects for private organisations in Australia and overseas including Research One, Deepstar Interactive, Serenson Software and Sports Medicine Australia.

Rob holds a Masters degree in Internet Communication



<http://www.digitalmash.com>

#BENSAUNDERS
ben.saunder.tumblr.com



A Proper Job **11 Jun 07**
 From a great Guardian interview with Timmons-eccentric friend, you can see Ben...
 "When you're not hanging up big billboards and painting and pasting all kinds of signs, you've got time off and you're not working so much. You're not working so hard. You're not thinking so much. What the hell are you doing now? I mean, I have a proper job. There are times when you do think that, but I've worked in a bank before and I'd rather do stationery for the rest of my life than every single day go back to that!"

ben.saunder.tumblr.com/post/1366663666/A-Proper-Job

The Full Dose **27 Jun 07**


I took part in the Mountain Mayhem 2007 24-hour mountain bike race this weekend as part of a team of four. We entered the 'spicy' category and were 1st place in our class. It was a really fun race, lots of fun, lots of racing but it was a strenuous weekend of racing, mud, sleep deprivation, mud, Red Bull, mud, energy gels, mud and Red Bull. Teams race as a team, with (approximately) one stop on the track for the entire 24 hour period.

I liked it this weekend because it's different from the other courses I had been on and I had the privilege of racing with some of the best in the world. It was a great experience and I'm looking forward to racing again.

There is a commerical down by Kona Mountain on why something that sounds like an awful idea is actually an interesting...

"This ability to innovate, and the perspective that you associate with being human, makes you stronger and brighter in a lot of areas that are unconnected to cycling. If you get the full dose. It's an interesting argument to healthy, it's interesting when it's not a medical issue. But I believe the sort of physical effort certainly seems to make us go faster, healthier and hopefully helping us to do things we probably couldn't do otherwise, or do better, or do better for longer. Putting us in a position to go further, harder, longer, faster, more often, more quickly. These are abilities that most people don't have."

ben.saunder.tumblr.com/post/1366663666/The-Full-Dose

An Open Letter to Airlines **12 Jun 07**
 How about letting me use my frequent flier miles of which I now have a ton to buy plane instead of plane flights?

You're So
 Ben

ben.saunder.tumblr.com/post/1366663666/An-Open-Letter-to-Airlines

Better **council**
 Inspiration for the start of a new year, from Clark Twiggs' *Rebuild your life in 2007*

Democrats and Republicans are often at odds over how to handle local government. As others have said, "Neither committee" politics. They are rarely won over, if only for nothing, less likely to hold. If you've had a great thought, give birth to one group. You can't bring in a dead, preserved council. Without a dead, sleeping council.

I spent 12 years on committees often more important than business as conducted itself. Committees, like the House, the Senate and most local governments, are where you would find these dead or worse than dead. Thus taught me why I started a new council. In 2007, I will start a council that I believe will be more effective, more efficient and more active than anyone else. There's only one way to do this, and that's to start a new council.

ben.saunder.tumblr.com/post/1366663666/Better-council

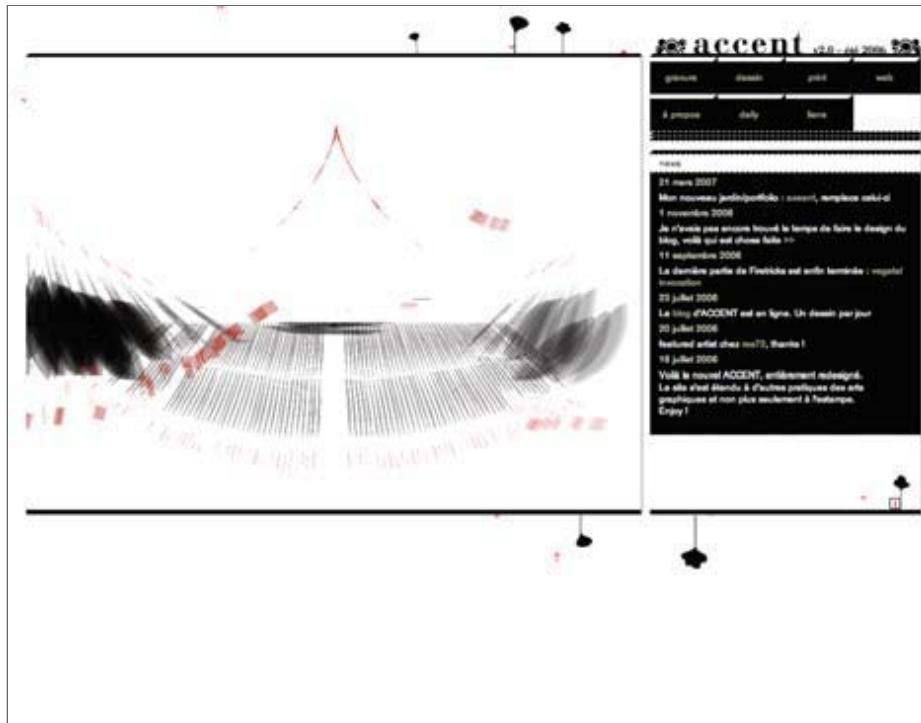
<http://www.bensaunders.com>



<http://dogoworld.free.fr>



<http://www.iris-interactive.fr>



<http://accent.free.fr>

<http://www.its.com.uy>

BRAND NEUSENSE
SURVIVAL OF THE HIPPIEST

HOME **ABOUT** **BRAND INFO** **CONTACT** **LINKS** **GOT TALENT?**

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LIGHT THAT MATTERS

Design is a science that requires a solid understanding of how light behaves. All our products are designed to be as efficient as possible, which means they require less energy to produce. By using more efficient materials and processes, we can create products that are more durable, longer-lasting, and more reliable. This is why we are committed to using only the best materials available, and why we are constantly pushing the boundaries of what's possible.

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<http://anniesgourmetkitchen.net>

ABOUT THE AUTHOR

Patrick McNeil is a freelance web developer and the creator of www.designmeltdown.com. His diverse interests have merged web technology and design, resulting in work that touches everything from high design to hardcore programming.

Ultimately, his love for design, inspiration and sharing knowledge has fueled his passion for running Design Meltdown, where he has cataloged and observed web design trends over the last few years. It is this passion that led to the creation of this very book.

ACKNOWLEDGMENTS

This book would never have been possible if it were not for the hundreds of designers pouring their hearts into their work and making such a feast of beautiful web design. I thank them all for their inspiring work. I also owe a debt of gratitude to the loyal readers of Design Meltdown who have continually affirmed the need for resources such as this. Many thanks go to the fine people at F+W Publications for taking on this project and making this all come together. Most of all I want to thank my wife Angela for her many hours of listening to me drone on about web design, and my mother, who is perhaps my biggest fan, reading every last word I produce. She also helped pull together the mountain of release forms needed to make the book possible.

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