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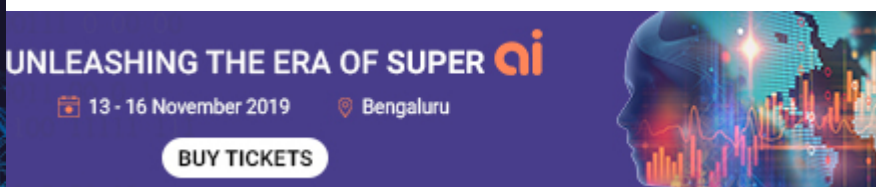
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7 Regression Techniques you should know!

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Overview

- Learn about the different regression types in machine learning (https://www.analyticsvidhya.com/machine-learning/?utm_source=blog&utm_medium=7-regression-techniques), including linear and logistic regression
- Each regression technique has its own regression equation and regression coefficients
- We cover 7 different regression types in this article



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are the first algorithms people learn in data science (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression-typesarticle>).

Due to their popularity, a lot of analysts even end up using them for all their regression analysis. The ones who are slightly more involved think that they are doing regression analysis.

Each form has its own condition where they are best suited to apply. In this article, I have explained the most important regression types in data science (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression-typesarticle>) in a simple manner.

To develop an idea of the breadth of regressions, instead of just trying machine learning (<https://www.analyticsvidhya.com/machine-learning-regression-techniques>), problem they come across and hoping that





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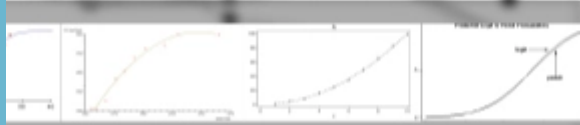
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3. What are the types of Regressions?

- Linear Regression
- Logistic Regression
- Polynomial Regression
- Stepwise Regression
- Ridge Regression
- Lasso Regression
- ElasticNet Regression

4. How to select the right Regression Model?

TYPES OF — REGRESSION YOU SHOULD KNOW



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for a place to start your journey, the '[data science](https://courses.analyticsvidhya.com/courses/introduction-to-data-science-2/)

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[typesarticle\)](https://courses.analyticsvidhya.com/courses/introduction-to-data-science-2/)' course is as good a place as any to start! Covering the

Machine Modeling, it is the perfect way to take your first steps into data

What is Regression Analysis?



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Regression analysis is an important tool for modelling and analyzing data. Here, we fit a curve / line to the data points, in such a manner that the differences between the distances of data points from the curve or line is minimized. I'll explain this in more details in coming sections.

Why do we use Regression Analysis?

As mentioned above, regression analysis estimates the relationship between two or more variables. Let's understand this with an easy example:

Let's say, you want to estimate growth in sales of a company based on current economic conditions. You have the recent company data which indicates that the growth in sales is around two and a half times the growth in the economy. Using this insight, we can predict future sales of the company based on current & past information.

There are multiple benefits of using regression analysis. They are as follows:



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How many types of regression techniques do we have?

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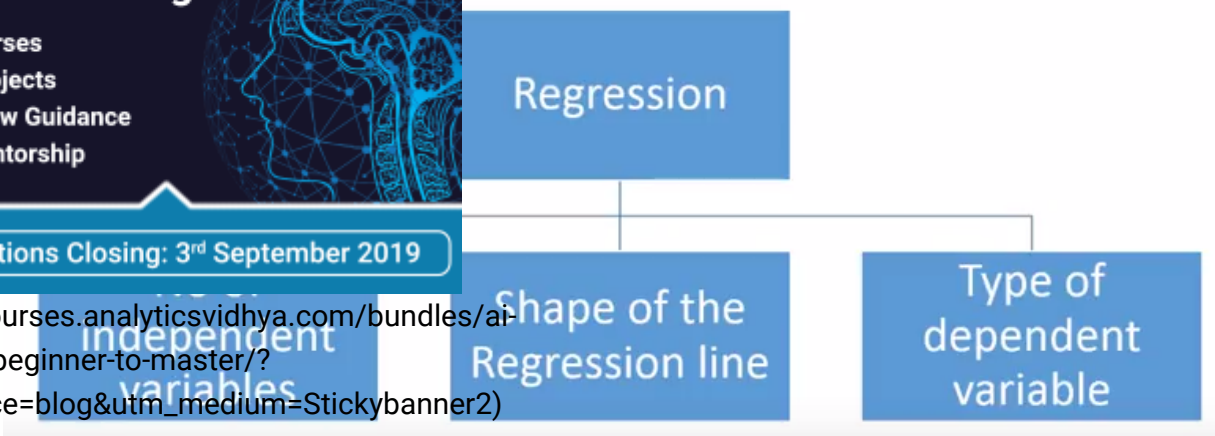


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Relationships between dependent variable and independent variable.
Multiple independent variables on a dependent variable.

Measure the effects of variables measured on different scales, such as the promotional activities. These benefits help market researchers / data analysts to evaluate the best set of variables to be used for building predictive models.

Regression techniques are available to make predictions. These techniques are mostly used in marketing campaigns. They help in understanding the relationship between independent variables, type of dependent variables and shape of regression line sections.



(https://www.analyticsvidhya.com/wp-content/uploads/2015/08/Regression_Type.png)

For the creative ones, you can even cook up new regressions, if you feel the need to use a combination of the parameters above, which people haven't used before. But before you start that, let us understand the most commonly used regressions:



1. Linear Regression

It is one of the most widely known modeling technique. Linear regression is usually among the first few topics which people pick while learning predictive modeling. In this technique, the dependent variable is continuous, independent variable(s) can be continuous or discrete



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How to obtain best fit line (Value of a and b)?

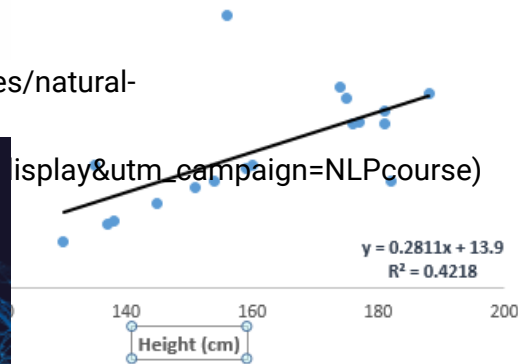
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This task can be easily accomplished by Least Square Method. It is the most common method used for fitting a regression line. It calculates the best-fit line for the observed data by minimizing the sum of the squares of the vertical deviations from each data point to the line. Because the deviations are first squared, when added, there is no cancelling out between positive and negative values.

$$\min_w ||Xw - y||_2^2$$

(https://www.analyticsvidhya.com/wp-content/uploads/2015/08/Least_Square.png)

Correlation B/w Weight & Height



(https://www.analyticsvidhya.com/wp-content/uploads/2015/08/Linear_Regression1.png)

Simple linear regression and multiple linear regression is that, multiple linear regression has more than one independent variable. Simple linear regression has only 1 independent variable. Now, the



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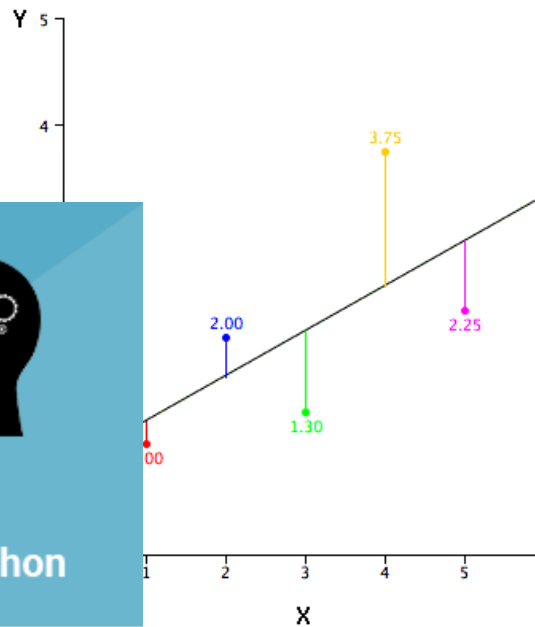
(<https://courses.analyticsvidhya.com/courses/natural-language-processing-model>)

We can evaluate the model performance using the metric **R-square**. To know more details about these metrics, is Part 2 of the course. (<https://www.analyticsvidhya.com/blog/2015/01/model-performance-metrics/>)



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• In case of multiple independent variables, we can go with **forward selection**, **backward elimination** and **step wise approach** for selection of most significant independent variables.



between independent and dependent variables
collinearity, autocorrelation, heteroskedasticity.
Outliers. It can terribly affect the regression line and eventually the

variance of the coefficient estimates and make the estimates very sensitive to minor changes in the model. The result is that the coefficient estimates are unstable

• In case of multiple independent variables, we can go with **forward selection**, **backward elimination** and **step wise approach** for selection of most significant independent variables.

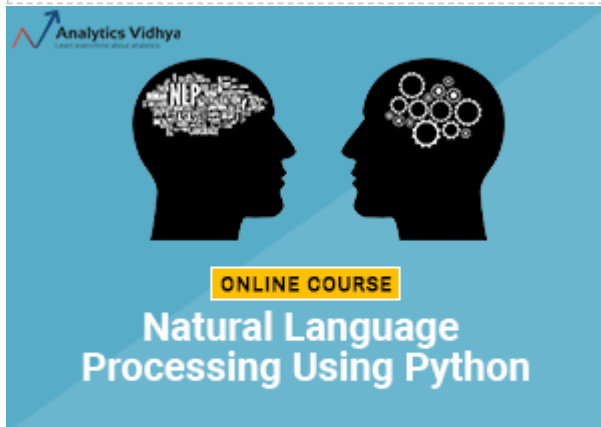
2. Logistic Regression

Logistic regression is used to find the probability of event=Success and event=Failure. We should use logistic regression when the dependent variable is binary (0/ 1, True/ False, Yes/ No) in nature. Here the value of Y ranges from 0 to 1 and it can represented by following equation.

$\text{odds} = p / (1-p)$ = probability of event occurrence / probability of not event occurrence

$\ln(\text{odds}) = \ln(p/(1-p))$

$\text{logit}(p) = \ln(p/(1-p)) = b_0 + b_1X_1 + b_2X_2 + b_3X_3 + \dots + b_kX_k$



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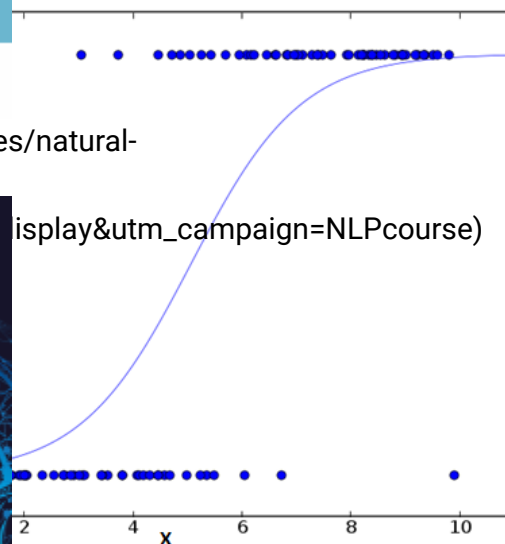
It is widely used for **classification problems**

- Logistic regression doesn't require linear relationship between dependent and independent variables. It can handle various types of relationships because it applies a non-linear log transformation to the predicted odds ratio
- To avoid over fitting and under fitting, we should include all significant variables. A good approach to ensure this practice is to use a step wise method to estimate the logistic regression
- It requires **large sample sizes** because maximum likelihood estimates are less powerful at low sample sizes than ordinary least square
- The independent variables should not be correlated with each other i.e. **no multi collinearity**. However, we have the options to include interaction effects of categorical variables in the analysis and in the model.

the characteristic of interest. A question that you should ask here

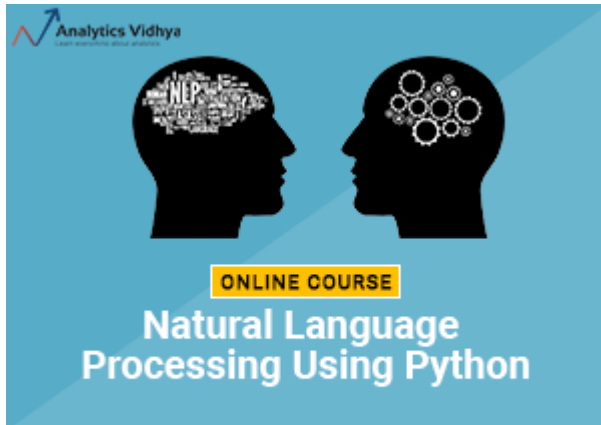
distribution (dependent variable), we need to choose a link function

And, it is **logit** (https://en.wikipedia.org/wiki/Logistic_function).
Parameters are chosen to maximize the likelihood of observing the sample
without unexplained errors (like in ordinary regression).



(https://courses.analyticsvidhya.com/courses/natural-language-processing-nlp/?display&utm_campaign=NLPcourse)

- If the values of dependent variable is ordinal, then it is called as **Ordinal logistic regression**
- If dependent variable is multi class then it is known as **Multinomial Logistic regression**.



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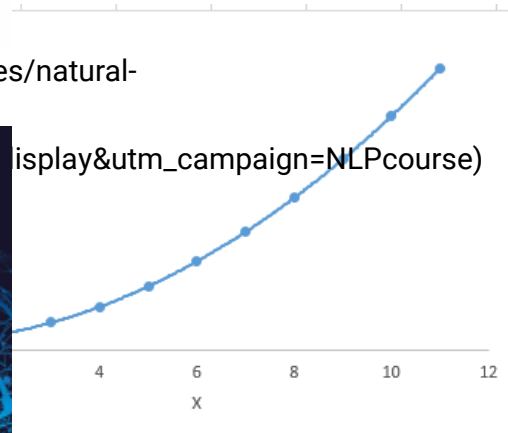
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Regression equation if the power of independent variable is more than 1.
Equation:

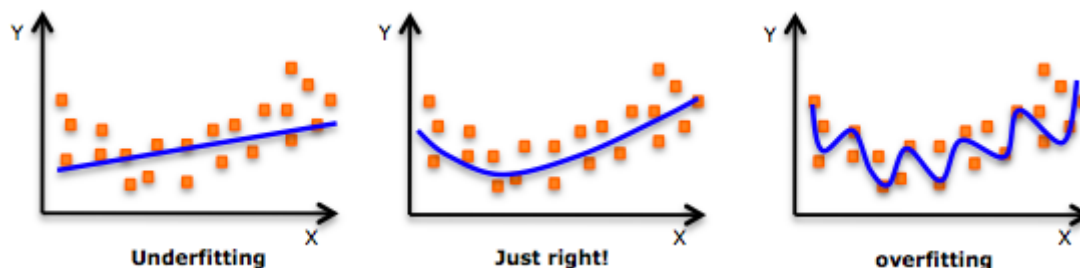
$$y=a+b*x^2$$

It is not a straight line. It is rather a curve that fits into the data points.



(<https://www.analyticsvidhya.com/wp-content/uploads/2015/08/Polynomial.png>)

While there might be a temptation to fit a higher degree polynomial to get lower error, this can result in overfitting. Always plot the relationships to see the fit and focus on making sure that the curve fits the nature of the problem. Here is an example of how plotting can help:



(<https://www.analyticsvidhya.com/wp-content/uploads/2015/02/underfitting-overfitting.png>)

- Especially look out for curve towards the ends and see whether those shapes and trends make sense. Higher polynomials can end up producing wierd results on extrapolation.



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Above, we saw the equation for linear regression. Remember? It can be represented as:

$$y = a + b \cdot x$$

This equation also has an error term. The complete equation becomes:

$$y = a + b \cdot x + e \text{ (error term), [error term is the value needed to correct for a prediction error between the observed and predicted value]}$$

with multiple independent variables. In this technique, the selection of an automatic process, which involves *no* human intervention.

l values like R-square, t-stats and AIC metric to discern significant the regression model by adding/dropping co-variates one at a time. Most commonly used Stepwise regression methods are listed below:

things. It adds and removes predictors as needed for each step.

significant predictor in the model and adds variable for each step.

the model and removes the least significant variable for each step.

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maximize the prediction power with minimum number of predictor the method to handle higher dimensionality ([/07/dimension-reduction-methods/](https://courses.analyticsvidhya.com/courses/dimension-reduction-methods/)), of data set.

the data suffers from multicollinearity (independent variables are though the least squares estimates (OLS) are unbiased, their variances are large which deviates the observed value far from the true value. By adding a degree of bias to the regression estimates, ridge regression reduces the standard errors.

=> $y = a + b_1x_1 + b_2x_2 + \dots + e$, for multiple independent variables.

In a linear equation, prediction errors can be decomposed into two sub components. First is due to the **biased** and second is due to the **variance**. Prediction error can occur due to any one of these two or both components. Error due to variance.



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(<https://www.analyticsvidhya.com/wp-content/uploads/2015/08/Ridge2.png>)

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6. Lasso Regression

$$= \underset{\beta \in \mathbb{R}^p}{\operatorname{argmin}} \underbrace{\|y - X\beta\|_2^2}_{\text{Loss}} + \lambda \underbrace{\|\beta\|_1}_{\text{Penalty}}$$

(<https://www.analyticsvidhya.com/wp-content/uploads/2015/08/Lasso.png>)

Similar to Ridge Regression, Lasso (Least Absolute Shrinkage and Selection Operator) also penalizes the absolute size of the regression coefficients. In addition, it is capable of reducing the variability and improving the accuracy of linear regression models. Look at the equation below: Lasso regression differs from ridge regression in a way that it uses absolute values in the penalty function, instead of squares. This leads to penalizing (or equivalently constraining the sum of the absolute values of the estimates) values which turn out exactly zero. Larger the penalty applied, further the results to variable selection out of given n variables.



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A practical advantage of trading-off between Lasso and Ridge is that, it allows Elastic-Net to inherit some of Ridge's stability under rotation, (<https://courses.analyticsvidhya.com/bundles/ai-blackbelt-beginner-to-master/>)

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Important Points:

- It encourages group effect in case of highly correlated variables
- There are no limitations on the number of selected variables
- It can suffer with double shrinkage

Beyond these 7 most commonly used regression techniques, you can also look at other models like Bayesian (https://en.wikipedia.org/wiki/Bayesian_linear_regression), Ecological (https://en.wikipedia.org/wiki/Ecological_regression), and Robust regression

(https://en.wikipedia.org/wiki/Robust_regression).

How to select the right regression model?



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landmark to process the data.



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6. Regression regularization methods (Lasso, Ridge and ElasticNet) work well in case of high dimensionality and multicollinearity among the variables in the data set.

Projects

Now, it's time to take the plunge and actually play with some other real datasets. Try the techniques learnt in this post on the datasets provided in the following practice problems and let us know in the comment section how it worked out for you!





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In this article, I discussed about 7 types of regression and some key facts associated with each technique. As somebody who's new in this industry, I'd advise you to learn these techniques and later implement them in your models.

Did you find this article useful ? Share your opinions / views in the comments section below.

Note – The discussions of this article are going on at AV's Discuss portal. Join here (<https://discuss.analyticsvidhya.com/t/discussions-for-article-7-types-of-regression-techniques-you-should-know/65230?u=jalfaizy>)!

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Insurance professional with deep experience in the Indian Insurance industry. I have worked for various multi-national Insurance companies in last 7 years.

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34 COMMENTS



**PRAKASHPCS**[Reply](#)

August 14, 2015 at 6:02 am (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92695>).

Hi Sunil. Really a nice article for understanding the regression models. Especially for novice like me who are

[Reply](#)

[analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92695](https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92695)

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(website) where I can understand concept underlying in such

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[analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92724](https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92724)

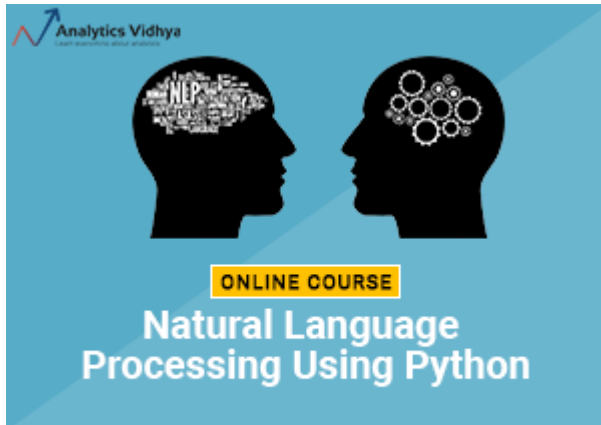
You can read book "The Elements of Statistical Learning", it has detailed explanation of these regression models. (<https://courses.analyticsvidhya.com/bundles/ai-blackbelt-beginner-to-master/>)

Regards,
Sunil

**JULIUS MKUMBO**[Reply](#)

August 14, 2015 at 9:23 am (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92724>).

I agree with you Sunil, but before reading “The Elements of Statistical Learning”, I would recommend reading An Introduction to Statistical Learning: with application in R, which is more practical because you have to practise with R codes, or you may take Statistical Learning course which is offered by authors of these books, in addition they are inventors of some of these model as well (e.g. Lasso by Tibshirani).



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[analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-](https://analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-12726)



(<https://community.analyticsvidhya.com/bundles/ai-blackbelt-beginner-to-master/>)

Thanks Tom, you can refer article on most common machine learning algorithms

<http://www.analyticsvidhya.com/blog/2015/08/common-machine-learning-algorithms/>

(<http://www.analyticsvidhya.com/blog/2015/08/common-machine-learning-algorithms/>). Here I have discussed various types of classification algorithms like decision tree, random forest, KNN, Naive Bayes...

Regards,
Sunil

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[https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-](https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-12726&utm_source=blog&utm_medium=StickyBanner2)
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is a technique used so often but underutilised when looking at the
rested in doing something similar for classification

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 **R RAJ KUMAR**

[Reply](#)

August 14, 2015 at 9:14 am (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92722>).

Dear sir,



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August 14, 2015 at 11:47 am (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92735>)

Hey, quite nice article. It did help me broaden my perspective regarding the regression techniques (specially ElasticNet), but still it would be nice to elucidate upon the differences between L1 and L2 regularization techniques. For this, <http://www.quora.com/What-is-the-difference-between-L1-and-L2-regularization> (<http://www.quora.com/What-is-the-difference-between-L1-and-L2-regularization>) will be very helpful. Though it could be incorporated into a new article I think.



**PAUL**[Reply](#)

August 14, 2015 at 1:17 pm (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92743>).

I'm sorry but I am going to complain again



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u have a comprehensive data set upon which we can apply all/few
h regression behaves...thanks again

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[analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92929](https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92929)

You can look at scikit-learn example data sets
([https://courses.analyticsvidhya.com/bundles/ai-blackbelt-beginner-to-master/?](https://courses.analyticsvidhya.com/bundles/ai-blackbelt-beginner-to-master/?utm_source=blog&utm_medium=Stickybanner2)
Regards

utm_source=blog&utm_medium=Stickybanner2)
Sunil

**LALIT SACHAN**[Reply](#)

August 17, 2015 at 5:33 am (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-92929>).

Hi Sunil,



Nice compilation. Suggesting a correction , elastic net penalty has another parameter too and is written as $\lambda * \text{summation} ([\alpha * \text{L2 penalty} + (1-\alpha) * \text{L1 Penalty}])....$

Also quoting book by trevor & hastie “The elastic-net selects variables like the lasso, and shrinks together the coefficients of correlated predictors like ridge.”



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Can you please explain this point mentioned under the logistic regression – multi collinearity part “However, we have the options to include interaction effects of categorical variables in the analysis and in the model.”



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interaction in detail.

[g-interactions-in-regression/](https://analyticsvidhya.com/blog/interactions-in-regression/)
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GAURAV ([HTTP://WWW.ANALYTICSVIDHYA.COM/BLOG/2015/08/COMPREHENSIVE-GUIDE-REGRESSION/](http://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/)) [Reply](#)

September 23, 2015 at 9:34 pm (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-95801>).



Hi sunil,

The article seems very interesting. Please can you let me know how can we implement Forward stepwise Regression in python as we dont have any inbuilt lib for it.



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[analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-](https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-105116)

students.please provide this and further articles in pdf.thank you.

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[w.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-](https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-105116)

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Very useful article. Are there any specific types of regression techniques which can be used for a time series stationary data?



BHANUSHREE

[Reply](#)

February 3, 2016 at 1:41 am (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-105116>).

Hi,

Very nice article, crisp n neat! Thank you ☺

In 2. Logistic regression

We use log because while calculating MLE (Maximum Likelihood Estimate) it is easy to differentiate and equate



st (a * b)

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blackbelt-beginner-to-master/?utm_source=blog&utm_medium=stickybanner2)
In case of multiple independent variables, we can go with forward selection, backward elimination and step wise approach for selection of most significant independent variables.

Please let me know where to get little details on these?

Compliments once again. All is well.

Asesh Datta



ROHIT

[Reply](#)

July 3, 2016 at 1:37 pm (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-113012>)

Thanks Sunil ,
Useful article . Why is poisson regression not mentioned here.



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www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-152080

d interesting.

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narrow concept and gives food for thought. Thank you.

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Thank you very much!



RYAN ROSARIO

[Reply](#)

March 22, 2018 at 1:49 pm (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-152080>).



This is an awesome article. I just want to point out something important for people that may be new to modeling as many data science students I've mentored get overwhelmed and confused about what the different types of regression truly are, and what the true definition of linear regression is.

These aren't really different types of regression models per se. This is a mix of different techniques with different linear regression, logistic regression or any other kind of generalized



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Ridge, Lasso and ElasticNet aren't really regressions, they're penalties (regularization) on the loss function (OLS), or log-likelihood function (logistic and GLM). Hence, they are useful for other models that are distinct from



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Wonderfull put down information. Thanks for sharing this in detail.

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JAGADISH

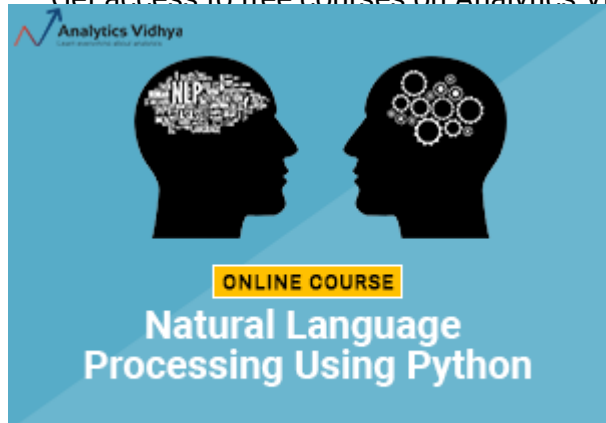
May 25, 2018 at 11:29 am (<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/#comment-153540>).

Hi Sunil ,

Really a good gist on regression techniques. Thanks for sharing the article.

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