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Question **1**

Terminer

Noté sur 1,00

Jim Hackett, The former CEO of the Ford Motor company, said that Ford can "monitize data" (that is to say use data to find new ways to make money. What examples did he give for the sort of data the company can get from their customers who borrow money from them.

Select all answers that apply. There is a penalty for making an incorrect choice.

- ☐ a.   What political party people belong to
- ☑ b.   Where people work
- ☐ c.   How much people earn at their jobs
- ☑ d.   Whether people are married

Question **2**

Terminer

Noté sur 1,00

The research discussed in class shows that UNethical (bad) behavior in an organization may increase if it does which of the following:

- ○ a. Encourage employees to discuss politics at work
- ○ b. Encourage employee to discuss sports at work
- ● c. Encourage managers to try to increase productivity by setting goals that workers are likely to get close to but not achieve
- ○ d. Encourage employees to tell stories about other employees doing ethical things in the past

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Question **3**

Terminer

Noté sur 1,00

According to research by Linda Skitka, people under a Moral Mandate believe that their corresponding views have which of the following properties.

Select all correct answers. There will be a penalty for wrong answers.

- ☑ a. Affect - having a connection to emotion
- ☐ b. Simplicity - mandates are very easy to explain using rational arguments
- ☐ c. Localized - highly dependent on group identity or national context
- ☑ d. Motivation - are likely to move people to action

Question **4**

Terminer

Noté sur 1,00

According to Mary Gentile which of these leverage points may be useful in helping people behave according to their values when challenged to do otherwise.

Select all correct answers. There is a penalty for incorrect answers.

☐ a.   Confine the discussion to short term consequences

☑ b.   Find ways to reduce the perceived cost to all parties

☑ c.   Finding allies who agree with your position

☐ d.   Focus on prohibiting an action rather than finding an alternative

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Question **5**

Terminer

Noté sur 1,00

Teleology is a method of ethical reasoning based on which of these ideas?

Veuillez choisir une réponse :

◉ a.   Pursuing the right ends or consequences such as trying to achieve the greatest good for the greatest number of people

◯ b.   Adhering to universal moral principles as one's duty

◯ c.   Filial, Piety Humaneness and Ritual

◯ d.   None of the above

Question **6**

Terminer

Noté sur 1,00

Consider the following description of an engineering student in Toulouse named Omar.

Omar is a diligent student who studies quite hard. He always attends class and never misses an exam. Omar's living room is decorated with posters of images from funny television shows and movies such as Friends, The Big Bang Theory and A Fish Called Wanda. In his spare time he listens to podcasts from comedians like Gad Elmaleh, Chris Rock, and Dave Chappelle. Every month Jim goes to a comedy club with a group of friends.

Which of the following statements about Jim is the most likely?

Veuillez choisir une réponse :

- a.   Jim is a student at ENSEEIHT

- b.   Jim is a student at ENSEEIHT who enjoys comedy entertainment

- c.   The above statements are equally likely

Question **7**

Terminer

Noté sur 2,00

In the case that we discussed in class at Global Personal Technologies, Product Marketing Manager Larry Rogers is about to present some market research showing that consumers would prefer some minor product design changes rather than a more significant change that would add a removable battery with a longer life. In one paragraph respond to the following two questions.

1. Give one reason why Larry's decision is unethical.

2. Give one idea for how you might convince Larry to do otherwise.

Larry's decision might be unethical because it can alter the customer's feedback, therefore, it can corrupt the data and possibly hurt both tyhe customer and the company in the future.
In my opinion, altering the data might lead to erroneous results that might backfire on the company's employees. And writing an honest report is by far the correct and right one to take.

Question **8**

Terminer

Noté sur 1,00

Which of the following people is known for his teleological philosophy?

Veuillez choisir une réponse :

- ⦿ a.   John Rawls
- ○ b.   John Stuart Mill
- ○ c.   William David Ross
- ○ d.   None of the above

Question **9**

Terminer

Noté sur 1,00

The day care center in Israel that we studied in class observed an increase in the number of parents who were late because the fine they issued caused what type of influence on the parents' ethical decision making?

Veuillez choisir une réponse :

- ⦿ a.   A framing effect that caused them to think of the inconvenience they caused by being late in economic terms
- ○ b.   A moral balancing effect that caused them to think it was ok to be late because they were early before
- ○ c.   A moral disengagement effect that allowed them to rationalize their lateness
- ○ d.   None of these effects

Question **10**

Terminer

Noté sur 1,00

According to Mary Gentile, pragmatists will usually do the right thing unless they perceive a significant cost.

Sélectionnez une réponse :

○ Vrai

◉ Faux

Question **11**

Terminer

Noté sur 1,00

Marion has graduated from ENSEEIHT and taken a job with an engineering firm in Toulouse. Her boss asks her to make a small change in an engineering specification that she needs to submit to the government for approval. The change will make it more likely that the related project will receive government approval but it also means the specification will be wrong and not properly match the project.

Marion thinks this over and decides not to do it. She thinks about who would benefit from altering the engineering specification and who would be harmed by doing so. Yes her company might benefit in the short term by getting their project approved but customers, competitors and overall society would be harmed. In the end the greatest number of people would benefit if she does not make the change and submits and accurate specification.

What type of ethical reasoning did Marion use in her argument ?

○ a.   Marion has made a philiological argument

◉ b.   Marion has made a deontological argument

○ c.   Marion has made a teleological argument

○ d.   Marion has made an areteological argument

Question **12**

Terminer

Noté sur 1,00

In class we criticized which person for having poor moral character by not adhering to the virtue of temperance?

Veuillez choisir une réponse :

- ⊙ a.   Travis Kalanik, former CEO of UBER

- ○ b.   Mark Zuckerberg, CEO of Facebook (now Meta)

- ○ c.   Jim Hackett, Former CEO of Ford Motor Company

- ○ d.   Shoshanna Zuboff

Question **13**

Terminer

Noté sur 1,00

To reduce unethical behavior, you might consider which of the following techniques?

Veuillez choisir une réponse :

- ⊙ a.   Remind a person making an ethical decision that the person or people they might harm is/are part of their group

- ○ b.   Put a sign on your desk about the website "yourmorals.org" to discourage someone from asking you to do something unethical

- ○ c.   Avoid describing ethical decisions in purely economic or business terms

- ○ d.   All of the above

- ○ e.   None of the above

Question **14**

Terminer

Noté sur 1,00

Which of the following is one of the three well known formulations of Kant's Categorical Imperative?

Veuillez choisir une réponse :

○ a. Act as if you were a member of an ideal country where you were both president and pauper at the same time

○ b. Generosity is the mean between extravagance and stinginess

◉ c. True happiness consists of making other people happy

○ d. All of the above

Question **15**

Terminer

Noté sur 2,00

Match the statement with the type of moral disengagement that it belongs to.

Yes I fired some people but I am sure that they will find new jobs quickly as the market is very good right now. This will not actually be a bad thing for them.

| Minimization of consequences |

Our company laid off (fired or made redundant) fewer people than any of of our competitors

| Advantageous Comparison |

Question **16**

Terminer

Noté sur 1,00

According to Johnathan Haidt, which of the following is one of the moral foundations that influences our ethical decision making?

- ⦿ a. The need to respect authority or avoid chaos
- ○ b. The need for self-actualization
- ○ c. The need of self-esteem
- ○ d. All of the above

Question **17**

Terminer

Noté sur 1,00

According to Aristotle, a virtue can be defined as which of these:

- ⦿ a. A mean between two extremes of behavior, for example the virtue Courage is the mean between cowardice and recklessness
- ○ b. The result of mindfull meditation
- ○ c. Something you can inherently do without practice
- ○ d. None of the above

Question **18**

Terminer

Noté sur 1,00

Which of the following statements is true for System 2 or Rational/Deliberative thinking?

Veuillez choisir une réponse :

- ⦿ a.   It is serial. In other words you can only use it to think about one thing at a time
- ○ b.   It is associative and effortless
- ○ c.   It is slow-learning but automatic when used
- ○ d.   None of the above

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