

MADE IN ITALY. MADE TO EXCEL.

# mek

flashes of light



atlas concorde

Grès cérame et revêtements d'intérieur présentent une surface caractérisée par des tonalités chromatiques orientées et par de petits reflets de lumière qui s'inspirent de suggestions métallisées. FEINSTEINZEUG UND WANDFLIESEN MIT EINER OBERFLÄCHE, DIE VON GEZIELTEN CHROMATISCHEN NUANCEN UND LEICHTEN, AN METALLISIERTEN SUGGESTIONEN INSPIRIEREN LICHTREFLEXEN GEKENNZIEHNET IST. Gres porcelánico y revestimientos de interiores cuya superficie está caracterizada por matices cromáticos lineares y por ligeros reflejos de luz inspirados en efectos metalizados. ПОВЕРХНОСТЬ КЕРАМОГРАНТА И НАСТЕННОЙ ПЛИТКИ ДЛЯ ИНТЕРЬЕРОВ ХАРАКТЕРИЗУЕТСЯ НАПРАВЛЕННЫМИ ШТРИХАМИ РАЗНЫХ ОТТЕНКОВ И МЯГКИМ МЕТАЛЛИЧЕСКИМ БЛЕСКОМ.

# mek contemporary luminous accents

Porcelain floor and wall tiles  
present a surface characterized  
by linear shades of color and  
slight hints of light inspired by  
metallic accents.

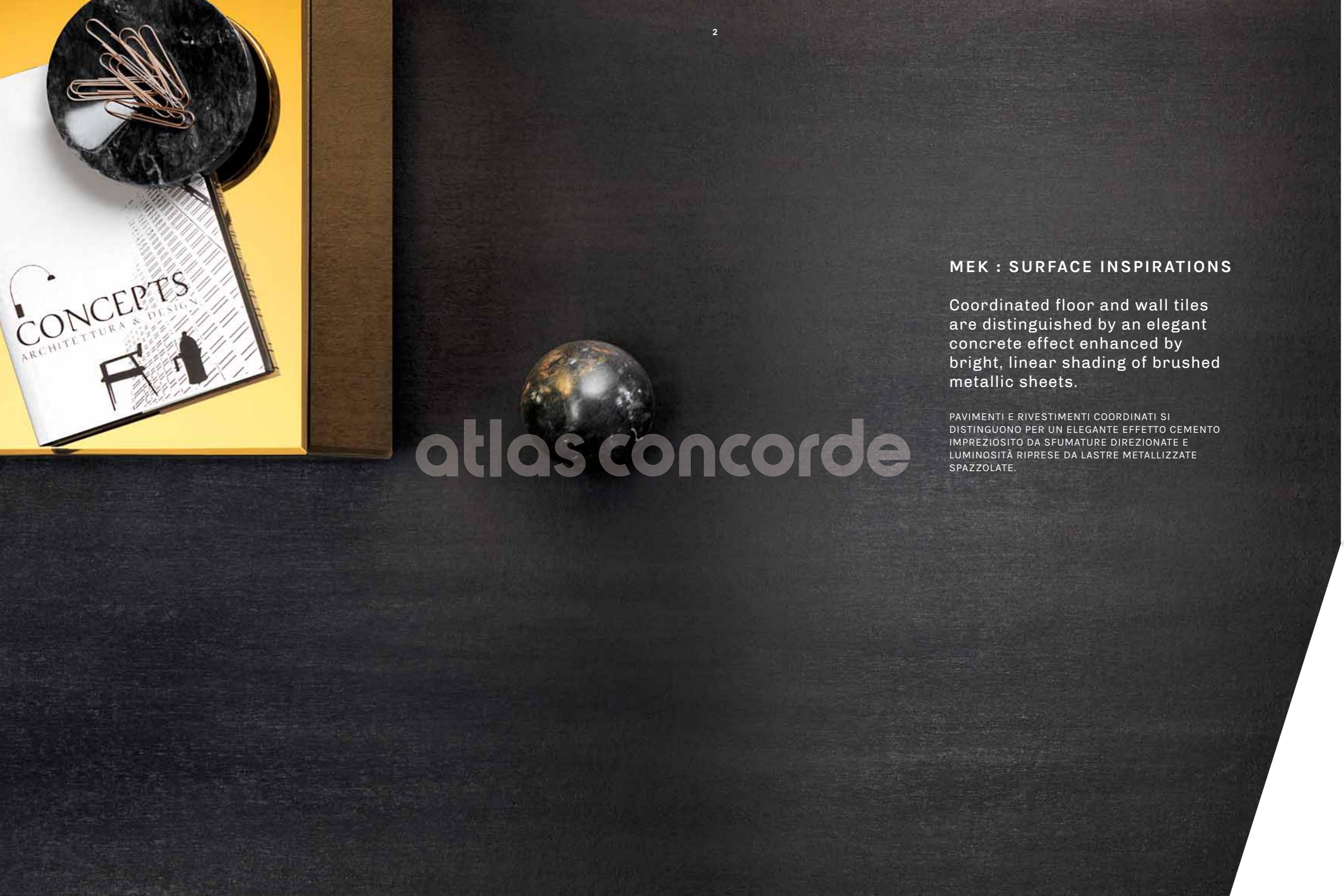
GRES PORCELLANATO E RIVESTIMENTI PER INTERNI  
PRESENTANO UNA SUPERFICIE CARATTERIZZATA  
DA SFUMATURE CROMATICHE DIREZIONATE E DA  
LIEVI RIFLESSI DI LUCE ISPIRATI A SUGGESTIONI  
METALLIZZATE.



COLOURED BODY PORCELAIN TILES . GRES PORCELLANATO COLORATO IN MASSA  
Grès cérame coloré dans la masse | Durchgefärbdtes Feinsteinzeug  
Gres porcelánico coloreado en masa | Керамический гранит окрашенный в массе

WHITE-BODY WALL TILES . RIVESTIMENTI IN PASTA BIANCA  
Revêtement en pâte blanche | Weißscherlige Wandfliesen  
Revestimientos en pasta blanca | Настенная плитка из белой глины





2

3

#### MEK : SURFACE INSPIRATIONS

Coordinated floor and wall tiles are distinguished by an elegant concrete effect enhanced by bright, linear shading of brushed metallic sheets.

PAVIMENTI E RIVESTIMENTI COORDINATI SI DISTINGUONO PER UN ELEGANTE EFFETTO CEMENTO IMPREZIOSITO DA SFUMATURE DIREZIONATE E LUMINOSITÀ RIPRESE DA LASTRE METALLIZZATE SPAZZOLATE.

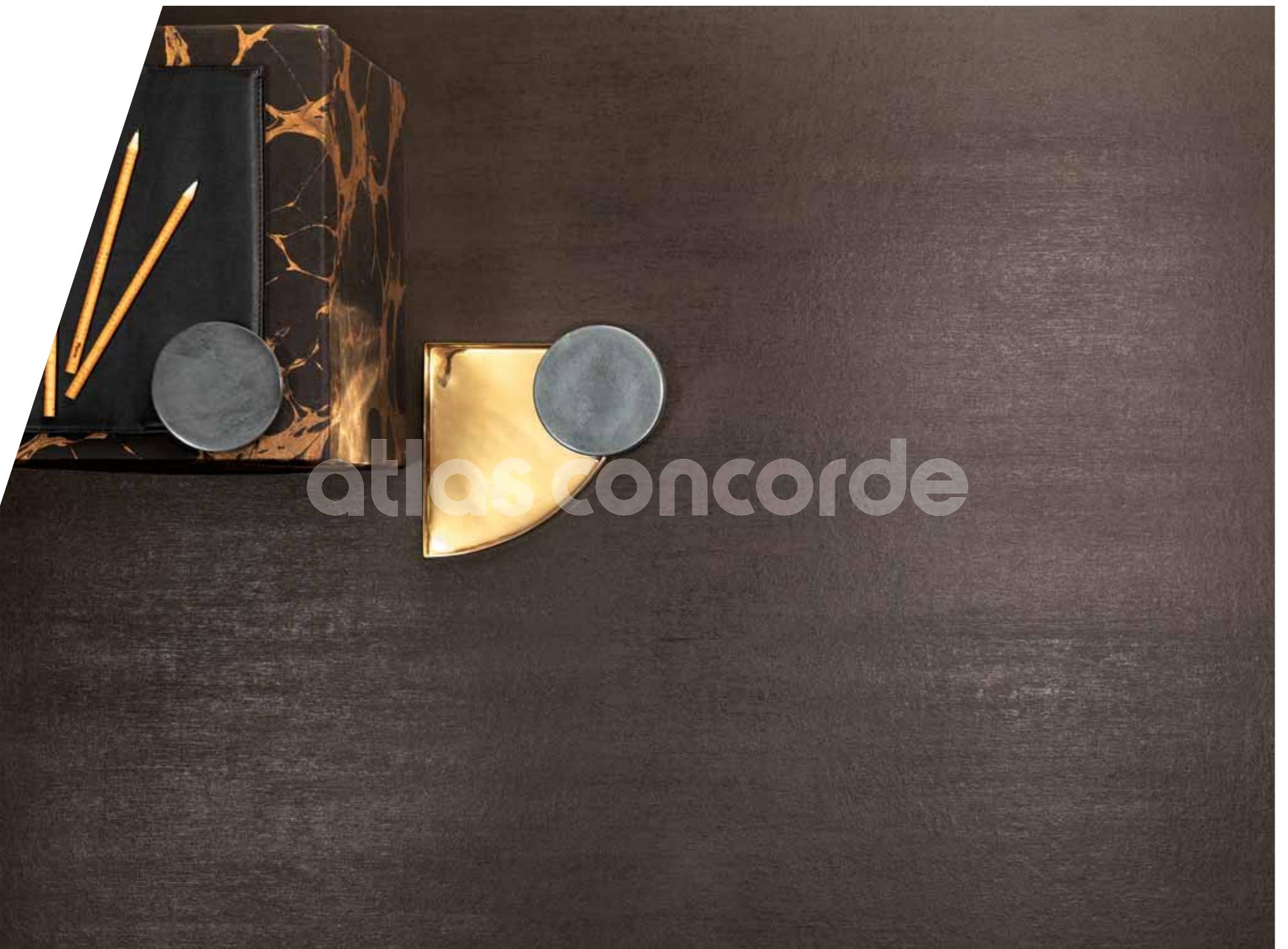
concrete  
and  
metallic  
inspi  
rations

#### mek : essentials

— Furnishings for an elegant interior design.  
*Finitura d'arredo per un interior design raffinato.*

— Modern concrete effect with hints of metal.  
*Moderno effetto cemento dalle suggestioni metallizzate.*

— Linear shade inspired by brushed metallic sheets.  
*Sfumature direzionate ispirate a lastre metallizzate spazzolate.*



## MEK : SURFACE INSPIRATIONS

Revêtements sols et murs coordonnés se distinguent par un effet ciment élégant enrichi de tonalités orientées et d'une luminosité reprises par les dalles métallisées brossées. KOORDINIERTE BODEN- UND WANDBELÄGE ZEICHNEN SICH DURCH EINE ELEGANTEN ZEMENT-OPTIK AUS, DIE DURCH GEZIELTE NUANCEN UND LICHTEFFEKTE VON GEBÜRSTETEN, METALLISIERTEN PLATTEN BEREICHERT WIRD. Pavimentos y revestimientos coordinados se distinguen por su elegante efecto cemento embellecido con matices lineares y brillantes tomados de las placas metalizadas cepilladas. НАПОЛЬНУЮ И НАСТЕННУЮ ПЛИТКУ ОТЛИЧАЕТ ЭЛЕГАНТНАЯ ФАКТУРА ЦЕМЕНТА, УКРАШЕННАЯ СИЯЮЩИМИ НАПРАВЛЕННЫМИ ШТРИХАМИ, ТАКИМИ ЖЕ, КАК И НА БРАШИРОВАННОМ МЕТАЛЛЕ.

iride  
scent  
surface

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### mek : essentials

- Light and refined metallic accents.  
Leggeri e raffinati riflessi metallizzati.
- Delicate shades of color.  
Variazioni cromatiche delicate.





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decoration  
with  
metallic  
touch

mek : essentials

- Metallic geometric inserts.  
*Inserti geometrici metallizzati.*
- Contemporary gold accents.  
*Accenti dorati contemporanei.*
- Three-dimensional wall decorations.  
*Tridimensionalità decorative a parete.*

## MEK : DECORATIVE STYLE

An elegant decor finish for commercial and residential interiors is characterized by an extensive selection of decorations, embellished with geometric hints of metal and original three-dimensional wall tiles.

UNA FINITURA D'ARREDO RAFFINATA PER INTERNI COMMERCIALI E RESIDENZIALI È CARATTERIZZATA DA UN AMPIO APPARATO DECORATIVO, IMPREZIOSITO DA GEOMETRIE RICCHE DI SUGGESTIONI METALLIZZATE E DA TRIDIMENSIONALITÀ ORIGINALI A PARETE.



iridescent  
and  
geome  
tric



#### MEK : DECORATIVE STYLE

Une finition décorative raffinée pour des intérieurs commerciaux et résidentiels qui est caractérisée par une vaste gamme d'éléments décoratifs, enrichie de géométries riches en suggestions métallisées, et par des reliefs tridimensionnels originaux sur le mur. EINE RAFFINIERTE EINRICHTUNGSLÖSUNG FÜR GESCHÄFTS- UND WOHNBEREICHE, DIE VON EINEM BREITGEFÄCHERTEN DEKORATIONSSORTIMENT GEKENNZIECHNET IST, DAS SICH DURCH REICHHALTIGE GEOMETRIEN MIT METALLISIERTEN SUGGESTIONEN UND ORIGINELLE DREIDIMENSIONALE WANDEFFEKTE AUSZEICHNET. Elegantes acabados para interiores de centros comerciales y de viviendas que están caracterizados por un amplio conjunto de decoraciones, enriquecido por geometrías ricas de toques metalizados y por tridimensionalidad original en paredes. КОЛЛЕКЦИЮ ПЛИТКИ ДЛЯ КОММЕРЧЕСКИХ И ЖИЛЫХ ИНТЕРЬЕРОВ ХАРАКТЕРИЗУЕТ БОГАТЫЙ НАБОР ДЕКОРАТИВНЫХ ЭЛЕМЕНТОВ, УКРАШАЮЩИХ СТЕНЫ ОРИГИНАЛЬНЫМИ ТРЕХМЕРНЫМИ ФОРМАМИ.



II Decorations inspired by essential shapes with inserts, having a metallic effect, enrich the furnishing project.

DECORI ISPIRATI A GEOMETRIE ESSENZIALI CON INSERTI EFFETTO METALLIZZATO ARRICCHISCONO IL PROGETTO D'ARREDO.





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## elegant design project

### MEK ON THE FLOOR

The porcelain surface reproduces subtle scratches and light parallel shading, typical of brushed metals. The finish is enhanced with delicate iridescent effects.

LA SUPERFICIE IN GRES PORCELLANATO RIPRODUCE GRAFFIATURE SOTTILI E SFUMATURE PARALLELE LEGGERE, TIPICHE DEI METALLIZZATI SPAZZOLATI. LA FINITURA È ARRICCHITA DA EFFETTI IRIDESCENTI DELICATI.

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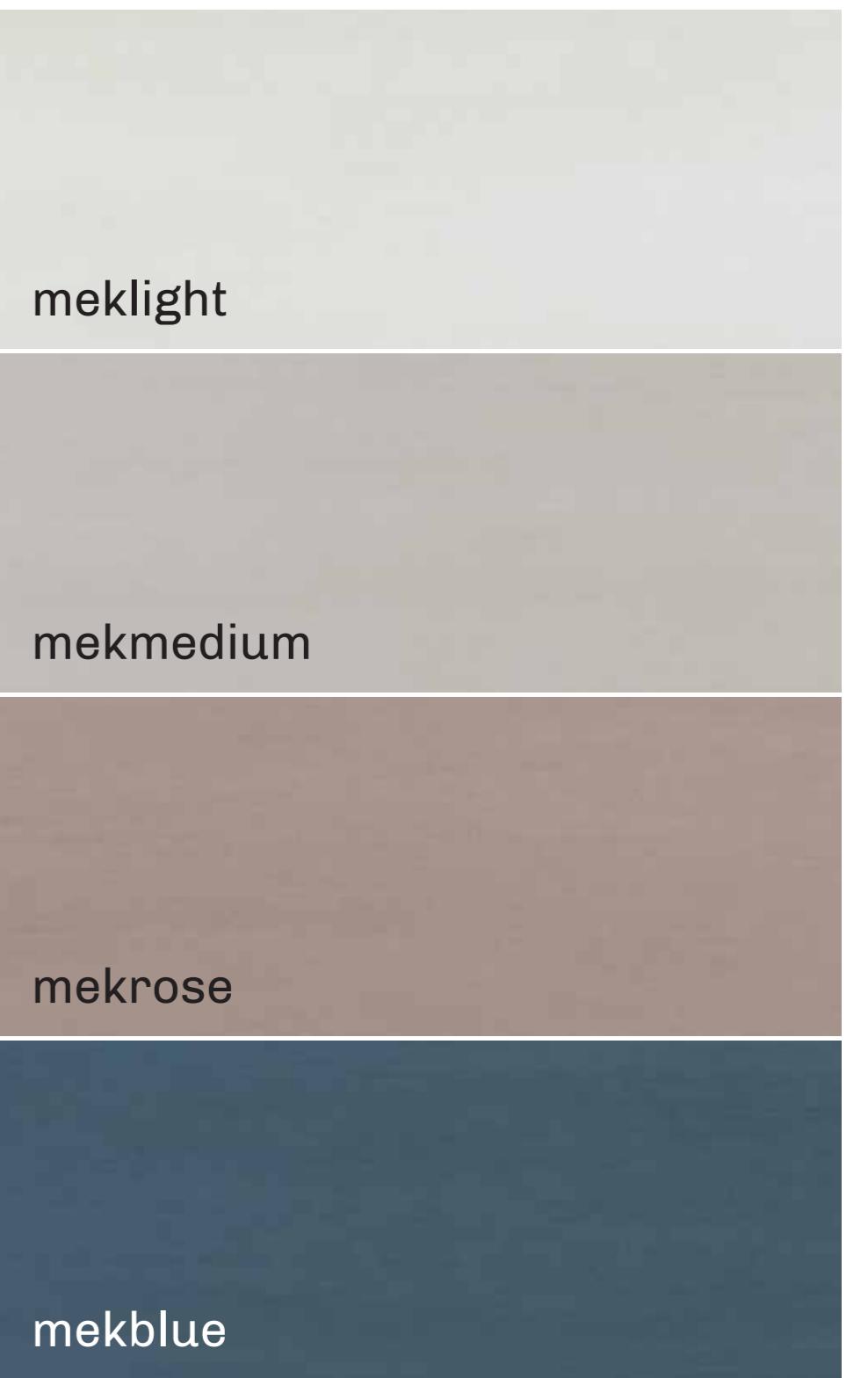
### MEK ON THE WALL

Wall tile characterized by thin metallic streaking on delicate tone-on-tone shading. The three-dimensional wall tiles create spectacular, modern and evocative walls.

FINITURA DA RIVESTIMENTO CARATTERIZZATA DA STRIATURE METALLIZZATE SOTTILI SU UN FONDO DI SFUMATURE DELICATE TONO SU TONO. IL RIVESTIMENTO TRIDIMENSIONALE CREA PARETI SCENOGRAFICHE, MODERNE E SUGGESTIVE.



La surface en grès cérame reproduit les fines striures et les petites tonalités parallèles, typiques des métallisés brossés. La finition est enrichie par de délicats effets irisés. Die Oberfläche aus Feinsteinzeug bildet dünne Gravureffekte nach und leichte, parallele Nuancen, die typisch für gebürstetes, metallisiertes Material sind. Die Ausführung ist durch delikate, regenboogenfarbig schimmernden Effekte bereichert. La superficie de gres porcelánico reproduce rayas finas y sombras paralelas suaves, típicas de los metalizados cepillados. El acabado se enriquece de efectos iridiscentes delicados. Керамогранит воспроизводит тонкие царапины и мягкие параллельные штрихи разных оттенков, характерные для брашированного металла. Поверхность украшена изящным переливом.



Finition pour revêtement mural caractérisée par de fines striures métallisées sur un fond de délicates tonalités ton sur ton. Le revêtement tridimensionnel crée des murs scénographiques, modernes et suggestifs. Die Ausführung der Wandbeläge, charakterisiert durch dünne, metallisierte Streifen auf einem Hintergrund mit delikaten Ton in Ton Nuancen. Die dreidimensionale Verkleidung schafft szénografische, moderne und eindrucksvolle Wände. Acabado para revestimiento caracterizado por delicadas estrías metalizadas en un fondo de matices tenues tono sobre tono. El revestimiento tridimensional crea paredes escenográficas y de gran gusto. Настенная плитка отличается легкими металлизированными полосками на фоне мягких оттенков тон в тон. Трехмерные плитки придают стенам роскошный современный вид.

## suggestive traces

A finish with a touch of metal and delicate iridescent effects furnishes a residential space. Simple geometric shapes and golden elements breathe personality into the project.

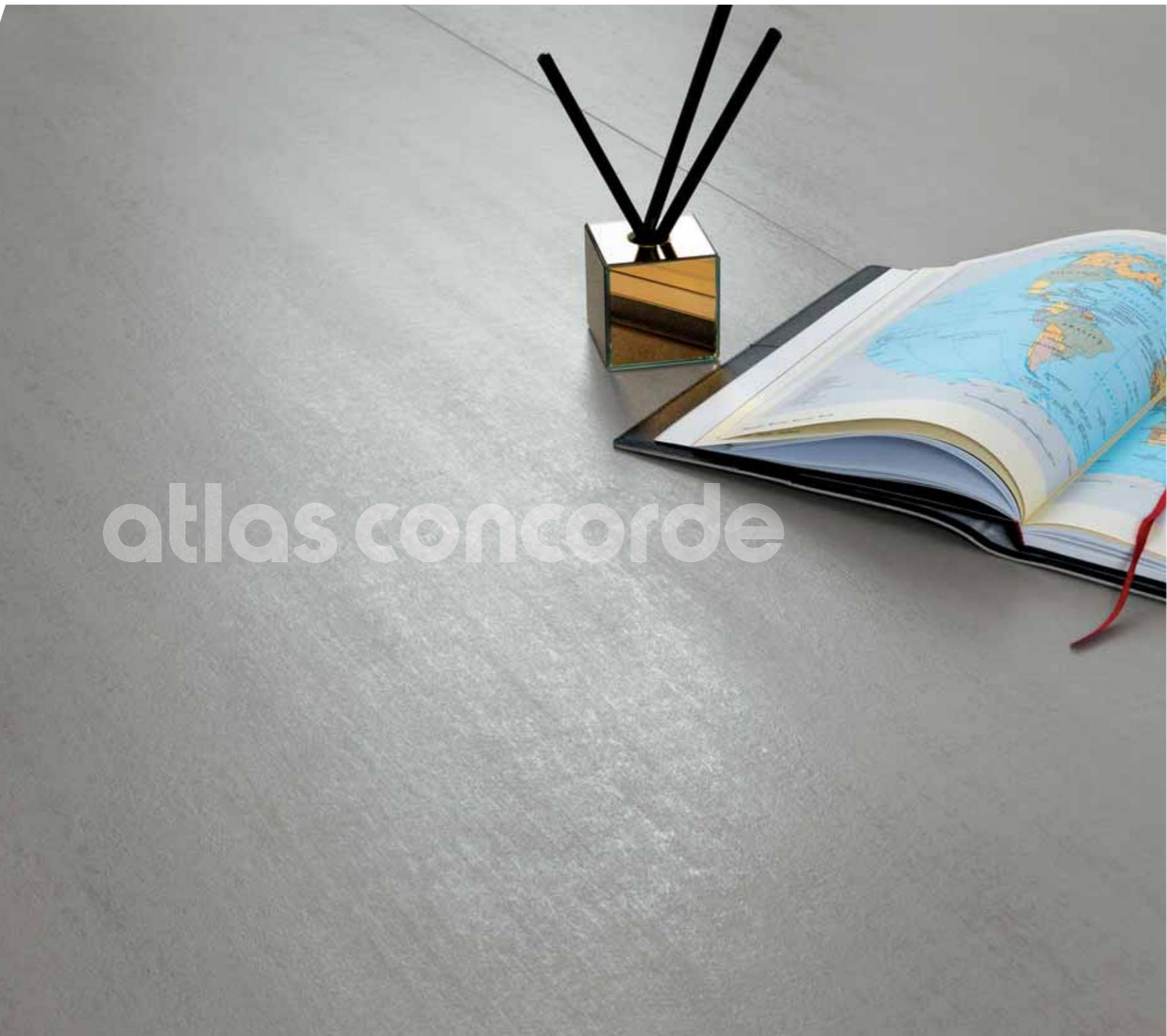
UNA FINITURA DALLE SUGGESTIONI METALLIZZATE ED EFFETTI IRIDESCENTI DELICATI ARREDA UNO SPAZIO RESIDENZIALE. FORME GEOMETRICHE ESSENZIALI ED ELEMENTI DORATI DONANO PERSONALITÀ AL PROGETTO D'ARREDO.



PORCELAIN TILES  
mek medium  
mek dark  
mek medium mosaico esagono  
mek dark mosaico esagono  
mek rombo gold  
marvel stone carrara pure



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Une finition aux suggestions métallisées et aux effets irisés délicats décore un espace résidentiel. Formes géométriques épurées et éléments dorés pour donner du caractère au projet de décoration. EINE AUSFÜHRUNG MIT METALISIERTEN SUGGESTIONEN UND DELIKATEN REGENBOGENFARBIGEN EFFEKten FÜR DIE EINRICHTUNG VON WOHNBEREICHEN. ESSENTIELLE GEOMETRISCHE FORMEN UND GOLDFARBIGE ELEMENTE PERSONALISIEREN DAS EINRICHTUNGSProjekt. Acabado rico de reflejos metalizados y efectos iridiscentes delicados decora espacios residenciales. Formas geométricas minimalistas y elementos dorados atribuyen personalidad al proyecto de decoración. ПЛИТКА С ПЕРЕЛИЧАТЫМ МЕТАЛЛИЧЕСКИМ БЛЕСКОМ ИЗЫСКАНО ДЕКОРИРУЕТ ЖИЛЫЕ ПРОСТРАНСТВА. ПРОСТЫЕ ГЕОМЕТРИЧНЫЕ ФОРМЫ И ЗОЛОТИСТЫЕ ЭЛЕМЕНТЫ ВНОЯТ В ИНТЕРЬЕР ЯРКУЮ НОТУ ИНДИВИДУАЛЬНОСТИ.



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### mek : design project

#### MEK ITEMS

porcelain tiles  
 mek medium 75x150 cm - 29 $\frac{1}{2}$ "x59"  
 mek dark 75x150 cm - 29 $\frac{1}{2}$ "x59"  
 mek medium mosaico esagono 30x35 cm - 11 $\frac{3}{4}$ "x13 $\frac{3}{4}$ "  
 mek dark mosaico esagono 30x35 cm - 11 $\frac{3}{4}$ "x13 $\frac{3}{4}$ "  
 mek rombo gold 10x17 cm - 3 $\frac{7}{8}$ "x6 $\frac{3}{4}$ "

#### MARVEL STONE ITEMS

porcelain tiles  
 marvel carrara pure lappato 75x150 cm - 29 $\frac{1}{2}$ "x59"

II Single color porcelain tiles in a rhomboid shape outline a hexagonal geometric dynamic.

TESSERE MONOCROMATICHE IN GRES  
PORCELLANATO A FORMA DI ROMBO DELINEANO  
GIOCHI GEOMETRICI ESAGONALI.



### mek medium mosaico esagono

PORCELAIN TILES  
30X35 CM  
 $11\frac{3}{4}'' \times 13\frac{3}{4}''$



### mek dark mosaico zip

PORCELAIN TILES  
27X28 CM  
 $10\frac{5}{8}'' \times 11''$

## iridescent reliefs

A pop of blue and a three-dimensional wall create a trendy wellness space. A dark floor with a concrete feel and flashes of metal highlight the neutral, elegant tone of the 3D surface, inspired by hand-worked metal sheets.

UN BLU DECISO E UNA PARETE TRIDIMENSIONALE  
DELINEANO UNO SPAZIO BENESSERE DI TENDENZA.  
IL PAVIMENTO SCURO EFFETTO CEMENTO  
METALLIZZATO METTE IN RISALTO IL TONO NEUTRO  
ED ELEGANTE DELLA SUPERFICIE 3D, ISPIRATA A  
LAMIERE LAVORATE A MANO.

WALL TILES  
mek blue  
mek blue mosaico Q wall  
mek medium  
mek 3D fold medium

PORCELAIN TILES  
mek dark  
marvel stone bardiglio grey





Un bleu intense et un mur tridimensionnel animent un espace de bien-être très de tendance. Le sol foncé effet ciment métallisé met en relief le ton neutre et élégant de la surface 3D qui s'inspire de tôles façonnées à la main. EIN ENTSCHLOSSENER BLAUTON UND EINE DREIDIMENSIONALE WAND SCHAFFEN EINEN TRENDIGEN WELLNESS-BEREICH. DER DUNKLE FUSSBODEN IN METALLISIERTER ZEMENT-OPTIK HEBT DEN NEUTRALEN, ELEGANTEN FARBTON DER 3D-OBERFLÄCHE HERVOR, DIE AN HANDBEARBEITETEN BLECHEN INSPIRIERT IST. Un azul definido y una pared tridimensional caracterizan el espacio destinado al bienestar de estilo moderno. El pavimento oscuro de efecto cemento metalizado evidencia el tono neutro y elegante de la superficie 3D, inspirada en chapas elaboradas a mano. ГУСТОЙ СИНИЙ ОТТЕНОК И ЭЛЕГАНТНЫЙ НАСТЕННЫЙ РЕЛЬЕФ СОЗДАЮТ В ИНТЕРЬЕРЕ АКТУАЛЬНУЮ АТМОСФЕРУ. ТЕМНЫЙ ПОЛ ПОД ЦЕМЕНТ ЦВЕТА МЕТАЛЛИК ЭФФЕКТНО ПОДЧЕРКИВАЕТ НЕЙТРАЛЬНЫЙ ТОН ТРЕХМЕРНОЙ ПОВЕРХНОСТИ.





**II** White clay wall tiles with light metallic gray streaking that are both neutral and elegant.

RIVESTIMENTI IN PASTA BIANCA DALLE STRIATURE LEGGERE IN UN COLOR GRIGIO METALLIZZATO, NEUTRO ED ELEGANTE.

### mek : design project

#### MEK ITEMS

wall tiles  
mek blue 50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"  
mek medium 50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"  
mek blue mosaico Q wall 30,5x30,5 cm - 12"x12"  
mek 3D fold medium 50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"

#### wall trim tiles

mek blue spigolo 0,8x25 cm - 3/8"x97/8"  
mek medium spigolo 0,8x25 cm - 3/8"x97/8"  
mek medium spigolo 10mm 1x25 cm - 3/8"x97/8"

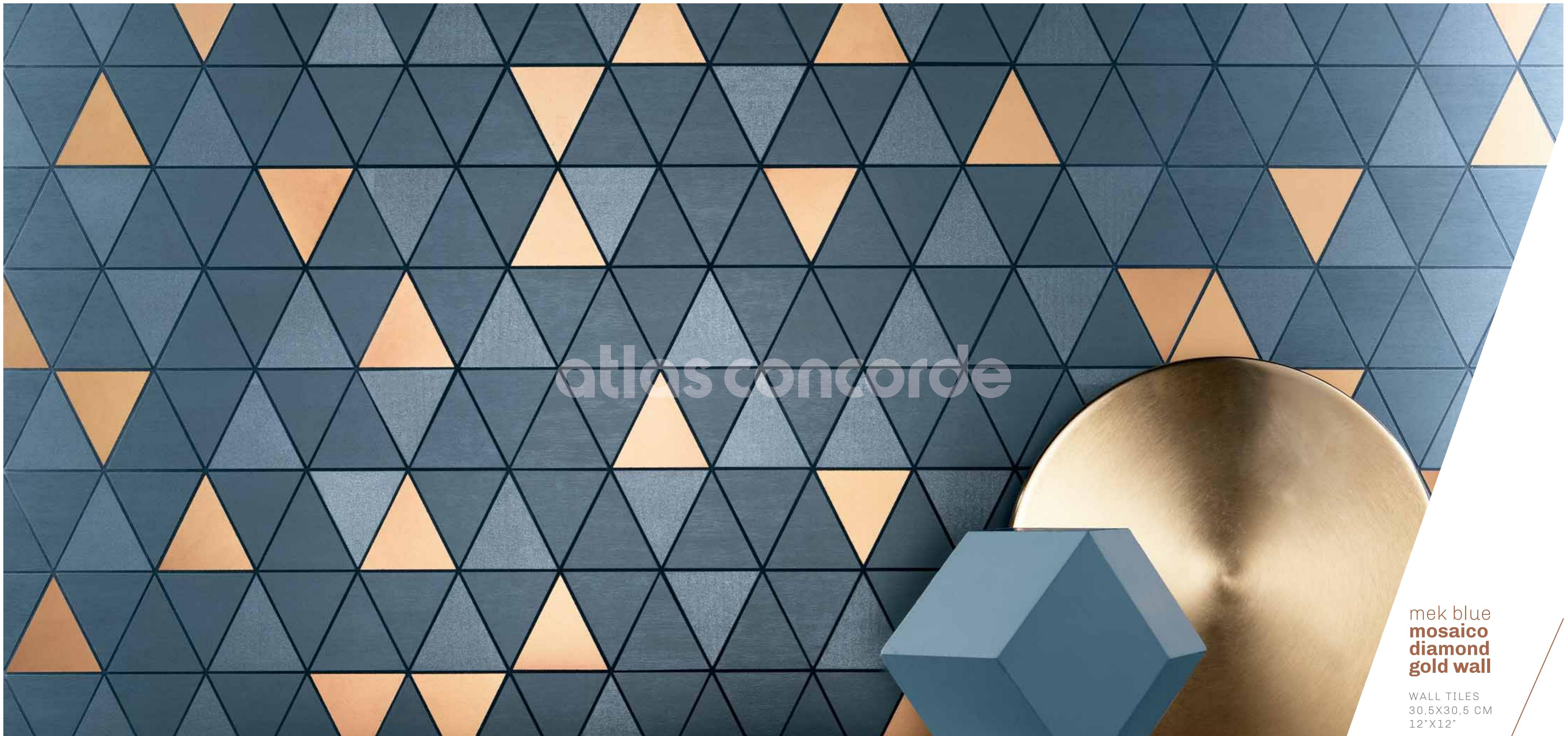
#### MEK ITEMS

porcelain tiles  
mek dark 75x150 cm - 29<sup>1/2</sup>"x59"

#### MARVEL STONE ITEMS

porcelain tiles  
marvel bardiglio grey lappato 45x90 cm - 17<sup>3/4</sup>"x35<sup>3/8</sup>"





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mek blue  
**mosaico**  
diamond  
gold wall

WALL TILES  
30,5X30,5 CM  
12"X12"

II Three-dimensional ceramic walls in a shade of blue with an intense, bold play of light and shadows.

PARETI CERAMICHE TRIDIMENSIONALI IN TONALITÀ BLU DAI CHIAROSCURI INTENSI E DECISI.



mek 3D  
**ultra blade blue**

3D WALL TILES  
50X110 CM  
19<sup>5/8</sup>"X43<sup>1/4</sup>"



mek 3D  
**fold medium**

3D WALL TILES  
50X110 CM  
19<sup>5/8</sup>"X43<sup>1/4</sup>"

mek blue  
wallpaper

WALL TILES  
50X110 CM  
 $19\frac{5}{8}'' \times 43\frac{1}{4}''$



# decorative and practical walls

Triangular tiles, metallic inserts and hints of light decorate the kitchen wall with creative and original patterns.

TESSERE TRIANGOLARI, INSERTI METALLIZZATI E RIFLESSI DI LUCE PER DECORARE LA PARETE CUCINA CON POSE CREATIVE E ORIGINALI, SENZA TRASCURARE LA PRATICITÀ.

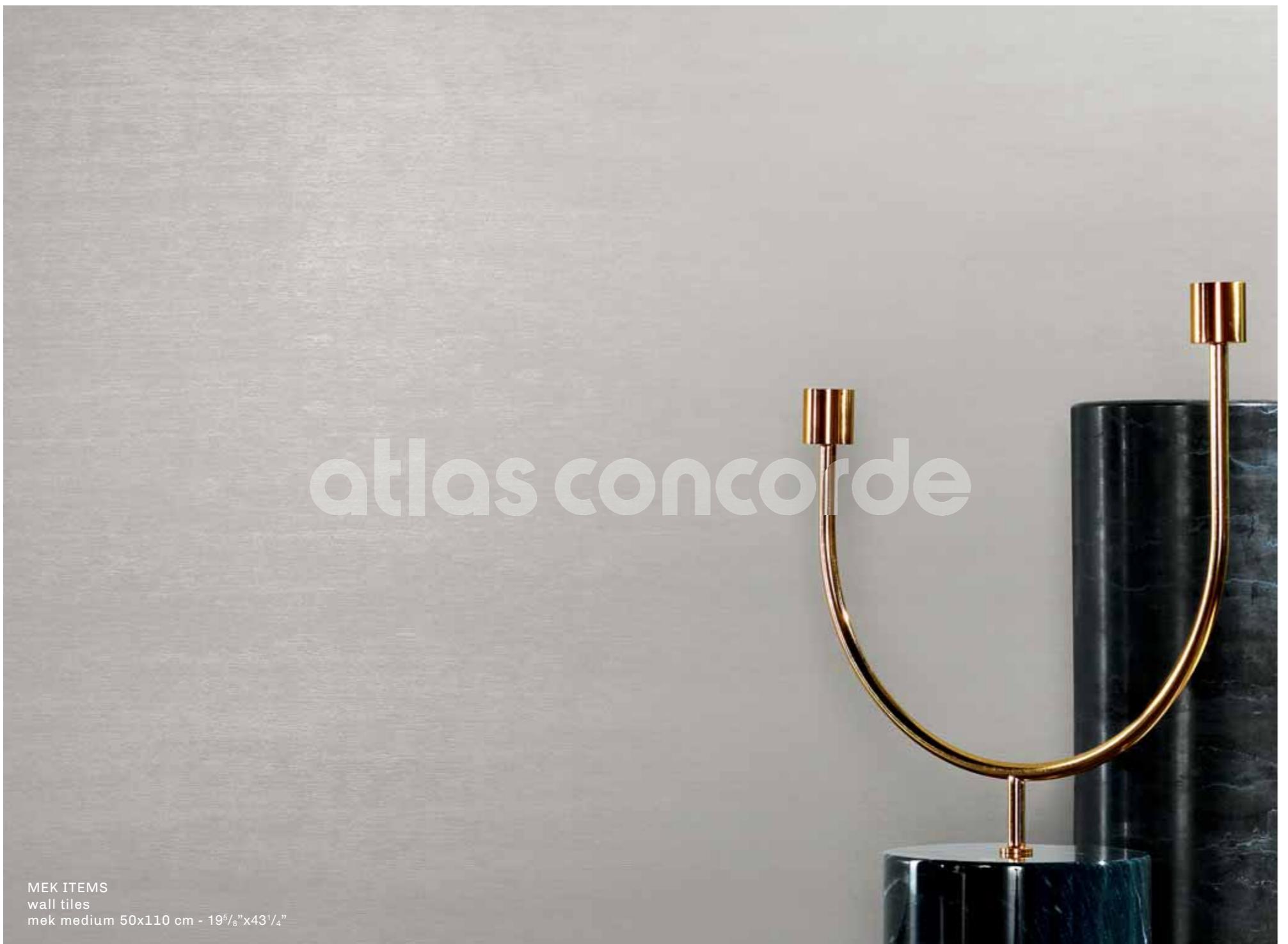


MEK ITEMS  
wall tiles  
mek medium mosaico diamond wall  
30,5x30,5 cm - 12"x12"

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Tesselles triangulaires, inserts métallisés et reflets de lumière pour décorer le mur de la cuisine avec une pose créative et originale, sans négliger la praticité. DREIECKIGE MOSAIKSTEINE, METALLISIERTE EINSÄTZE UND LICHTREFLEXE ZUR DEKORATION DER KÜCHENWAND MIT KREATIVEN UND ORIGINELLEN VERLEGUNGEN, BEI DENEN AUCH DIE ZWECKMÄSSIGKEIT NICHT VERGESSEN WIRD. Urdimbres triangulares, insertos metalizados y destellos de luz que decoran las paredes de la cocina con colocaciones creativas y originales, sin desatender la funcionalidad. ТРЕУГОЛЬНЫЕ ЭЛЕМЕНТЫ И МЕТАЛЛИЧЕСКИЕ ВСТАВКИ ДЛЯ СОЗДАНИЯ НА СТЕНАХ КУХНИ ОРИГИНАЛЬНОГО РИСУНКА УКЛАДКИ, НЕ ЗАБЫВАЯ О ПРАКТИЧНОСТИ.



MEK ITEMS  
wall tiles  
mek medium 50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"



mek medium  
**mosaico**  
**diamond wall**

WALL TILES  
30,5X30,5 CM  
12"X12"

## soft shades

Clear and bright, the wall tiles create an interesting color contrast with floors featuring blue-black metallic shading. Geometric decorations with precious inserts breathe life into creative layouts in original relaxation spaces.

CHIARI E LUMINOSI, I RIVESTIMENTI CREANO UN CONTRASTO CROMATICO INTERESSANTE CON PAVIMENTI DALLE SFUMATURE METALLIZZATE NERO-BLU. DECORI GEOMETRICI CON INSERTI PREZIOSI DANNO VITA A POSE CREATIVE IN SPAZI RELAX ORIGINALI.

WALL TILES  
mek light  
mek medium  
mek light mosaico diamond wall

PORCELAIN TILES  
mek dark  
mek dark mosaico zip





atlas concorde





# atlas concorde

Concrete-look porcelain tiles  
with a hint of metal distinguished  
by a dark, intense tone.

GRES PORCELLANATO EFFETTO CEMENTO  
METALLIZZATO DALLA TONALITÀ SCURA E INTENSA.





**II** Wall mosaic in a bright, light metallic tone consists in triangular tiles and precious inserts.

MOSAICO DA RIVESTIMENTO IN UNA TONALITÀ METALLIZZATA CHIARA E LUMINOSA È COMPOSTO DA TESSERE TRIANGOLARI E INSERTI PREZIOSI.

### mek : design project

#### MEK ITEMS

wall tiles  
mek light 50x110 cm - 19<sup>5</sup>/<sub>8</sub>"x43<sup>1</sup>/<sub>4</sub>"  
mek medium 50x110 cm - 19<sup>5</sup>/<sub>8</sub>"x43<sup>1</sup>/<sub>4</sub>"  
mek light mosaico diamond wall 30,5x30,5 cm - 12"x12"

#### wall trim tiles

mek light spigolo 0,8x25 cm - 3/8"x9<sup>7</sup>/<sub>8</sub>"  
mek medium spigolo 0,8x25 cm - 3/8"x9<sup>7</sup>/<sub>8</sub>"

#### MEK ITEMS

porcelain tiles  
mek dark 45x90 cm - 17<sup>3</sup>/<sub>8</sub>"x35<sup>3</sup>/<sub>8</sub>"  
mek dark mosaico zip 27x28 cm - 10<sup>5</sup>/<sub>8</sub>"x11"



atlas concorde

## metallic decorations

In an elegant exhibition space, porcelain tile flooring with refined hints of metal reproduces subtle hues and scratches in burnished tones of bronze and oxidized iron. The project is embellished with decorations of golden details and geometric inspirations that infuse the environment with personality.

IN UN ELEGANTE SPAZIO ESPOSITIVO, PAVIMENTI IN GRES PORCELLANATO DALLE SUGGESTIONI METALLIZZATE RAFFINATE RIPRODUCONO GRAFFIATURE SOTTILI E SFUMATURE NEI TONI BRUNITI DEL BRONZO E DEL FERRO OSSIDATO. IL PROGETTO È IMPREZIOSITO DA DECORI IN CUI DETTAGLI DORATI E ISPIRAZIONI GEOMETRICHE CONNOTANO L'AMBIENTE CON PERSONALITÀ.

PORCELAIN TILES  
mek bronze  
mek light

WALL TILES  
mek rose hexagon  
mek gold circles



Dans un espace d'exposition élégant, les sols en grès cérame aux suggestions métallisées très raffinées reproduisent de fines éraflures et des nuances dans les tons brunités du bronze et du fer oxydé. Le projet est enrichi de décors où des détails dorés et des inspirations géométriques caractérisent l'espace avec grand caractère.

IN EINER ELEGANTEN AUSSTELLFLÄCHE, BODENBELÄGE AUS FEINSTEINZEUG MIT RAFFINIERTEN, METALLISIERTEN SUGGESTIONEN, DIE DÜNNE KRATZEREFFEKTEN UND GEBRÄUNTE FARBNUANCEN VON BRONZE UND OXIDIERTEM EISEN NACHBILDEN. DAS PROJEKT WIRD VON DEKOREN BEREICHERT, DEREN GOLDFARBIGE DETAILS UND GEOMETRISCHE INSPIRATIONEN DEM AMBIENTE CHARAKTER VERLEIHEN.

Pavimentos de gres porcelánico de reflejos metalizados de impacto estético en un elegante espacio de exposición; reaparecen rayas finas y delicadas y matices en tonos pardos bronce y hierro oxidado. El proyecto está embellecido de decoraciones cuyos detalles dorados e inspiraciones geométricas dan personalidad al ambiente.

УЛОЖЕННЫЙ НА ПОЛАХ ШОУ-РУМА КЕРАМОГРАНИТ ВОСПРОИЗВОДИТ ТОНКИЕ ЦАРАПИНЫ И ЦВЕТОВЫЕ ОТТЕНКИ ВОРОНЕНОЙ БРОНЗЫ И ОКИСЛЕННОГО ЖЕЛЕЗА. НА ДЕКОРАТИВНЫХ ЭЛЕМЕНТАХ ЯРКО ВЫДЕЛЯЮТСЯ ЗОЛОТИСТЫЕ ДЕТАЛИ И ГЕОМЕТРИЧЕСКИЕ МОТИВЫ.

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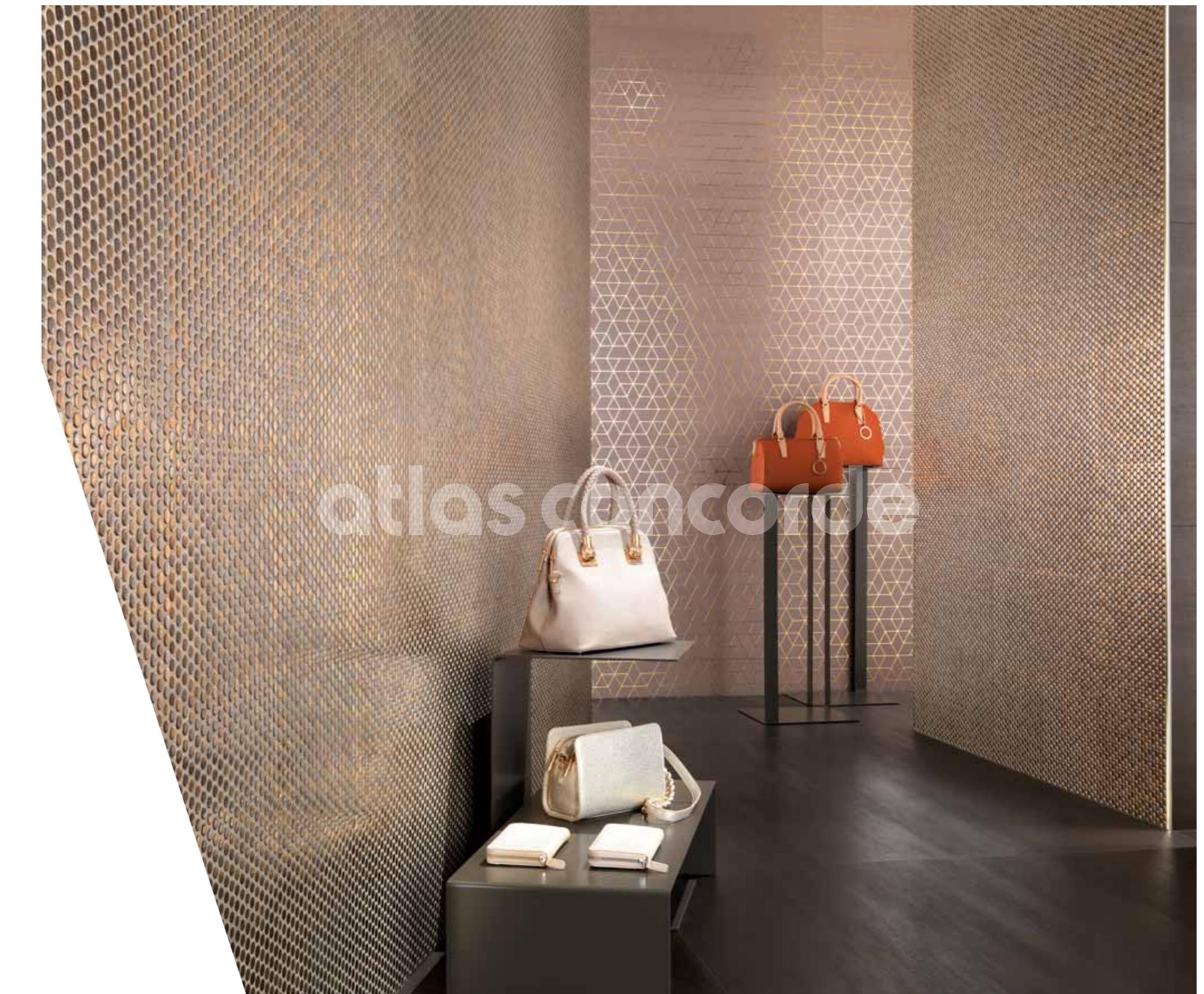
Porcelain tiles with hints of metal in burnished bronze tones and oxidized iron.

GRES PORCELLANATO DALLE SUGGESTIONI METALLIZZATE NEI TONI BRUNITI DEL BRONZE E DELLE OSSIDAZIONI DEL FERRO.

II Porcelain surfaces with flashes of metal in a bright white tone.

SUPERFICI IN GRES PORCELLANATO ISPIRATE AL MONDO DEI METALLIZZATI IN UNA TONALITÀ BIANCA E LUMINOSA.

atlas concorde



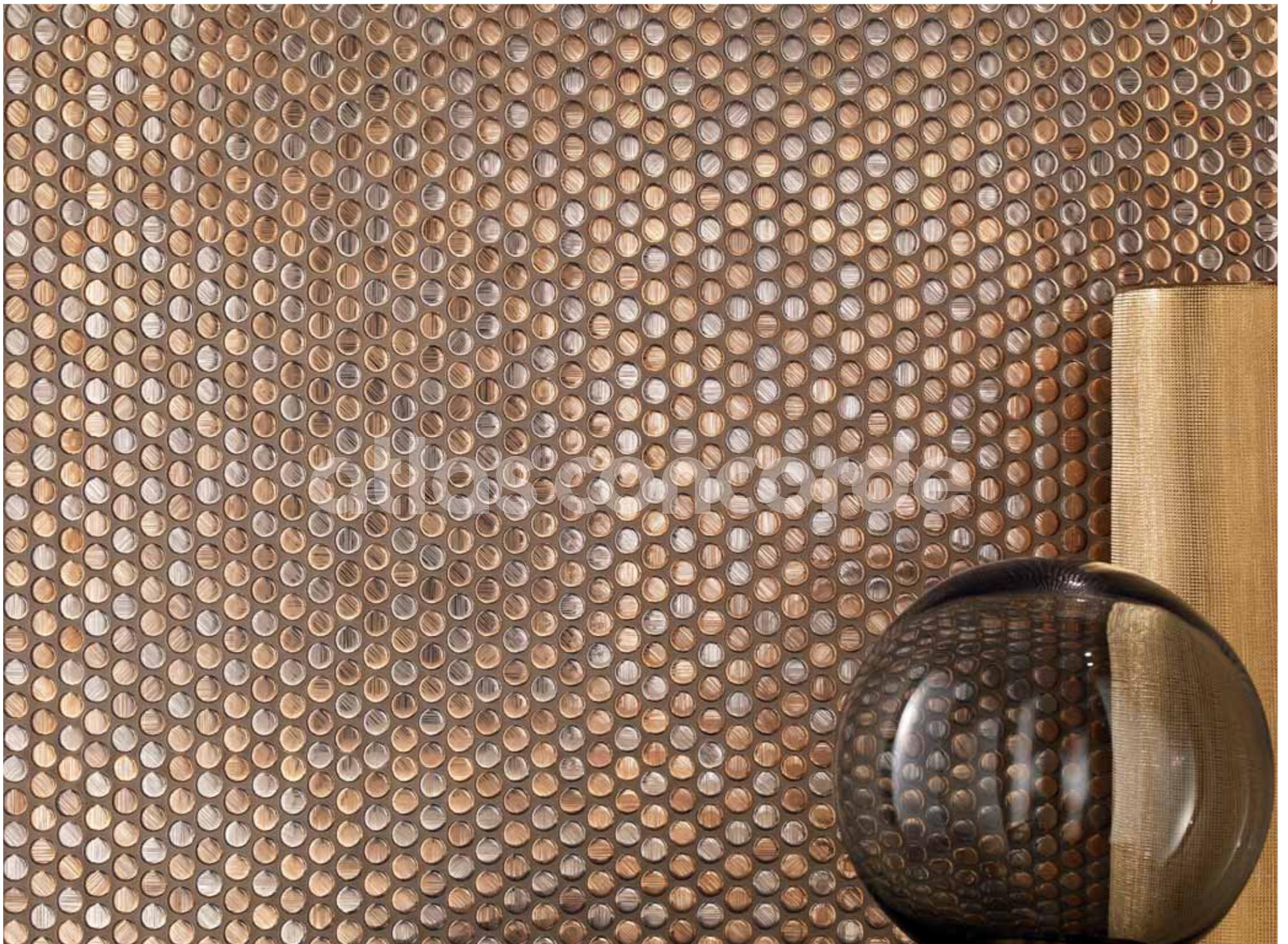
mek : design project

MEK ITEMS  
wall tiles  
mek rose hexagon 50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"  
mek gold circles 29x31 cm - 11<sup>3/8</sup>"x12<sup>1/4</sup>"

MEK ITEMS  
porcelain tiles  
mek bronze 75x150 cm - 29<sup>1/2</sup>"x59"  
mek light 75x150 cm - 29<sup>1/2</sup>"x59"

Wall decoration with golden inserts for bright, elegant walls.

DECORO DA RIVESTIMENTO CON INSERTI DORATI  
PER PARETI LUMINOSE ED ELEGANTI.



mek  
**gold circles**

WALL TILES  
29X31 CM  
11<sup>3</sup>/<sub>8</sub>"X12<sup>1</sup>/<sub>4</sub>"



mek rose  
**hexagon**

WALL TILES  
50X110 CM  
19<sup>5</sup>/<sub>8</sub>"X43<sup>1</sup>/<sub>4</sub>"

## tridimensional clue

Wall tiles with a touch of metal and tone-on-tone shading create a stylish bathroom. The space is enhanced by the tapered Ultrablade profile, a three-dimensional wall where elegant facets with shimmering reflections alternate with a play of light and shadow.

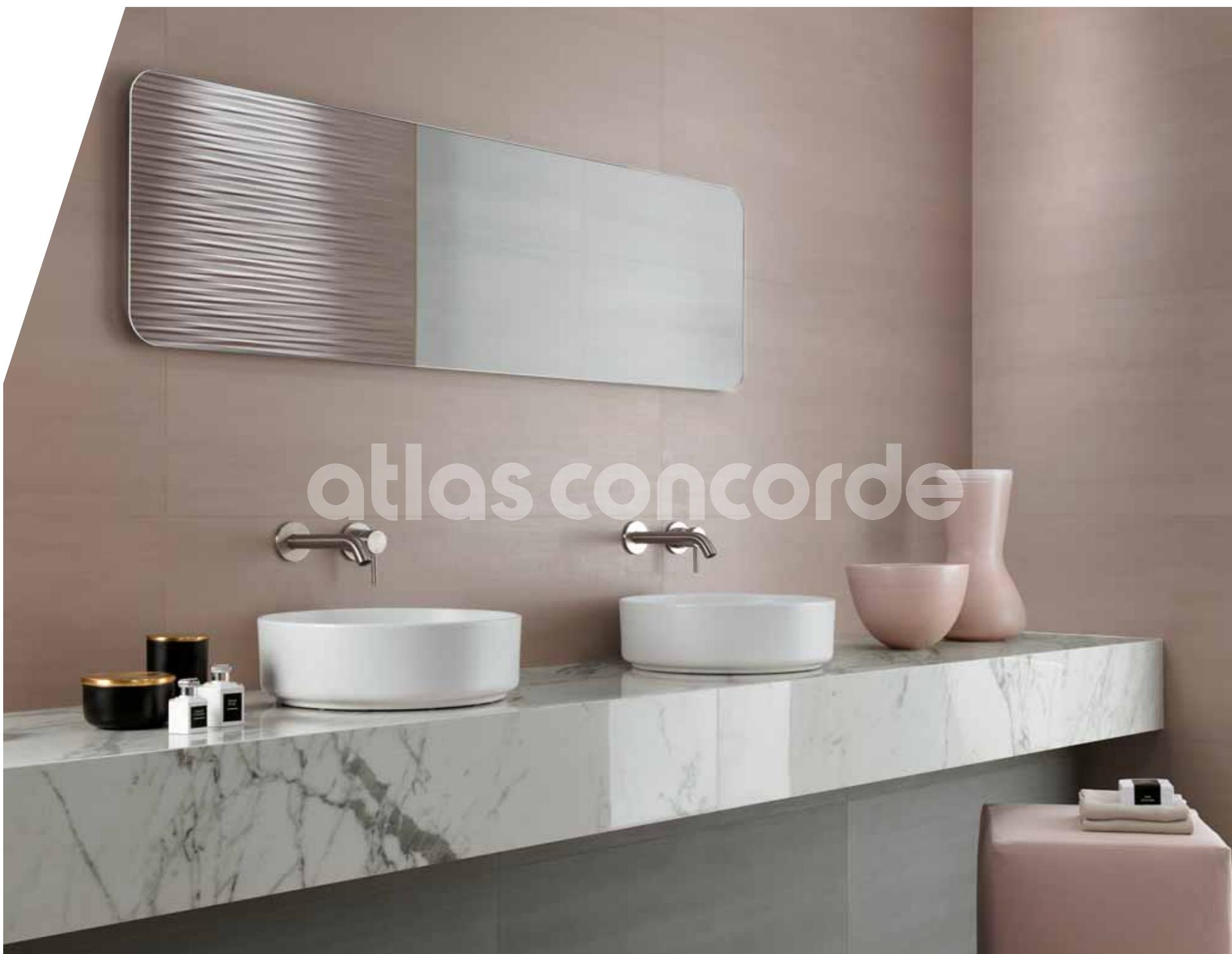
RIVESTIMENTI DAI RIFLESSI METALLIZZATI E SFUMATURE TONO SU TONO ARREDANO UN BAGNO DAL DESIGN RAFFINATO. LO SPAZIO VIENE VALORIZZATO DALL'AFFUSOLATO PROFILO DI ULTRABLADE, PARETE TRIDIMENSIONALE DOVE ELEGANTI SFACCIETTURE DAI RIFLESSI CANGIANTI SI ALTERNANO A DECISI CHIAROSCURI.

WALL TILES  
mek rose  
mek light  
mek 3D ultra blade rose

PORCELAIN TILES  
mek medium  
mek medium mosaico prisma  
marvel pro statuario select



ottosconcorde



Les revêtements aux reflets métallisés et aux nuances ton sur ton décorent une salle de bains au design raffiné. L'espace est valorisé par le profil effilé d'Ultrablade, un mur tridimensionnel où d'élegantes nuances aux reflets miroitants sont alternées à des clairs-obscur de grand caractère. WANDVERKLEIDUNGEN MIT METALLISIERTEN REFLEXEN UND TON-IN-TON NUANCEN RICHTEN EIN RAFFINIERTES BADEZIMMER EIN. DER RAUM WIRD DURCH DAS SCHMALE PROFIL VON ULTRABLADE BEREICHERT, EINE DREIDIMENSIONALE WAND, WO SICH ELEGANTE FACETEN MIT SCHILLERNDEN REFLEXEN UND ENTSCHLOSSENE HELLDUNKEL-EFFEKTE ABWECHSELN. Los Revestimientos de destellos metalizados y matices tono sobre tono decoran baños de diseño sofisticado. El espacio está valorizado por el perfil fusiforme de Ultrablade, pared tridimensional en la que elegantes facetas de reflejos iridiscentes se alternan con definidos claroscuros. НАСТЕННАЯ ПЛИТКА С МЕТАЛЛИЧЕСКИМ БЛЕСКОМ МЯГКИХ ОТТЕНКОВ ТОН В ТОН ИЗЫСКАННО УКРАШАЕТ ВАННУЮ КОМНАТУ. ЭФФЕКТНО ВЫГЛЯДИТ ТРЕХМЕРНАЯ СТЕНА ULTRABLADE, НА КОТОРОЙ ПЕРЕЛИВЧАТО ИГРАЕТ СВЕТОТЕНЬ.



**mek : design project****MEK ITEMS**

wall tiles  
mek rose 50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"  
mek light 50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"  
mek 3D ultra blade rose 50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"

**wall trim tiles**

mek rose spigolo 0,8x25 cm - 3/8"x9<sup>7/8</sup>"  
mek light spigolo 0,8x25 cm - 3/8"x9<sup>7/8</sup>"  
mek rose spigolo 10mm 1x25 cm - 3/8"x9<sup>7/8</sup>"

**MEK ITEMS**

porcelain tiles  
mek medium 75x150 cm - 29<sup>1/2</sup>"x59"  
mek medium mosaico prisma 36x36 cm - 14<sup>1/8</sup>"x14<sup>1/8</sup>"

**MARVEL PRO ITEMS**

porcelain tiles  
marvel statuario select lappato 120x240 cm - 47<sup>1/4</sup>"x94<sup>1/2</sup>"



Waves inspired by hand-worked metal sheets distinguish this bright white ceramic wall tile.

ONDULAZIONI ISPIRATE A LAMIERE LAVORATE A MANO CARATTERIZZANO UN RIVESTIMENTO CERAMICO BIANCO E LUMINOSO.



mek 3D  
fold light

3D WALL TILES  
50X110 CM  
19<sup>5</sup>/<sub>8</sub>"X43<sup>1</sup>/<sub>4</sub>"



atlas concorde

mek 3D  
ultra blade rose

3D WALL TILES  
50X110 CM  
19<sup>5</sup>/<sub>8</sub>"X43<sup>1</sup>/<sub>4</sub>"



mek rose  
**mosaico**  
**diamond wall**

WALL TILES  
30,5X30,5 CM  
12"X12"



mek rose  
**mosaico chevron wall**

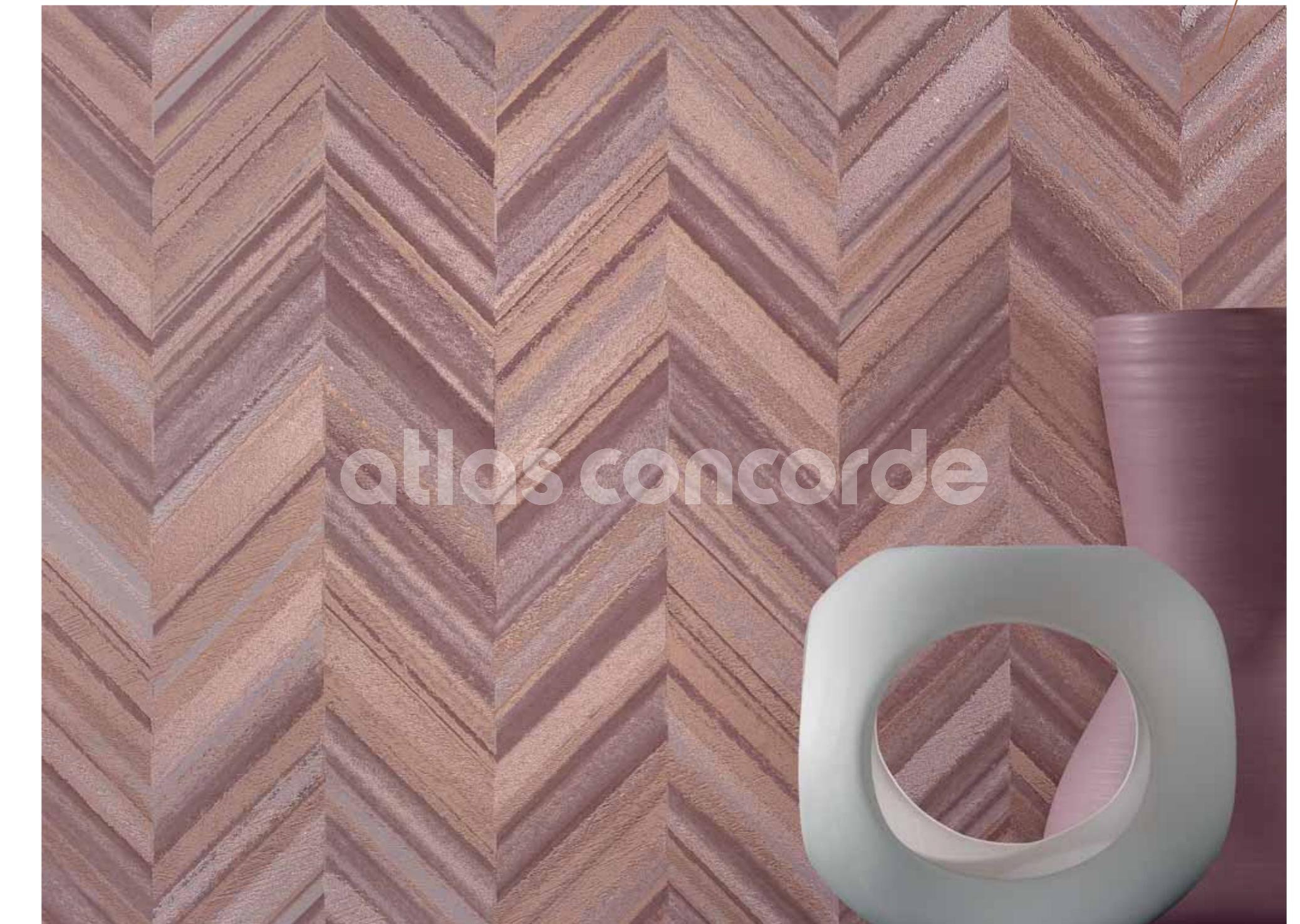
WALL TILES  
30,5X30,5 CM  
12"X12"

The overlapping of metallic inserts and iridescent glazes creates a decoration inspired by wallpaper.

DALLA SOVRAPPOSIZIONE DI INSERTI METALLIZZATI E SMALTI IRIDESCENTI NASCE UNA DECORAZIONE ISPIRATA ALLE CARTE DA PARATI.

mek rose  
**wallpaper**

WALL TILES  
50X110 CM  
19<sup>5</sup>/<sub>8</sub>"X43<sup>1</sup>/<sub>4</sub>"



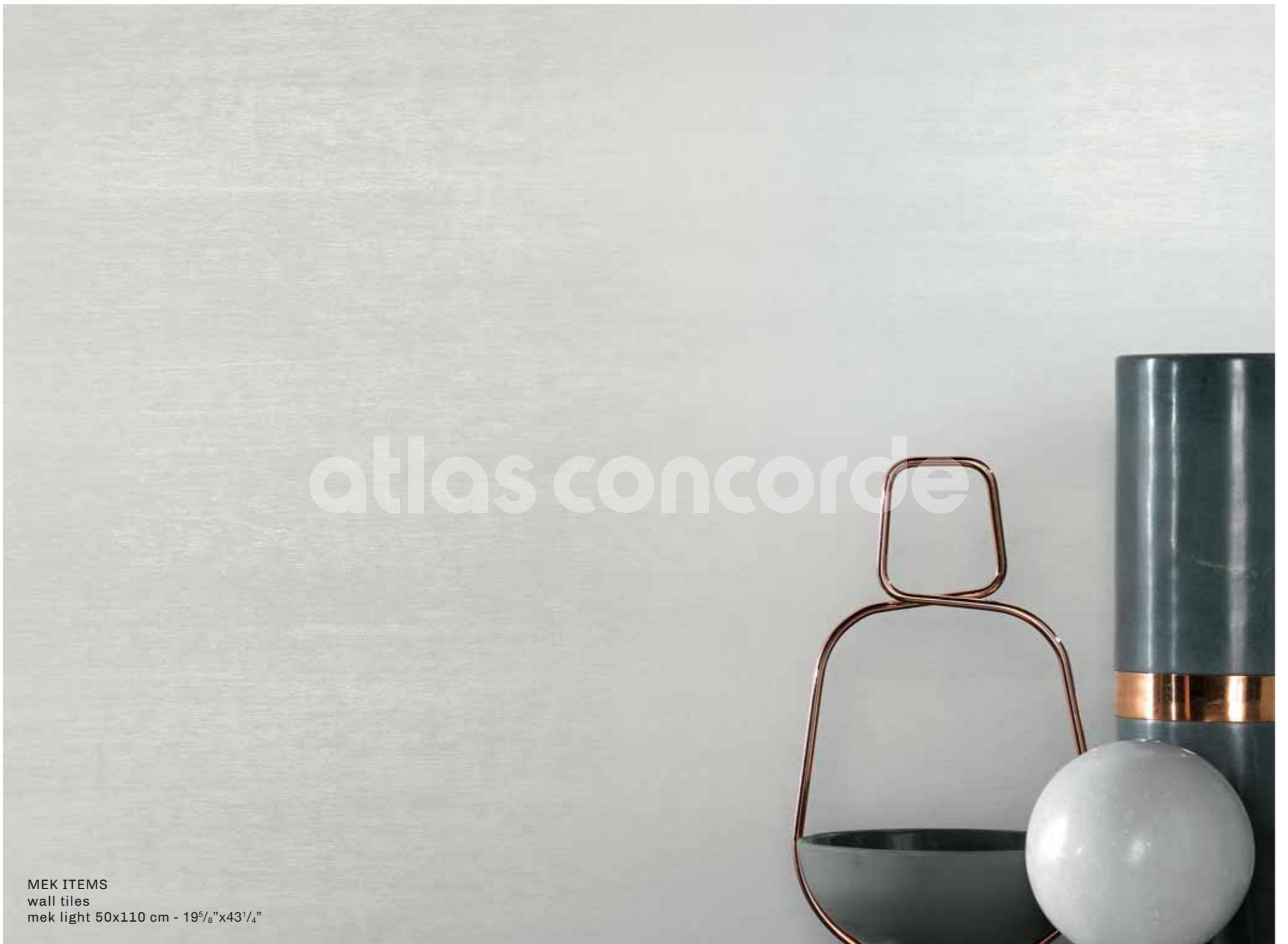
# more than a simple wall

Decor inspired by the classic French herringbone layout enriched with metallic inserts creates spectacular kitchen wall tiles with a geometric, contemporary flavor.

DECORO ISPIRATO ALLA CLASSICA POSA A SPINA DI PESCE FRANCESE ARRICCHITO CON INSERTI METALLIZZATI DÀ VITA A RIVESTIMENTI CUCINA SCENOGRAFICI DAL SAPORE GEOMETRICO E CONTEMPORANEO.



Décor qui s'inspire à la pose classique en chevrons, enrichi d'inserts métallisés pour créer des revêtements de cuisine très scénographiques, au goût géométrique et contemporain. AN DER KЛАSSИЧЕСКИХ ФРANZÖSISCHEN FISCHGRÄTVERLEGUNG INSPIRIERTER DEKOR, BEREICHERT MIT METALLISIERTEN EINSÄTZEN FÜR Szenografische KÜCHENVERKLEIDUNGEN MIT GEOMETRISCHEM, ZEITGENÖSSISCHEM FLAIR. La Decoración inspirada en la clásica instalación espina de pescado francés enriquecida de insertos metalizados crean revestimientos cocina escenográficos de espíritu geométrico y contemporáneo. ГЕОМЕТРИЧНЫЙ ДЕКОР В КЛАССИЧЕСКУЮ ФРАНЦУЗСКУЮ ЕЛОЧКУ С МЕТАЛЛИЗИРОВАННЫМИ ВСТАВКАМИ ВЫГЛЯДИТ НА СТЕНАХ КУХНИ НЕОБЫКНОВЕННО СОВРЕМЕННО.



atlas concorde

MEK ITEMS  
wall tiles  
mek light 50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"



mek light  
mosaico  
chevron wall

WALL TILES  
30,5X30,5 CM  
12"X12"

# geometric approach

Hints of metal, flashes of light and geometric inspirations: a rich decorative look is embellished with iridescent and metallic effects, in tune with the floor and wall tiles of the collection.

SUGGESTIONI METALLIZZATE, DETTAGLI DI LUCE E ISPIRAZIONI GEOMETRICHE: UN RICCO COMPARTO DECORATIVO È IMPREZIOSITO DA EFFETTI CANGIANTI E METALLIZZATI, IN SINTONIA CON I PAVIMENTI E RIVESTIMENTI DELLA COLLEZIONE.

PORCELAIN TILES  
mek dark  
mek light  
mek medium  
mek dark mosaico prisma  
mek medium mosaico prisma  
marvel pro statuario select





Suggestions métallisées, détails de lumière et inspirations géométriques : un riche assortiment décoratif, enrichi d'effets miroitants et métallisés, en syntonie avec les revêtements de sols et murs de la collection. METALLISIERTE SUGGESTIONEN, LICHTDETAILS UND GEOMETRISCHE INSPIRATIONEN: EIN REICHHALTIGES DEKORATIONS-SORTIMENT WIRD MIT SCHILLERNDEN, METALLISIERTEN EFFEKten BEREICHERT, DIE HARMONISCH ZU DEN BODEN- UND WANDBELÄGEN DER KOLLEKTION PASSEN. Reflejos metalizados, toques de luz e inspiraciones geométricas: este rico conjunto decorativo está Enriquecido de efectos tornasolados y metalizados, encajándose a la perfección con los pavimentos y revestimientos de la colección. МЕТАЛЛИЧЕСКИЙ БЛЕСК И ГЕОМЕТРИЧЕСКИЙ ОРНАМЕНТ: БОГАТАЯ ПАЛИТРА ДЕКОРАТИВНЫХ ЭЛЕМЕНТОВ УКРАШЕНА ПЕРЕЛИВЧАТЫМ МЕРЦАНИЕМ, ТАКИМ ЖЕ КАК И НА НАПОЛЬНЫХ И НАСТЕННЫХ ПЛИТКАХ КОЛЛЕКЦИИ.





## mek : design project

## MEK ITEMS

porcelain tiles  
mek light 75x150 cm - 29 $\frac{1}{2}$ "x59"  
mek medium 75x150 cm - 29 $\frac{1}{2}$ "x59"  
mek dark 75x150 cm - 29 $\frac{1}{2}$ "x59"  
mek dark mosaico prisma 36x36 cm - 14 $\frac{1}{8}$ "x14 $\frac{1}{8}$ "  
mek medium mosaico prisma 36x36 cm - 14 $\frac{1}{8}$ "x14 $\frac{1}{8}$ "

## MARVEL PRO ITEMS

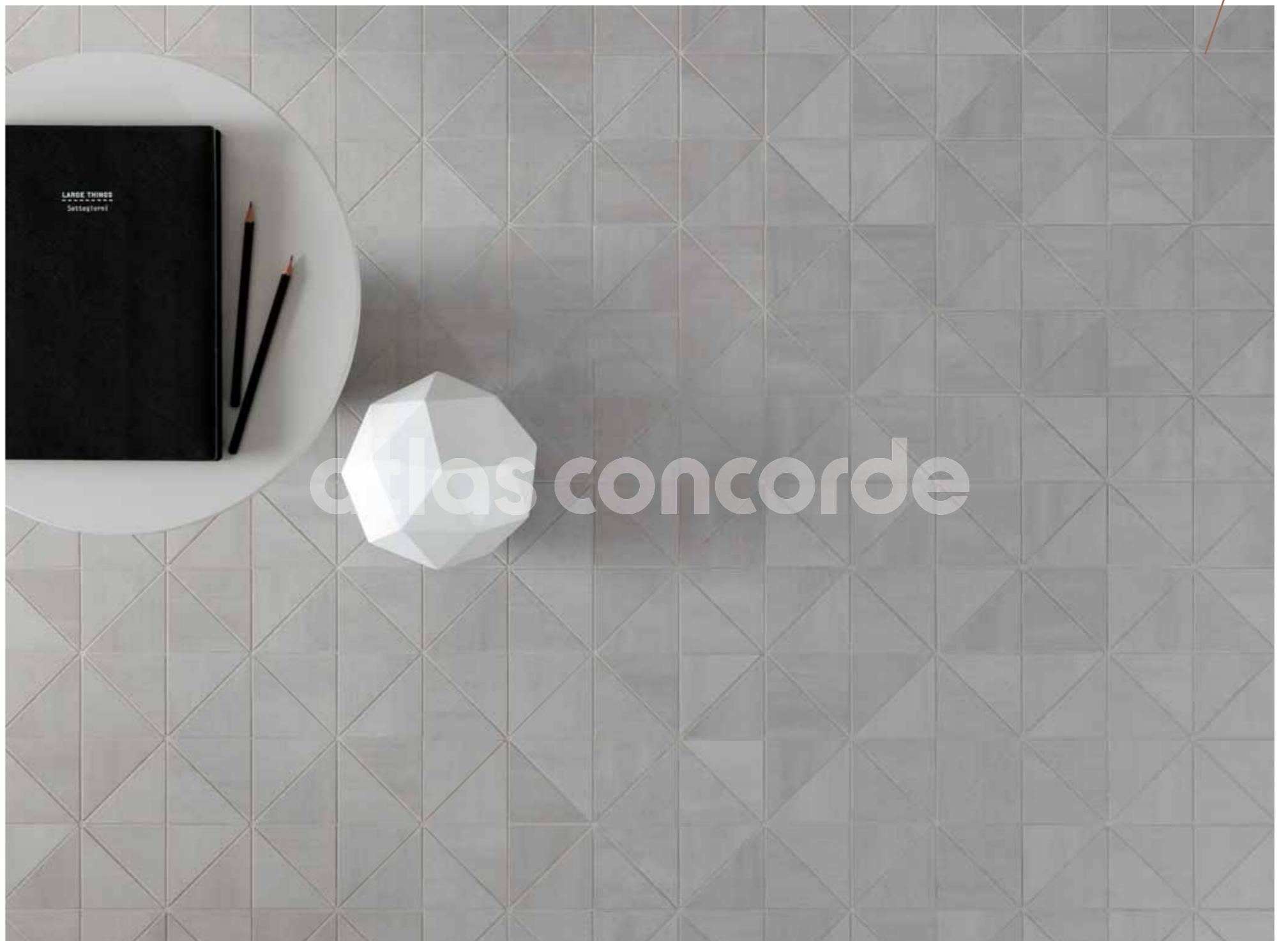
porcelain tiles  
marvel statuario select lappato 75x150 cm - 29 $\frac{1}{2}$ "x59"  
porcelain trim tiles  
marvel statuario select scalino 33x90 cm - 13"x35 $\frac{3}{8}$ "

II Porcelain mosaic in an elegant gray color features triangular tiles with iridescent effects.

MOSAICO IN GRES PORCELLANATO IN UN ELEGANTE COLOR GRIGIO PRESENTA TESSERE TRIANGOLARI DAGLI EFFETTI CANGIANTI.

mek medium  
**mosaico prisma**

PORCELAIN TILES  
36X36 CM  
14 $\frac{1}{8}$ "x14 $\frac{1}{8}$ "





## MEK : WALL TILES — SIZES ±8,5 mm

mek light  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"



mek light spigolo  
0,8x25 cm - 3/8"x9<sup>7/8</sup>"



spigolo A.E.  
0,8x0,8 cm - 3/8"x3/8"



mek medium  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"



mek medium spigolo  
0,8x25 cm - 3/8"x9<sup>7/8</sup>"



spigolo A.E.  
0,8x0,8 cm - 3/8"x3/8"



mek rose  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"



mek rose spigolo  
0,8x25 cm - 3/8"x9<sup>7/8</sup>"



spigolo A.E.  
0,8x0,8 cm - 3/8"x3/8"



mek blue  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"



mek blue spigolo  
0,8x25 cm - 3/8"x9<sup>7/8</sup>"



spigolo A.E.  
0,8x0,8 cm - 3/8"x3/8"



## MEK : 3D WALL TILES — SIZES ±11 mm

mek 3D fold light  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"



mek light spigolo 10mm  
1x25 cm - 3/8"x9<sup>7/8</sup>"



mek 3D fold medium  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"



mek medium spigolo 10mm  
1x25 cm - 3/8"x9<sup>7/8</sup>"



mek 3D ultra blade rose  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"



mek rose spigolo 10mm  
1x25 cm - 3/8"x9<sup>7/8</sup>"



mek 3D ultra blade blue  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"

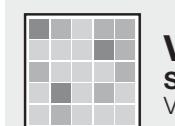


mek blue spigolo 10mm  
1x25 cm - 3/8"x9<sup>7/8</sup>"



## COLOUR-SHADING

STONALIZZAZIONE



**V2**  
Slight variation  
Variazione minima

## MEK : WALL TILES — DECORS

mek rose wallpaper  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"



mek blue wallpaper  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"

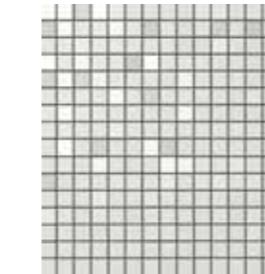


mek rose hexagon •  
50x110 cm - 19<sup>5/8</sup>"x43<sup>1/4</sup>"

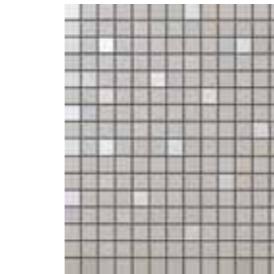


## MEK : WALL TILES — MOSAICS

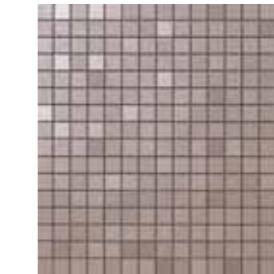
mek light  
mosaico Q wall  
30,5x30,5 cm - 12"x12"



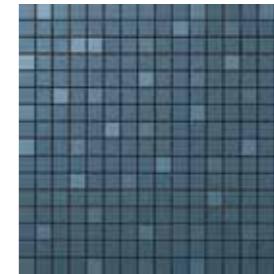
mek medium  
mosaico Q wall  
30,5x30,5 cm - 12"x12"



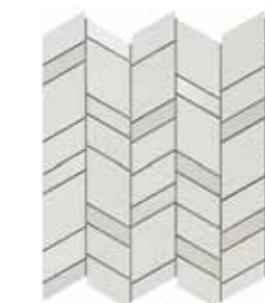
mek rose  
mosaico Q wall  
30,5x30,5 cm - 12"x12"



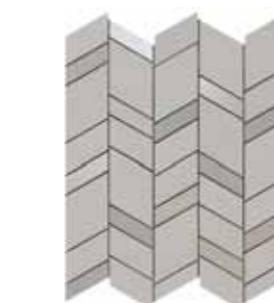
mek blue  
mosaico Q wall  
30,5x30,5 cm - 12"x12"



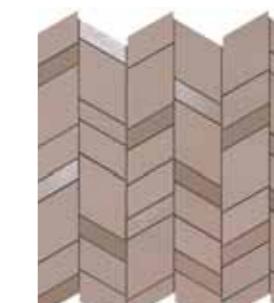
mek light  
mosaico chevron wall  
30,5x30,5 cm - 12"x12"



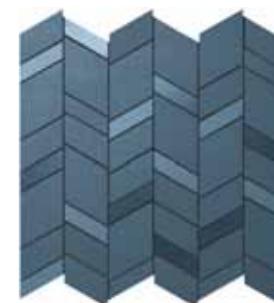
mek medium  
mosaico chevron wall  
30,5x30,5 cm - 12"x12"



mek rose  
mosaico chevron wall  
30,5x30,5 cm - 12"x12"



mek blue  
mosaico chevron wall  
30,5x30,5 cm - 12"x12"



mek light  
mosaico diamond wall  
30,5x30,5 cm - 12"x12"



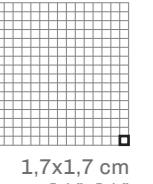
mek medium  
mosaico diamond wall  
30,5x30,5 cm - 12"x12"



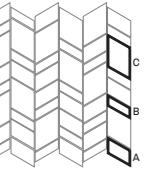
mek rose  
mosaico diamond wall  
30,5x30,5 cm - 12"x12"



mek blue mosaico  
diamond gold wall  
30,5x30,5 cm - 12"x12"



1,7x1,7 cm  
5/8"x5/8"



A 5x3 cm / 2"x1<sup>1</sup>/<sub>8</sub>"  
B 5x1,7 cm / 2"x5/8"  
C 5x5,5 cm / 2"x2<sup>1</sup>/<sub>8</sub>"



7,4x7,4 cm  
27/8"x27/8"

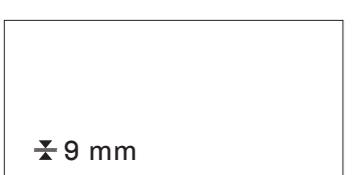
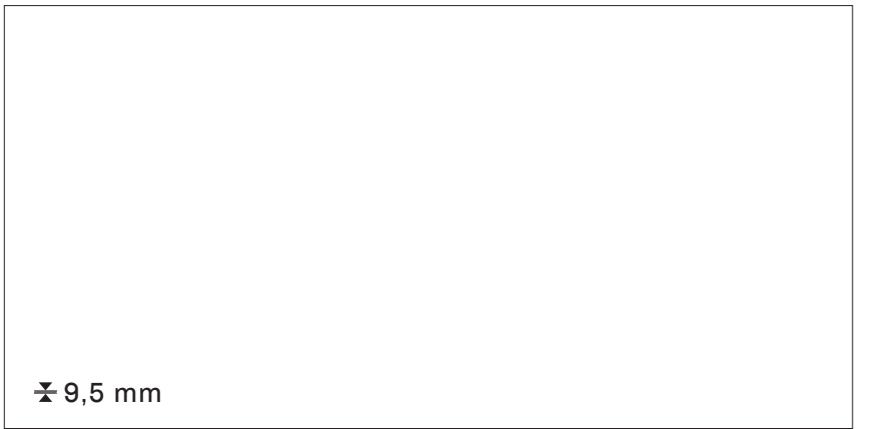
mek gold circles •  
29x31 cm - 11<sup>5/8</sup>"x12<sup>1/4</sup>"



• Decor whit GOLD insert / Decoro con inserto ORO  
Décor avec insert en OR / Dekor mit Einlage GOLD  
Decoración con aplicación de ORO / Декор с ЗОЛОТОЙ вставкой.

## MEK : PORCELAIN TILES — SIZES

   MATT SURFACE R10 A  
SUPERFICIE MATT



### DESTINATIONS OF USE

DESTINAZIONI D'USO



**HEAVY TRAFFIC**  
CALPESTIO PESANTE

HEAVY COMMERCIAL AREAS  
(malls, airports, places of worship, schools, museums, squares, hospitals, etc.)

COMMERCIALI PESANTI  
(mall, aeroporti, luoghi di culto, scuole, musei, piazze, ospedali etc.)

### COLOUR-SHADING

STONALIZZAZIONE



**V2**  
Slight variation  
Variazione minima



V1

Uniform appearance  
Aspect uniforme  
Gleichmäßiges  
Erscheinungsbild  
Aspecto uniforme  
Однородный вид



V2

Slight variation  
Variazione minima  
Leichte Abweichung  
Variación mínima  
Минимальная  
Неднородность



V3

Moderate variation  
Variazione moderata  
Variation Modérée  
Mäßige Abweichung  
Variación moderada  
Умеренная  
Неднородность



V4

Substantial variation  
Variazione sostanziale  
Variation substantielle  
Abweichung  
Variación sustancial  
Значительная  
Неднородность

## MEK : PORCELAIN TILES — COLOURS



## MEK : PORCELAIN TILES — MOSAICS

mek light mosaico  
30x30 cm - 11<sup>3</sup>/<sub>4</sub>"x11<sup>3</sup>/<sub>4</sub>"



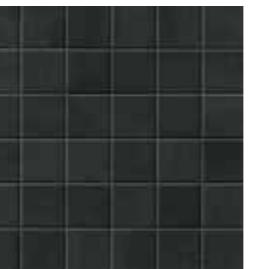
mek medium mosaico  
30x30 cm - 11<sup>3</sup>/<sub>4</sub>"x11<sup>3</sup>/<sub>4</sub>"



mek bronze mosaico  
30x30 cm - 11<sup>3</sup>/<sub>4</sub>"x11<sup>3</sup>/<sub>4</sub>"



mek dark mosaico  
30x30 cm - 11<sup>3</sup>/<sub>4</sub>"x11<sup>3</sup>/<sub>4</sub>"



mek light  
mosaico zip  
27x28 cm - 10<sup>5</sup>/<sub>8</sub>"x11"



mek medium  
mosaico zip  
27x28 cm - 10<sup>5</sup>/<sub>8</sub>"x11"



mek bronze  
mosaico zip  
27x28 cm - 10<sup>5</sup>/<sub>8</sub>"x11"



mek light  
mosaico prisma  
36x36 cm - 14<sup>1</sup>/<sub>8</sub>"x14<sup>1</sup>/<sub>8</sub>"



mek medium  
mosaico prisma  
36x36 cm - 14<sup>1</sup>/<sub>8</sub>"x14<sup>1</sup>/<sub>8</sub>"



mek bronze  
mosaico prisma  
36x36 cm - 14<sup>1</sup>/<sub>8</sub>"x14<sup>1</sup>/<sub>8</sub>"



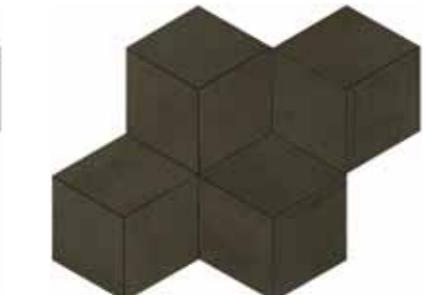
mek light  
mosaico esagono  
30x35 cm - 11<sup>3</sup>/<sub>4</sub>"x13<sup>3</sup>/<sub>4</sub>"



mek medium  
mosaico esagono  
30x35 cm - 11<sup>3</sup>/<sub>4</sub>"x13<sup>3</sup>/<sub>4</sub>"



mek bronze  
mosaico esagono  
30x35 cm - 11<sup>3</sup>/<sub>4</sub>"x13<sup>3</sup>/<sub>4</sub>"



mek rombo gold ♦  
10x17 cm - 3<sup>7</sup>/<sub>8</sub>"x6<sup>3</sup>/<sub>4</sub>"



♦ Loose tiles to add freely to the Esagono Mosaic. They match all colors of Mek Esagono Mosaic. (p.21)

Tessere sfuse da inserire liberamente all'interno di Mosaico Esagono. Si abbinano con tutti i colori di Mek Mosaico Esagono. (p.21)

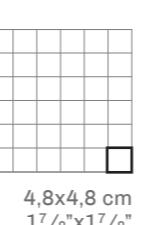
Pièces à utiliser librement pour Mosaïque Esagono. Elles sont combinables avec tous les coloris Mek Mosaïque Esagono. (p.21)

Lose Steinchen, die frei innerhalb des Sechseckigen Mosaiks eingefügt werden können. Sie passen zu allen Farben von Mek Sechseck-Mosaik. (p.21)

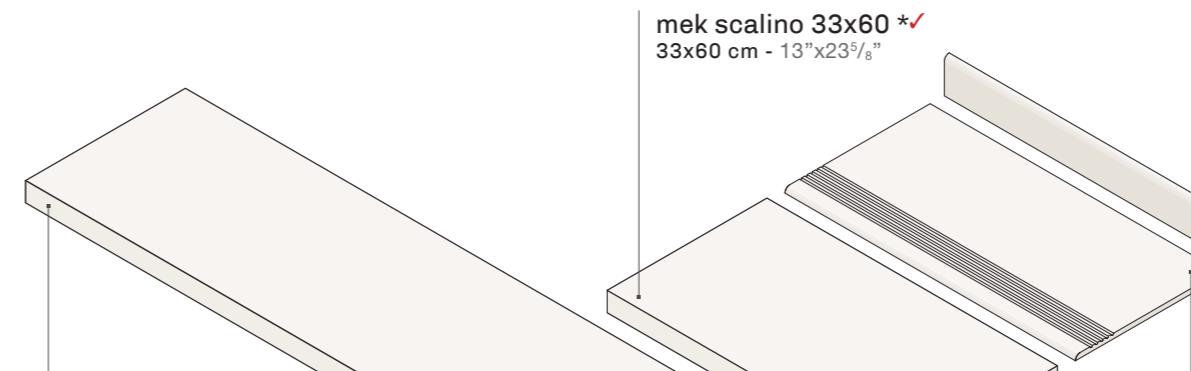
Teselas a granel para insertar libremente en el interior de Mosaico Hexagonal. Se combinan con todos los colores de Mek Mosaico Hexagonal. (p.21)

Мозаичные элементы для произвольного включения в мозаику Esagono. Сочетаются со всеми цветами Mek Mosaico Esagono. (p.21)

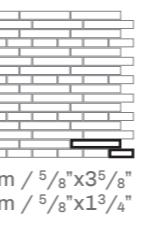
## MEK : PORCELAIN TILES — TRIM TILES



4,8x4,8 cm  
1<sup>7</sup>/<sub>8</sub>"x1<sup>7</sup>/<sub>8</sub>"



mek scalino 33x150 \*✓  
33x150 cm - 13"x59"



1,5x9,2 cm / 5/<sub>8</sub>"x3<sup>5</sup>/<sub>8</sub>"  
1,5x4,5 cm / 5/<sub>8</sub>"x1<sup>3</sup>/<sub>4</sub>"



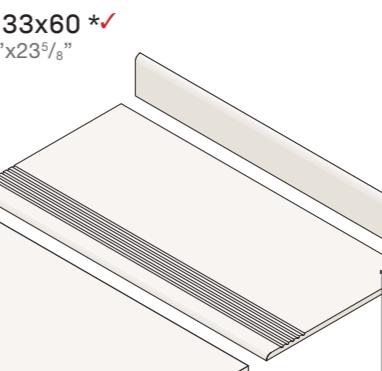
mek battiscopa sag. scala Dx / Sx \*✓  
7,2x30 cm - 2<sup>7</sup>/<sub>8</sub>"x11<sup>3</sup>/<sub>4</sub>"



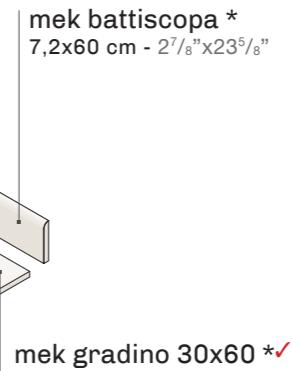
\* Available in all colours / Disponibile in tutti i colori

Disponible dans toutes les couleurs / In allen Farben Verfügbar

Disponibles en todos los colores / Имеются все цвета



mek scalino 33x60 \*✓  
33x60 cm - 13"x23<sup>5</sup>/<sub>8</sub>"

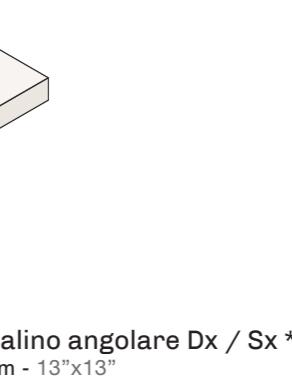


mek gradino 30x60 \*✓  
30x60 cm - 11<sup>3</sup>/<sub>4</sub>"x23<sup>5</sup>/<sub>8</sub>"

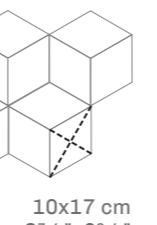


mek battiscopa \*✓  
7,2x60 cm - 2<sup>7</sup>/<sub>8</sub>"x23<sup>5</sup>/<sub>8</sub>"

mek battiscopa digitale \*✓  
4,6x60 cm - 1<sup>3</sup>/<sub>4</sub>"x23<sup>5</sup>/<sub>8</sub>"



mek scalino angolare Dx / Sx \*✓  
33x33 cm - 13"x13"



8,9x8,9 cm  
3<sup>1</sup>/<sub>8</sub>"x3<sup>1</sup>/<sub>8</sub>"

10x17 cm  
3<sup>7</sup>/<sub>8</sub>"x6<sup>3</sup>/<sub>4</sub>"

## MEK : NOTES

For information and details relating to codes, packaging and weight it is recommended to refer to the latest pricelist / Per le informazioni e i dati relativi a codici, imballaggi e pesi occorre sempre consultare l'ultimo listino aggiornato e in vigore. / Pour toutes informations et renseignements concernant les codes, les emballages et les poids, il y a toujours lieu de consulter le dernier tarif en vigueur et mis à jour / Für Informationen und Daten die den Code, die Verpackung und das Gewicht betreffen bitte die aktuelle Preisliste zugrunde legen / Para acceder a la información y a los datos relativos a códigos, embalajes y pesos hay que consultar siempre la última lista de precios actualizada y vigente / Для информации о кодах, упаковках и весе обращайтесь к последнему действующему прайс-листу.

Colours and optical features of the materials illustrated in this catalogue are to be regarded as mere indications / I colori e le caratteristiche estetiche dei materiali illustrati nel presente catalogo sono da ritenersi puramente indicativi / Les coloris et les caractéristiques esthétiques des références illustrées dans le catalogue sont donnés à titre purement indicatif / Die Farben und die ästhetischen Eigenschaften der in diesem Katalog abgebildeten Produkte sind als reine Richtwerte zu betrachten / Los colores y las características estéticas de los materiales ilustrados en el presente catálogo deben ser considerados como puramente indicativos. / Цвета и эстетические характеристики описанных в настоящем каталоге материалов являются только ориентировочными.

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**GREEN  
PROJECT**

[www.usgbc.org/leed](http://www.usgbc.org/leed)

The LEED BD&C v 4 standard (LEED Building Design & Construction), effective since 31 October 2016, is a rating system dedicated to the development of "green" buildings. Developed by the US Green Building Council and internationally recognised, it outlines the necessary requirements to build eco-compatible projects, capable of functioning in a sustainable and autonomous way from an energy point of view, as well as having a low environmental impact throughout their entire life cycle. This system is based on the allocation of credits for each single requirement: the total amount of credits defines the certification level obtained. Ceramic tiles can also contribute to the achievement of LEED points. Ceramiche Atlas Concorde is a member of the US Green Building Council.

Lo standard LEED BD&C v 4 (LEED Building Design & Construction), entrato in vigore il 31 Ottobre 2016, è un sistema di rating per lo sviluppo di edifici "verdi". Elaborato dall'US Green Building Council e riconosciuto a livello internazionale, indica i requisiti per costruire edifici eco-compatibili, capaci di funzionare in maniera sostenibile ed autosufficienti a livello energetico e di avere un basso impatto sull'ambiente durante tutto il loro ciclo di vita. Il sistema si basa sull'attribuzione di crediti per ciascuno dei requisiti: dalla somma dei crediti deriva il livello di certificazione ottenuto. Anche le piastrelle ceramiche possono contribuire al raggiungimento dei crediti LEED. Ceramiche Atlas Concorde è membro dell'US Green Building Council.

La norme LEED BD&C v 4 (LEED Building Design & Construction), entrée en vigueur le 31 octobre 2016, est un système pour l'évaluation visant au développement d'édifices écologiques. Élaboré par l'US Green Building Council, il est reconnu au niveau international et précise les critères pour construire des édifices compatibles avec l'environnement, capables de fonctionner de manière durable et autonome d'un point de vue énergétique tout en ayant un faible impact sur l'environnement durant tout leur cycle de vie. Le système se base sur l'attribution de crédits pour chaque des critères. La somme de ces crédits détermine le niveau de certification obtenu. Le carrelage en céramique peut lui aussi contribuer à obtenir des crédits LEED. Ceramiche Atlas Concorde fait partie de l'US Green Building Council.

El estándar LEED BD&C v 4 (LEED Building Design & Construction), entró en vigor el 31 de octubre de 2016, es un sistema de clasificación para el desarrollo de edificios "verdes". Elaborado por el US Green Building Council y reconocido a nivel internacional, indica los requisitos para construir edificios eco-compatibles, capaces de funcionar de manera sostenible y autosuficiente a nivel energético y de tener un bajo impacto ambiental durante el ciclo de vida completo. El sistema se basa en la atribución de créditos por cada uno de los requisitos: de la suma de los puntos deriva el nivel de certificación obtenido. También los azulejos cerámicos pueden contribuir al conseguirlo de los puntos LEED. Ceramiche Atlas Concorde es miembro del US Green Building Council.

LEEDBD&Cv4(LEEDBuildingDesign&Construction-Лидерство в области энергоэффективного и экологического проектирования: проектирование зданий и строительство) - признанная на международном уровне сертификационная система оценки зданий по степени экологической чистоты. Разработана Советом экологического строительства США (US Green Building Council) и устанавливает требования к проектированию и строительству зданий с точки зрения энергоэффективности, влияния на здоровье человека и окружающую среду. Система основывается на присвоении баллов по каждому из оценочных параметров, а по сумме накопленных баллов определяется уровень сертификации. Керамические плитки также могут содействовать получению баллов LEED. Ceramiche Atlas Concorde является членом Совета экологического строительства США.



**VOC  
FREE**

VOC CONTENT. Low-emitting materials with zero emission of volatile organic compounds (VOC). It can contribute to the awarding of 1 LEED credit. VOC CONTENT. Materiali a bassa emissione con cessione nulla di sostanze organiche volatili (VOC: "volatile organic compounds").

Può contribuire al raggiungimento di 1 credito LEED. VOC CONTENT. Matériaux à faible émission avec aucune libération de substances organiques volatiles (VOC : "volatile organic compounds"). Peut contribuer à l'obtention d'1 crédit LEED. OC CONTENT. (VOC-GEHALT) Emissionsarme Materialien ohne Abgabe von flüchtigen organischen Verbindungen (VOC: "volatile organic compounds"). Kann zum Erhalt von 1 LEED Punkt beitragen. VOC CONTENT. Materiales de baja emisión sin aporte de sustancias orgánicas volátiles (VOC: "volatile organic compounds"). Puede contribuir a la obtención de 1 crédito LEED. СОДЕРЖАНИЕ ВТОРИЧНОГО СЫРЬЯ. На многие артикулы из керамогранита и все настенные плитки из белой глины Atlas Concorde третьей стороной выданы сертификаты, которые удостоверяют процент содержания в них вторичного сырья, что содействует получению одного балла LEED.

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# atlas concorde



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Ceramics of Italy

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