

# ARAYANA JANSON

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SQL/CQL • Python • R • MongoDB • VBA • PowerBI/Tableau • SAP • KNIME • RapidMiner • Databricks • Hadoop • Cassandra

## EDUCATION

### Western Michigan University

GPA 3.93

Bachelor of Business Administration

*Expected Completion: December 2021*

- Major in Integrated Supply Management (Purchasing, Operations & Logistics)
- Major in Business Analytics (Big Data Analysis, Database Management, Data Mining)
- Minors in Accountancy and Economics (Managerial Accountancy & Managerial Economics)

**Major GPA 3.83**

**Major GPA 4.00**

## PROFESSIONAL EXPERIENCE

### Tableau User Experience Intern

**June 2021 – Present**

Bell's Brewery

*Michigan*

- Assess internal customer experience of Tableau reports and landing site managed by the Business Insights team.
- Improve report engagement and delivery according to self-created metrics and analytics on most-used content.
- Optimize content promotion and establish content curation best practices through continuous improvement surveys.

### Energy Administration Intern

**June 2021 – Present**

WMU Facilities Management

*Michigan*

- Organize building meter data in energy and utility use tracking systems, optimizing accuracy and flow of data.
- Apply newly optimized data to the impending and decentralized Strategic Resource Management budget model.

### Strategic Sourcing Analyst Intern

**January 2021 – Present**

Civic Initiatives, LLC

*Texas*

- Engage analytics in master agreement spend analyses while cleansing and transforming data.
- Dissect government purchasing contracts and enrich data with external supplier information during catalog generation to serve internal marketplace and end user and create client-specific relevant data integrity assessment.

### Supply Chain Category Management Analyst

**June 2020 – August 2020**

Marathon Petroleum Corporation

*Ohio*

- Created commercial side analysis heat map of ranked and weighted rates and discount percentages by supplier and regional portfolio for the Remediation sector of the Environmental category, in addition to other RFP analyses.
- Designed and packaged a 3-system reporting process for spend within 53 newly standardized classes for the Industrial Cleaning category, together with work instructions or strategy notes regarding repetition or automation.

### Strategic Sourcing and Inventory Analyst

**May 2019 – August 2019**

Liquid Controls, LLC a business unit of IDEX Corporation

*Illinois*

- Managed Plan for Every Part by supplier system via ERP add-on report design in SAP BusinessObjects Webi to derive parts lists for stocking program negotiations and capabilities discover, completing 5 program implementations.
- Reduced projected on-hand inventory and inventory transaction complexity by **\$90,000** while negotiating streamlining of logistics with suppliers to establish standard procedures for inventory management.

### Assistant Manager

**August 2017 – May 2019**

Pak Mail Portage

*Michigan*

- Developed systems for more effective service, reducing customer processing time by **43%** and custom order fulfillment by **62%**; coordinated logistics for international freight shipments valued at up to **\$73,000**.
- Devised store-specific standard operating procedures (SOPs), including those for crate and box building, to improve manufacturing time by **12%** and reduce costs by **10%**.

## PROFESSIONAL SKILLS AND DEVELOPMENT

### Leadership Experience

WMU CCL Carbon Pricing Chair • Civic Initiatives Strategic Sourcing Analyst intern • Big Data and Visual Analytics tutor • WMU Supply Chain Management Association, Member, Case Competition Chair and Peer Mentor • Toastmasters Dynamic Leadership pathway • WMU Zang Career Center Business Externship Program, Member and Peer Mentor • SQL for Data Science Certification • Stryker Supplier Diversity (winning team and team lead), University of Minnesota/3M (honorable mention) and Universal Logistics Holdings (runner-up) case competitions

### Group Memberships and Honors

Management Department STAR Award for Leadership • ΦΚΦ and ΒΓΣ Honors Societies • MCWT • WMU Business Technology Network • WMU Supply Chain Management Association • Institute for Supply Management • Association for Supply Chain Management • American Production and Inventory Control Society, SWMI chapter • CSCMP