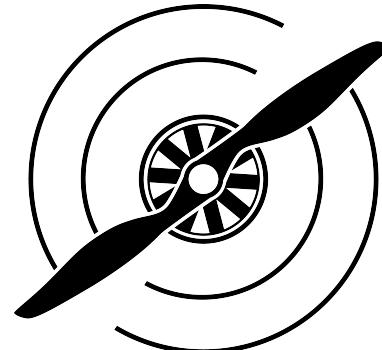


MINI BRAND STYLE GUIDE

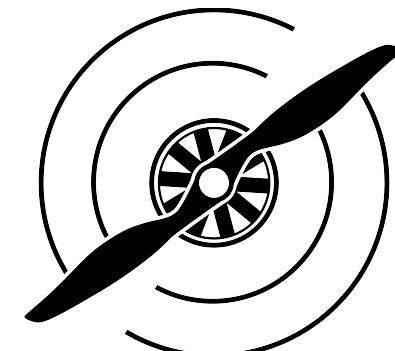
OLIN AERO

PRIMARY LOGO



OLIN AERO

SECONDARY LOGO



TERCIARY LOGO

OLIN AERO

COLORS



302B27



576CA8



274690



1B264F



BBBE64

FONTS

USE FOR BODY TEXT

Avenir

Light	Light Italic
Regular	Regular Italic
Semibold	Semibold Italic

USE FOR TITLES

BEBAS NEUE

LIGHT	<i>Light Italic</i>
REGULAR	<i>Regular Italic</i>
BOLD	<i>BOLD ITALIC</i>

USE FOR H2, H3, SUB-HEADLINE

Brandon Grotesque

Thin	<i>Light Italic</i>
Regular	<i>Regular Italic</i>
Medium	<i>Medium Italic</i>

USE FOR

RALEWAY

Light	<i>Light Italic</i>
Regular	<i>Regular Italic</i>
Medium	<i>Medium Italic</i>

Primary Logo With Background Color



Example of Images Used on the Website



DESIGN ELEMENTS

“We get to go to AERO,”
- Lilteeps