



ChatSon project

→ chatsonproject.ir

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ABOUT CHATSON

Chatson is a free and safe social networking site where users broadcast short posts. These posts can contain text, photos or links. Noone can access your information and what you post.

→ **ADDRESS: [CHATSONPROJECT.IR](https://chatsonproject.ir)**

The Lean Canvas

Designed for:
chatson

Designed by:

Hanie Heydari-Arian Rezaie-
Niloufar Khajenaghgi-Parinaz
Sourafi

Date:

22/12/2022

Version:

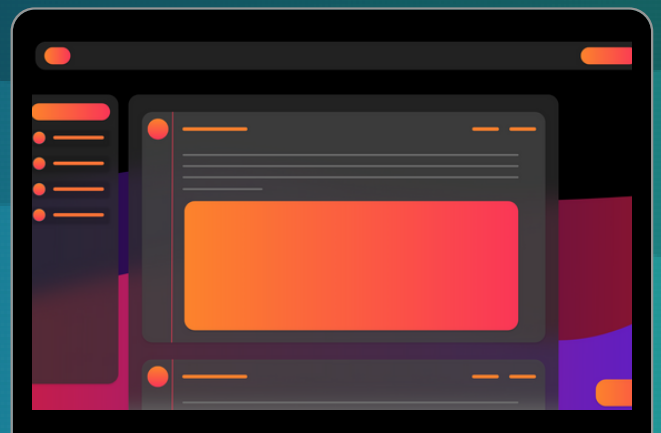
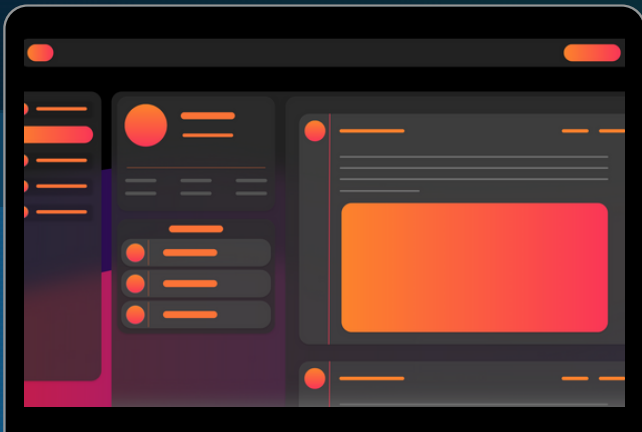
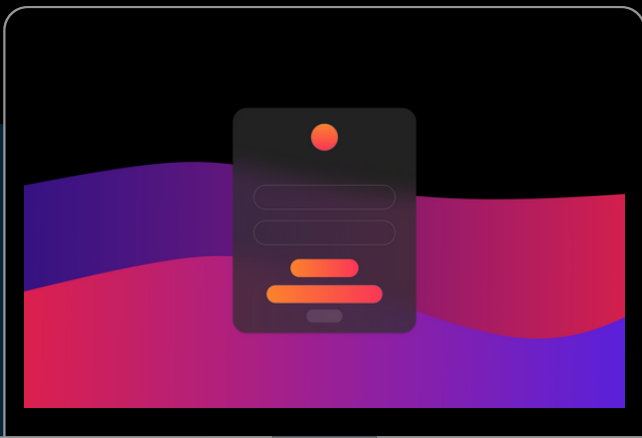
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BUSINESSMODEL

Problem <ul style="list-style-type: none"> Filtering, illegality and information leakage of social network platforms for cyberspace communication 	Solution <ul style="list-style-type: none"> Providing a secure platform information and legal (no vpn needed) 	Unique Value Prop. <ul style="list-style-type: none"> Combining the features of non-leakage, legality and no need for filtering in social networks 	Unfair Advantage	Customer Segments <ul style="list-style-type: none"> Polytechnic family (professors, students, employees, graduates)
Existing Alternatives <ul style="list-style-type: none"> Telegram Whatsapp twitter Bale Eita 	Key Metrics <ul style="list-style-type: none"> The number of installation and registration of this software Number of published posts 	High-Level Concept <ul style="list-style-type: none"> Free chat with university family at high speed 	Channels <ul style="list-style-type: none"> Publication of paper posters on the university bulletin board Telegram groups Instagram stories on personal pages Word of mouth advertising (face to face) 	Early Adopters <ul style="list-style-type: none"> students
Cost Structure <ul style="list-style-type: none"> Manpower Poster ads, banners published on popular Telegram channels The technical cost of the site (server, provided web services, etc.) Hardware (system, RAM, etc.) 		Revenue Streams <ul style="list-style-type: none"> ClickAdvertising Bannerads Premiumaccountsupdatedversions 		

GRAPHICAL CONTENTS

WIRE FRAME



GRAPHICAL CONTENTS

LOGO DESIGN

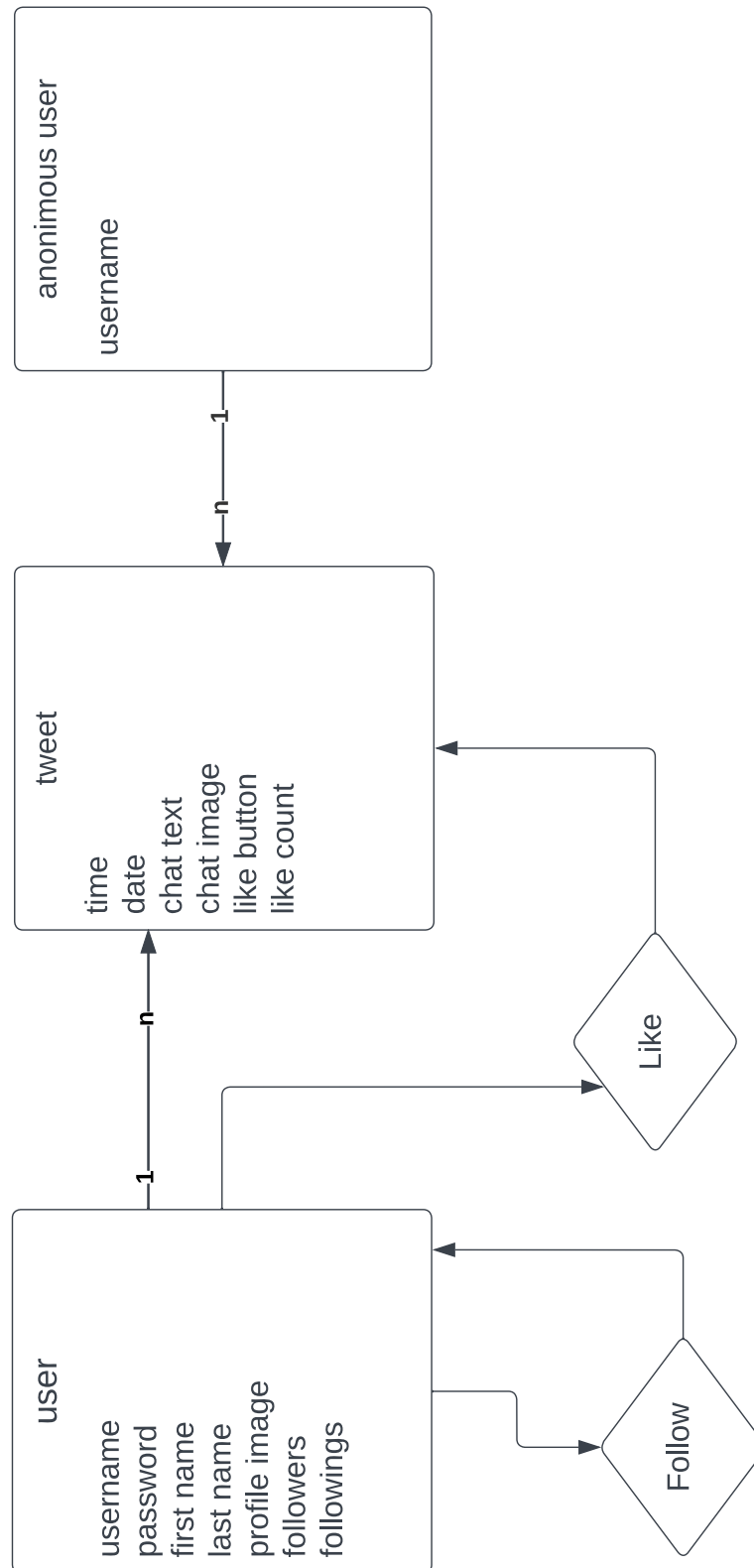


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ChatSon

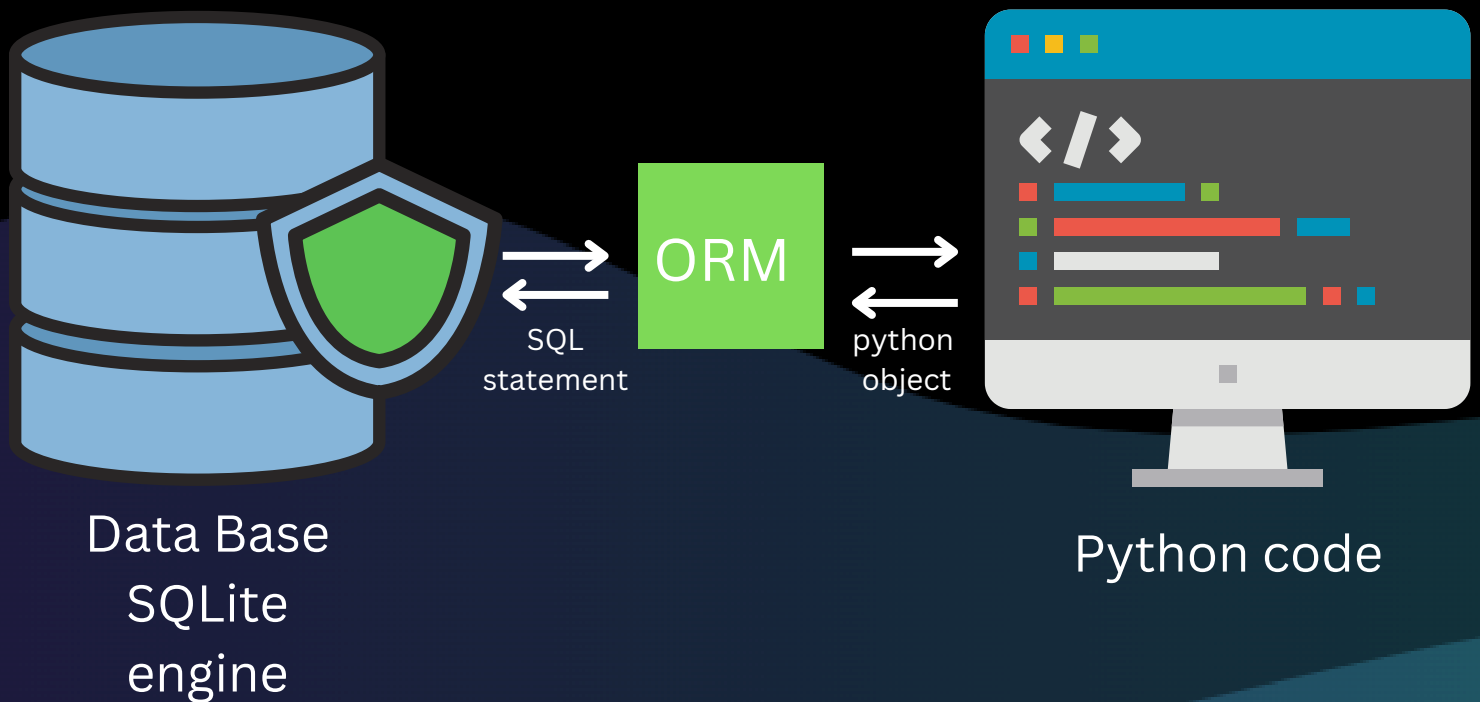
GRAPHICAL CONTENTS

ERD



UX TREE

TECHNICAL CONTENTS



fast api:

modern, fast (high-performance), web framework for building APIs using python

sqlalchemy:

it is very simple to implement, helps you develop your code quicker and doesn't require knowledge of SQL to get started.

sqlite:

SQLite lets you store data in structured manner.

OUR TEAM

Arian Rezaei : product owner and
front end team

Hanie heydari : back end team

Niloofer khajenamaghi : scrum master

Parinaz sorouri : product manager

TO-DO LIST

IN THE FUTURE

- groups
- secret chat
- increasing the capacity of servers
- premium account