

ARIAN ZARGARAN

Dallas, Texas

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SUMMARY

Senior Front-End Engineer with 6+ years of experience, specializing in technologies like React, TypeScript, Next.js, or Framer, building cohesive, responsive web applications. Expertness in UI/UX, Design Systems, and Web Animation, creating seamless, multi-device user experiences that enhance web, branding, and drive marketing success.

SKILLS

Languages and Technologies: HTML5, CSS3, JavaScript, TypeScript, Web Assembly.

Frameworks & Libraries: React, Next.js, Sass, Less, Tailwind CSS, SCSS Modules, CSS-in-JS, styled-components.

State Management: Redux, MobX, Zustand, Recoil, XState, Jotai, Redux Observable, RxJS, TanStack Query.

UI Component Libraries: Material-UI, Chakra UI, Ant Design, Bootstrap, Semantic UI, Bulma, Headless UI.

Animation Libraries: Framer Motion, GreenSock (GSAP), Anime.js, Three.js, WebGL, D3.js, Lottie, Zdog.

Testing Libraries: Testing Library, Storybook, Playwright, Jest, Mocha, Chai, Cypress, Jasmine, Enzyme.

Performance Optimization: Vite, Esbuild, bundle-analyzer, Lighthouse, Webpack, Parcel, Babel, ESLint, Prettier.

APIs & Data Fetching: RESTful APIs, GraphQL, Apollo Client, SWR, Axios, Fetch API, tRPC.

Backend and Infrastructure: Node.js, Express, Fastify, NestJS, Firebase, Docker, Kubernetes, Vercel Netlify.

EXPERIENCE

Senior Front-End Engineer at Airtable | San Francisco, CA

10/2021 – Present

Design System Lead following atomic design patterns for **Brandkit DS**. Achieved a 5x reduction in site generation times by optimizing processes.

- Led the development of **scalable library guidelines** to ensure UI consistency and scalability across products, directly impacting the user experience of thousands of end-users.
- Provided strategic guidance and mentorship to a team of 10 active maintainers, leveraging collaborative leadership and technical expertise to foster a **high-quality design environment**.
- Drove critical web initiatives leveraging **Next.js upon a Headless CMS** to prioritize performance and reusability.
- Delivered a **user-centered homepage redesign** that boosted Contact-Sales conversion rates by 8.5% while enhancing user engagement and brand alignment.
- Developed a **YouTube-inspired video hub** that centralized tutorials, events, and product updates, contributing to a 2.5% increase in the total GPA as a key resource for customer growth and retention.

Software Engineer at Cabify | Madrid, Spain

10/2019 – 10/2021

- Launched **Spain's first multi-mobility national platform** by building a **last-mile delivery service** atop Cabify's ride-hailing infrastructure, *positioning the company as Spain's first unicorn* and expanding its market reach.
- Developed the **Cabify Support App** to connect the Customer Service team with over 5 million users, enhancing **operational efficiency and customer satisfaction**. Designed and implemented a **new Incident Management System**, streamlining internal processes and reducing resolution times for support tickets.

Software Engineer at WalmartLabs | Sunnyvale, CA

05/2018 – 03/2019

- Maintained **walmart.com's Checkout page**, ensuring seamless functionality and optimizing performance for millions of daily users. Refactored the payment system with a complete redesign, achieving a **3% increase in Gross Product Added (GPA) per cart** and a 5% increase in average order value, delivering a smoother, more efficient user experience.

CONTRIBUTIONS TO THE FIELD AND SIDE PROJECTS

Open-source author and advocate

- Codebase maintainer of open-source, MIT-licensed, and public libraries like *Framely* and *Astro-DS*.

Front-End Development Program | Teacher - React/Redux program at *Fictizia* in Madrid.

- UX and Web Development Specialization course. Advanced **ReactJS**, and **Redux** Lectures.

SPECIALIZATION COURSES

Stanford University, Stanford CA, Front-End search engine optimization

06/2016